



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2017-18
October 2017

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18

Statistical Summary

October 2017

	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Oct 2017	Oct 2016	Oct 2017	Oct 2016	Oct 2017	Oct 2016	Oct 2017	Oct 2016	Oct 2017	Oct 2016
Circulation	26,737	27,717	23,529	23,982	42,096	46,662	11,016	11,369	103,378	109,730
Patron Traffic	17,412	19,475	25,362	26,964	19,306	20,356			62,080	66,795
PC Reservations	4,029	4,041	4,016	4,271	2,932	3,082			10,977	11,394
Volunteer Hours	203	433	413	495	223	248			839	1,176
Holds Filled	3,510	3,628	2,531	3,156	3,816	4,967			9,857	11,751
Number of Programs	111	107	100	111	69	76			280	294
Program Attendance	2,157	2,029	2,288	3,029	1,906	2,218			6,351	7,276
Library Cards Issued	345	363	532	514	315	303			1,192	1,180
Wi-Fi Users	1,341	1,247	2,437	2,601	1,207	1,582			4,985	5,430
Homework Help: Students Assisted	109	132	158	233	26	9	n/a	n/a	293	374
Databases									3,449*	22,453
Website Visits									45,554	48,383
Outreach Events									8	10
Outreach Attendance									684	1,210

Year-to-Date	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Oct Y-T-D 2017	Oct Y-T-D 2016	Oct Y-T-D 2017	Oct Y-T-D 2016	Oct Y-T-D 2017	Oct Y-T-D 2016	Oct Y-T-D 2017	Oct Y-T-D 2016	Oct Y-T-D 2017	Oct Y-T-D 2016
Circulation	112,643	119,556	95,509	100,942	174,882	195,602	45,210	46,542	428,244	462,642
Patron Traffic	73,845	82,399	99,809	110,051	80,291	86,276			253,945	278,726
PC Reservations	17,128	16,689	16,495	17,400	12,294	13,169			45,917	47,258
Volunteer Hours	1,171	2,006	1,386	1,872	1,173	1,176			3,730	5,054
Holds Filled	14,029	14,335	10,185	12,260	16,244	19,730			40,458	46,325
Number of Programs	289	258	260	300	186	202			735	760
Program Attendance	5,152	5,195	7,497	9,086	5,330	5,565			17,979	19,846
Library Cards Issued	1,685	1,636	2,121	2,245	1,350	1,918			5,156	5,799
Wi-Fi Users	5,906	6,030	10,078	10,334	5,031	5,785			21,015	22,149
Homework Help: Students Assisted	218	372	253	409	72	25	n/a	n/a	543	806
Databases									21,431*	92,745
Website Visits									191,292	205,627
Outreach Events									13	44
Outreach Attendance									3,379	5,241

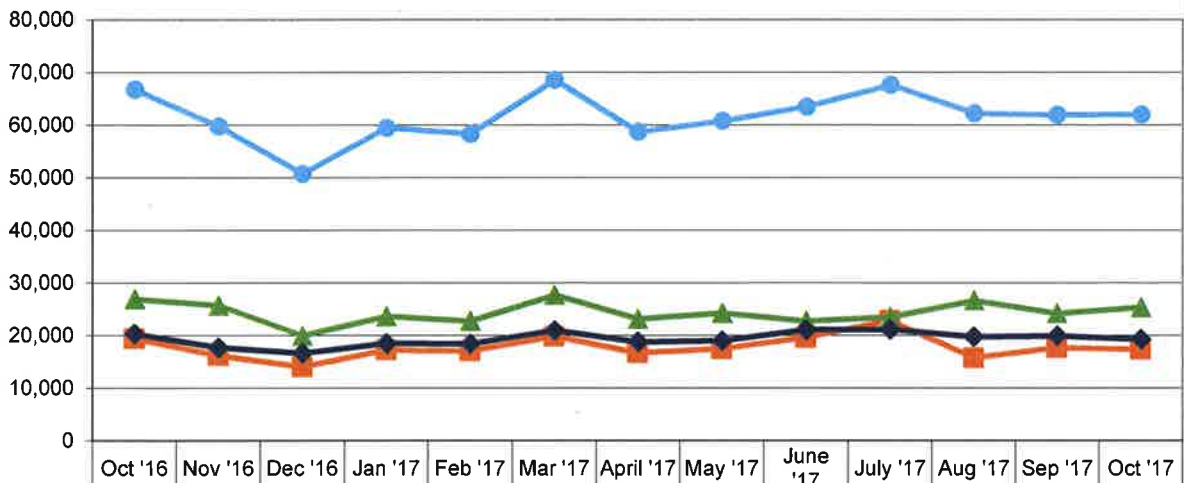
*Note: Database usage statistics are significantly lower than last year due to Ebsco's recent removal of the NovelList Select feature from their reports.

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18
PATRON VISITS

A total of **62,080** patrons visited the Santa Clarita Public Library (SCPL), with **17,412** visitors at Canyon Country, **25,362** at Newhall, and **19,306** at Valencia.

