



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

April 2014

Santa Clarita Public Library Fiscal Year 2013-2014
Statistical Summary

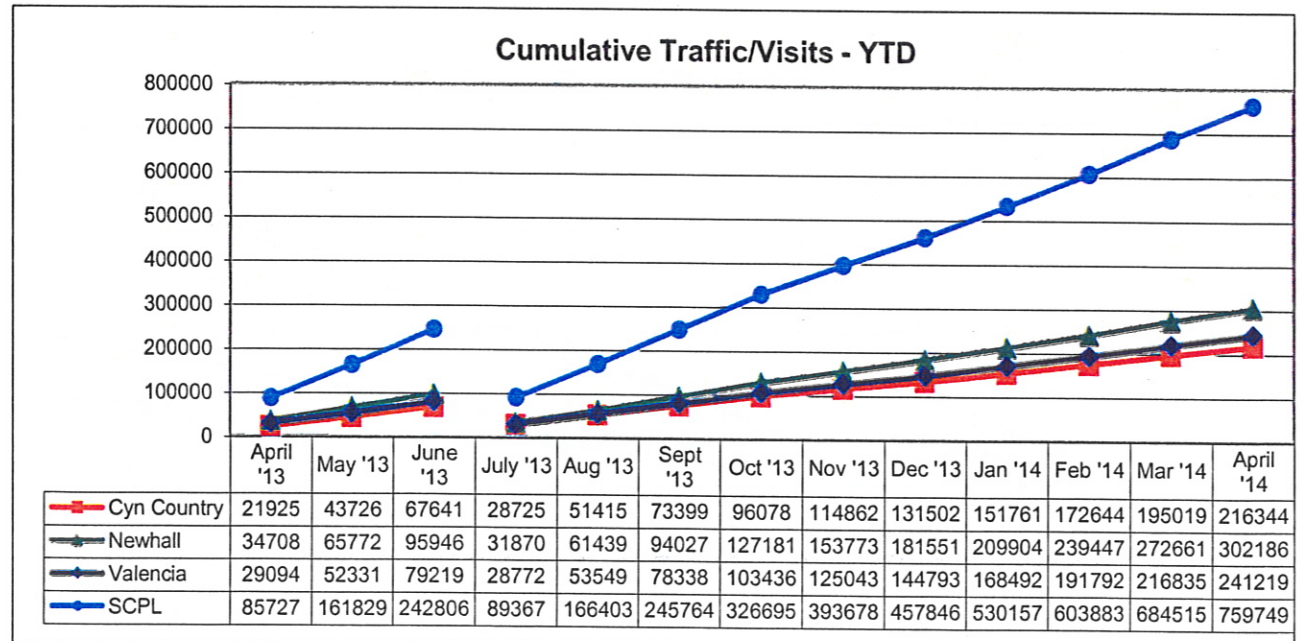
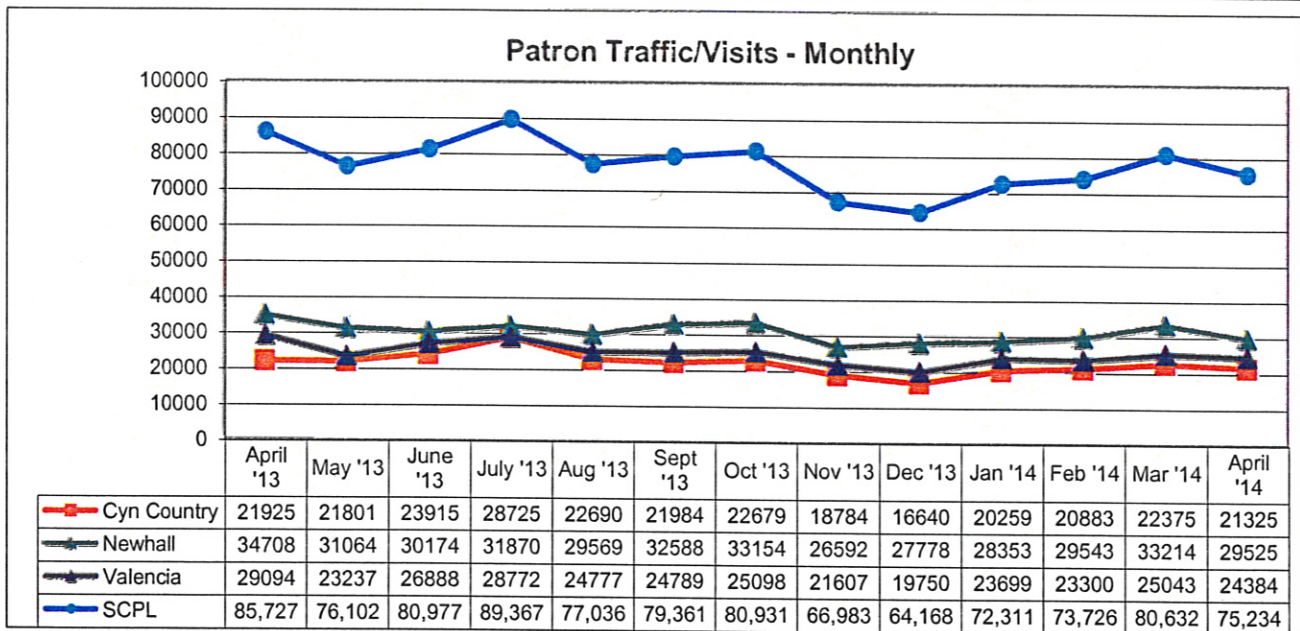
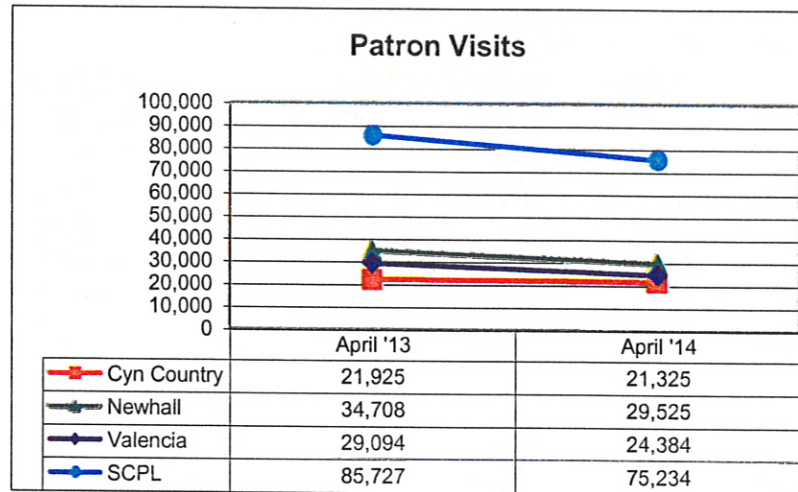
Month-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	April 2014	April 2013	April 2014	April 2013	April 2014	April 2013	April 2014	April 2013
Patron Traffic	21,325	21,925	29,525	34,708	24,384	29,094	75,234	85,727
Circulation	29,224	32,202	35,629	38,341	58,258	59,775	123,111	130,318
PC Reservations	6,383	6,713	8,029	9,045	4,686	4,767	19,098	20,525
Volunteer Hours	304	372	580	663	232	325	1,116	1,360
Holds Filled	3,861	3,668	3,547	3,144	6,784	6,622	14,192	13,434
Number of Programs	61	61	102	143	48	54	211	258
Program Attendance	1,393	1,396	1,804	3,511	1,120	1,326	4,317	6,233
Library Cards Issued	325	394	647	1,175	377	518	1,349	2,087
Wi-Fi Users	1,245	1,077	2,231	2,092	1,194	1,091	4,670	4,260
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	27,568	28,882

