



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2014-15

August 2014

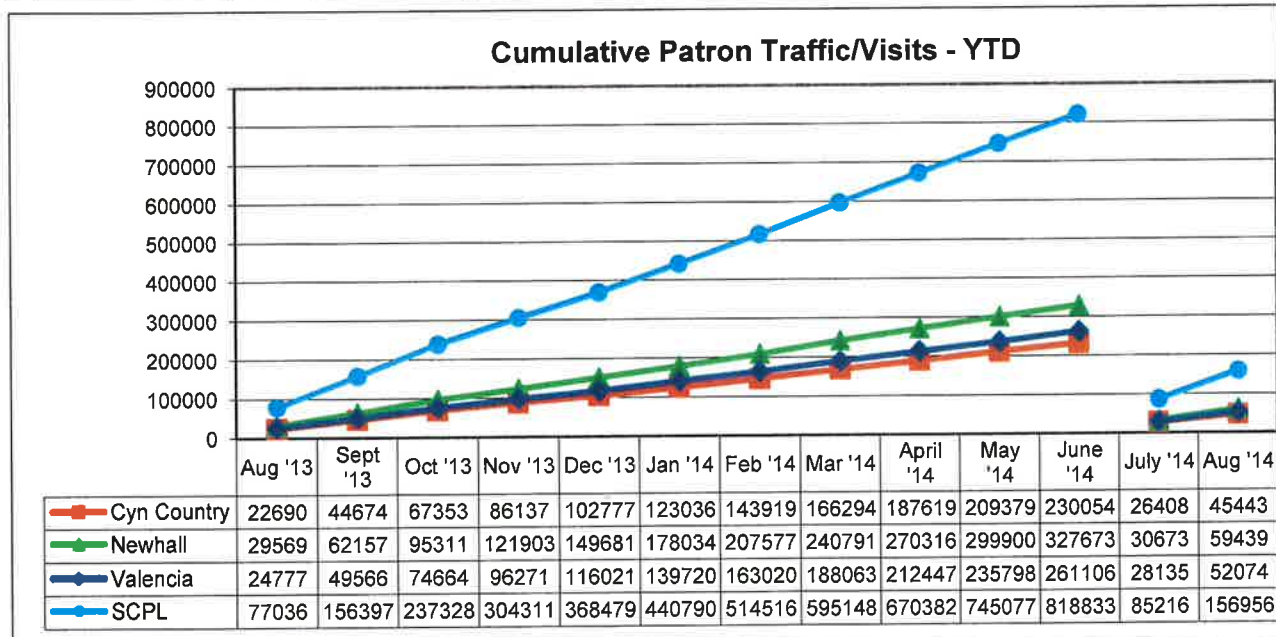
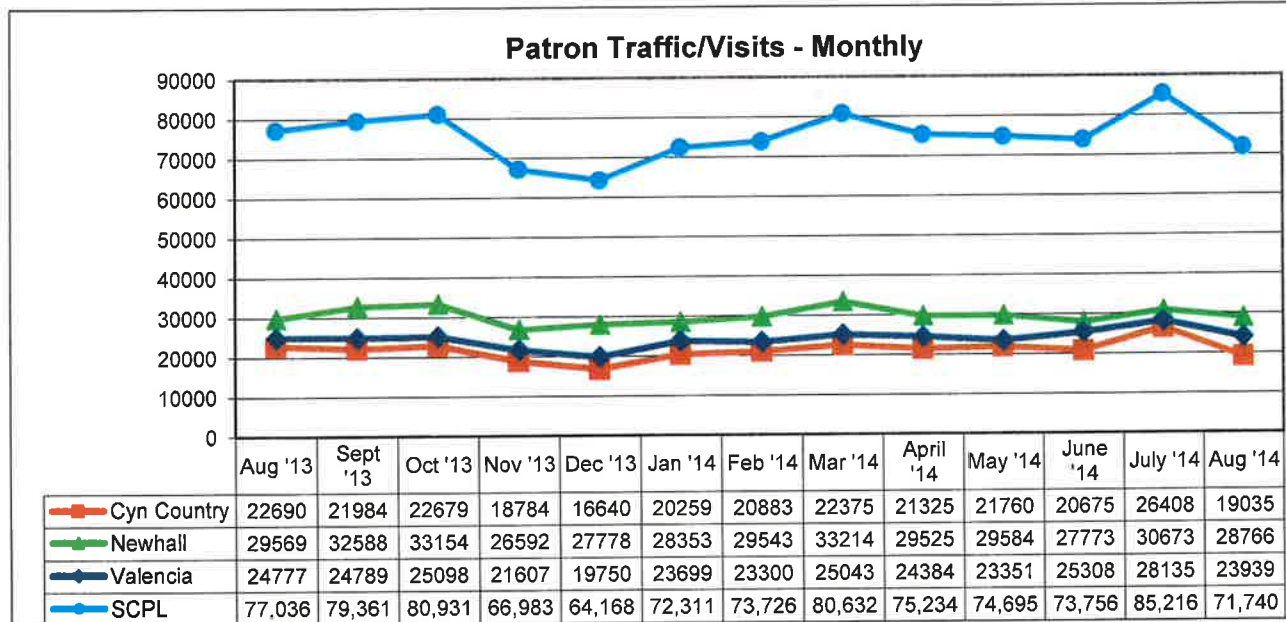
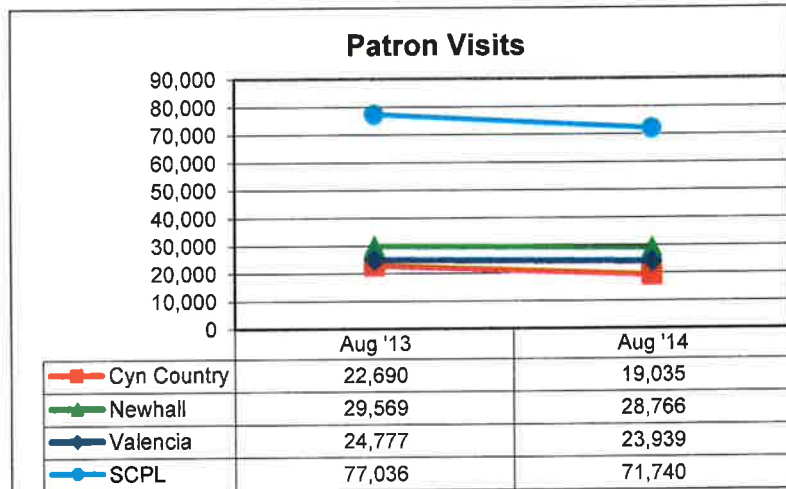
Statistical Summary

