



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2014-15

July 2014

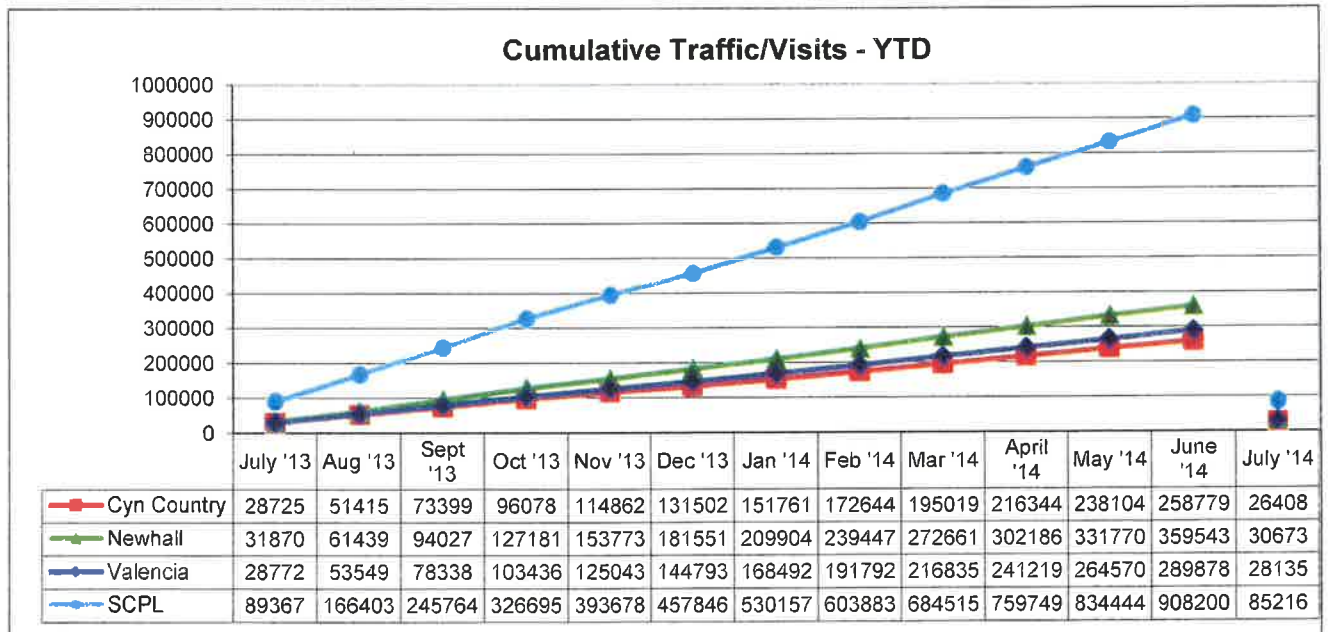
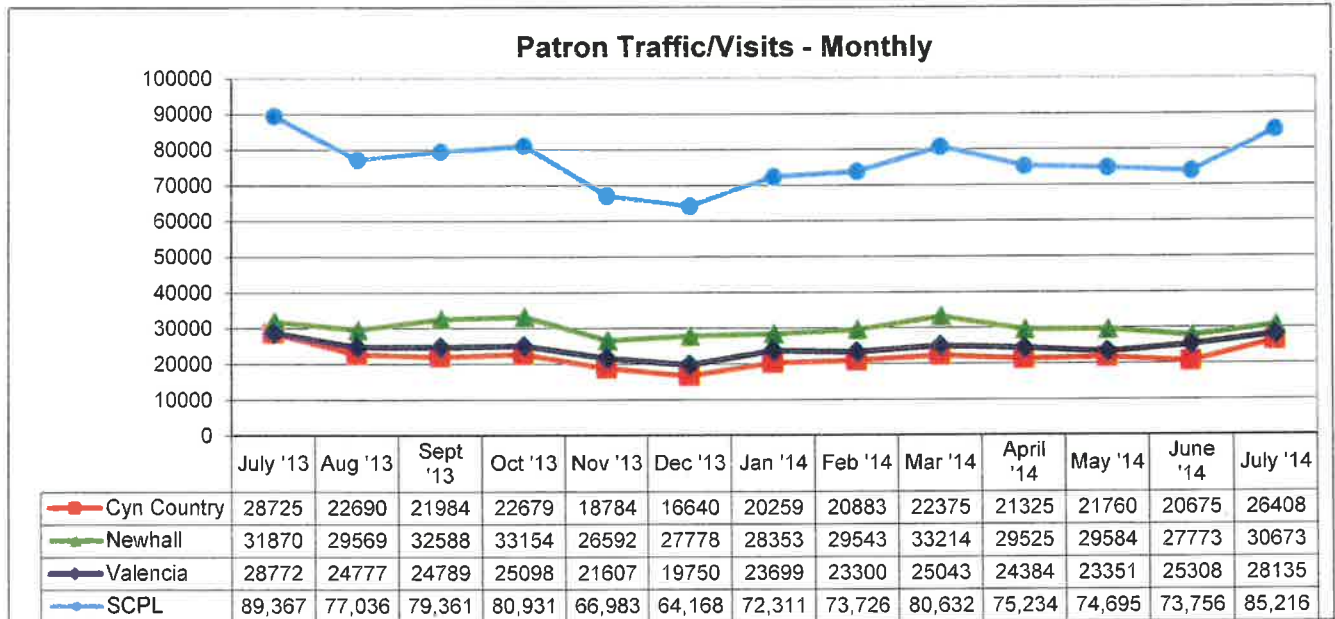
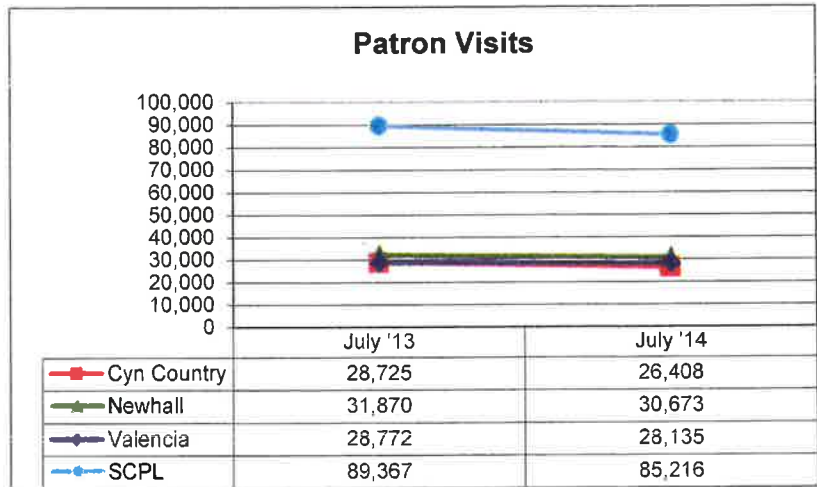
Statistical Summary

