



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

May 2014

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

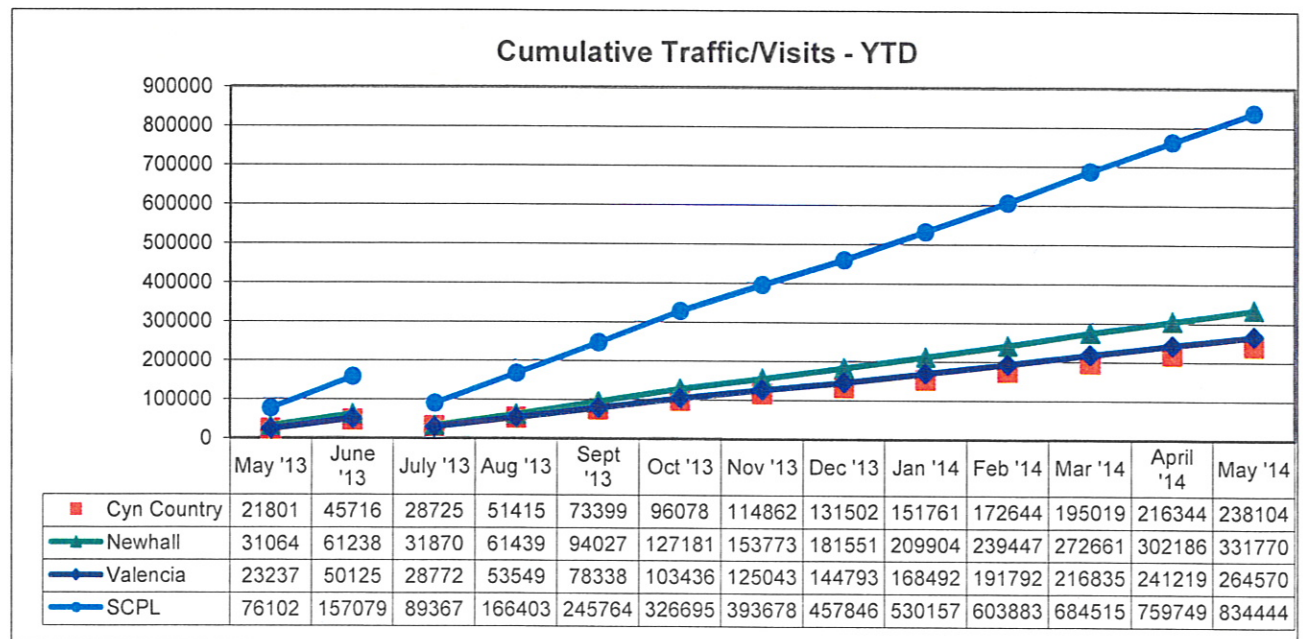
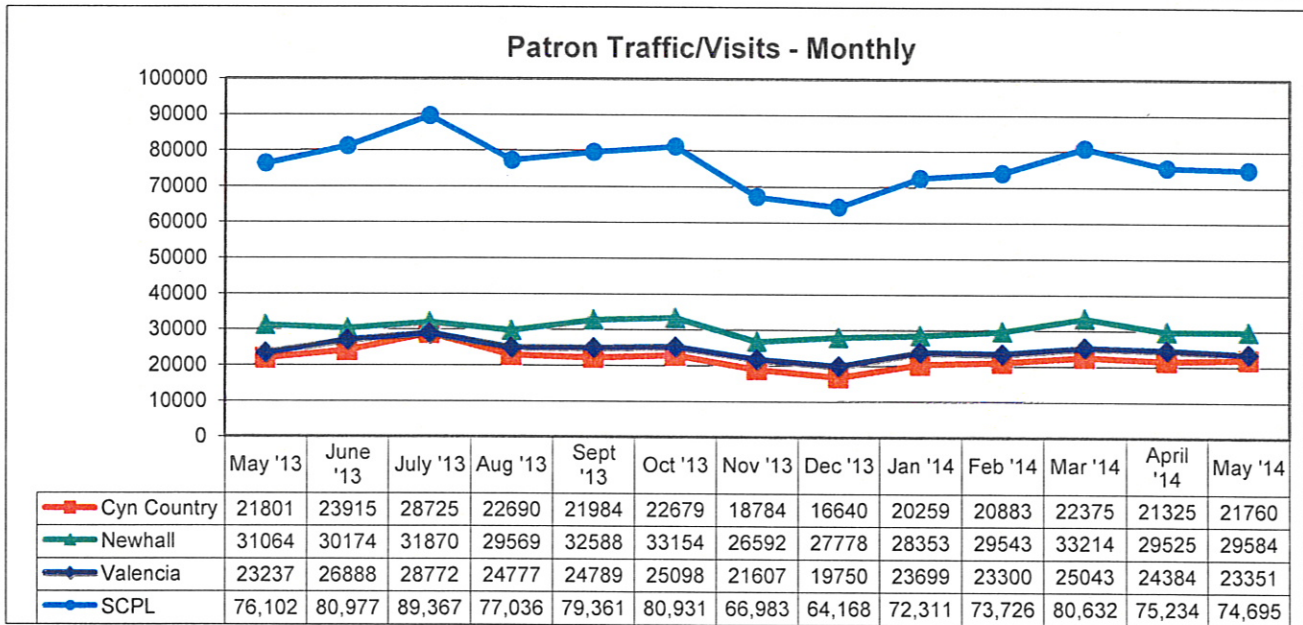
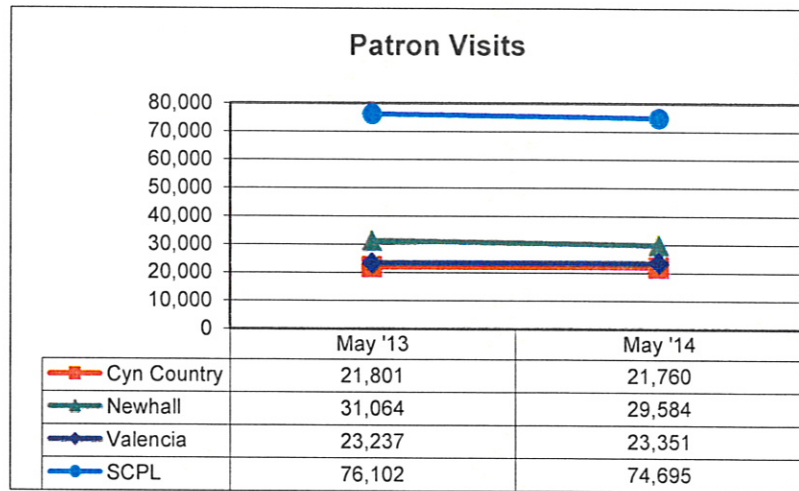
Month-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	May 2014	May 2013	May 2014	May 2013	May 2014	May 2013	May 2014	May 2013
Patron Traffic	21,760	21,801	29,584	31,064	23,351	23,237	74,695	76,102
Circulation	29,328	30,228	33,509	35,524	55,695	57,391	118,532	123,143
PC Reservations	6,661	6,507	8,192	8,759	4,726	4,803	19,579	20,069
Volunteer Hours	270	351	401	406	243	215	914	972
Holds Filled	3,281	3,761	3,112	3,653	5,535	7,338	11,928	14,752
Number of Programs	36	39	87	96	32	29	155	164
Program Attendance	1,604	1,045	2,531	1,513	1,290	613	5,425	3,171
Library Cards Issued	312	399	653	875	290	437	1,255	1,711
Wi-Fi Users	1,286	1,192	2,497	2,125	1,286	1,099	5,069	4,416
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	27,522	28,928

