

SANTA CLARITA PUBLIC LIBRARY STATISTICS

July 10, 2015

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Santa Clarita Public Library June 2015 Programs and Highlights

During June, all three branches continued to offer Storytimes, Homework Help, Lego Days, Digital Drop-In, Board Games, Senior Creative Writing, Book Clubs, and a variety of computer skills classes and began the 2015 Summer Reading Program. The following are a few additional programs and highlights which took place in June:

The following highlights are some of the additional events that occurred in June:

- **Summer Reading Program Update** - The 2015 Summer Reading Program, "Read to the Rhythm," began on June 8 and continues into the end of July. For this event, 4,000 people have registered so far, a significant increase in the adult signups compared to last year. In addition to the music-themed programs and activities, the Santa Clarita Public Library (SCPL) hosted a special off-site Summer Reading Program event. Wild Wonders presents Jungle Boogie occurred at Golden Valley High School on June 22. Attendees experienced the unique sights and sounds of the rainforest and its inhabitants and learned about the rhythm of this very special ecosystem. Another special program included in the Summer Reading Program was a 45 minute presentation of great music by a quartet from the Santa Clarita Philharmonic.
- **American Library Association Annual Conference** – In June, 11 staff members from the SCPL attended the American Library Association Annual Conference in San Francisco, a national conference for various types of libraries. It was attended by 12,000 librarians, and they learned about "Transforming Our Libraries" through meeting with vendors, authors, and publishers, as well as attending programs and conferences.
- **Intergenerational Project** – The Library is collaborating with the Community Services Division of the City of Santa Clarita, the City's Youth Advisory Committee (YAC), and the SCV Senior Center on an Intergenerational Project. Teens from YAC, teen Library volunteers, and Teen Advisory Board (TAB) members, are interviewing and filming seniors at the center and compiling the information into life stories. Karen Cruze, the library's Community Outreach Coordinator, is leading the teens in compiling these fascinating oral histories. Phase one of project began with six people interviewed in June and continues with interviews scheduled through July and August.



If you have any questions, please contact me.

DH:BI:RB:hds

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Attachment

cc: Kelly Behle, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2014-15

June 2015

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15

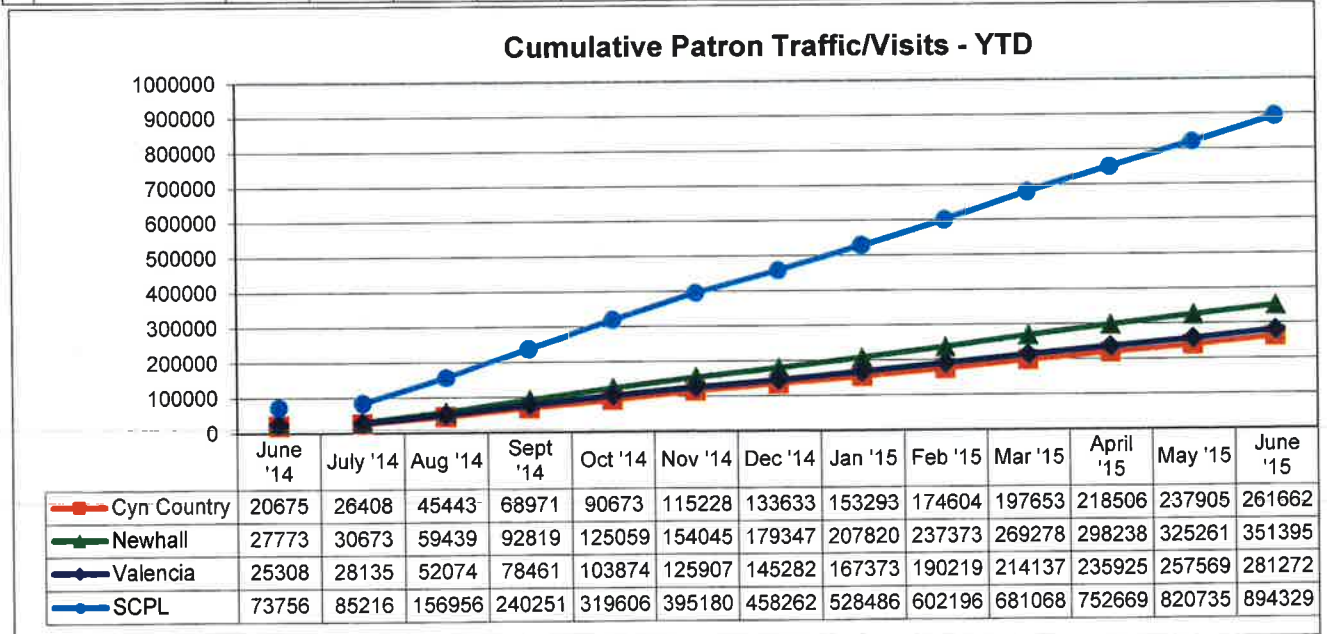
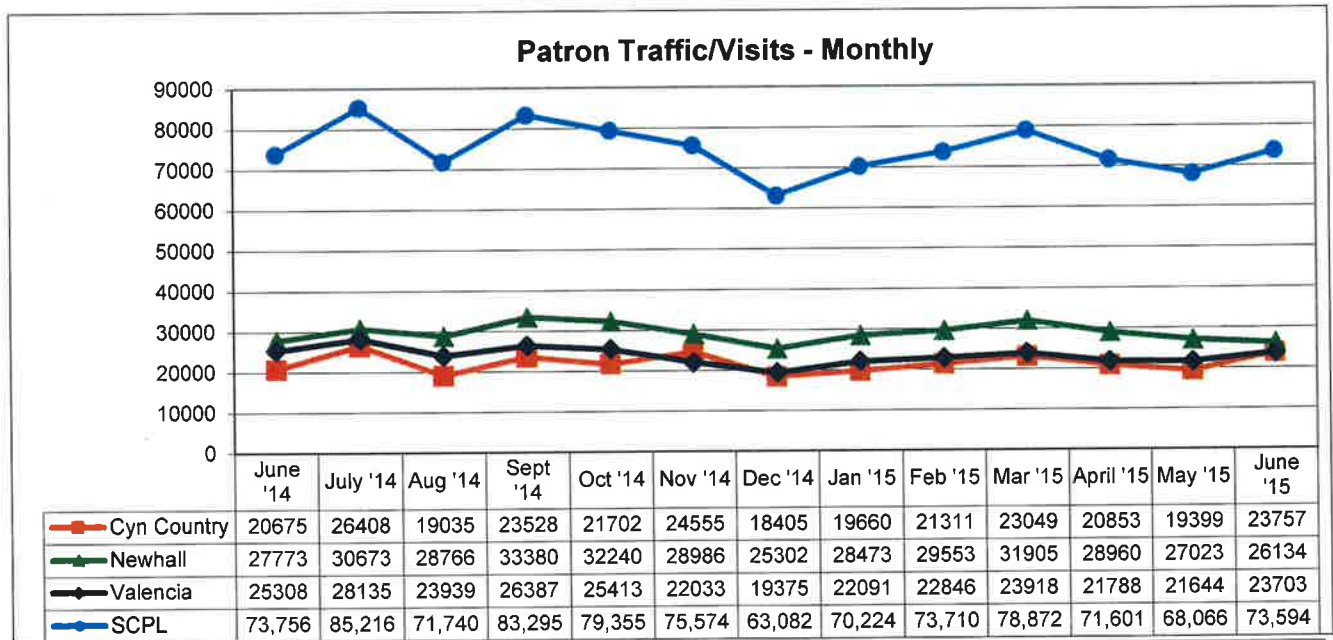
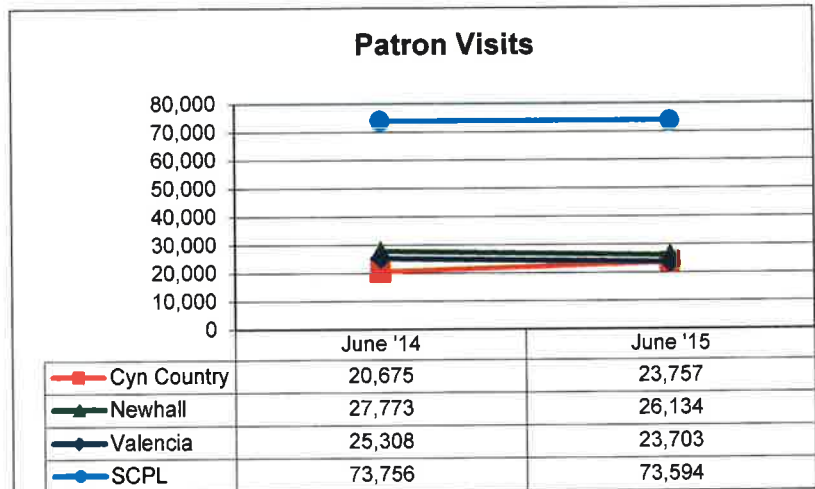
Statistical Summary