Month-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	July 2014	July 2013	July 2014	July 2013	July 2014	July 2013	July 2014	July 2013
Patron Traffic	26,408	28,725	30,673	31,870	28,135	28,772	85,216	89,367
Circulation	39,065	40,672	43,575	44,395	66,884	70,015	149,524	155,082
PC Reservations	6,501	8,414	8,492	9,941	4,597	5,246	19,590	23,601
Volunteer Hours	1,124	1,362	1,070	741	477	499	2,671	2,602
Holds Filled	3,942	4,419	3,870	4,879	6,169	8,346	13,981	17,644
Number of Programs	33	15	67	35	36	19	136	69
Program Attendance	1,499	640	2,459	1,835	1,709	697	5,667	3,172
Library Cards Issued	483	636	787	1,175	376	562	1,646	2,373
Wi-Fi Users	1,470	1,289	2,234	2,079	1,355	1,269	5,059	4,637
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	43,009	33,094

Year-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	July Y-T-D 2014	July Y-T-D 2013	July Y-T-D 2014	July Y-T-D 2013	July Y-T-D 2014	July Y-T-D 2013	July Y-T-D 2014	July Y-T-D 2013
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SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PATRON VISITS

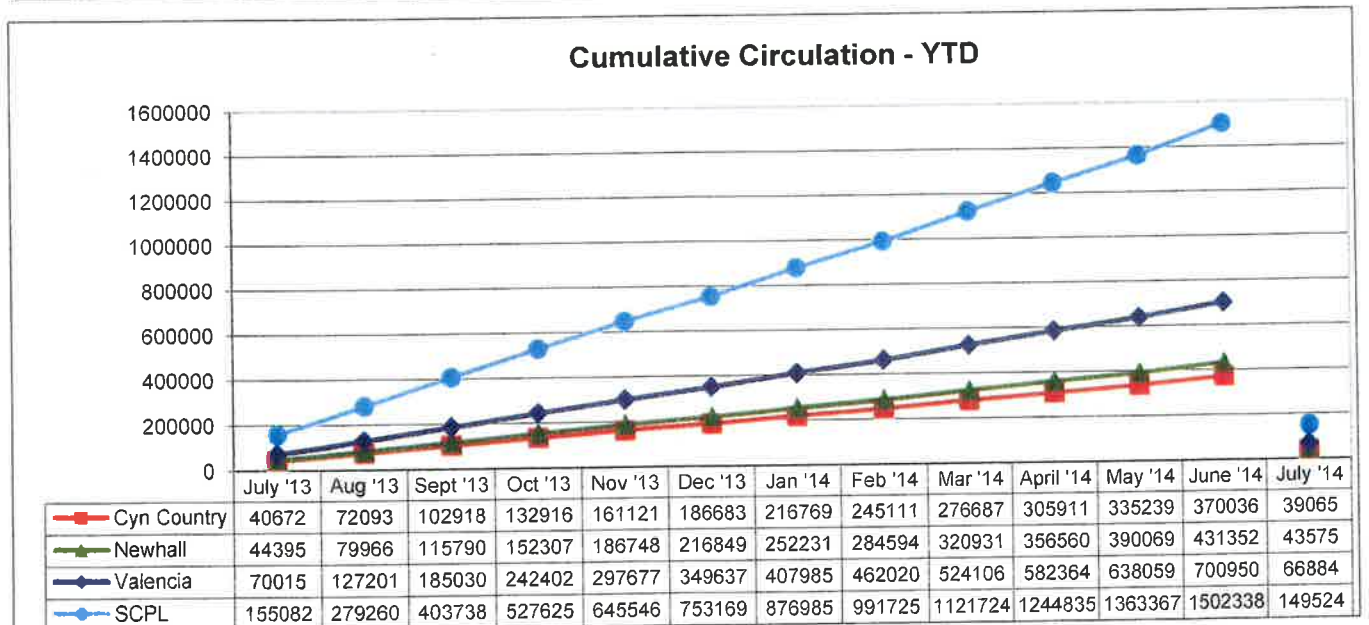
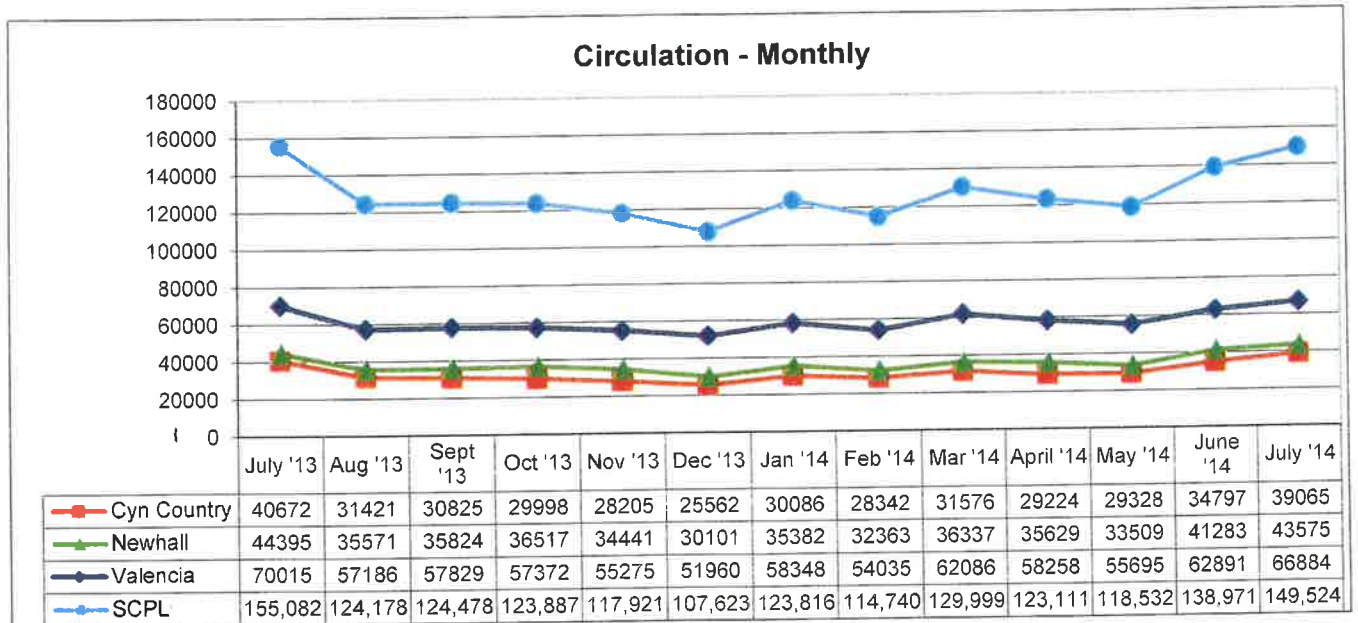
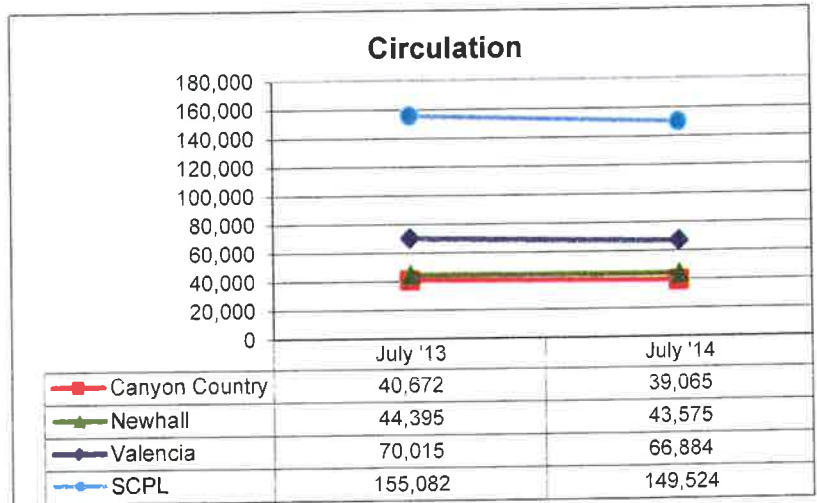
In July 2014, a total of 85,216 patrons visited the Santa Clarita Public Library, with 26,408 visitors at Canyon Country, 30,673 at Newhall, and 28,135 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In July 2014, a total of 149,524 books and materials were circulated in the Santa Clarita Public Library.

