



## SANTA CLARITA PUBLIC LIBRARY STATISTICS

June 8, 2015

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### *Santa Clarita Public Library May 2015 Programs and Highlights*

During May, all three branches continued to offer Homework Help, Lego Days, Digital Drop-In, Board Games, Senior Creative Writing, Book Clubs, and a variety of computer skills classes. In preparation for the 2015 Summer Reading Program beginning in June, there were no regularly scheduled storytimes during May.

The following highlights are some of the additional events that occurred in May:

- **Cozy Dinner with Cozy Crime Authors** – On May 16, at the Old Town Newhall Library, the Friends of the Library invited a panel of cozy crime and mystery authors to discuss their books. The authors included Connie Archer, Betsey Hechtman, Sue Ann Jaffarian, and Diane Vallere.
- **Minecraft** – On May 22, the Minecraft session was different than the previous sessions, in that it was primarily in survival and more task-oriented. Teens were able to come to the Valencia Library after-hours event and play Minecraft-themed activities and the Pocket Edition of the game.
- **ARTree 2015 Speaker Series** – On May 28, at the Newhall Library, the May Speaker Series featured Los Angeles animator, filmmaker, and artist, Javier Barboza, who talked about his surreal narrative style of creativity that tackles the complexities of urban life.
- **Chess Tournament** – The Santa Clarita Public Library and the California Youth Chess League partnered to present a chess competition at the Valencia Library on May 30. Throughout May, prep sessions were available at all three Library branches in preparation for players to compete against others of their grade-level category.
- **Summer Reading Program** – During May, the Santa Clarita Public Library (SCPL) staff started getting ready for the 2015 Summer Reading Program, “Read to the Rhythm,” which will begin on June 8. Staff also began promoting the event during May through bus stop posters, newsletter, painted sliding doors, and a presentation at a City Council meeting. The Friends of the Library donated \$25,000 to help sponsor the fun event this summer.



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Attachment

cc: Kelly Behle, City Librarian  
City Leadership Team  
Citizens Public Library Advisory Committee  
Friends of Santa Clarita Public Library



*City of*  
**SANTA CLARITA**  
**PUBLIC LIBRARY**

**STATISTICAL REPORT**  
**Fiscal Year 2014-15**

**May 2015**

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SANTA CLARITA PUBLIC LIBRARY STATISTICS  
FISCAL YEAR 2014-15

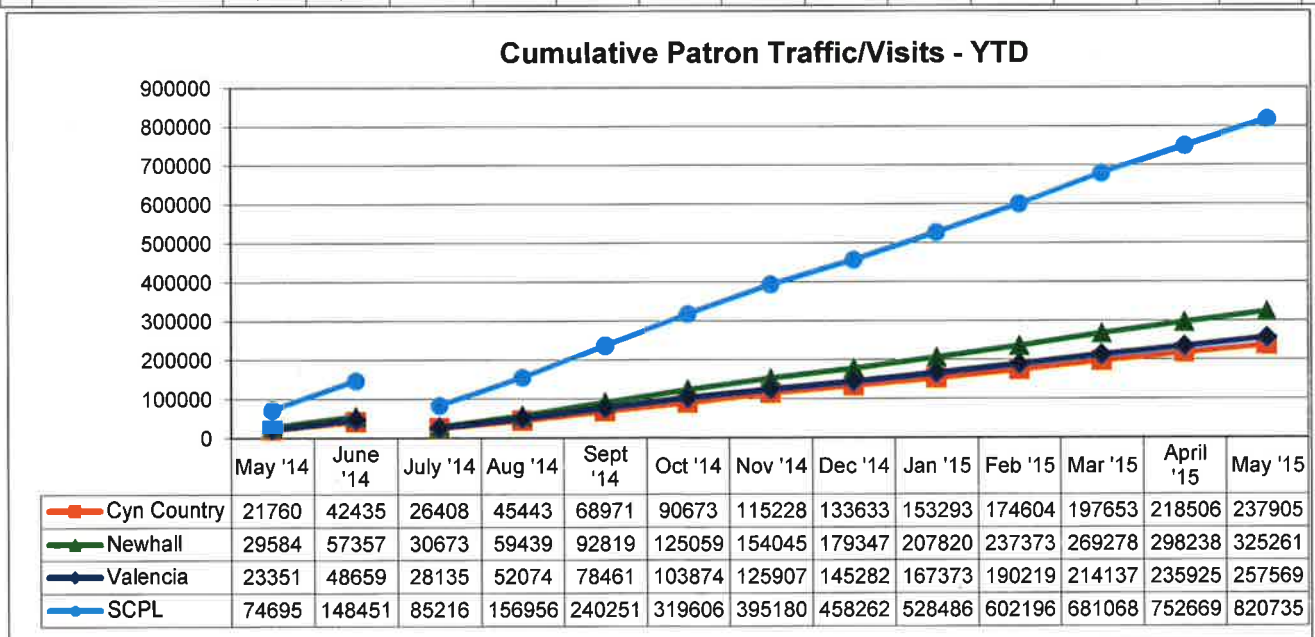
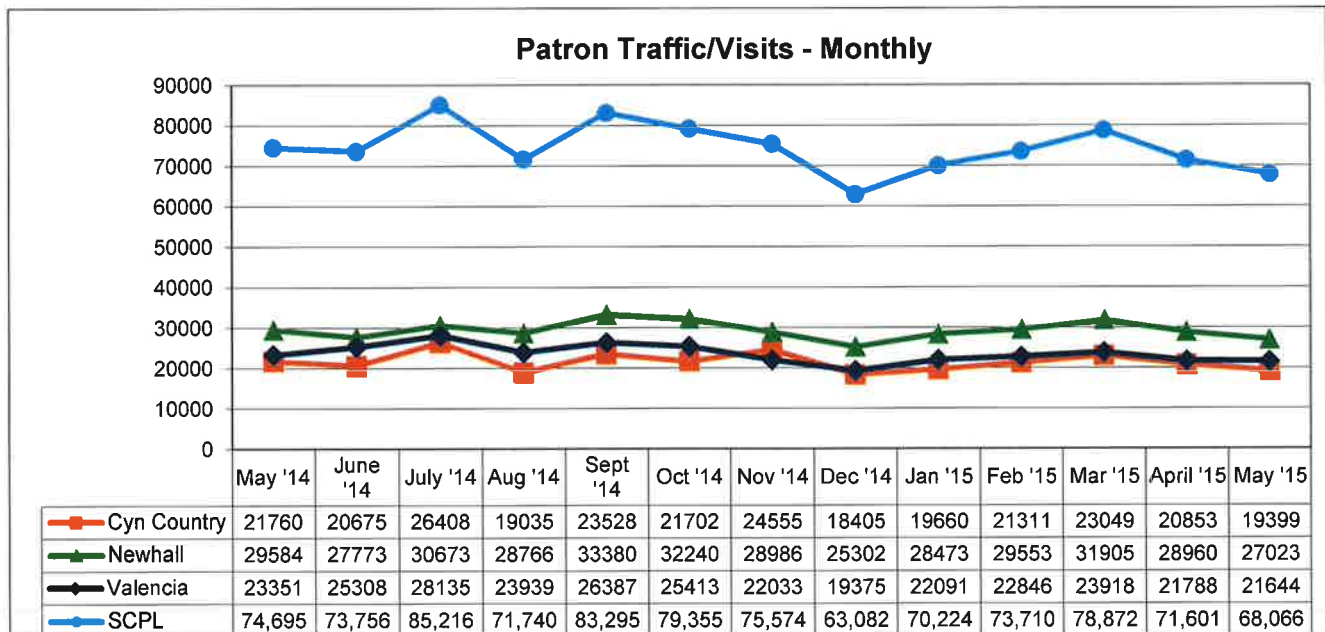
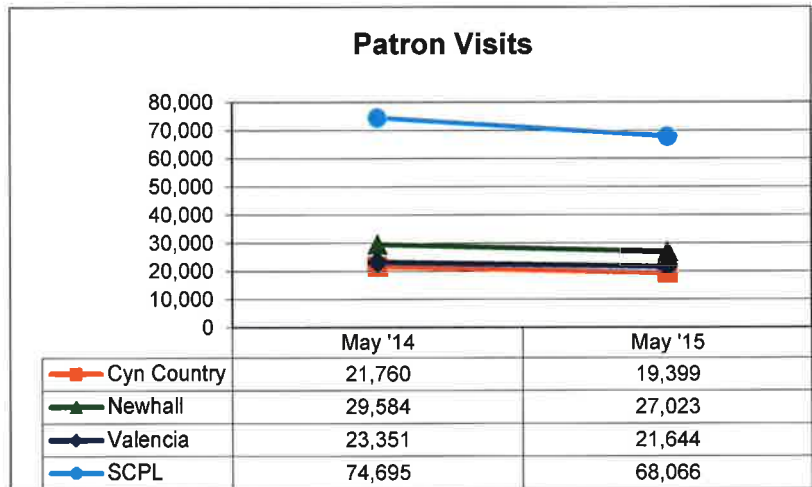
## Statistical Summary