Year-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	April Y-T-D 2014	April Y-T-D 2013	April Y-T-D 2014	April Y-T-D 2013	April Y-T-D 2014	April Y-T-D 2013	April Y-T-D 2014	April Y-T-D 2013
Patron Traffic	216,344	209,929	302,186	245,540	241,219	276,332	759,749	731,801
Circulation	305,911	315,290	356,560	312,399	582,364	595,533	1,244,835	1,223,222
PC Reservations	68,476	63,837	84,223	59,688	47,173	51,391	199,872	174,916
Volunteer Hours	4,978	2,488	6,107	2,659	2,815	2,914	13,900	8,061
Holds Filled	40,596	33,977	39,313	23,051	73,408	58,775	153,317	115,803
Number of Programs	523	351	786	566	417	333	1,726	1,250
Program Attendance	11,349	7,966	20,989	16,707	11,378	9,667	43,716	34,340
Library Cards Issued	4,096	4,964	8,021	12,877	4,006	6,196	16,123	24,037
Wi-Fi Users	11,943	9,411	21,895	14,067	12,088	10,077	45,926	33,555
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	286,792	289,473

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

In April 2014, a total of 75,234 patrons visited the Santa Clarita Public Library, with 21,325 visitors at Canyon Country, 29,525 at Newhall, and 24,384 at Valencia.