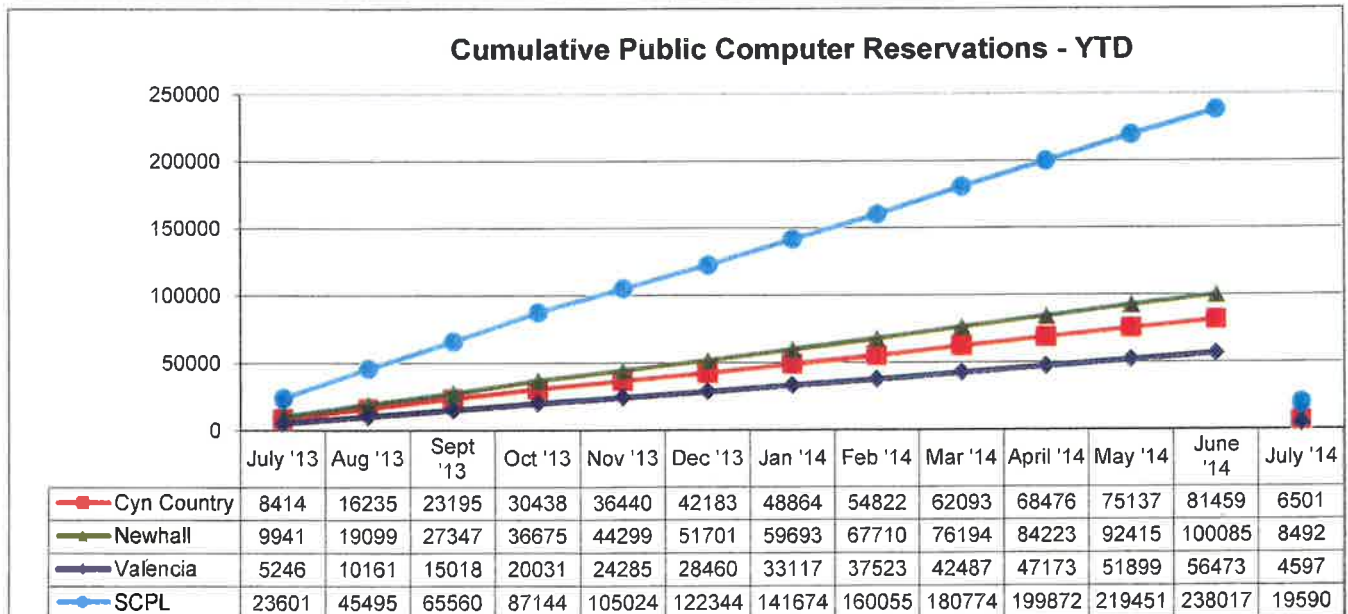
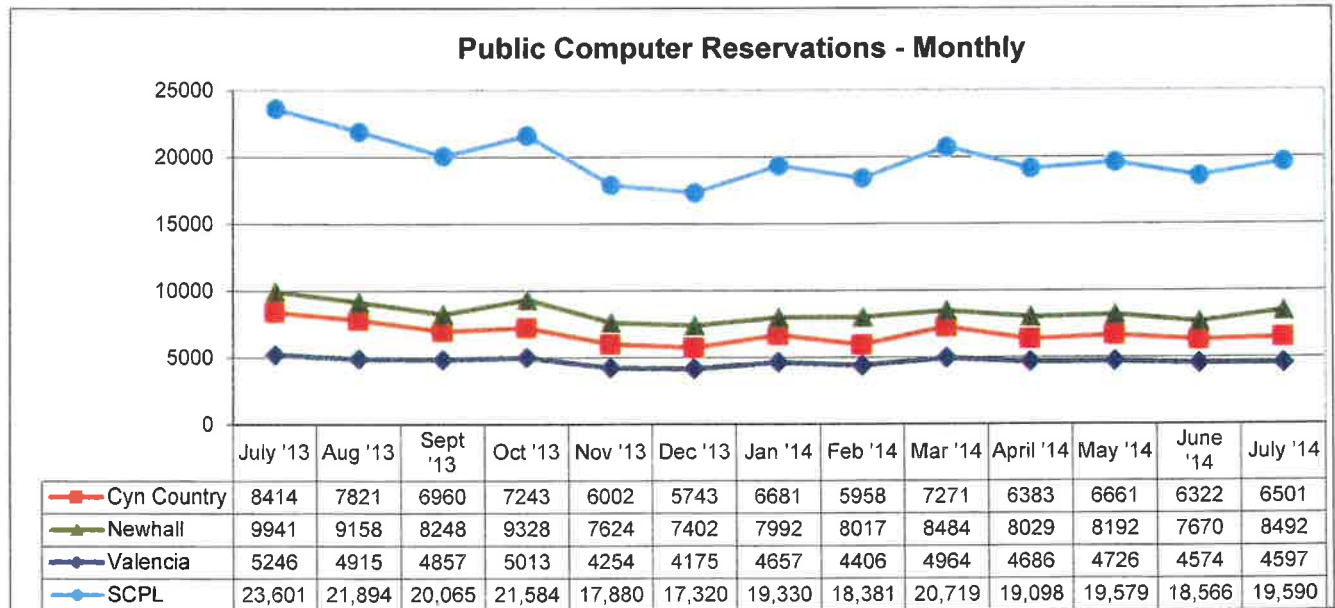
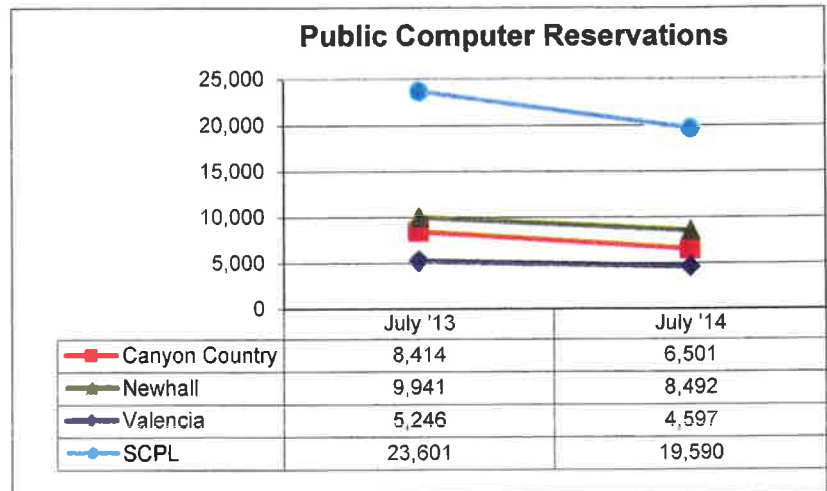
39,065 books and materials were circulated at the Canyon Country Library, 43,575 at Newhall Library, and 66,884 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS PUBLIC COMPUTER RESERVATIONS