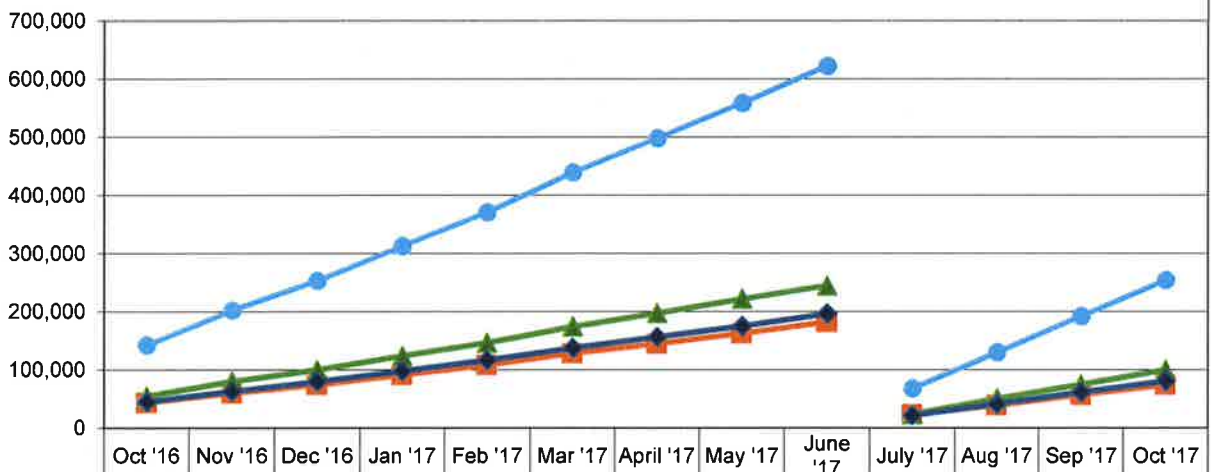


Patron Traffic/Visits - Monthly



Cyn Country	19475	16264	14110	17285	17114	19886	16756	17495	19641	22902	15796	17735	17412
Newhall	26964	25743	19997	23664	22782	27730	23190	24273	22772	23528	26682	24237	25362
Valencia	20356	17761	16683	18550	18462	20992	18812	19037	21118	21209	19787	19989	19306
SCPL	66795	59768	50790	59499	58358	68608	58758	60805	63531	67639	62265	61961	62080

Cumulative Patron Traffic/Visits - YTD



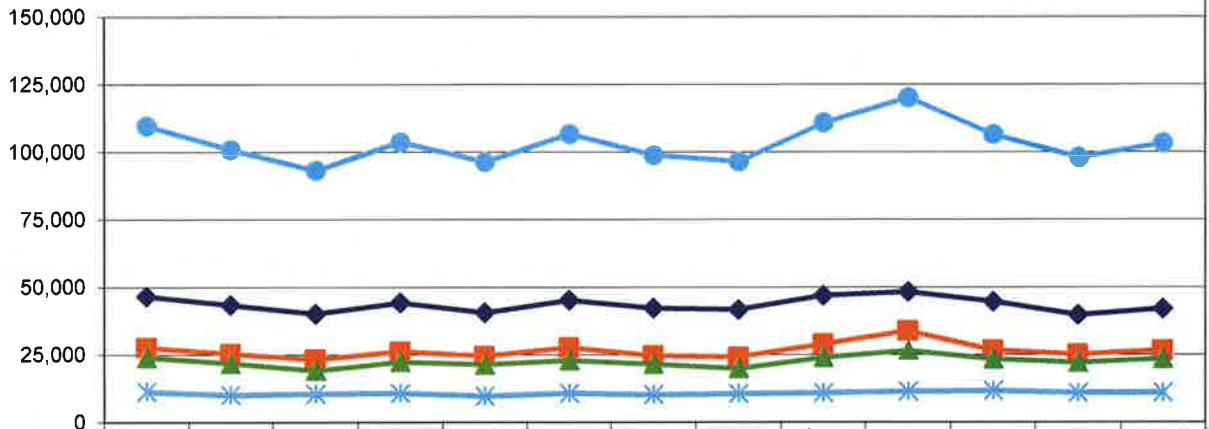
Cyn Country	43316	59580	73690	90975	108089	127975	144731	162226	181867	22902	38698	56433	73845
Newhall	54204	79947	99944	123608	146390	174120	197310	221583	244355	23528	50210	74447	99809
Valencia	44806	62567	79250	97800	116262	137254	156066	175103	196221	21209	40996	60985	80291
SCPL	142326	202094	252884	312383	370741	439349	498107	558912	622443	67639	129904	191865	253945

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18
CIRCULATION

A total of **103,378** books and materials were
circulated in the SCPL, with
26,737 books and materials at Canyon Country,
23,529 at Newhall, **42,096** at Valencia, and
11,016 at the Digital Library.

