



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2017-18
December 2017

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18

Statistical Summary

December 2017

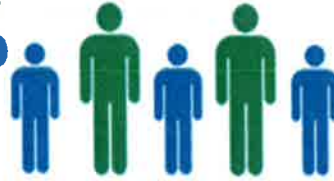
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Dec 2017	Dec 2016	Dec 2017	Dec 2016	Dec 2017	Dec 2016	Dec 2017	Dec 2016	Dec 2017	Dec 2016
Circulation	20,293	23,254	18,623	19,200	37,135	40,210	12,660	10,630	88,711	93,294
Patron Traffic	12,990	14,110	15,663	19,997	15,129	16,683			43,782	50,790
PC Reservations	3,331	3,230	3,022	3,370	2,482	2,482			8,835	9,082
Volunteer Hours	159	459	163	226	163	177			485	862
Holds Filled	2,371	2,790	1,853	2,429	3,446	4,022			7,670	9,241
Number of Programs	31	32	55	34	19	19			105	85
Program Attendance	621	612	1,705	510	460	553			2,786	1,675
Library Cards Issued	206	206	378	356	167	209			751	771
Wi-Fi Users	1,182	1,232	1,895	2,207	985	1,102			4,062	4,541
Homework Help: Students Assisted	0	0	0	0	0	2			0	2
Databases									3,795	16,590
Website Visits									36,351	43,983
Outreach Events									1	10
Outreach Attendance									4	1,210

Year-to-Date	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Dec Y-T-D 2017	Dec Y-T-D 2016	Dec Y-T-D 2017	Dec Y-T-D 2016	Dec Y-T-D 2017	Dec Y-T-D 2016	Dec Y-T-D 2017	Dec Y-T-D 2016	Dec Y-T-D 2017	Dec Y-T-D 2016
Circulation	158,617	168,293	135,753	141,987	252,315	279,260	69,583	67,363	616,268	656,903
Patron Traffic	101,280	112,773	139,504	155,791	112,326	120,720			353,110	389,284
PC Reservations	24,279	23,408	23,251	24,525	17,305	18,142			64,835	66,075
Volunteer Hours	1,593	2,924	1,944	2,771	1,573	1,570			5,110	7,265
Holds Filled	19,368	20,185	14,146	17,289	23,232	28,566			56,746	66,040
Number of Programs	409	393	375	412	250	272			1,034	1,077
Program Attendance	7,325	7,655	10,390	13,483	6,872	7,438			24,587	28,576
Library Cards Issued	2,217	2,147	2,890	3,008	1,729	2,346			6,836	7,501
Wi-Fi Users	8,367	8,622	14,189	15,114	7,819	8,049			30,375	31,785
Homework Help: Students Assisted	319	515	335	541	102	46			756	1,102
Databases									30,264	129,044
Website Visits									269,583	290,124
Outreach Events									38	57
Outreach Attendance									4,706	5,732

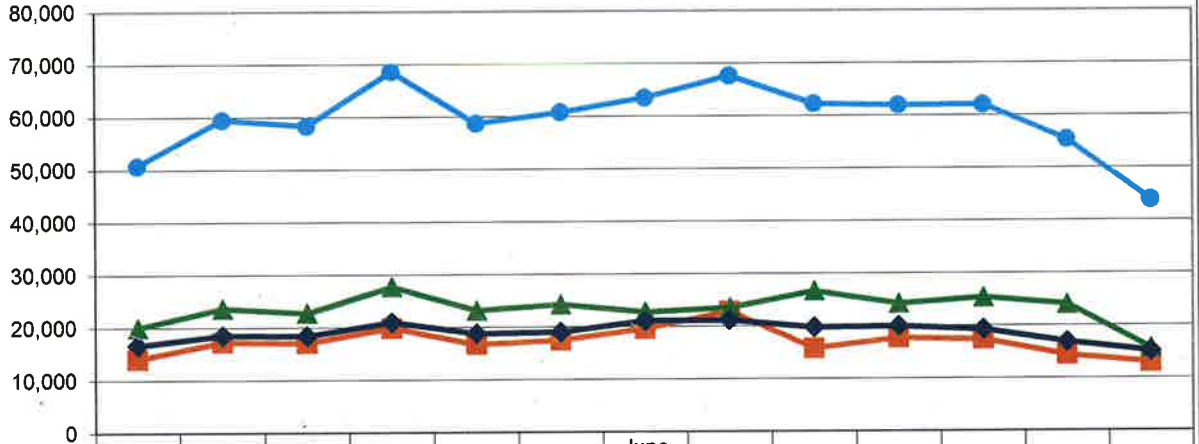
*Note: Database usage statistics are significantly lower than last year due to Ebsco's recent removal of the NoveList Select feature from their reports.

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2017-18
PATRON VISITS

A total of **43,782** patrons visited the Santa Clarita Public Library (SCPL), with **12,990** visitors at Canyon Country, **15,663** at Newhall, and **15,129** at Valencia.

