



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT
Fiscal Year 2014-15

October 2014

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15

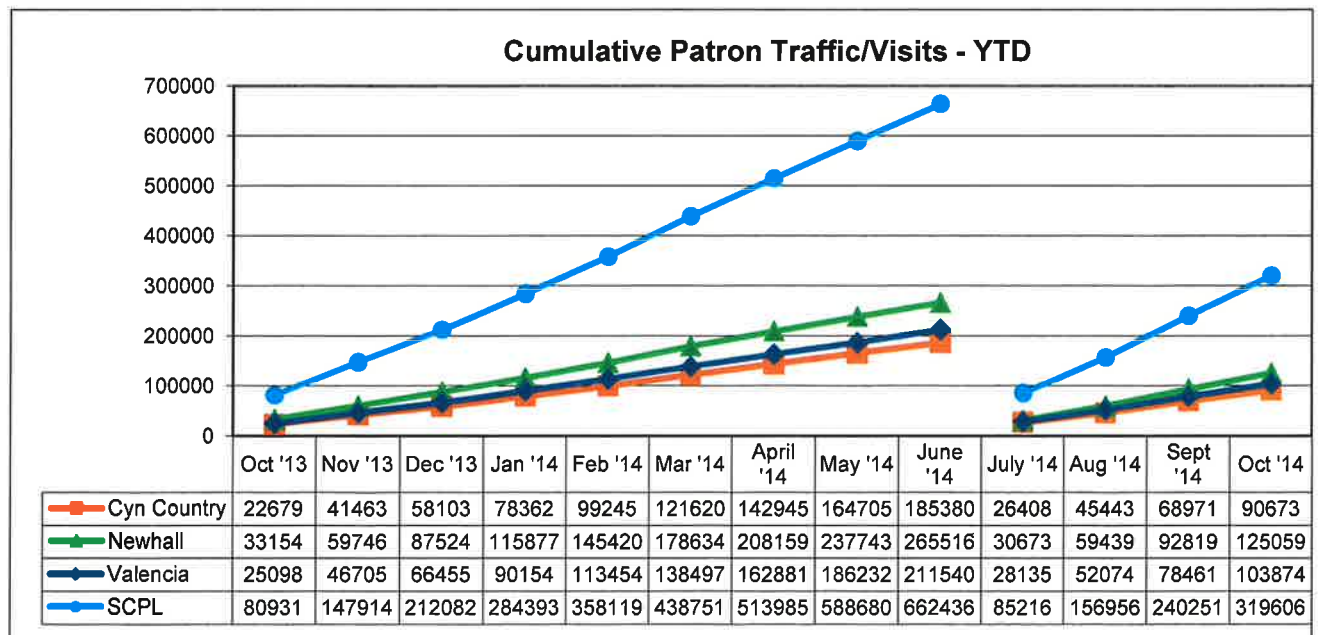
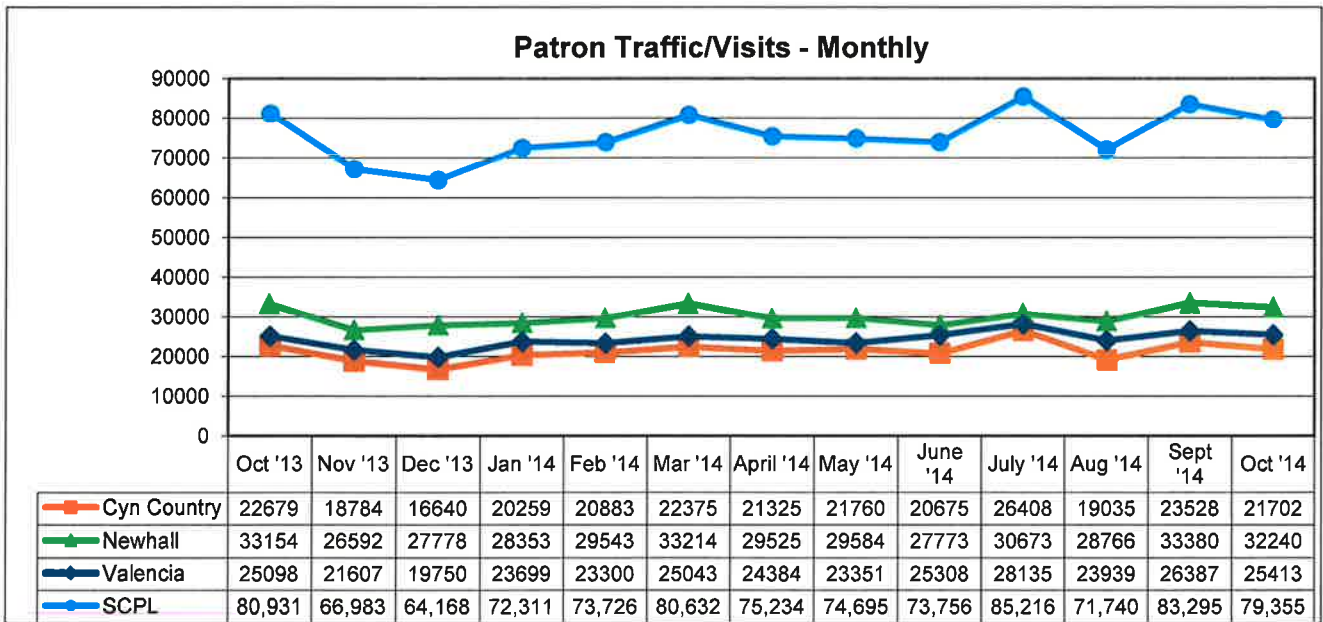
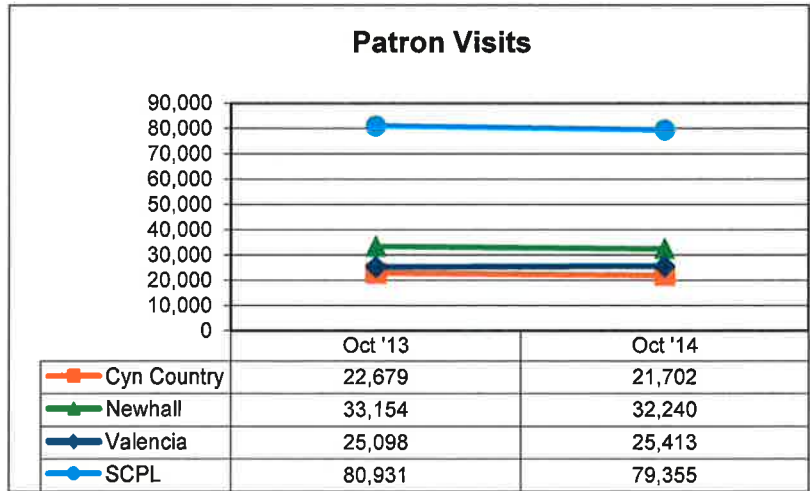
Statistical Summary