| Month-to-Date        |                |             |                  |             |             |             |             |             |
|----------------------|----------------|-------------|------------------|-------------|-------------|-------------|-------------|-------------|
| MAY 2015             | CANYON COUNTRY |             | OLD TOWN NEWHALL |             | VALENCIA    |             | TOTALS      |             |
|                      | May<br>2015    | May<br>2014 | May<br>2015      | May<br>2014 | May<br>2015 | May<br>2014 | May<br>2015 | May<br>2014 |
| Patron Traffic       | 19,399         | 21,760      | 27,023           | 29,584      | 21,644      | 23,351      | 68,066      | 74,695      |
| Circulation          | 31,655         | 29,328      | 30,492           | 33,509      | 55,489      | 55,695      | 117,636     | 118,532     |
| PC Reservations      | 5,358          | 6,661       | 6,886            | 8,192       | 5,780       | 4,726       | 18,024      | 19,579      |
| Volunteer Hours      | 339            | 270         | 581              | 401         | 225         | 243         | 1,145       | 914         |
| Holds Filled         | 3,718          | 3,281       | 2,911            | 3,112       | 5,341       | 5,535       | 11,970      | 11,928      |
| Number of Programs   | 28             | 36          | 70               | 87          | 26          | 32          | 124         | 155         |
| Program Attendance   | 339            | 1,604       | 899              | 2,531       | 382         | 1,290       | 1,620       | 5,425       |
| Library Cards Issued | 294            | 312         | 448              | 653         | 268         | 290         | 1,010       | 1,255       |
| Wi-Fi Users          | 1,364          | 1,286       | 2,474            | 2,497       | 1,155       | 1,286       | 4,993       | 5,069       |
| Website Visits       | xxx            | xxx         | xxx              | xxx         | xxx         | xxx         | 52,811      | 27,522      |

| Year-to-Date         |                      |                      |                      |                      |                      |                      |                      |                      |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| MAY 2015             | CANYON COUNTRY       |                      | OLD TOWN NEWHALL     |                      | VALENCIA             |                      | TOTALS               |                      |
|                      | May<br>Y-T-D<br>2015 | May<br>Y-T-D<br>2014 | May<br>Y-T-D<br>2015 | May<br>Y-T-D<br>2014 | May<br>Y-T-D<br>2015 | May<br>Y-T-D<br>2014 | May<br>Y-T-D<br>2015 | May<br>Y-T-D<br>2014 |
| Patron Traffic       | 237,905              | 238,104              | 325,261              | 331,770              | 257,569              | 264,570              | 820,735              | 834,444              |
| Circulation          | 351,903              | 335,239              | 379,977              | 390,069              | 636,980              | 638,059              | 1,368,860            | 1,363,367            |
| PC Reservations      | 63,833               | 75,137               | 86,477               | 92,415               | 48,680               | 51,899               | 198,990              | 219,451              |
| Volunteer Hours      | 4,838                | 5,248                | 7,227                | 6,508                | 2,716                | 3,058                | 14,781               | 14,814               |
| Holds Filled         | 40,317               | 43,877               | 35,396               | 42,425               | 62,044               | 78,943               | 137,757              | 165,245              |
| Number of Programs   | 626                  | 559                  | 1,043                | 873                  | 610                  | 449                  | 2,279                | 1,881                |
| Program Attendance   | 13,861               | 12,953               | 27,829               | 23,520               | 14,374               | 12,668               | 56,064               | 49,141               |
| Library Cards Issued | 3,941                | 4,408                | 6,756                | 8,674                | 3,651                | 4,296                | 14,348               | 17,378               |
| Wi-Fi Users          | 15,636               | 13,229               | 26,347               | 24,392               | 14,299               | 13,374               | 56,282               | 50,995               |
| Website Visits       | xxx                  | xxx                  | xxx                  | xxx                  | xxx                  | xxx                  | 556,925              | 314,314              |

**SANTA CLARITA PUBLIC LIBRARY STATISTICS**  
**FISCAL YEAR 2014-15**  
**PATRON VISITS**

In May 2015, a total of 68,066 patrons visited the Santa Clarita Public Library, with 19,399 visitors at Canyon Country, 27,023 at Newhall, and 21,644 at Valencia.

