



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2017-18
March 2018

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18

Statistical Summary

March 2018

	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Mar 2018	Mar 2017	Mar 2018	Mar 2017	Mar 2018	Mar 2017	Mar 2018	Mar 2017	Mar 2018	Mar 2017
Circulation	26,290	27,728	23,060	22,920	43,642	45,213	11,507	10,867	104,499	106,728
Patron Traffic	18,391	19,886	25,060	27,730	19,457	20,992			62,908	68,608
PC Reservations	4,233	4,445	3,859	4,638	3,032	3,392			11,124	12,475
Volunteer Hours	311	337	381	455	231	229			923	1,021
Holds Filled	2,580	3,420	2,272	2,866	4,080	4,822			8,932	11,108
Number of Programs	102	135	89	111	32	65			223	311
Program Attendance	1,933	2,578	1,641	2,700	1,675	2,154			5,249	7,432
Library Cards Issued	324	322	502	487	297	269			1,123	1,078
Wi-Fi Users	1,339	1,608	2,207	2,573	1,096	1,260			4,642	5,441
Homework Help: Students Assisted	184	179	121	45	32	7			337	231
Databases									3,806	22,311
Website Visits									44,758	48,897
Outreach Events									22	22
Outreach Attendance									854	854

Year-to-Date	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Mar Y-T-D 2018	Mar Y-T-D 2017	Mar Y-T-D 2018	Mar Y-T-D 2017	Mar Y-T-D 2018	Mar Y-T-D 2017	Mar Y-T-D 2018	Mar Y-T-D 2017	Mar Y-T-D 2018	Mar Y-T-D 2017
Circulation	233,166	246,818	199,400	208,699	376,829	409,431	103,176	98,832	912,571	963,780
Patron Traffic	151,000	167,058	210,555	229,967	166,665	178,724			528,220	575,749
PC Reservations	36,260	35,496	33,955	36,406	25,587	26,901			95,802	98,803
Volunteer Hours	2,464	4,155	3,089	4,246	2,302	2,250			7,855	10,651
Holds Filled	27,317	29,991	20,927	25,462	35,238	41,944			83,482	97,397
Number of Programs	656	734	613	703	387	451			1,656	1,888
Program Attendance	11,881	13,822	15,595	21,114	10,791	12,982			38,267	47,918
Library Cards Issued	3,076	3,109	4,253	4,389	2,536	3,193			9,865	10,691
Wi-Fi Users	12,145	13,142	20,503	22,507	11,050	11,478			43,698	47,127
Homework Help: Students Assisted	735	941	785	779	184	78			1,704	1,798
Databases									41,291	189,607
Website Visits									399,118	430,563
Outreach Events									73	104
Outreach Attendance									5,879	7,271

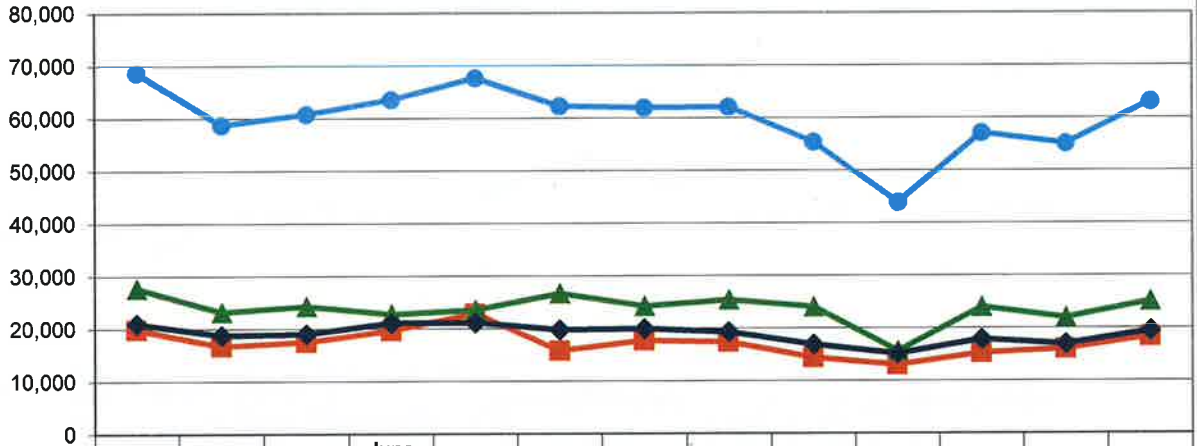
*Note: Database usage statistics are significantly lower than last year due to Ebsco's recent removal of the Novelist Select feature from their reports.

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18
PATRON VISITS

A total of **62,908** patrons visited the Santa Clarita Public Library (SCPL), with **18,391** visitors at Canyon Country, **25,060** at Newhall, and **19,457** at Valencia.