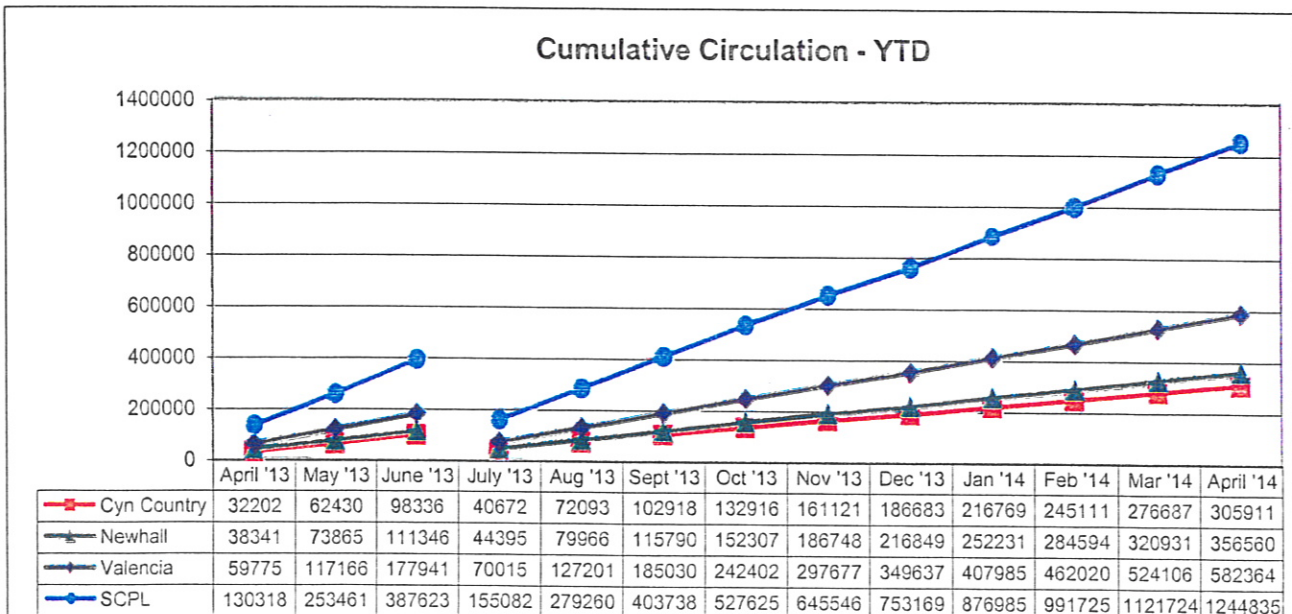
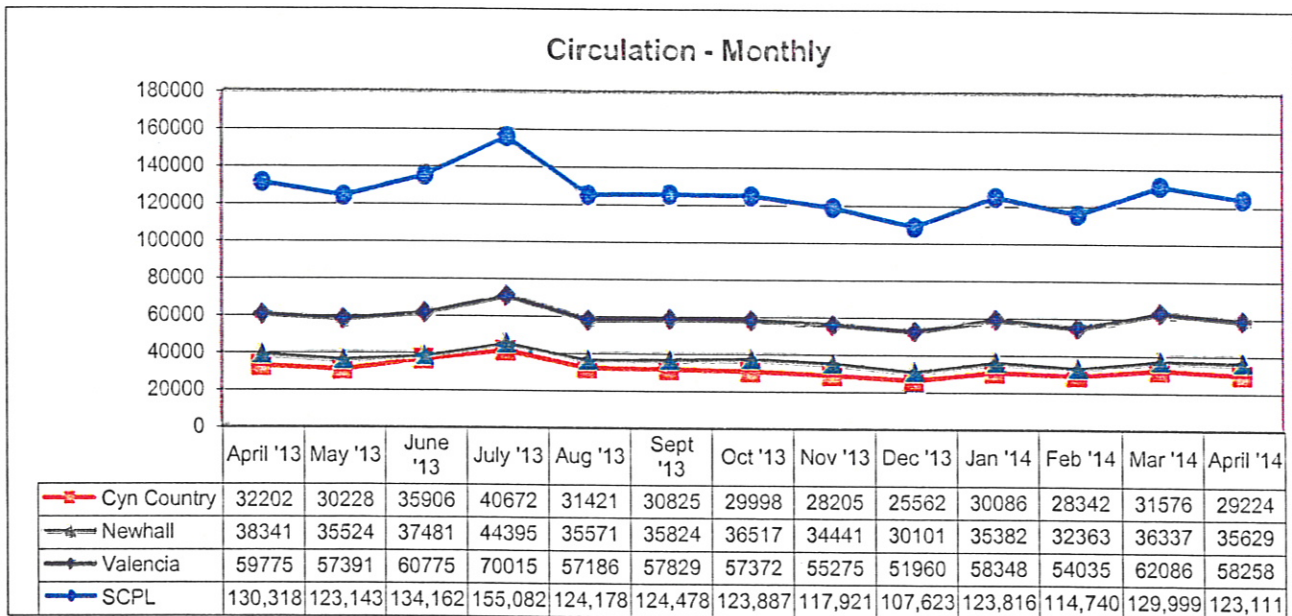
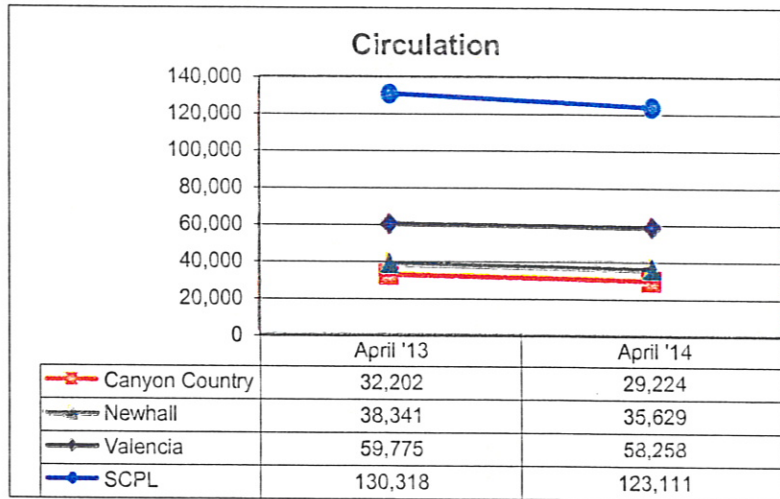


SANTA CLARITA PUBLIC LIBRARY STATISTICS

CIRCULATION

In April 2014, a total of 123,111 books and materials were circulate in the Santa Clarita Public Library.

29,224 books and materials were circulated at the Canyon Country Library, 35,629 at Newhall Library, and 58,258 at Valencia Library.



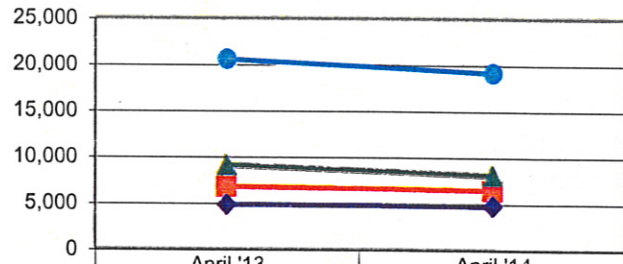
SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In April 2014, a total of 19,098 patrons reserved and used a public computer.

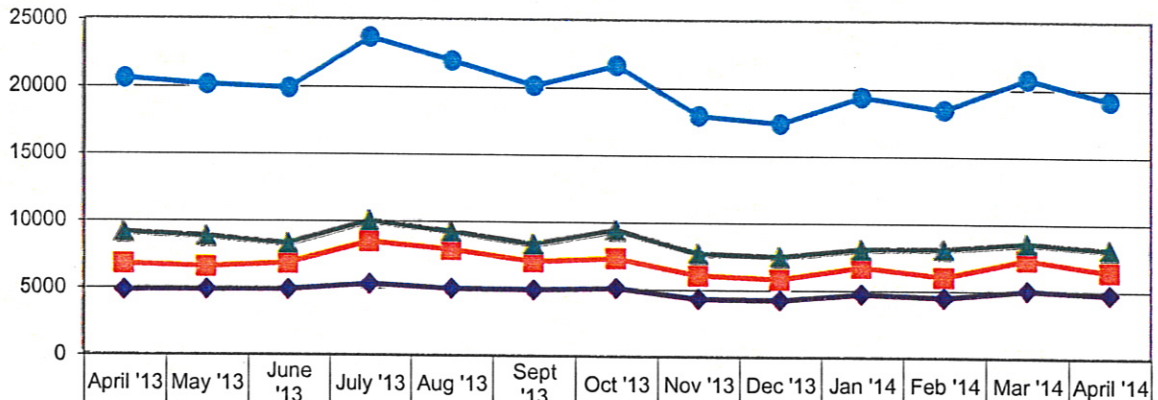
6,383 patrons used public computers in the Canyon Country Library, 8,029 in Newhall Library, and 4,686 in Valencia Library.

