**CITY OF SANTA CLARITA**

**INTEROFFICE MEMORANDUM**

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager

DATE: May 14, 2015

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – APRIL 2015

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Attached is the statistical report for the Santa Clarita Public Library for April 2015.

Overall statistics for the three Library branches in April 2015 include:

- 71,601 patrons visited the Libraries, 1,338 new Library cards were issued, and 5,392 patrons attended a Library program.
- 137,061 books and materials were circulated by the three branches, and 11,597 holds were filled.
- 17,623 patrons reserved and used a public computer, while 4,974 patrons used the Library's free wireless internet (Wi-Fi), and the Library website received 54,754 visits.

| Month-to-Date | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| APRIL 2015 | CANYON COUNTRY | | OLD TOWN NEWHALL | | VALENCIA | | TOTALS | |
| | April 2015 | April 2014 | April 2015 | April 2014 | April 2015 | April 2014 | April 2015 | April 2014 |
| Patron Traffic | 20,853 | 21,325 | 28,960 | 29,525 | 21,788 | 24,384 | 71,601 | 75,234 |
| Circulation | 36,141 | 29,224 | 36,359 | 35,629 | 64,561 | 58,258 | 137,061 | 123,111 |
| PC Reservations | 5,641 | 6,383 | 7,827 | 8,029 | 4,155 | 4,686 | 17,623 | 19,098 |
| Volunteer Hours | 355 | 304 | 558 | 580 | 227 | 232 | 1,140 | 1,116 |
| Holds Filled | 3,504 | 3,861 | 2,824 | 3,547 | 5,269 | 6,784 | 11,597 | 14,192 |
| Number of Programs | 62 | 61 | 102 | 102 | 55 | 48 | 219 | 211 |
| Program Attendance | 1,715 | 1,393 | 2,646 | 1,804 | 1,031 | 1,120 | 5,392 | 4,317 |
| Library Cards Issued | 390 | 325 | 603 | 647 | 345 | 377 | 1,338 | 1,349 |
| Wi-Fi Users | 1,378 | 1,245 | 2,360 | 2,231 | 1,236 | 1,194 | 4,974 | 4,670 |
| Website Visits | xxx | xxx | xxx | xxx | xxx | xxx | 54,754 | 27,568 |

***Santa Clarita Public Library April 2015 Programs and Highlights***

As part of the Winter/Spring schedule, all three Library branches continued to offer Storytimes for Baby/Toddler, Just for 2s and 3s, School Readiness, Bilingual, and Pajama Storytimes. Regular scheduled programs include, Homework Help, Lego Days, Digital Drop-In, Read to Dogs, and Board Games.

In addition to our regularly scheduled programs, the following highlights are some of the additional events that occurred in April:

- **Cowboy Festival Tie-In Events** – In addition to the exciting events the Cowboy Festival offered this year, the Santa Clarita Public Libraries hosted some fun tie-in events in April to keep up the cowboy theme throughout the City. The Valencia Library held a Cowboy and Cowgirl Day for families. The Newhall Library held a cowboy-inspired poetry craft event for adults and a Cowboy Adventuring program for children.

- **Dia de Los Niños/Dia de los Libros (Childrens Day/Book Day)** – On April 25, the Canyon Country Library hosted a free family festival celebrating children and children's books. The event featured Nathalia Palis, whose bilingual songs reflect her South American heritage, the SCV Youth Symphony, Native American dancing, crafts, storytelling, and face painting. This international event emphasized literacy for children of all cultural backgrounds by celebrating children, reading, and families.

- **Newhall Wins LEED Gold** – The City of Santa Clarita was recently awarded a Leadership in Energy and Environmental Design (LEED) Gold certificate for the Old Town Newhall Library's efficient and sustainable features. Designed to use one-third less energy than a typical library, the building was singled out for its "cutting-edge design practices."

- **Teen Advisory Board (TAB)** – In April, the Teen Advisory Boardmembers met at Barnes and Noble and were given the opportunity to select teen books that would be added to the Santa Clarita Public Library collection. Bookplates indicating books selected by TAB members were also added to each book.

- **Library in the Community** – Library staff outreached to the community in April by attending five Hart District open houses and speaking to over 400 people about the programs and services offered by the Santa Clarita Public Library. The Library also staffed a booth at the Earth/Arbor Day Festival and interacted with approximately 350 people, visited Santa Clarita Valley International School to talk about the Library's databases and online web research to approximately 50 students, and attended the LA County Resources Fair in Newhall to share information on the Library's programs and services.

- **Global Warming: Reality, Hope, and Solutions** – At the Newhall Library, Eve Simmons, environmental advocate and Climate Reality Project leader, gave an eye-opening overview of global warming. This event was held in honor of Earth Day and sponsored by the local chapter of the Citizens Climate Lobby. Ninety-four patrons found out about the current status of the earth and became inspired by solutions and actions they could take.

- **Drought-Resistant Landscaping** – Through a partnership with the Garden Society, an excellent presentation on drought-resistant plants was enjoyed by a group of adults at the Valencia Library.

- **Slide Into Summer Event** – The City's Recreation and Community Services Divisions and Newhall Library teamed up to create a one-of-a-kind event, Slide Into Summer. The purpose of the event, held at Newhall Library, was to offer a unified and coordinated presentation of City programs and activities to all Newhall residents. The event focused on summer programs and services offered at the various City facilities.

- **Alepho Deng: The Lost Boys of the Sudan and the Rights of Children** – A special Library program was offered featuring Alepho Deng, the author of "They Poured Fire on Us From the Sky" who spoke about his experiences and the plight of children's rights worldwide. This special Library program had an attendance of 113 patrons and was co-sponsored by local student chapters of the Human Rights Watch and by the City of Santa Clarita's Cultural Landscape Initiative.

- **Adult Adaptive Reading** – In April, Canyon Country Library's Adult Adaptive Reading program offered adults and their caregivers a fun opportunity to get up close and personal with wildlife.

If you have any questions, please contact me.

DH:EG:RB:hds
S:\FIN\MA\Library\Statistics - Library\FY 14-15 Library Stats\April 2015 /Memo Library Stats – April 2015.doc

Attachment

cc: Kelly Behle, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library

City of
# SANTA CLARITA PUBLIC LIBRARY

## STATISTICAL REPORT
## Fiscal Year 2014-15

**April 2015**

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15

# Statistical Summary

## Month-to-Date

| APRIL 2015 | CANYON COUNTRY | | OLD TOWN NEWHALL | | VALENCIA | | TOTALS | |
|---|---|---|---|---|---|---|---|---|
| | April 2015 | April 2014 | April 2015 | April 2014 | April 2015 | April 2014 | April 2015 | April 2014 |
| Patron Traffic | 20,853 | 21,325 | 28,960 | 29,525 | 21,788 | 24,384 | 71,601 | 75,234 |
| Circulation | 36,141 | 29,224 | 36,359 | 35,629 | 64,561 | 58,258 | 137,061 | 123,111 |
| PC Reservations | 5,641 | 6,383 | 7,827 | 8,029 | 4,155 | 4,686 | 17,623 | 19,098 |
| Volunteer Hours | 355 | 304 | 558 | 580 | 227 | 232 | 1,140 | 1,116 |
| Holds Filled | 3,504 | 3,861 | 2,824 | 3,547 | 5,269 | 6,784 | 11,597 | 14,192 |
| Number of Programs | 62 | 61 | 102 | 102 | 55 | 48 | 219 | 211 |
| Program Attendance | 1,715 | 1,393 | 2,646 | 1,804 | 1,031 | 1,120 | 5,392 | 4,317 |
| Library Cards Issued | 390 | 325 | 603 | 647 | 345 | 377 | 1,338 | 1,349 |
| Wi-Fi Users | 1,378 | 1,245 | 2,360 | 2,231 | 1,236 | 1,194 | 4,974 | 4,670 |
| Website Visits | xxx | xxx | xxx | xxx | xxx | xxx | 54,754 | 27,568 |