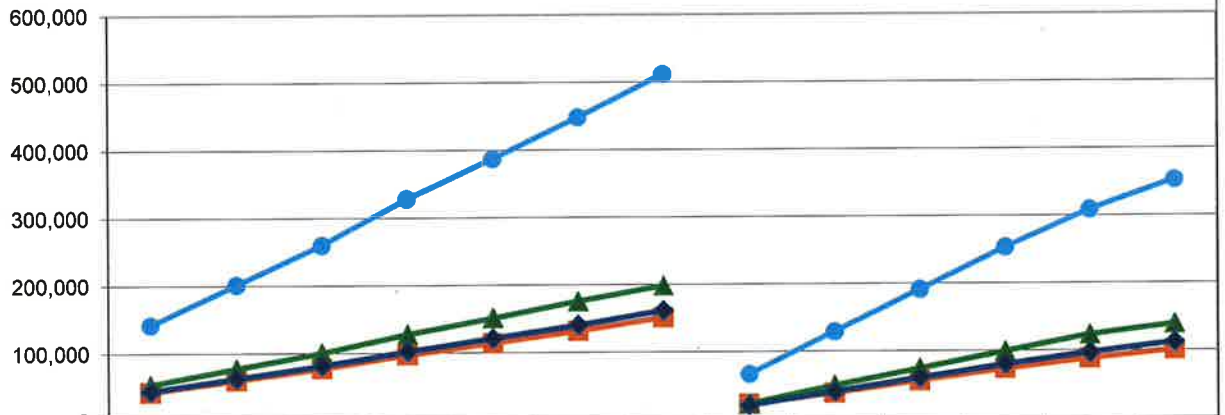


Patron Traffic/Visits - Monthly



	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17
—■ Cyn Country	14110	17285	17114	19886	16756	17495	19641	22902	15796	17735	17412	14445	12990
—▲ Newhall	19997	23664	22782	27730	23190	24273	22772	23528	26682	24237	25362	24032	15663
—◆ Valencia	16683	18550	18462	20992	18812	19037	21118	21209	19787	19989	19306	16906	15129
—● SCPL	50790	59499	58358	68608	58758	60805	63531	67639	62265	61961	62080	55383	43782

Cumulative Patron Traffic/Visits - YTD



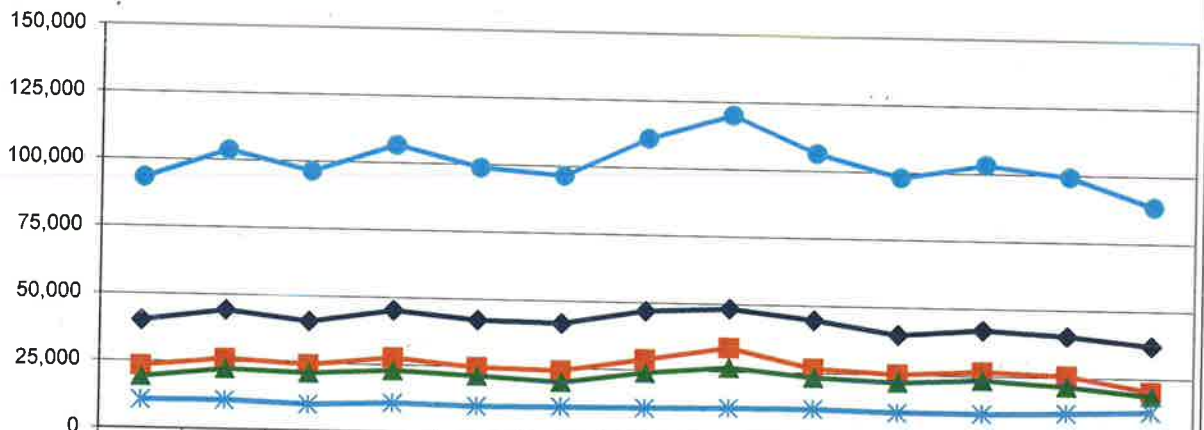
	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17
—■ Cyn Country	43316	60601	77715	97601	114357	131852	151493	22902	38698	56433	73845	88290	101280
—▲ Newhall	54204	77868	100650	128380	151570	175843	198615	23528	50210	74447	99809	123841	139504
—◆ Valencia	44806	63356	81818	102810	121622	140659	161777	21209	40996	60985	80291	97197	112326
—● SCPL	142326	201825	260183	328791	387549	448354	511885	67639	129904	191865	253945	309328	353110

SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 CIRCULATION

A total of **88,711** books and materials were
 circulated in the SCPL, with
20,293 books and materials at Canyon Country,
18,623 at Newhall, **37,135** at Valencia, and
12,660 at the Digital Library.