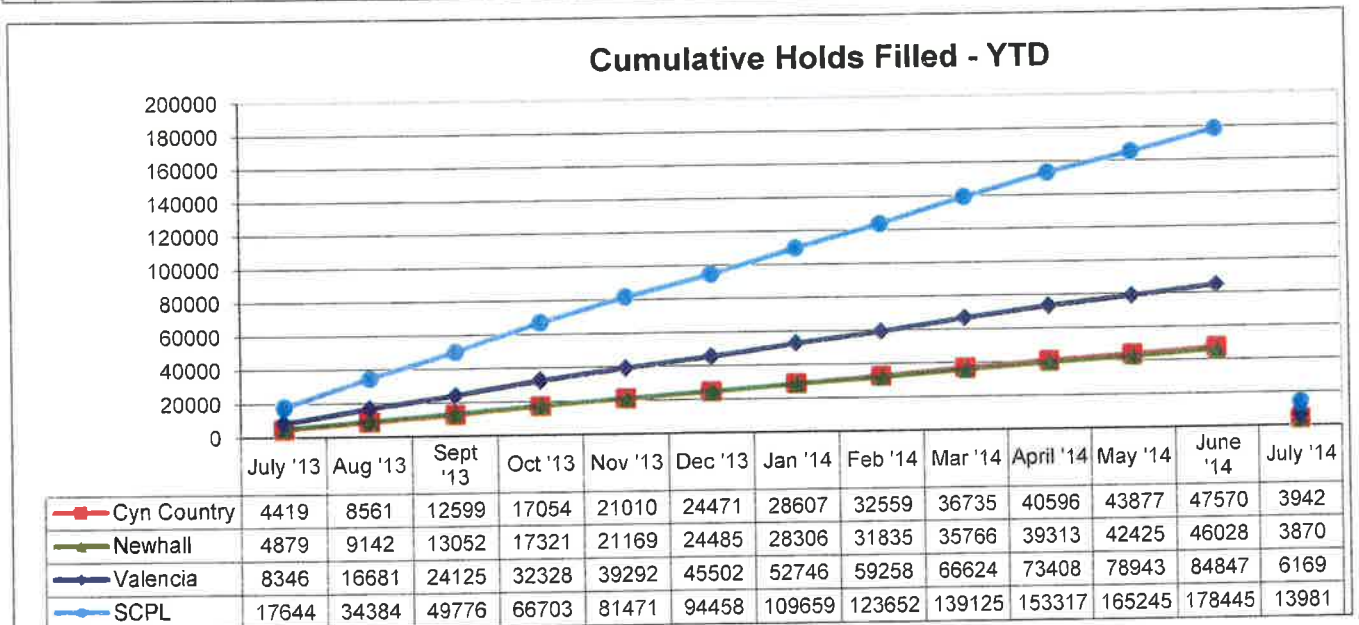
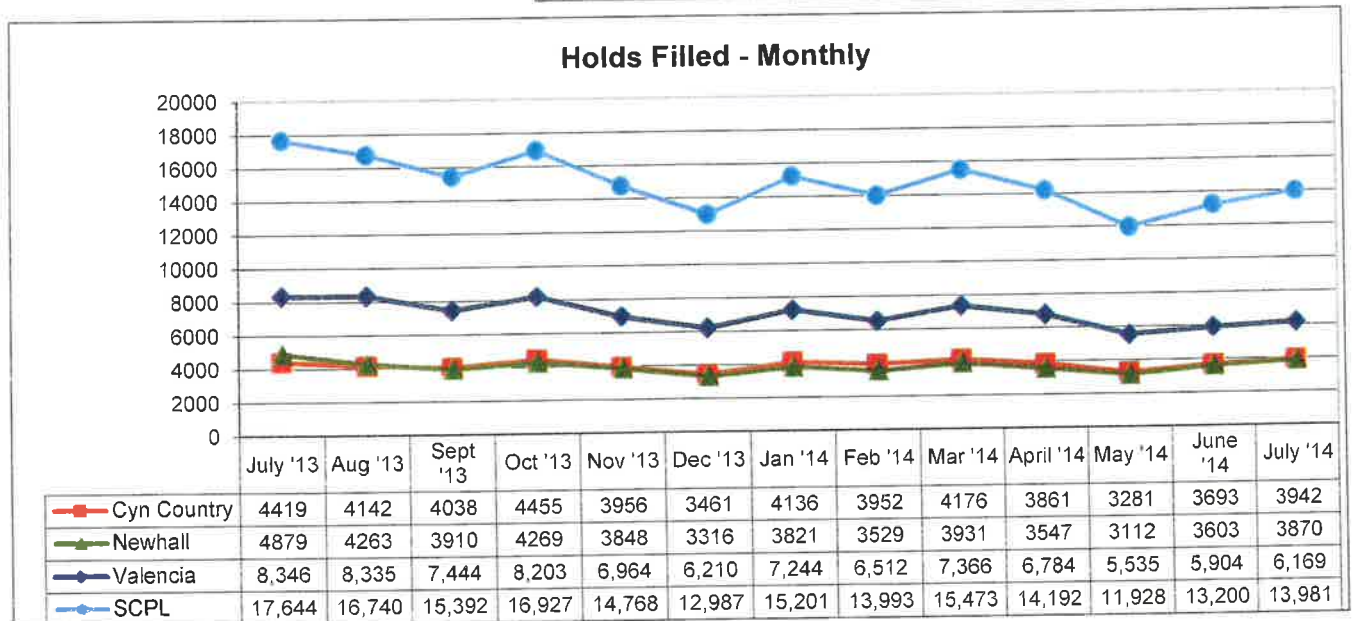
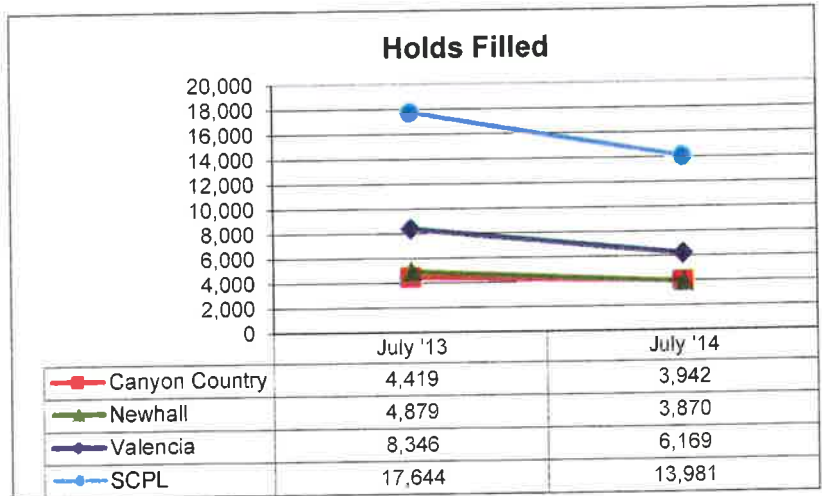
In July 2014, a total of 19,590 patrons reserved and used a public computer.