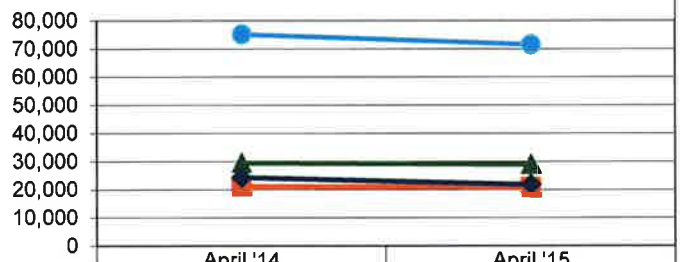
## Year-to-Date

| APRIL 2015 | CANYON COUNTRY | | OLD TOWN NEWHALL | | VALENCIA | | TOTALS | |
|---|---|---|---|---|---|---|---|---|
| | April Y-T-D 2015 | April Y-T-D 2014 | April Y-T-D 2015 | April Y-T-D 2014 | April Y-T-D 2015 | April Y-T-D 2014 | April Y-T-D 2015 | April Y-T-D 2014 |
| Patron Traffic | 218,506 | 216,344 | 298,238 | 302,186 | 235,925 | 241,219 | 752,669 | 759,749 |
| Circulation | 320,248 | 305,911 | 349,485 | 356,560 | 581,491 | 582,364 | 1,251,224 | 1,244,835 |
| PC Reservations | 58,475 | 68,476 | 79,591 | 84,223 | 42,900 | 47,173 | 180,966 | 199,872 |
| Volunteer Hours | 4,499 | 4,978 | 6,646 | 6,107 | 2,491 | 2,815 | 13,636 | 13,900 |
| Holds Filled | 36,599 | 40,596 | 32,485 | 39,313 | 56,703 | 73,408 | 125,787 | 153,317 |
| Number of Programs | 598 | 523 | 973 | 786 | 584 | 417 | 2,155 | 1,726 |
| Program Attendance | 13,522 | 11,349 | 26,930 | 20,989 | 13,992 | 11,378 | 54,444 | 43,716 |
| Library Cards Issued | 3,647 | 4,096 | 6,308 | 8,021 | 3,383 | 4,006 | 13,338 | 16,123 |
| Wi-Fi Users | 14,272 | 11,943 | 23,873 | 21,895 | 13,144 | 12,088 | 51,289 | 45,926 |
| Website Visits | xxx | xxx | xxx | xxx | xxx | xxx | 504,114 | 286,792 |

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PATRON VISITS

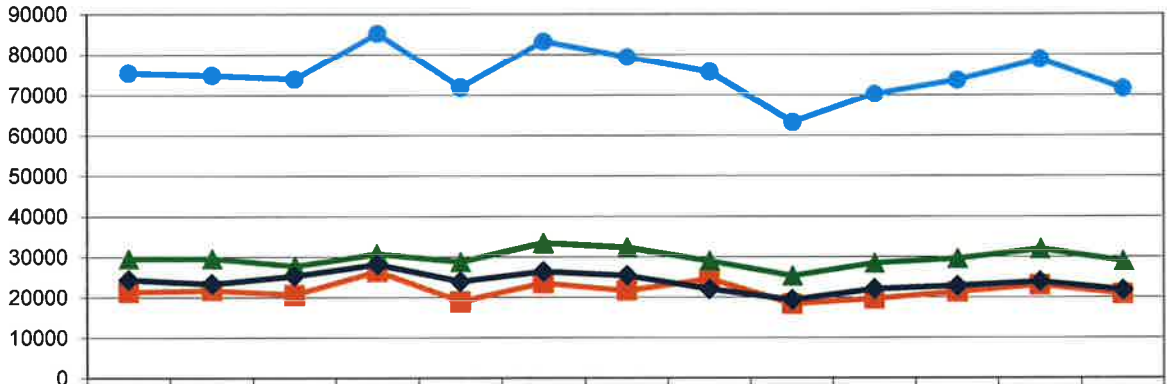
In April 2015, a total of 71,601 patrons visited the Santa Clarita Public Library, with 20,853 visitors at Canyon Country, 28,960 at Newhall, and 21,788 at Valencia.

## Patron Visits



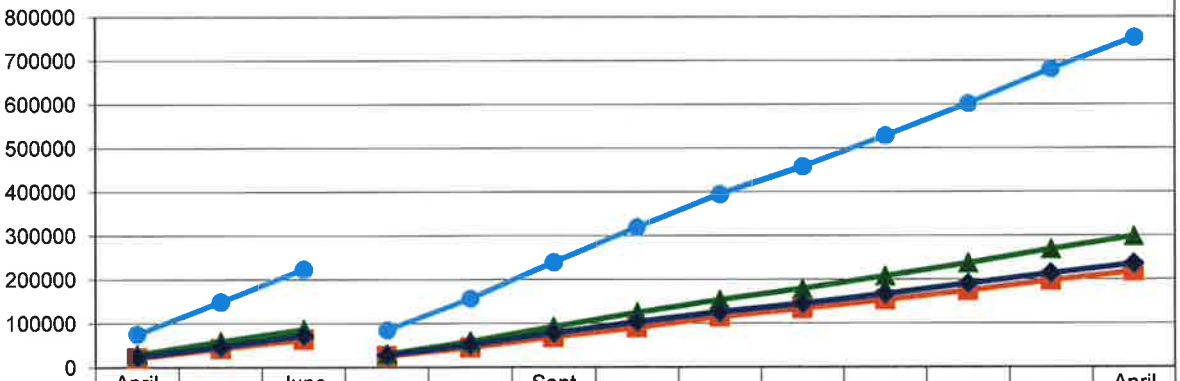

| | April '14 | April '15 |
|---|---|---|
| Cyn Country | 21,325 | 20,853 |
| Newhall | 29,525 | 28,960 |
| Valencia | 24,384 | 21,788 |
| SCPL | 75,234 | 71,601 |

## Patron Traffic/Visits - Monthly




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 21325 | 21760 | 20675 | 26408 | 19035 | 23528 | 21702 | 24555 | 18405 | 19660 | 21311 | 23049 | 20853 |
| Newhall | 29525 | 29584 | 27773 | 30673 | 28766 | 33380 | 32240 | 28986 | 25302 | 28473 | 29553 | 31905 | 28960 |
| Valencia | 24384 | 23351 | 25308 | 28135 | 23939 | 26387 | 25413 | 22033 | 19375 | 22091 | 22846 | 23918 | 21788 |
| SCPL | 75,234 | 74,695 | 73,756 | 85,216 | 71,740 | 83,295 | 79,355 | 75,574 | 63,082 | 70,224 | 73,710 | 78,872 | 71,601 |

## Cumulative Patron Traffic/Visits - YTD

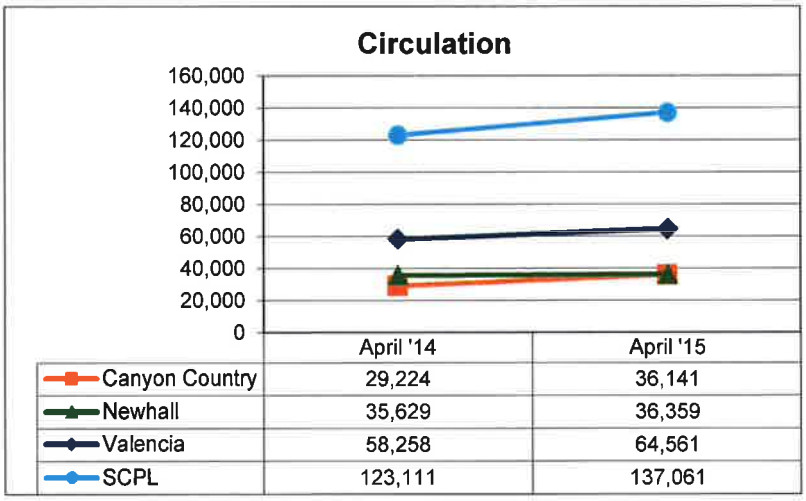



| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 21325 | 43085 | 63760 | 26408 | 45443 | 68971 | 90673 | 115228 | 133633 | 153293 | 174604 | 197653 | 218506 |
| Newhall | 29525 | 59109 | 86882 | 30673 | 59439 | 92819 | 125059 | 154045 | 179347 | 207820 | 237373 | 269278 | 298238 |
| Valencia | 24384 | 47735 | 73043 | 28135 | 52074 | 78461 | 103874 | 125907 | 145282 | 167373 | 190219 | 214137 | 235925 |
| SCPL | 75234 | 149929 | 223685 | 85216 | 156956 | 240251 | 319606 | 395180 | 458262 | 528486 | 602196 | 681068 | 752669 |