Month-to-Date								
JUNE 2015	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	June 2015	June 2014	June 2015	June 2014	June 2015	June 2014	June 2015	June 2014
Patron Traffic	23,757	20,675	26,134	27,773	23,703	25,308	73,594	73,756
Circulation	36,483	34,797	34,015	41,283	61,199	62,891	131,697	138,971
PC Reservations	5,899	6,322	7,258	7,670	4,026	4,574	17,183	18,566
Volunteer Hours	844	1,080	990	913	488	701	2,322	2,694
Holds Filled	3,871	3,693	3,350	3,603	5,472	5,904	12,693	13,200
Number of Programs	34	37	63	53	44	37	141	127
Program Attendance	1,451	1,651	1,919	2,312	1,414	1,905	4,784	5,868
Library Cards Issued	512	516	588	712	362	374	1,462	1,602
Wi-Fi Users	1,505	1,280	2,276	2,096	1,337	1,282	5,118	4,658
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	57,343	30,001

Year-to-Date								
JUNE 2015	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	June Y-T-D 2015	June Y-T-D 2014	June Y-T-D 2015	June Y-T-D 2014	June Y-T-D 2015	June Y-T-D 2014	June Y-T-D 2015	June Y-T-D 2014
Patron Traffic	261,662	258,779	351,395	359,543	281,272	289,878	894,329	908,200
Circulation	388,386	370,036	413,992	431,352	698,179	700,950	1,500,557	1,502,338
PC Reservations	69,732	81,459	93,735	100,085	52,706	56,473	216,173	238,017
Volunteer Hours	5,682	6,328	8,217	7,421	3,204	3,759	17,103	17,508
Holds Filled	44,188	47,570	38,746	46,028	67,516	84,847	150,450	178,445
Number of Programs	660	596	1,106	926	654	486	2,420	2,008
Program Attendance	15,312	14,604	29,748	25,832	15,788	14,573	60,848	55,009
Library Cards Issued	4,453	4,924	7,344	9,386	4,013	4,670	15,810	18,980
Wi-Fi Users	17,141	14,509	28,623	26,488	15,636	14,656	61,400	55,653
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	614,268	344,315

