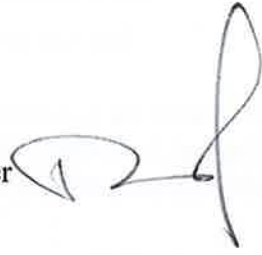


**CITY OF SANTA CLARITA**  
**INTEROFFICE MEMORANDUM**

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager



DATE: December 20, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – NOVEMBER 2017

**NOVEMBER STATISTICS SUMMARY**

**55,383**  
**visitors**



Canyon Country Branch: 14,445 visitors  
Newhall Branch: 24,032 visitors  
Valencia Branch: 16,906 visitors



**99,313**

**books and materials circulated**

Canyon Country: 25,681  
Newhall: 21,621  
Valencia: 40,298  
Digital: 11,713

**41,940** website visits



20,089 returning visitors  
and 21,851 new visitors  
60,229 website pages viewed

**10,083** patrons reserved  
and used a public computer  
3,820 at Canyon Country  
3,734 at Newhall  
2,529 at Valencia



**5,298** patrons used the Library's Wi-Fi  
1,279 at Canyon Country  
2,216 at Newhall  
1,803 at Valencia



**8,618**  
**holds filled**  
2,968 in Canyon  
Country  
2,108 in Newhall  
3,542 in Valencia

**3,822** attendees  
**participated in a library program**  
1,552 at Canyon Country  
1,188 at Newhall  
1,082 at Valencia



**929**  
**library cards issued**  
326 at Canyon  
Country  
391 at Newhall  
212 at Valencia

### **PROGRAMS AND HIGHLIGHTS**

Regularly scheduled programs for November included: Just for 2's and 3's Storytime, Baby and Toddler Storytime, Bilingual Storytime, Movers and Shakers, LEGO® Party, Homework Help, and Afternoon at the Movies. In addition, the following programs also took place in November:

- **Unwind and Color for Adults** – At the Canyon Country Jo Anne Darcy Library, the weekly program Unwind and Color for Adults allows adults to relax and socialize while being provided coloring books and colored pencils in a peaceful environment. This community event is well-attended and very popular. There are several regular attendees including a group of adaptive adults with their caretakers and loyal senior participants who have developed friendships.



- **Teen Advisory Board (TAB)** – The Canyon Country TAB works together with staff to provide feedback on how to improve their space and increase its appeal to other teens. TAB members have partnered with the National Art Honor Society to decorate their Teen Space windows for the holiday season with fun geek art. TAB also assists with several Library programs, including the Library Gingerbread Contest and the Annual Family Literacy Festival.



## SANTA CLARITA PUBLIC LIBRARY STATISTICS

December 20, 2017

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- **Mystery Monday** – Mystery Monday is a weekly program for school-aged children. Events include solving one-minute mysteries, finding the mystery ingredient in a homemade bubble solution, solving secret codes, and other fun activities. Special guests are often part of this program making it very unique. Mystery Monday wrapped up its latest session with free giveaways, courtesy of Canyon Country Library staff members.



- **Readin Education Assistance Dogs (READ)** –READ is a popular monthly program at each Library. Children are invited to read to a specially trained therapy dog and the dog's handler. It is a well-loved and exciting event where children build fluency and increase their confidence and love of reading, as the participants are able to snuggle up to their assigned dog. Each month there are three to five dogs available and participants can read from ten to twenty minutes.

- **Resume Basics Workshop for YES Program** – A Digital Branch staff member conducted a resume workshop for Youth Employment Services (YES) workers at the Centre. The YES program is a job training program for low-income or high-risk 16 to 19 year old teens in Santa Clarita. Topics covered included the basics of creating a resume, a live demo of the library database *Brainfuse JobNow!*, and professional etiquette, including how to ask someone to be a professional reference.



# SANTA CLARITA PUBLIC LIBRARY STATISTICS

December 20, 2017

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- **Valencia Library Carpet Replacement** – Due to daily wear and tear, the carpet in the children’s area at the Valencia Library was replaced. The new carpet design in the children’s area helps to clearly define the space to assist in enforcing the Library’s Code of Conduct.



DH:RW:PR:AL:cjp

SANS\Library Operations & Maintenance\FY 17-18 Library Stats\November 2017\Memo Library Stats – November 2017

Attachment

cc: Matt Hortt, City Librarian  
City Leadership Team

# December



# 2017



Elf Ball 2016



Newhall Library Christmas Tree



### Main Events

**Cookie Decorating-** On December 18, at the Canyon Country Library, children will be able to express their creative ideas through frosting and decorating cookies.

**Make and Take Holiday Cards-** Children can create and design their own holiday card at the Canyon Country Library, December 19.

**Hannukah Storytime-** A special Hannukkah Storytime will be held on December 19 at the Valencia Library.

**Elf Ball-** On December 20th, children can participate in elf-themed crafts and activities at the Canyon Country Library.

**American Red Cross Blood Drive-** on December 29, the Newhall and Valencia libraries will be hosting an American Red Cross Blood Drive, open to the public.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	<b>18</b>	<b>19</b>	<b>20</b>			<b>24</b>
Cookie Decorating 3:00PM - 5:00PM Canyon Country Library	Holiday Cards 1:00PM - 3:00PM Canyon Country Library  Hannukah Storytime 3:00PM - 5:00 PM Valencia Library	Elf Ball 10:00AM - 12:00PM Canyon Country Library				Library Closed
	<b>25</b>				<b>29</b>	
Library Closed					American Red Cross Blood Drive 10:00AM - 4:00PM Valencia/Newhall	