6,501 patrons used public computers in the Canyon Country Library, 8,492 in Newhall Library, and 4,597 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS HOLDS FILLED

In July 2014, a total of 13,981 holds were filled in the Santa Clarita Public Library. 3,942 holds were filled in the Canyon Country Library, 3,870 in Newhall Library, 6,169 in Valencia Library, and 6,169 in Valencia Library.

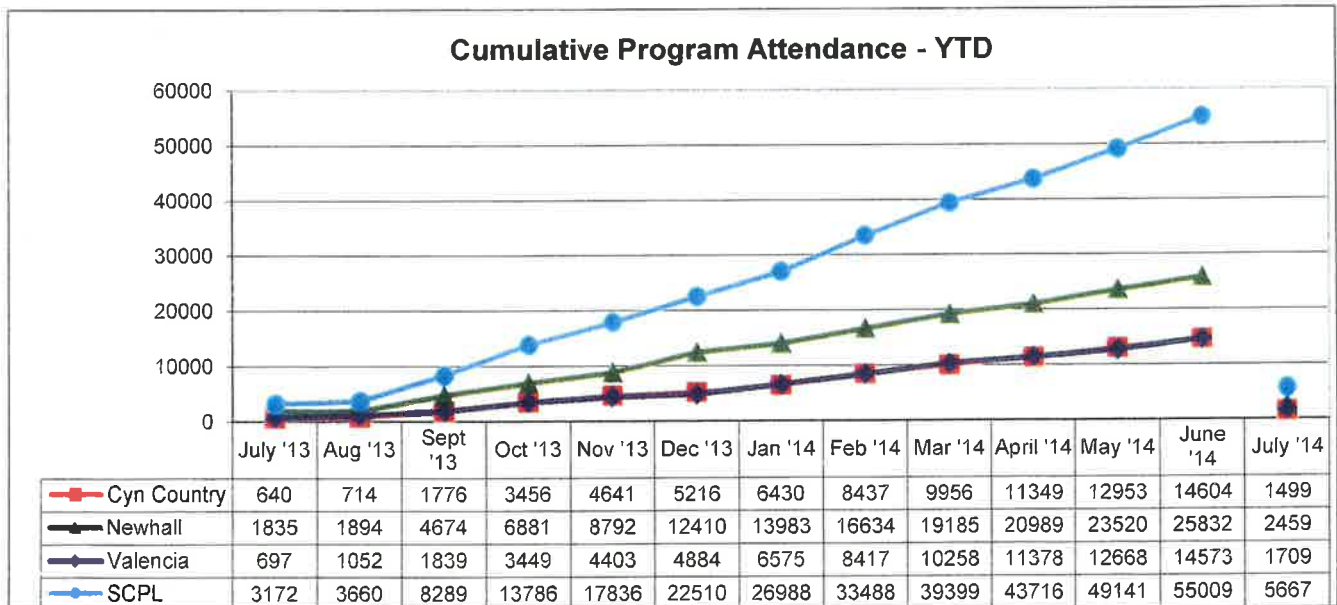
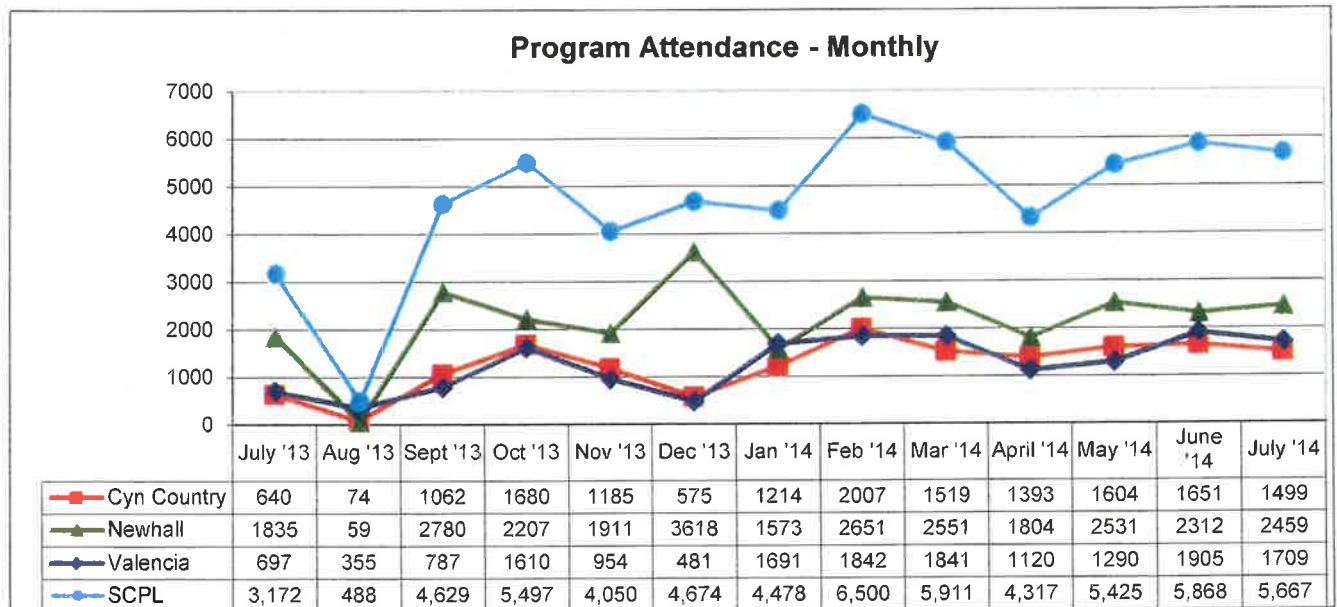
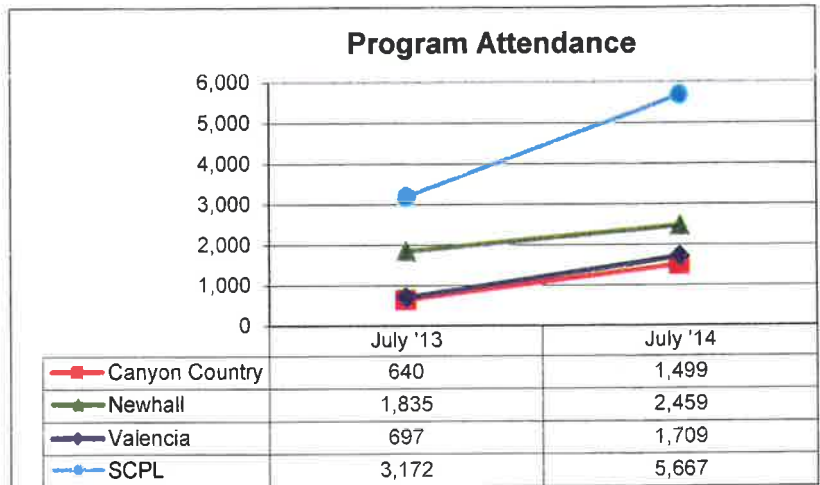


SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In July 2014, a total of 5,667 attendees participated in a program.

1,499 attended a Library program at the Canyon Country Library, 2,459 at Newhall Library, and 1,709 at Valencia Library.

