

CITY OF SANTA CLARITA

INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager

DATE: October 17, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – SEPTEMBER 2017

SEPTEMBER STATISTICS SUMMARY

61,961
visitors



Canyon Country Branch: 17,735 visitors
Newhall Branch: 24,237 visitors
Valencia Branch: 19,989 visitors



98,151

books and materials circulated

Canyon Country: 25,242
Newhall: 22,140
Valencia: 39,786
Digital: 10,983

47,238 website visits



22,262 returning visitors
and 24,976 new visitors
71,446 website pages viewed

10,940 patrons reserved
and used a public computer
4,060 at Canyon Country
3,956 at Newhall
2,924 at Valencia



5,610 patrons used the Library's Wi-Fi
1,400 at Canyon Country
2,954 at Newhall
1,256 at Valencia



9,307

holds filled

3,232 in Canyon
Country
2,418 in Newhall
3,657 in Valencia



4,948 attendees
participated in a library program

1,431 at Canyon Country
1,814 at Newhall
1,703 at Valencia



1,101

library cards issued

344 at Canyon
Country
468 at Newhall
289 at Valencia

PROGRAMS AND HIGHLIGHTS

Regularly scheduled programs for September included: Math Help, Homework Help, Baby Toddler Storytime, Bilingual Storytime, Golden Oak Adult School ESL classes, and LEGO Party.

In addition, the following programs also took place in September:

- **Discover Day 2017** – On Saturday, September 16, the Valencia Public Library held the Discover Day event, that celebrated the outdoors in an indoor setting. 150 people attended a variety of presentations about rocks, crystals, geology, and animal life. In addition, participants took part in scavenger hunts, arts and crafts, and activities involving nature and science. Library materials on these topics were placed throughout the library to encourage further discovery and learning.



- **Banned Books Week** – On Friday, September 29, teens learned about the importance of words during Banned Books Week. In celebration of the right to read, this event hosted an afternoon of making jewelry, banned book covers, and buttons that proudly announced the decision to “Stand with the Banned.”



SANTA CLARITA PUBLIC LIBRARY STATISTICS

October 17, 2017

Page 3

- **Digital Drop-In** – The Santa Clarita Public Library offers one-on-one help with digital and mobile devices at all three branch locations. Digital Drop In is where library customers come in with their smartphones, eReaders, or tablets to ask questions and get assistance with digital topics such as getting free eBooks or downloading music and other basic questions.



- **Stuffed Animal Sleepover** – On Tuesday, September 19, the Valencia Library hosted Stuffed Animal Sleepover, where children brought in their stuffed animals to sleep over for the night. Children made blankets and pillows in order to make their animals comfortable for their night of fun. Some read stories to their animals and tucked them in for a nap. After dropping off their stuffed animals, books were read and used to play peekaboo with the stuffed animals.



DH:RW:PR:AL:cjp

S:\NS\Library Operations & Maintenance\FY 17-18 Library Stats\September 2017\Memo Library Stats – September 2017

Attachment

cc: Matt Hortt, City Librarian
City Leadership Team

October



2017



Main Events

Pumpkin Decorating- On October 3, 30 participants will decorate their own unique pumpkin.

Make Your Home Safer- On October 14, the Valencia Library will be providing safety tips and suggestions for seniors.

Scavenger Hunt/Costume Parade- On Halloween, The Canyon Country Library invites children to come in their favorite costume and join an indoor parade, along with participating in a scavenger hunt.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	3 Pumpkin Decorating 6:30PM-8:00PM Valencia					
					14 Make Your Home Safer 3:00PM-4:30PM Valencia	
	31 Halloween Scavenger Hunt/ Costume Parade Canyon Country					