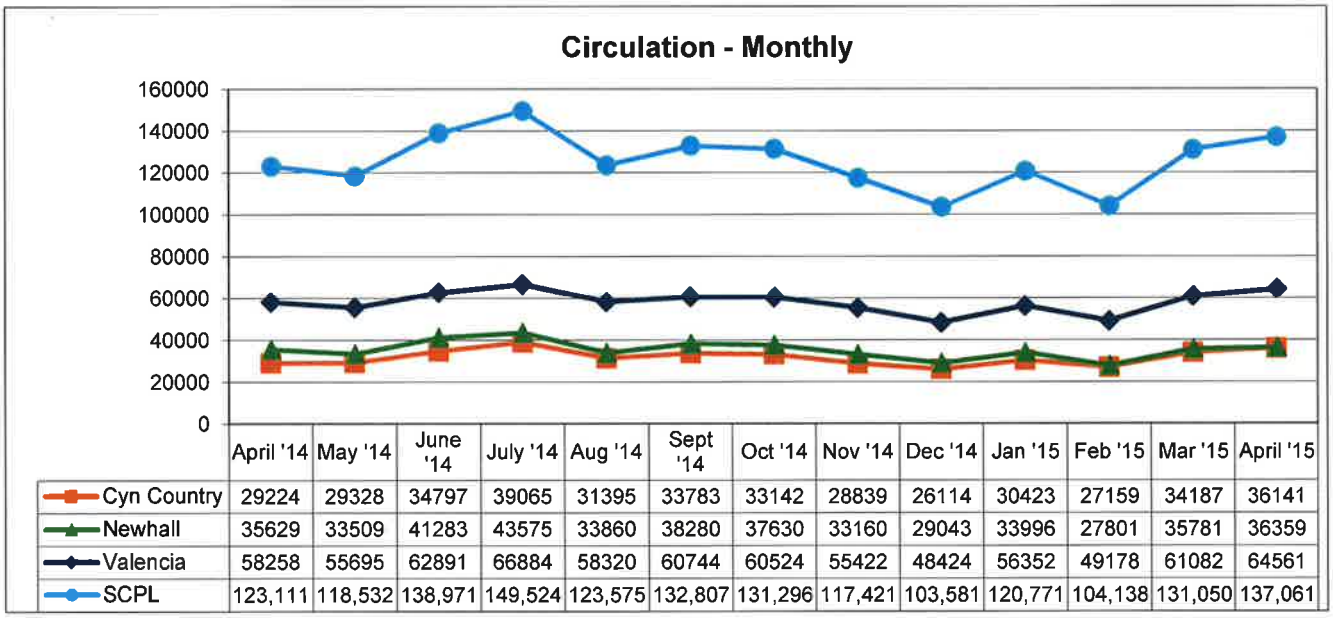
SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
CIRCULATION

In April 2015, a total of 137,061 books and materials were circulated in the Santa Clarita Public Library.

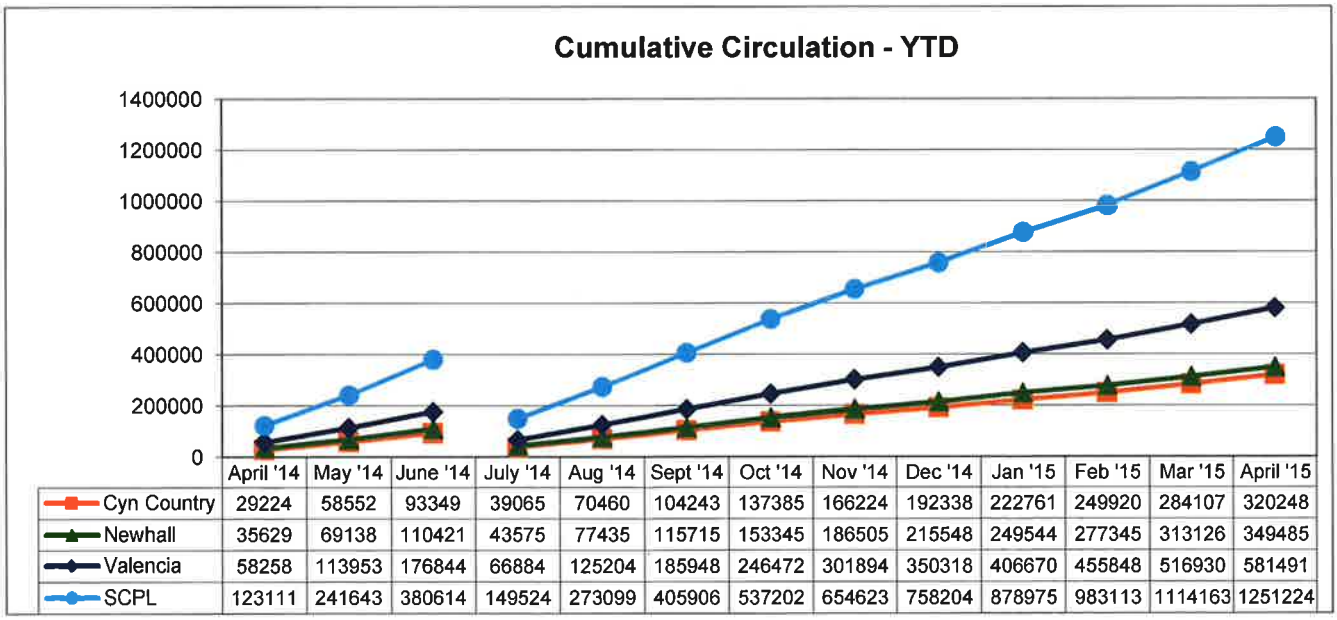
36,141 books and materials were circulated at the Canyon Country Library, 36,359 at Newhall Library, and 64,561 at Valencia Library.




| | April '14 | April '15 |
|---|---|---|
| Canyon Country | 29,224 | 36,141 |
| Newhall | 35,629 | 36,359 |
| Valencia | 58,258 | 64,561 |
| SCPL | 123,111 | 137,061 |




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 29224 | 29328 | 34797 | 39065 | 31395 | 33783 | 33142 | 28839 | 26114 | 30423 | 27159 | 34187 | 36141 |
| Newhall | 35629 | 33509 | 41283 | 43575 | 33860 | 38280 | 37630 | 33160 | 29043 | 33996 | 27801 | 35781 | 36359 |
| Valencia | 58258 | 55695 | 62891 | 66884 | 58320 | 60744 | 60524 | 55422 | 48424 | 56352 | 49178 | 61082 | 64561 |
| SCPL | 123,111 | 118,532 | 138,971 | 149,524 | 123,575 | 132,807 | 131,296 | 117,421 | 103,581 | 120,771 | 104,138 | 131,050 | 137,061 |