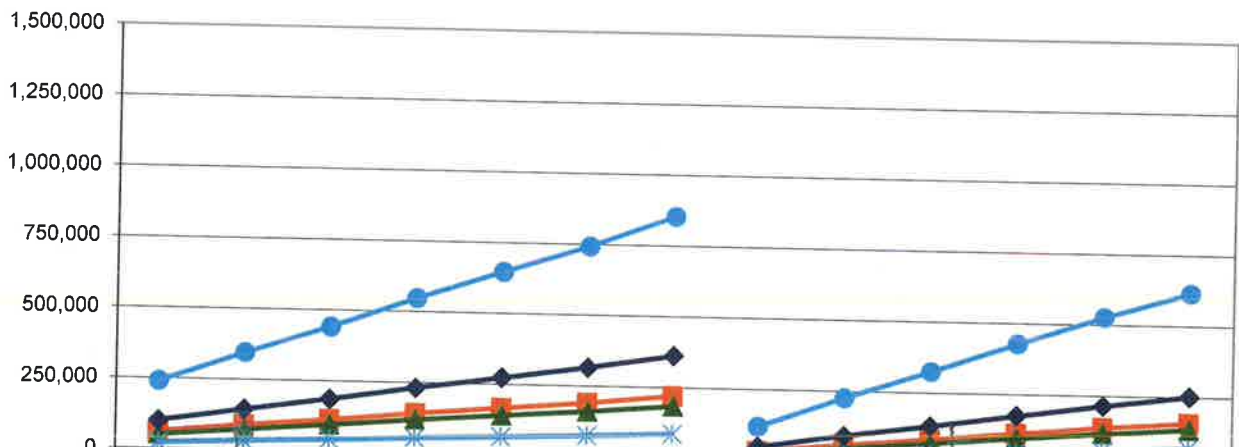


Circulation - Monthly



	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17
Cyn Country	23254	26230	24567	27728	24768	24242	28998	33896	26768	25242	26737	25681	20293
Newhall	19200	22414	21378	22920	21543	19908	23988	26460	23380	22140	23529	21621	18623
Valencia	40210	44318	40640	45213	42300	41759	46945	48293	44707	39786	42096	40298	37135
Digital	10630	10824	9778	10867	10333	10670	10982	11502	11709	10983	11016	11713	12660
SCPL	93294	103786	96363	106728	98944	96579	110913	120151	106564	98151	103378	99313	88711

Cumulative Circulation - YTD



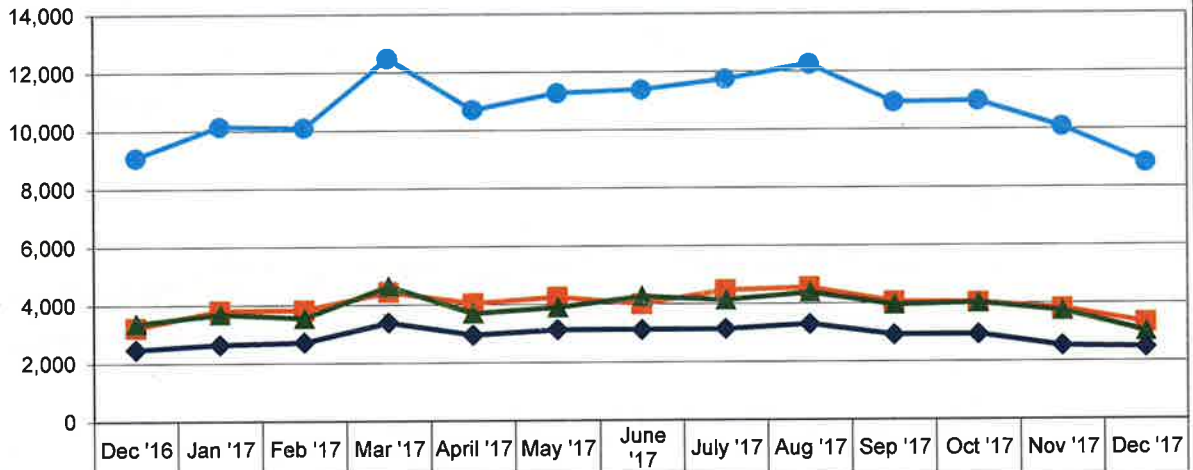
	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17
Cyn Country	63465	89695	114262	141990	166758	191000	219998	33896	60664	85906	112643	138324	158617
Newhall	52460	74874	96252	119172	140715	160623	184611	26460	49840	71980	95509	117130	135753
Valencia	101257	145575	186215	231428	273728	315487	362432	48293	93000	132786	174882	215180	252315
Digital	23948	34772	44550	55417	65750	76420	87402	11502	23211	34194	45210	56923	69583
SCPL	241130	344916	441279	548007	646951	743530	854443	120151	226715	324866	428244	527557	616268

SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 PUBLIC COMPUTER RESERVATIONS



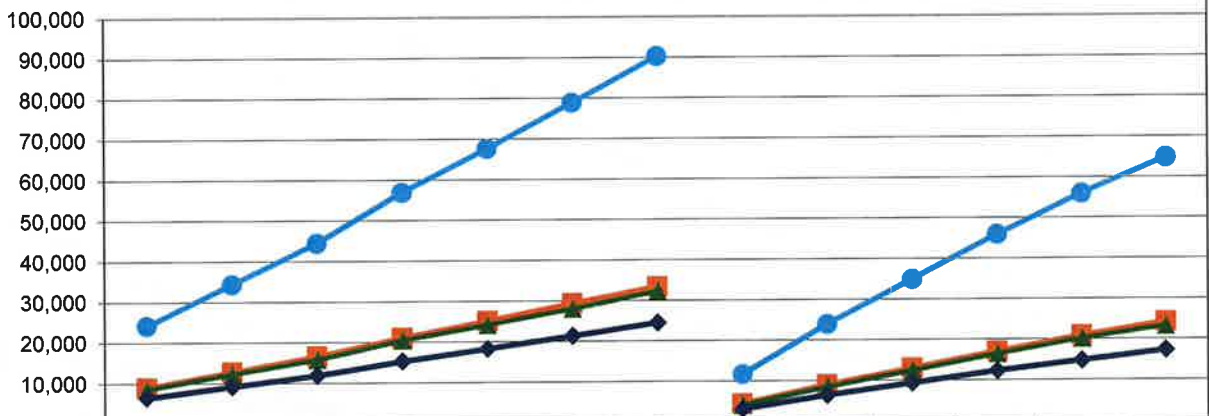
A total of **8,835** patrons reserved and used a public computer in the SCPL. **3,331** patrons used public computers in the Canyon Country Library, **3,022** in Newhall Library, and **2,482** at Valencia Library.