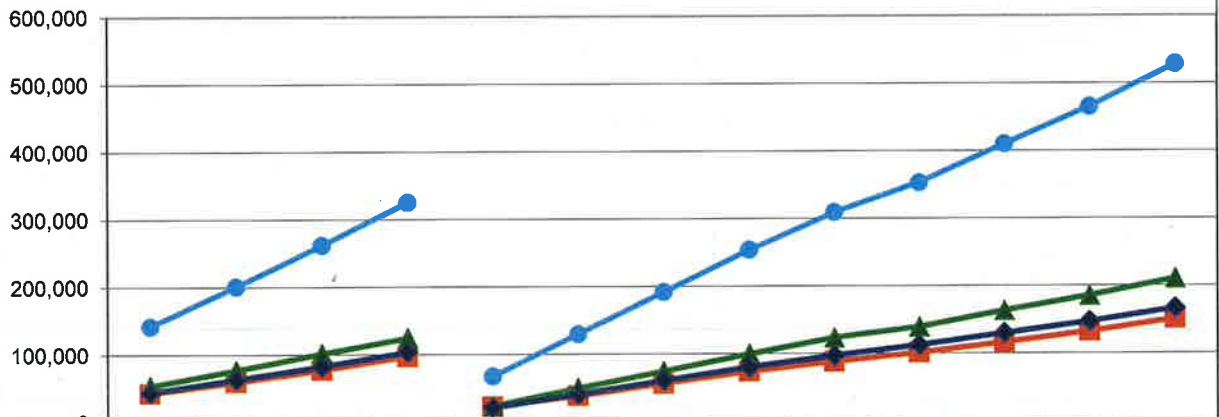


Patron Traffic/Visits - Monthly



	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17	Jan '18	Feb '18	Mar '18
—■ Cyn Country	19886	16756	17495	19641	22902	15796	17735	17412	14445	12990	15240	16089	18391
—▲ Newhall	27730	23190	24273	22772	23528	26682	24237	25362	24032	15663	23991	22000	25060
—◆ Valencia	20992	18812	19037	21118	21209	19787	19989	19306	16906	15129	17881	17001	19457
—● SCPL	68608	58758	60805	63531	67639	62265	61961	62080	55383	43782	57112	55090	62908

Cumulative Patron Traffic/Visits - YTD



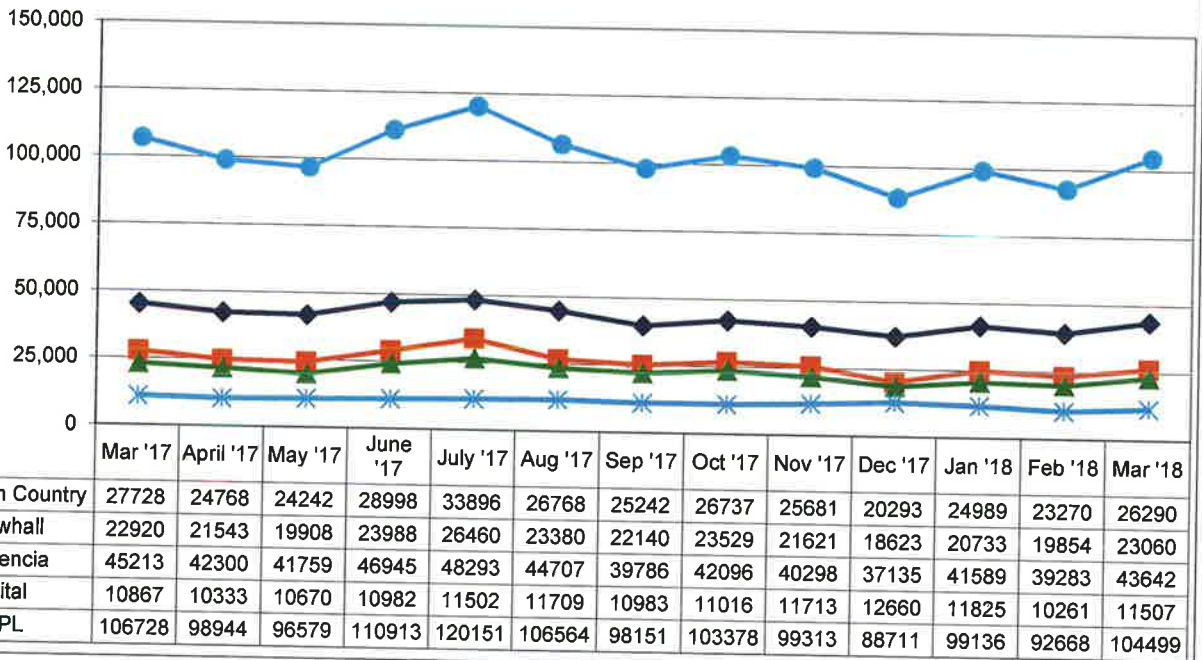
	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17	Jan '18	Feb '18	Mar '18
—■ Cyn Country	43316	60072	77567	97208	22902	38698	56433	73845	88290	101280	116520	132609	151000
—▲ Newhall	54204	77394	101667	124439	23528	50210	74447	99809	123841	139504	163495	185495	210555
—◆ Valencia	44806	63618	82655	103773	21209	40996	60985	80291	97197	112326	130207	147208	166665
—● SCPL	142326	201084	261889	325420	67639	129904	191865	253945	309328	353110	410222	465312	528220

SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 CIRCULATION

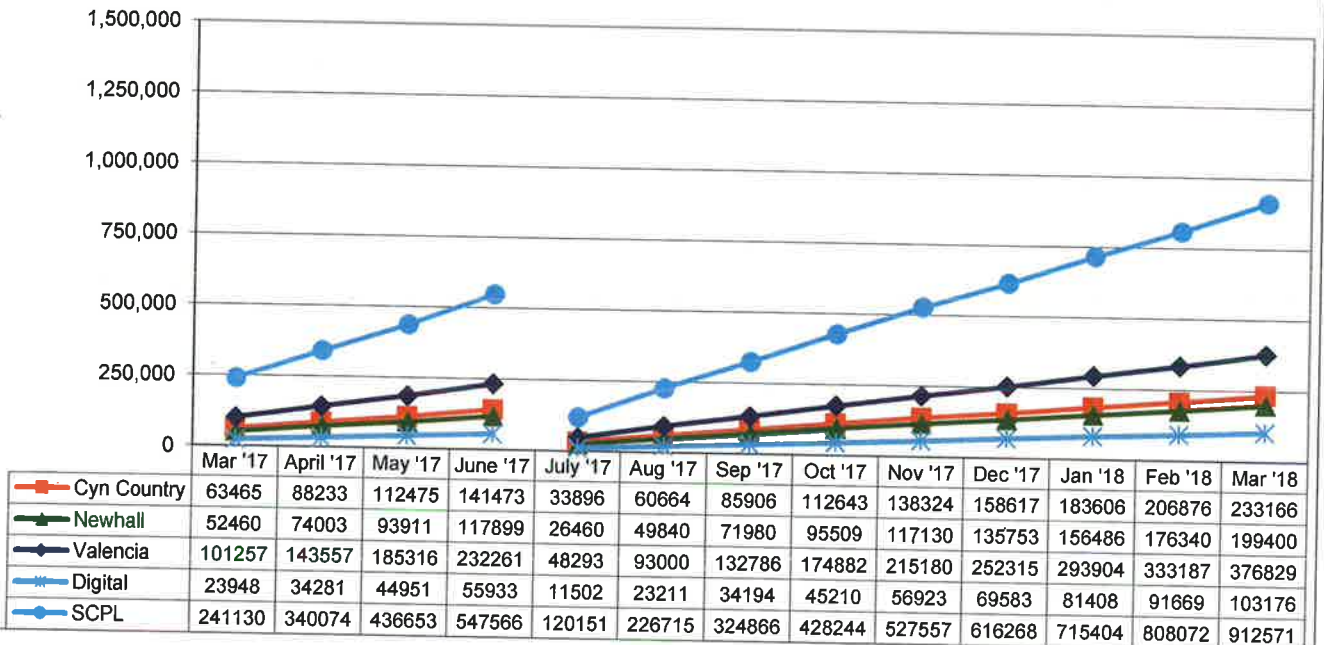
A total of **104,499** books and materials were
 circulated in the SCPL, with
26,290 books and materials at Canyon Country,
23,060 at Newhall, **43,642** at Valencia, and
11,507 at the Digital Library.



Circulation - Monthly



Cumulative Circulation - YTD

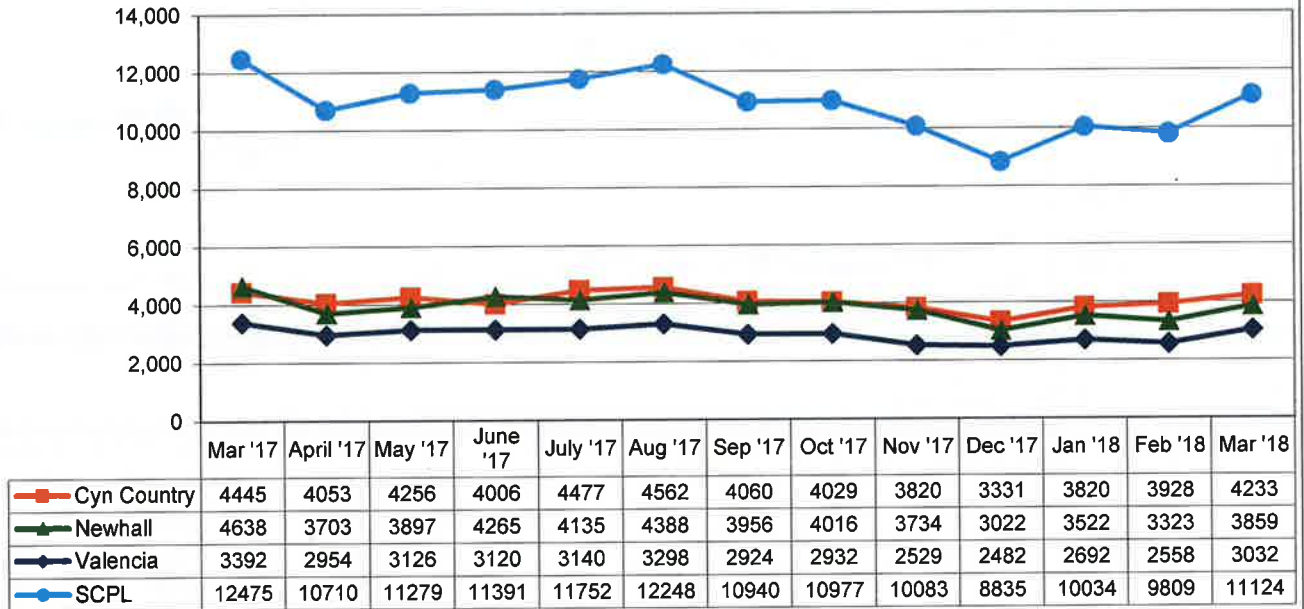


SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 PUBLIC COMPUTER RESERVATIONS

