

CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager

DATE: July 17, 2017

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – JUNE 2017

Attached is the statistical report for the Santa Clarita Public Library for June 2017.

Overall statistics for the Santa Clarita Public Library in June 2017 include:

- 63,531 patrons visited the Libraries, 1,352 new Library cards were issued, and 4,100 patrons attended a Library program.
- 110,913 books and materials were circulated, and 10,768 holds were filled.
- 11,391 patrons reserved and used a public computer, while 4,857 patrons used the Library's free Wi-Fi.
- The Library's website received 49,332 visits, comprising 25,603 new visitors and 23,729 returning visitors. Together they viewed 71,874 website pages on the Library website.

JUNE 2017	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL		TOTALS	
	June 2017	June 2016	June 2017	June 2016	June 2017	June 2016	June 2017	June 2016	June 2017	June 2016
Circulation	28,998	33,237	23,988	25,594	46,945	50,173	10,982	12,106	110,913	121,110
Patron Traffic	19,641	21,996	22,772	23,556	21,118	21,886			63,531	67,438
PC Reservations	4,006	4,792	4,265	4,541	3,120	3,349			11,391	12,682
Volunteer Hours	328	869	392	721	457	148			1,177	1,738
Holdings Filled	3,503	3,566	2,845	3,088	4,420	4,802			10,768	11,456
Number of Programs	50	34	53	65	40	44			143	143
Program Attendance	1,183	1,038	1,709	1,941	1,208	1,076			4,100	4,055
Library Cards Issued	398	556	633	594	321	509			1,352	1,659
Wi-Fi Users	1,430	1,505	2,258	2,291	1,169	1,295			4,857	5,091
Homework Help: Students Assisted	0	0	0	0	0	0	n/a	n/a	0	0
Databases									21,896	18,186
Website Visits									49,332	53,529
Outreach Events									16	14
Outreach Attendance									799	347

Santa Clarita Public Library June 2017 Programs and Highlights

Regularly scheduled programs for June included: Baby/Toddler Storytime, Just 2's and 3's Storytime, Bilingual Storytime/Cuenta Cuentos, School Readiness Storytime, Digital Drop In, and Board Games.

In addition the following programs also took place in June:

- **MakerSpace** – On June 22, The MakerSpace launched its second session of the Young Robotics Team. Registration was open to kids age 6-10 and divided into small groups by age. 20 kids are currently participating in the Youth Robotics Team, which will run for 7 weeks and culminate in a parent showcase in August. Headed by adult coaches, the First Lego League Jr. competition introduces STEM concepts through the use of Lego robotics and computers; First Lego League emphasizes its core values of teamwork, the spirit of friendly competition, and professionalism.



- **Summer Reading Program** – The Santa Clarita Public Libraries are hosting a number of free, fun events for all ages. Events included the Wacko show at the Park Sierra Apartments, with 160 attendees and the Buster Balloon Show, with almost 400 attendees. To celebrate the City's 30th birthday, the first 400 kids to register for the library's Summer Reading Program received a book bag with the Santa Clarita birthday logo on it. It is estimated that over 4,600 participants have already read and logged more than 11,000 books. Attendance for the Summer Reading Program is high this year.





- **Author Lisa Wingate** – On June 28, the Friends of Santa Clarita Public Library invited the public to meet award-winning fiction writer, Lisa Wingate at the Valencia Library. Wingate discussed her novel, *Before We Were Yours*, which tells a firsthand account story about the Tennessee Children’s Home Society and the cruel conditions of the orphanage. 36 guests attended the event and had the opportunity to ask Ms. Wingate about the novel and her professional writing career.

- **Escape Room Challenge** – The Summer Reading Program included the Escape Room Challenge, which encouraged local teens to use cooperation, communication, and problem solving to complete a series of riddles and challenges, each providing the way to open one of four locks to the final prize. The Escape Room Challenge was very popular, with large groups of friends attending together to complete the puzzles. The Santa Clarita Public Libraries hope to offer new escape room experiences soon.



- **Healthy Mind and Body** – As part of the Library’s speaker series, Quest Toastmasters presented *Healthy Mind and Body*. Speakers from Quest Toastmasters and health care providers such as Nutritionists and those in the Medical profession provided tips on being and staying healthy.

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Upcoming Library Events:

- **Summer Staycation** – On Mondays, all three branches host Summer Staycation, where teens can come and make crafts, play board games, hang with other teens and cool off with air conditioning.
 - July 17 at 1:00 p.m. and July 24 at 1:00 p.m.
- **LEGO Party** – Families can attend the LEGO Party, where participants can show off their imagination.
 - Old Town Newhall Library – July 25 at 2:00 p.m.
- **Summer Reading Program Finale** – The Santa Clarita Public Library’s Big Finale of the Summer Reading Program will include various fun activities as well as performer Craig Newton at 11:30 am.
 - Old Town Newhall Library – July 29 at 10:30 a.m.

DH:RW:PR:AL:cjp

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Attachment

cc: Matt Hortt, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library