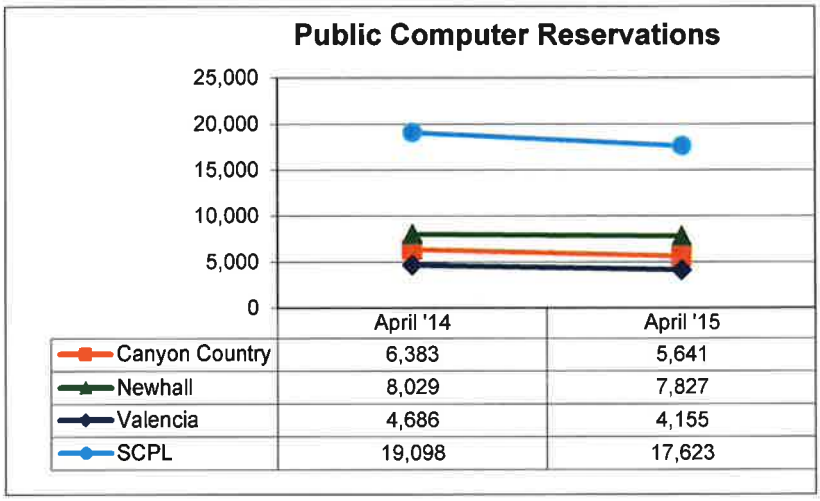



| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 29224 | 58552 | 93349 | 39065 | 70460 | 104243 | 137385 | 166224 | 192338 | 222761 | 249920 | 284107 | 320248 |
| Newhall | 35629 | 69138 | 110421 | 43575 | 77435 | 115715 | 153345 | 186505 | 215548 | 249544 | 277345 | 313126 | 349485 |
| Valencia | 58258 | 113953 | 176844 | 66884 | 125204 | 185948 | 246472 | 301894 | 350318 | 406670 | 455848 | 516930 | 581491 |
| SCPL | 123111 | 241643 | 380614 | 149524 | 273099 | 405906 | 537202 | 654623 | 758204 | 878975 | 983113 | 1114163 | 1251224 |

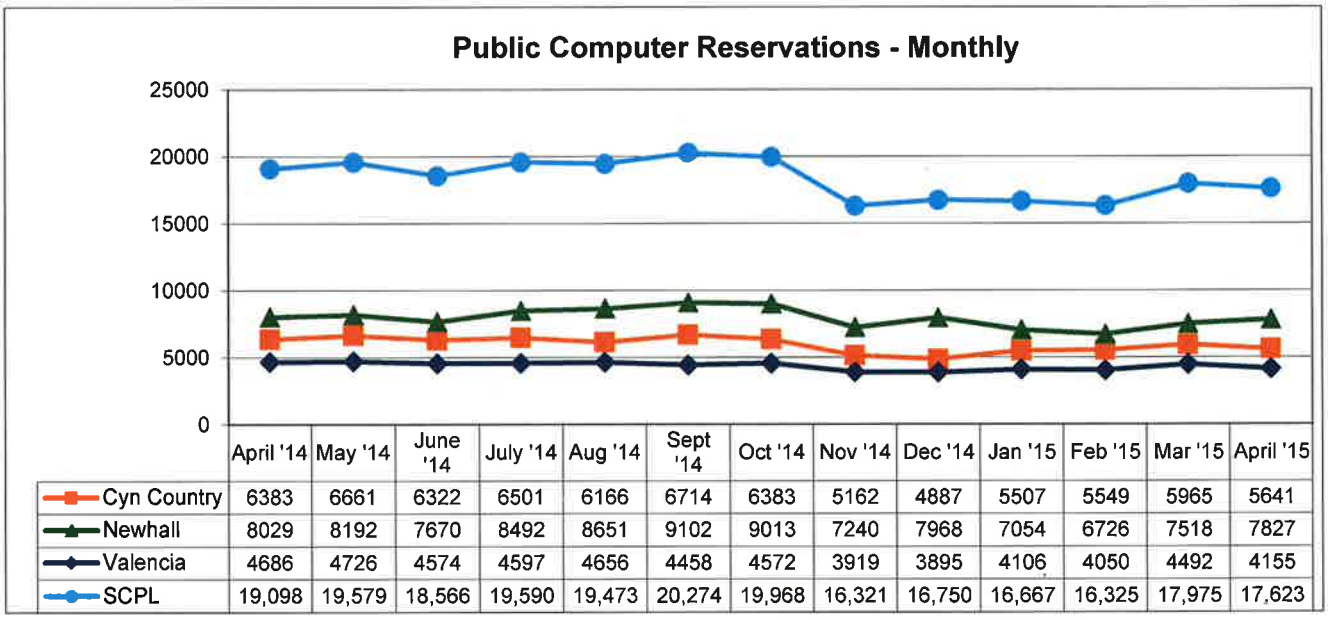
SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PUBLIC COMPUTER RESERVATIONS

In April 2015, a total of 17,623 patrons reserved and used a public computer.

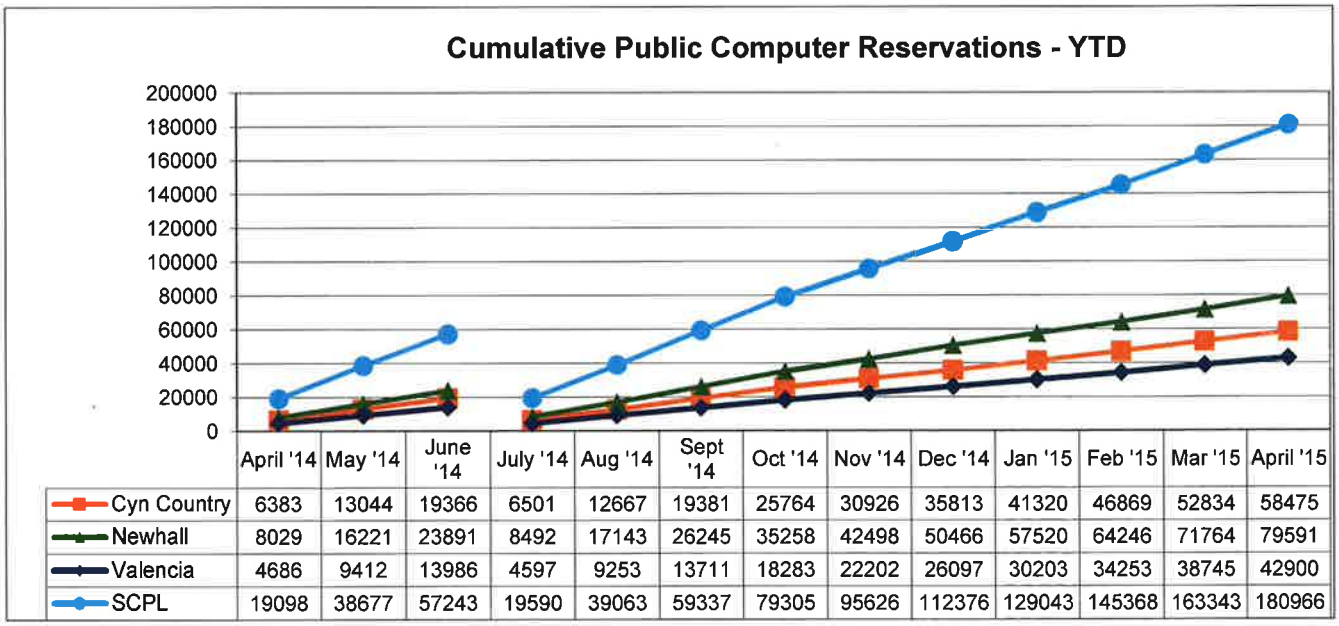
5,641 patrons used public computers in the Canyon Country Library, 7,827 in Newhall Library, and 4,155 in Valencia Library.




| | April '14 | April '15 |
|---|---|---|
| Canyon Country | 6,383 | 5,641 |
| Newhall | 8,029 | 7,827 |
| Valencia | 4,686 | 4,155 |
| SCPL | 19,098 | 17,623 |




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 6383 | 6661 | 6322 | 6501 | 6166 | 6714 | 6383 | 5162 | 4887 | 5507 | 5549 | 5965 | 5641 |
| Newhall | 8029 | 8192 | 7670 | 8492 | 8651 | 9102 | 9013 | 7240 | 7968 | 7054 | 6726 | 7518 | 7827 |
| Valencia | 4686 | 4726 | 4574 | 4597 | 4656 | 4458 | 4572 | 3919 | 3895 | 4106 | 4050 | 4492 | 4155 |
| SCPL | 19,098 | 19,579 | 18,566 | 19,590 | 19,473 | 20,274 | 19,968 | 16,321 | 16,750 | 16,667 | 16,325 | 17,975 | 17,623 |



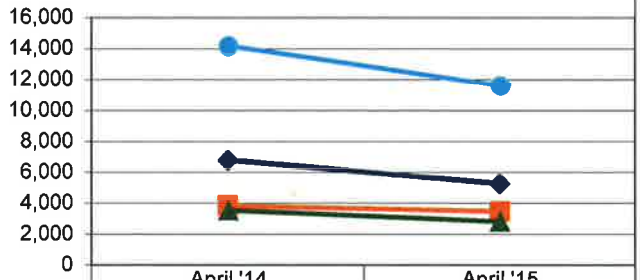

| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 6383 | 13044 | 19366 | 6501 | 12667 | 19381 | 25764 | 30926 | 35813 | 41320 | 46869 | 52834 | 58475 |
| Newhall | 8029 | 16221 | 23891 | 8492 | 17143 | 26245 | 35258 | 42498 | 50466 | 57520 | 64246 | 71764 | 79591 |
| Valencia | 4686 | 9412 | 13986 | 4597 | 9253 | 13711 | 18283 | 22202 | 26097 | 30203 | 34253 | 38745 | 42900 |
| SCPL | 19098 | 38677 | 57243 | 19590 | 39063 | 59337 | 79305 | 95626 | 112376 | 129043 | 145368 | 163343 | 180966 |

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
HOLDS FILLED

In April 2015, a total of 11,597 holds were filled in the Santa Clarita Public Library.