Month-to-Date								
OCTOBER 2014	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Oct. 2014	Oct. 2013	Oct. 2014	Oct. 2013	Oct. 2014	Oct. 2013	Oct. 2014	Oct. 2013
Patron Traffic	21,702	22,679	32,240	33,154	25,413	25,098	79,355	80,931
Circulation	33,142	29,998	37,630	36,517	60,524	57,372	131,296	123,887
PC Reservations	6,383	7,243	9,013	9,328	4,572	5,013	19,968	21,584
Volunteer Hours	455	510	654	759	238	299	1,347	1,568
Holds Filled	3,981	4,455	3,450	4,269	6,003	8,203	13,434	16,927
Number of Programs	85	85	145	98	84	64	314	247
Program Attendance	1,932	1,680	2,982	2,207	2,305	1,610	7,219	5,497
Library Cards Issued	344	406	674	856	343	425	1,361	1,687
Wi-Fi Users	1,468	1,211	2,484	2,256	1,386	1,274	5,338	4,741
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	52,613	27,183

Year-to-Date								
OCTOBER 2014	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Oct. Y-T-D 2014	Oct. Y-T-D 2013	Oct. Y-T-D 2014	Oct. Y-T-D 2013	Oct. Y-T-D 2014	Oct. Y-T-D 2013	Oct. Y-T-D 2014	Oct. Y-T-D 2013
Patron Traffic	90,673	96,078	125,059	127,181	103,874	103,436	319,606	326,695