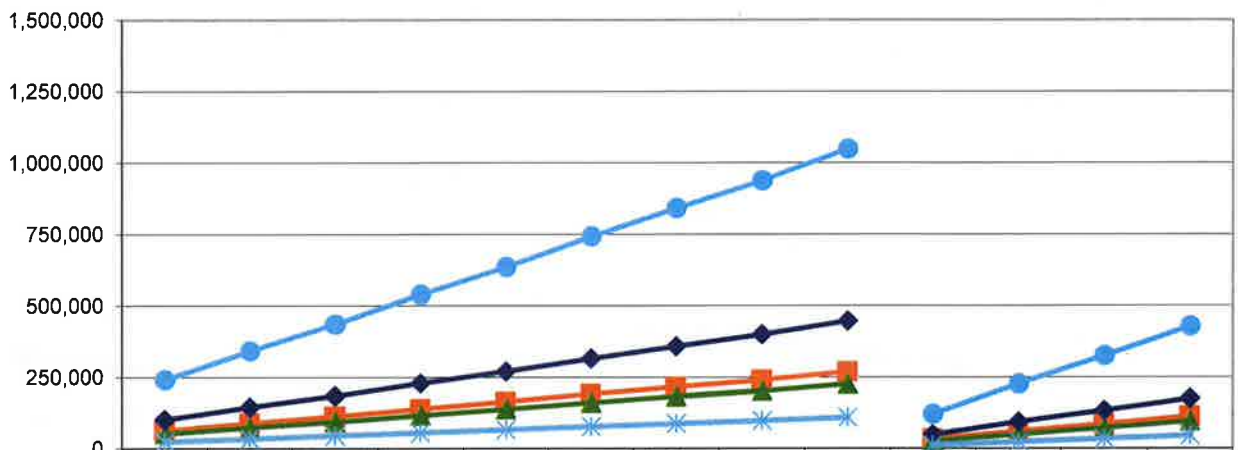


Circulation - Monthly



	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17
—■— Cyn Country	27717	25483	23254	26230	24567	27728	24768	24242	28998	33896	26768	25242	26737
—▲— Newhall	23982	21845	19200	22414	21378	22920	21543	19908	23988	26460	23380	22140	23529
—◆— Valencia	46662	43448	40210	44318	40640	45213	42300	41759	46945	48293	44707	39786	42096
—*— Digital	11369	10191	10630	10824	9778	10867	10333	10670	10982	11502	11709	10983	11016
—●— SCPL	109730	100967	93294	103786	96363	106728	98944	96579	110913	120151	106564	98151	103378

Cumulative Circulation - YTD



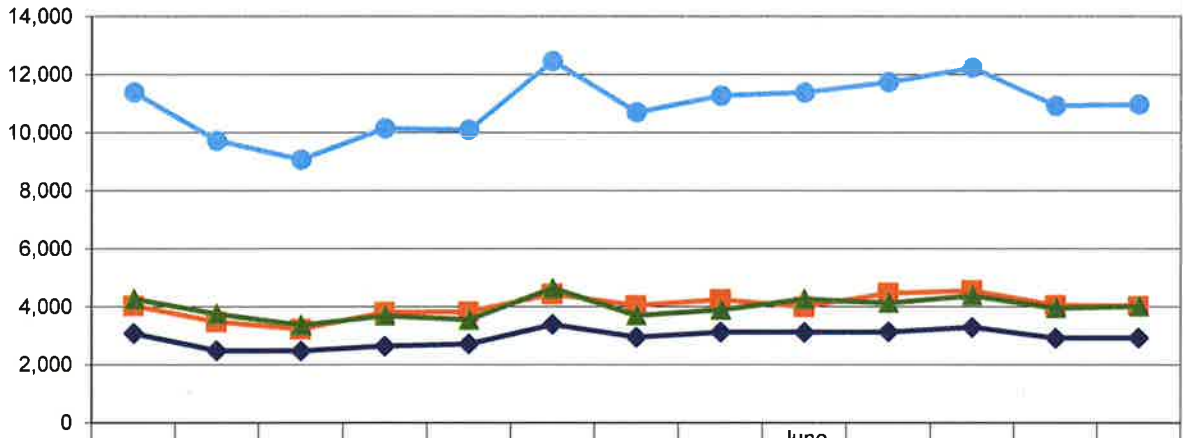
	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17
—■— Cyn Country	63465	88948	112202	138432	162999	190727	215495	239737	268735	33896	60664	85906	112643
—▲— Newhall	52460	74305	93505	115919	137297	160217	181760	201668	225656	26460	49840	71980	95509
—◆— Valencia	101257	144705	184915	229233	269873	315086	357386	399145	446090	48293	93000	132786	174882
—*— Digital	23948	34139	44769	55593	65371	76238	86571	97241	108223	11502	23211	34194	45210
—●— SCPL	241130	342097	435391	539177	635540	742268	841212	937791	1048704	120151	226715	324866	428244

SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 PUBLIC COMPUTER RESERVATIONS



A total of **10,977** patrons reserved and used a public computer in the SCPL. **4,029** patrons used public computers in the Canyon Country Library, **4,016** in Newhall Library, and **2,932** at Valencia Library.