Public Computer Reservations - Monthly



Cyn Country	3230	3811	3832	4445	4053	4256	4006	4477	4562	4060	4029	3820	3331
Newhall	3370	3691	3552	4638	3703	3897	4265	4135	4388	3956	4016	3734	3022
Valencia	2482	2649	2718	3392	2954	3126	3120	3140	3298	2924	2932	2529	2482
SCPL	9082	10151	10102	12475	10710	11279	11391	11752	12248	10940	10977	10083	8835

Cumulative Public Computer Reservations - YTD



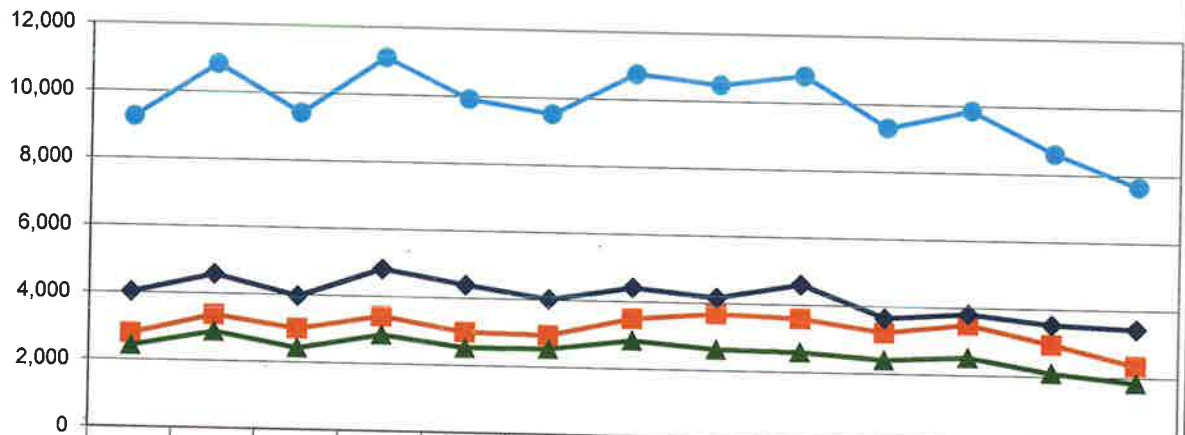
Cyn Country	9024	12835	16667	21112	25165	29421	33427	4477	9039	13099	17128	20948	24279
Newhall	8636	12327	15879	20517	24220	28117	32382	4135	8523	12479	16495	20229	23251
Valencia	6566	9215	11933	15325	18279	21405	24525	3140	6438	9362	12294	14823	17305
SCPL	24226	34377	44479	56954	67664	78943	90334	11752	24000	34940	45917	56000	64835

SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 HOLDS FILLED

A total of **7,670** holds were filled in the SCPL. **2,371** holds were filled in the Canyon Country Library, **1,853** in Newhall Library, and **3,446** in Valencia Library.

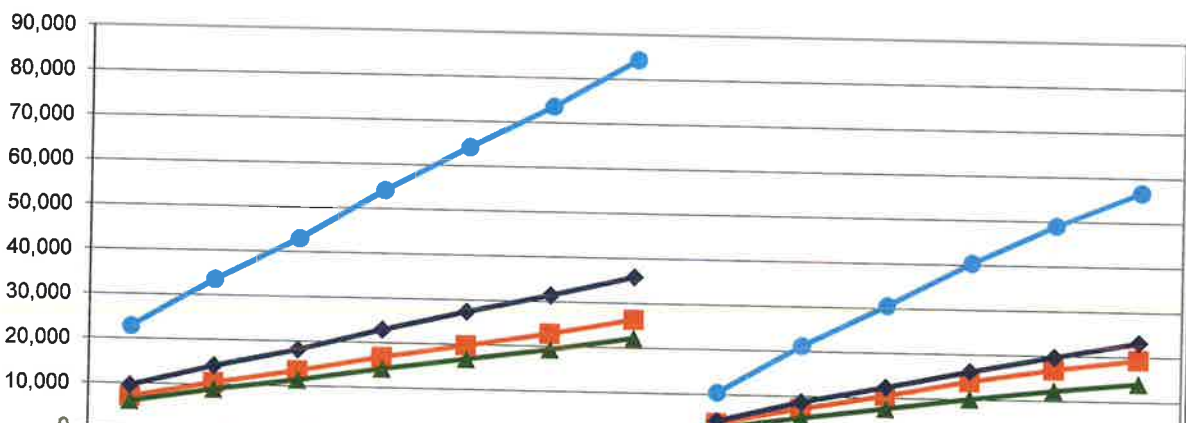


Holds Filled - Monthly



	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17
Cyn Country	2790	3377	3009	3420	2997	2954	3503	3688	3599	3232	3510	2968	2371
Newhall	2429	2878	2429	2866	2532	2549	2845	2633	2603	2418	2531	2108	1853
Valencia	4022	4582	3974	4822	4395	4022	4420	4167	4604	3657	3816	2108	1853
SCPL	9241	10837	9412	11108	9924	9525	10768	10488	10806	9307	9857	8618	7670