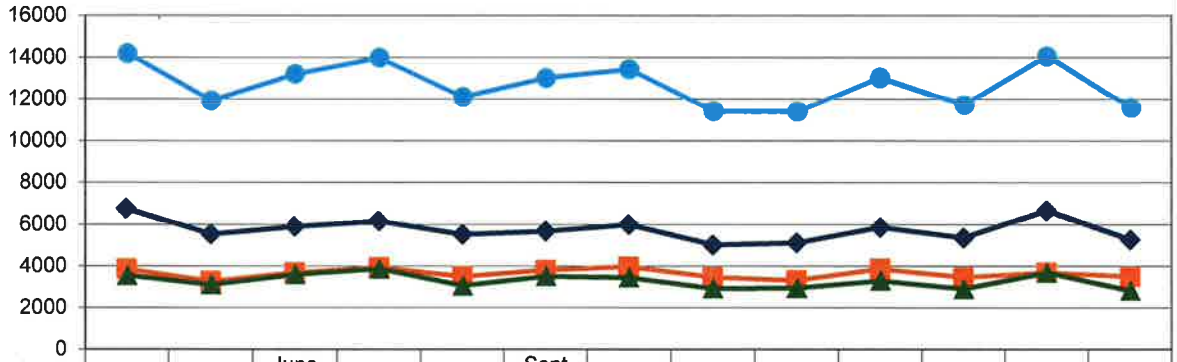
3,504 holds were filled in the Canyon Country Library, 2,824 in Newhall Library, and 5,269 in Valencia Library.

## Holds Filled



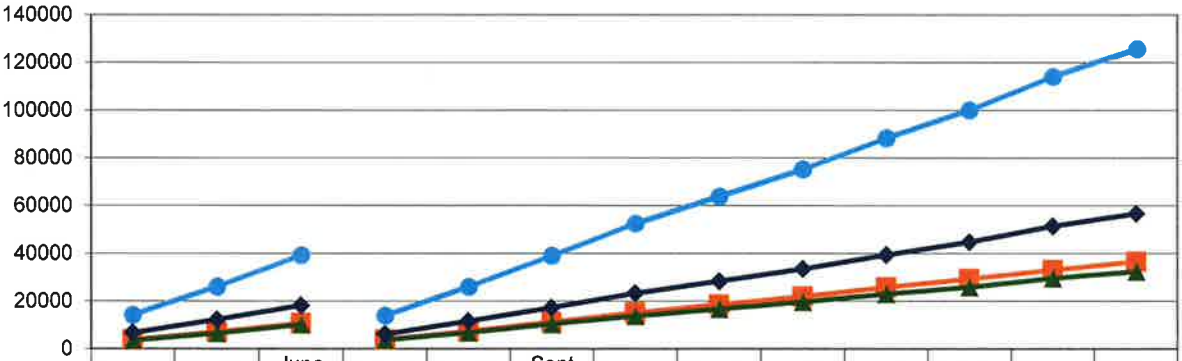

| | April '14 | April '15 |
|---|---|---|
| Canyon Country | 3,861 | 3,504 |
| Newhall | 3,547 | 2,824 |
| Valencia | 6,784 | 5,269 |
| SCPL | 14,192 | 11,597 |

## Holds Filled - Monthly




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 3861 | 3281 | 3693 | 3942 | 3508 | 3813 | 3981 | 3474 | 3324 | 3880 | 3475 | 3698 | 3504 |
| Newhall | 3547 | 3112 | 3603 | 3870 | 3062 | 3514 | 3450 | 2927 | 2952 | 3294 | 2902 | 3690 | 2824 |
| Valencia | 6,784 | 5,535 | 5,904 | 6,169 | 5,527 | 5,680 | 6,003 | 5,021 | 5,126 | 5,866 | 5,359 | 6,683 | 5,269 |
| SCPL | 14,192 | 11,928 | 13,200 | 13,981 | 12,097 | 13,007 | 13,434 | 11,422 | 11,402 | 13,040 | 11,736 | 14,071 | 11,597 |

## Cumulative Holds Filled - YTD

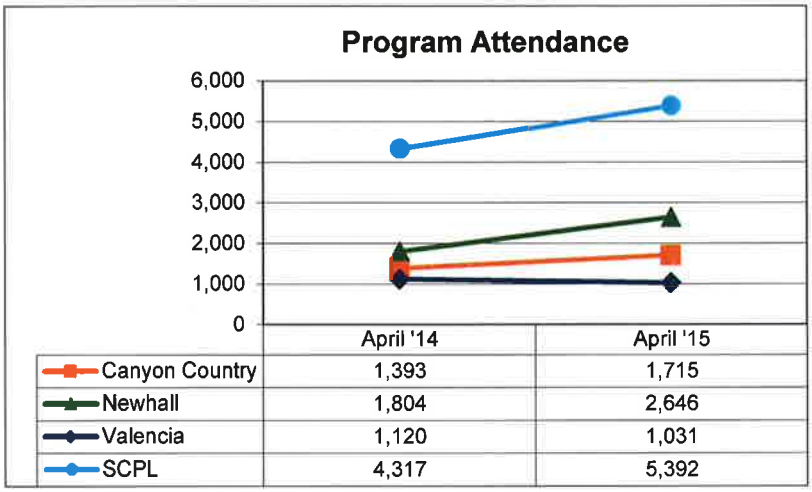



| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 3861 | 7142 | 10835 | 3942 | 7450 | 11263 | 15244 | 18718 | 22042 | 25922 | 29397 | 33095 | 36599 |
| Newhall | 3547 | 6659 | 10262 | 3870 | 6932 | 10446 | 13896 | 16823 | 19775 | 23069 | 25971 | 29661 | 32485 |
| Valencia | 6784 | 12319 | 18223 | 6169 | 11696 | 17376 | 23379 | 28400 | 33526 | 39392 | 44751 | 51434 | 56703 |
| SCPL | 14192 | 26120 | 39320 | 13981 | 26078 | 39085 | 52519 | 63941 | 75343 | 88383 | 100119 | 114190 | 125787 |