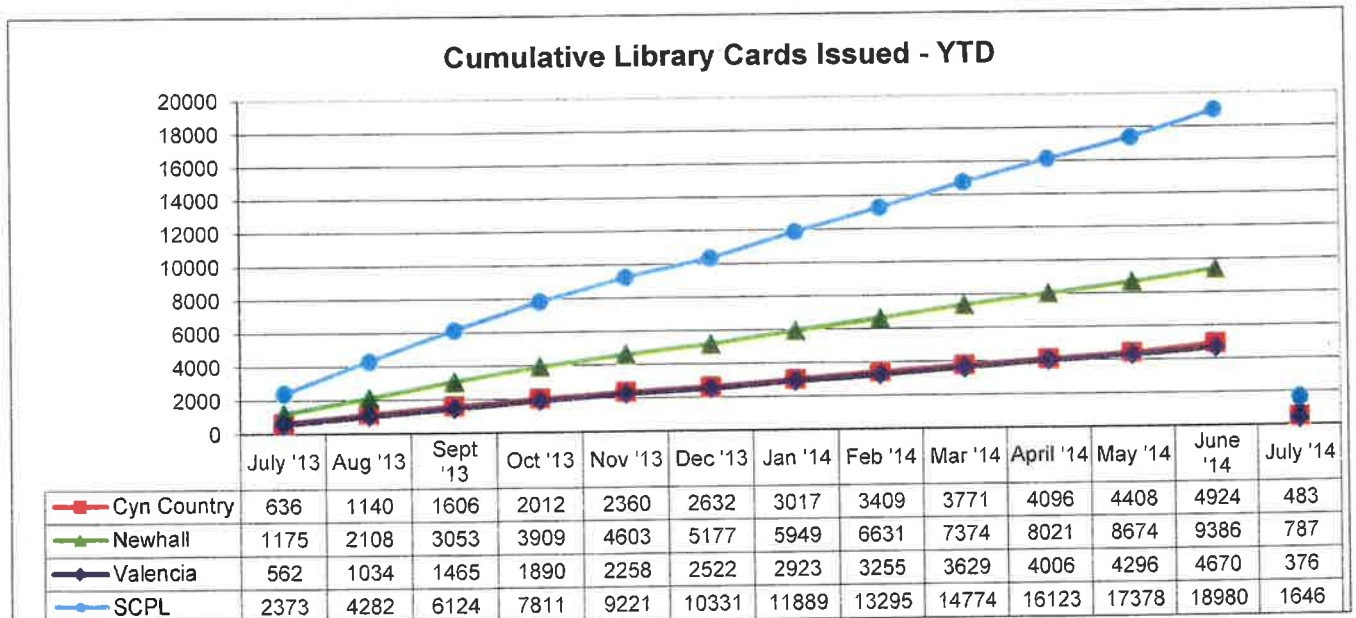
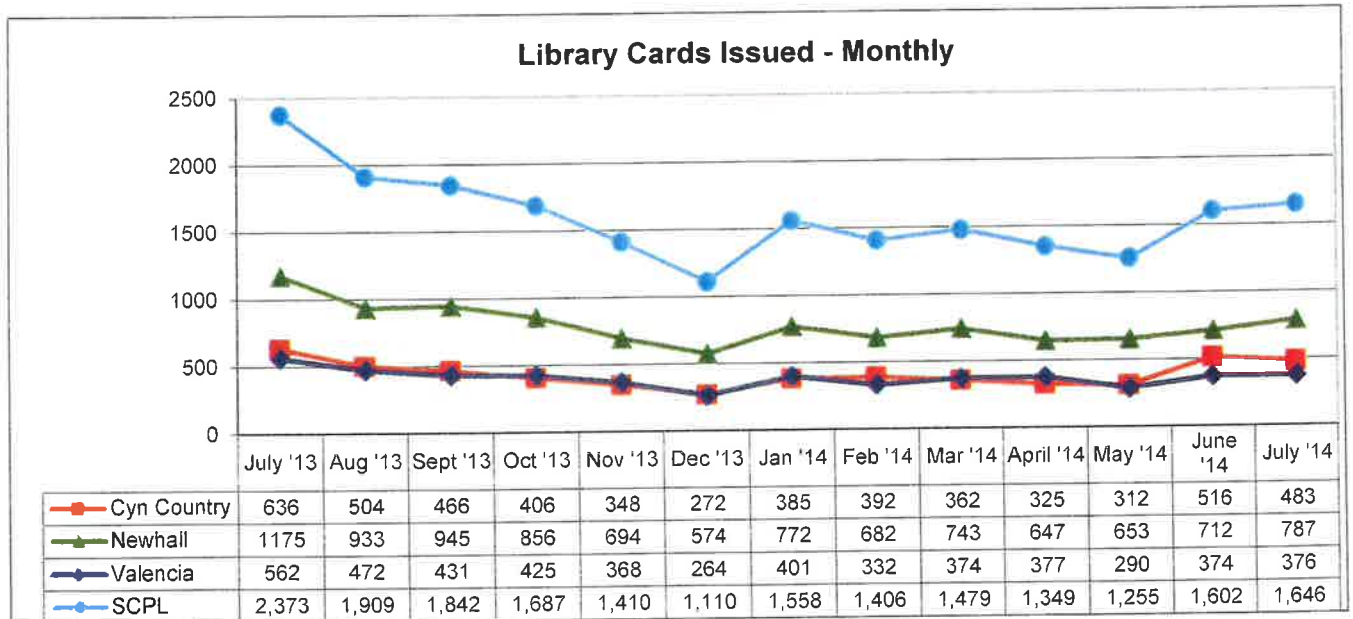
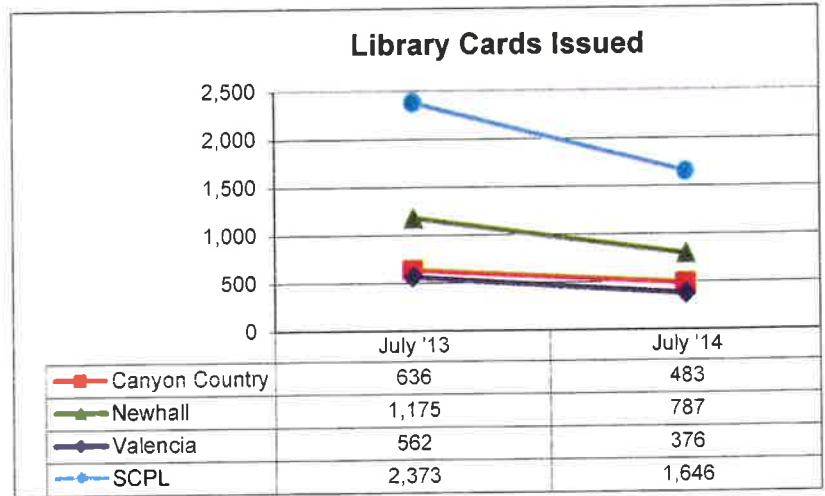
Program attendance numbers were higher during July 2014 than July 2013 due to larger attendance of the 2014 Summer Reading Program.



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY CARDS ISSUED

In July 2014, a total of 1,646 new Library cards were issued.