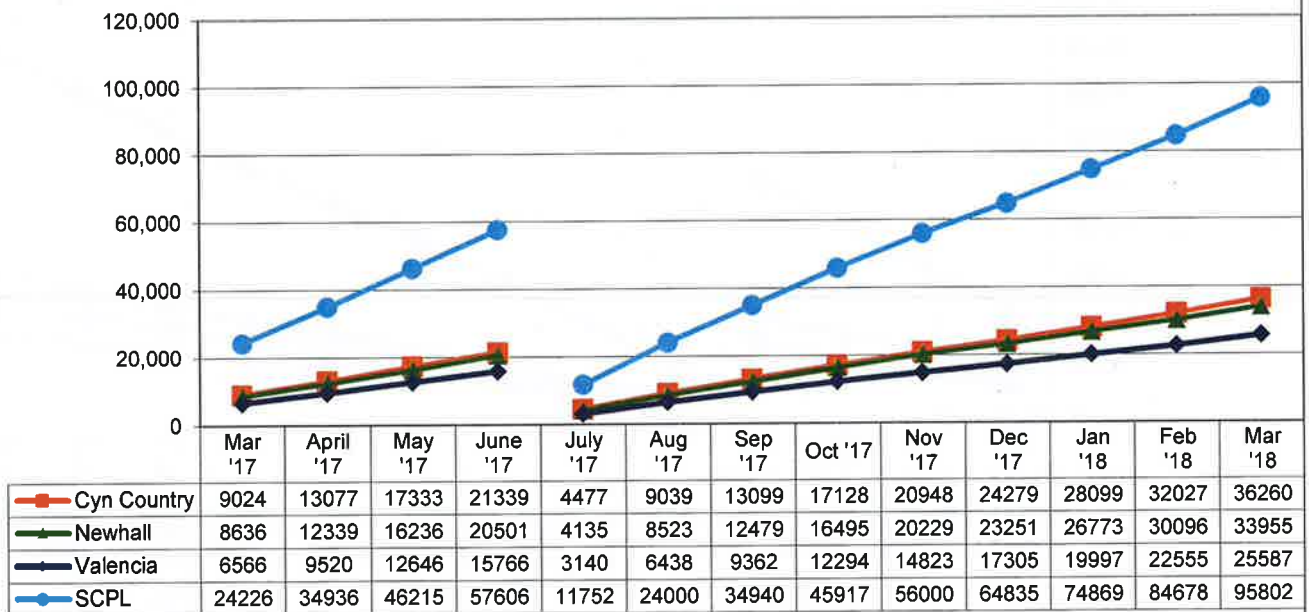


A total of **11,124** patrons reserved and used a public computer in the SCPL. **4,233** patrons used public computers in the Canyon Country Library, **3,859** in Newhall Library, and **3,032** at Valencia Library.