| Month-to-Date | | | | | | | | |
|----------------------|----------------|-------------|------------------|-------------|-------------|-------------|-------------|-------------|
| | CANYON COUNTRY | | OLD TOWN NEWHALL | | VALENCIA | | TOTALS | |
| | August 2014 | August 2013 | August 2014 | August 2013 | August 2014 | August 2013 | August 2014 | August 2013 |
| Patron Traffic | 19,035 | 22,690 | 28,766 | 29,569 | 23,939 | 24,777 | 71,740 | 77,036 |
| Circulation | 31,395 | 31,421 | 33,860 | 35,571 | 58,320 | 57,186 | 123,575 | 124,178 |
| PC Reservations | 6,166 | 7,821 | 8,651 | 9,158 | 4,656 | 4,915 | 19,473 | 21,894 |
| Volunteer Hours | 276 | 290 | 485 | 328 | 171 | 184 | 932 | 802 |
| Holds Filled | 3,508 | 4,142 | 3,062 | 4,263 | 5,527 | 8,335 | 12,097 | 16,740 |
| Number of Programs | 11 | 3 | 39 | 1 | 20 | 11 | 70 | 15 |
| Program Attendance | 124 | 74 | 558 | 59 | 108 | 355 | 790 | 488 |
| Library Cards Issued | 337 | 504 | 700 | 933 | 346 | 472 | 1,383 | 1,909 |
| Wi-Fi Users | 1,343 | 1,264 | 2,231 | 2,099 | 1,309 | 1,283 | 4,883 | 4,646 |
| Website Visits | xxx | xxx | xxx | xxx | xxx | xxx | 56,956 | 30,214 |

| Year-to-Date | | | | | | | | |
|----------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| | CANYON COUNTRY | | OLD TOWN NEWHALL | | VALENCIA | | TOTALS | |
| | August Y-T-D 2014 | August Y-T-D 2013 | August Y-T-D 2014 | August Y-T-D 2013 | August Y-T-D 2014 | August Y-T-D 2013 | August Y-T-D 2014 | August Y-T-D 2013 |
| Patron Traffic | 45,443 | 51,415 | 59,439 | 61,439 | 52,074 | 53,549 | 156,956 | 166,403 |
| Circulation | 70,460 | 72,093 | 77,435 | 79,966 | 125,204 | 127,201 | 273,099 | 279,260 |
| PC Reservations | 12,667 | 16,235 | 17,143 | 19,099 | 9,253 | 10,161 | 39,063 | 45,495 |
| Volunteer Hours | 1,400 | 1,652 | 1,555 | 1,069 | 648 | 683 | 3,603 | 10,313 |
| Holds Filled | 7,450 | 8,561 | 6,932 | 9,142 | 11,696 | 16,681 | 26,078 | 34,384 |
| Number of Programs | 44 | 18 | 106 | 36 | 56 | 30 | 206 | 84 |
| Program Attendance | 1,623 | 714 | 3,017 | 1,894 | 1,817 | 1,052 | 6,457 | 3,660 |
| Library Cards Issued | 820 | 1,140 | 1,487 | 2,108 | 722 | 1,034 | 3,029 | 4,282 |
| Wi-Fi Users | 2,813 | 2,553 | 4,465 | 4,178 | 2,664 | 2,552 | 9,942 | 9,283 |
| Website Visits | xxx | xxx | xxx | xxx | xxx | xxx | 99,965 | 63,308 |

