


CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: April 20, 2018

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – MARCH 2018

MARCH STATISTICS SUMMARY

62,908
visitors



Canyon Country Branch: 18,391 visitors
Newhall Branch: 25,060 visitors
Valencia Branch: 19,457 visitors



104,499
books and materials circulated

Canyon Country: 26,290
Newhall: 23,060
Valencia: 43,642
Digital: 11,507

44,758 website visits



21,126 returning visitors
and 23,632 new visitors
63,954 website pages viewed

11,124 patrons reserved
and used a public computer

4,233 at Canyon Country
3,859 at Newhall
3,032 at Valencia



4,642 patrons used the Library's Wi-Fi

1,339 at Canyon Country
2,207 at Newhall
1,096 at Valencia



8,932
holds filled

2,580 in Canyon
Country
2,272 in Newhall
4,080 in Valencia

5,249 attendees
participated in a library program

1,933 at Canyon Country
1,641 at Newhall
1,675 at Valencia



1,123
library cards issued

324 at Canyon
Country
502 at Newhall
297 at Valencia

PROGRAMS AND HIGHLIGHTS

Regularly scheduled programs for March included: Baby/Toddler Storytime, 80'S Movie Showing, Homework Help, Just 2s & 3s Storytime, LEGO Block party, and the Wednesday Club. In addition, the following programs took place in February:



- **One Story, One City** – During the month of March, the Santa Clarita Public Library was proud to offer their 4th Annual One Story, One City program. This year's title selection was Ready Player One by Ernest Cline. Featured events included book club discussions, virtual reality demos, and flashback 80s movie showings at all three branches all month long. Participants of the program were able to attend events and engage in the library's social media to win movie tickets to a private screening of Ready Player One at Valencia Edwards on Saturday, March 31st.

- **Classic Arcade Games** – On Thursday, March 8, all library branches hosted #ThrowbackThursday classic arcade games in celebration of the One Story, One City program. Library patrons had the ability to enjoy sixty retro games including 80s favorites Donkey Kong and Pac-Man for free. The arcade rentals were a tie-in to the novel's gamer theme and 80s nostalgia.

- **Intro to Python Computer Class** – On Friday March 2, the Old Town Newhall Library (OTNL) offered a computer class called "Intro to Python". This class was held in the downstairs computer lab and taught by a high school volunteer, digital literacy instructor. This class was the first of a series of Friday classes in March, which focused on the foundation and basics of coding languages and their uses.



- **Ayuda con Tareas Para Padres/Homework Help for Parents** – On Thursday, March 1, OTNL celebrated as parents completed the most recent session of Ayuda con Tareas Para Padres/ Homework Help for Parents. This session ran for 7 weeks, every Tuesday and Thursday afternoon. On the last day, parents received a certificate of completion and enjoyed an informal graduation party to commend their efforts. Topics covered included basic ESL assistance, hands-on computer basics, and parenting skills.



- **Daniel Kraus Author Event** – In March, 61 people came to The Main for a library program featuring Daniel Kraus, co-author of the novel *The Shape of Water*, which was turned into an Oscar-winning major motion picture. Kraus was instrumental in helping director Guillermo Del Toro conceive the story of a mute janitor who falls for a humanlike water creature held at a government facility. He has collaborated with Del Toro before and spoke about his love of the horror and fantasy genres, the movie, and his book and how it differs from what is seen on the screen, deepening the story. Participants in the program were allowed to have a more personal experience with the prolific writer through a signing session after the program, which was co-sponsored by the City's Arts and Events division.



- **Craft It 80s Edition** – Craft It for Adults 80s Edition was a fun recycling craft activity. Using donated CD and DVD discs, patrons made usable and attractive coasters for home use or as gifts. The discs were attached

together with Modge Podge, making it a durable surface, and then everyone used a Sharpie Marker to personalize their disc. As part of One Story, One City, the SCPL gave out tickets and chose one winner for the movie ticket voucher.



DH:RW:PR:AL:cjp

S:\NS\Library Operations & Maintenance\FY 17-18 Library Stats\Febuary 2018\Memo Library Stats -- March 2018

Attachment

Cc: Shannon Vonnegut, City Librarian
Leadership Team

April



2018

Main Events

Mystery Monday - Every Monday there will be mysteries to solve and sometimes even treats!

Technology Part-By-Part - On Thursday, April 19, come into the Valencia Library and take apart and explore various pieces of technology.

Día de los Niños/Día de los Libros - Join the Canyon Country Library staff for the annual celebration of children and reading.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1
2 Newhall Teen Art Contest Finale 3:30 PM-5:30PM Old Town Newhall	3	4	5	6	7	8
9 Mystery Monday 4:00 PM-5:00 PM Canyon Country Library	10	11 Teen Community Nights:LGBTQIA 5:00 PM-7:30 PM Old Town Newhall	12 Greeting Cards 6:00 PM-7:00 PM Old Town Newhall	13	14 Author Event with Luis Fuerte 1:30PM-2:30PM Valencia Library	15
16	17	18	19 Technology Part-By-Part 4:00 PM-6:00 PM Valencia Library	20	21	22
23	24	25	26	27	28 Día de los Niños 1:00 AM-2:00 PM Canyon Country	29
30	31					