Public Computer Reservations - Monthly

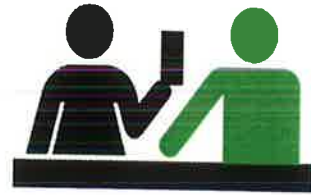


Cumulative Public Computer Reservations - YTD

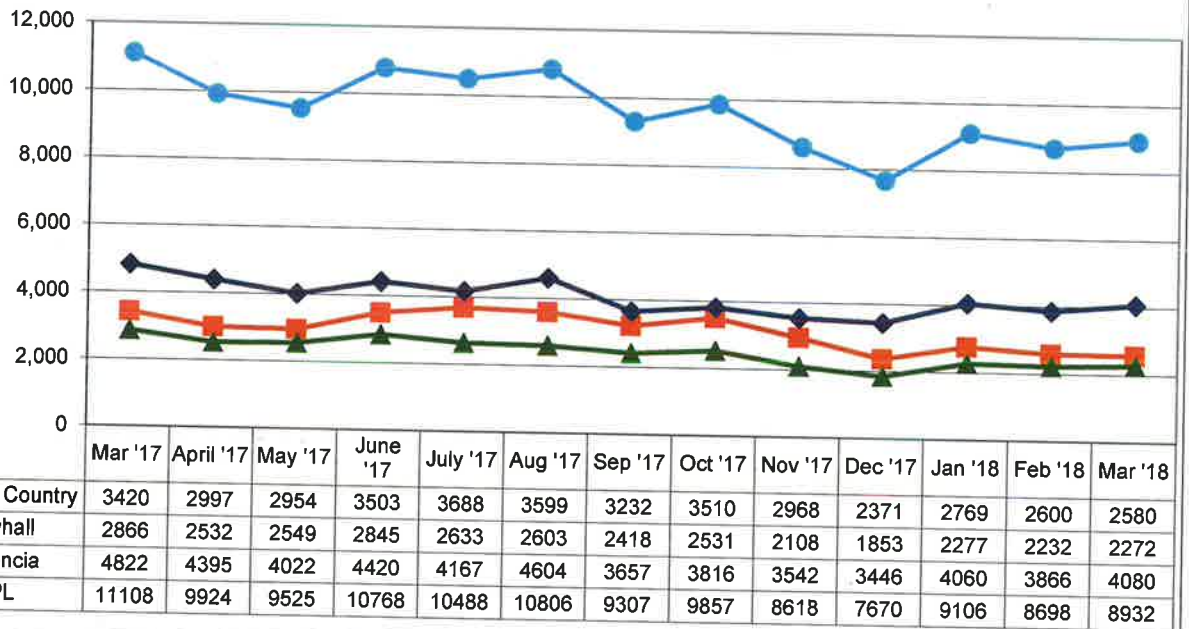


SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18
HOLDS FILLED

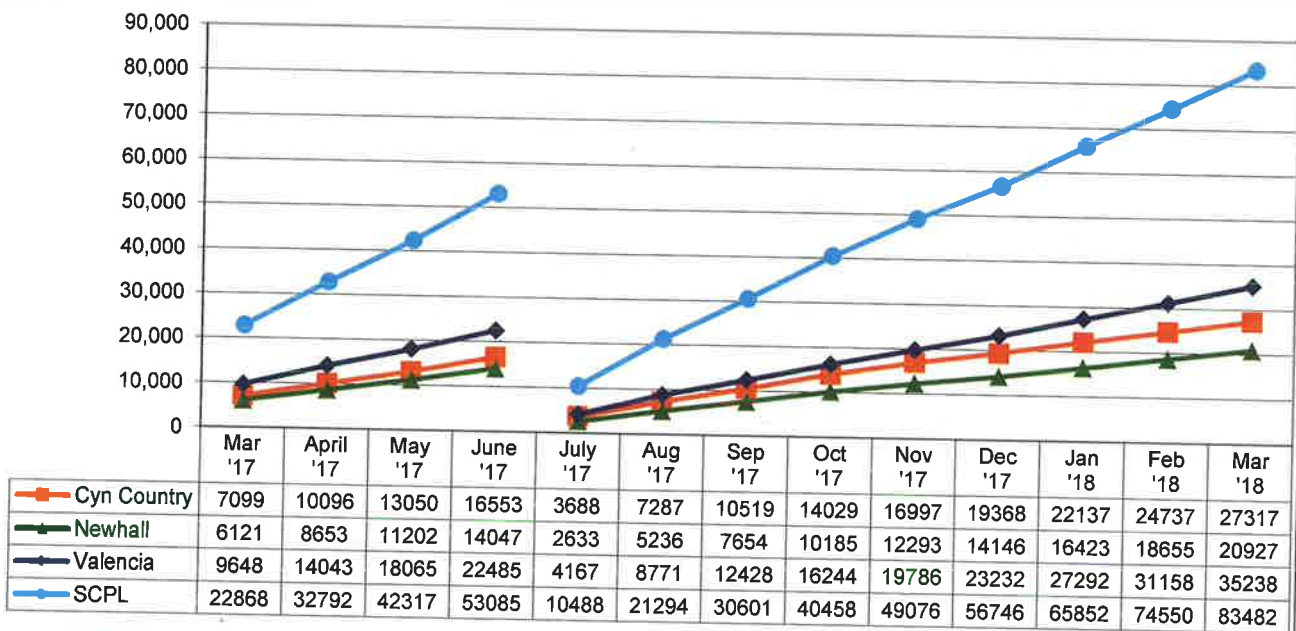
A total of **8,932** holds were filled in the SCPL. **2,580** holds were filled in the Canyon Country Library, **2,272** in Newhall Library, and **4,080** in Valencia Library.