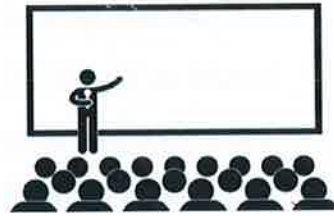
Cumulative Holds Filled - YTD



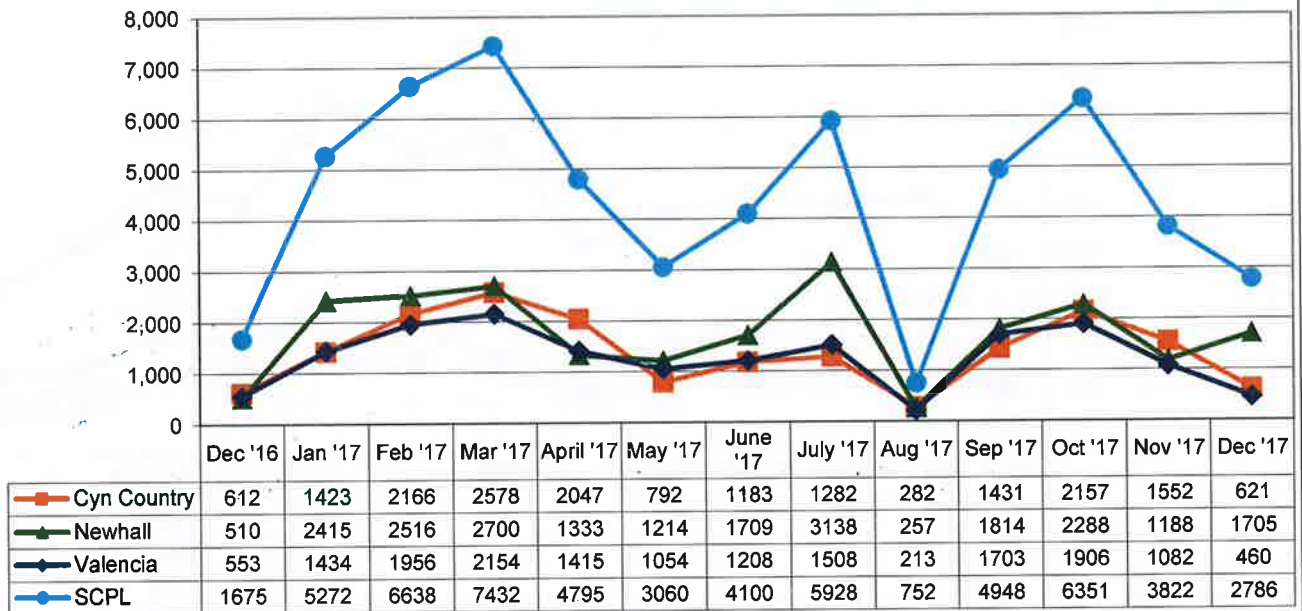
	Dec '16	Jan '17	Feb '17	Mar '17	April '17	May '17	June '17	July '17	Aug '17	Sep '17	Oct '17	Nov '17	Dec '17
Cyn Country	7099	10476	13485	16905	19902	22856	26359	3688	7287	10519	14029	16997	19368
Newhall	6121	8999	11428	14294	16826	19375	22220	2633	5236	7654	10185	12293	14146
Valencia	9648	14230	18204	23026	27421	31443	35863	4167	8771	12428	16244	19786	23232
SCPL	22868	33705	43117	54225	64149	73674	84442	10488	21294	30601	40458	49076	56746

SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 PROGRAM ATTENDANCE

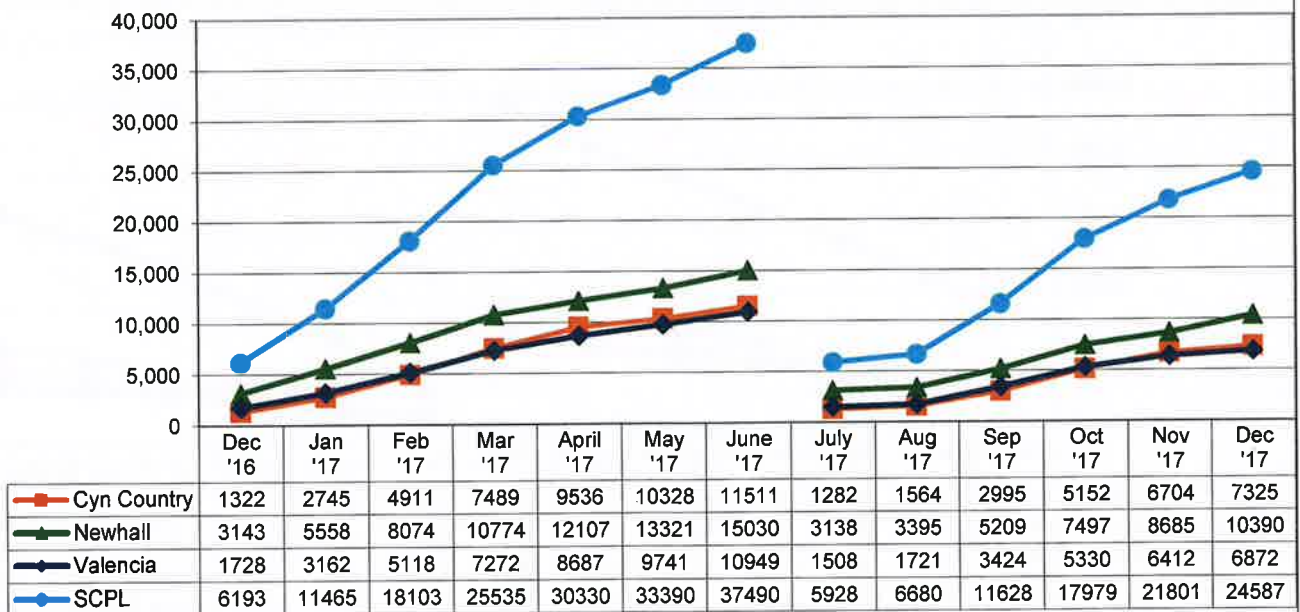
A total of **2,786** attendees participated in a program at the SCPL. **621** attendees at the Canyon Country Library, **1,705** at Newhall Library, and **460** at Valencia Library.