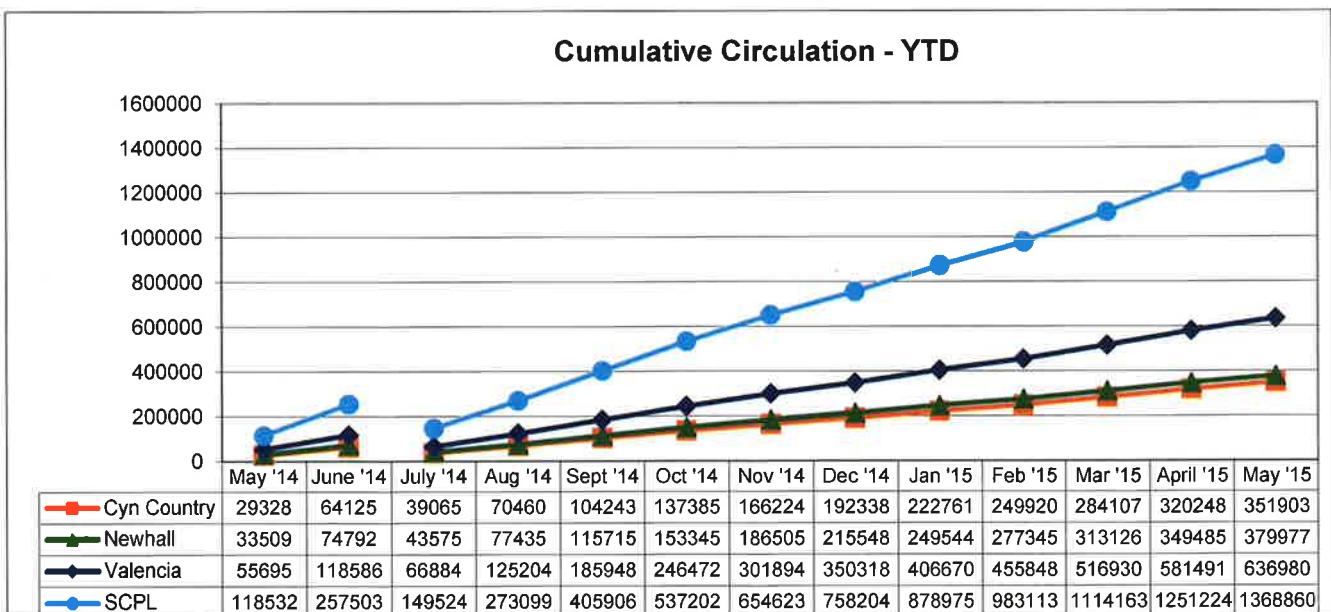
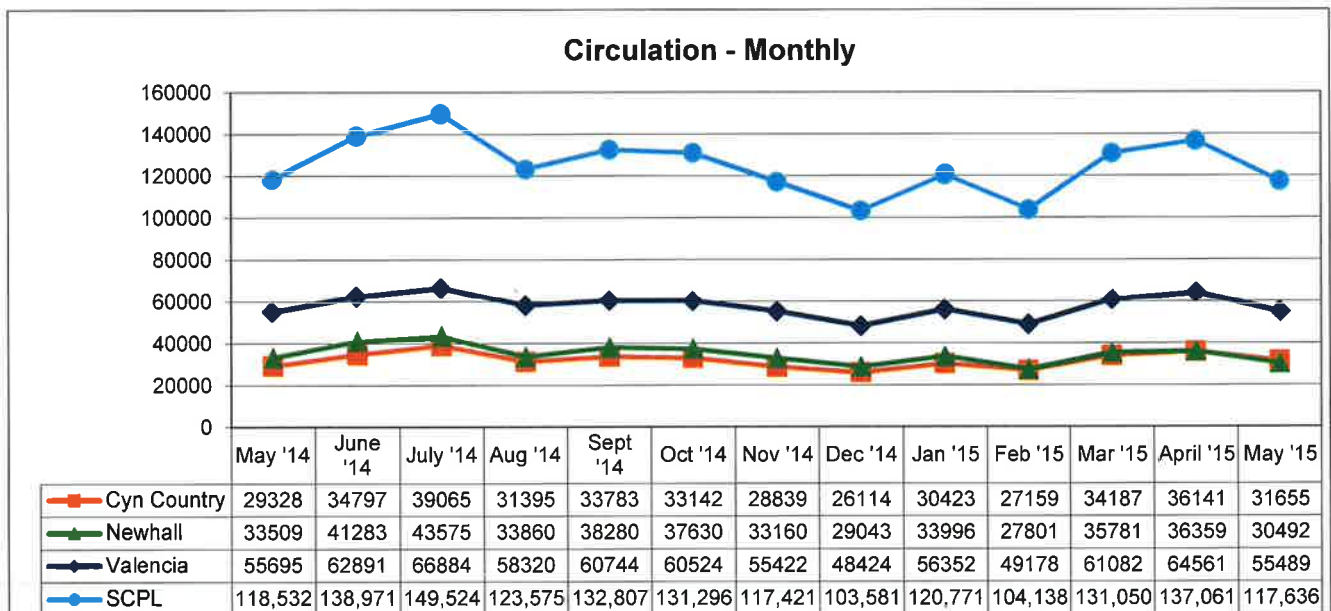
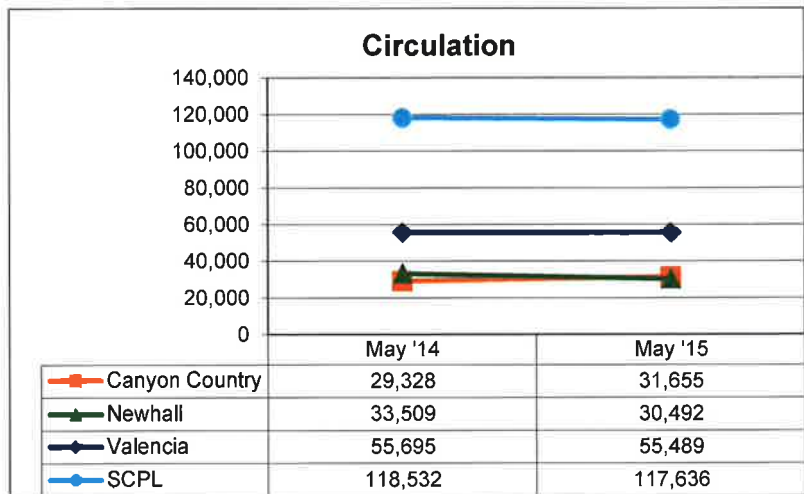




**SANTA CLARITA PUBLIC LIBRARY STATISTICS**  
**FISCAL YEAR 2014-15**  
**CIRCULATION**

In May 2015, a total of 117,636 books and materials were circulated in the Santa Clarita Public Library.