Public Computer Reservations - Monthly



	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17
Cyn Country	4041	3489	3230	3811	3832	4445	4053	4256	4006	4477	4562	4060	4029
Newhall	4271	3755	3370	3691	3552	4638	3703	3897	4265	4135	4388	3956	4016
Valencia	3082	2491	2482	2649	2718	3392	2954	3126	3120	3140	3298	2924	2932
SCPL	11394	9735	9082	10151	10102	12475	10710	11279	11391	11752	12248	10940	10977

Cumulative Public Computer Reservations - YTD



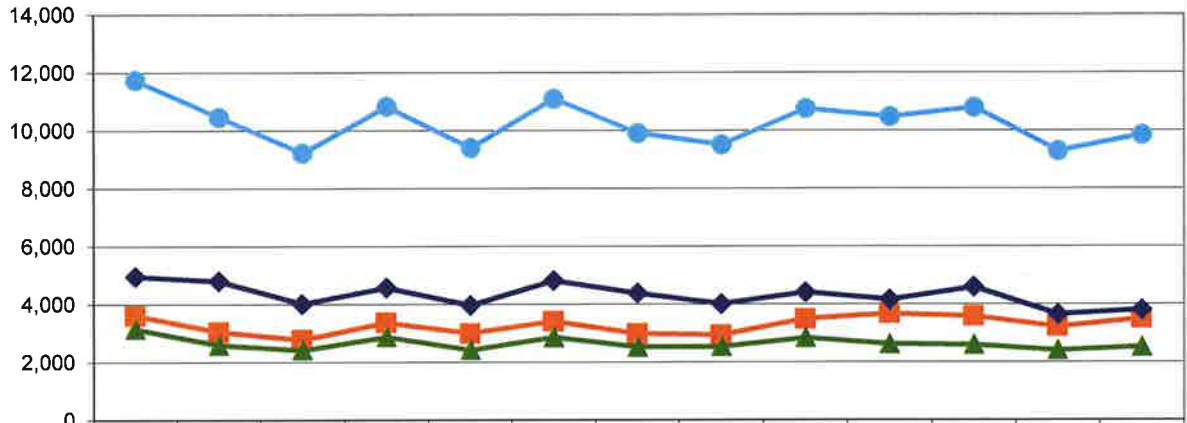
	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17
Cyn Country	9024	12513	15743	19554	23386	27831	31884	36140	40146	4477	9039	13099	17128
Newhall	8636	12391	15761	19452	23004	27642	31345	35242	39507	4135	8523	12479	16495
Valencia	6566	9057	11539	14188	16906	20298	23252	26378	29498	3140	6438	9362	12294
SCPL	24226	33961	43043	53194	63296	75771	86481	97760	109151	11752	24000	34940	45917

SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 HOLDS FILLED

A total of **9,857** holds were filled in the SCPL. **3,510** holds were filled in the Canyon Country Library, **2,531** in Newhall Library, and **3,816** in Valencia Library.

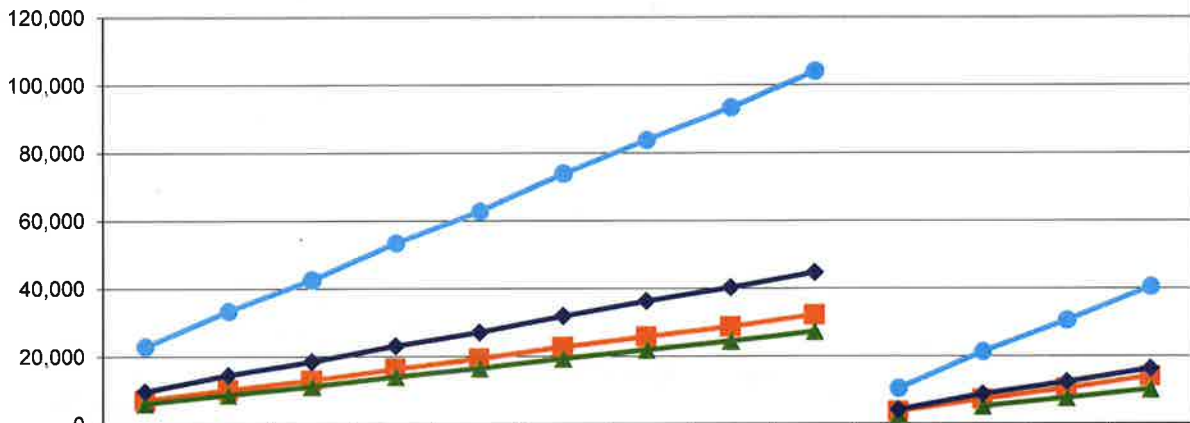


Holds Filled - Monthly



	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17
Cyn Country	3628	3060	2790	3377	3009	3420	2997	2954	3503	3688	3599	3232	3510
Newhall	3156	2600	2429	2878	2429	2866	2532	2549	2845	2633	2603	2418	2531
Valencia	4967	4814	4022	4582	3974	4822	4395	4022	4420	4167	4604	3657	3816
SCPL	11751	10474	9241	10837	9412	11108	9924	9525	10768	10488	10806	9307	9857