Program Attendance - Monthly



Cumulative Program Attendance - YTD

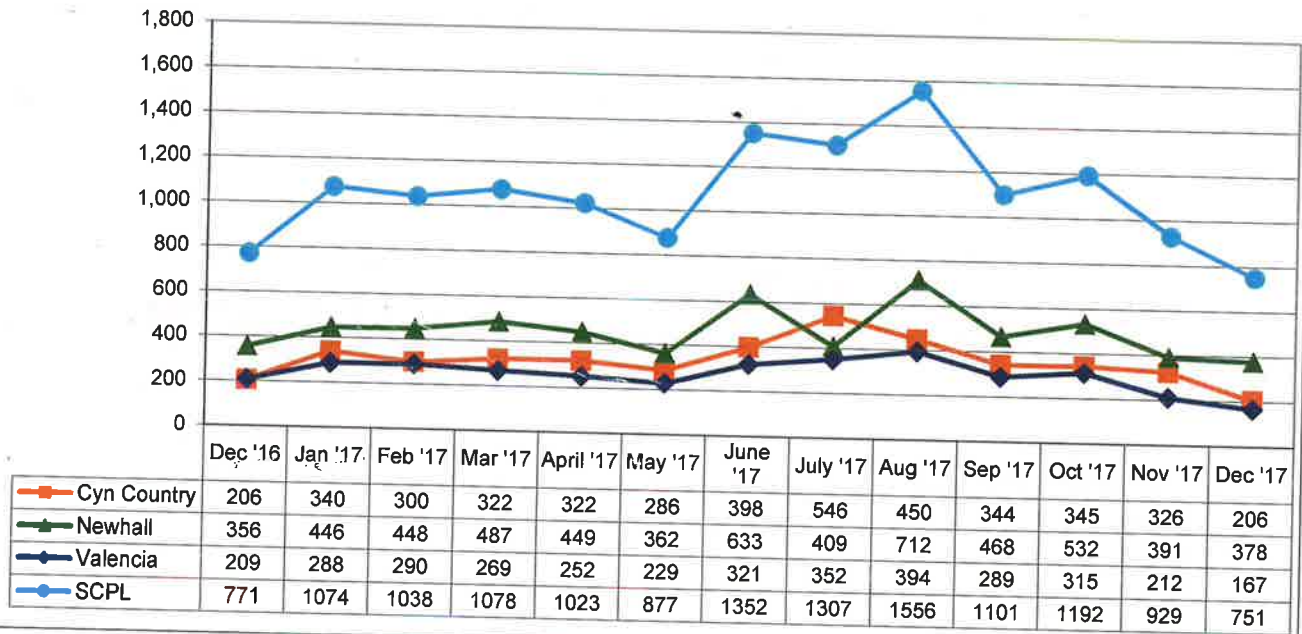


SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 LIBRARY CARDS ISSUED

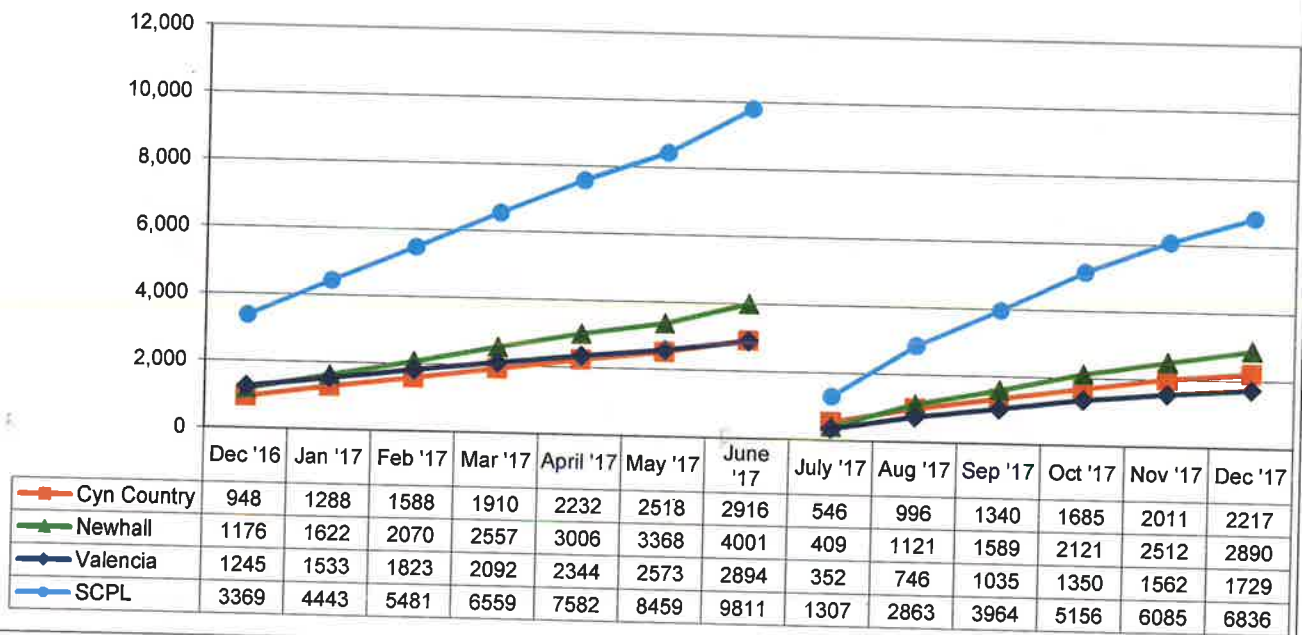
A total of **751** new Library cards were issued at the SCPL. **206** new cards were issued at the Canyon Country Library, **378** at Newhall Library, and **167** at Valencia Library.