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PATRON VISITS

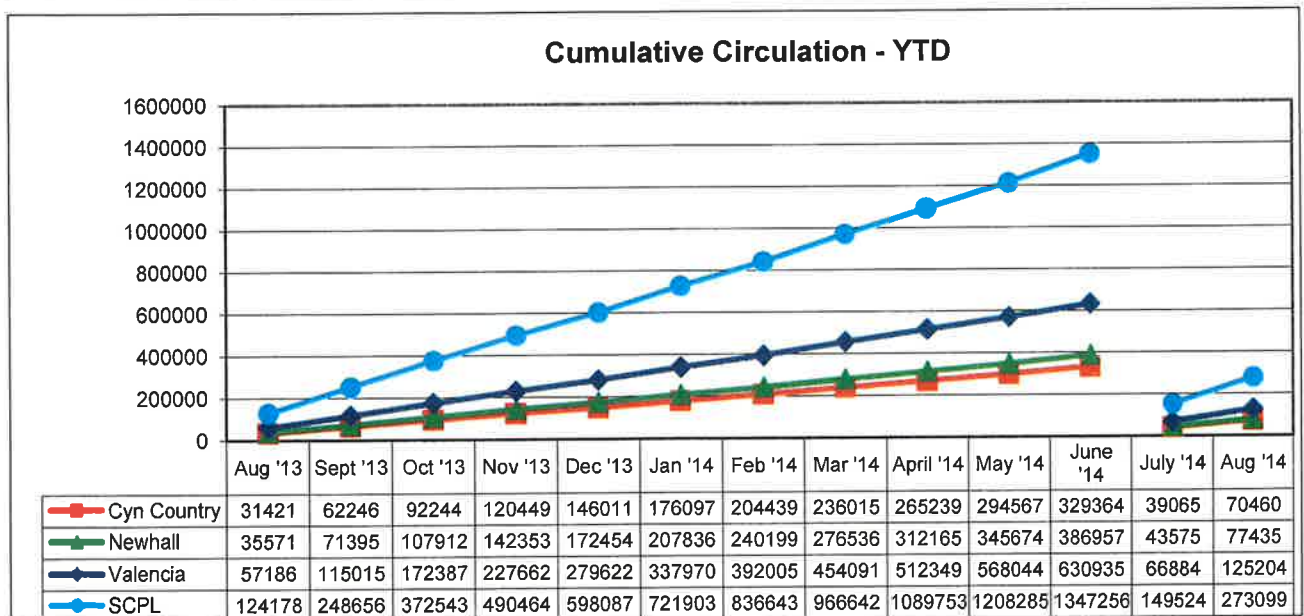
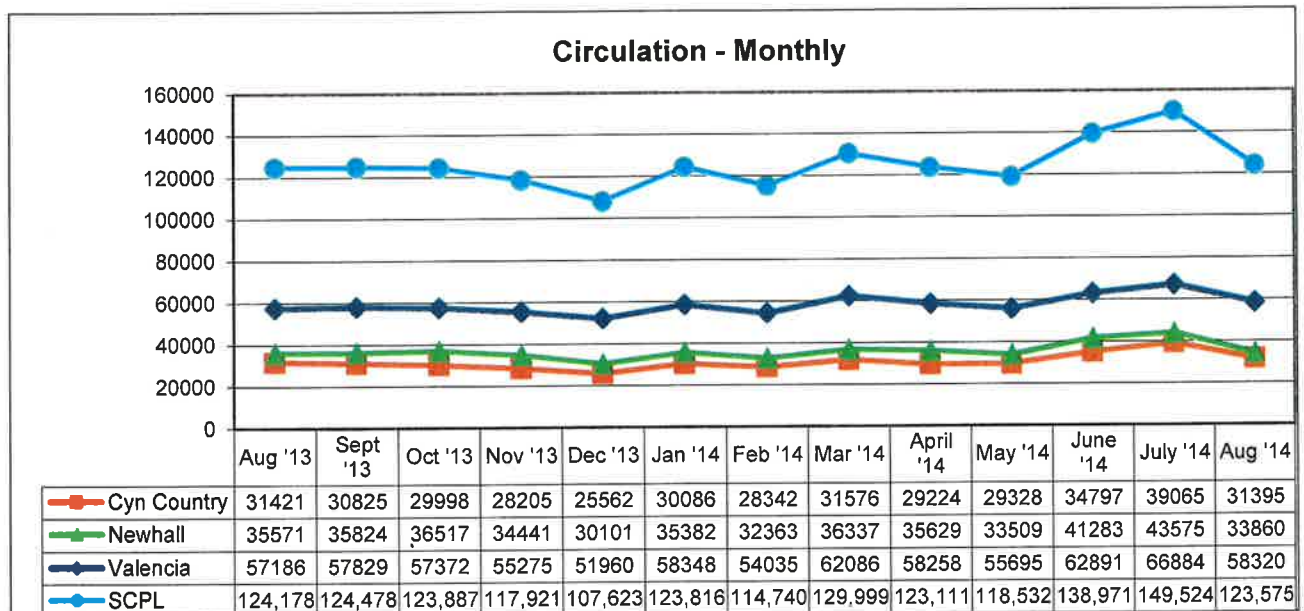
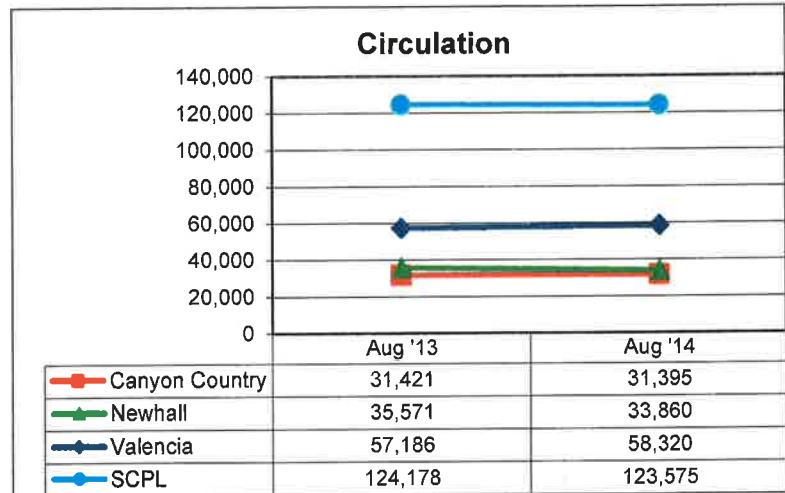
In August 2014, a total of 71,740 patrons visited the Santa Clarita Public Library, with 19,035 visitors at Canyon Country, 28,766 at Newhall, and 23,939 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
CIRCULATION

In August 2014, a total of 123,575 books and materials were circulated in the Santa Clarita Public Library.