Public Computer Reservations



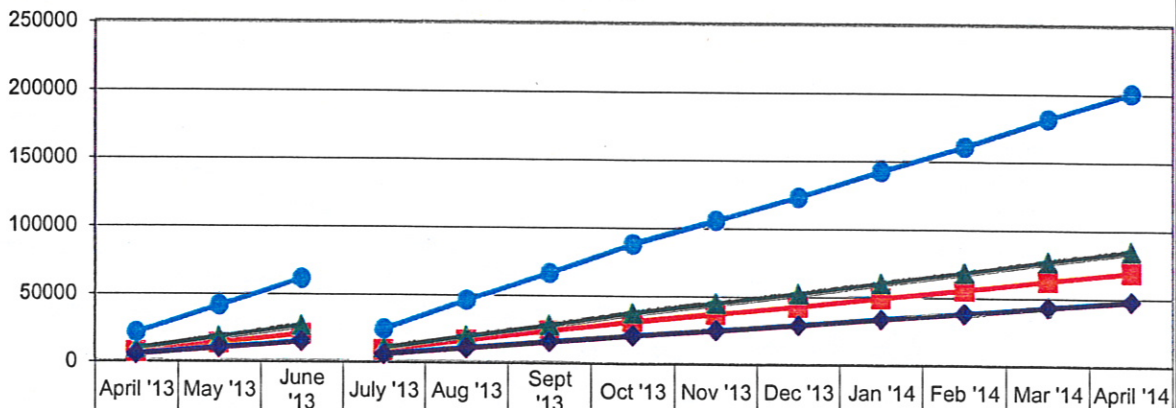
	April '13	April '14
Canyon Country	6,713	6,383
Newhall	9,045	8,029
Valencia	4,767	4,686
SCPL	20,525	19,098

Public Computer Reservations - Monthly



Cyn Country	6713	6507	6768	8414	7821	6960	7243	6002	5743	6681	5958	7271	6383
Newhall	9045	8759	8224	9941	9158	8248	9328	7624	7402	7992	8017	8484	8029
Valencia	4767	4803	4811	5246	4915	4857	5013	4254	4175	4657	4406	4964	4686
SCPL	20,525	20,069	19,803	23,601	21,894	20,065	21,584	17,880	17,320	19,330	18,381	20,719	19,098