Circulation	137,385	132,916	153,345	152,307	246,472	242,402	537,202	527,625
PC Reservations	25,764	30,438	35,258	36,675	18,283	20,031	79,305	87,144
Volunteer Hours	2,249	2,535	2,892	2,361	1,117	1,190	6,258	20,605
Holds Filled	15,244	17,054	13,896	17,321	23,379	32,328	52,519	66,703
Number of Programs	198	146	368	214	217	123	783	483
Program Attendance	4,839	3,456	8,532	6,881	5,661	3,449	19,032	13,786
Library Cards Issued	1,617	2,012	2,981	3,909	1,491	1,890	6,089	7,811
Wi-Fi Users	5,809	5,053	9,576	8,674	5,608	5,094	20,993	18,821
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	209,101	119,948

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PATRON VISITS

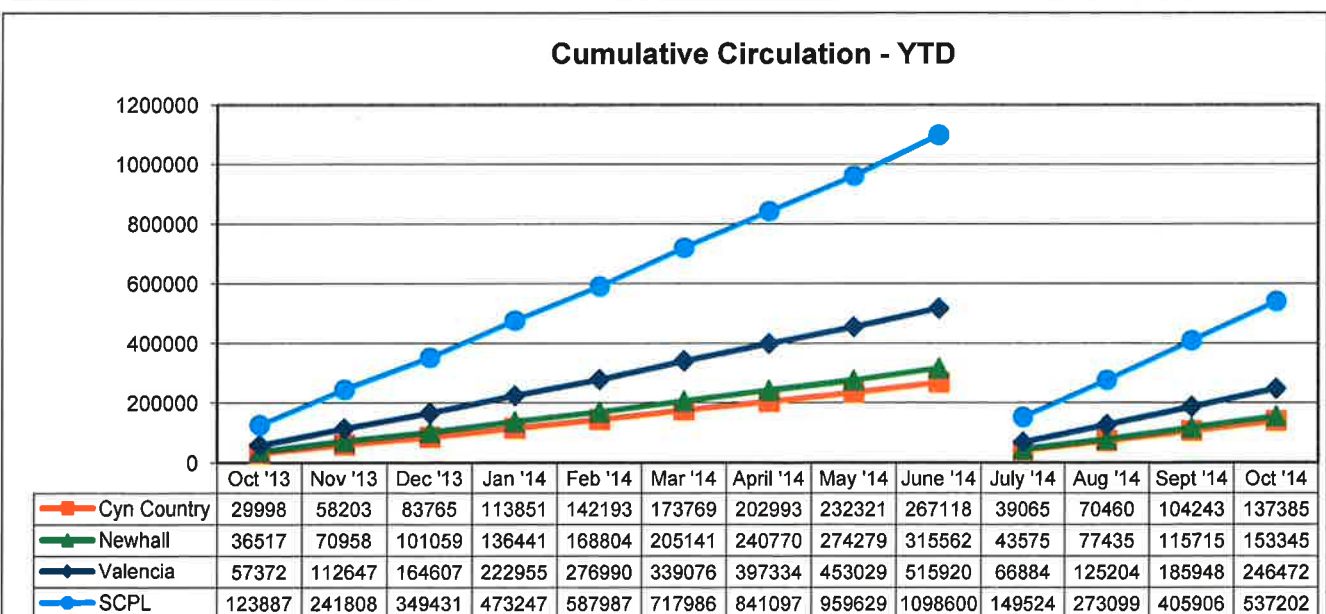
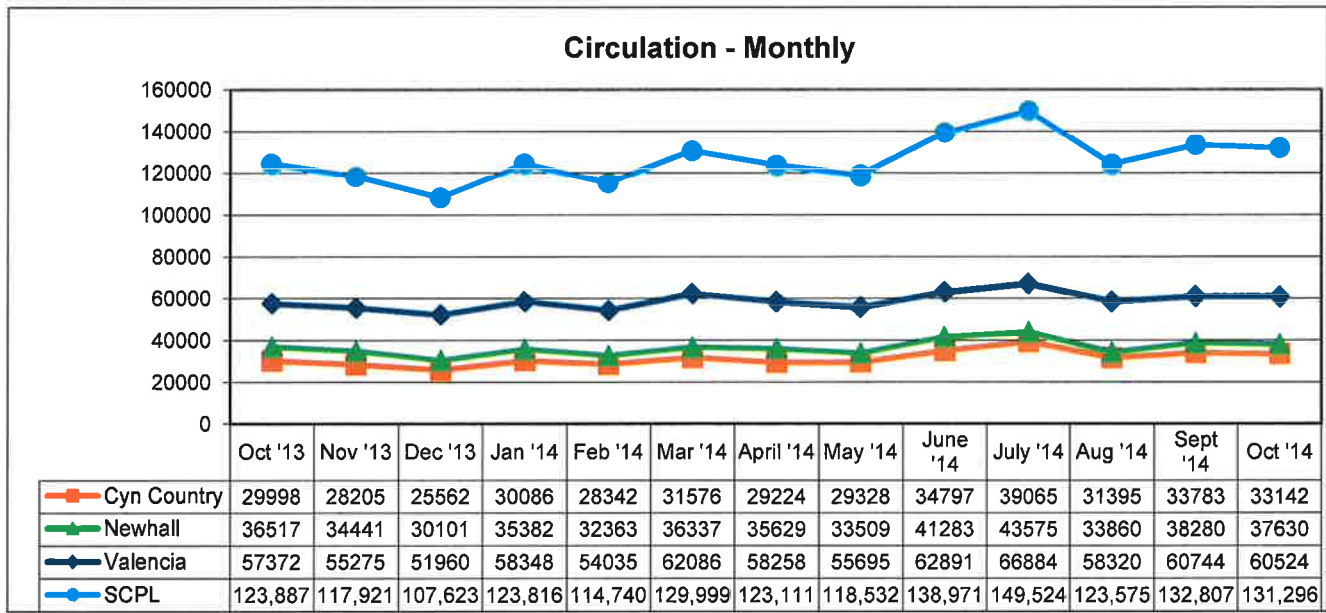
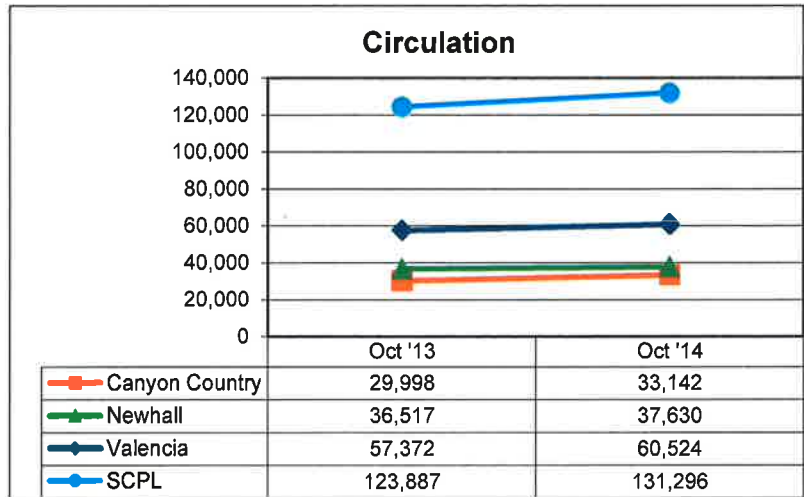
In October 2014, a total of 79,355 patrons visited the Santa Clarita Public Library, with 21,702 visitors at Canyon Country, 32,240 at Newhall, and 25,413 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
CIRCULATION

