

CITY OF SANTA CLARITA

INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager


FROM: Darren Hernández, Deputy City Manager

DATE: September 20, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – AUGUST 2017

AUGUST STATISTICS SUMMARY

62,265
visitors



Canyon Country Branch: 15,796 visitors
Newhall Branch: 26,682 visitors
Valencia Branch: 19,787 visitors



106,564

books and materials circulated
Canyon Country: 26,768
Newhall: 23,380
Valencia: 44,707
Digital: 11,709

49,976 website visits



22,739 returning visitors
and 27,237 new visitors
72,365 website pages viewed

12,248 patrons reserved
and used a public computer
4,562 at Canyon Country
4,388 at Newhall
3,298 at Valencia



5,310 patrons used the Library's Wi-Fi
1,539 at Canyon Country
2,441 at Newhall
1,330 at Valencia



10,806
holds filled
3,599 in Canyon
Country
2,603 in Newhall
4,604 in Valencia

752 attendees
participated in a library program



282 at Canyon Country
257 at Newhall
213 at Valencia



1,556
library cards issued
450 at Canyon
Country
712 at Newhall
394 at Valencia

PROGRAMS AND HIGHLIGHTS

Regularly scheduled programs for August included: Craft it for Adults, Homework Help, Afternoon at the Movies, and Digital Drop-In.

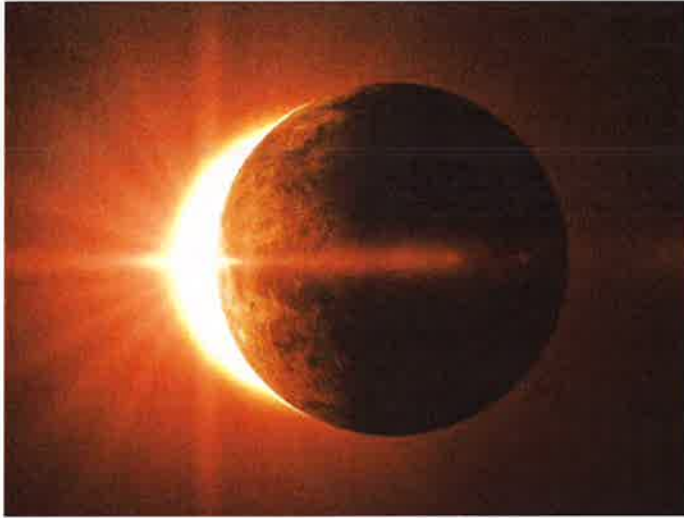
In addition, the following programs also took place in August:

- **Friday Fun Day Learn About the Sun Day** – On Friday, August 18, the Old Town Newhall Library saw over 2,000 people for the Friday Fun Day Learn about the Sun Day program. Children decorated cookies and made pinhole projects for safe eclipse viewing. Children and parents who participated also received a pair of solar eclipse safety glasses.



- **Makerspace Junior Robotics** – On Saturday, August 5, the Makerspace's Junior Robotics Team concluded their six-week session with a parent Expo at the Old Town Newhall Library. The three hour event had a First Tech Challenge robot on display, a First LEGO League team presentation, and a speaker from Jet Propulsion Laboratories who brought a miniature replica of the Mars rover. The participants of the Robotic Team, whose ages range from 6-10 years old, had their robot and a poster board set up as a presentation for guests.





- **Eclipse Viewing Party** – On Monday, August 21, the Old Town Newhall Library hosted the Eclipse Viewing Party, where patrons were able to view the eclipse with solar glasses provided by NASA@my Library and StarNet grant. A sharing table was set up during the eclipse and attendees could borrow a pair of glasses for a few minutes of viewing.

Digital Services shared the NASA livestream in the Community Room and on the digital monitors throughout the library.

- **New Teen Desk** – A new teen desk was recently added to the teen area at the Newhall Branch. The teen librarian will be available to teens during after school hours to assist with questions regarding books, databases and computer use. The new teen desk area allows the teen librarian to keep displays updated and to interact with the teens that use the library on a daily basis.



September



2017

Main Events
Discover Day 2017- On September 16th from 1:00 pm-4:00 pm, patrons can learn about nature, various rocks, and see live animals at the Valencia library.
Survival: Middle School Years- On September 18th from 3:30 pm-5:00pm, patrons can learn how to get organized and make the most out of their middle school years.
American Red Cross Blood Drive- The American Red Cross will be hosting a blood drive that is open to the public at the Valencia Library.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					16 Discover Day 2017: Discover, Play, Explore 1:00 PM-4:00 PM Valencia	
18 Survival: Middle School Years 3:30 PM-5:00 PM Valencia		20 Movie Madness- <i>Moana</i> 3:30 PM-6:00 PM Old Town Newhall		22 LEGO BLOCK PARTY with Bricks for Kids 3:00 PM-4:30 PM Old Town Newhall		
25 STEM Storytime 11:00 AM-12:00 PM Canyon Country		27 Back to School pencil Container Decorating 3:30PM-4:30PM Canyon Country		29 American Red Cross Blood Drive- Open to Public 11:00 AM-5:00 PM Valencia		

SANTA CLARITA PUBLIC LIBRARY STATISTICS

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S:\NS\Library Operations & Maintenance\FY 17-18 Library Stats\August 2017\Memo Library Stats – August 2017

Attachment

**cc: Matt Hortt, City Librarian
City Leadership Team**

