


**CITY OF SANTA CLARITA**  
**INTEROFFICE MEMORANDUM**

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: April 20, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – MARCH 2017

Attached is the statistical report for the Santa Clarita Public Library for March 2017.

Overall statistics for the Santa Clarita Public Library in March 2017 include:

- 68,608 patrons visited the Libraries, 1,078 new Library cards were issued, and 7,432 patrons attended a Library program.
- 106,728 books and materials were circulated, and 11,108 holds were filled.
- 12,475 patrons reserved and used a public computer, while 5,441 patrons used the Library’s free Wi-Fi.
- The Library’s website received 48,897 visits, comprising 25,671 new visitors and 23,226 returning visitors. Together they viewed 71,389 website pages on the Library website.

MARCH 2017	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Mar. 2017	Mar. 2016	Mar. 2017	Mar. 2016	Mar. 2017	Mar. 2016	Mar. 2017	Mar. 2016	Mar. 2017	Mar. 2016
Circulation	27,728	29,482	22,920	26,155	45,213	50,227	10,867	11,585	106,728	117,449
Patron Traffic	19,886	21,338	27,730	29,715	20,992	21,424			68,608	72,477
PC Reservations	4,445	5,021	4,638	5,518	3,392	3,449			12,475	13,988
Volunteer Hours	337	494	455	500	229	298			1,021	1,292
Holdings Filled	3,420	3,623	2,866	3,189	4,822	5,088			11,108	11,900
Number of Programs	135	101	111	130	65	77			311	308
Program Attendance	2,578	1,993	2,700	3,413	2,154	2,036			7,432	7,442
Library Cards Issued	322	324	487	488	269	278			1,078	1,090
Wi-Fi Users	1,608	1,458	2,573	2,627	1,260	1,266			5,441	5,351
Homework Help: Students Assisted	179	197	45	182	7	26	n/a	n/a	231	405
Databases									22,311	26,484
Website Visits									48,897	50,923
Outreach Events									22	29
Outreach Attendance									854	1,363

***Santa Clarita Public Library March 2017 Programs and Highlights***

Regularly scheduled programs for March included: Storytimes for Baby and Toddler, Just 2s and 3s, School Readiness, and Bilingual/Cuenta Cuentos, Youth Chess Club, Lego Party, Read to Dogs, Digital Drop-In, and Homework Help.

In addition, the following programs also took place in March:

- **Dr. Seuss's Birthday Celebration** – On March 2, over 180 children participated in the celebrations at all three branches to honor the late Dr. Seuss and his contributions to children's literature. Some of the activities offered at the three library branches included games, puzzles, arts and crafts, as well as reading some of Dr. Seuss's most beloved books.
- **Adult Adaptive Program** – On March 3, the Canyon Country Library hosted the Adult Adaptive program. Adults and their coaches/caregivers were invited to this free reading program where a variety of topics were incorporated. This month, Ray Kacmar, an engineer at the Jet Propulsion Laboratory, was a special guest and discussed Mars exploration and rockets.



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- **Homework Help Parent Edition/Ayuda con Tareas Para Padres** – On March 10, the Santa Clarita Public Library celebrated its first off-site completion of the Ayuda program at Newhall Elementary School. Classes were held every Friday for 8 weeks, in where parents learned basic computer skills and how to assist their children with homework. A total of fifteen parents graduated the program.
- **Book Auction** – The Friends of Santa Clarita Public Library held the first of three book auctions for 2017 during the first week of March. The March auction brought in a total of \$788 for the Friends of the Library. The next book auction is scheduled for June 5, 2017 through June 12, 2017.



### Upcoming Library Events:

- **Internet Safety** – The Valencia Library will be hosting a class in the VA meeting room that will provide the strategies needed to protect your computer, personal information, and yourself on the internet.
  - Valencia Library – April 27 at 4:00 p.m.

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- **Dia De Los Ninos** – The Jo Anne Darcy Canyon Country Library will be hosting their annual festival celebrating children and literacy. There will be activities, crafts, special performers and more.
  - Canyon Country Library – April 29 at 11:00 a.m.

If you have any questions, please contact me.

DH:RW:PR:AL:cjp

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Attachment

cc: Matt Hottt, City Librarian  
City Leadership Team  
Citizens Public Library Advisory Committee  
Friends of Santa Clarita Public Library