In October 2014, a total of 131,296 books and materials were circulated in the Santa Clarita Public Library.

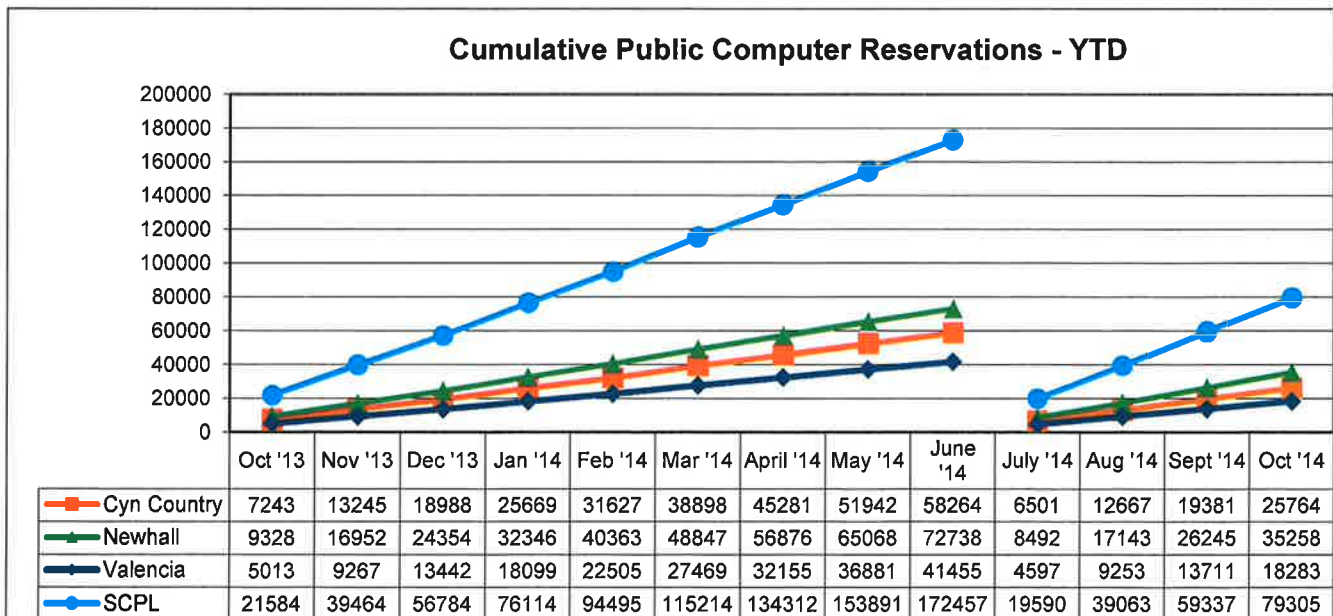
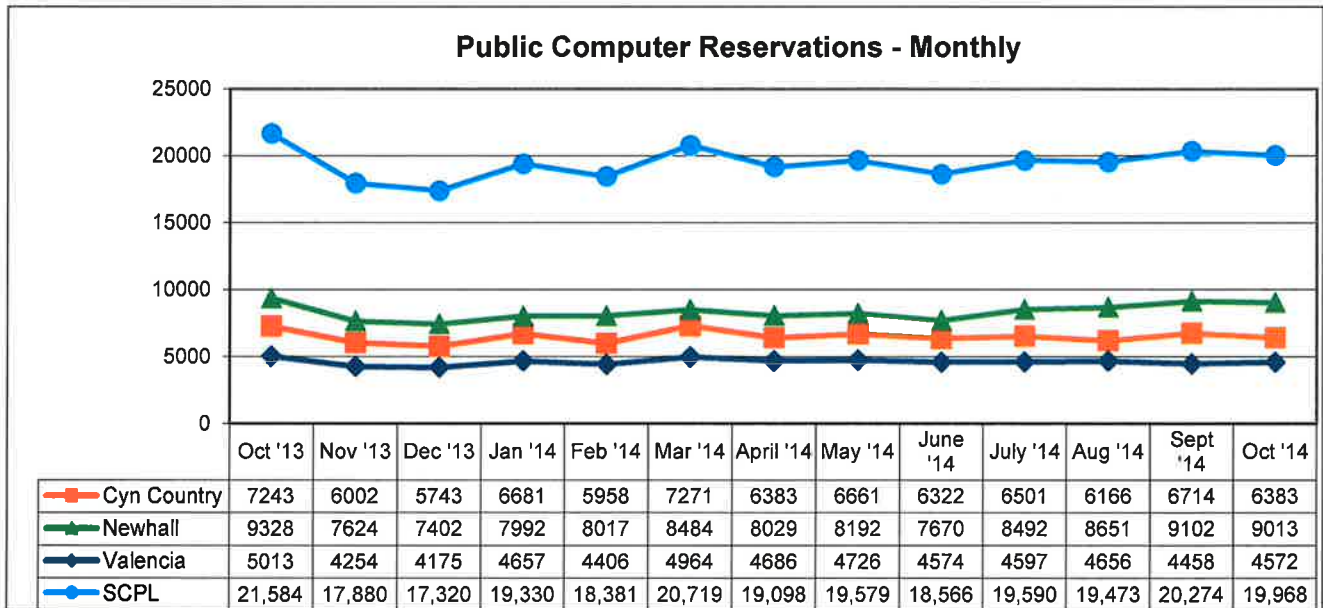
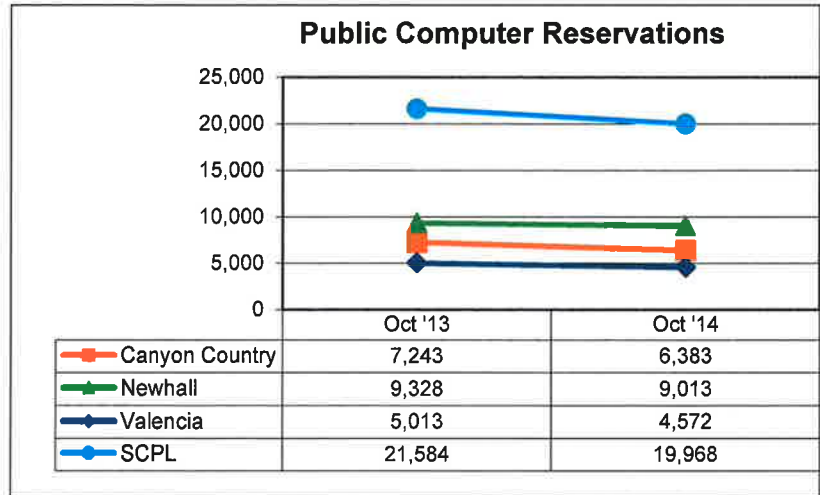
33,142 books and materials were circulated at the Canyon Country Library, 37,630 at Newhall Library, and 60,524 at Valencia Library.



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PUBLIC COMPUTER RESERVATIONS

In October 2014, a total of 19,968 patrons reserved and used a public computer.