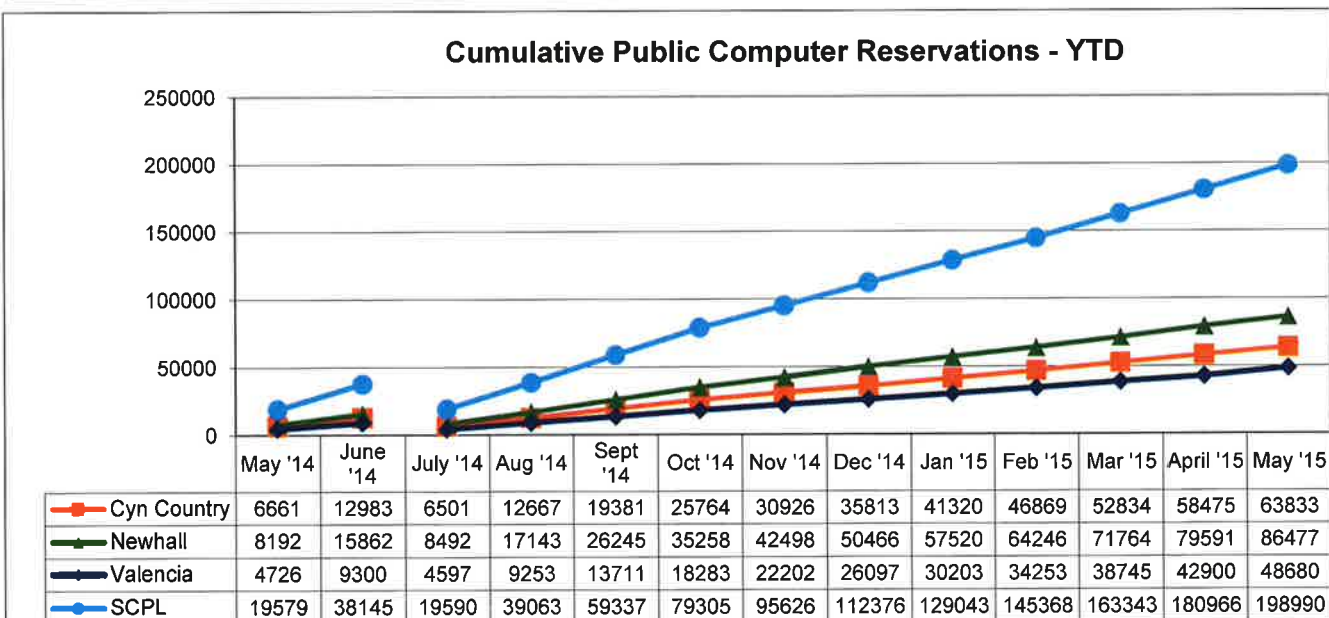
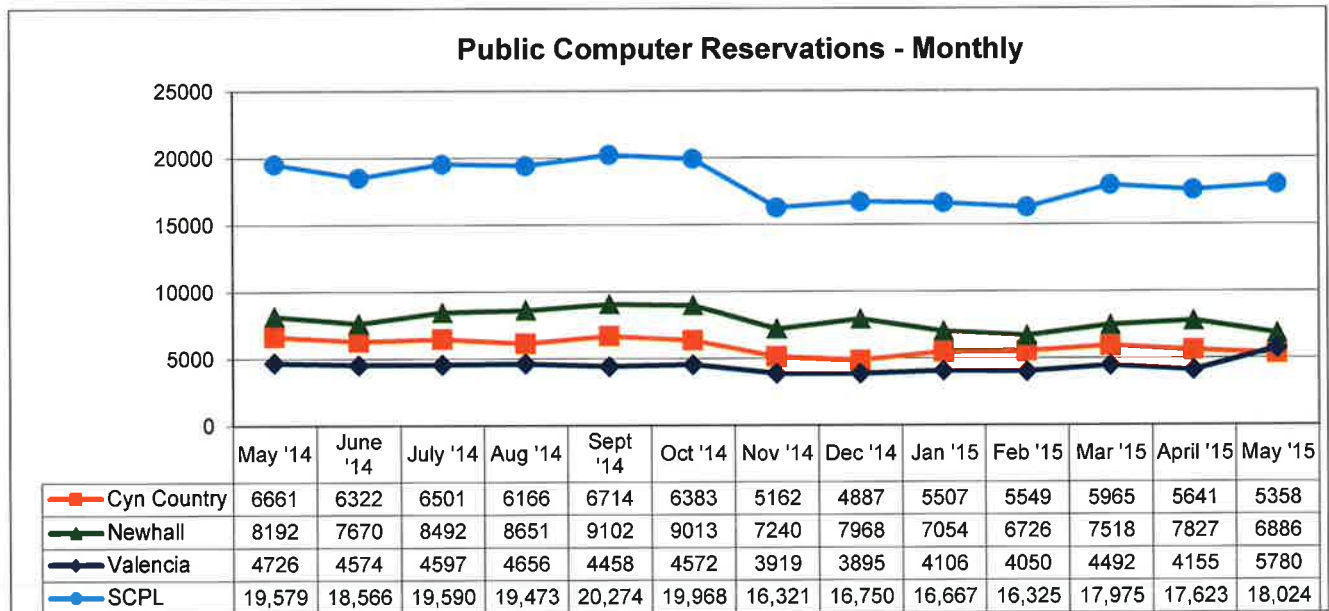
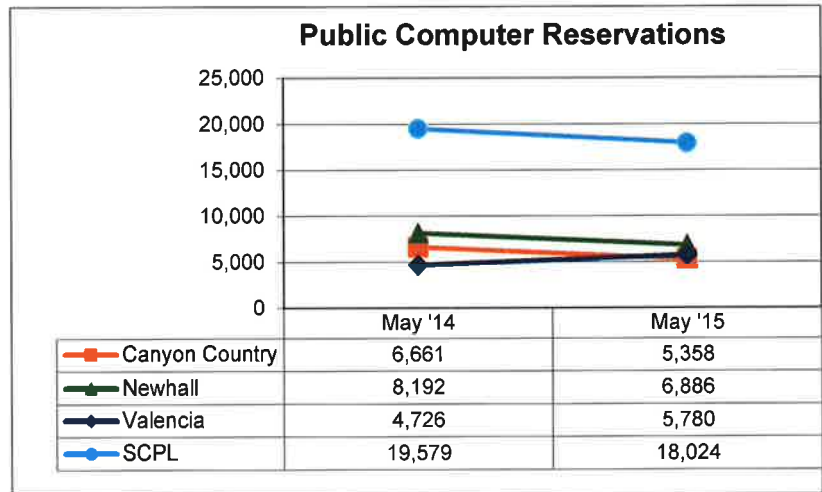
31,655 books and materials were circulated at the Canyon Country Library, 30,492 at Newhall Library, and 55,489 at Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS**  
**FISCAL YEAR 2014-15**  
**PUBLIC COMPUTER RESERVATIONS**

In May 2015, a total of 18,024 patrons reserved and used a public computer.