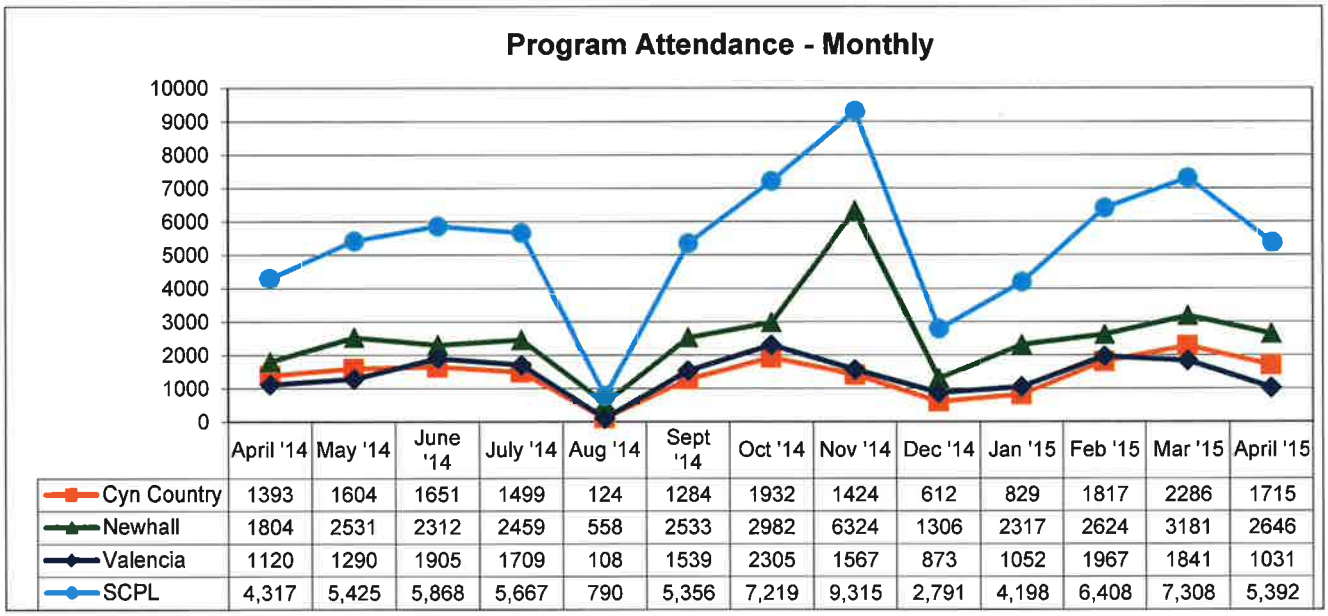
SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
PROGRAM ATTENDANCE

In April 2015, a total of 5,392 attendees participated in a program.

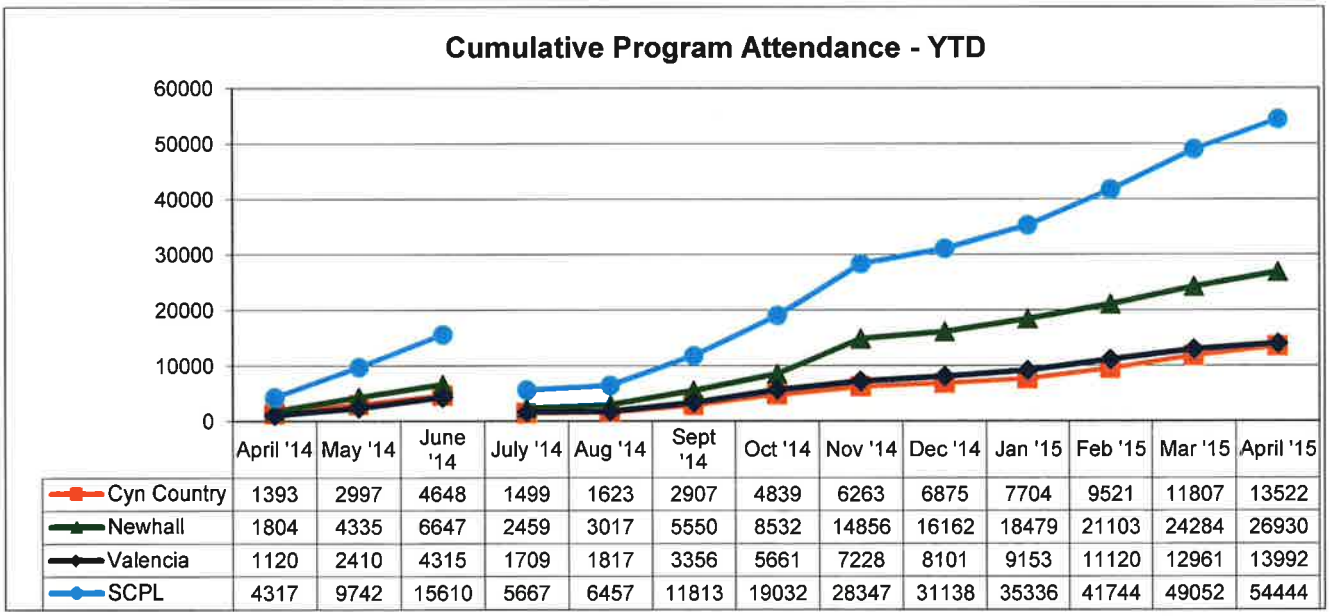
1,715 attended a Library program at the Canyon Country Library, 2,646 at Newhall Library, and 1,031 Valencia Library.




| | April '14 | April '15 |
|---|---|---|
| Canyon Country | 1,393 | 1,715 |
| Newhall | 1,804 | 2,646 |
| Valencia | 1,120 | 1,031 |
| SCPL | 4,317 | 5,392 |




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 1393 | 1604 | 1651 | 1499 | 124 | 1284 | 1932 | 1424 | 612 | 829 | 1817 | 2286 | 1715 |
| Newhall | 1804 | 2531 | 2312 | 2459 | 558 | 2533 | 2982 | 6324 | 1306 | 2317 | 2624 | 3181 | 2646 |
| Valencia | 1120 | 1290 | 1905 | 1709 | 108 | 1539 | 2305 | 1567 | 873 | 1052 | 1967 | 1841 | 1031 |
| SCPL | 4,317 | 5,425 | 5,868 | 5,667 | 790 | 5,356 | 7,219 | 9,315 | 2,791 | 4,198 | 6,408 | 7,308 | 5,392 |

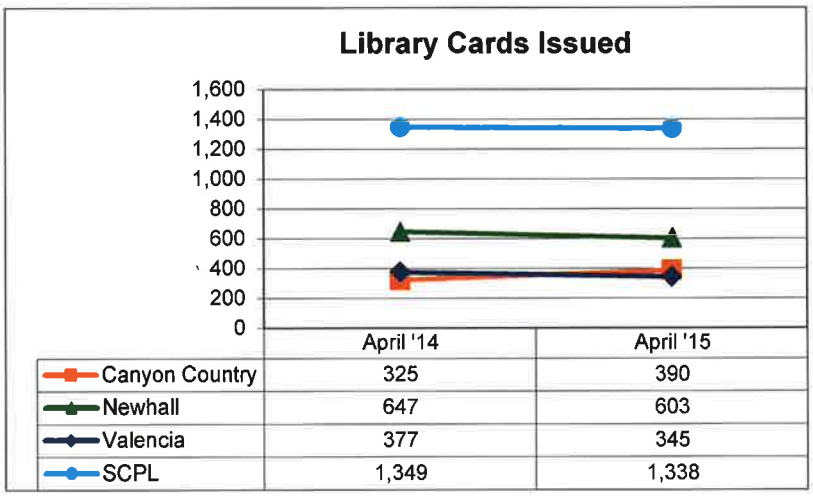



| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 1393 | 2997 | 4648 | 1499 | 1623 | 2907 | 4839 | 6263 | 6875 | 7704 | 9521 | 11807 | 13522 |
| Newhall | 1804 | 4335 | 6647 | 2459 | 3017 | 5550 | 8532 | 14856 | 16162 | 18479 | 21103 | 24284 | 26930 |
| Valencia | 1120 | 2410 | 4315 | 1709 | 1817 | 3356 | 5661 | 7228 | 8101 | 9153 | 11120 | 12961 | 13992 |
| SCPL | 4317 | 9742 | 15610 | 5667 | 6457 | 11813 | 19032 | 28347 | 31138 | 35336 | 41744 | 49052 | 54444 |