Holds Filled - Monthly

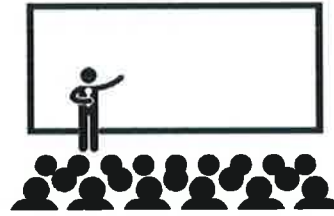


Cumulative Holds Filled - YTD

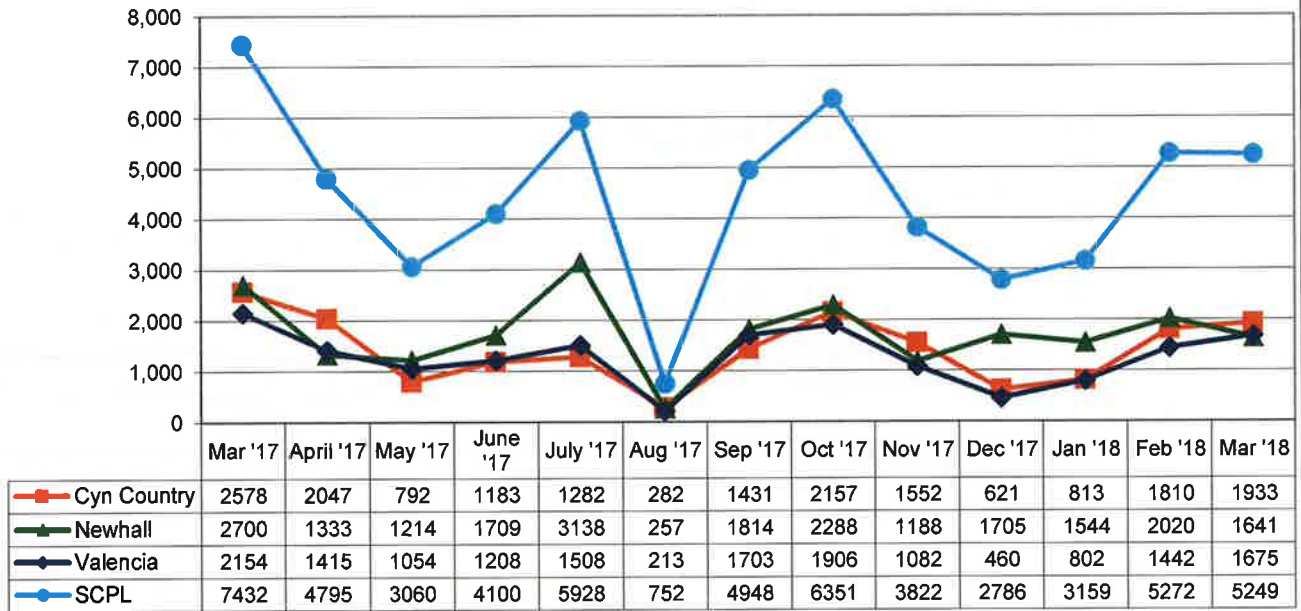


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 PROGRAM ATTENDANCE

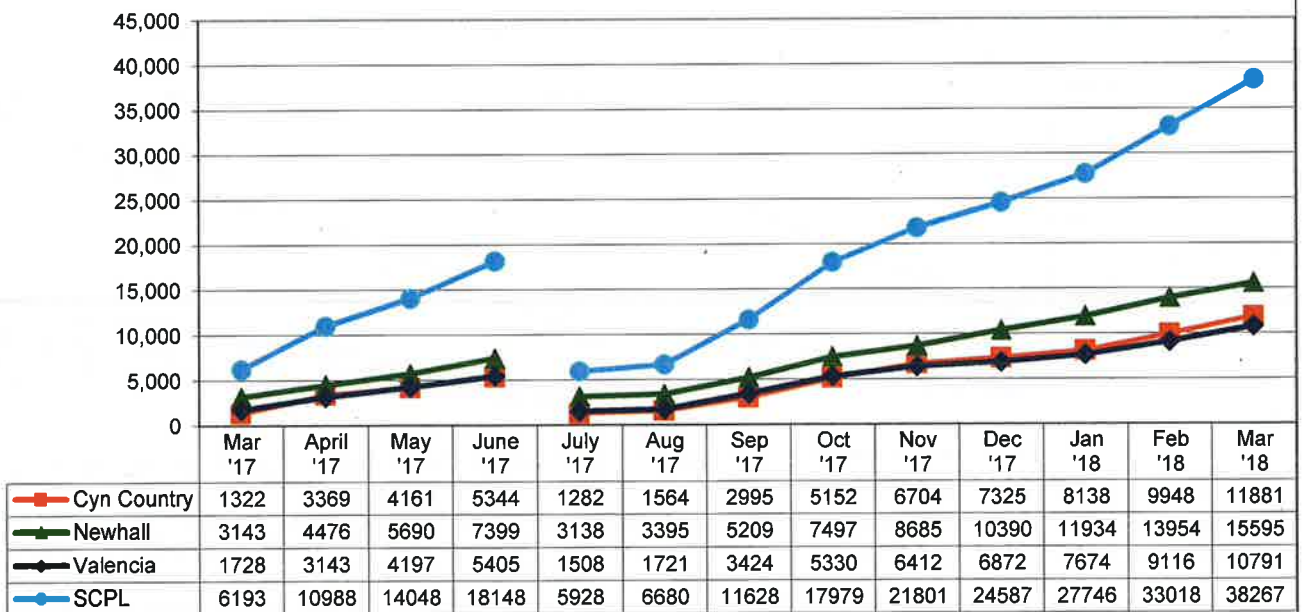
A total of **5,249** attendees participated in a program at the SCPL. **1,933** attendees at the Canyon Country Library, **1,641** at Newhall Library, and **1,675** at Valencia Library.