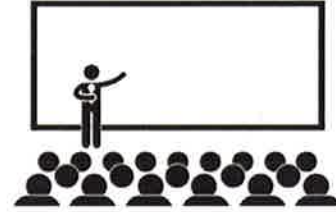
Cumulative Holds Filled - YTD



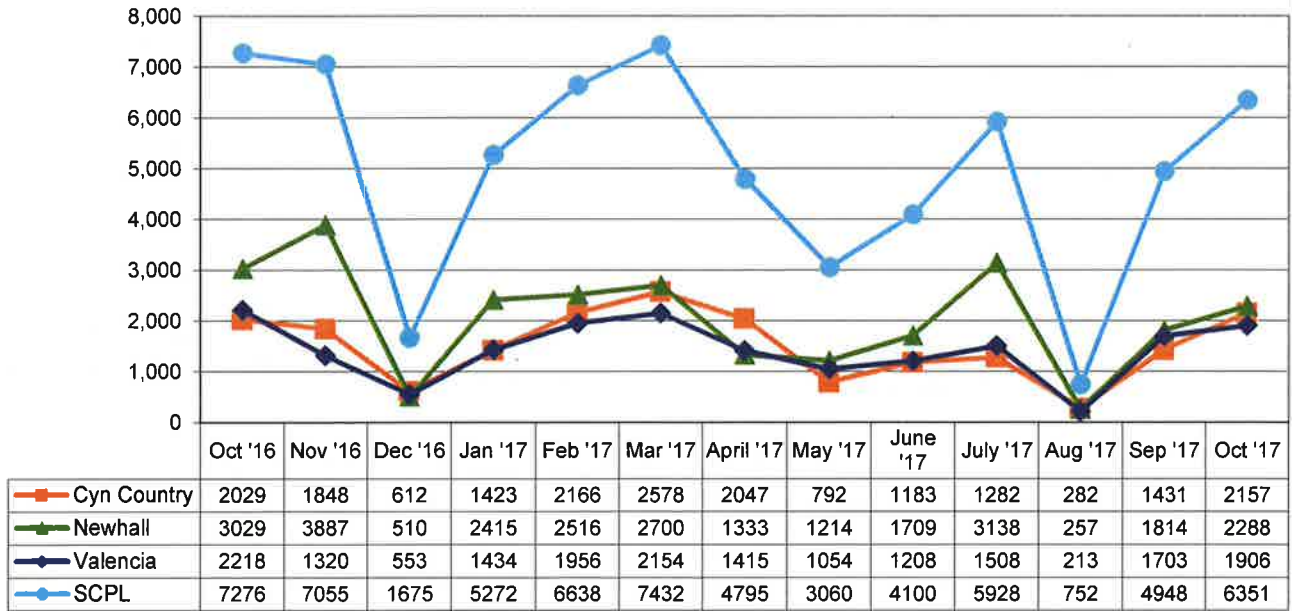
	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17
Cyn Country	7099	10159	12949	16326	19335	22755	25752	28706	32209	36888	7287	10519	14029
Newhall	6121	8721	11150	14028	16457	19323	21855	24404	27249	26333	5236	7654	10185
Valencia	9648	14462	18484	23066	27040	31862	36257	40279	44699	41677	8771	12428	16244
SCPL	22868	33342	42583	53420	62832	73940	83864	93389	104157	104888	21294	30601	40458