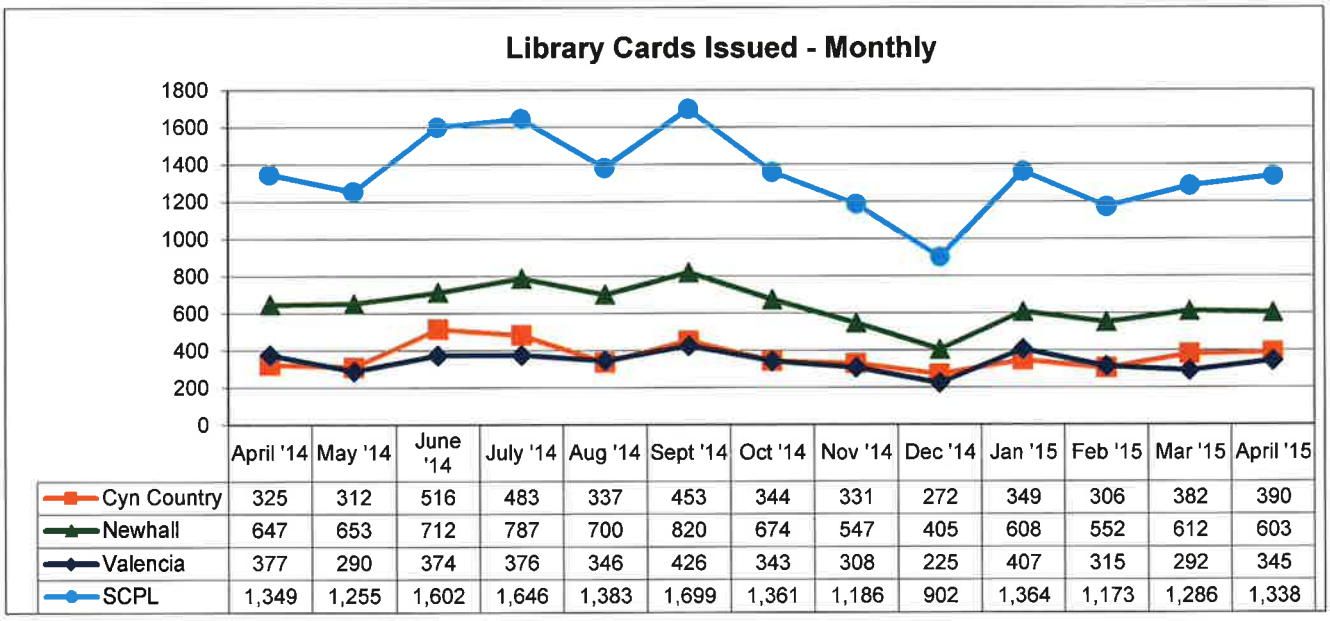
SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
LIBRARY CARDS ISSUED

In April 2015, a total of 1,338 new Library cards were issued.

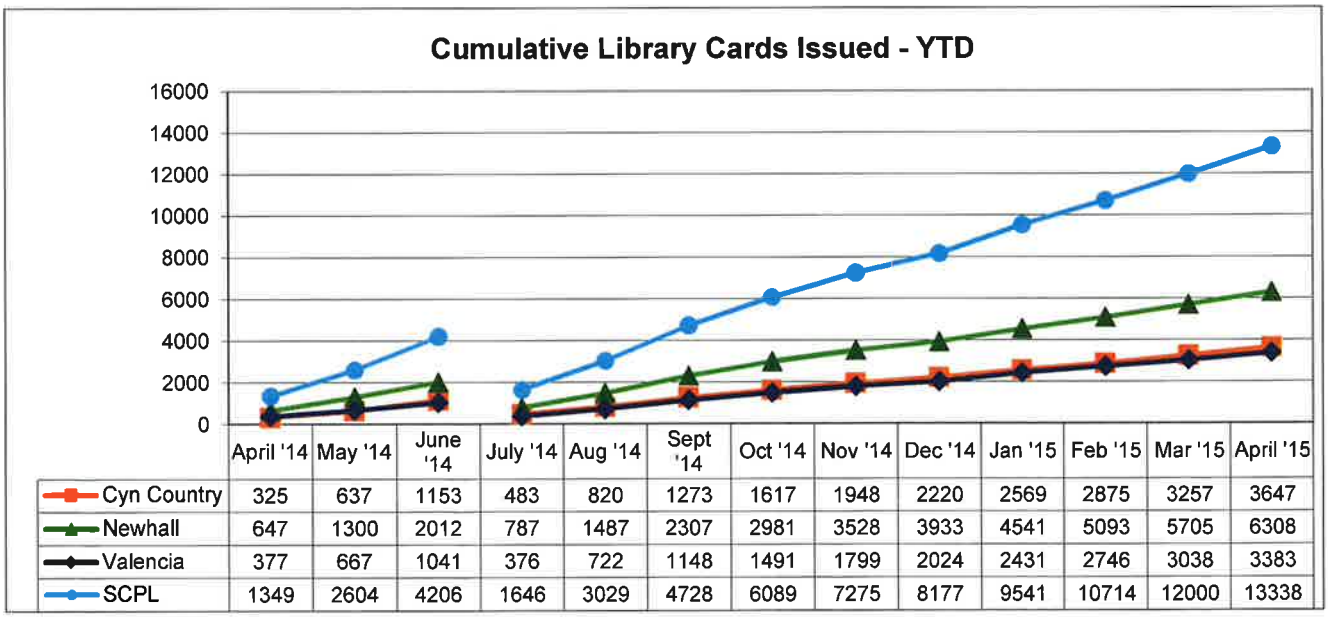
390 new Library cards were issued at the Canyon Country Library, 603 at Newhall Library, and 345 at Valencia Library.




| | April '14 | April '15 |
|---|---|---|
| Canyon Country | 325 | 390 |
| Newhall | 647 | 603 |
| Valencia | 377 | 345 |
| SCPL | 1,349 | 1,338 |




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 325 | 312 | 516 | 483 | 337 | 453 | 344 | 331 | 272 | 349 | 306 | 382 | 390 |
| Newhall | 647 | 653 | 712 | 787 | 700 | 820 | 674 | 547 | 405 | 608 | 552 | 612 | 603 |
| Valencia | 377 | 290 | 374 | 376 | 346 | 426 | 343 | 308 | 225 | 407 | 315 | 292 | 345 |
| SCPL | 1,349 | 1,255 | 1,602 | 1,646 | 1,383 | 1,699 | 1,361 | 1,186 | 902 | 1,364 | 1,173 | 1,286 | 1,338 |



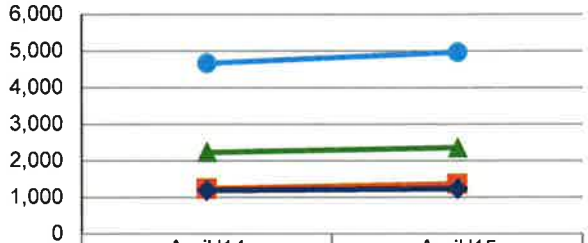

| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 325 | 637 | 1153 | 483 | 820 | 1273 | 1617 | 1948 | 2220 | 2569 | 2875 | 3257 | 3647 |
| Newhall | 647 | 1300 | 2012 | 787 | 1487 | 2307 | 2981 | 3528 | 3933 | 4541 | 5093 | 5705 | 6308 |
| Valencia | 377 | 667 | 1041 | 376 | 722 | 1148 | 1491 | 1799 | 2024 | 2431 | 2746 | 3038 | 3383 |
| SCPL | 1349 | 2604 | 4206 | 1646 | 3029 | 4728 | 6089 | 7275 | 8177 | 9541 | 10714 | 12000 | 13338 |

SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
WI-FI USERS

In April 2015, a total of 4,974 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

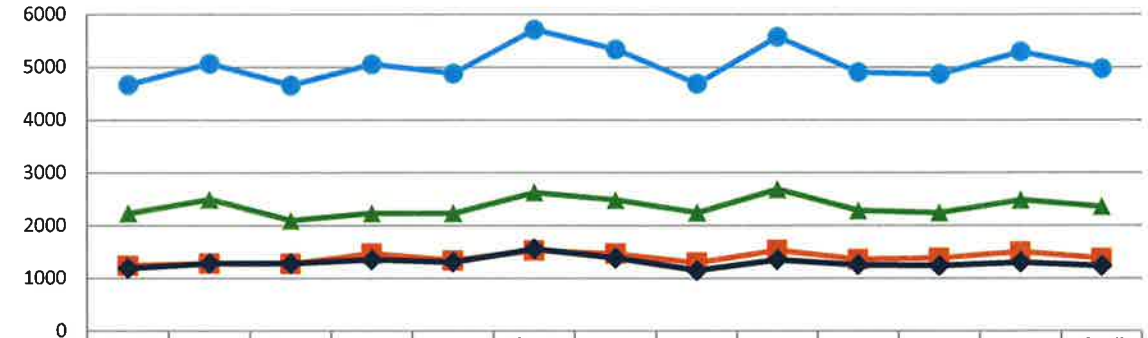
1,378 Wi-Fi users were at the Canyon Country Library, 2,360 at Newhall Library, and 1,236 at Valencia Library.