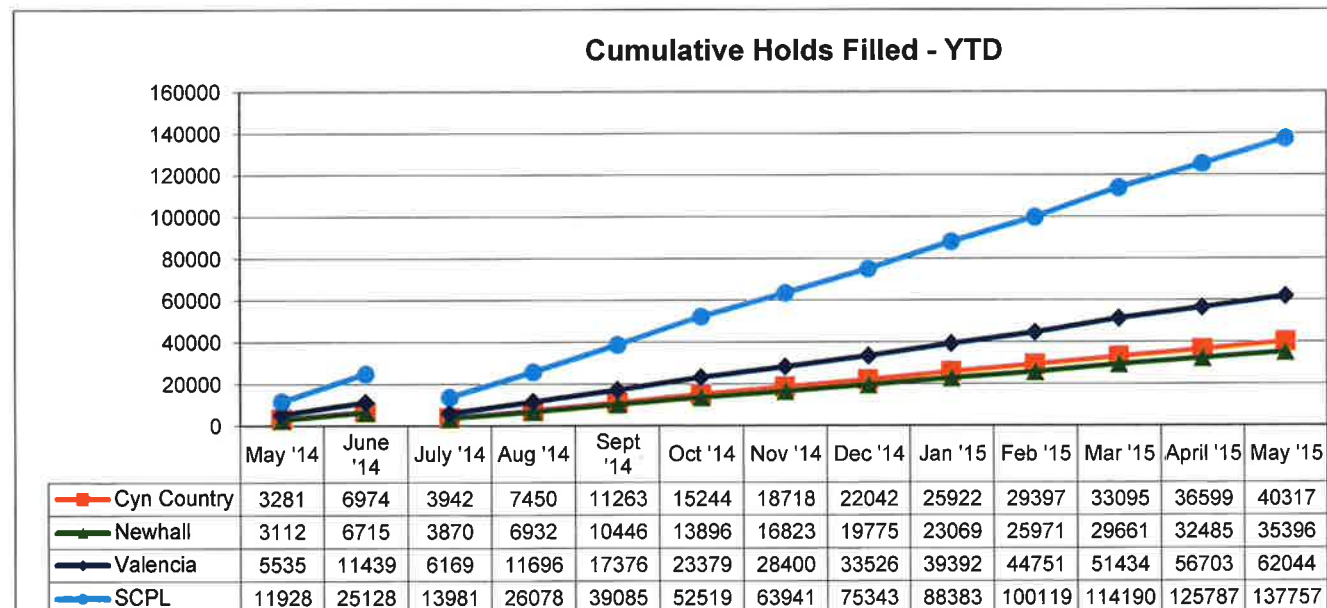
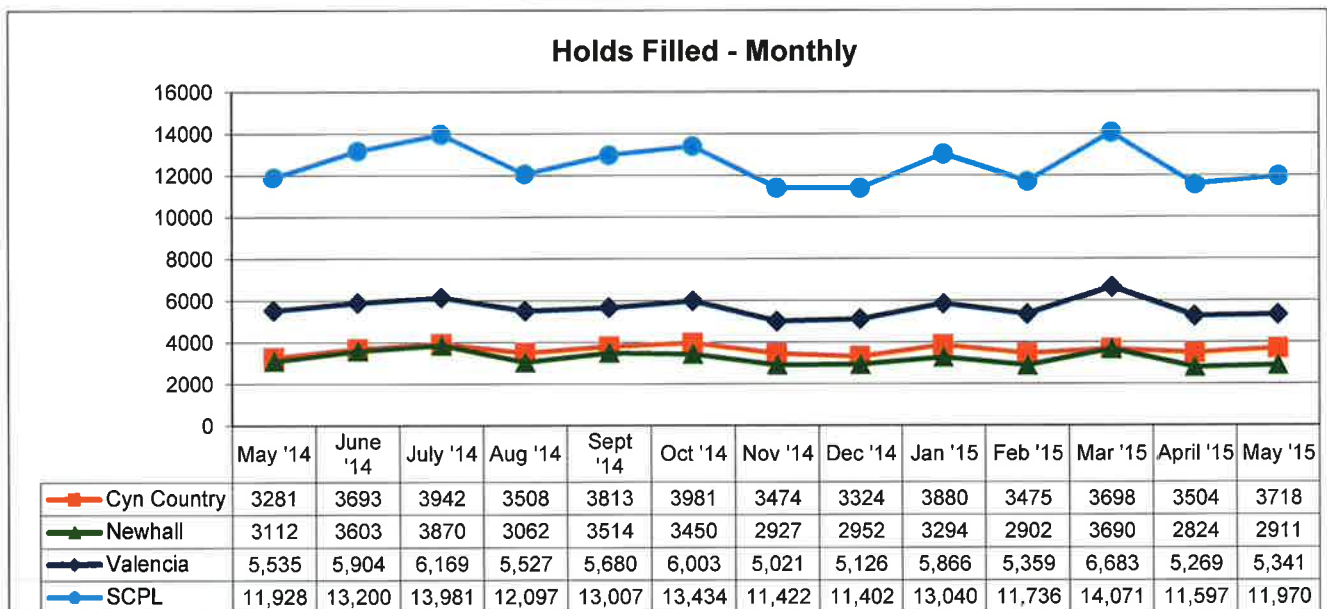
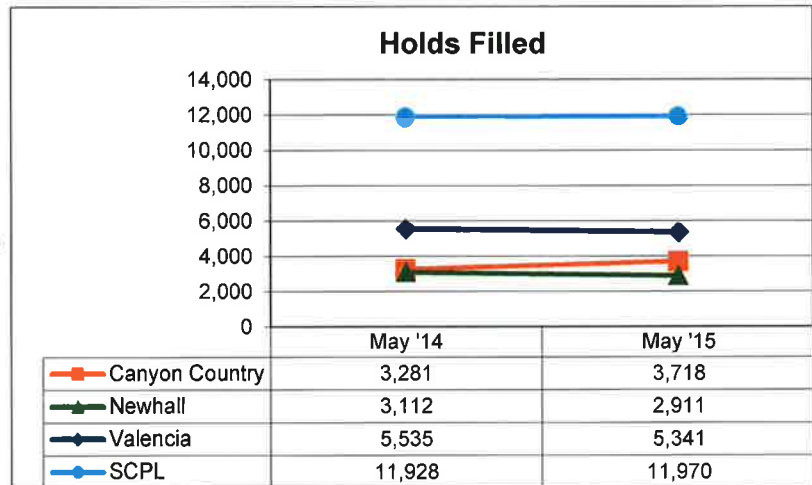
5,358 patrons used public computers in the Canyon Country Library, 6,886 in Newhall Library, and 5,780 in Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS**  
**FISCAL YEAR 2014-15**  
**HOLDS FILLED**

In May 2015, a total of 11,970 holds were filled in the Santa Clarita Public Library.

3,718 holds were filled in the Canyon Country Library, 2,911 in Newhall Library, and 5,341 in Valencia Library.