Year-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	May Y-T-D 2014	May Y-T-D 2013	May Y-T-D 2014	May Y-T-D 2013	May Y-T-D 2014	May Y-T-D 2013	May Y-T-D 2014	May Y-T-D 2013
Patron Traffic	238,104	231,730	331,770	276,604	264,570	299,569	834,444	807,903
Circulation	335,239	345,518	390,069	347,923	638,059	652,924	1,363,367	1,346,365
PC Reservations	75,137	70,344	92,415	68,447	51,899	56,194	219,451	194,985
Volunteer Hours	5,248	2,839	6,508	3,065	3,058	3,129	14,814	9,033
Holds Filled	43,877	37,738	42,425	26,704	78,943	66,113	165,245	130,555
Number of Programs	559	390	873	662	449	362	1,881	1,414
Program Attendance	12,953	9,011	23,520	18,220	12,668	10,280	49,141	37,511
Library Cards Issued	4,408	5,363	8,674	13,752	4,296	6,633	17,378	25,748
Wi-Fi Users	13,229	10,603	24,392	16,192	13,374	11,176	50,995	37,971
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	314,314	321,105

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

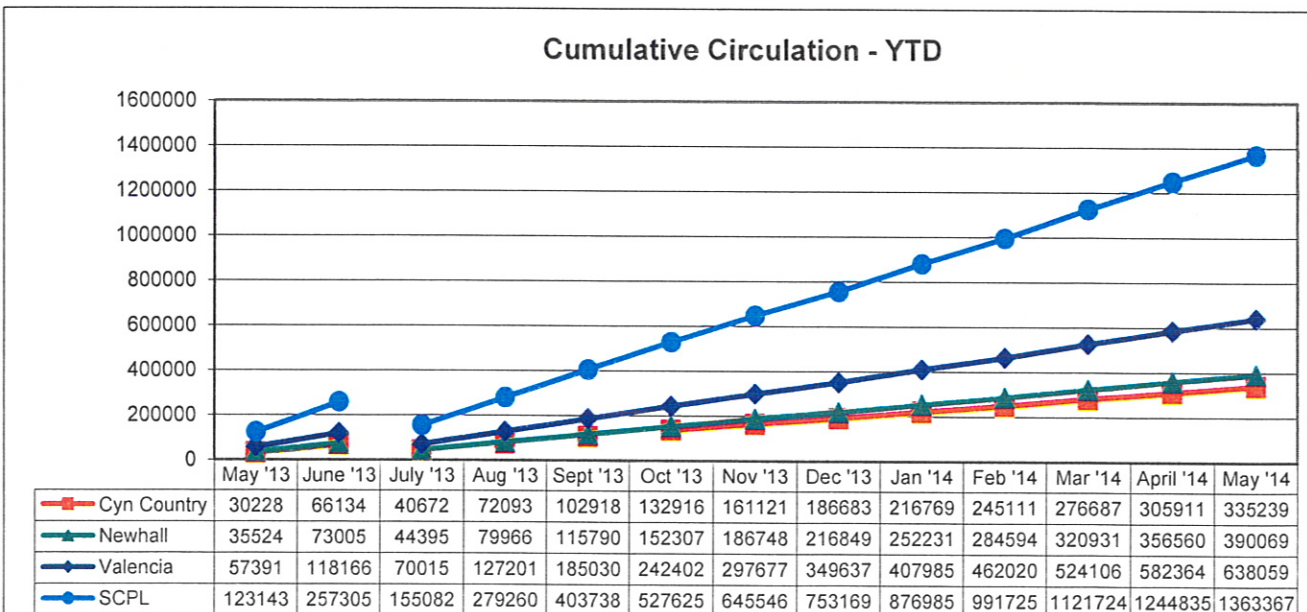
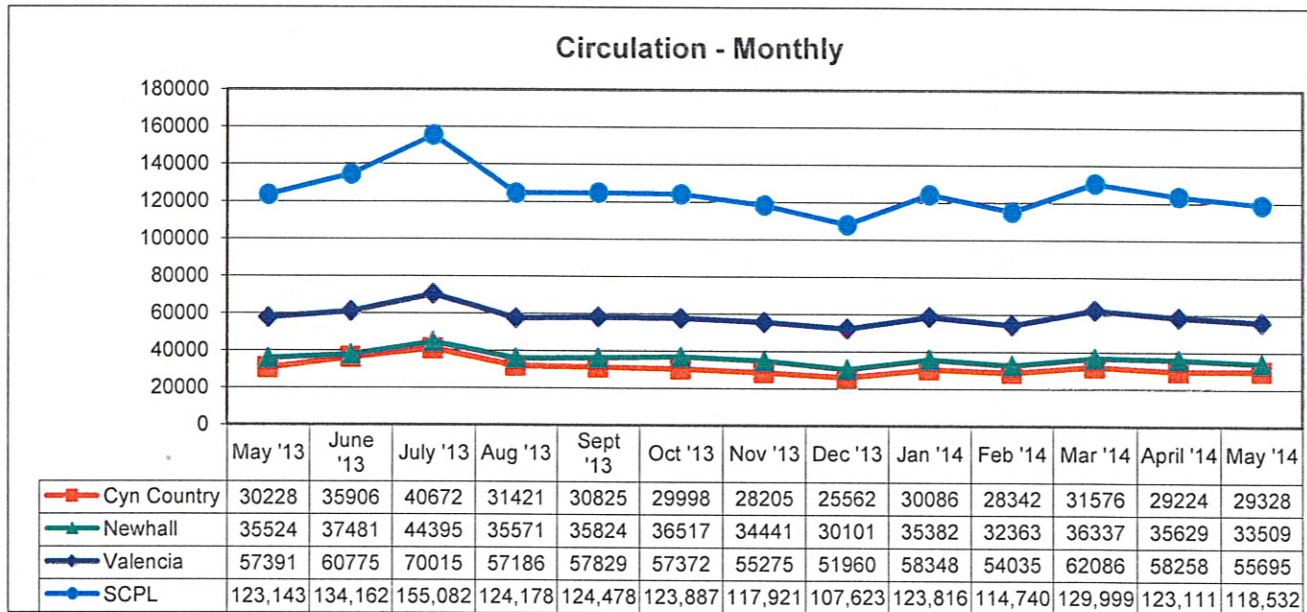
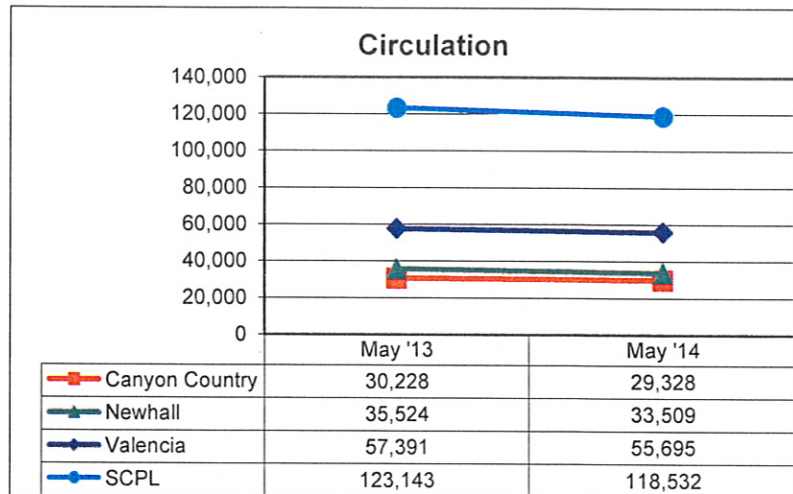
In May 2014, a total of 74,695 patrons visited the Santa Clarita Public Library, with 21,760 visitors at Canyon Country, 29,584 at Newhall, and 23,351 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In May 2014, a total of 118,532 books and materials were circulated in the Santa Clarita Public Library.