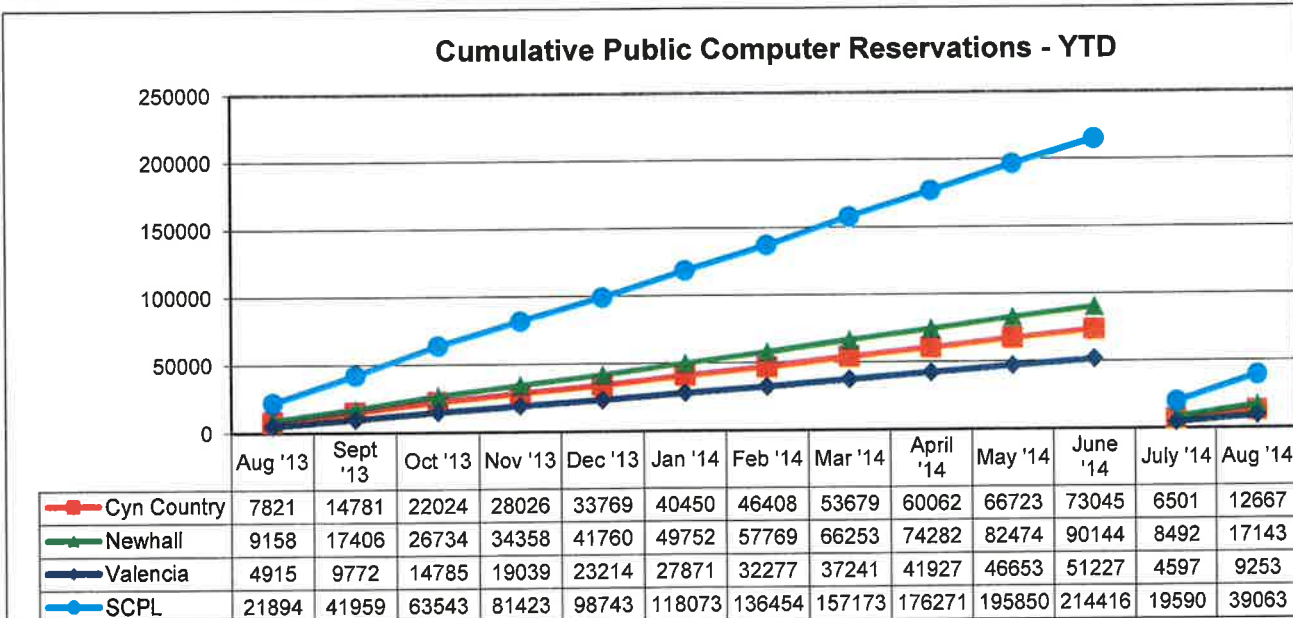
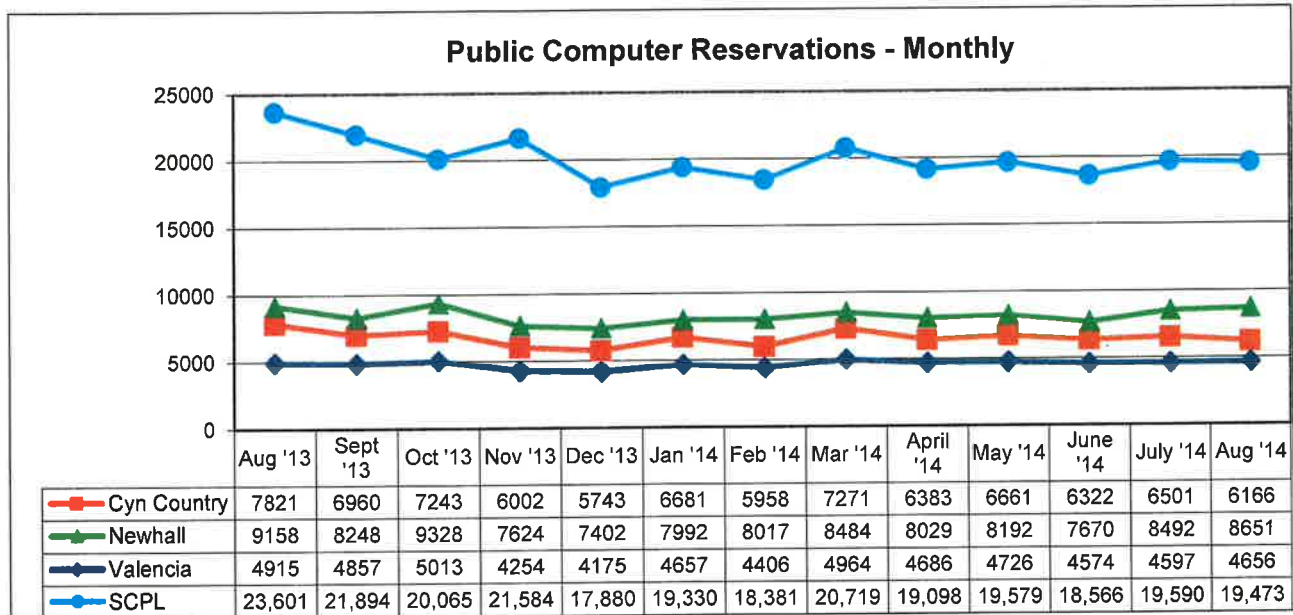
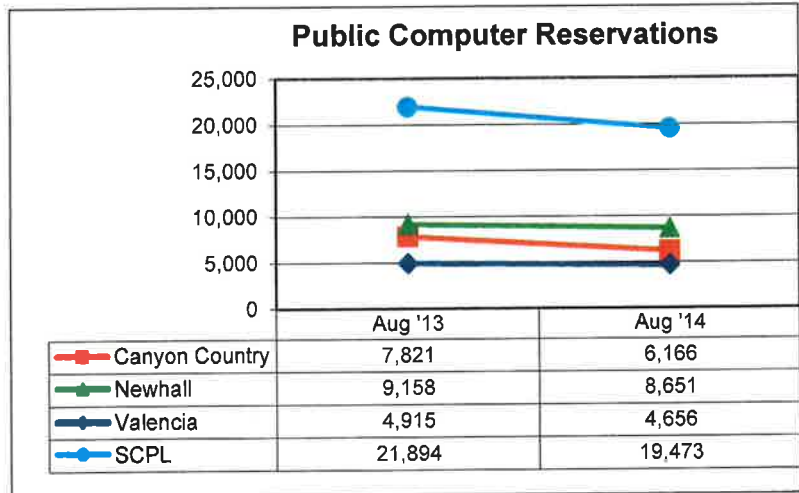
31,395 books and materials were circulated at the Canyon Country Library, 33,860 at Newhall Library, and 58,320 at Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PUBLIC COMPUTER RESERVATIONS**