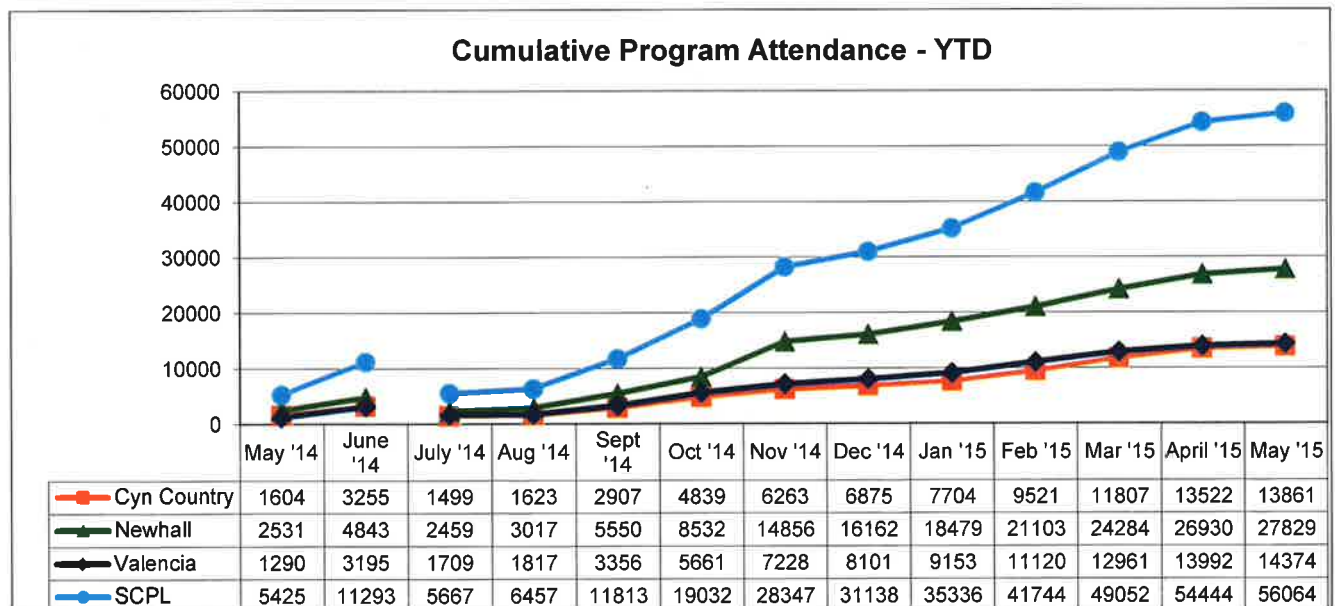
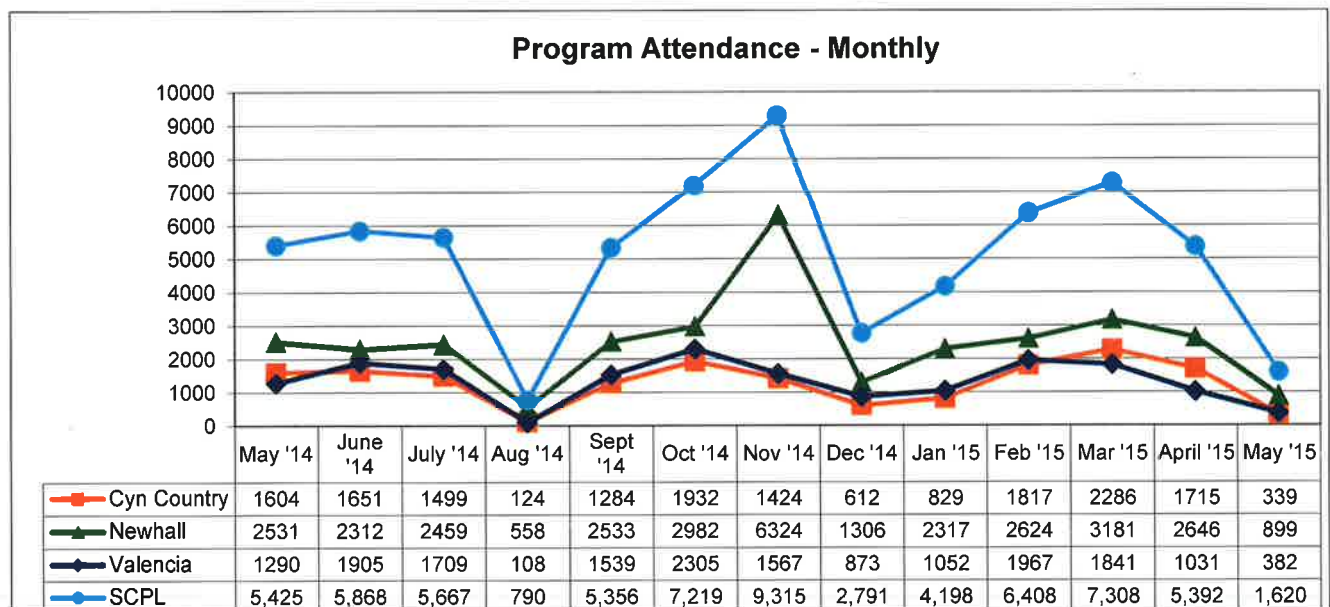
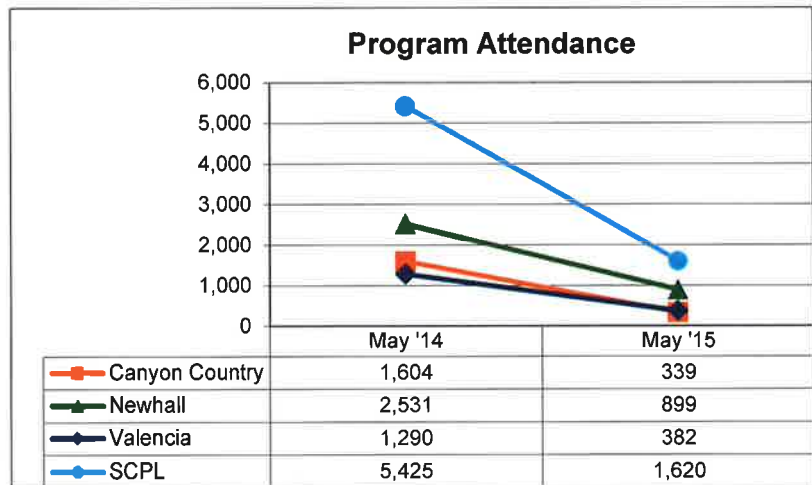


**SANTA CLARITA PUBLIC LIBRARY STATISTICS  
FISCAL YEAR 2014-15  
PROGRAM ATTENDANCE**

In May 2015, a total of 1,620 attendees participated in a program.

339 attended a Library program at the Canyon Country Library, 899 at Newhall Library, and 382 at Valencia Library.