Program Attendance - Monthly



Cumulative Program Attendance - YTD

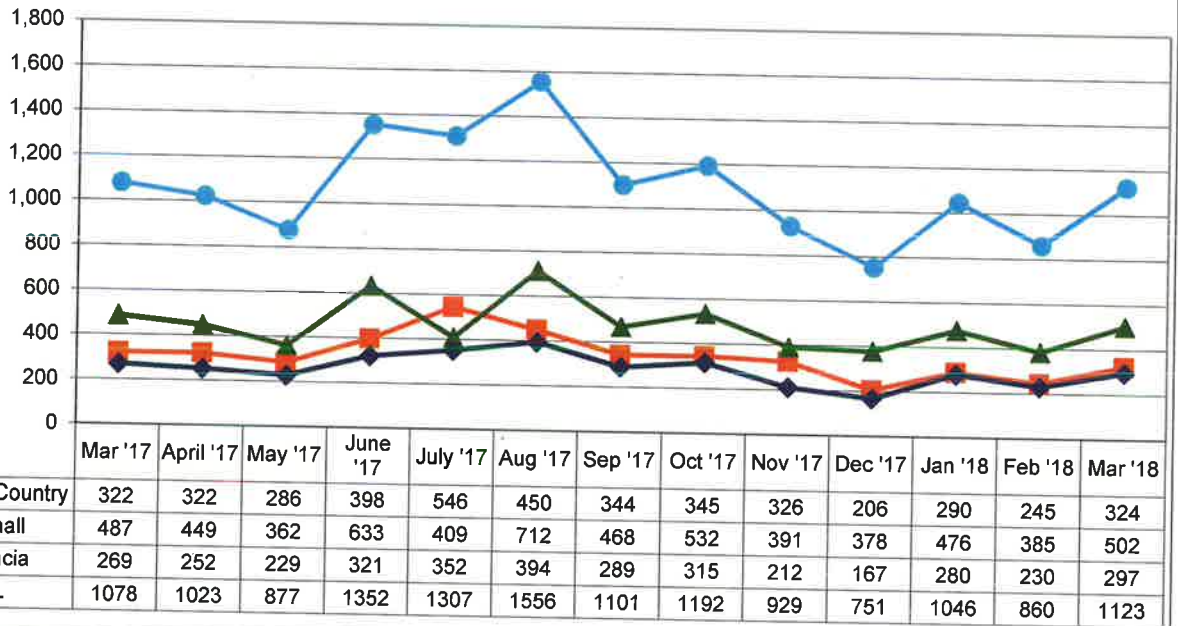


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LIBRARY CARDS ISSUED

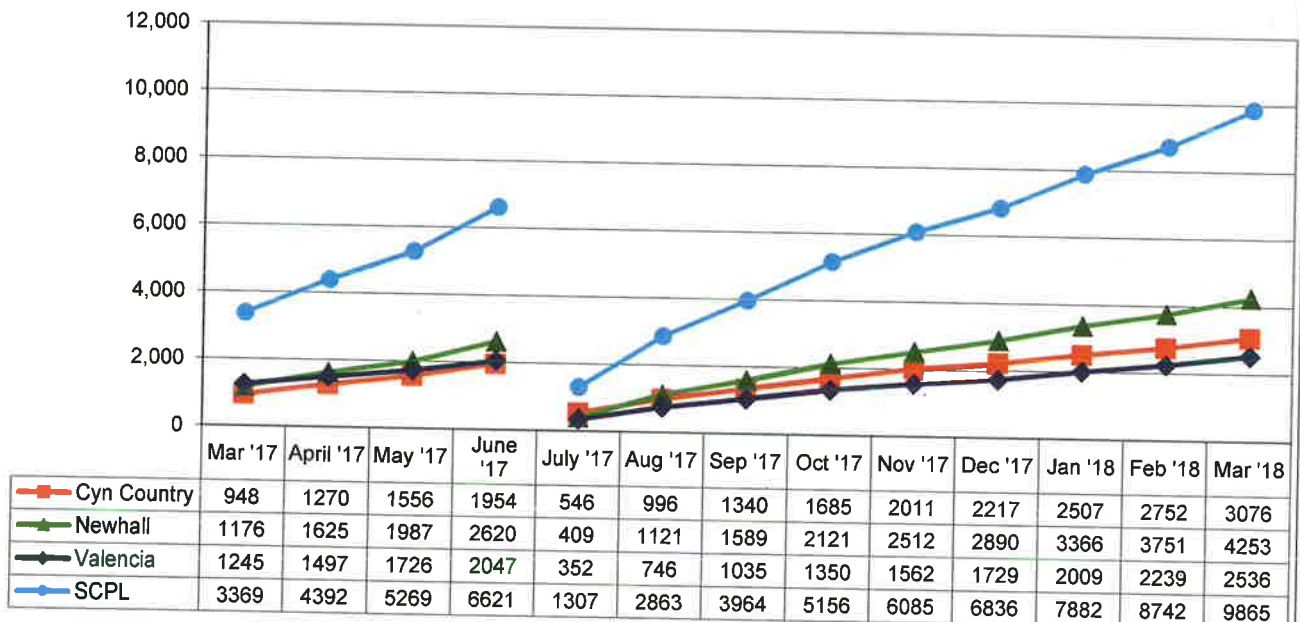
A total of **1,123** new Library cards were issued at the SCPL. **324** new cards were issued at the Canyon Country Library, **502** at Newhall Library, and **297** at Valencia Library.



