

CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager
 FROM: Darren Hernández, Deputy City Manager
 DATE: October 16, 2014



SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – SEPTEMBER 2014

Attached is the statistical report for the Santa Clarita Public Library for September 2014.

Overall statistics for the three Library branches in August 2014 include:

- 83,295 patrons visited the Libraries, 1,699 new Library cards were issued, and 5,356 patrons attended a Library program.
- 132,807 books and materials were circulated by the three branches, and 13,007 holds were filled.
- 20,274 patrons reserved and used a public computer, while 5,713 patrons used the Library's free wireless internet (Wi-Fi), and the Library website had 56,523 visits.

Month-to-Date								
SEPTEMBER 2014	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Sept. 2014	Sept. 2013	Sept. 2014	Sept. 2013	Sept. 2014	Sept. 2013	Sept. 2014	Sept. 2013
Patron Traffic	23,528	21,984	33,380	32,588	26,387	24,789	83,295	79,361
Circulation	33,783	30,825	38,280	35,824	60,744	57,829	132,807	124,478
PC Reservations	6,714	6,960	9,102	8,248	4,458	4,857	20,274	20,065
Volunteer Hours	394	373	683	533	231	208	1,308	1,114
Holdings Filled	3,813	4,038	3,514	3,910	5,680	7,444	13,007	15,392
Number of Programs	69	43	117	80	77	29	263	152
Program Attendance	1,284	1,062	2,533	2,780	1,539	787	5,356	4,629
Library Cards Issued	453	466	820	945	426	431	1,699	1,842
Wi-Fi Users	1,528	1,289	2,627	2,240	1,558	1,268	5,713	4,797
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	56,523	29,457

Santa Clarita Public Library September 2014 Programs and Highlights

Autumn programming for Santa Clarita Public Library began in September. Regularly scheduled programs for Fall include: Storytimes for Baby Toddler (6-36 months), Just for 2s and 3s, School Readiness (3-5 years), Bilingual/Cuenta Cuentos (all ages), Pajama (all ages), All

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Abilities, and Elementary storytime, Youth Chess Club, Lego Days, Read to Dogs, Science Club, Books and Crafts, Family Game Nights, and Family Movies.

In addition to the regularly scheduled storytimes and programs, the following highlights are some of the additional Fall and Special Programs hosted by the Santa Clarita Public Library in September:

- **Author Event** - New York Times bestselling author, Gregg Hurwitz, spoke about his books at the Valencia Library on Thursday, September 11. This great author event was free and sponsored by the Friends of Santa Clarita Public Library.
- **Library Annual Report and Strategic Plan Update** – The Santa Clarita Public Library Annual Report for Fiscal Year 2013-14 was completed. The Annual Report is a document that helps communicate the success of the Santa Clarita Public Library. It provides a summary of the Public Library statistics for the past three years and highlights several programs and services which took place during the 2013-14 fiscal years.

The Update Report for the Santa Clarita Public Library Strategic Service Plan Fiscal Years 2011-14 was also completed. This report identifies the recommended service priorities and goals for fiscal year 2011-14, along with highlights of some of the activities, programs, and services which were implemented by the Santa Clarita Public Library over the past three years to meet these strategic priorities and goals.

- **Educator's Receptions** - This September, the Santa Clarita Public Library hosted special receptions for educators. The free Educator's Receptions provided administrators and teachers from K – 12 grades information on Library resources and programs that align with Common Core State Standards.
- **Homework Help Parent Edition** - This new program kicked-off at the Newhall Library this month. This is a Library Services and Technology Act (LSTA) grant-funded program by the California State Library as a part of the Eureka! Leadership Institute, which Erin Christmas is administering.

This is a three-part, 10-week course for Spanish-speaking parents to learn computer, English, and parenting skills to increase parental involvement with homework help at home. Individuals for the program were recruited through the Newhall State Preschool, Newhall Community Center, and other community partners. Computer skills and parenting skills are being taught by Library staff with expertise in those areas. Participants in the class are using Pronunciator, an online language-learning database for English skills improvement. Additionally, a guest speaker will be available at one class session from the Child & Family Center. This is the first of this course series; two more will be offered in 2015.

- **College Planning** - All three Libraries continued to host free college planning programs during September, including College 101 seminars in Spanish and English, SAT practice

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tests, a workshop on paying for higher education, and a workshop to help parents and students think like a college admissions officer.

- **Science in September** - All three branches offered science-focused programs and activities for all age groups during September, as follows:
 - Students in grades 5-12 were invited to explore the physics of biology. Classes were taught by Joe Francis, Ph.D. in Cellular Microbiology.
 - The Valencia Library hosted “Diggin’ for Dinosaurs” for children in grades K – 3, providing opportunities to dig for dinosaur bones and look at some real fossils. Tweens in grades 4 – 6 tried out their paleontology skills with crafts and projects focused on dinosaurs.
 - Families were invited to attend the three-session Curiosity Course at the Old Town Newhall Library. The Curiosity Course allowed families to work together to complete different “complex” engineering challenges.
 - The Canyon Country Library began their Science Club providing school-age kids to gain a broader understanding of science. The club will feature activities in physics, astronomy, architecture, and problem-solving.
 - Caltech Administrator, Margaret Vinci, offered a free earthquake seminar that gave residents a better understanding of different magnitudes, threats, and warning systems that occur from natural disasters.



Chess Club & Legos Days - The Valencia branch kicked off Lego Days with a free Lego play day! Children and adults of all ages filled the community room and created, imagined, shared, role-played, and had a great time. The Youth Chess Club began September 4 at Valencia Library with great success and participation. More chess-club games are planned throughout the next few months at all three Santa Clarita Public Libraries.



If you have any questions, please contact me.

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Attachment

cc: Ed Kieczkowski, City Librarian
City Leadership Team
Citizens Public Library Advisory Committee
Friends of Santa Clarita Public Library