Cumulative Public Computer Reservations - YTD



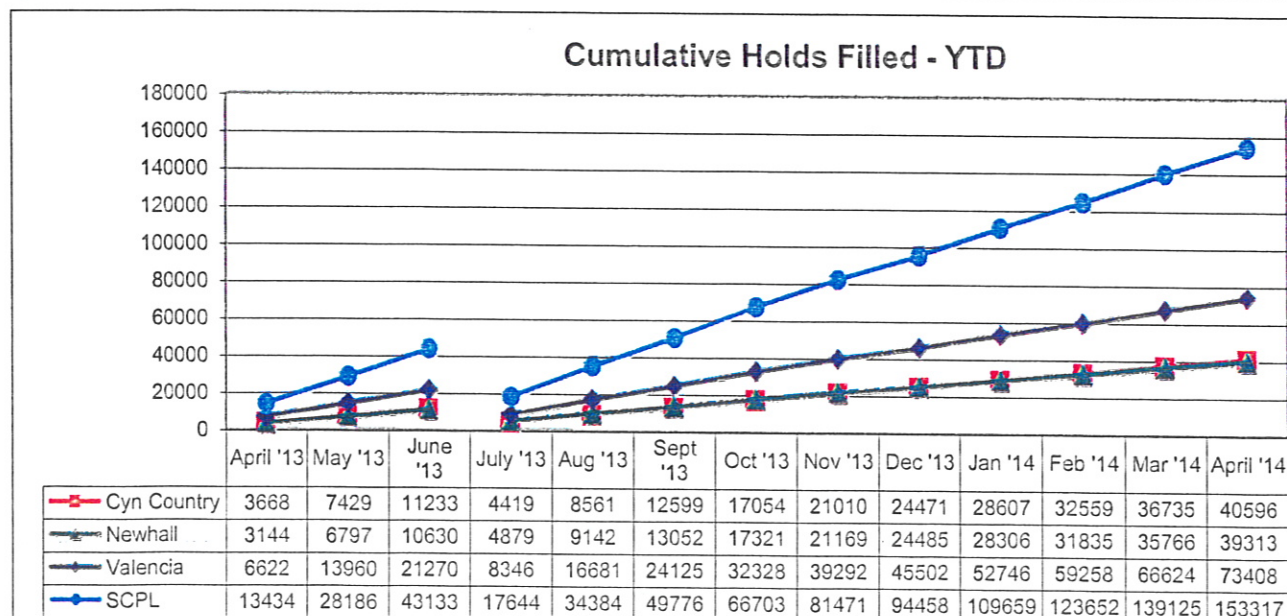
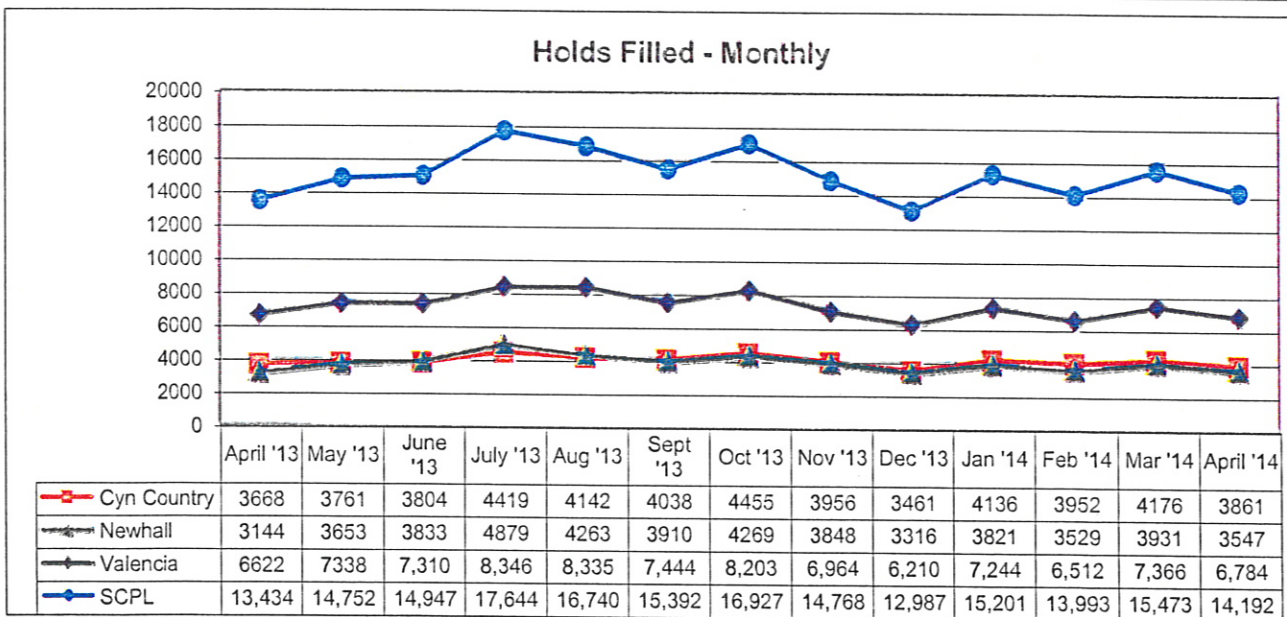
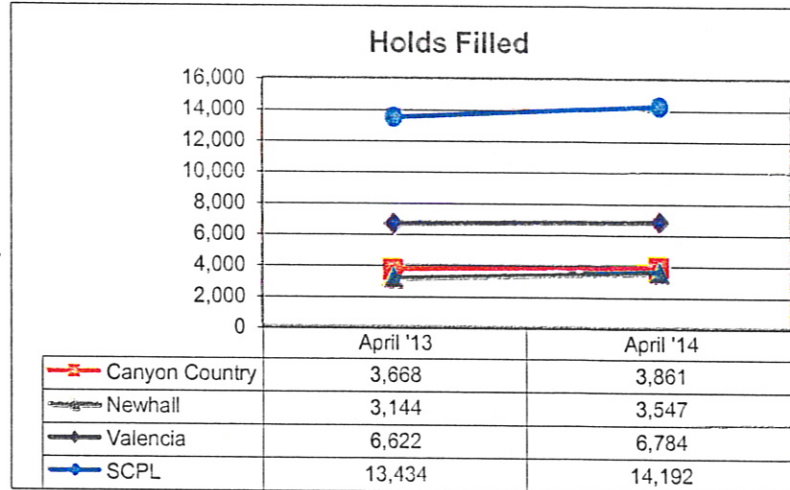
Cyn Country	6713	13220	19988	8414	16235	23195	30438	36440	42183	48864	54822	62093	68476
Newhall	9045	17804	26028	9941	19099	27347	36675	44299	51701	59693	67710	76194	84223
Valencia	4767	9570	14381	5246	10161	15018	20031	24285	28460	33117	37523	42487	47173
SCPL	20525	40594	60397	23601	45495	65560	87144	105024	122344	141674	160055	180774	199872

SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In April 2014, a total of 14,192 holds were filled in the Santa Clarita Public Library.

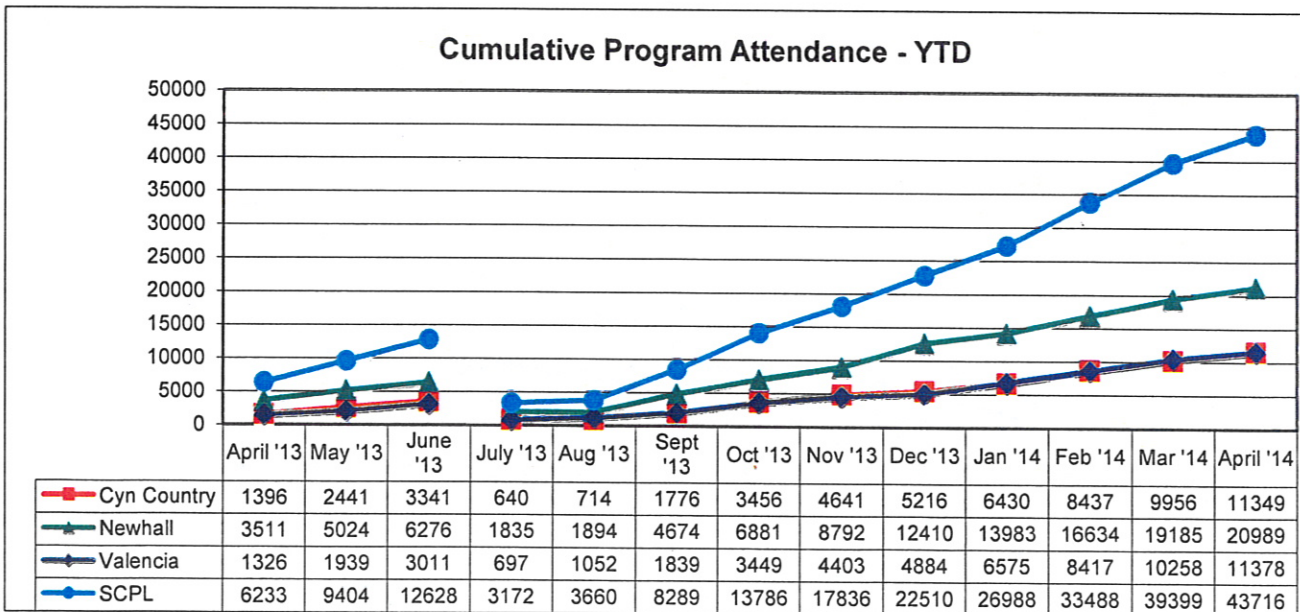
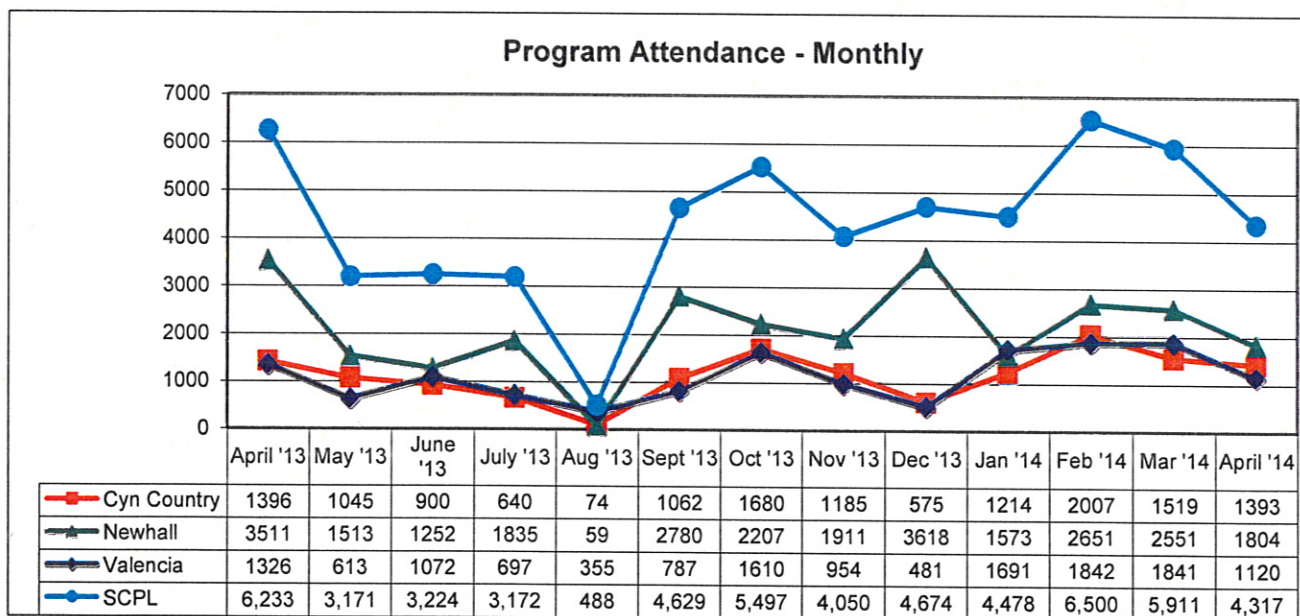
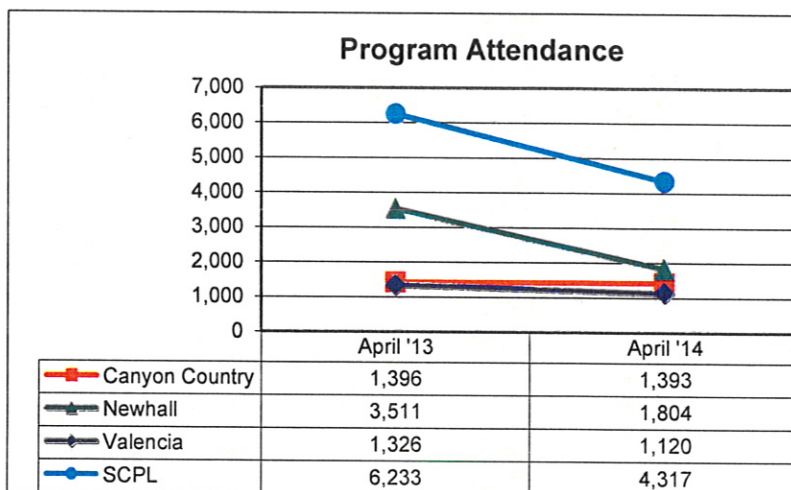
3,861 holds were filled in the Canyon Country Library, 3,547 in Newhall Library, and 6,784 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In April 2014, a total of 4,317 attendees participated in a program. 1,393 attended a Library program at the Canyon Country Library, 1,804 at Newhall Library, and 1,120 at Valencia Library.

The program attendance numbers were lower this year compared to last year at the Old Town Newhall Library due to three large programs provided in 2013, along with more programs in 2013.