Library Cards Issued - Monthly



Cumulative Library Cards Issued - YTD

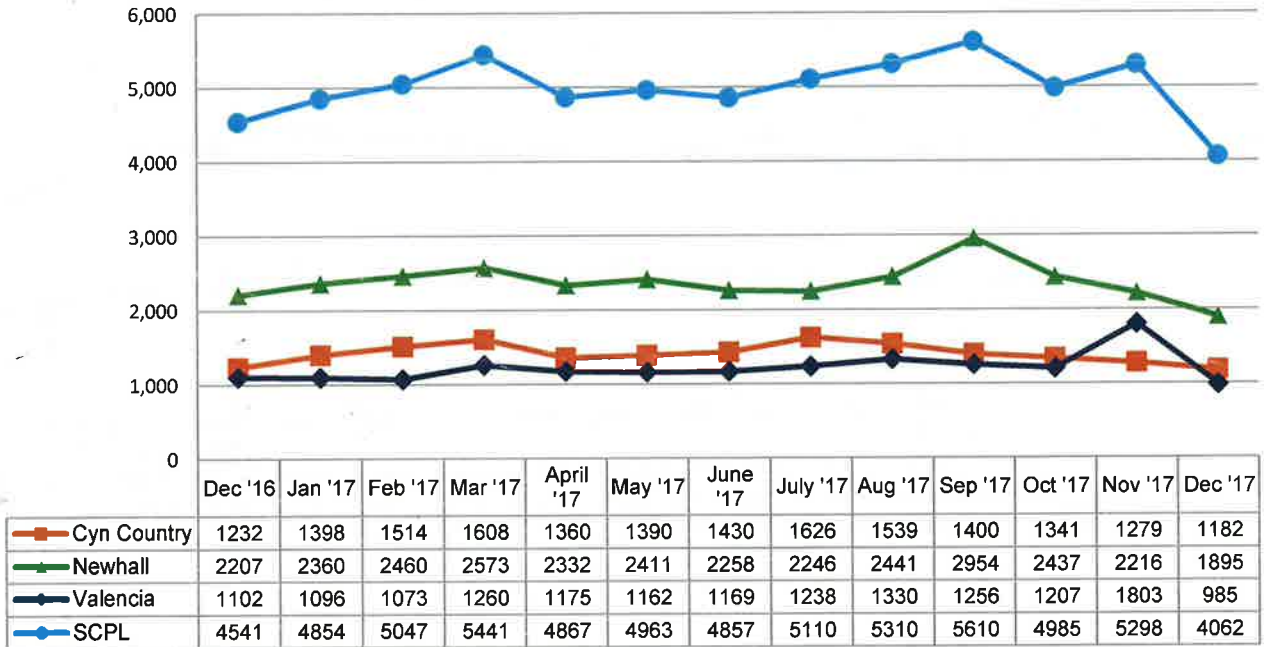


SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 WI-FI USERS

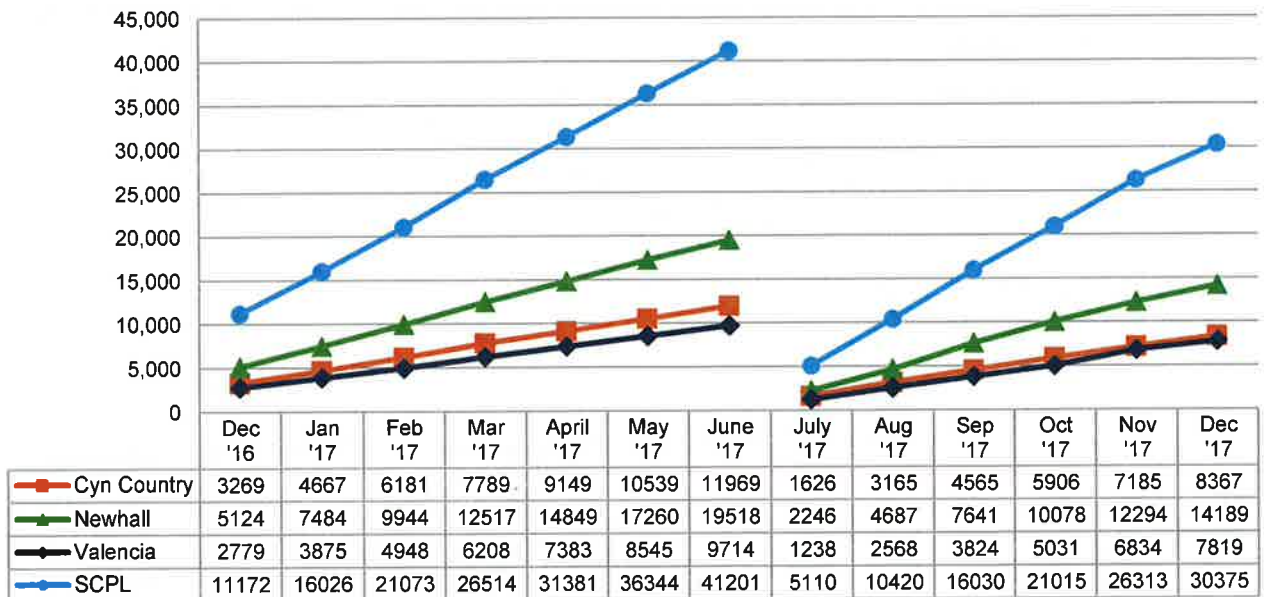
A total of **4,062** Library patrons used the SCPL's free wireless internet (Wi-Fi). **1,182** Wi-Fi users were at the Canyon Country Library, **1,895** at Newhall Library, and **985** at Valencia Library.



Wi-Fi Users - Monthly



Cumulative Wi-Fi Users - YTD

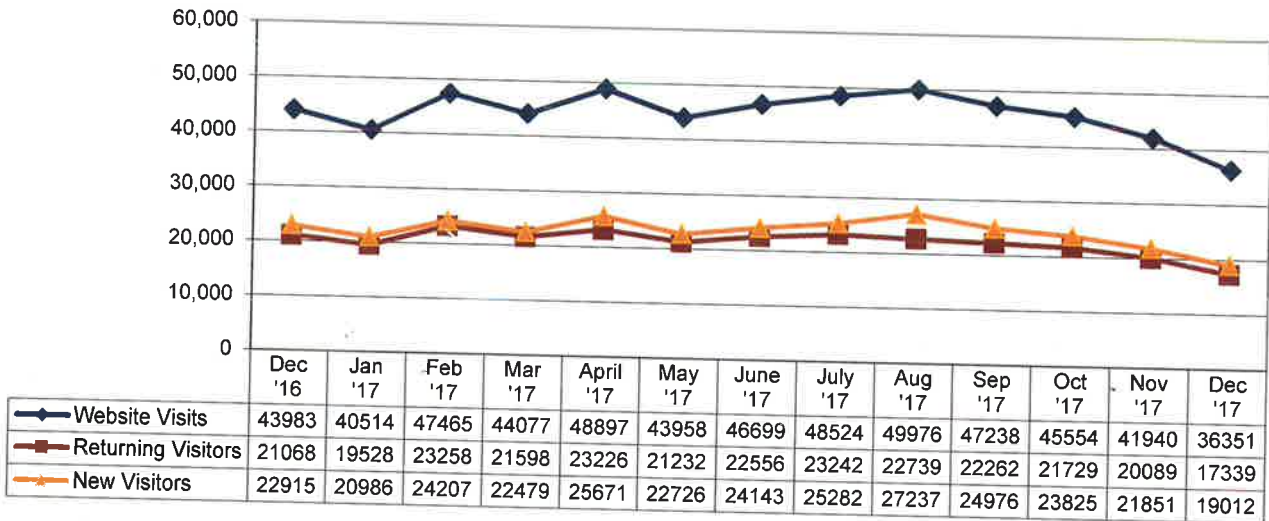


SANTA CLARITA PUBLIC LIBRARY STATISTICS
 FISCAL YEAR 2017-18
 LIBRARY WEBSITE

The SCPL's website received a total of **36,351** visits. **17,339** were returning visitors and **19,012** were new visitors to the Library website. Visitors to the SCPL website viewed **53,053** website pages this month.



Library Website Visits - Monthly



Library Web Pages Viewed -YTD

