


CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: March 15, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – FEBRUARY 2017

Attached is the statistical report for the Santa Clarita Public Library for February 2017.

Overall statistics for the Santa Clarita Public Library in February 2017 include:

- 58,358 patrons visited the Libraries, 1,038 new Library cards were issued, and 6,638 patrons attended a Library program.
- 96,363 books and materials were circulated, and 9,412 holds were filled.
- 10,102 patrons reserved and used a public computer, while 5,047 patrons used the Library's free Wi-Fi.
- The Library's website received 44,077 visits, comprising 22,788 new visitors and 21,289 returning visitors. Together they viewed 64,379 website pages on the Library website.

FEBRUARY 2017	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	Feb. 2017	Feb. 2016	Feb. 2017	Feb. 2016	Feb. 2017	Feb. 2016	Feb. 2017	Feb. 2016	Feb. 2017	Feb. 2016
Circulation	24,567	26,931	21,378	25,231	40,640	45,214	9,778	10,959	96,363	108,335
Patron Traffic	17,114	18,111	22,782	29,471	18,462	19,944			58,358	67,526
PC Reservations	3,832	4,561	3,552	5,436	2,718	3,513			10,102	13,510
Volunteer Hours	438	530	569	587	238	277			1,245	1,394
Holdings Filled	3,009	3,164	2,429	2,798	3,974	5,064			9,412	11,026
Number of Programs	115	93	105	117	65	72			285	282
Program Attendance	2,166	1,738	2,516	3,172	1,956	1,807			6,638	6,717
Library Cards Issued	300	320	448	460	290	247			1,038	1,027
Wi-Fi Users	1,514	1,316	2,460	2,552	1,073	1,212			5,047	5,080
Homework Help: Students Assisted	141	199	115	227	20	7	n/a	n/a	276	433
Databases									17,316	22,450
Website Visits									44,077	47,648
Outreach Events									15	11
Outreach Attendance									319	203

Santa Clarita Public Library February 2017 Programs and Highlights

Regularly scheduled programs for February included: Storytimes for Baby and Toddler, Just 2s and 3s, School Readiness, Bilingual/Cuenta Cuentos, and Elementary, Youth Chess Club, Lego Days, Read to Dogs, and Homework Help.

In addition to the regularly scheduled storytimes and programs, the following programs took place in February:

- **Friends of the Library (FOL) Bookstores** – February proved to be a busy month for the FOL bookstores. The total amount of bookstore sales for all three branches was \$4,438, with all proceeds supporting programming for the Santa Clarita Public Library. Towards the beginning of February, the bookstores hosted their quarterly bag sale where customers can purchase a \$7 book bag and fill it with books from the store. In addition, a book auction was held in the beginning of March for patrons to check out and bid on a selection of rare, collectible, and unique books on display.
- **Many Families, One Community** – Santa Clarita Public Library participated in the first Many Families, One Community Family Resource Fair on February 25. The fair was a partnership between Sulphur Springs Union School District and William S. Hart Union School District. It featured over three dozen breakout sessions filled with information for families.



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- **The Wednesday Club** – Volcano eruptions, CDs spinning out of control.... February was a busy month for The Wednesday Club! They made artistically decorated recycled CDs and made lava explode. The Wednesday Club meets every Wednesday at the Valencia Library from 4:00-5:30 p.m. It is designed for children ages 8-12 and is made up of various activities exploring science, computer and engineering skills, and creating art.
- **One Story, One City** – This program occurs throughout the month of March encourages city-wide discussions and engagement with stories across all ages and interests. In February, library staff made final preparations for library collections and programs that complement this year's One Story, One City title, *The Rise of the Rocket Girls*, by Nathalia Holt. This book tells the story of women who worked at Jet Propulsion Laboratory (JPL) from the 1940s to the 1970s right here in Southern California.



Upcoming Library Events:

- **Basics of Rockets and Rocketry** – Teresa Ciardi, Professor of Physical Sciences and Astronomy at College of the Canyons, will share her knowledge of science as it relates to the basics of rockets and rocketry.
 - Valencia Library – March 15 at 6:30 p.m.

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- **JPL Panel Discussion** – A special panel discussion with past and present JPL employees will take place in March. Panelists will answer questions submitted by students and library patrons. An informal Q&A session will follow with a chance to meet and greet the panelists.
 - Old Town Newhall Library – March 16 at 6:30 p.m.

- **An Evening with Author Nathalia Holt** – Join Nathalia Holt at the auditorium at Golden Valley High School as she discusses her inspiration for *Rise of the Rocket Girls* and answers audience questions.
 - Golden Valley High School – March 18 at 6:15 p.m.

- **The Oscar in Space Movie Series** – This special series at the Repertory East Playhouse in Newhall lets you get comfy in a real theater to view Oscar-nominated films featuring space, on the big screen.
 - Repertory East Playhouse – March 20 and 27 at 7:00 p.m.

If you have any questions, please contact me.

DH:RW:cjp

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Attachment

cc: Kelly Behle, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library