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PATRON VISITS

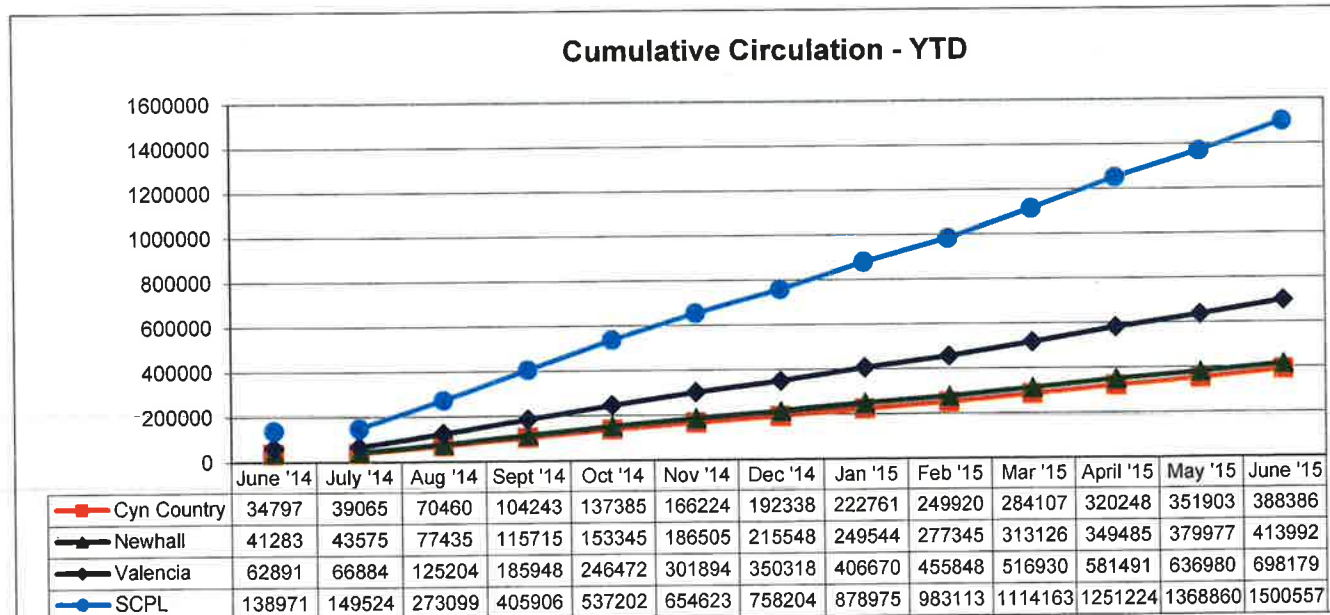
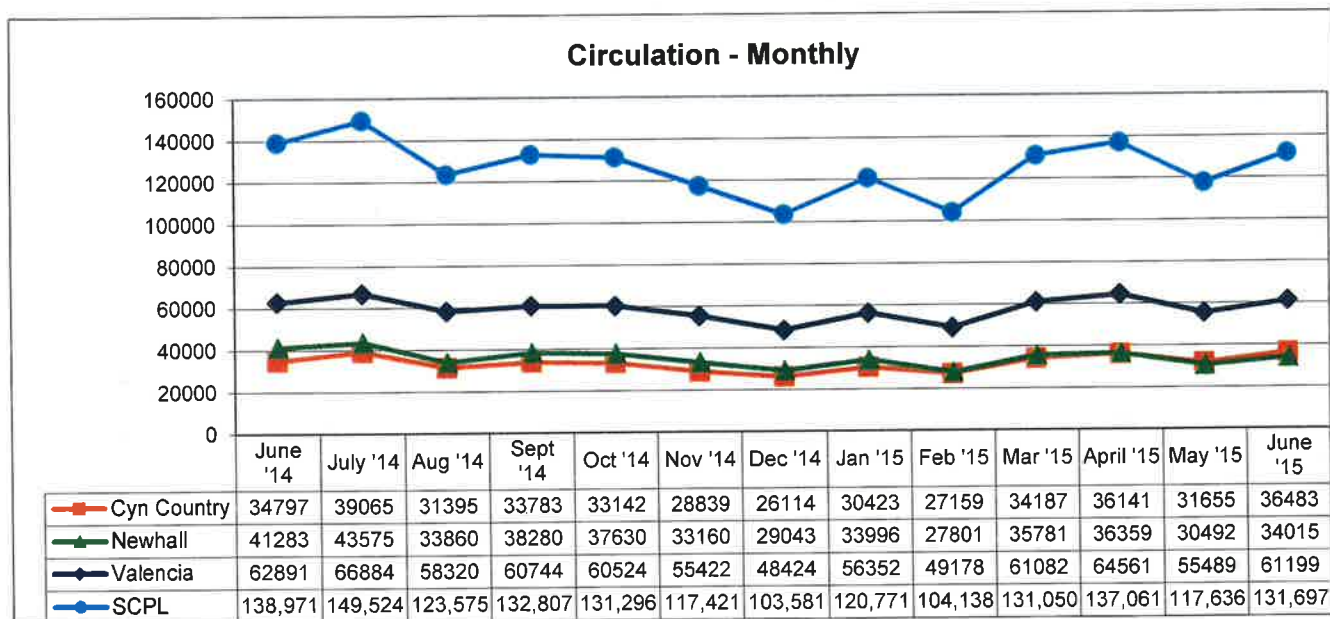
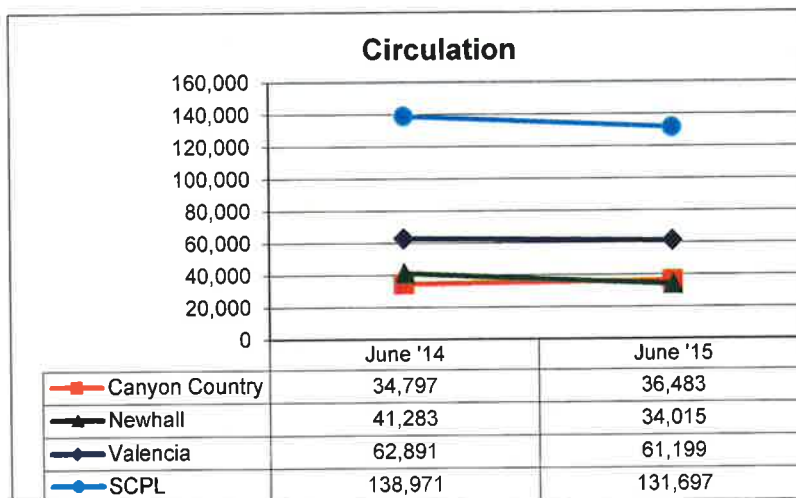
In June 2015, a total of 73,594 patrons visited the Santa Clarita Public Library, with 23,757 visitors at Canyon Country, 26,134 at Newhall, and 23,703 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
CIRCULATION

In June 2015, a total of 131,697 books and materials were circulated in the Santa Clarita Public Library.