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18
PROGRAM ATTENDANCE

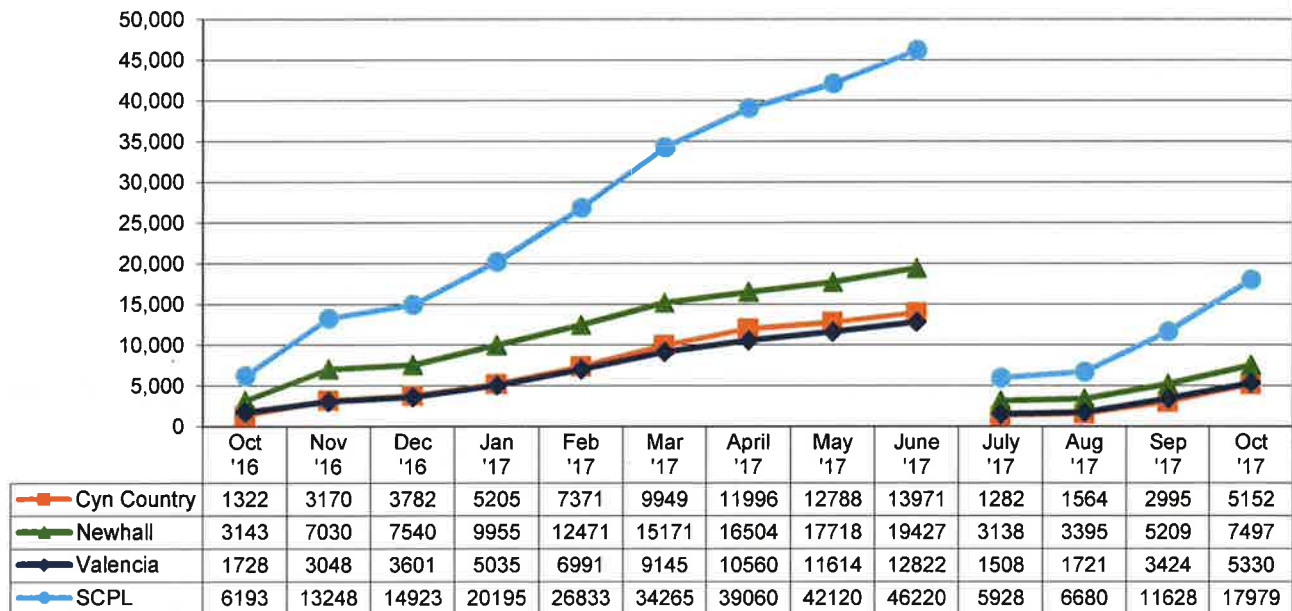
A total of **6,351** attendees participated in a program at the SCPL. **2,157** attendees at the Canyon Country Library, **2,288** at Newhall Library, and **1,906** at Valencia Library.



