



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

March 2014

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

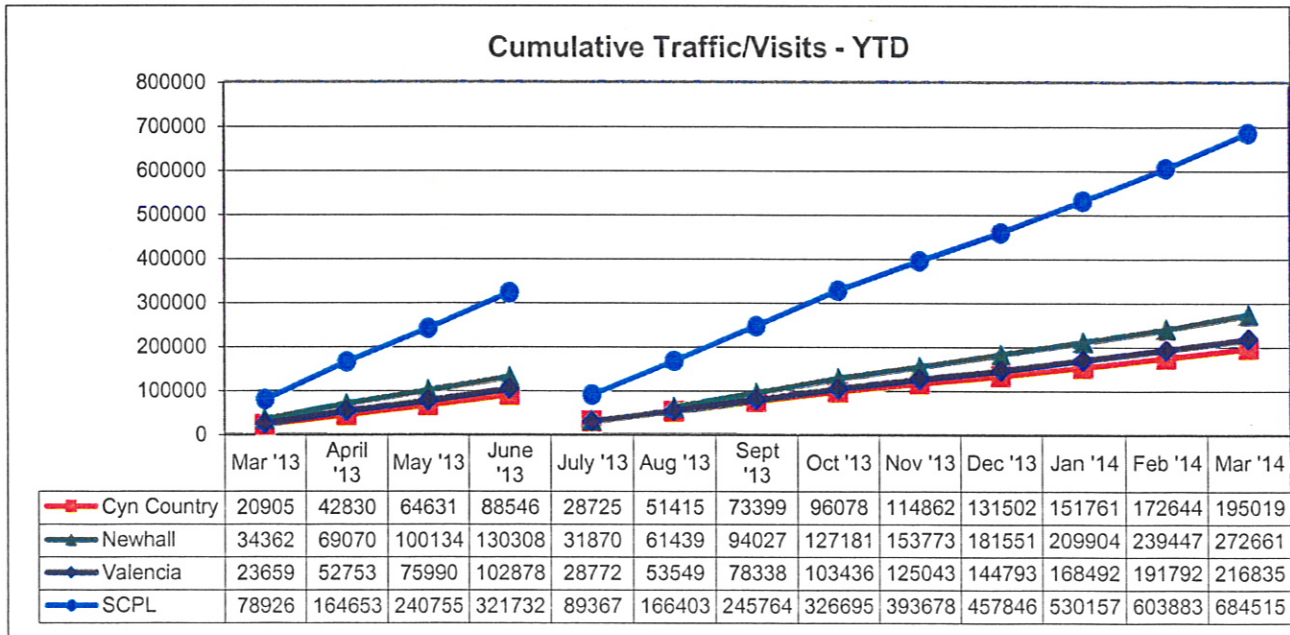
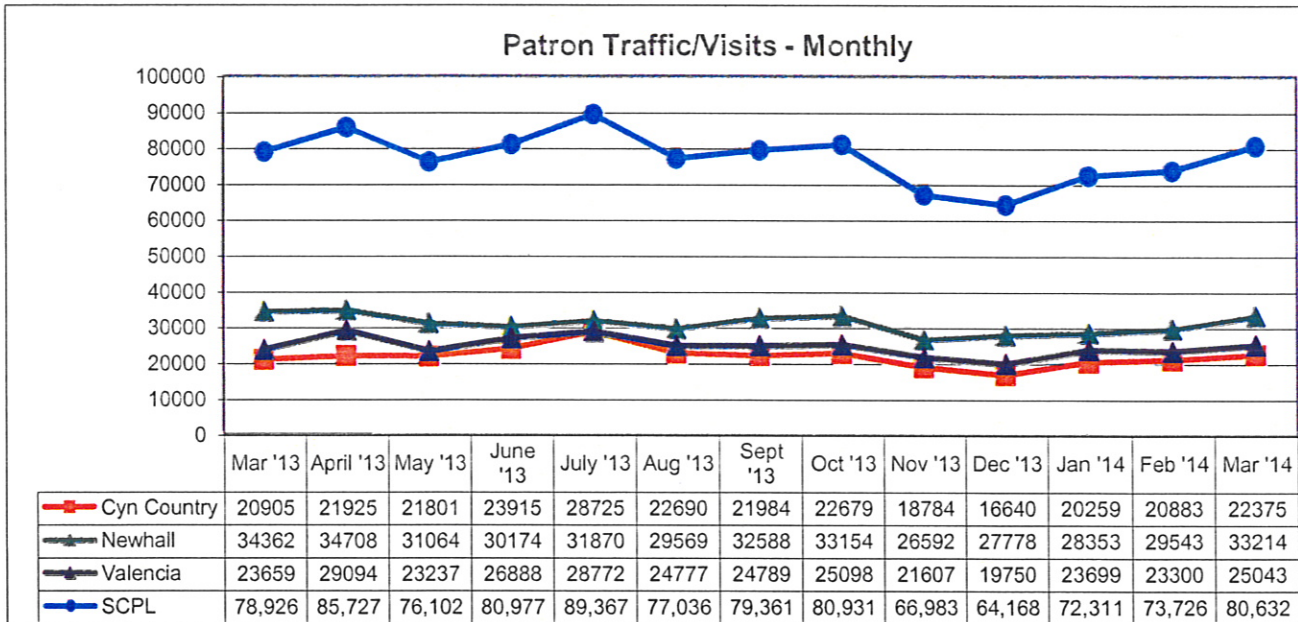
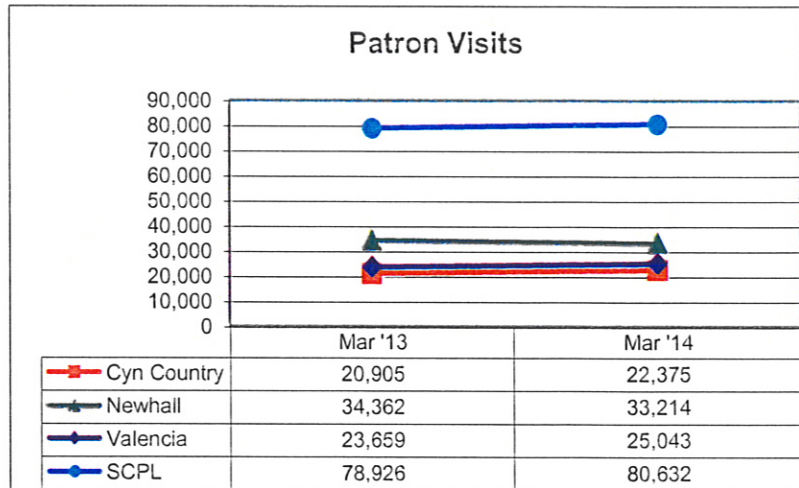
Month-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	March 2014	March 2013	March 2014	March 2013	March 2014	March 2013	March 2014	March 2013
Patron Traffic	22,375	20,905	33,214	34,362	25,043	23,659	80,632	78,926
Circulation	31,576	32,341	36,337	40,165	62,086	58,804	129,999	131,310
PC Reservations	7,271	6,246	8,484	8,682	4,964	4,566	20,719	19,494
Volunteer Hours	524	407	807	506	317	398	1,648	1,311
Holds Filled	4,176	4,190	3,931	3,505	7,366	6,362	15,473	14,057
Number of Programs	80	50	122	107	64	51	266	208
Program Attendance	1,519	1,265	2,551	2,214	1,841	1,129	5,911	4,608
Library Cards Issued	362	455	743	1,171	374	505	1,479	2,131
Wi-Fi Users	1,288	1,045	2,501	2,091	1,280	1,104	5,069	4,240
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	29,645	27,164