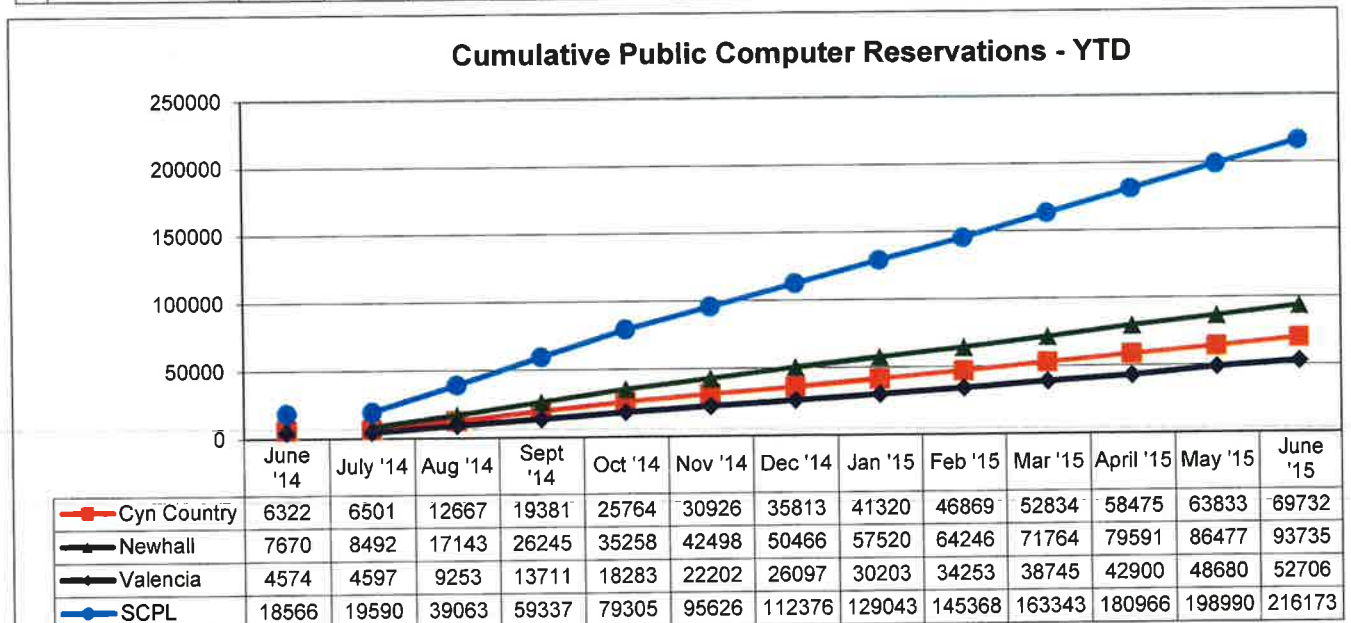
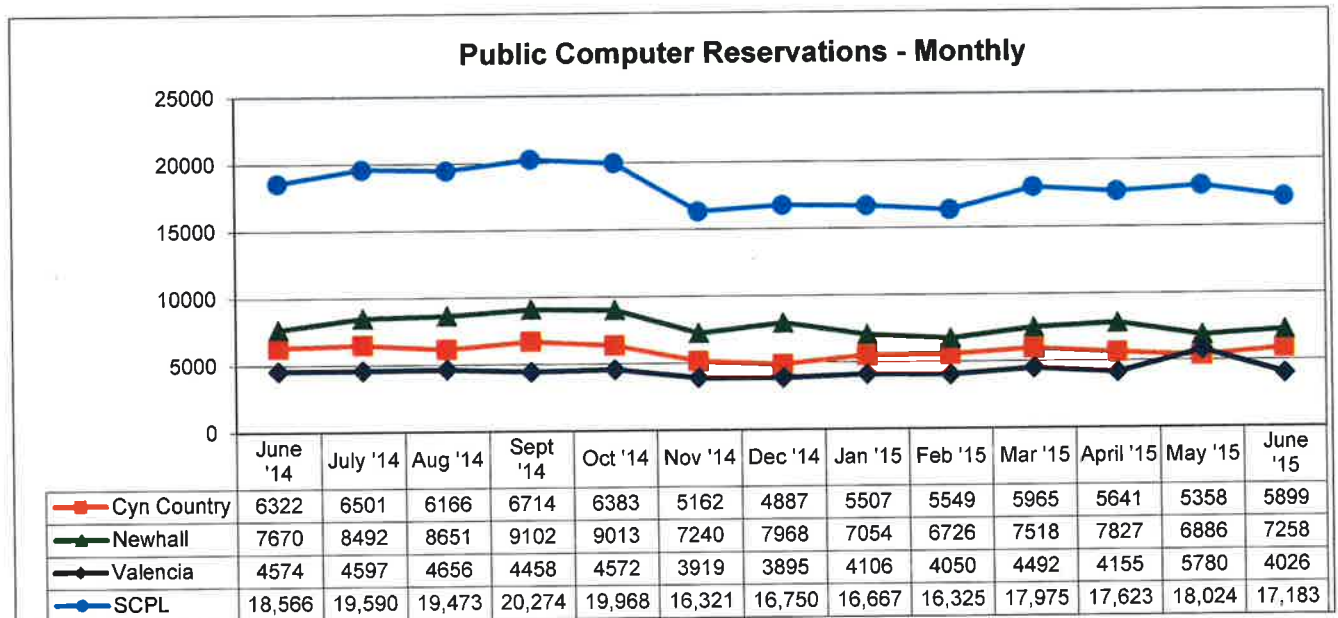
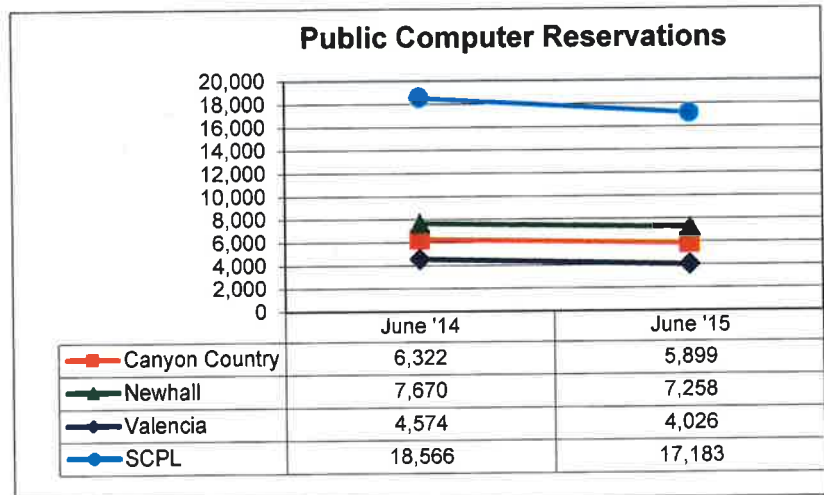
36,483 books and materials were circulated at the Canyon Country Library, 34,015 at Newhall Library, and 61,199 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
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PUBLIC COMPUTER RESERVATIONS

In June 2015, a total of 17,183 patrons reserved and used a public computer.

