

CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager
FROM: Darren Hernández, Deputy City Manager
DATE: August 14, 2017
SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – JULY 2017



JULY STATISTICS SUMMARY

67,639
visitors



Canyon Country Branch: 22,902 visitors
Newhall Branch: 23,528 visitors
Valencia Branch: 21,209 visitors



120,151
books and materials circulated
Canyon Country: 33,896
Newhall: 26,460
Valencia: 48,293
Digital: 11,502

48,524 website visits



23,243 returning visitors
and 25,281 new visitors
71,174 website pages viewed

11,752 patrons reserved
and used a public computer
4,477 at Canyon Country
4,135 at Newhall
3,140 at Valencia




5,110 patrons used the Library's Wi-Fi
1,626 at Canyon Country
2,246 at Newhall
1,238 at Valencia



10,488
holds filled
3,688 in Canyon
Country
2,633 in Newhall
4,167 in Valencia

5,928 attendees
participated in a library program



1,282 at Canyon Country
3,138 at Newhall
1,508 at Valencia



1,307
library cards issued
546 at Canyon
Country
409 at Newhall
352 at Valencia

PROGRAMS AND HIGHLIGHTS

Regularly scheduled programs for July included: Baby/Toddler Storytime, Just 2's and 3's Storytime, Bilingual Storytime/Cuenta Cuentos, Unwind and Color for Adults, and Afternoon at the Movies.

In addition, the following programs also took place in July:

- **Summer Reading Finale** – On July 29, the Summer Reading Finale was held at the Old Town Newhall Library. Over 500 people attended in total and 200 attendees saw special guest Craig Newton perform with his collection of instruments. Additional activities included cup stacking, tinker stations, CD art, 3D printing demonstrations, and a LEGO party. The Library received very positive feedback from participants on the success of the Summer Reading Finale event.



- **Stop-Motion Animation Program** – As part of the Summer Reading Program, the Stop-Motion Animation program allowed participants to put together their own stories in a simple, yet creative way. Using an iPad app and simple supplies, teens and tweens took various pictures and edited the photos together to create a short stop-motion film. This event allowed participants to create whatever they wanted, from fandom-inspired stories to completely original creations. All three branches reported high turnout for this popular event.





- **Chef Wendy Centeno** – The Santa Clarita Public Libraries invited Chef Wendy Centeno from Guayaba Kitchen as a special guest for adult programming during the summer. Chef Wendy demonstrated how to make Mango Salsa and Verde Limeade with strawberries. Participants were invited to sample the salsa with tortilla chips and the Limeade. Many participants thought the recipes were both tasty and easy to make.

- **Life Sized Games: Candy Land** – On July 13, the Canyon Country Library was transformed into the popular board game, Candy Land, complete with Licorice Lagoon, Gloppy, Peppermint Forest, and the King’s Castle. This event created a fun, light-hearted atmosphere, with over 140 participants walking through the path to land on special spots and win candy along the way. Children could play as many times as they wished and all children were given a candy cane as a treat for participating.



- **Computer Coding Classes** – Three introductory computer coding classes were offered at the Old Town Newhall Library during the month of July. Digital Literacy Volunteer Instructor and high school senior Leo Ouyang shared his passion for computer science through demonstrating the basics of Python and C++ using free online web platforms. Participants practiced writing strings of code, including how to write a program that would do simple mathematical equations in order of operation. Class attendance skill level ranged from intermediate knowledge to those who had never heard of the computer languages before.

August



2017

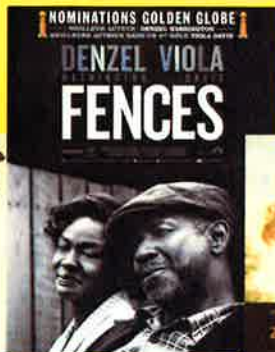
Afternoon at the Movies:



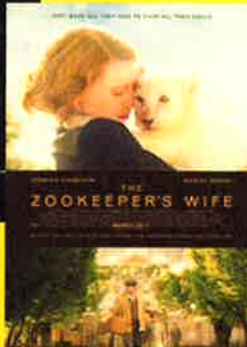
August 4th- *This is Where I Leave You*



August 11th- *A Monster Calls*



August 18th- *Fences*



August 25th- *The Zookeeper's Wife*

Main Events

Afternoon at the Movies'- Every Friday, a screening of a recently released feature film is shown at the Canyon Country Library.

Make Your Home Safer: Safer During Earthquakes - On August 12th, as part of a safety awareness series, the Valencia Library will be providing safety tips and suggestions related to earthquake safety in the home.

Solar Eclipse - On August 21st from 10:00 am- 11:00 am, patrons can safely view the solar eclipse through pinhole projectors and safety glasses at the Newhall Branch.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				4 Afternoon at the Movies- <i>This is Where I Leave You</i> 1:00 PM		
				11 Afternoon at the Movies- <i>A Monster Calls</i> 1:00 PM	12 Make Your Home Safer: Safer During Earthquakes 3:00 PM- 4:30 PM Valencia	
				18 Afternoon at the Movies- <i>Fences</i> 1:00 PM	19 Stuffed Animal Sleepover 1:00 PM- 3:00 PM Canyon Country	
21 Solar Eclipse Viewing 10:00 AM- 11:00 AM Old Town Newhall				25 Afternoon at the Movies- <i>The Zookeeper's Wife</i> 1:00 PM		

SANTA CLARITA PUBLIC LIBRARY STATISTICS

August 14, 2017

Page 5

DH:RW:PR:AL:cjp

S:\NS\Library Operations & Maintenance\FY 17-18 Library Stats\July 2017\Memo Library Stats - July 2017

Attachment

**cc: Matt Hortt, City Librarian
City Leadership Team
Friends of Santa Clarita Public Library**