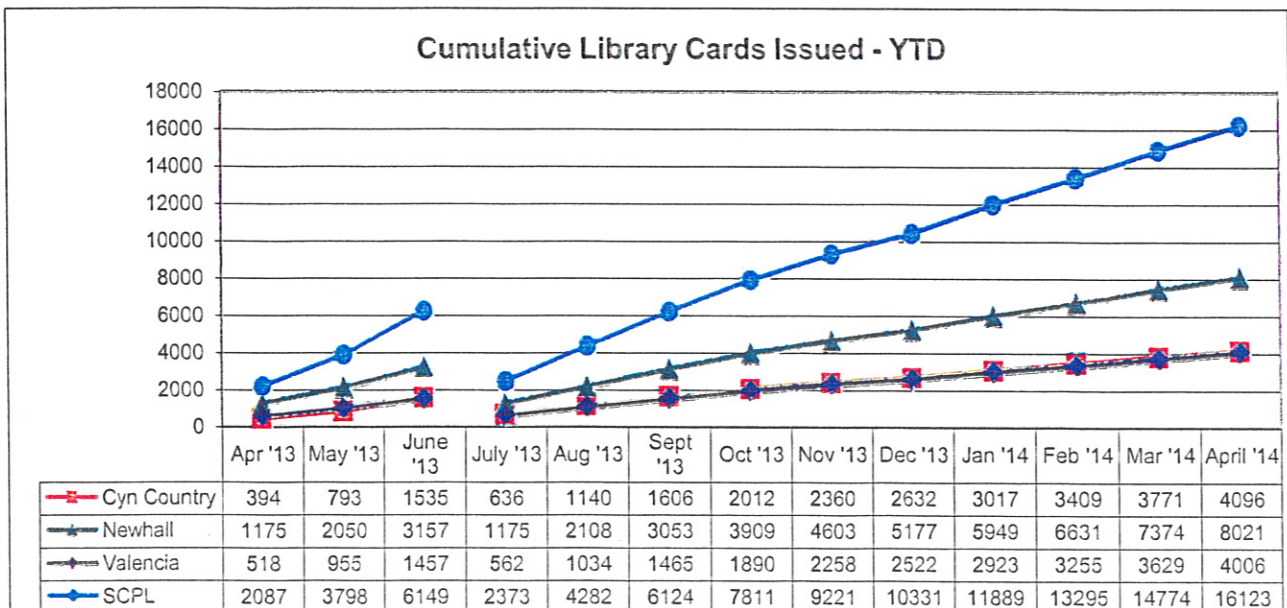
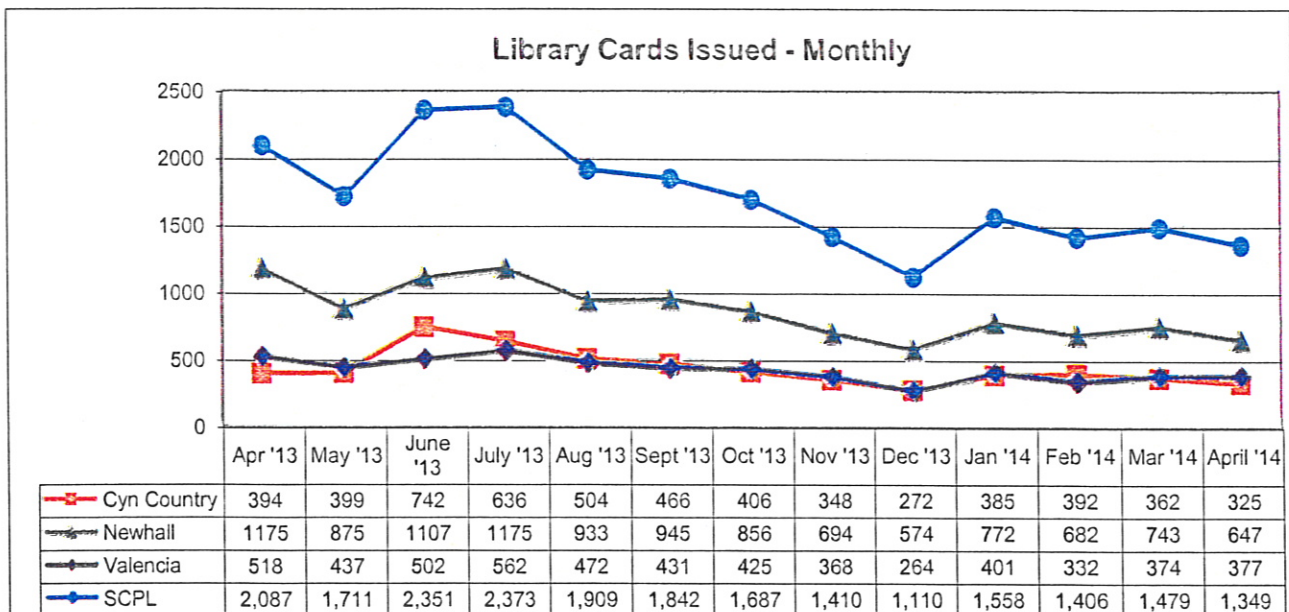
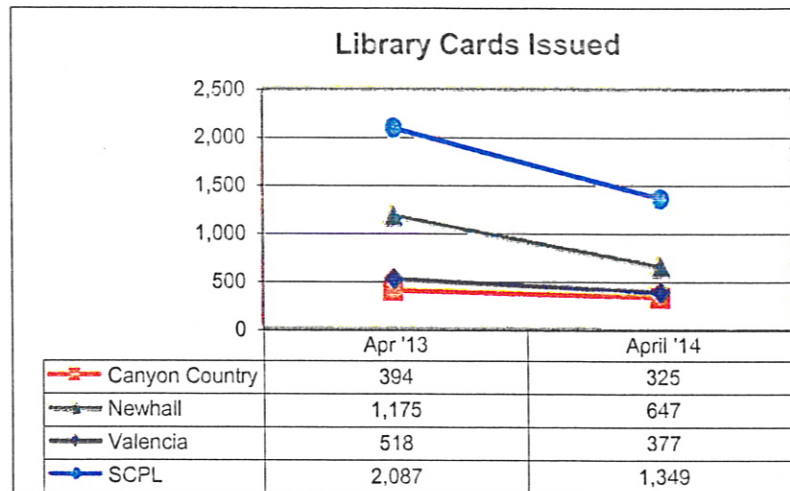


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In April 2014, a total of 1,349 new Library cards were issued.

325 new Library cards were issued at the Canyon Country Library, 647 at Newhall Library, and 377 at Valencia Library.