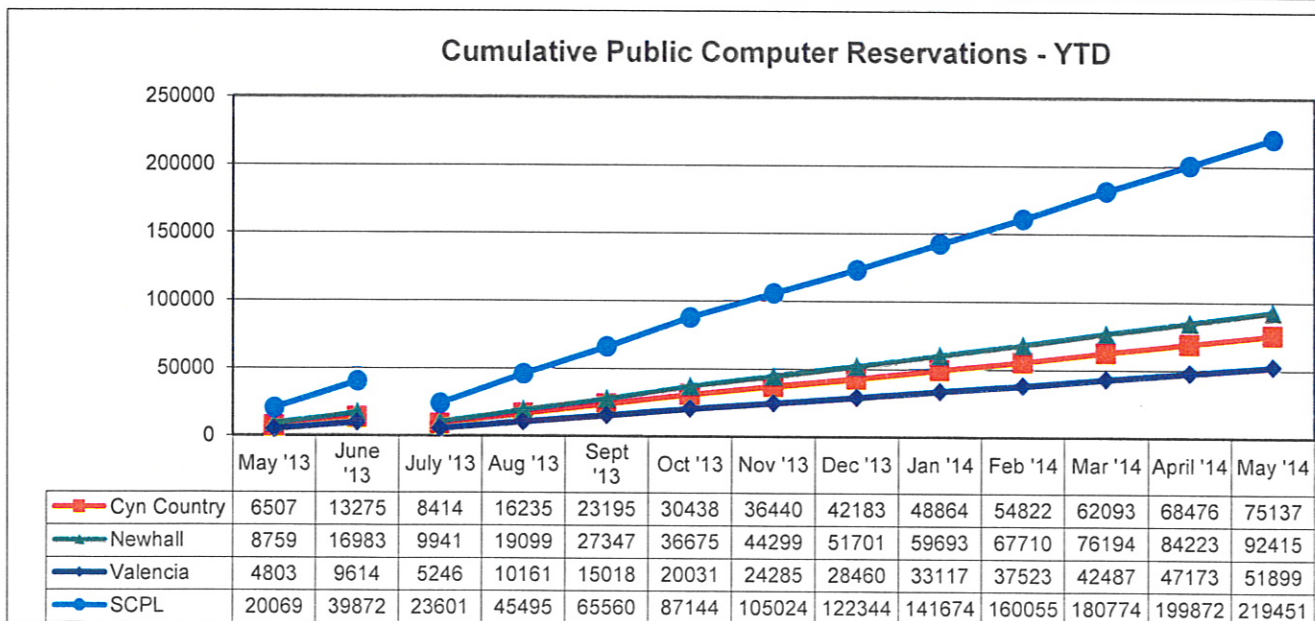
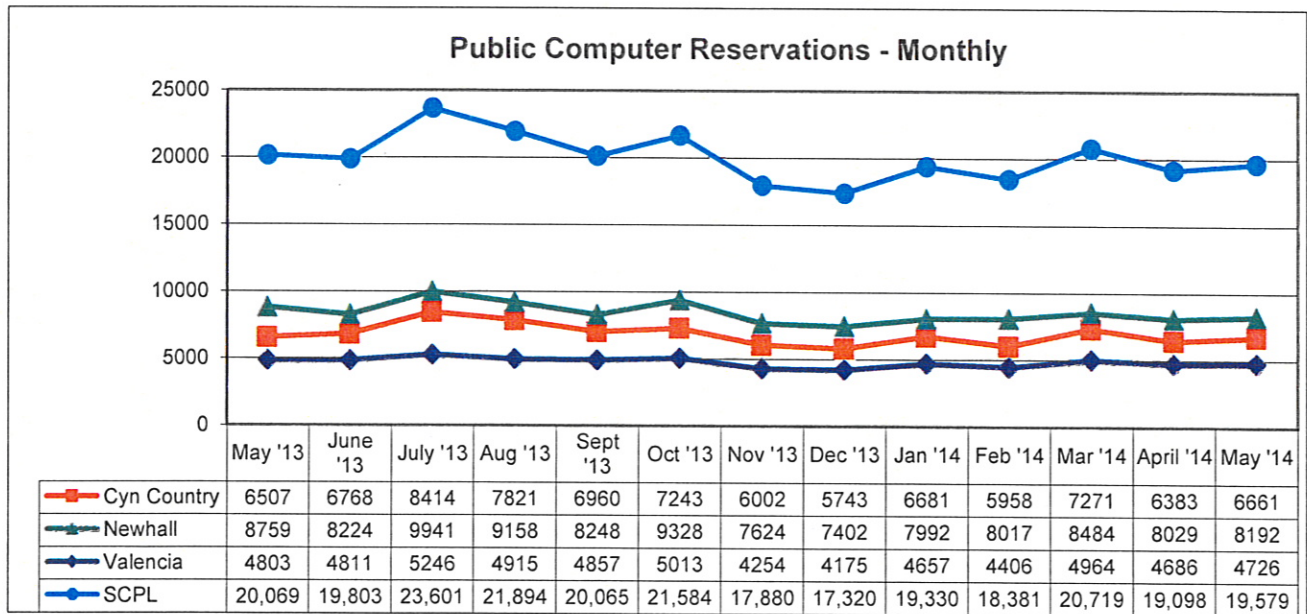
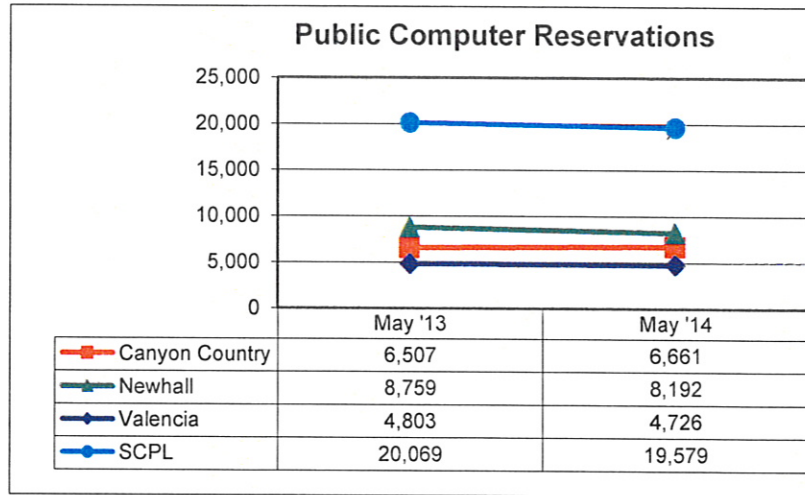
29,328 books and materials were circulated at the Canyon Country Library, 33,509 at Newhall Library, and 55,695 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS PUBLIC COMPUTER RESERVATIONS