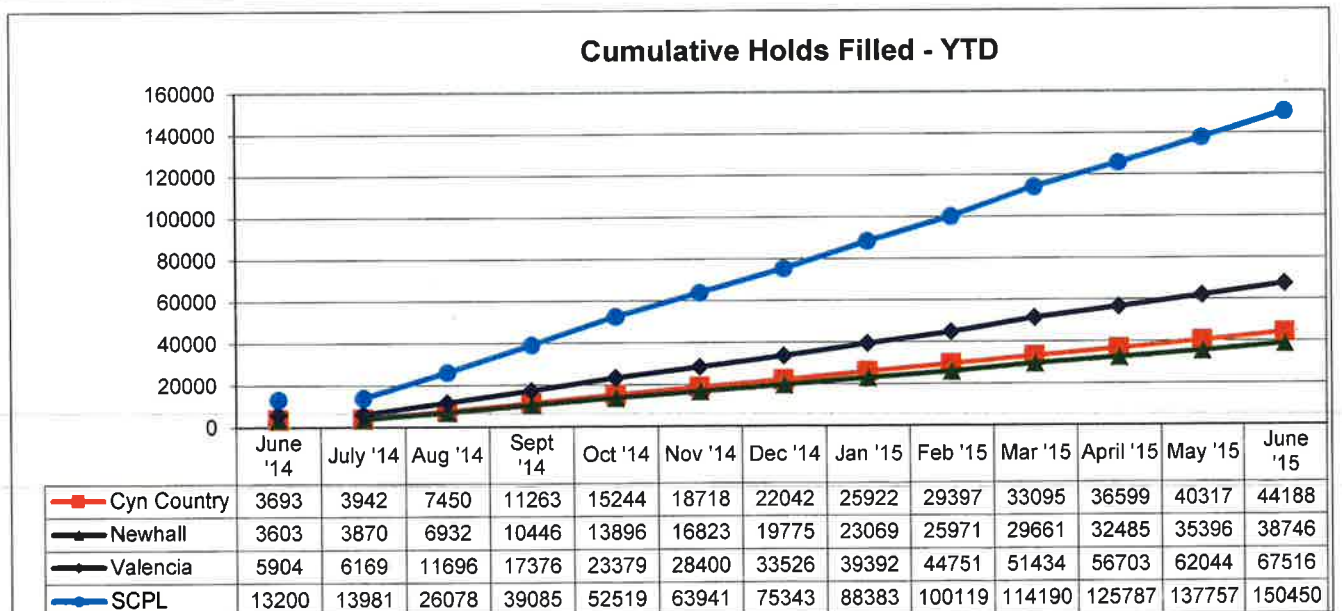
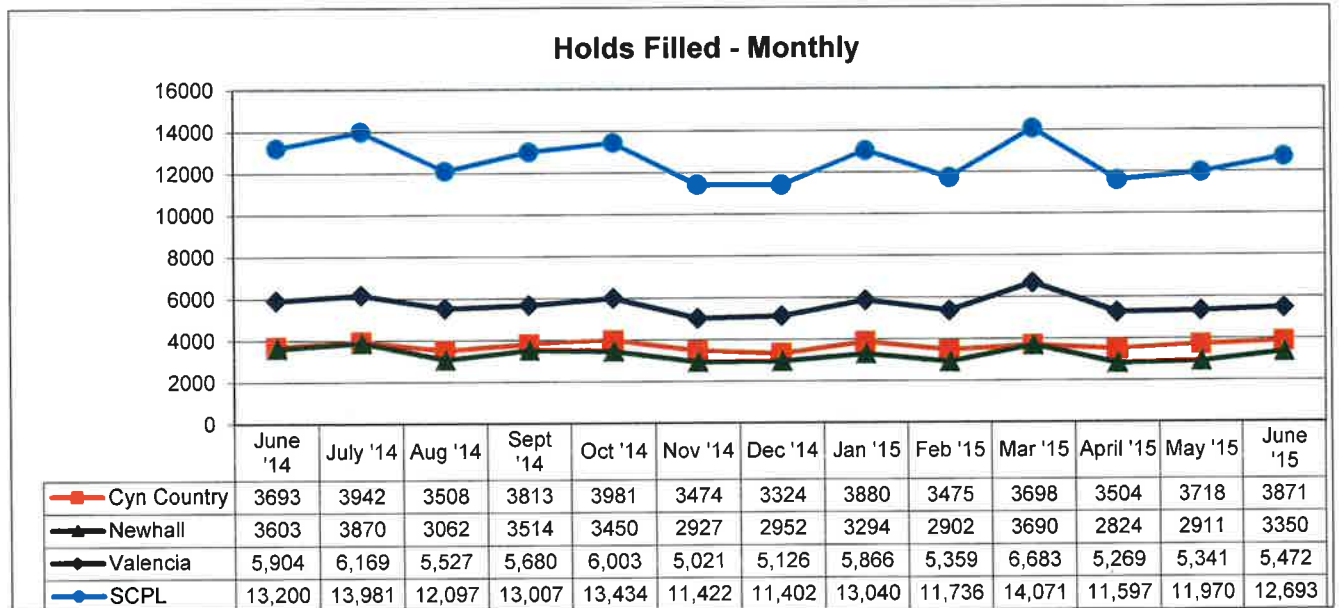
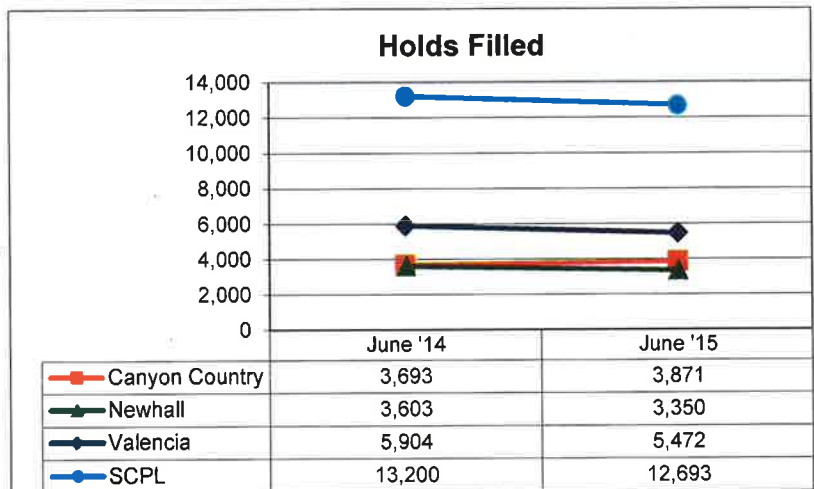
5,899 patrons used public computers in the Canyon Country Library, 7,258 in Newhall Library, and 4,026 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
HOLDS FILLED

In June 2015, a total of 12,693 holds were filled in the Santa Clarita Public Library.