Program Attendance - Monthly



Cumulative Program Attendance - YTD

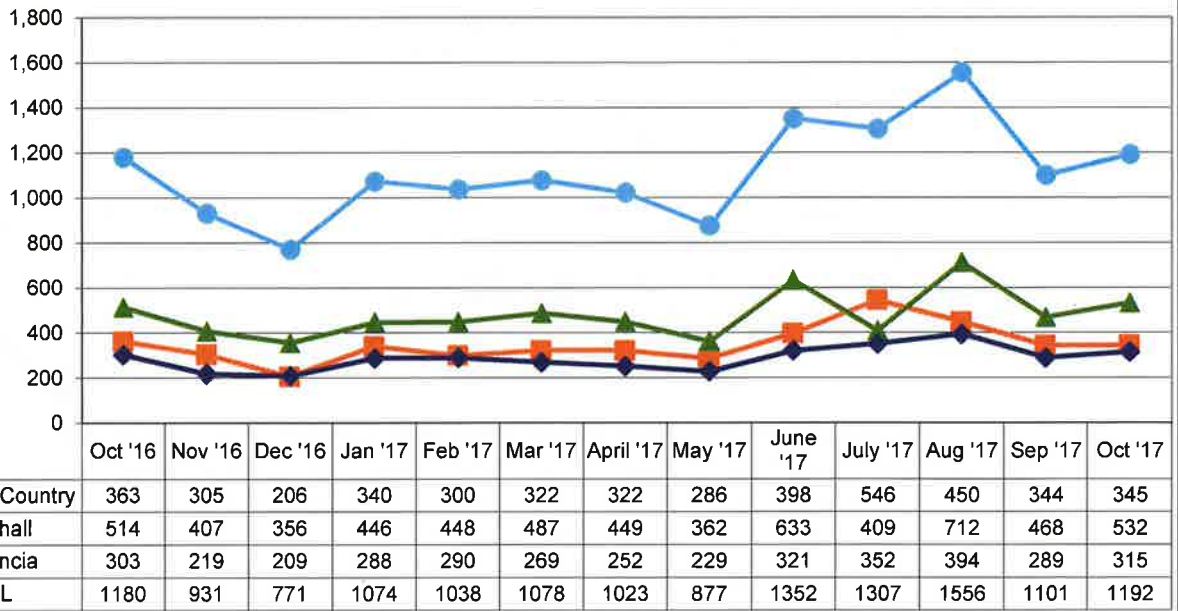


SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 LIBRARY CARDS ISSUED

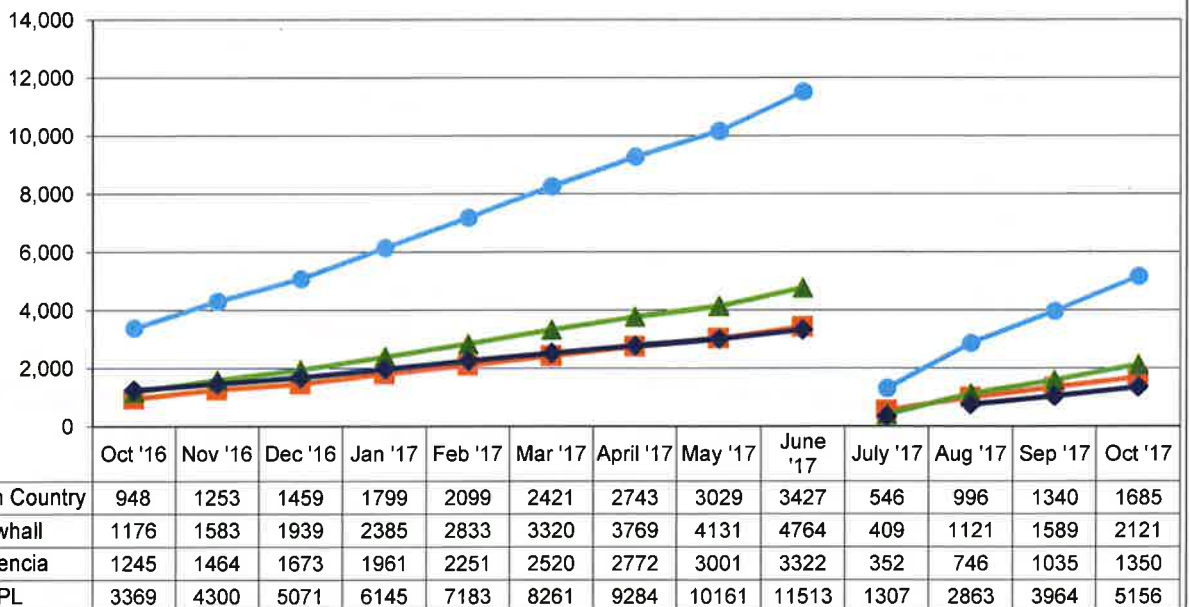
A total of **1,192** new Library cards were issued at the SCPL. **345** new cards were issued at the Canyon Country Library, **532** at Newhall Library, and **315** at Valencia Library.