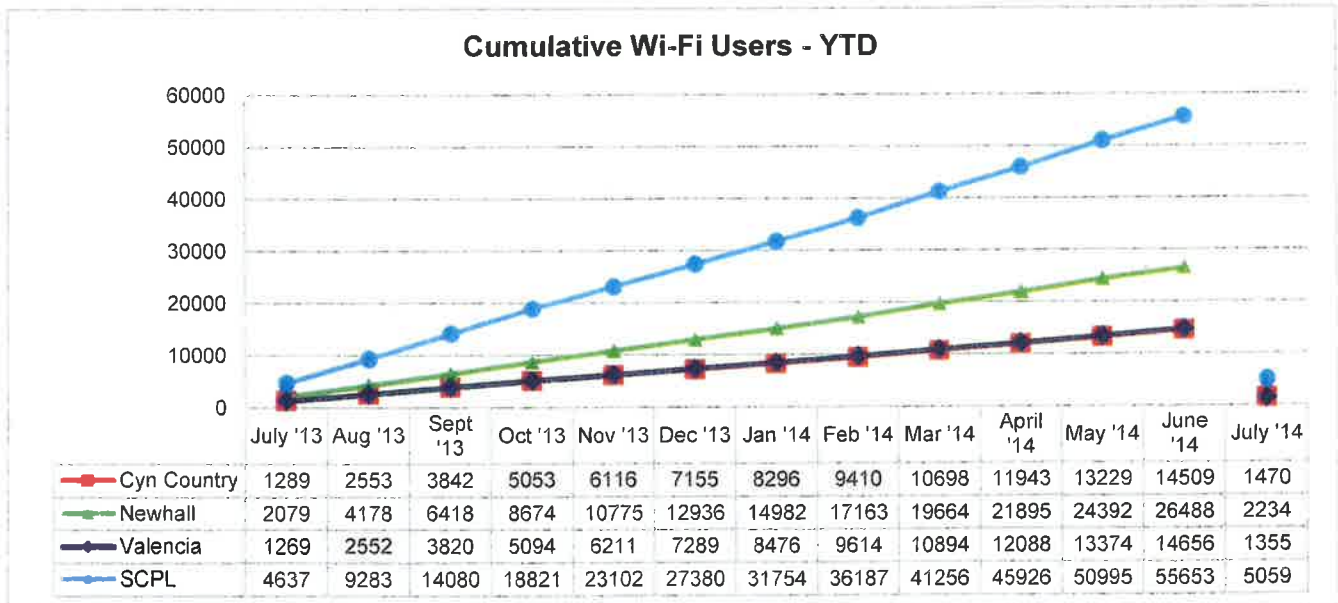
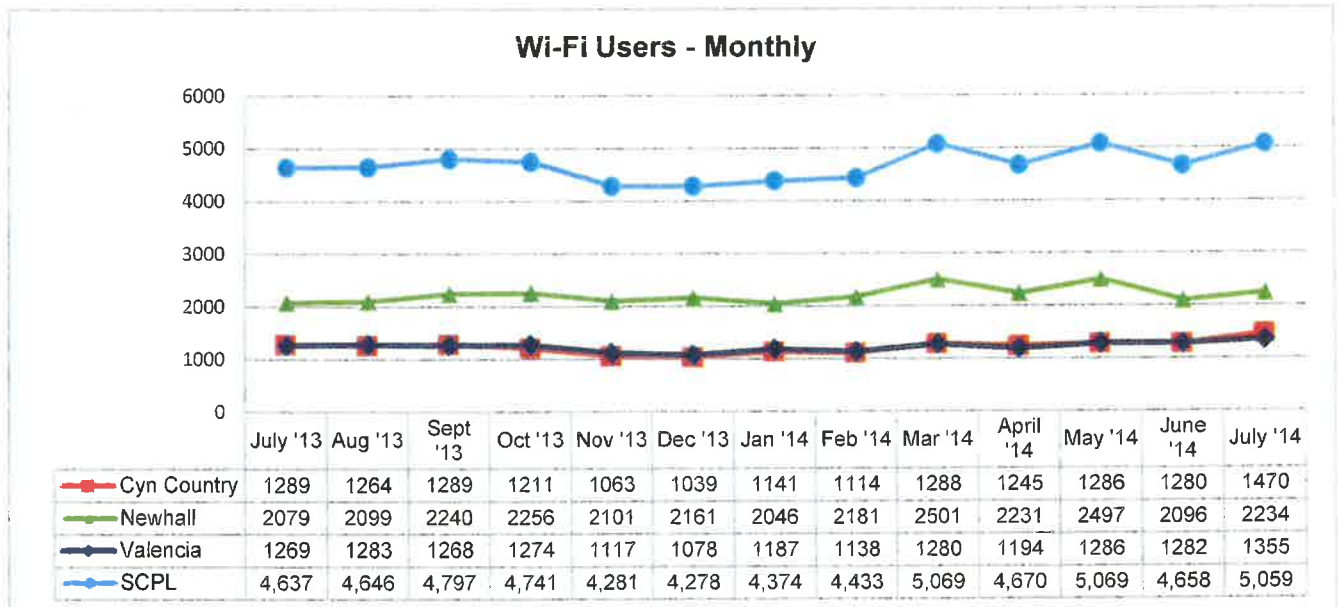
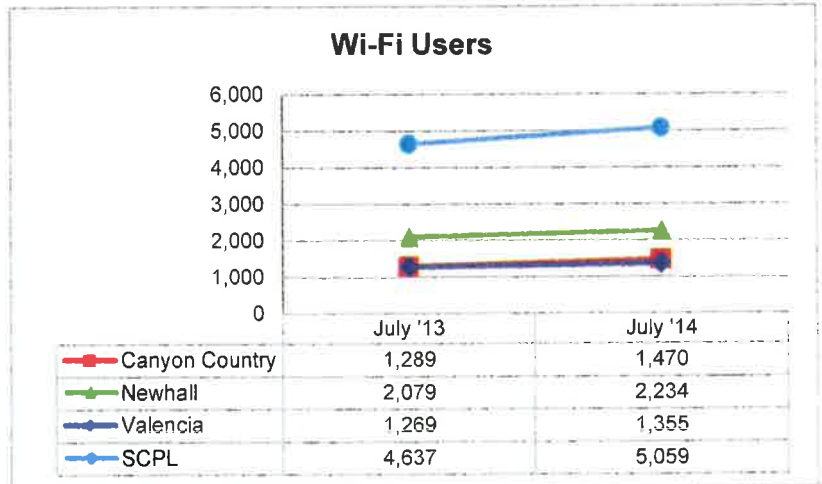
483 new Library cards were issued at the Canyon Country Library, 787 at Newhall Library, and 376 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS WI-FI USERS

In July 2014, a total of 5,059 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,470 Wi-Fi users were at the Canyon Country Library, 2,234 at Newhall Library, and 1,355 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In July 2014, the Library's website received a total of 43,009 visits.

23,999 were returning visitors and 19,010 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 75,758 website pages during the month of July 2014.