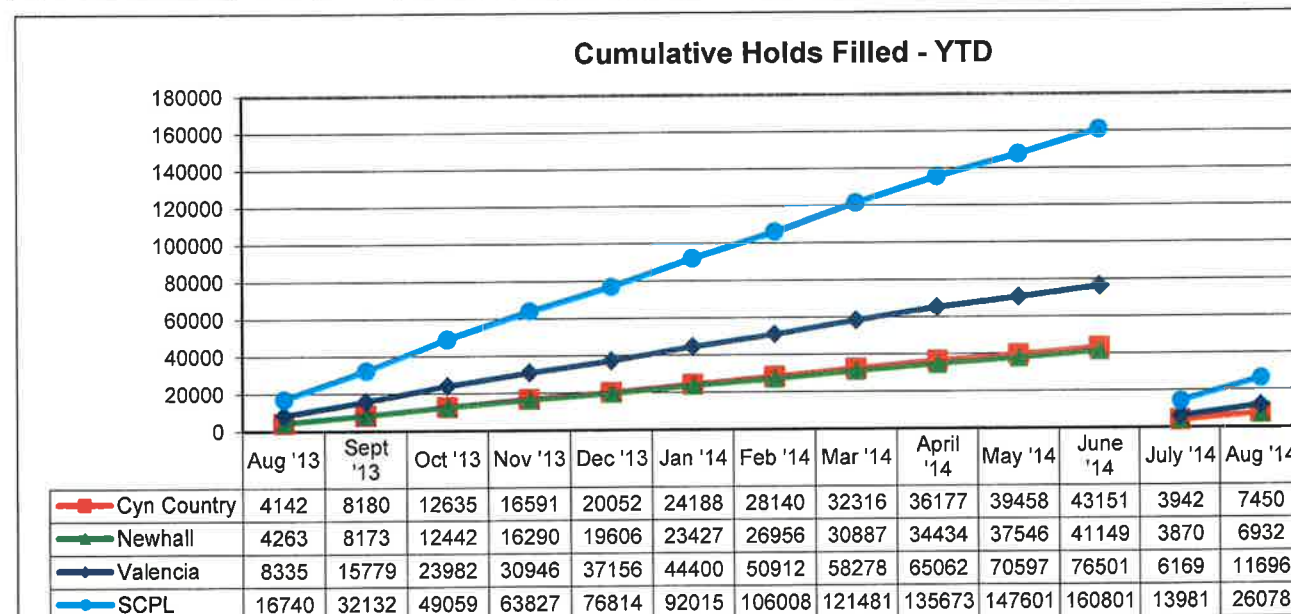
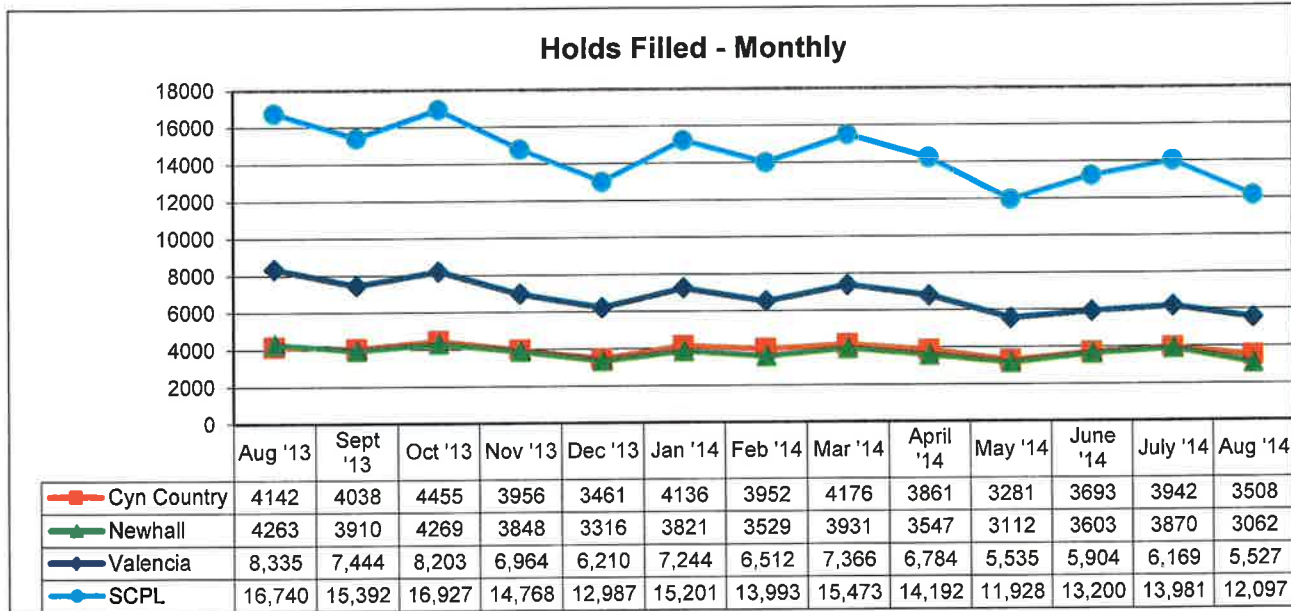
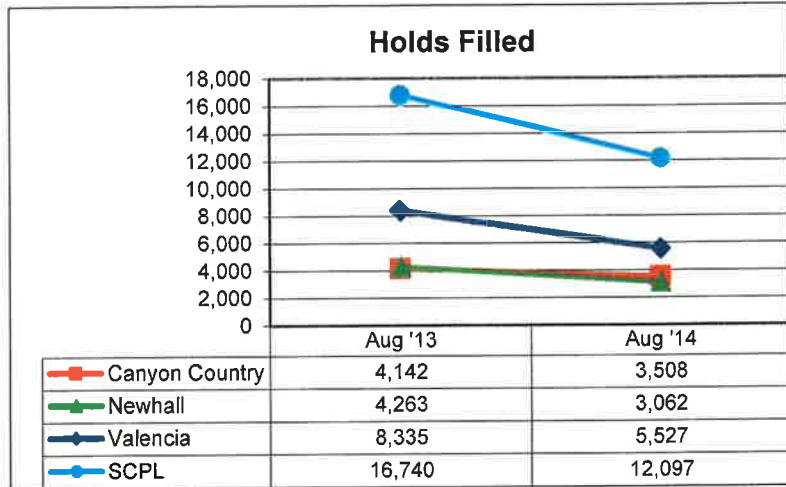
In August 2014, a total of 19,473 patrons reserved and used a public computer.

6,166 patrons used public computers in the Canyon Country Library, 8,651 in Newhall Library, and 4,656 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
HOLDS FILLED