In May 2014, a total of 19,579 patrons reserved and used a public computer.

6,661 patrons used public computers in the Canyon Country Library, 8,192 in Newhall Library, and 4,726 in Valencia Library.

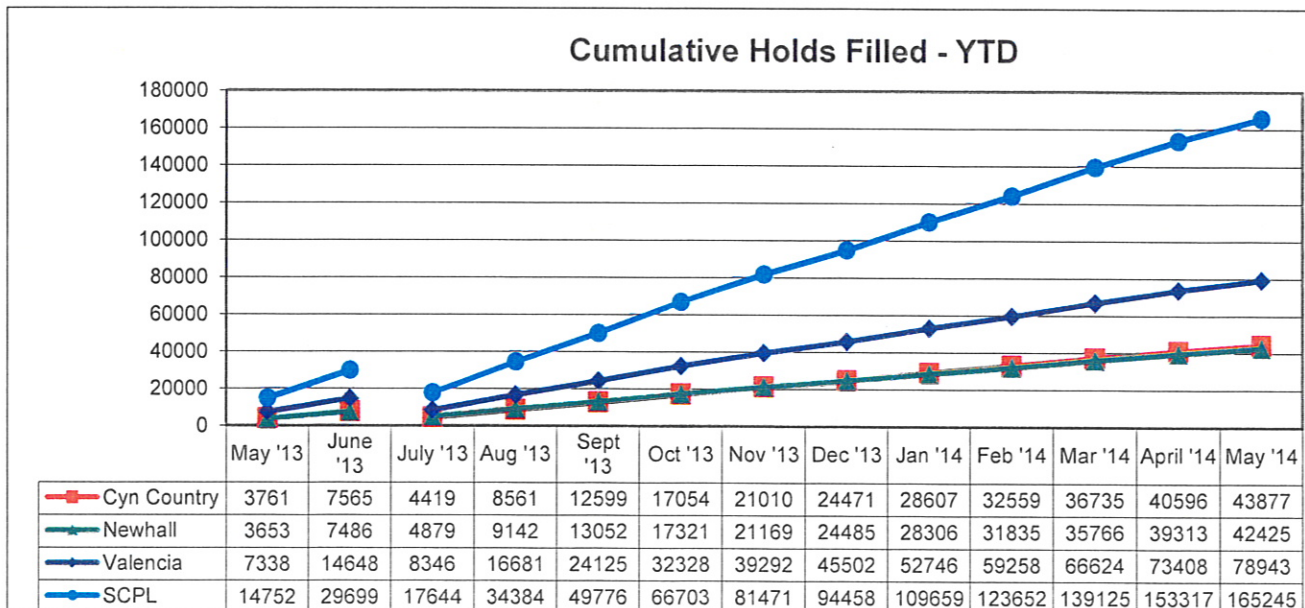
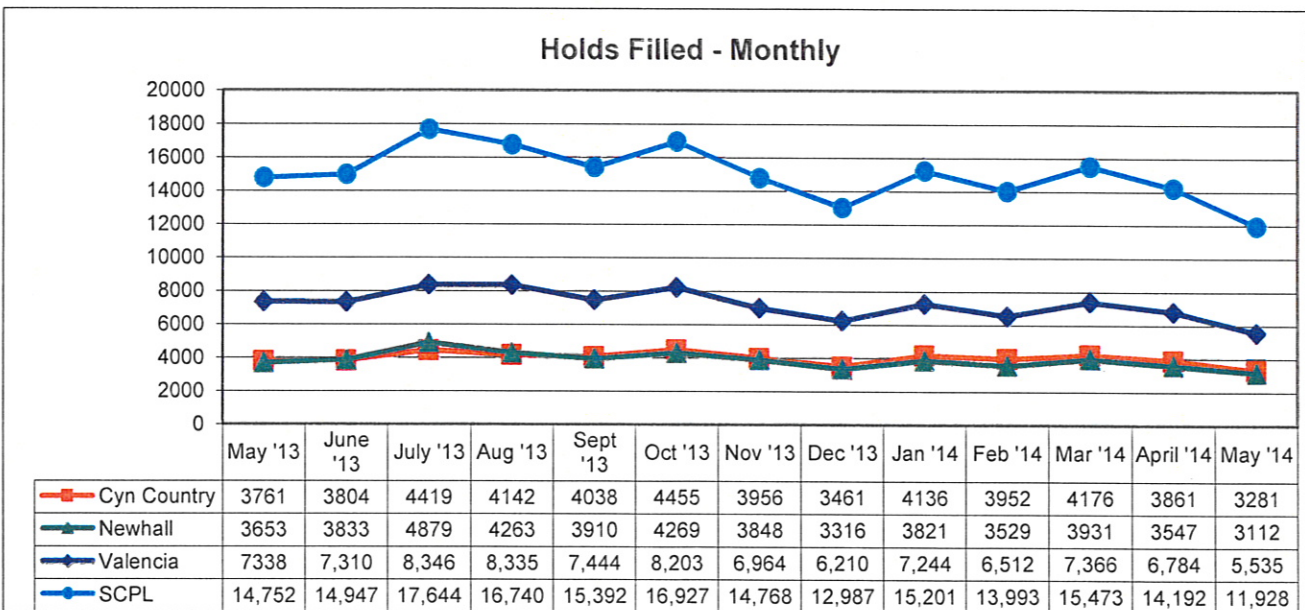
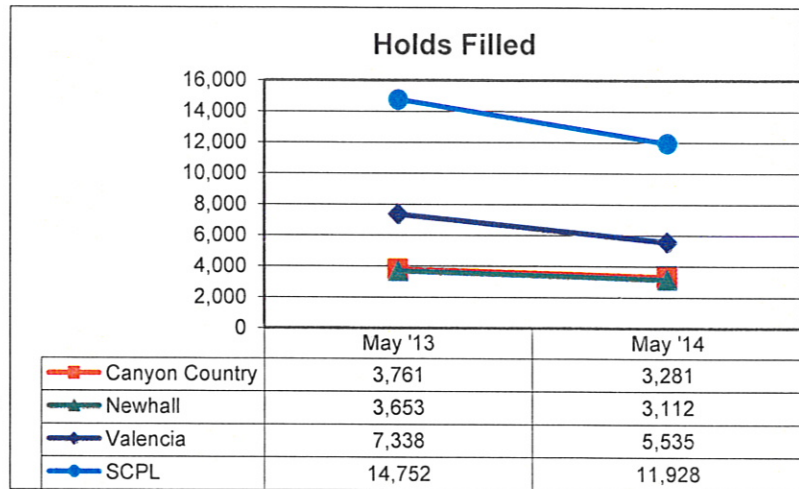


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In May 2014, a total of 11,928 holds were filled in the Santa Clarita Public Library. 3,281 holds were filled in the Canyon Country Library, 3,112 in Newhall Library, and 5,535 in Valencia Library.

The number of holds filled decreased during May 2014 because San Bernardino Public Library withdrew from the Inland Library Network. This number is expected to even out as materials at San Bernardino Public Library are circulated back to SCPL.