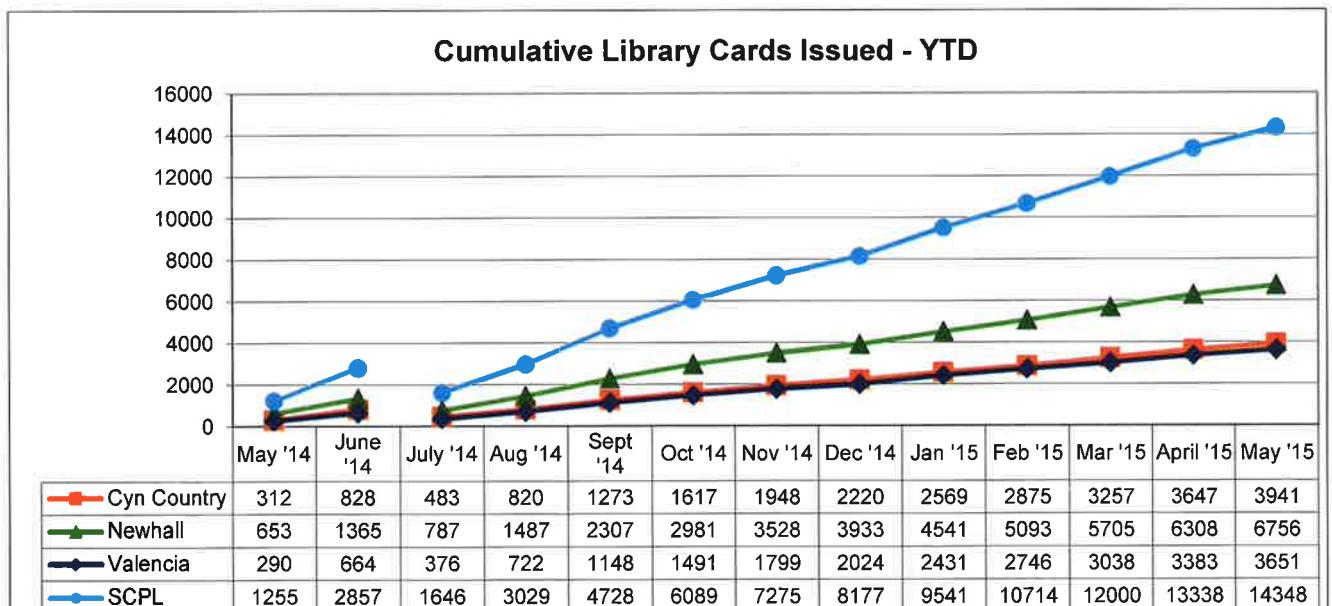
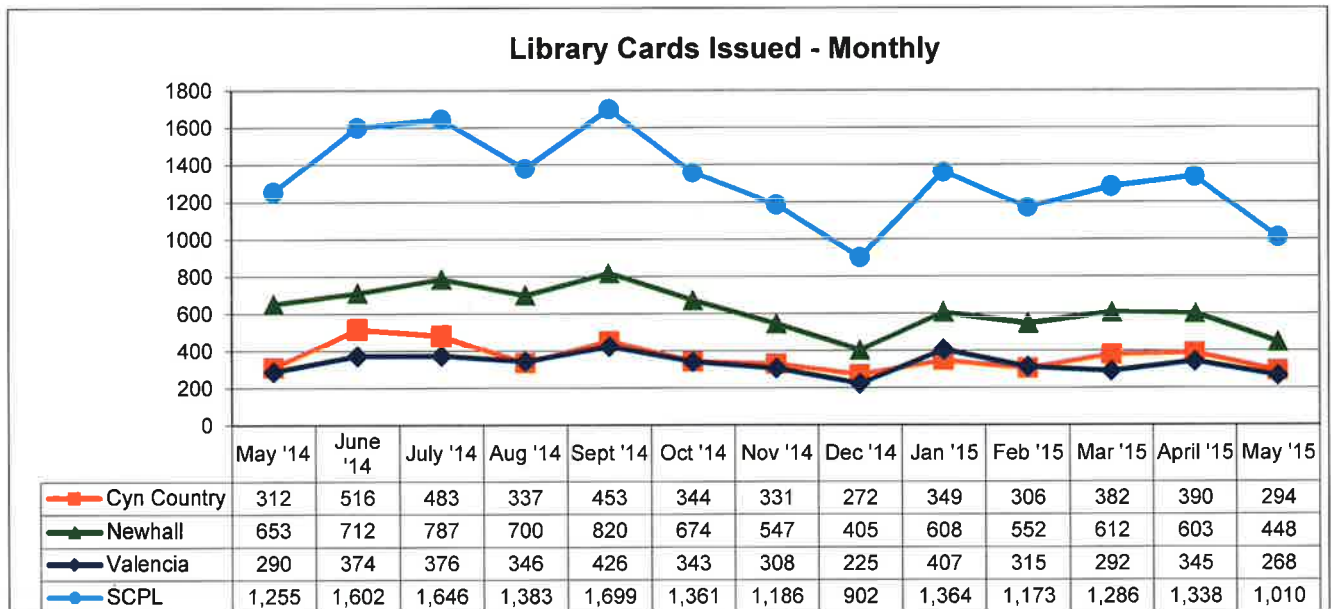
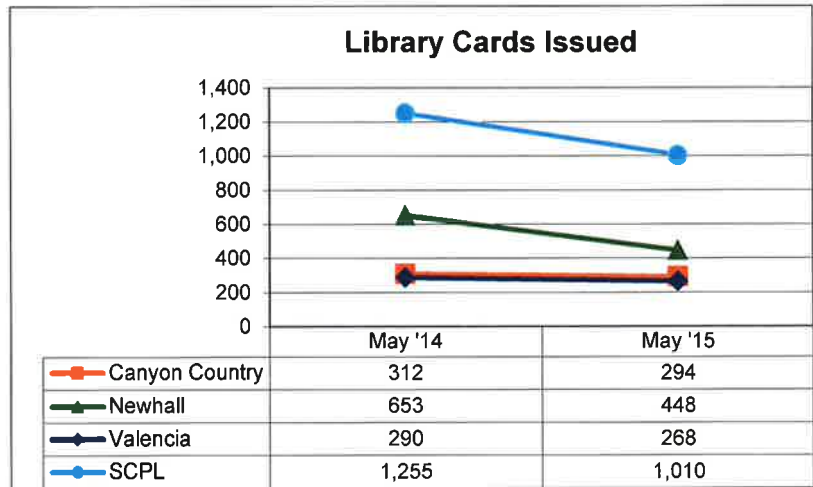
\*Note: Programming is lower in May 2015 compared to May 2014 due to less Summer Reading Program outreach.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS**  
**FISCAL YEAR 2014-15**  
**LIBRARY CARDS ISSUED**

In May 2015, a total of 1,010 new Library cards were issued.

