

CITY OF SANTA CLARITA

INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager



DATE: March 13, 2018

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – FEBRUARY 2018

FEBRUARY STATISTICS SUMMARY

55,090
visitors



Canyon Country Branch: 16,089 visitors
Newhall Branch: 22,000 visitors
Valencia Branch: 17,001 visitors



92,668

books and materials circulated

Canyon Country: 23,270

Newhall: 19,854

Valencia: 39,283

Digital: 10,261

website visits



41,217 19,454 returning visitors
and 21,763 new visitors
60,741 website pages viewed

9,809 patrons reserved
and used a public computer
3,928 at Canyon Country
3,323 at Newhall
2,558 at Valencia



4,444 patrons used the Library's Wi-Fi

1,243 at Canyon Country

2,127 at Newhall

1,074 at Valencia



8,698

holds filled

2,600 in Canyon

Country

2,232 in Newhall

3,866 in Valencia

5,272 attendees
participated in a library program



1,810 at Canyon Country

2,020 at Newhall

1,442 at Valencia



860

library cards issued

245 at Canyon

Country

385 at Newhall

230 at Valencia

PROGRAMS AND HIGHLIGHTS

Regularly scheduled programs for February included: Baby/Toddler Storytime, Family Night, Game Time, Bilingual Storytime, and Henry Mayo Newhall Hospital Presentation. In addition, the following programs also took place in February:

- **Many Families, One Community** –

On February 24, the Santa Clarita Public Library (SCPL) participated in the Second Annual Many Families, One Community event hosted by Golden Valley High School. This event was for all families in the Sulphur Springs Union and the William S. Hart Union School Districts and featured performances by band students, learning sessions for parents, and a resource fair.



Presentations on library services were given, library cards were given to families who did not have one, and flyers were handed out about the many free programs the library offers.

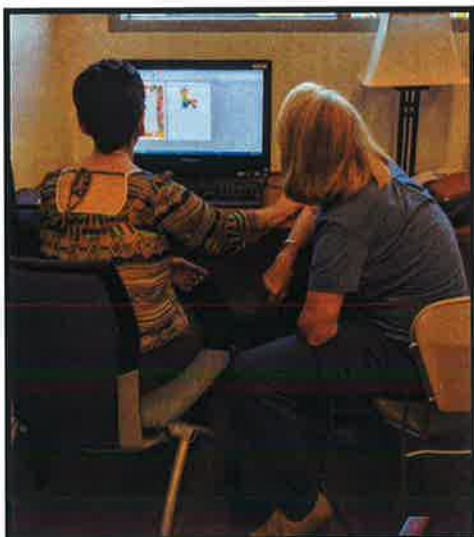
- **Hour of Code** – In an effort to integrate STEM (Science, Technology, Engineering, and Math) principles into SCPL programs, the Valencia Library incorporated digital literacy in the Hour of Code program. Hour of Code, an easy step-by-step module, introduces teens to the concepts of coding and then builds on those concepts in the course of an hour. Attendees learned to create drawings and animations with Javascript by coding and could watch their creation come to life in real time.



SANTA CLARITA PUBLIC LIBRARY STATISTICS

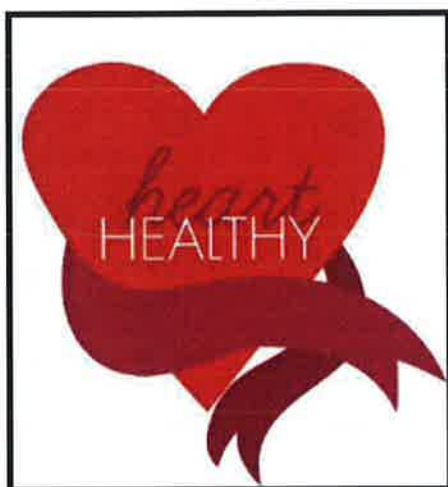
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- **Microsoft Office Drop In** – The SCPL has proudly expanded its Digital Literacy Program. Library patrons can now take advantage of Microsoft Office Drop In every first Wednesday of the month, at the Old Town Newhall Library (OTNL) from 3:00-5:00 p.m. A digital literacy instructor will be on hand to assist with any Microsoft Office suite questions, such as Excel, Word or PowerPoint. This provides an excellent opportunity for follow up questions customers may have after taking one of the standard classes during the month and is a time to ask more advanced questions

- **SCPL Youtube Videos** – The SCPL has a series of short videos on YouTube, offering a cinematic look at fun library events and programs, and rare behind-the-scenes footage. There are also instructional videos on library resources, intended to help library patrons navigate free resources available on the SCPL website, which can be accessed anywhere with internet connection and a valid library card.



- **Heart Health Month** – In honor of February's *Heart Health Month*, the SCPL, in partnership with the Henry Mayo Newhall Hospital, provided free public classes on heart health. All three library branches were visited by registered nurses whom shared a variety of important facts on topics such as heart attack prevention, risk factors for heart disease, and nutrition and inflammation. In addition to these presentations by health care professionals, the library currently provides resources to help one stay healthy.

DH:RW:PR:AL:cjp

S:\NSL\Library Operations & Maintenance\FY 17-18 Library Stats\February 2018\Memo Library Stats – February 2018

Attachment

cc: Matt Hortt, City Librarian
City Leadership Team

March



2018



Main Events

Read Across America - Celebrate Read Across America Day with a chance to make a sitck puppet, a flash-mob inspired read-aloud, and a photo booth.

Artsy Smartsy - On Tuesday, March 27, children can use a variety of art supplies to create works based on the techniques of noted artists.

Game Time - Throughout the month of March, games will be provided in the Homework Center.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
				1 Read Across America 3:30 PM-4:30 PM Old Town Newhall	2	3	4
5	6	7	8 Game Time 12:00 PM-4:00 PM Old Town Newhall	9	10	11	
12	13	14	15	16	17	18 80s Movie @ MAIN Indiana Jones 2:00 PM-4:30 PM	
19	20	21 80's Dance Party 1:00 PM-2:00 PM Canyon Country	22 Game Time 12:00 PM-4:00 PM Old Town Newhall	23	24	25 80s Movie @ MAIN Ghostbusters 2:00 PM-4:30 PM	
26 Artsy Smartsy 3:30 PM-5:00 PM Old Town Newhall	27 GAS Hang OUT Night 5:30 PM-7:30 PM Canyon Country	28	29 Game Time 12:00 PM-4:00 PM Old Town Newhall	30	31		