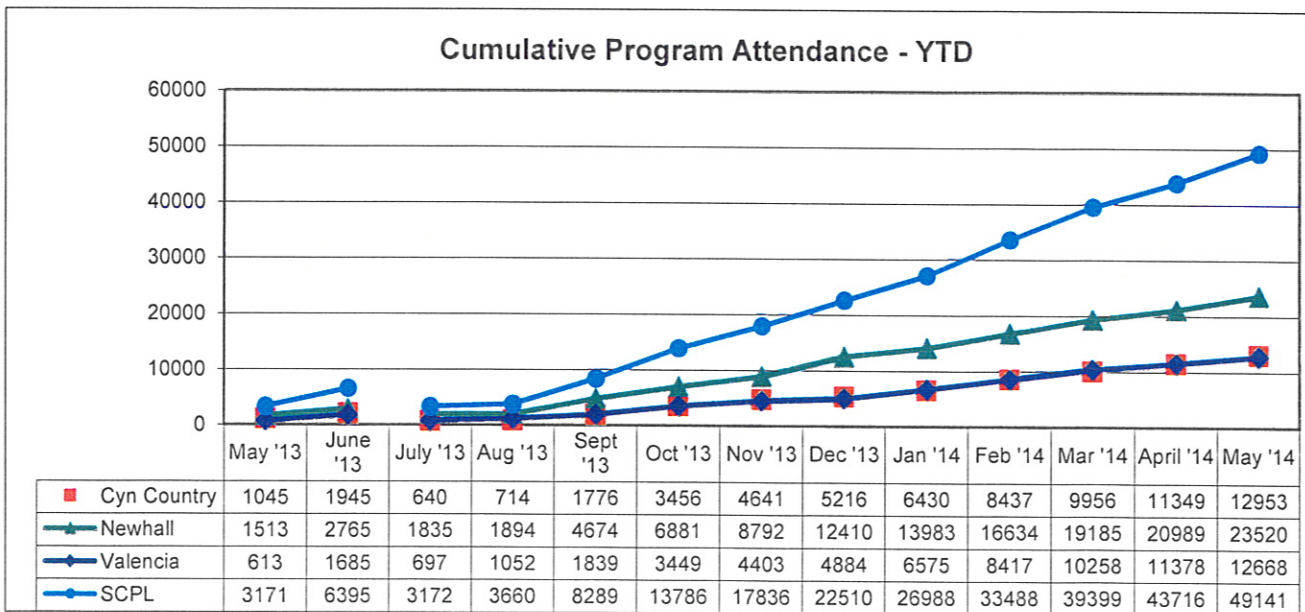
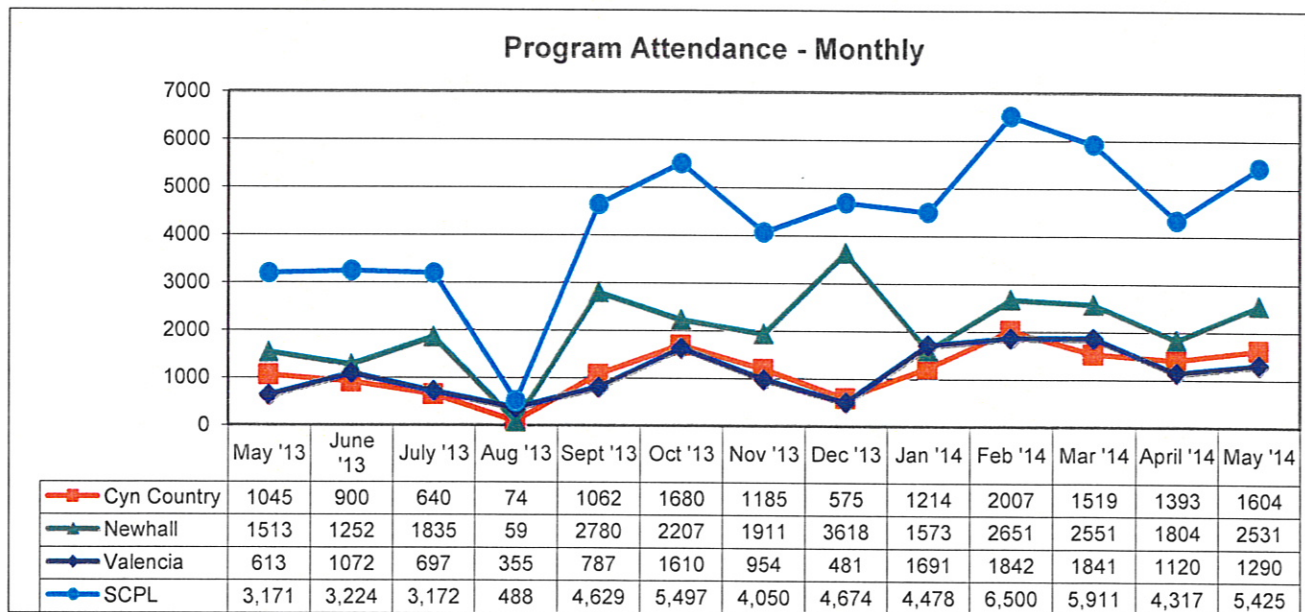
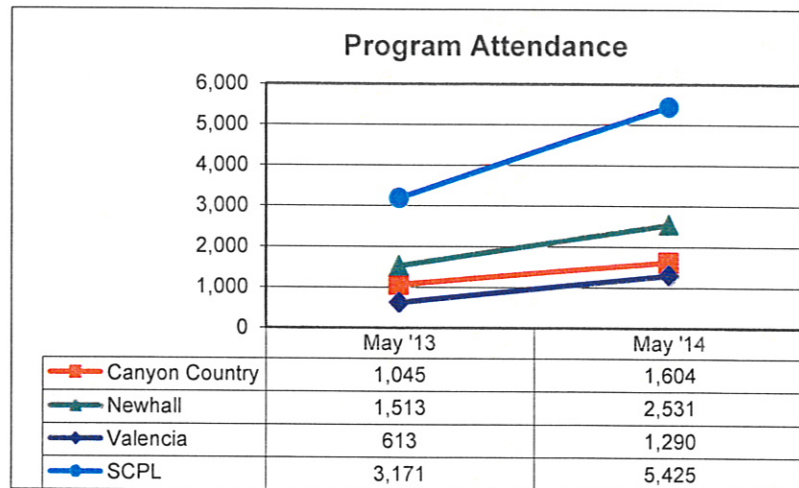
SANTA CLARITA PUBLIC LIBRARY STATISTICS

PROGRAM ATTENDANCE

In May 2014, a total of 5,425 attendees participated in a program.

1,604 attended a Library program at the Canyon Country Library, 2,531 at Newhall Library, and 1,290 at Valencia Library.

Program attendance numbers were higher during May 2014 than May 2013 due to Summer Reading Program (SRP) preparation. Outreach to recruit for SRP included visiting more local schools than in May 2013.