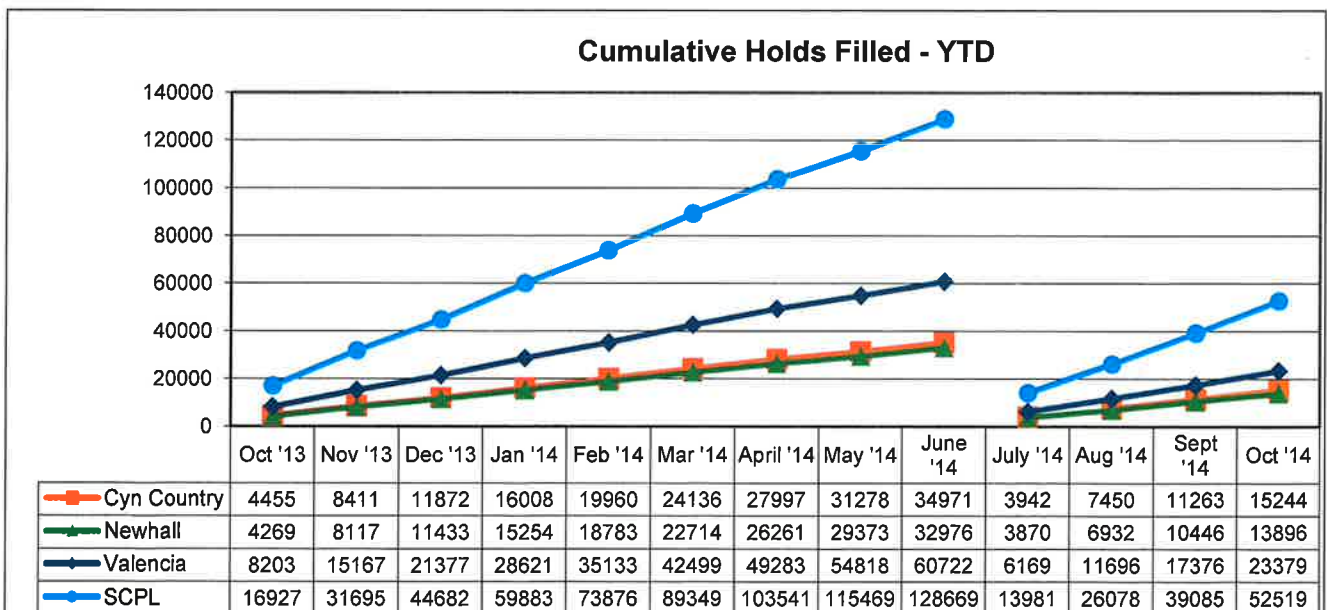
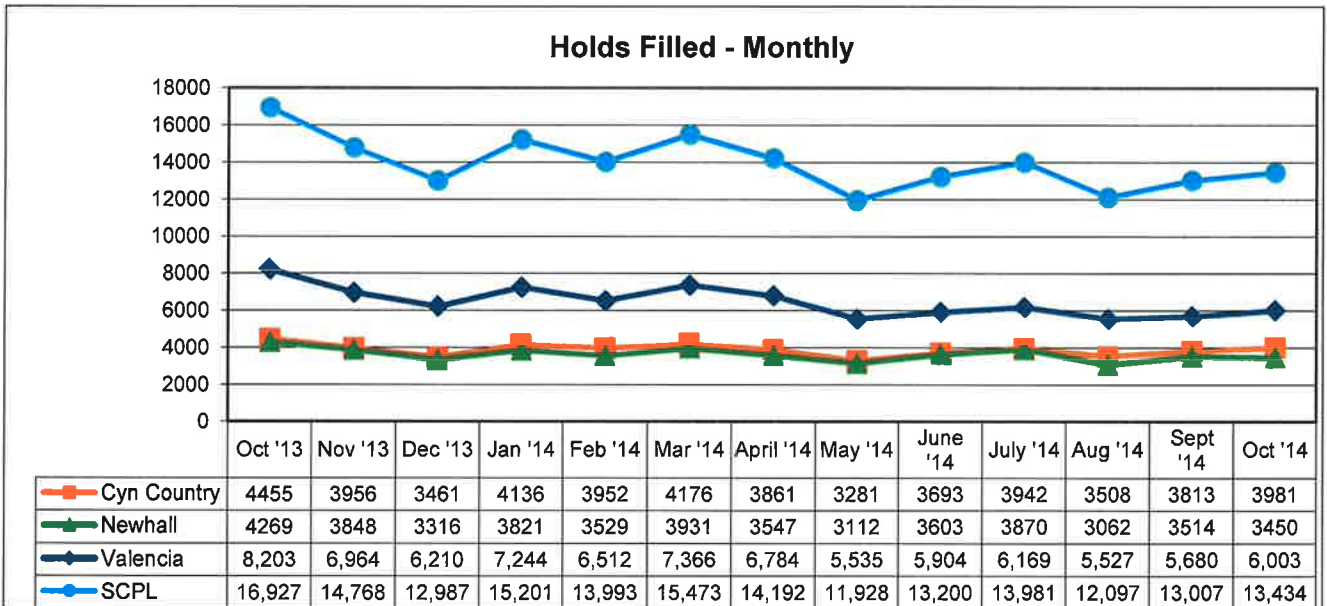
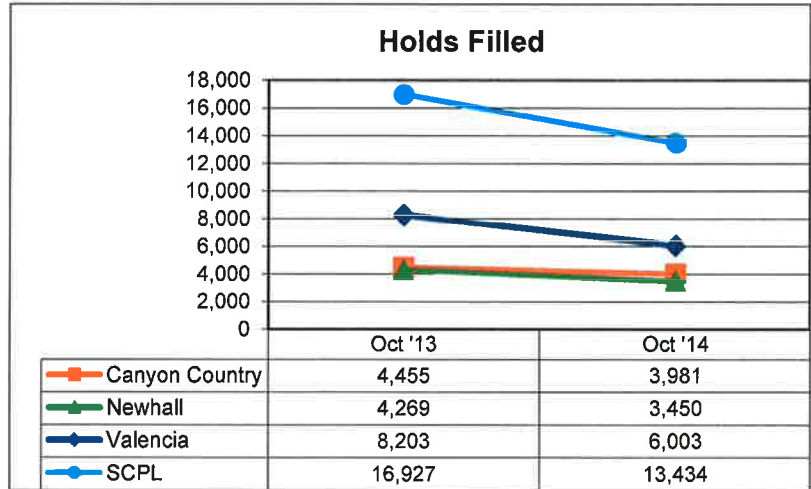
6,383 patrons used public computers in the Canyon Country Library, 9,013 in Newhall Library, and 4,572 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
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HOLDS FILLED

In October 2014, a total of 13,434 holds were filled in the Santa Clarita Public Library.