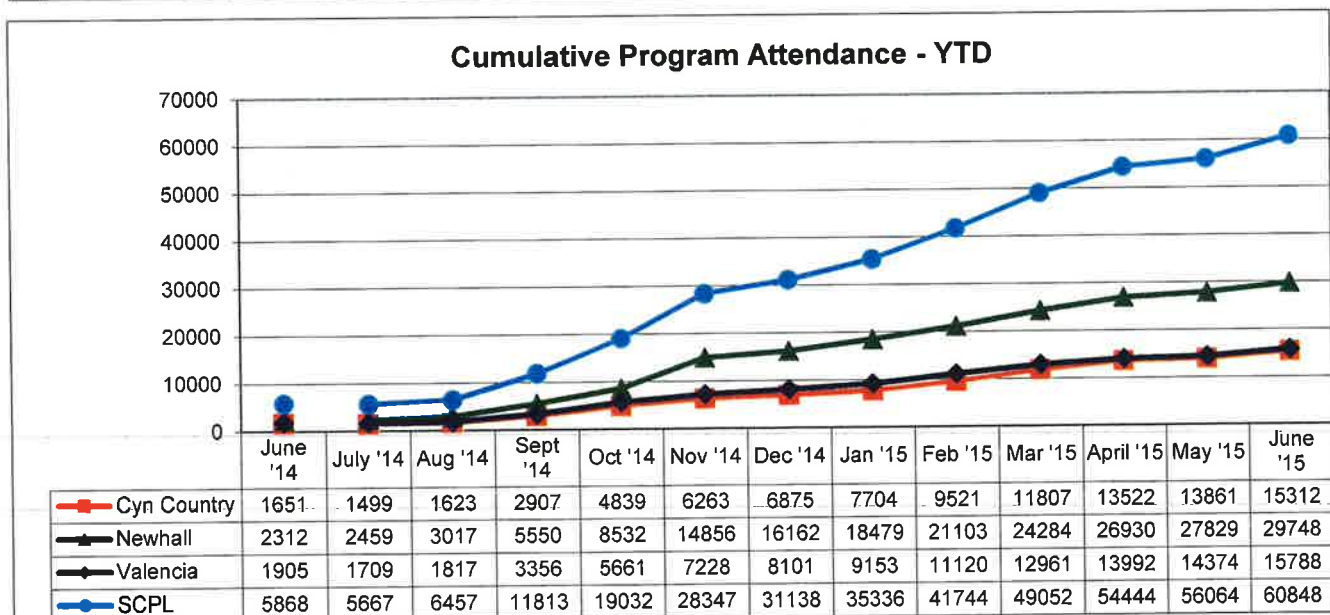
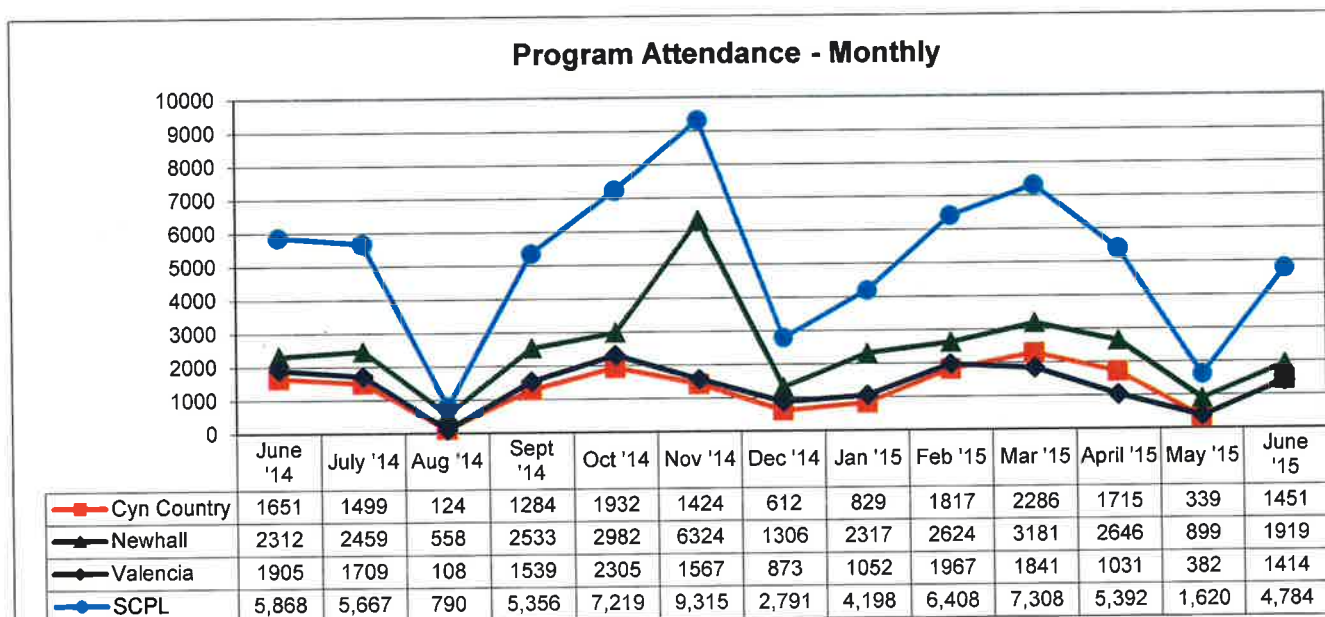
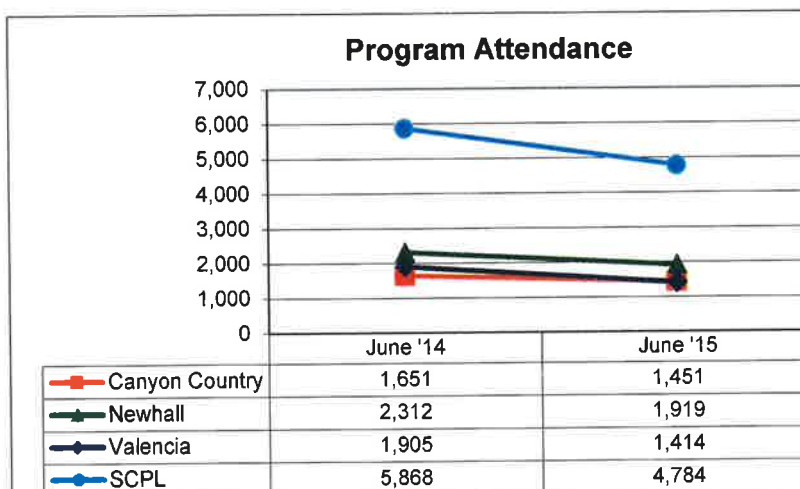
3,871 holds were filled in the Canyon Country Library, 3,350 in Newhall Library, and 5,472 in Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
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PROGRAM ATTENDANCE**

In June 2015, a total of 4,784 attendees participated in a program.

