

CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager



DATE: October 12, 2016

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – SEPTEMBER 2016

Attached is the statistical report for the Santa Clarita Public Library for September 2016.

Overall statistics for the Santa Clarita Public Library in September 2016 include:

- 69,605 patrons visited the Libraries, 1,250 new Library cards were issued, and 6,377 patrons attended a Library program.
- 111,782 books and materials were circulated, and 11,706 holds were filled.
- 11,638 patrons reserved and used a public computer, while 5,547 patrons used the Library’s free Wi-Fi.
- The Library’s website received 50,350 visits, comprising 26,232 new visitors and 24,118 returning visitors. Together they viewed 74,764 website pages on the Library website.

SEPTEMBER 2016	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Sept. 2016	Sept. 2015	Sept. 2016	Sept. 2015	Sept. 2016	Sept. 2015	Sept. 2016	Sept. 2015	Sept. 2016	Sept. 2015
Circulation	28,374	30,825	24,500	29,826	47,683	53,008	11,225	11,047	111,782	124,706
Patron Traffic	19,608	21,548	28,883	30,311	21,114	21,758			69,605	73,617
PC Reservations	3,624	5,629	4,493	7,009	3,521	4,052			11,638	16,690
Volunteer Hours	461	475	433	723	336	223			1,230	1,421
Holds Filled	3,608	3,980	2,983	3,740	5,115	5,929			11,706	13,649
Number of Programs	97	65	103	96	61	56			261	217
Program Attendance	1,844	1,239	2,914	2,174	1,619	1,337			6,377	4,750
Library Cards Issued	325	386	555	616	370	351			1,250	1,353
Wi-Fi Users	1,514	1,510	2,609	2,878	1,424	1,448			5,547	5,836
Homework Help: Students Assisted	206	200	157	366	14	16	n/a	n/a	377	582
Databases							25,083	25,743	25,083	25,743
Website Visits									50,350	54,841
Outreach Events									13	10
Outreach Attendance									772	1,495

Santa Clarita Public Library September 2016 Programs and Highlights

Autumn programming for Santa Clarita Public Library began in September. Regularly scheduled programs for Fall include: storytimes for Baby and Toddler, Just 2s and 3s, School Readiness, Bilingual/Cuenta Cuentos, and Elementary, Youth Chess Club, Read to Dogs, and Homework Help.

In addition to the regularly scheduled storytimes and programs, the following Fall programs were hosted by the Santa Clarita Public Library in September:

- **When I Grow Up Program** – This Library program, hosted at the Canyon Country branch, gives participants an opportunity to learn about different careers through conversations with local community members. Teens and children are encouraged to attend college and seek volunteer opportunities while discovering multiple paths toward the same position. These sessions provide patrons with inspiration and practical advice.



- **Youth Robotics Team** – The MakerSpace at Old Town Newhall Library hosts the Youth Robotics Team through *FIRST* LEGO League Jr. for children ages 6-9 years old. This 8 week-long series began on September 2 and the team meets every Friday afternoon. The

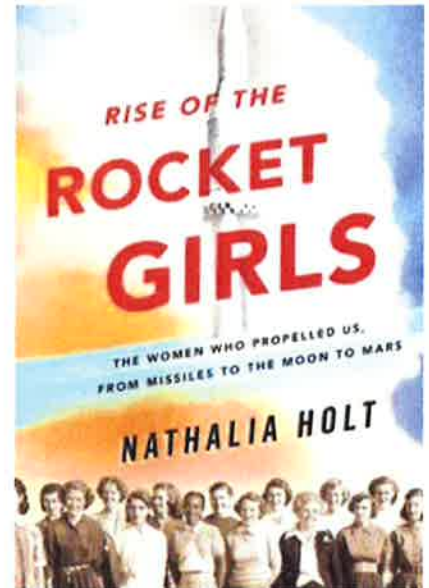
theme is "Creature Craze", and the team focuses on animal habits, with a special emphasis on the honey bee, and has begun their LEGO build of their animal. The team also had a special guest speaker come and talk about bees, pollination, and honey. *FIRST* LEGO League Jr. emphasizes their set of Core Values, celebrating discovery, teamwork, and Gracious Professionalism by working together.

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- **One Story, One City 2017** – The One Story, One City book committee has chosen “Rise of the Rocket Girls” by Nathalia Holt as the Library’s 2017 pick. The nonfiction book tells the story of the women who worked as “human computers” at the Jet Propulsion Laboratory (JPL) in Pasadena from the 1940s to the 1970s. It was featured on National Public Radio (NPR), and has already proven a popular choice among staff and local book clubs. The Hart District is also looking forward to sharing the title with teachers and students. The One Story, One City Planning Committee is exploring possible March events that will complement the book, including hosting a panel of Santa Clarita residents that work at JPL, an art exhibit at City Hall that celebrates numbers, and more.



- **ABCmouse Program** – ABCmouse is a multi-award winning online learning program for children, ages 2 and up. This resource, now offered at the Library, offers fun, educational games on a variety of subjects including reading, math, science, social studies, music and art. Through more than 5,000 individual learning activities, children improve their oral vocabulary, phonemic awareness, reading comprehension, number sense, spatial sense, concepts of print, and more.

If you have any questions, please contact me.

DH:RB:cjp

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Attachment

cc: Kelly Behle, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library