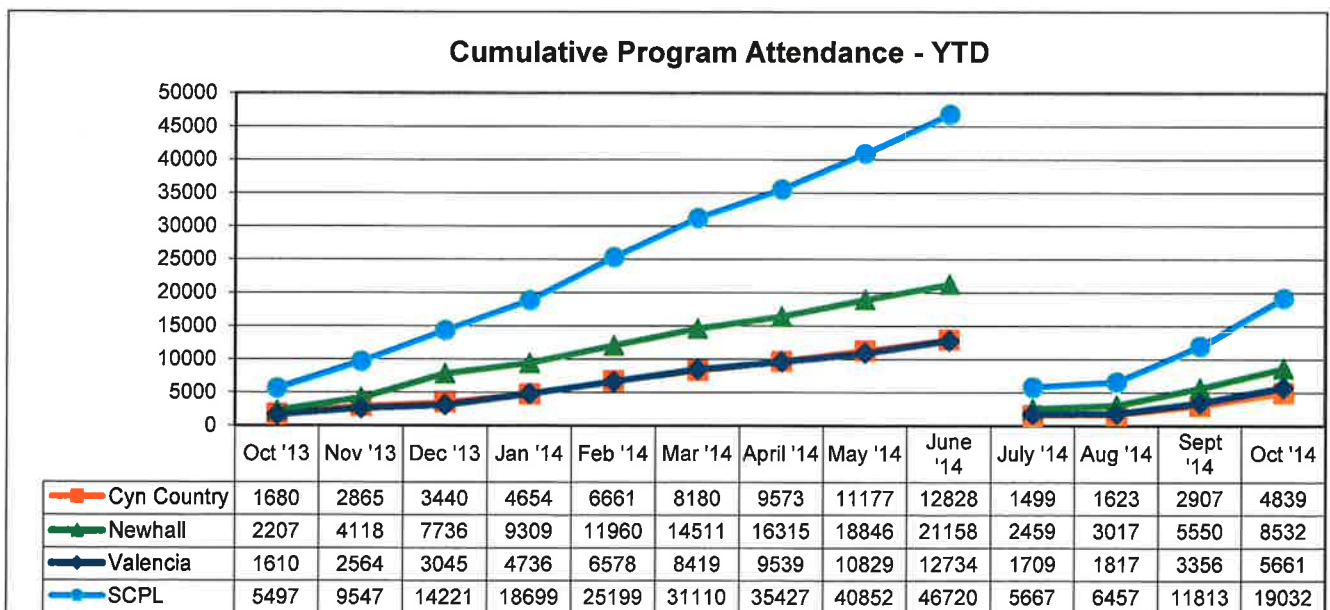
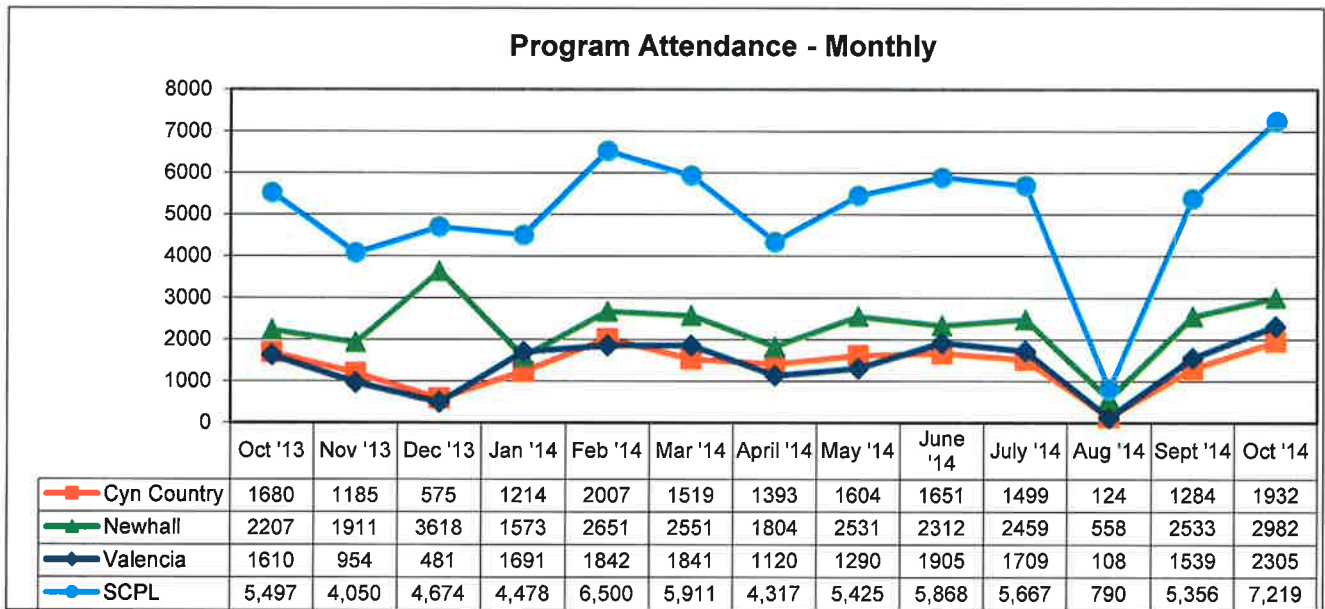
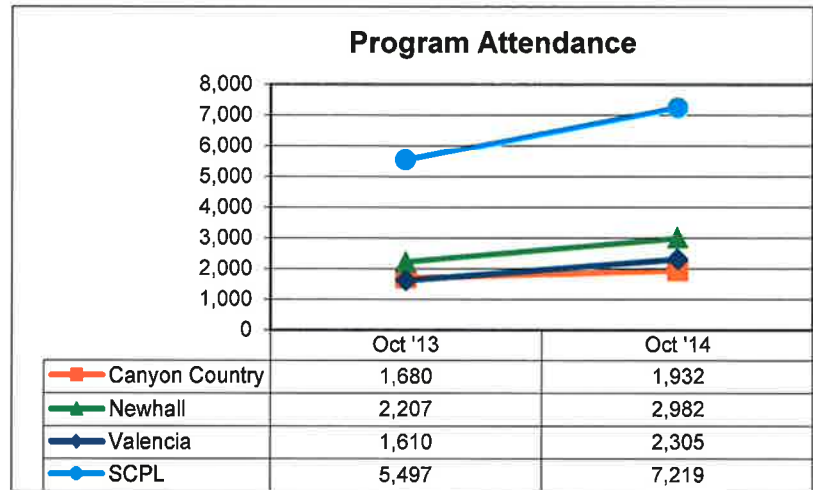
3,981 holds were filled in the Canyon Country Library, 3,450 in Newhall Library, and 6,003 in Valencia Library.



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PROGRAM ATTENDANCE

In October 2014, a total of 7,219 attendees participated in a program.