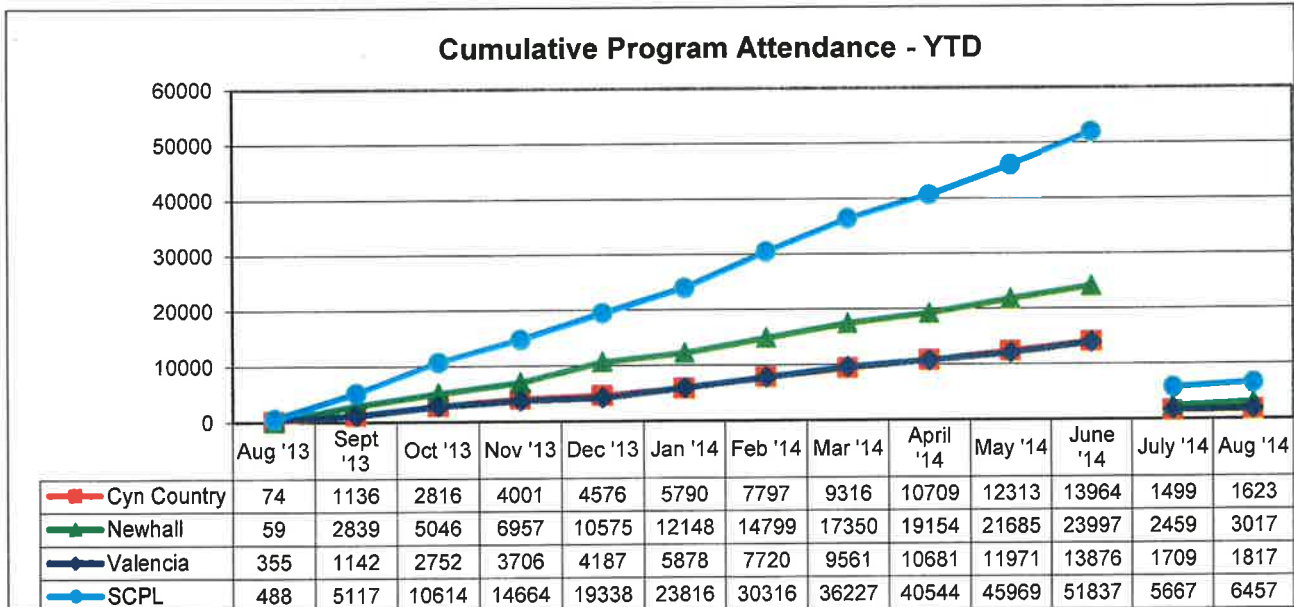
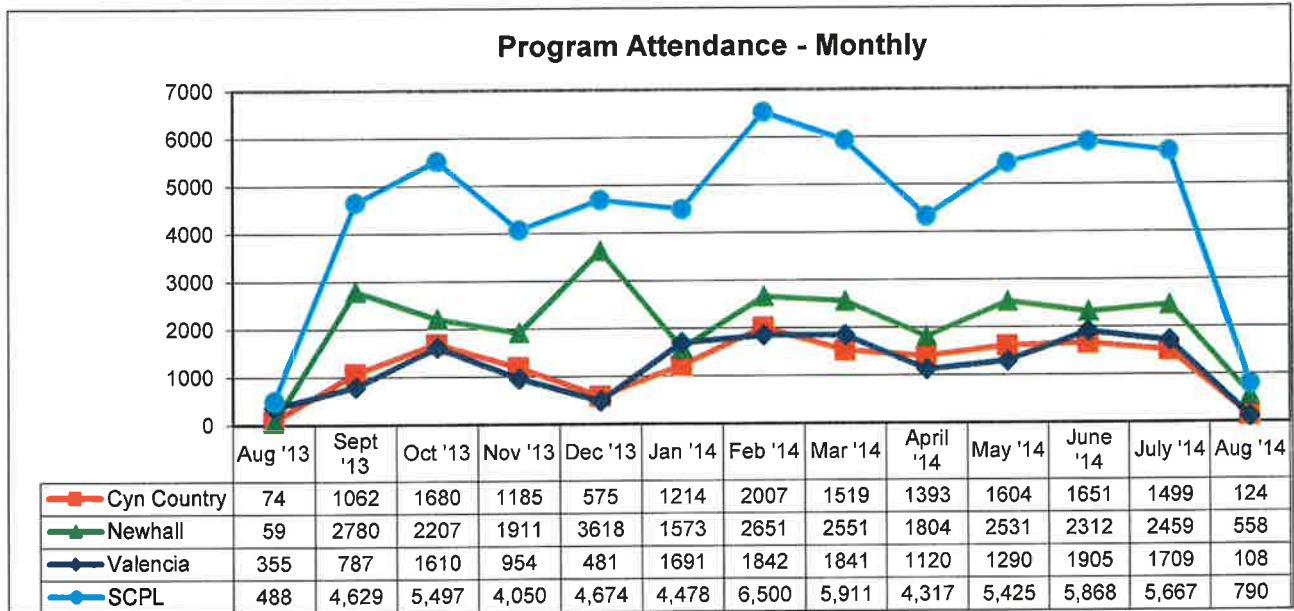
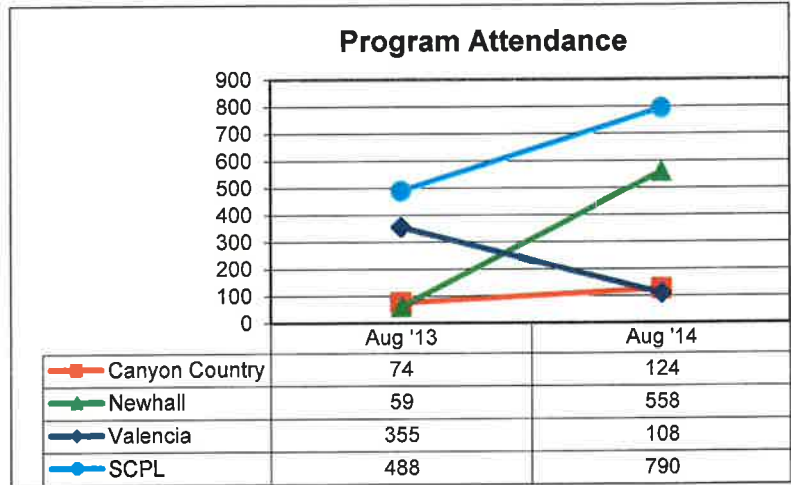
In August 2014, a total of 12,097 holds were filled in the Santa Clarita Public Library. 3,508 holds were filled in the Canyon Country Library, 3,062 in Newhall Library, and 5,527 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PROGRAM ATTENDANCE

In August 2014, a total of 790 attendees participated in a program.