Library Cards Issued - Monthly



Cumulative Library Cards Issued - YTD

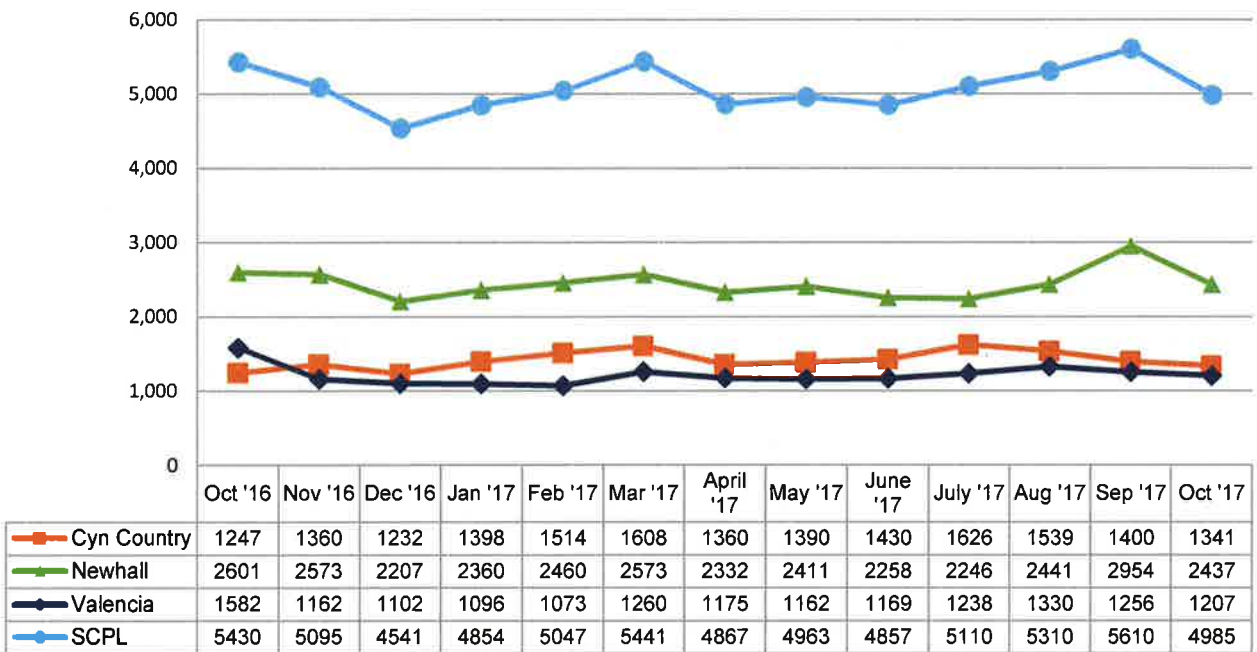


SANTA CLARITA PUBLIC LIBRARY STATISTICS
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 WI-FI USERS

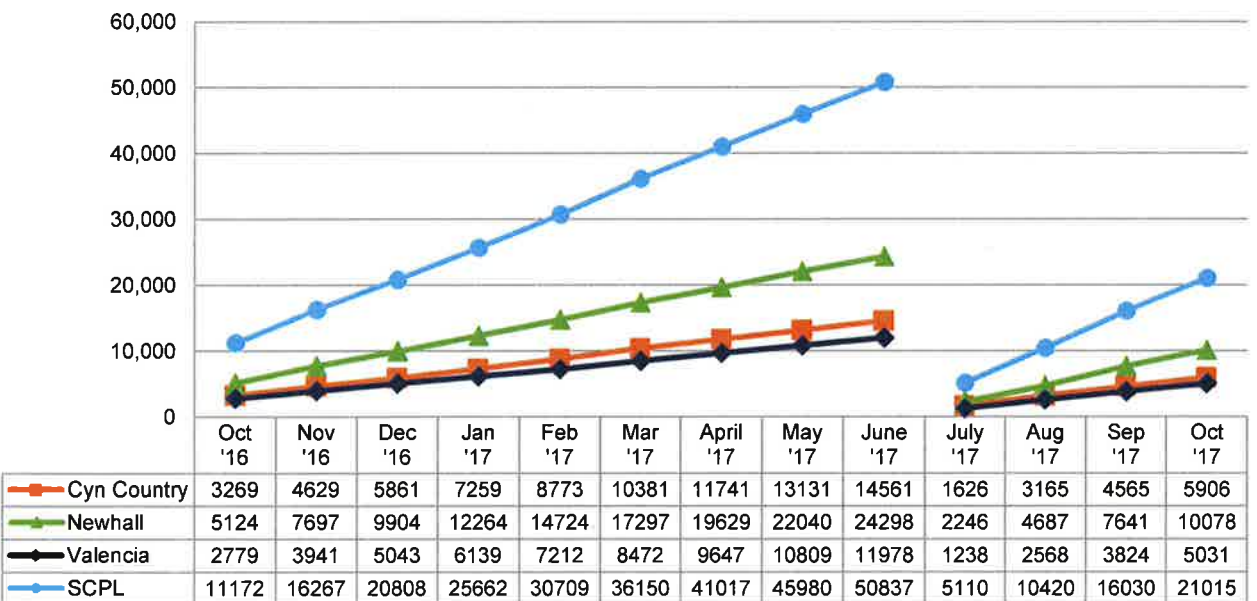
A total of **4,985** Library patrons used the SCPL's free wireless internet (Wi-Fi). **1,341** Wi-Fi users were at the Canyon Country Library, **2,437** at Newhall Library, and **1,207** at Valencia Library.



Wi-Fi Users - Monthly



Cumulative Wi-Fi Users - YTD

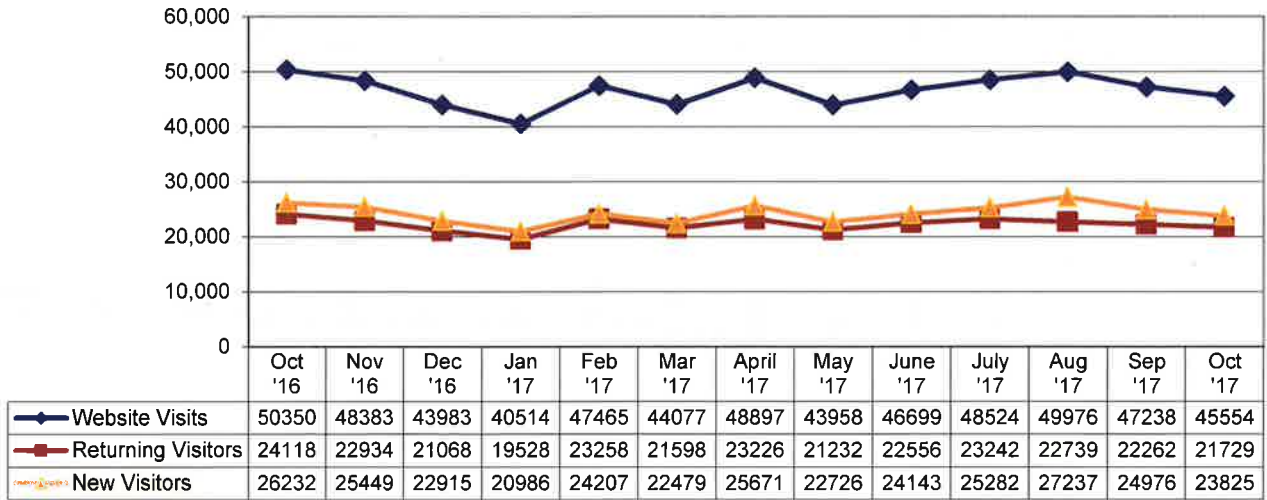


SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 LIBRARY WEBSITE

The SCPL's website received a total of **45,554** visits. **21,729** were returning visitors and **23,825** were new visitors to the Library website. Visitors to the SCPL website viewed **65,606** website pages this month.



Library Website Visits - Monthly



Library Web Pages Viewed -YTD