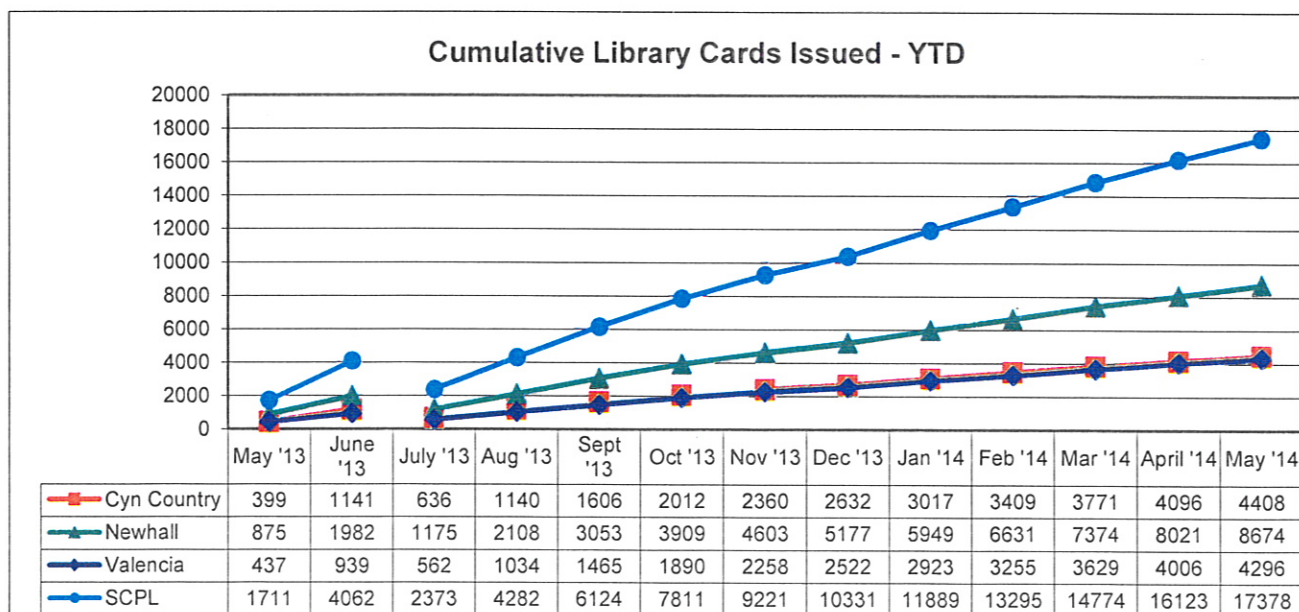
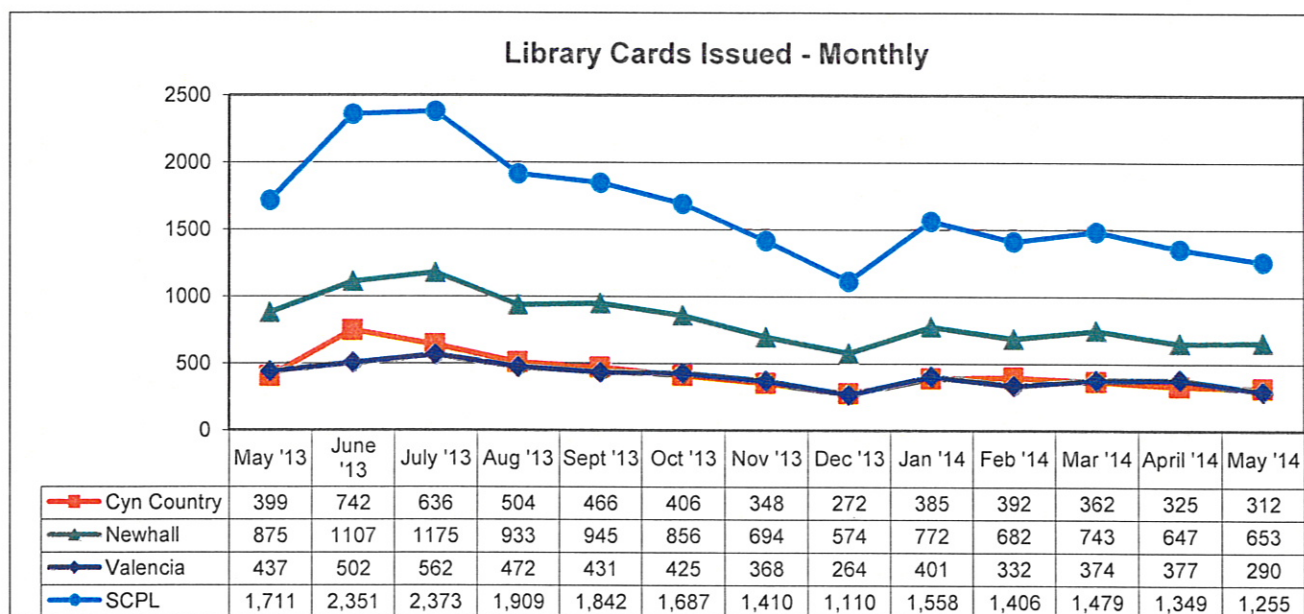
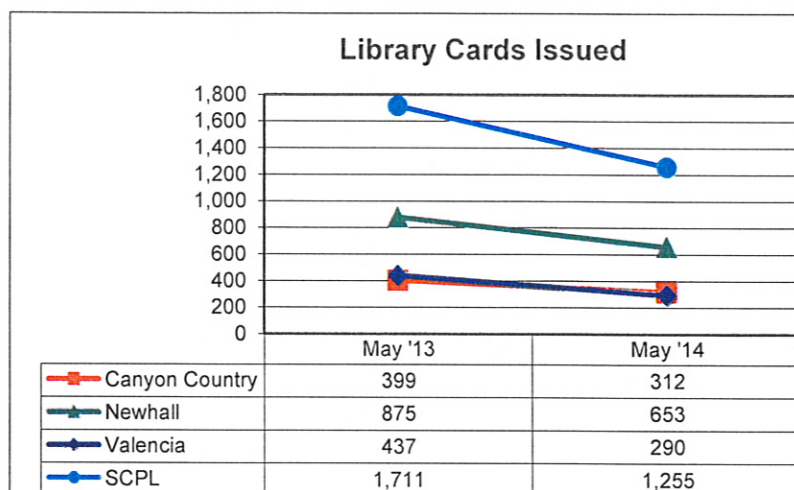


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In May 2014, a total of 1,255 new Library cards were issued.

312 new Library cards were issued at the Canyon Country Library, 653 at Newhall Library, and 290 at Valencia Library.