## Wi-Fi Users



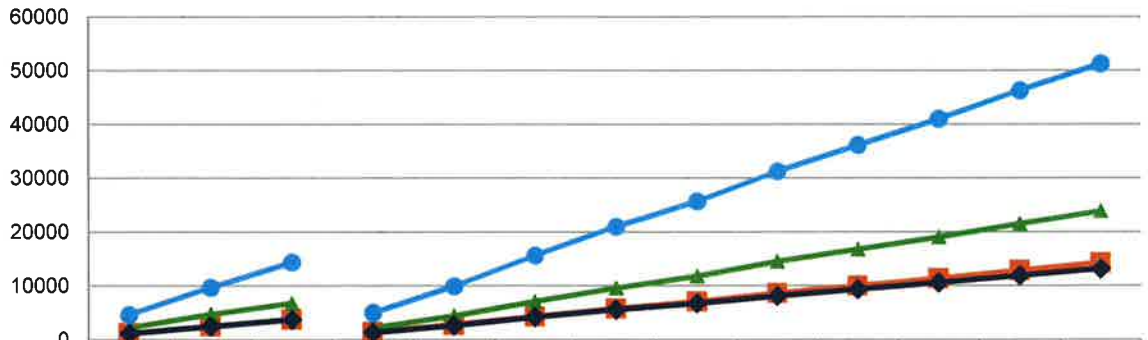

| | April '14 | April '15 |
|---|---|---|
| Canyon Country | 1,245 | 1,378 |
| Newhall | 2,231 | 2,360 |
| Valencia | 1,194 | 1,236 |
| SCPL | 4,670 | 4,974 |

## Wi-Fi Users - Monthly




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 1245 | 1286 | 1280 | 1470 | 1343 | 1528 | 1468 | 1297 | 1535 | 1362 | 1384 | 1507 | 1378 |
| Newhall | 2231 | 2497 | 2096 | 2234 | 2231 | 2627 | 2484 | 2240 | 2685 | 2285 | 2243 | 2484 | 2360 |
| Valencia | 1194 | 1286 | 1282 | 1355 | 1309 | 1558 | 1386 | 1148 | 1353 | 1256 | 1240 | 1303 | 1236 |
| SCPL | 4,670 | 5,069 | 4,658 | 5,059 | 4,883 | 5,713 | 5,338 | 4,685 | 5,573 | 4,903 | 4,867 | 5,294 | 4,974 |

## Cumulative Wi-Fi Users - YTD




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cyn Country | 1245 | 2531 | 3811 | 1470 | 2813 | 4341 | 5809 | 7106 | 8641 | 10003 | 11387 | 12894 | 14272 |
| Newhall | 2231 | 4728 | 6824 | 2234 | 4465 | 7092 | 9576 | 11816 | 14501 | 16786 | 19029 | 21513 | 23873 |
| Valencia | 1194 | 2480 | 3762 | 1355 | 2664 | 4222 | 5608 | 6756 | 8109 | 9365 | 10605 | 11908 | 13144 |
| SCPL | 4670 | 9739 | 14397 | 5059 | 9942 | 15655 | 20993 | 25678 | 31251 | 36154 | 41021 | 46315 | 51289 |

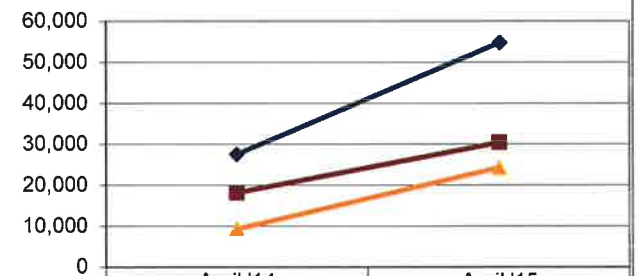
SANTA CLARITA PUBLIC LIBRARY STATISTICS
FISCAL YEAR 2014-15
LIBRARY WEBSITE

In April 2015, the Library's website received a total of 54,754 visits.

30,443 were returning visitors and 24,311 were new visitors to the Library website.

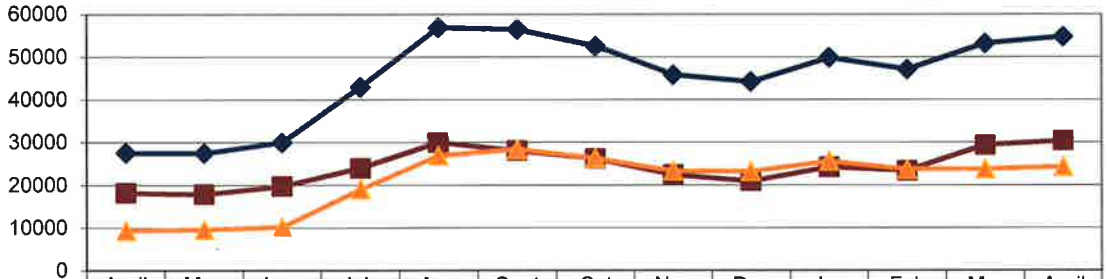
Visitors to the Santa Clarita Public Library website viewed 94,272 website pages during the month of March 2015.

**Library Website Visits**



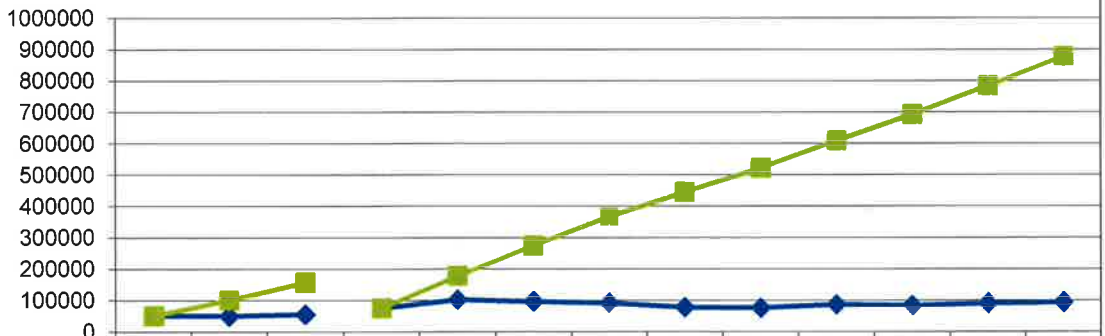

| | April '14 | April '15 |
|---|---|---|
| Website Visits | 27,568 | 54,754 |
| Returning Visitors | 18,195 | 30,443 |
| New Visitors | 9,373 | 24,311 |

**Library Website Visits - Monthly**




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Website Visits | 27568 | 27522 | 30001 | 43009 | 56956 | 56523 | 52613 | 45841 | 44221 | 49870 | 47126 | 53201 | 54754 |
| Returning Visitors | 18195 | 17917 | 19771 | 23999 | 30016 | 28092 | 26254 | 22462 | 20961 | 24237 | 23422 | 29420 | 30443 |
| New Visitors | 9373 | 9605 | 10230 | 19010 | 26940 | 28431 | 26359 | 23379 | 23260 | 25633 | 23704 | 23781 | 24311 |

**Library Web Pages Viewed -YTD**




| | April '14 | May '14 | June '14 | July '14 | Aug '14 | Sept '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | April '15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Webpages Viewed - Monthly | 51410 | 50842 | 55646 | 75758 | 102845 | 96840 | 91636 | 78409 | 76248 | 86495 | 83776 | 91225 | 94272 |
| Webpages Viewed - YTD | 51410 | 102252 | 157898 | 75758 | 178603 | 275443 | 367079 | 445488 | 521736 | 608231 | 692007 | 783232 | 877504 |