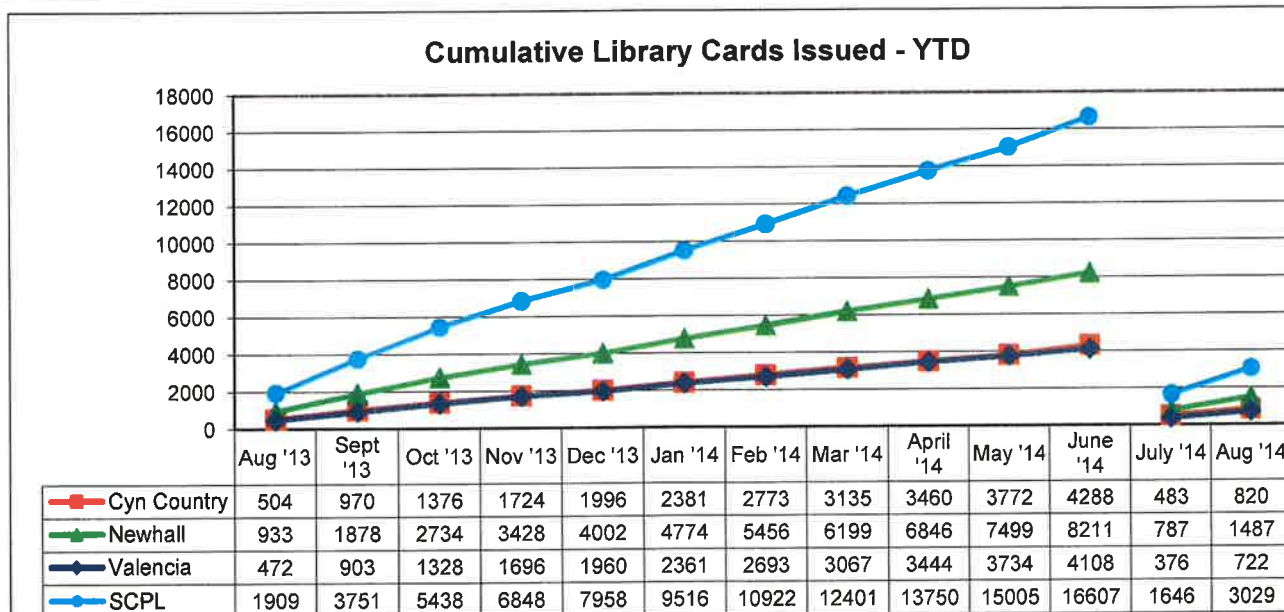
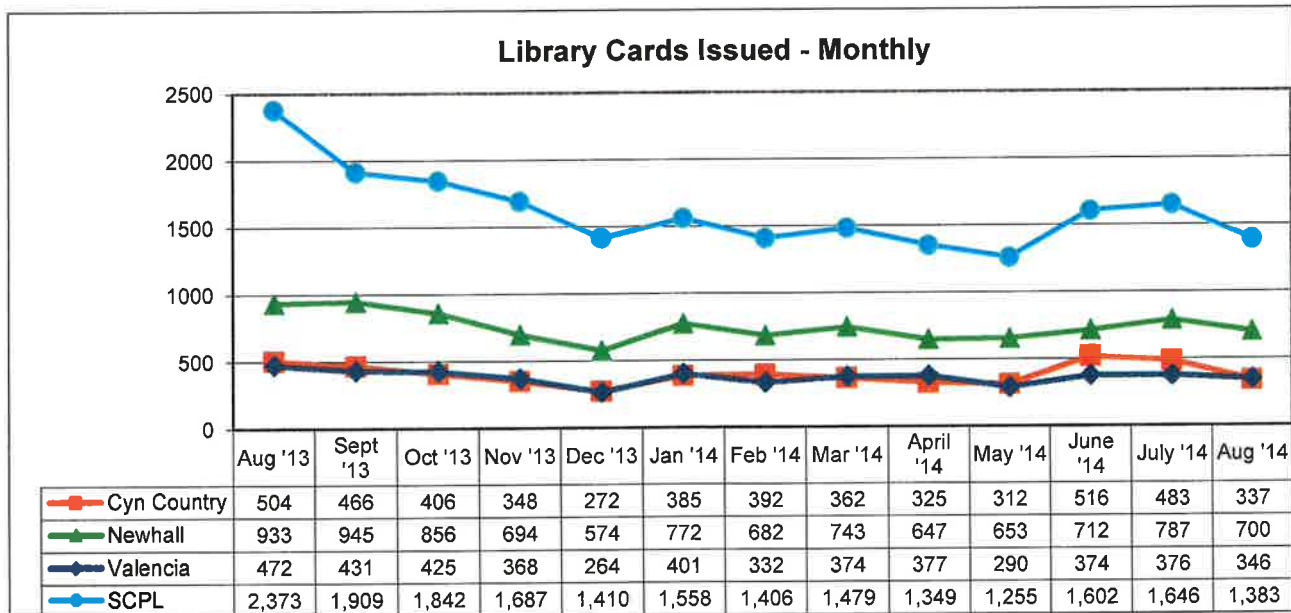
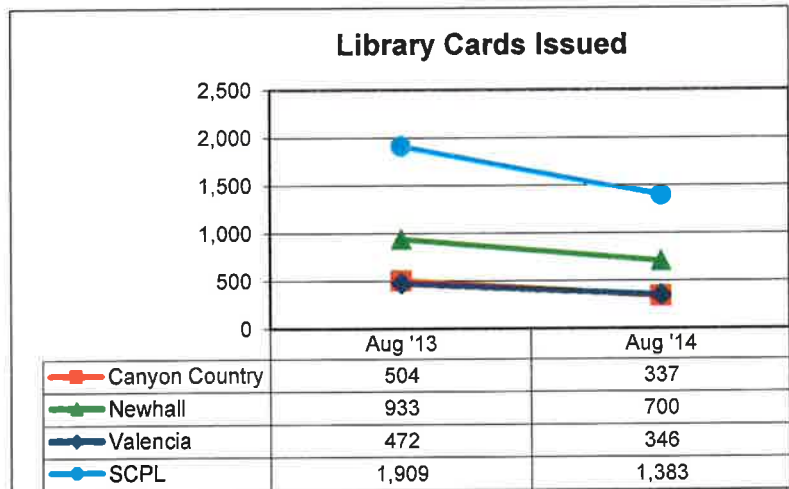
124 attended a Library program at the Canyon Country Library, 558 at Newhall Library, and 108 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
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LIBRARY CARDS ISSUED

In August 2014, a total of 1,383 new Library cards were issued.