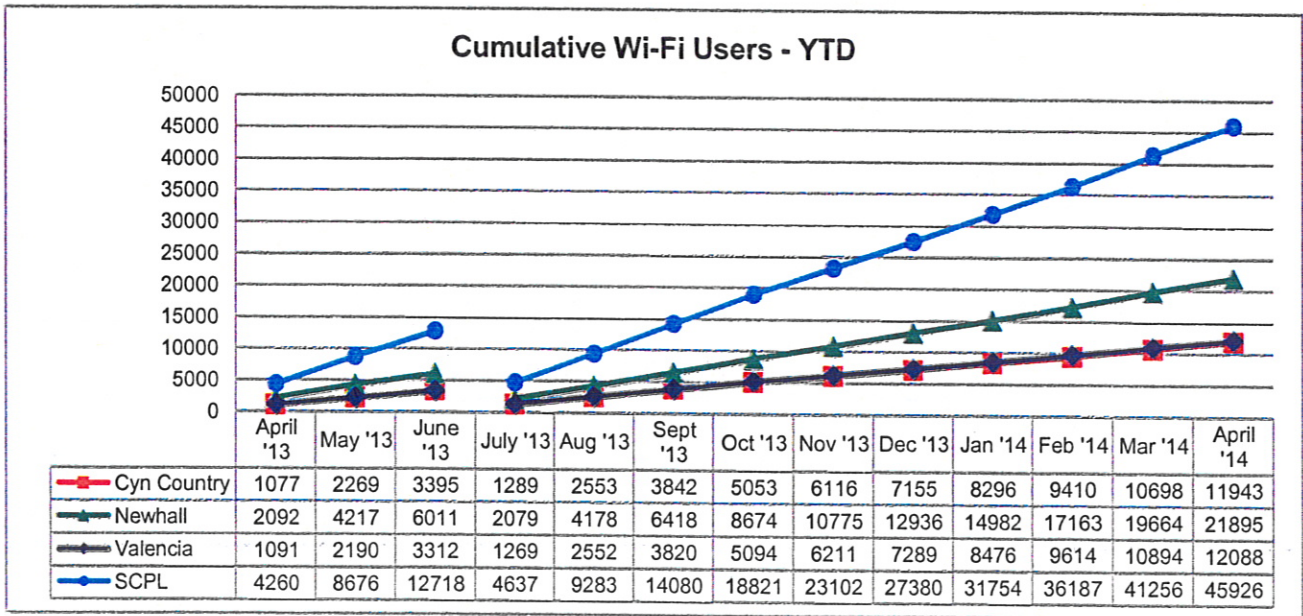
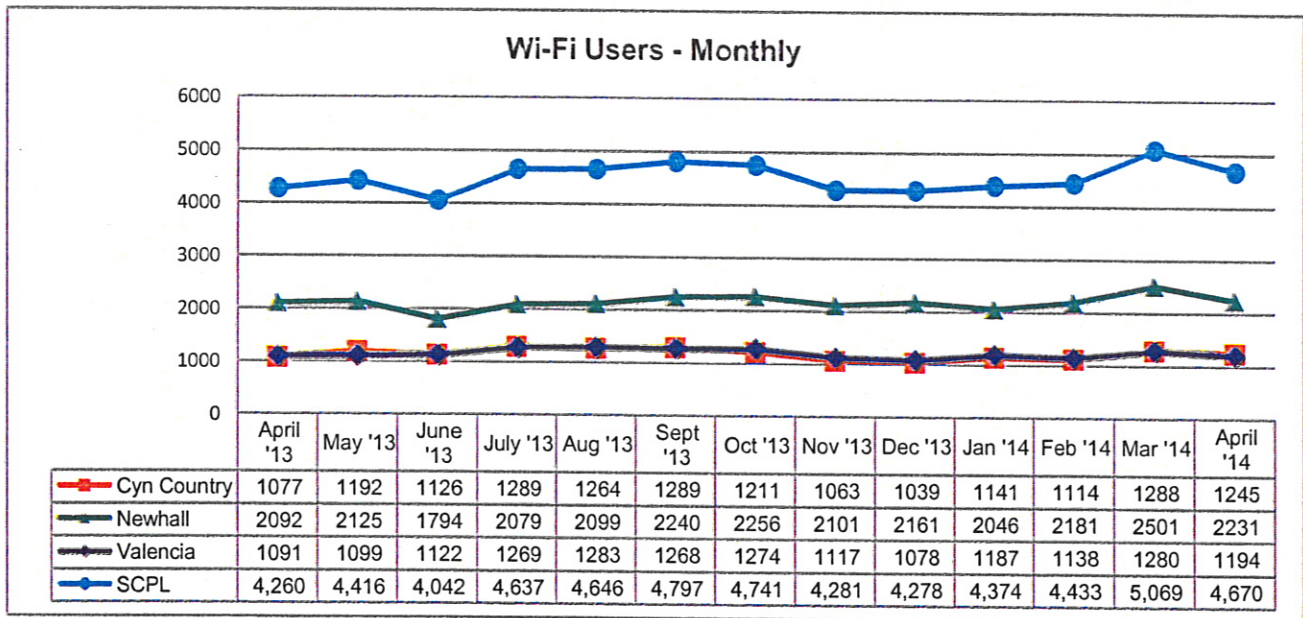
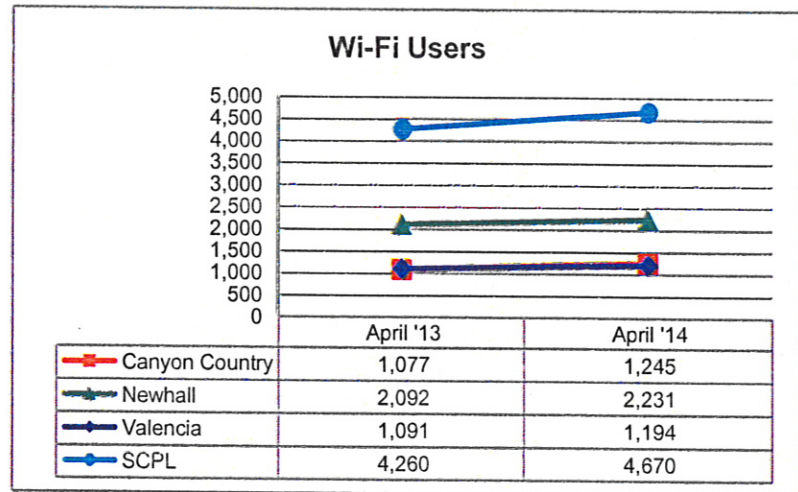


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In April 2014, a total of 4,670 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,245 Wi-Fi users were at the Canyon Country Library, 2,231 at Newhall Library, and 1,194 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY WEBSITE

In April 2014, the Library's website received a total of 27,568 visits.

18,195 were returning visitors and 9,373 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 51,410 website pages during the month of April 2014.

