

CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager

DATE: February 13, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – JANUARY 2017

Attached is the statistical report for the Santa Clarita Public Library for January 2017.

Overall statistics for the Santa Clarita Public Library in January 2017 include:

- 59,499 patrons visited the Libraries, 1,074 new Library cards were issued, and 5,272 patrons attended a Library program.
- 103,786 books and materials were circulated, and 10,837 holds were filled.
- 10,151 patrons reserved and used a public computer, while 4,854 patrons used the Library’s free Wi-Fi.
- The Library’s website received 47,465 visits, comprising 24,207 new visitors and 23,258 returning visitors. Together they viewed 70,687 website pages on the Library website.

JANUARY 2017	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Jan. 2017	Jan. 2016	Jan. 2017	Jan. 2016	Jan. 2017	Jan. 2016	Jan. 2017	Jan. 2016	Jan. 2017	Jan. 2016
Circulation	26,230	28,110	22,414	25,126	44,318	48,629	10,824	11,907	103,786	113,772
Patron Traffic	17,285	17,819	23,664	26,174	18,550	19,239			59,499	63,232
PC Reservations	3,811	4,264	3,691	5,108	2,649	3,281			10,151	12,653
Volunteer Hours	456	499	451	455	213	205			1,120	1,159
Holdings Filled	3,377	3,783	2,878	3,211	4,582	5,303			10,837	12,297
Number of Programs	91	59	75	76	49	46			215	181
Program Attendance	1,423	1,025	2,415	2,367	1,434	990			5,272	4,382
Library Cards Issued	340	334	446	469	288	279			1,074	1,082
Wi-Fi Users	1,398	1,238	2,360	2,240	1,096	1,145			4,854	4,623
Homework Help: Students Assisted	106	143	78	117	5	8	n/a	n/a	189	268
Databases									20,936	26,924
Website Visits									47,465	47,118
Outreach Events									10	13
Outreach Attendance									366	233

Santa Clarita Public Library January 2017 Programs and Highlights

Winter programming for Santa Clarita Public Library continued in January. Regularly scheduled programs for Winter included: Storytimes for Baby and Toddler, Just 2s and 3s, Bilingual/Cuenta Cuentos, School Readiness, Teen Study Hall, and Homework Help.

In addition to the regularly scheduled story times and programs, the following special programs took place:

- **Book Bundles** – The Canyon Country Library is offering Book Bundles for patrons to quickly grab and check-out. The books are bundled by genre, author, series, title and even Accelerated Reader Reading Level. There are also bundles that include a combination of books, CD Soundtracks, and DVD's as well as Large Print books and audiovisual CD's.



- **Celebration of Local Authors** – On Saturday, January 14, the Friends of the Santa Clarita Public Library hosted the fourth annual Celebration of Local Authors at the Old Town Newhall Library. This event allowed local authors from Santa Clarita, greater Los Angeles, and other surrounding areas to showcase their talents. This year's event had 50 authors from eight different genres. Authors were stationed throughout the library to meet and greet with customers and readers, as well as sell and sign their books.



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- **Ayuda** – A pilot Ayuda program is being held at Newhall Elementary School once a week. The program allows parents with limited English and computer skills to gain confidence in these areas so they can better monitor their children's homework. Many other schools have expressed interest in hosting Ayuda at their campuses. The Library regularly teaches Ayuda at the Old Town Newhall Library.
- **Library Kiosks** – New laptop dispenser kiosks and new laptops were recently installed in all three library branches. The new laptop kiosks are more convenient and easier for readers, allowing them to check out laptops much faster.



Upcoming Library Events:

- **Quest Toastmasters Presents: It's Ok To Be Different** – The Quest Toastmaster's Speakers Series presents: *It's Ok To Be Different*. Various speakers will share first-hand accounts of life experiences and why It's Ok To Be Different. Listen to these uplifting, enriching stories about life and living.
 - Valencia Library – February 23 at 5:30 p.m.
- **Genealogy 101** – The Library is hosting a Genealogy class where readers can learn how to find their family roots and history. Participants will be using FAMILYSEARCH to search and participate in adding to their family tree. This is an introduction to Genealogy research. Registration is required and all participants are encouraged to bring their laptops if possible.
 - Valencia Library – February 27 at 6:30 p.m.
- **It's In the Numbers Art Event** – Come view art inspired by numbers and the JPL "rocket girls" who were human computer math whizzes. This free event also features refreshments and entertainment for the One Story One City program.

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- Santa Clarita City Hall – March 4 at 6:00 p.m.
- **An Evening with Author Nathalia Holt (*Rise of the Rocket Girls*)** – For the One Story One City program, enjoy an evening with Nathalia Holt as she discusses her inspiration for *Rise of the Rocket Girls* and answers audience questions.
- Golden Valley High School Auditorium – March 18 at 6:15 p.m.

If you have any questions, please contact me.

DH:RW:cjp

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Attachment

cc: Kelly Behle, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library