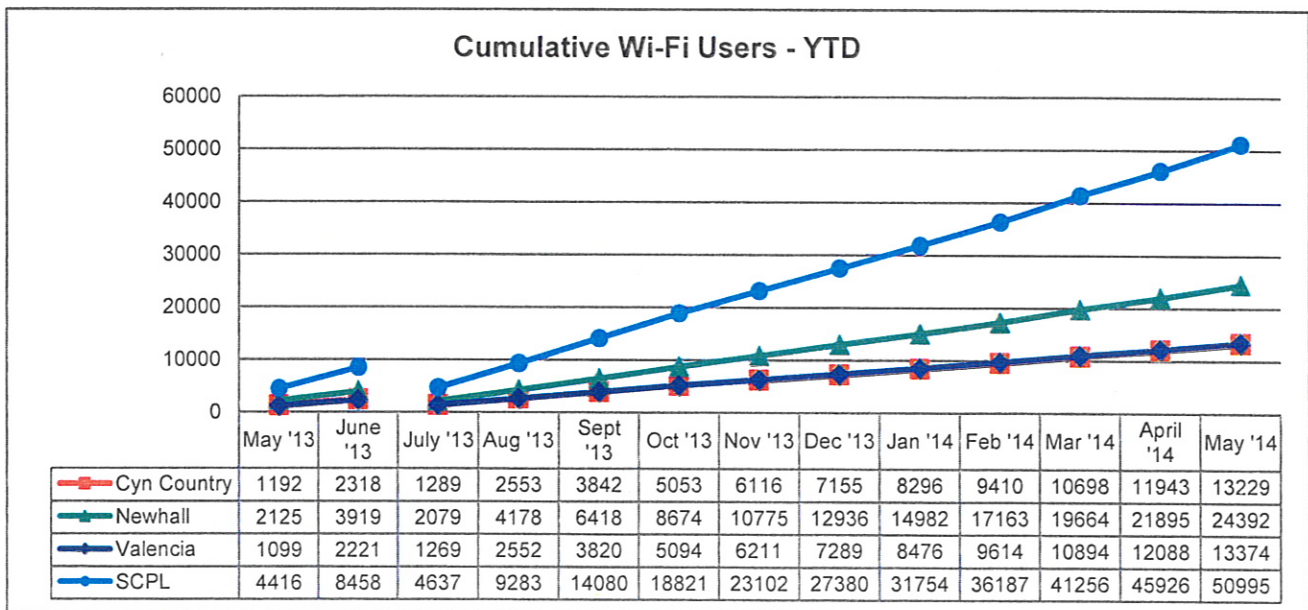
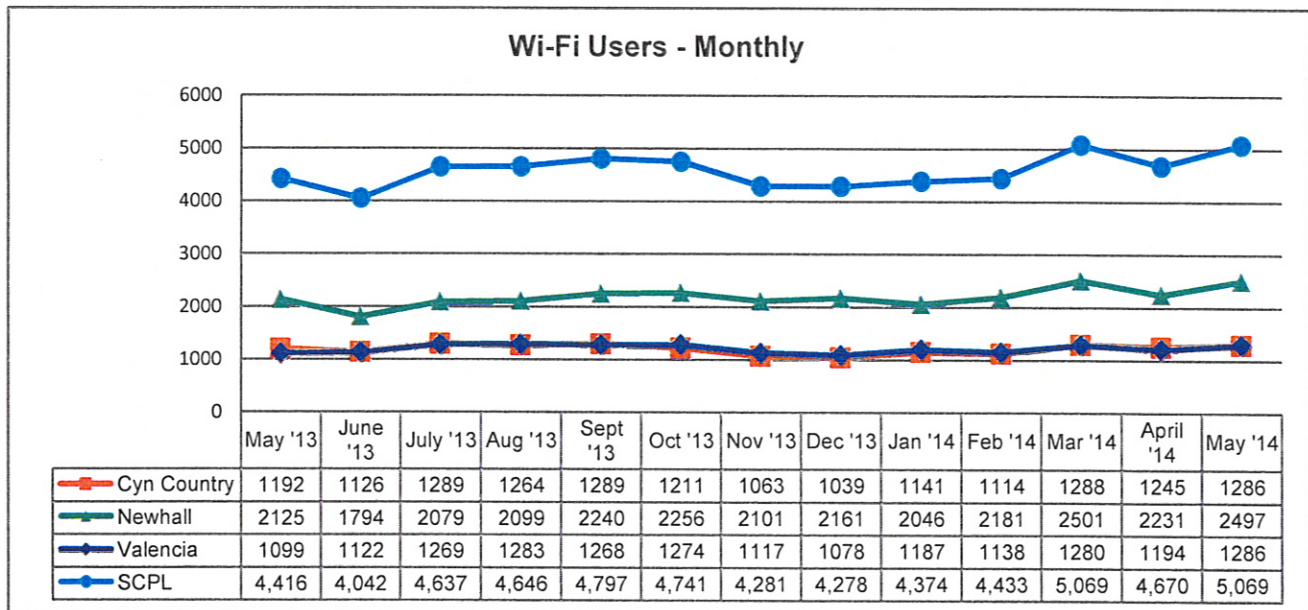
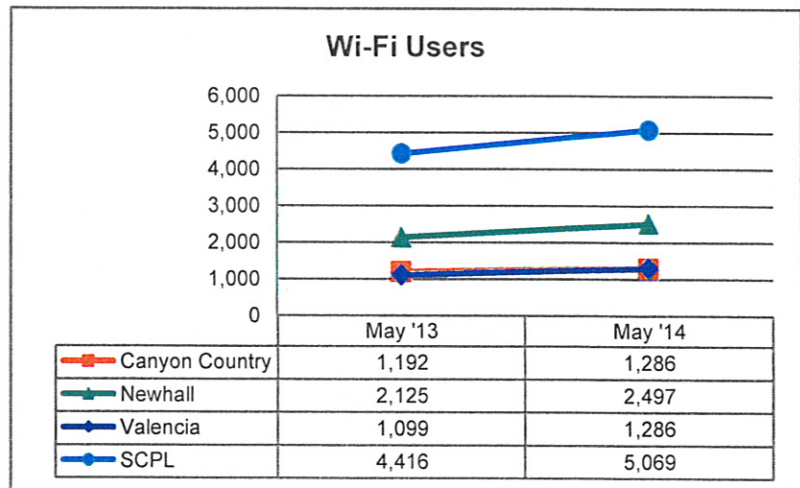


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In May 2014, a total of 5,069 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,286 Wi-Fi users were at the Canyon Country Library, 2,497 at Newhall Library, and 1,286 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In May 2014, the Library's website received a total of 27,522 visits.

17,917 were returning visitors and 9,605 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 50,842 website pages during the month of May 2014.