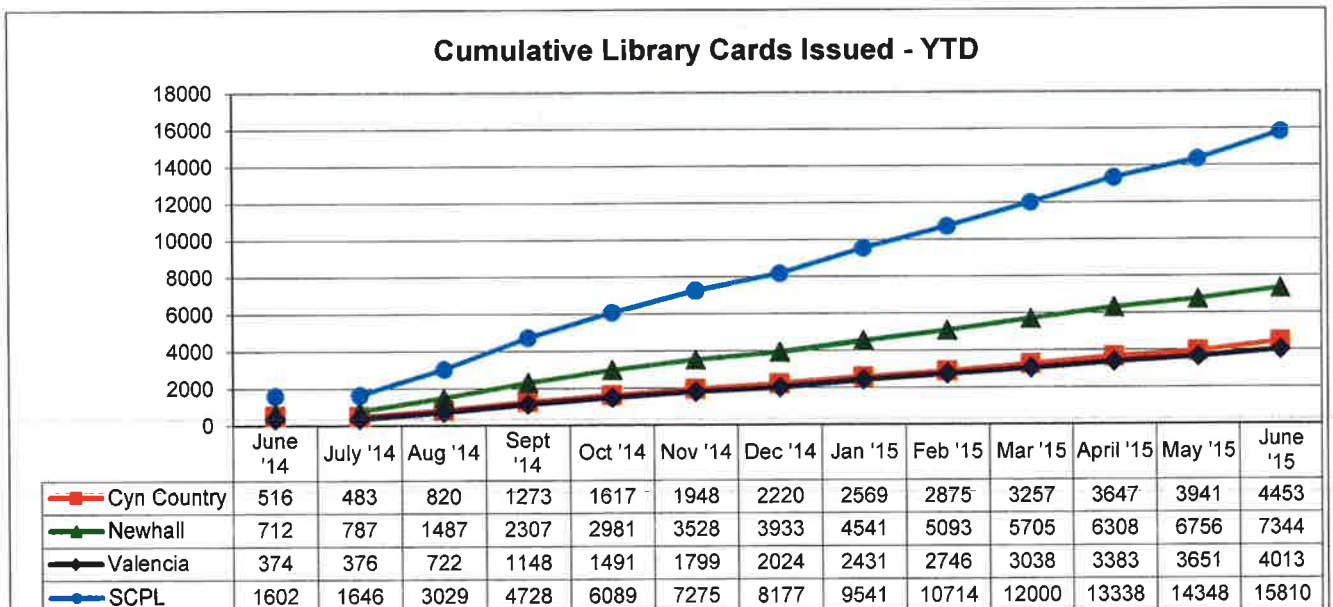
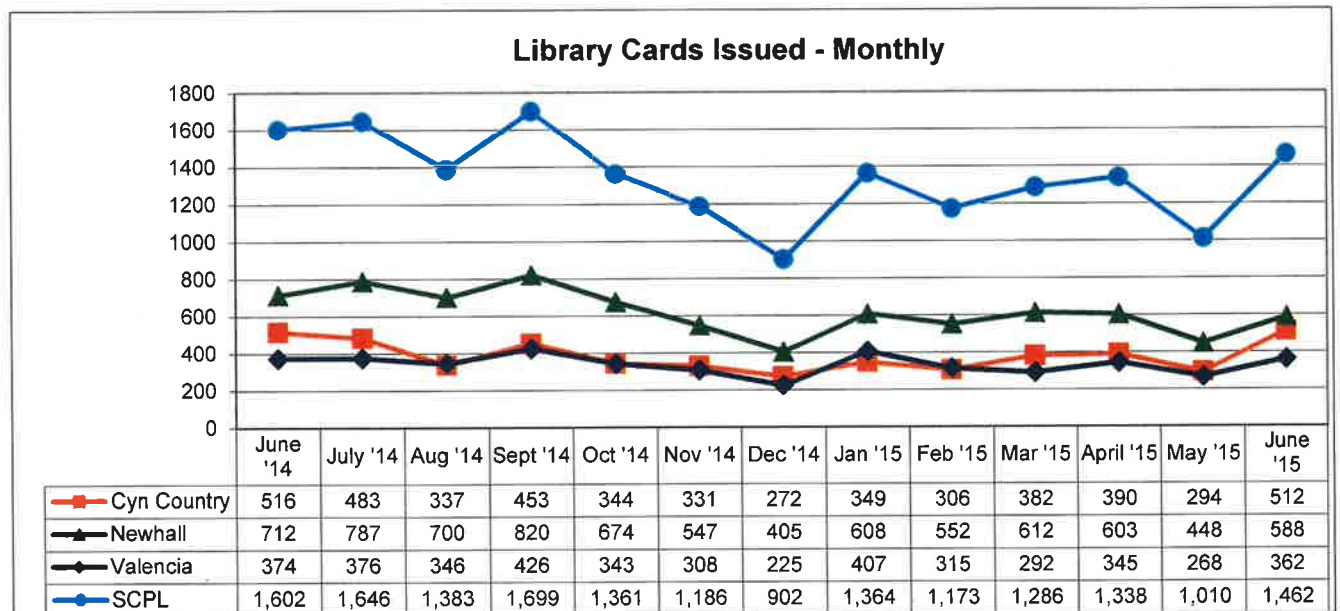
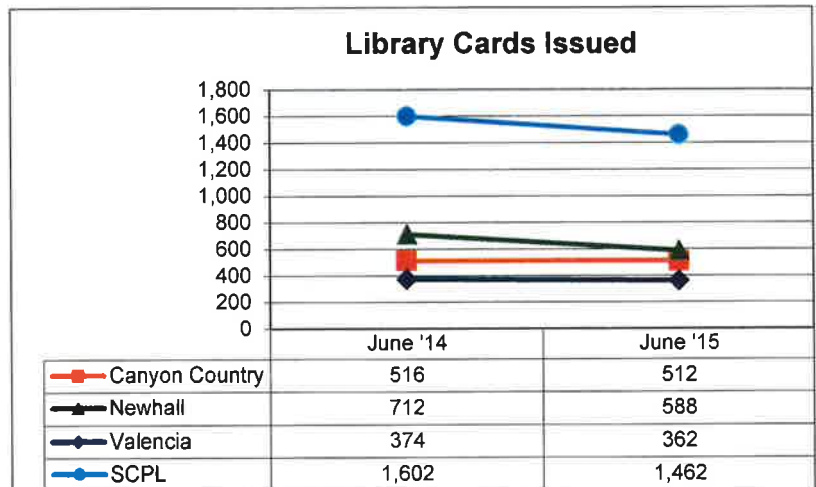
1,451 attended a Library program at the Canyon Country Library, 1,919 at Newhall Library, and 1,414 at Valencia Library.



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LIBRARY CARDS ISSUED

In June 2015, a total of 1,462 new Library cards were issued.

