

**CITY OF SANTA CLARITA**  
**INTEROFFICE MEMORANDUM**

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager

DATE: December 12, 2016

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – NOVEMBER 2016



Attached is the statistical report for the Santa Clarita Public Library for November 2016.

Overall statistics for the Santa Clarita Public Library in November 2016 include:

- 59,768 patrons visited the Libraries, 931 new Library cards were issued, and 7,055 patrons attended a Library program.
- 100,967 books and materials were circulated, and 10,474 holds were filled.
- 9,735 patrons reserved and used a public computer, while 5,095 patrons used the Library’s free Wi-Fi.
- The Library’s website received 43,983 visits, comprising 22,915 new visitors and 21,068 returning visitors. Together they viewed 64,147 website pages on the Library website.

NOVEMBER 2016	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Nov. 2016	Nov. 2015	Nov. 2016	Nov. 2015	Nov. 2016	Nov. 2015	Nov. 2016	Nov. 2015	Nov. 2016	Nov. 2015
Circulation	25,483	27,094	21,845	25,672	43,448	46,595	10,191	10,959	100,967	110,320
Patron Traffic	16,264	16,853	25,743	26,857	17,761	16,847			59,768	60,557
PC Reservations	3,489	4,530	3,755	5,659	2,491	3,075			9,735	13,264
Volunteer Hours	459	370	673	775	217	278			1,349	1,423
Holds Filled	3,060	3,329	2,600	2,824	4,814	6,140			10,474	12,293
Number of Programs	103	66	78	79	51	52			232	197
Program Attendance	1,848	1,201	3,887	4,243	1,320	1,112			7,055	6,556
Library Cards Issued	305	309	407	504	219	274			931	1,087
Wi-Fi Users	1,360	1,318	2,573	2,414	1,162	1,180			5,095	4,912
Homework Help: Students Assisted	143	153	132	209	19	21	n/a	n/a	294	383
Databases							19,709	22,001	19,709	22,001
Website Visits									43,983	46,779
Outreach Events									8	13
Outreach Attendance									336	615

***Santa Clarita Public Library November 2016 Programs and Highlights***

Autumn programming for Santa Clarita Public Library continued in November. Regularly scheduled programs for Fall included: Storytimes for Baby and Toddler, Just 2s and 3s, School Readiness, Bilingual/Cuenta Cuentos. Pajama, and Elementary, Youth Chess Club, Lego Days, Read to Dogs, and Homework Help.

In addition to the regularly scheduled storytimes and programs, the following Fall programs took place:

- **Family Literacy Festival** – On Saturday, November 12, families celebrated the 10<sup>th</sup> Annual Literacy Festival at the Old Town Newhall Library. This event gave children of all ages the opportunity to explore science, technology, engineering, art, and mathematics in a variety of interactive activities. Also, children constructed and launched their own rockets, had fun with bubble science, met native Californian wildlife, learned computer coding, navigated with robots, raced marbles on their own marble run creations and even learned how to crochet. In addition, performers, food trucks and free books were included in this fun-filled festival.



- **Fandom Friday Program** – At the Canyon Country branch, teens exercised their creativity in celebration of literacy. Utilizing an assortment of supplies, they created "Novelty Notebooks" during this month's Fandom Friday program. In the spirit of the upcoming holiday season, several teens created notebooks to give as gifts. Notebook covers included images from a medley of books the teens are passionate about, to where they came from and where they envision themselves going in the future. This program garners newcomers each month who are excited to join in when they notice an event happening in the Teen Space.



# SANTA CLARITA PUBLIC LIBRARY STATISTICS

December 12, 2016

Page 3

- **Teen Resource Guide** – The teen librarians from the Santa Clarita Public Library compiled a comprehensive list of valuable mental health resources for teens in the Santa Clarita Valley. In addition to names and contact information for local support organizations, the guide offers a list of free online and mobile support resources available to youth in crisis or in need of mental health assistance. The two-sided guide also contains a list of relevant search information that will assist teens in locating resources related to sensitive topics at the library. The teen resource guide is available at all three library branches and online at [SantaClaritaLibrary.com](http://SantaClaritaLibrary.com) and [teenscv.com](http://teenscv.com).