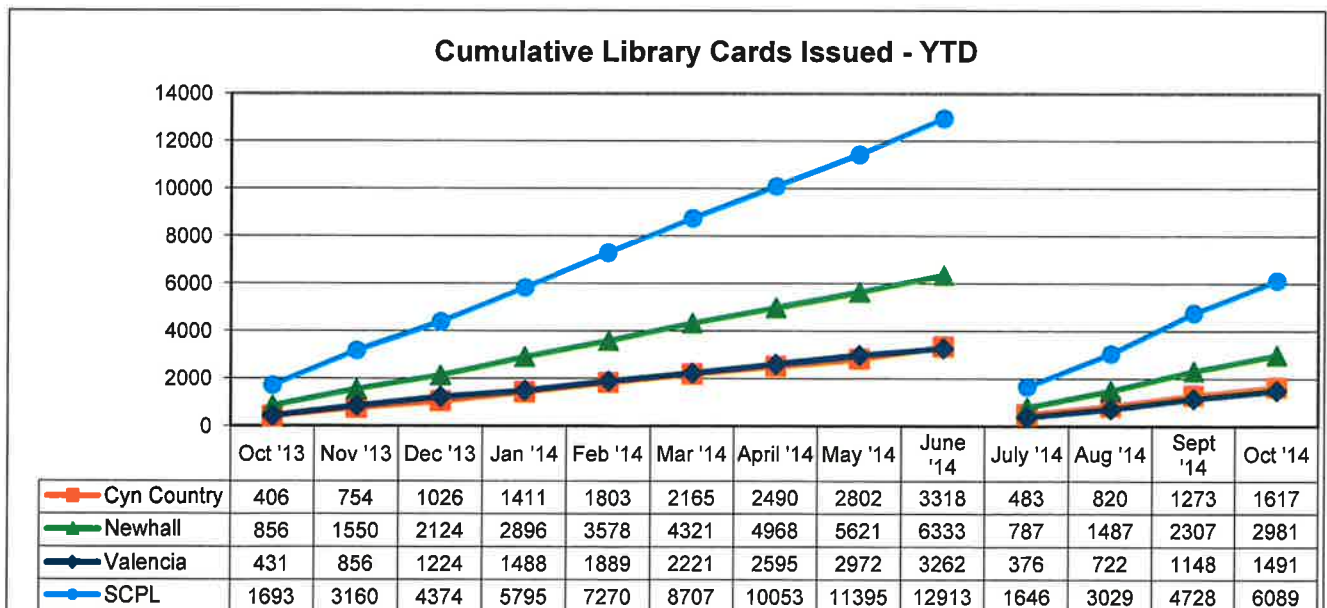
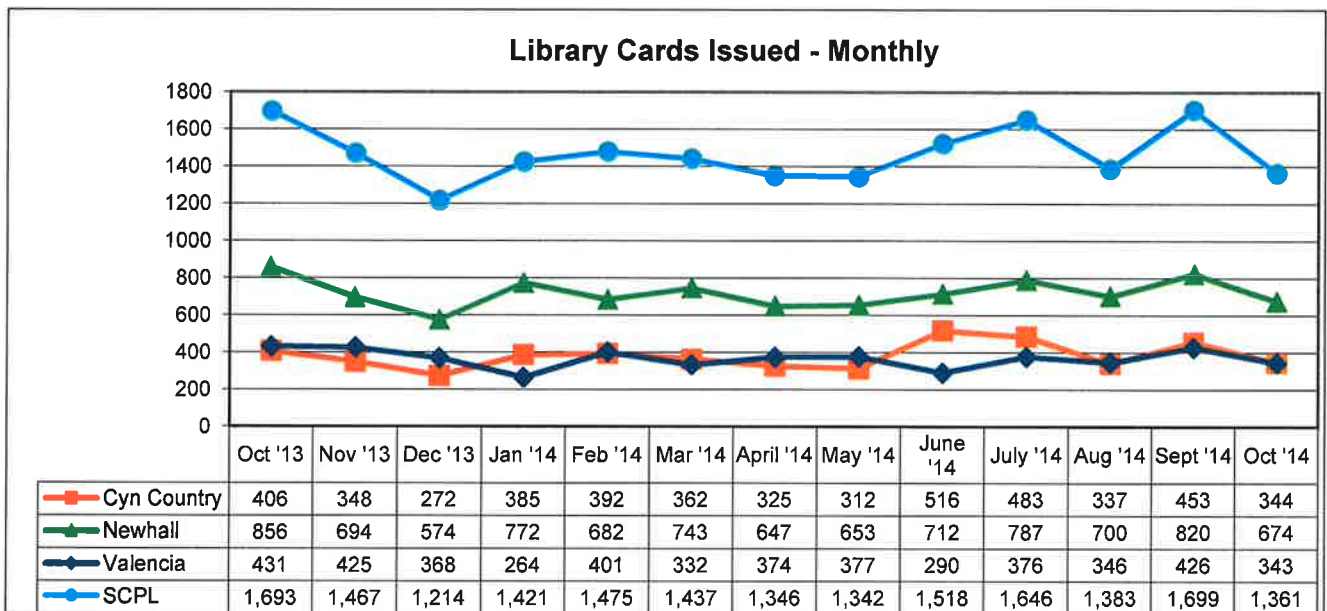
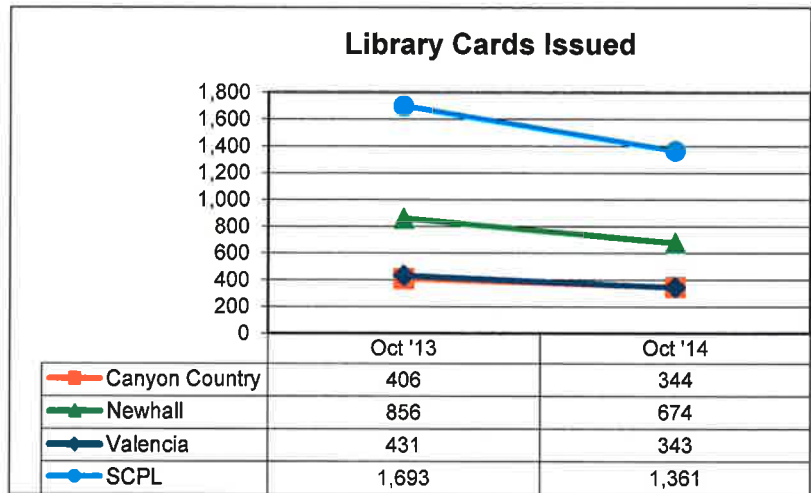
1,932 attended a Library program at the Canyon Country Library, 2,982 at Newhall Library, and 2,305 at Valencia Library.



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LIBRARY CARDS ISSUED

In October 2014, a total of 1,361 new Library cards were issued.