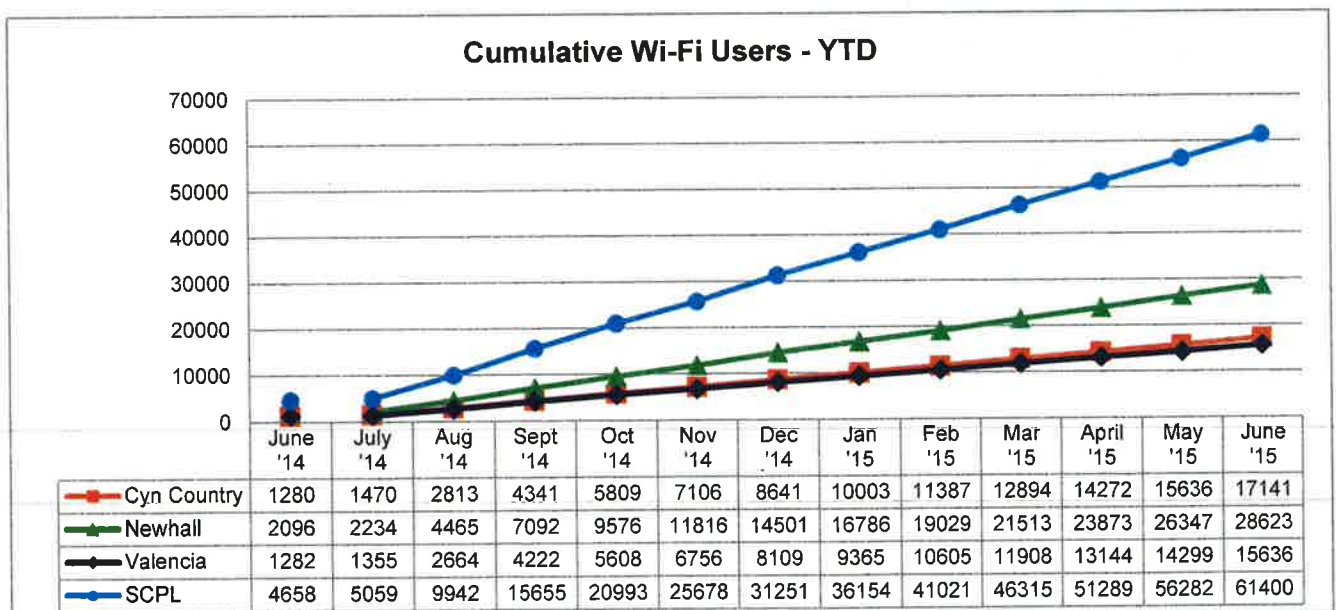
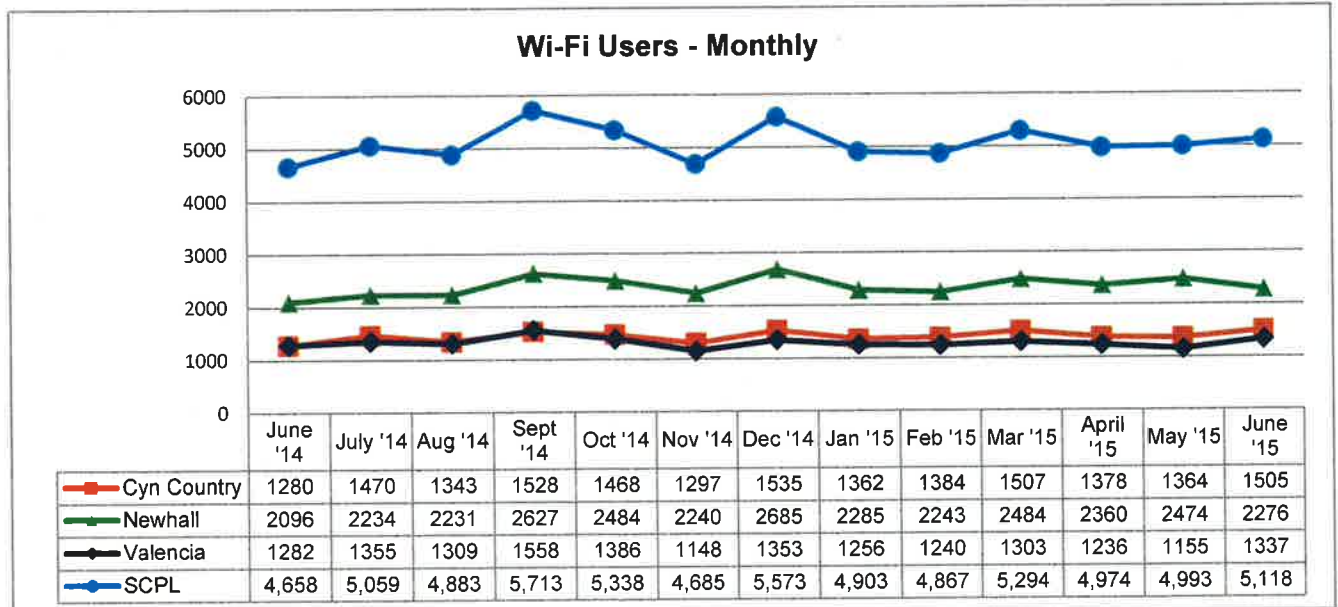
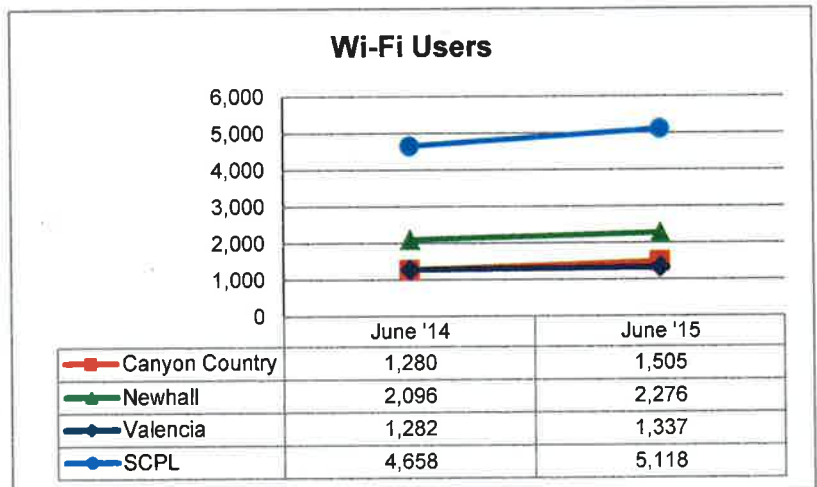
512 new Library cards were issued at the Canyon Country Library, 588 at Newhall Library, and 362 at Valencia Library.



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WI-FI USERS

In June 2015, a total of 5,118 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,505 Wi-Fi users were at the Canyon Country Library, 2,276 at Newhall Library, and 1,337 at Valencia Library.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
LIBRARY WEBSITE**

In June 2015, the Library's website received a total of 57,343 visits.

31,997 were returning visitors and 25,346 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 96,639 website pages during the month of June 2015.

