


**CITY OF SANTA CLARITA**  
**INTEROFFICE MEMORANDUM**

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: November 15, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – OCTOBER 2017

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**OCTOBER STATISTICS SUMMARY**

**62,080**  
**visitors** 

Canyon Country Branch: 17,412 visitors  
Newhall Branch: 25,362 visitors  
Valencia Branch: 19,306 visitors



**103,378**  
**books and materials circulated**  
Canyon Country: 26,737  
Newhall: 23,529  
Valencia: 42,096  
Digital: 11,016

**45,554** website visits



21,729 returning visitors  
and 23,825 new visitors  
65,606 website pages viewed

**10,977** patrons reserved  
and used a public computer  
4,029 at Canyon Country  
4,016 at Newhall  
2,932 at Valencia



**4,985** patrons used the Library's Wi-Fi  
1,341 at Canyon Country  
2,437 at Newhall  
1,207 at Valencia



**9,857**  
**holds filled**  
3,510 in Canyon  
Country  
2,531 in Newhall  
3,816 in Valencia

**6,351** attendees  
participated in a library program



2,157 at Canyon Country  
2,288 at Newhall  
1,906 at Valencia



**1,192**  
**library cards issued**  
345 at Canyon  
Country  
532 at Newhall  
315 at Valencia

### PROGRAMS AND HIGHLIGHTS

Regularly scheduled programs for October included: Digital Drop-In, Movers and Shakers, Baby Toddler Storytime, Just for 2's and 3's Storytime, Bilingual Storytime, Afternoon at the Movies, and Homework Help.

In addition, the following programs also took place in October:

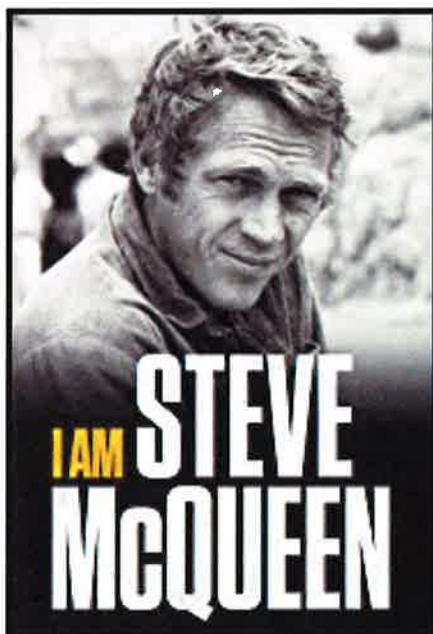
- **Pumpkin Decorating** – On Tuesday, October 3, children got the chance to decorate a pumpkin at both the Valencia and Canyon Country branches. Nancy's Farms donated 30 pumpkins and the rest were bought from Aldi's and Smart & Final. The libraries provided participants with an array of paint colors, stickers, sequins, fabric and other items to create their very own work of art. Children transformed their pumpkins into creations such as zombies, monsters, and other imaginative creatures.



- **Science Fiction Book Club** – The Science Fiction Book Club meets the second Monday of each month at the Valencia Library. During this time, adult readers gather to discuss books classified under the Science Fiction genre. Since March 2016, the book club has covered novels from the Golden Age, the Classic era, and novels from the last three decades, including new releases. This book club can cover any novel written under the Science Fiction classification, however a variety of sub-genres are explored as well, including robots, virtual reality, time travel, and space opera.



- **Saturday Screenings** – The Valencia Library offers Saturday Screenings, a free documentary series held the third Saturday of every month. Viewers are welcome to bring their own food and beverage and enjoy a film which is entertaining as well as educational. Examples of films shown include *Man on Wire*, which documents Philippe Petit’s daring, but illegal, stunt of walking on a tight rope between New York City’s World Trade Center’s twin towers, as well as *I Am Steve McQueen*, a documentary which gives a glimpse into the personal and professional life of actor Steve McQueen through interviews with his closest friends and family members.



- **Ayuda Program** – Old Town Newhall Library’s seven week Ayuda program was held during the months of September and October. Ayuda con Tareas Para Padres (Homework Help for Parents) is a program that helps parents gain confidence in areas such as English language proficiency, basic computer skills and parenting skills.



DH:RW:PR:AL:cjp

S:\NS\Library Operations & Maintenance\FY 17-18 Library Stats\October 2017\Memo Library Stats – October 2017

Attachment

cc: Matt Hortt, City Librarian  
City Leadership Team



# November



# 2017



## Main Events

**Read to a Dog**- On November 18, at the Old Town Newhall Library, families and school age children will have the opportunity to read to a gentle therapy dog.

**Craft It for Adults**- On November 21, adults can come to the Canyon Country Library and create easy Do-It-Yourself crafts.

**Wii Adults**- The Canyon Country invites adults to come and enjoy a variety of video games on the Nintendo Wii console. Games offered include WiiSports, Mario Kart, and Super Smash Bros.

**Find Your Family Roots**- Adults can trace their family roots using the Family Search website through this Valencia Library program.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					18 <b>Read to a Dog</b> 1:30PM-2:30PM Old Town Newhall	
	21 <b>Craft It for Adults</b> 1:00PM-2:00PM Canyon Country				25 <b>Wii Adults</b> 1:00PM-2:30PM Canyon Country	
27 <b>Find Your Family Roots- Genealogy</b> 101 6:30PM-8:00PM Valencia						