


CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: March 9, 2016

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – FEBRUARY 2016

Attached is the statistical report for the Santa Clarita Public Library for February 2016.

Overall statistics for the Santa Clarita Public Library in February 2016 include:

- 67,526 patrons visited the Libraries, 1,027 new Library cards were issued, and 6,717 patrons attended a Library program.
- 108,335 books and materials were circulated, and 11,026 holds were filled.
- 13,510 patrons reserved and used a public computer, while 5,080 patrons used the Library's free Wi-Fi.
- The Library's website received 47,648 visits, comprising 26,778 new visitors and 20,870 returning visitors. Together they viewed 77,262 website pages on the Library website.

FEBRUARY 2016	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		DIGITAL	TOTALS	
	Feb. 2016	Feb. 2015	Feb. 2016	Feb. 2015	Feb. 2016	Feb. 2015	Feb. 2016	Feb. 2016	Feb. 2015
Circulation	26,931	27,159	25,231	27,801	45,214	49,178	10,959	108,335	104,138
Patron Traffic	18,111	21,311	29,471	29,553	19,944	22,846		67,526	73,710
PC Reservations	4,561	5,549	5,436	6,726	3,513	4,050		13,510	16,325
Volunteer Hours	530	500	587	725	277	288		1,394	1,513
Holdings Filled	3,164	3,475	2,798	2,902	5,064	5,359		11,026	11,736
Number of Programs	93	78	117	115	72	76		282	269
Program Attendance	1,738	1,817	3,172	2,624	1,807	1,967		6,717	6,408
Library Cards Issued	320	306	460	552	247	315		1,027	1,173
Wi-Fi Users	1,316	1,384	2,552	2,243	1,212	1,240		5,080	4,867
Homework Help: Students Assisted	199	n/a	227	n/a	7	n/a	n/a	433	n/a
Website Visits								47,648	47,126
Outreach Events								11	
Outreach Attendance								203	
Databases							22,450	22,450	

Santa Clarita Public Library February 2016 Programs and Highlights

Regularly scheduled programs for February included: Storytimes for Baby and Toddler, Just 2s and 3s, School Readiness, Bilingual/Cuenta Cuentos, and Elementary, Youth Chess Club, Lego Days, Read to Dogs, and Homework Help.

In addition to the regularly scheduled storytimes and programs, the following programs took place in February:

- **The MakerSpace** – The MakerSpace located at Old Town Newhall Library opened on February 10, with more than 100 people in attendance. The MakerSpace was the Eagle Scout project of Forrest Lucas. It features 3-D printers, (Makey Makeys) and programming robots for young children. “Open Demo” events are scheduled for March to encourage members of the community to share their technology skills and tools.
- **New Insights on the St. Francis Dam Disaster** – On February 27, The Santa Clarita Valley Historical Society sponsored Author and Documentary Film Producer, Jon Wilkman, at the Old Town Newhall Library who gave a talk to a full audience about his new book on the Saint Frances Dam Disaster: *Floodpath: The Deadliest Man Made Disaster of the 20th Century America and the Making of Modern Los Angeles*.
- **Teen Advisory Board** – This past fall, Santa Clarita teens, grades 7-12, were invited to make their voices heard at their local library branches as members of the Teen Advisory Board (TAB). In response, over 50 applications were submitted by teens throughout Santa Clarita. Each branch hosts its own monthly TAB chapter where guided discussions allow young adults to shape teen spaces, plan relevant programs, and enhance the teen collection. Along with making a meaningful impact on youth services, the teens who participate in the TAB also gain vital leadership and problem-solving skills. Since the TAB’s launched six months ago, members have expressed the need for more teen-friendly seating and have provided valuable input on updating the manga collection. The TAB’s have also contributed fun and appealing materials to programs, including the Creation Station: Stop Motion Animation workshop and the DIY Designs craft programs.



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- **Dr. Seuss Birthday Celebration** – Dr. Seuss’ birthday was celebrated at the Libraries with parties and special storytimes. Families had the opportunity to read Seuss titles on digital devices, make “goo” from *Bartholomew and the Ooblec*, create puppets representing “Thing 1” and “Thing 2,” and enjoy many other games and craft activities. The National Education Association generated this signature program, “Read Across America,” 19 years ago with the purpose of building a nation of readers. Dr. Seuss’ books continue to be considered a gold standard for beginning and early reading material, and his books are accessible and engaging for struggling readers of a broad range of ages.



If you have any questions, please contact me.

DH:BI:RB:hds

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Attachment

cc: Kelly Behle, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library