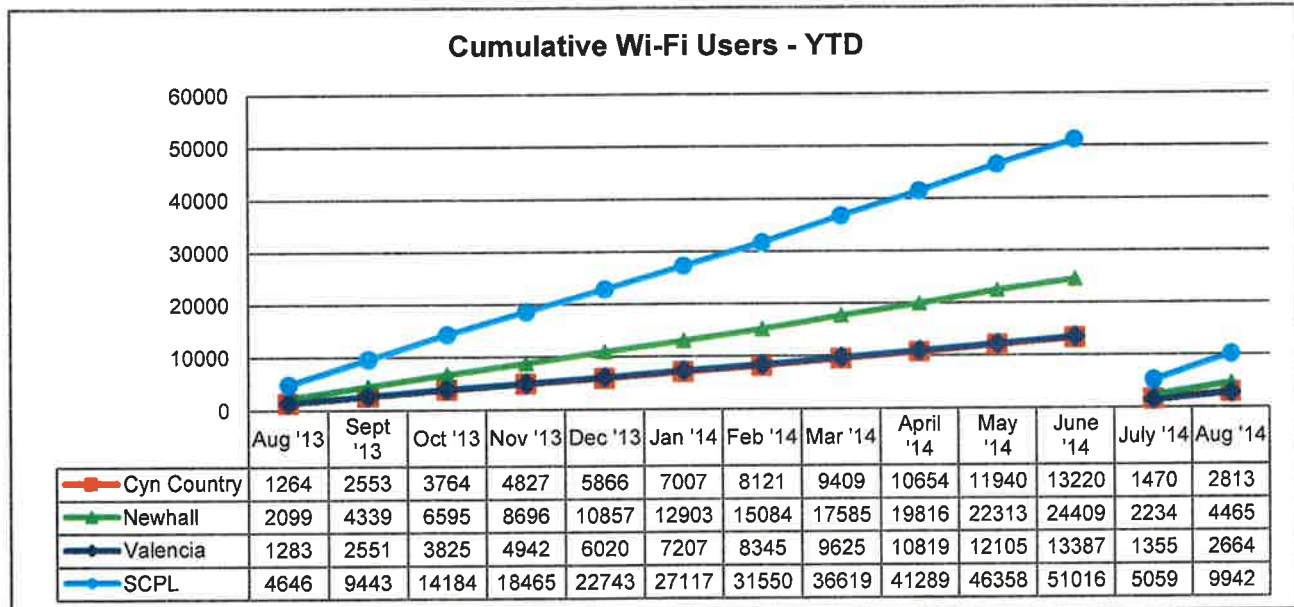
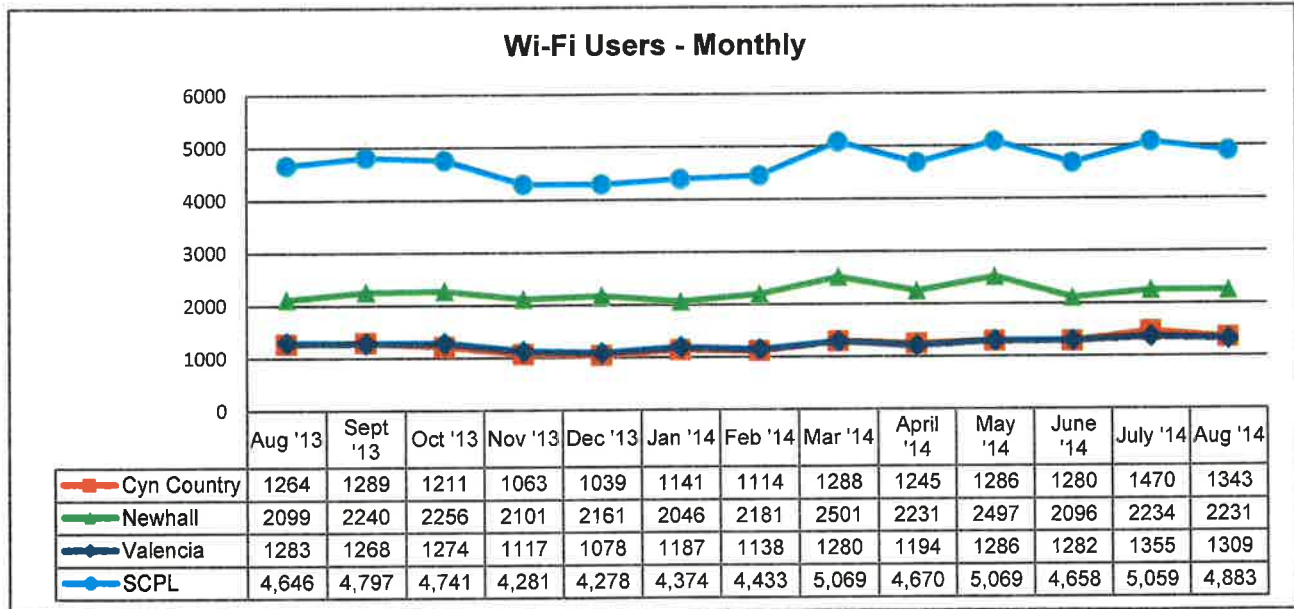
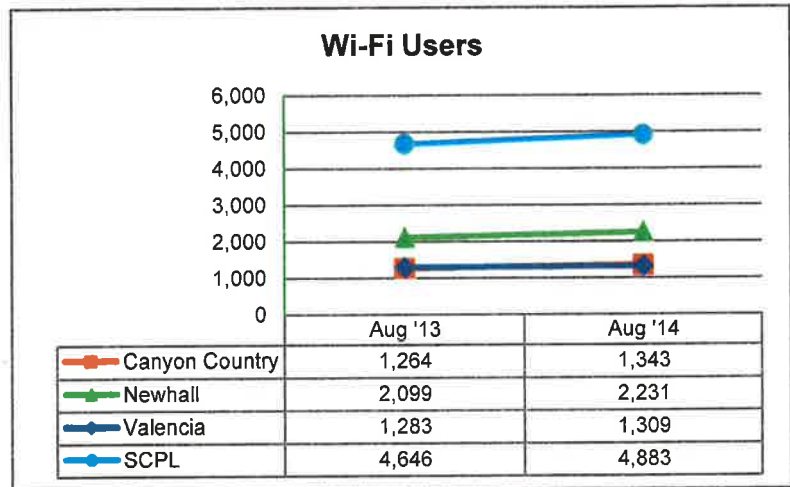
337 new Library cards were issued at the Canyon Country Library, 700 at Newhall Library, and 346 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
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WI-FI USERS

In August 2014, a total of 4,883 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,343 Wi-Fi users were at the Canyon Country Library, 2,231 at Newhall Library, and 1,309 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
LIBRARY WEBSITE

In August 2014, the Library's website received a total of 26,940 visits.

30,016 were returning visitors and 26,940 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 102,845 website pages during the month of August 2014.