Library Cards Issued - Monthly



Cumulative Library Cards Issued - YTD

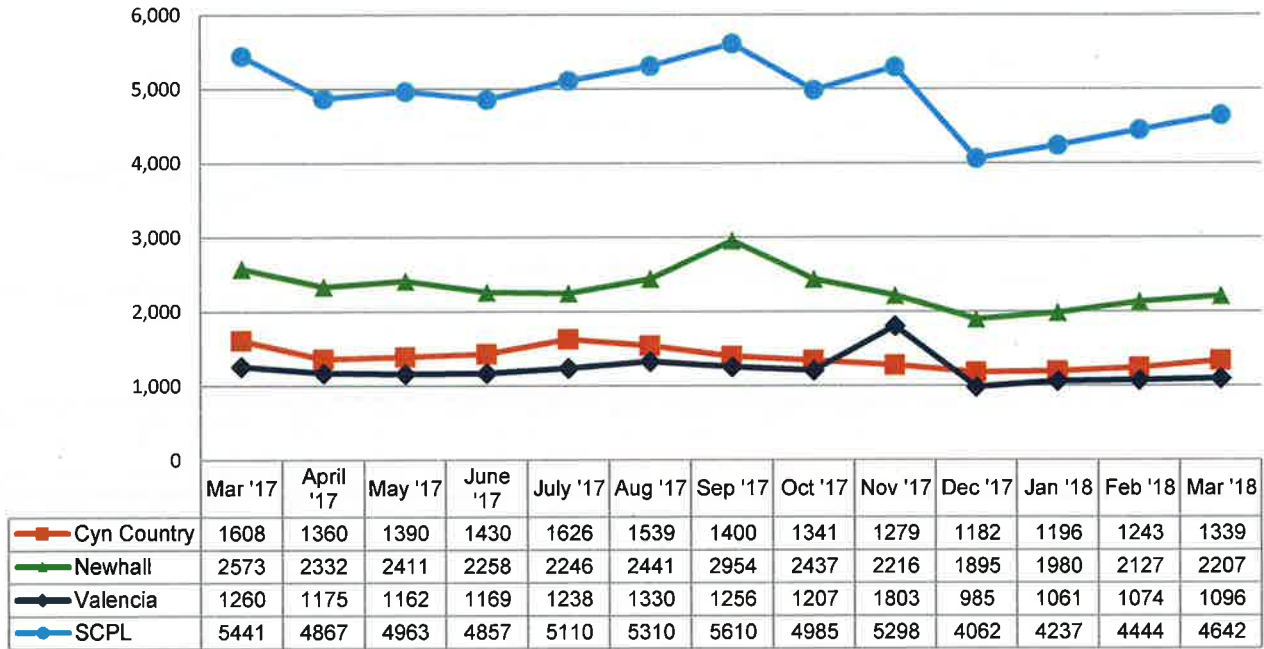


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 WI-FI USERS

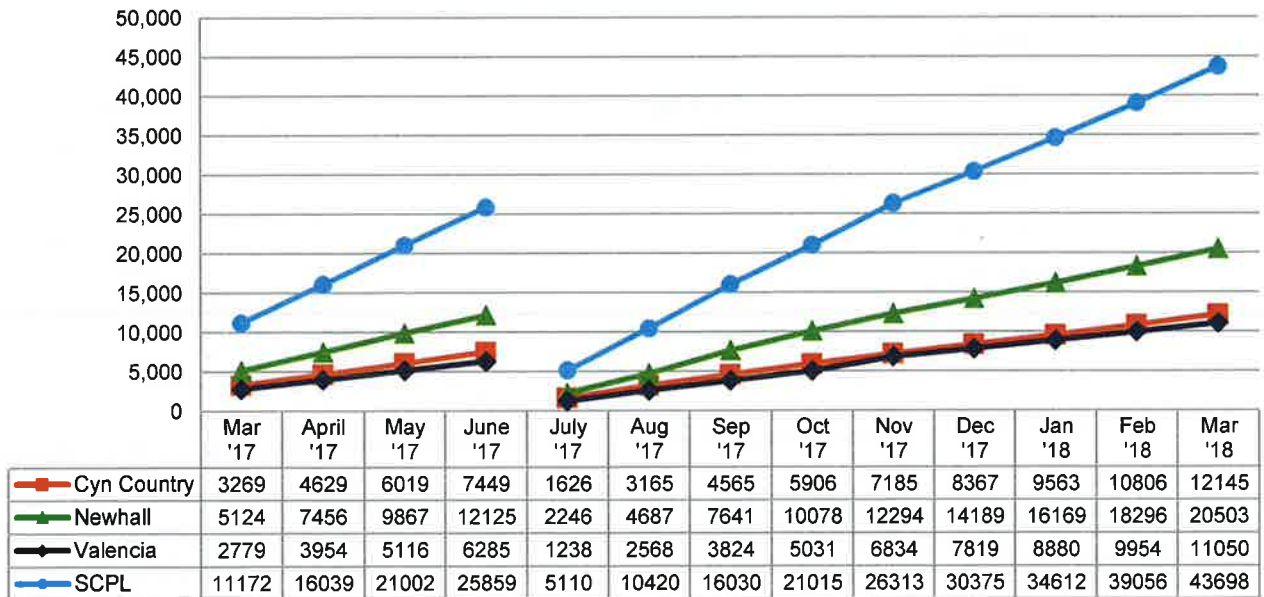
A total of **4,642** Library patrons used the SCPL's free wireless internet (Wi-Fi). **1,339** Wi-Fi users were at the Canyon Country Library, **2,207** at Newhall Library, and **1,096** at Valencia Library.



Wi-Fi Users - Monthly



Cumulative Wi-Fi Users - YTD

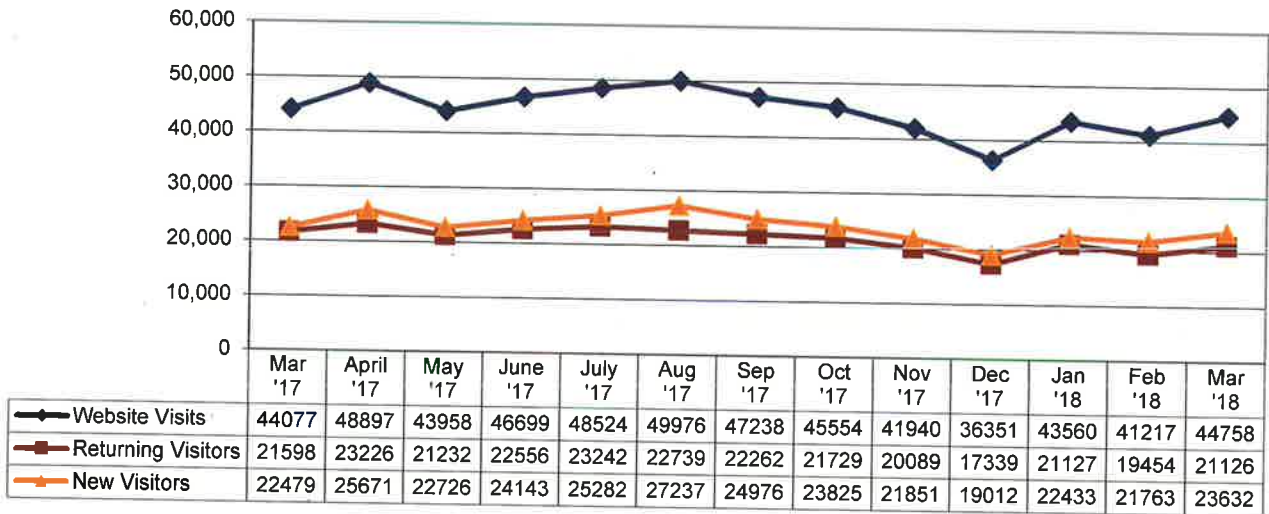


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 LIBRARY WEBSITE

The SCPL's website received a total of **44,758** visits. **21,126** were returning visitors and **23,632** were new visitors to the Library website. Visitors to the SCPL website viewed **63,954** website pages this month.



Library Website Visits - Monthly



Library Web Pages Viewed -YTD