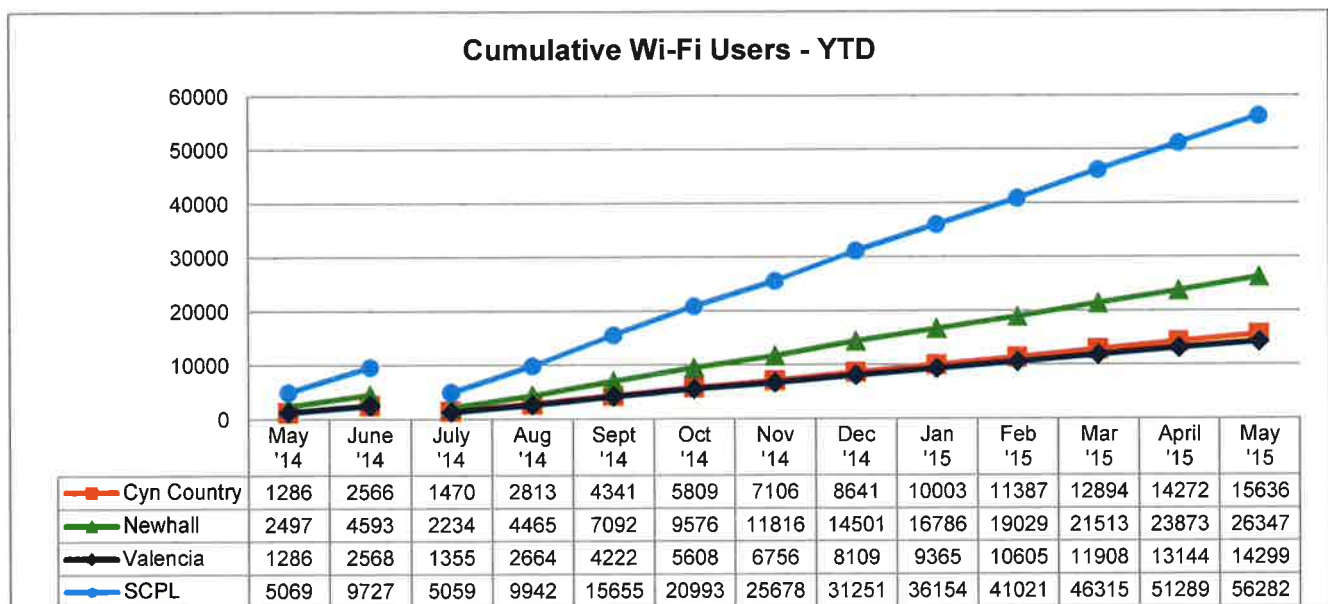
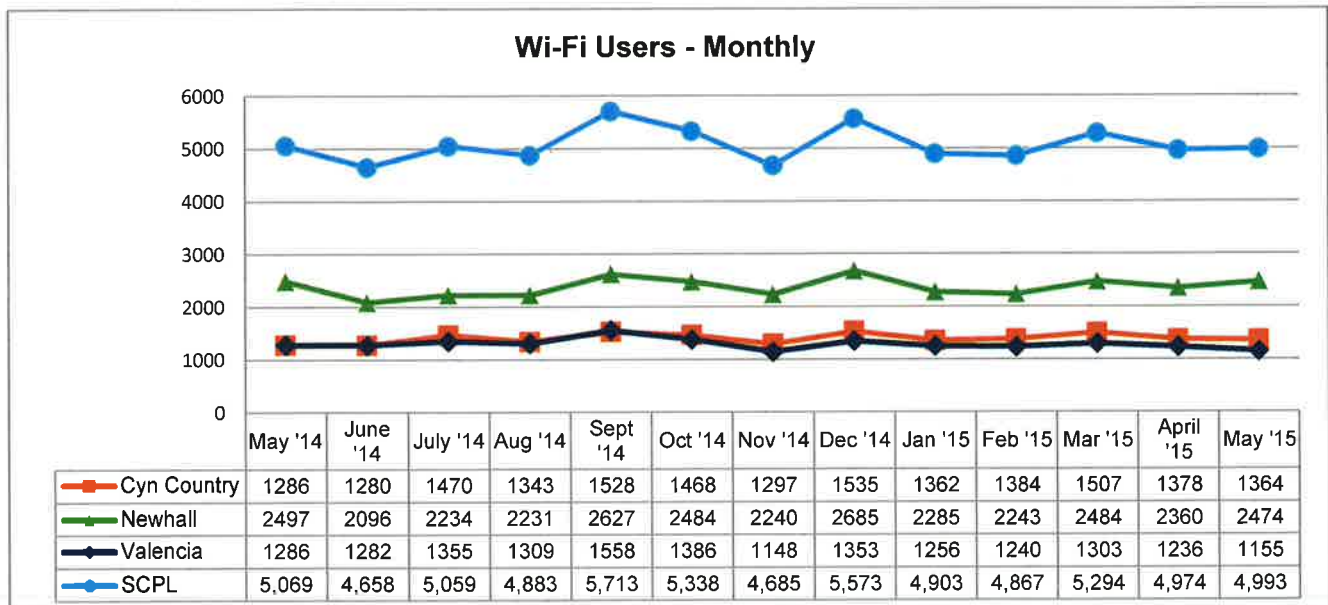
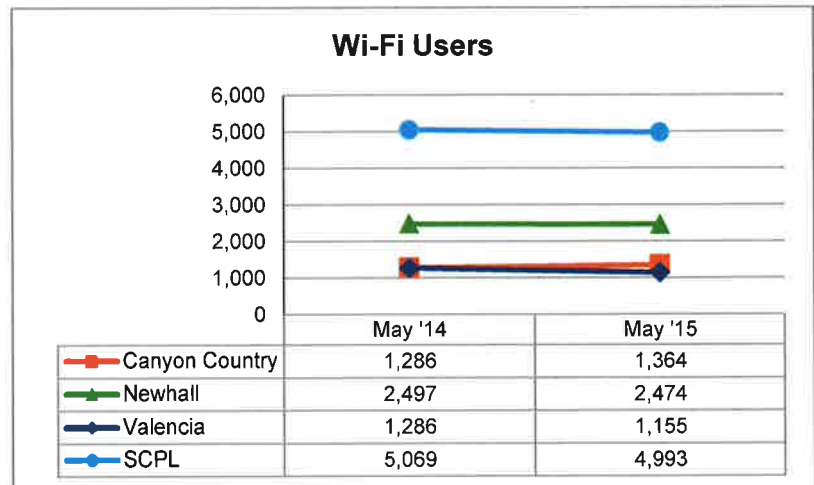
294 new Library cards were issued at the Canyon Country Library, 448 at Newhall Library, and 268 at Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS**  
**FISCAL YEAR 2014-15**  
**WI-FI USERS**

In May 2015, a total of 4,993 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,364 Wi-Fi users were at the Canyon Country Library, 2,474 at Newhall Library, and 1,155 at Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS**  
**FISCAL YEAR 2014-15**  
**LIBRARY WEBSITE**

In May 2015, the Library's website received a total of 52,811 visits.

29,310 were returning visitors and 23,501 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 91,940 website pages during the month of March 2015.