**SUPPORT FOR TEENS** brought to you by your Santa Clarita Public Library Teen Librarians and The City of Santa Clarita. Get more info: [teenscv.com](http://teenscv.com)

**ACTION Family Counseling**  
Canyon High (1800) Madal St. Building A1 - 900-347-8236  
FREE parent/teen support group every Tuesday 7 p.m. - 9 p.m.  
[ActionFamily.org](http://ActionFamily.org)

**A Light of Hope Support Center**  
23790 Newhall Ave. Suite # 201 - 561-613-8323  
Low-cost support for substance abuse and self-destructive behaviors. Ages 14-26  
[ALightOfHopeSCV.org](http://ALightOfHopeSCV.org)

**Child & Family Center**  
21515 Green Point Parkway - 661-259-0439  
Various mental health services for youth. Fees on sliding scale. Spanish spoken  
[ChildandFamilyCenter.org](http://ChildandFamilyCenter.org)

**Domestic Violence Center**  
74-Pour hotline 661-254-6185  
FREE services incl. emergency shelter and crisis intervention. Spanish spoken  
[DVCC-SCV.org](http://DVCC-SCV.org)

**Goodman Therapy**  
27955 Smith Dr. #101 - 661-632-8200  
Counseling and family therapy for adults, teens and children. Sliding scale  
[GoodmanTherapy.com](http://GoodmanTherapy.com)

**The Grief Recovery Program**  
23811 Newhall Ranch Rd - 661-733-0592  
Personal counseling and groups for those dealing with significant emotional loss. Ages 14 to 71. Sliding scale.  
[TheGriefProgram.com](http://TheGriefProgram.com)

**Parents & Friends of Lesbians and Gays (PFLAG)**  
St. Stephens Episcopal Church - 24851 Orchard Village Rd. - 661-254-2177  
FREE support groups for GLBTQ youth and parents on the 4th Wednesday each month at 7 p.m. (except Nov. and Dec.). Spanish spoken.  
[CommunityPFLAG.org](http://CommunityPFLAG.org)

**SCV Pregnancy Center**  
28930 Valencia Blvd. Suite #270 - 661-253-0882  
FREE services incl. pregnancy tests, parenting classes and support groups. Spanish spoken.  
[SCVPC.org](http://SCVPC.org)

**Strength United**  
24-hour crisis hotline: 661-253-0258  
Crisis intervention and counseling for those affected by sexual assault and violence.  
[www.education-education/strength-united](http://www.education-education/strength-united)

**Valley Prevention and Treatment Center**  
27225 Camp Plenty Road, 2nd Floor, Suite 70 - 661-251-1823  
Counseling and support groups for those affected by abuse and neglect.  
Ages three and older. Spanish spoken.

**Questions?**  
Check out these numbers on the non-fiction shelves at your local library.  
Alcohol: 362-292  
Bisexual and Transgender: 306-6413, 616-852-8, 616-9792  
Body Changes and Puberty: 612-651  
Date Rape: 362-283  
Depression: 616-852, 616-827-8, 616-85944  
Drugs: 362-292 & 362-2918  
LGBTQ: 306-766-8, 613-951  
Pregnancy Options: 306-7, 306-856, 306-8743 & 613-7043  
Relationships: 205-235, 306-70855 & 646-77  
Sex and STDs: 613-951 & 616-951  
Suicide: 362-2, 362-28, 362-283

**Looking for more information?**  
See the reverse side for help finding online and mobile support.

City of SANTA CLARITA

- **SCPL Outreach**

- The Library participated in the **3rd Annual Dia De Los Muertos celebration** by reading bilingual books and Day of the Dead tales to families, in addition to a hosting a craft for all ages, on November 5 at Eternal Valley Memorial Park. This event is hosted by the De Mis Sueños Cultural Arts Program and Eternal Valley Memorial Park and Mortuary.
- On the first Saturday of every month, children’s librarians from the Old Town Newhall Library provide a storytelling event at the **Newhall Farmers Market**.

If you have any questions, please contact me.

DH:RW:cjp

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Attachment

cc: Kelly Behle, City Librarian  
City Leadership Team  
Citizens Public Library Advisory Committee  
Friends of Santa Clarita Public Library