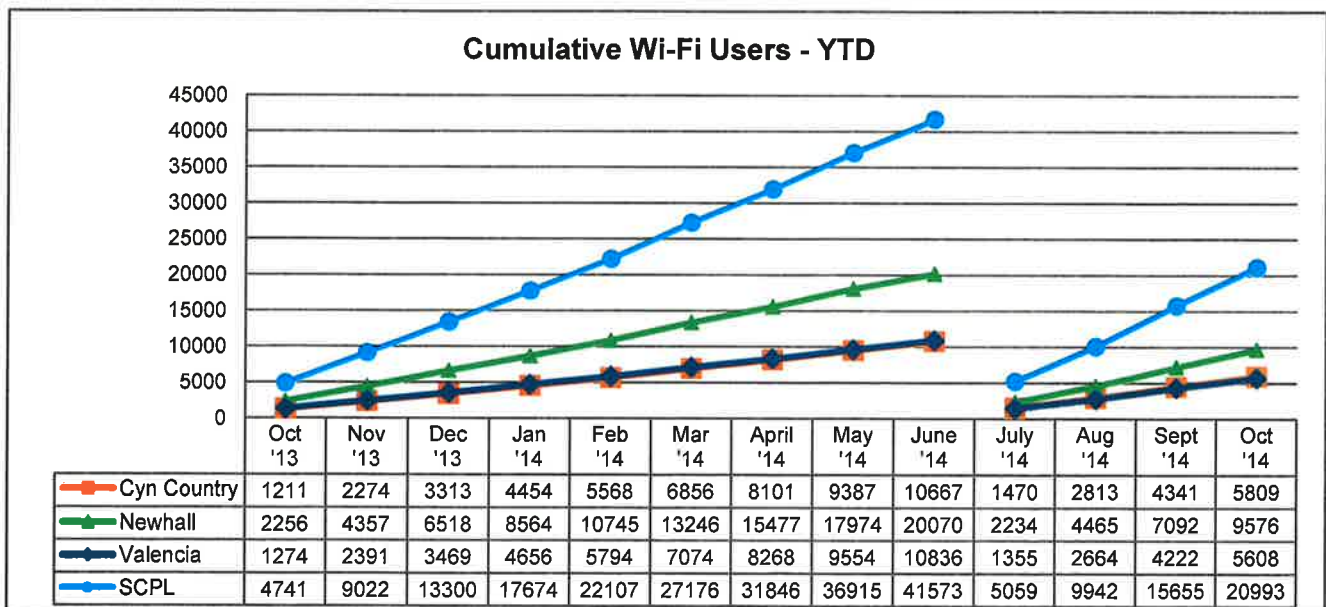
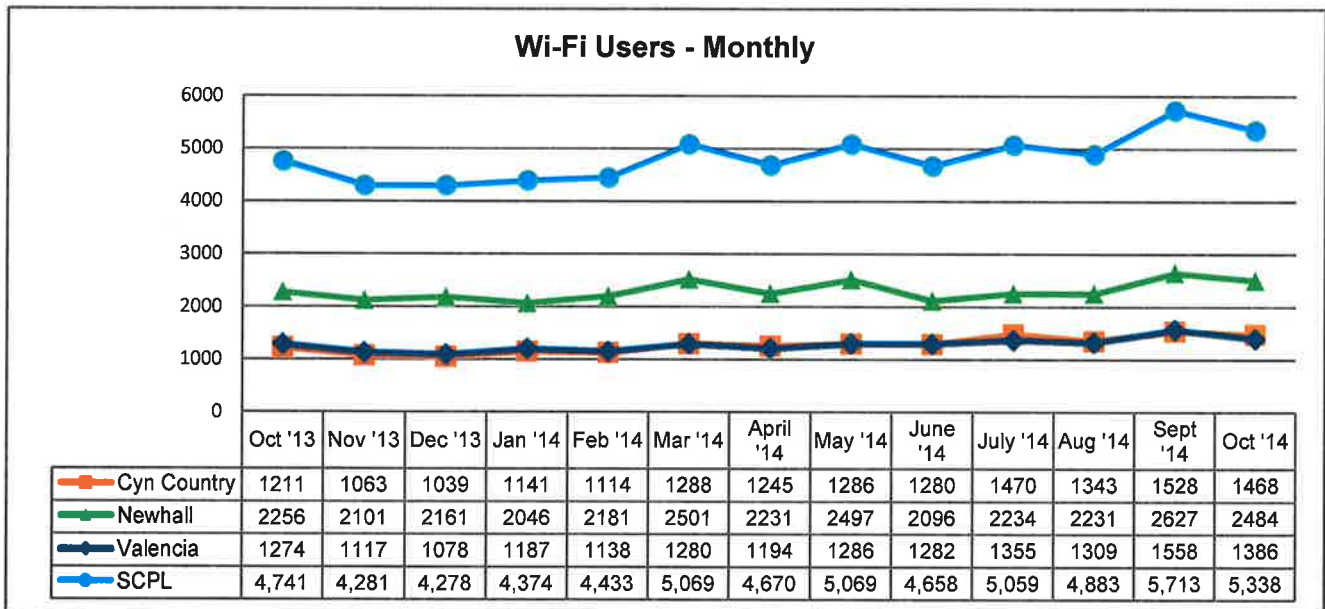
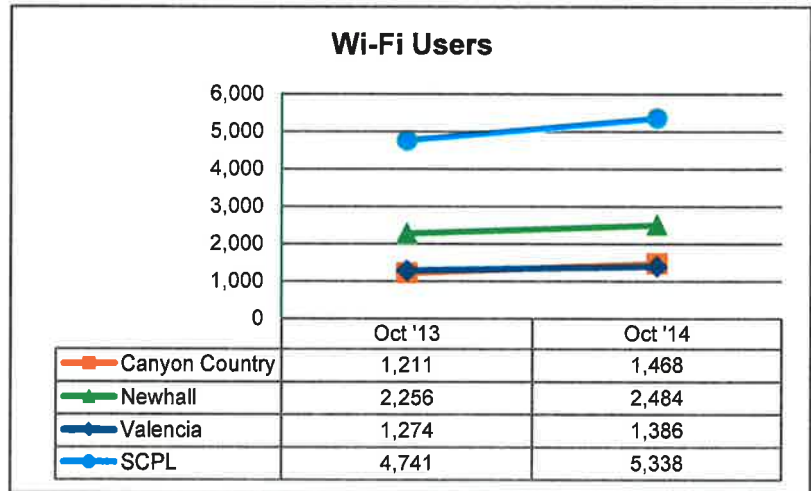
344 new Library cards were issued at the Canyon Country Library, 674 at Newhall Library, and 343 at Valencia Library.



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WI-FI USERS

In October 2014, a total of 5,338 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,468 Wi-Fi users were at the Canyon Country Library, 2,484 at Newhall Library, and 1,386 at Valencia Library.



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LIBRARY WEBSITE

In September 2014, the Library's website received a total of 56,523 visits.

28,092 were returning visitors and 28,431 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 96,840 website pages during the month of September 2014.