Year-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	March Y-T-D 2014	March Y-T-D 2013	March Y-T-D 2014	March Y-T-D 2013	March Y-T-D 2014	March Y-T-D 2013	March Y-T-D 2014	March Y-T-D 2013
Patron Traffic	195,019	188,004	272,661	210,832	216,835	247,238	684,515	646,074
Circulation	276,687	283,088	320,931	274,058	524,106	535,758	1,121,724	1,092,904
PC Reservations	62,093	57,124	76,194	50,643	42,487	46,624	180,774	154,391
Volunteer Hours	4,674	2,116	5,527	1,996	2,583	2,589	12,784	6,701
Holds Filled	36,735	30,309	35,766	19,907	66,624	52,153	139,125	102,369
Number of Programs	462	290	684	423	369	279	1,515	992
Program Attendance	9,956	6,570	19,185	13,196	10,258	8,341	39,399	28,107
Library Cards Issued	3,771	4,570	7,374	11,702	3,629	5,678	14,774	21,950
Wi-Fi Users	10,698	8,334	19,664	11,975	10,894	8,986	41,256	29,295
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	259,224	260,591

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

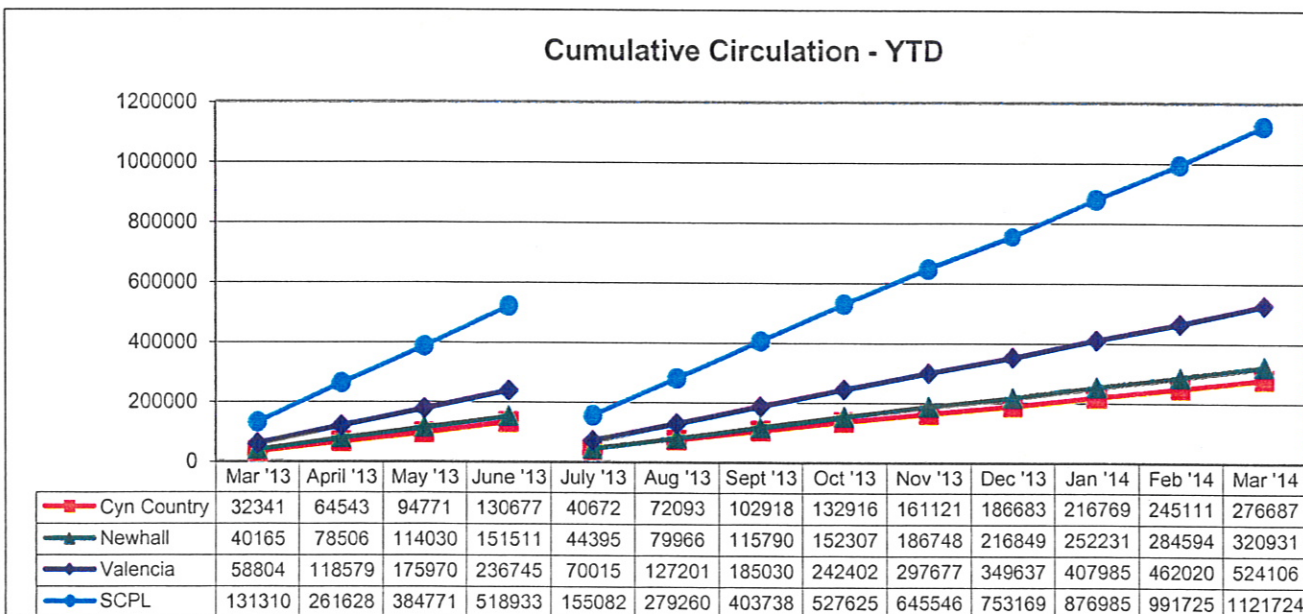
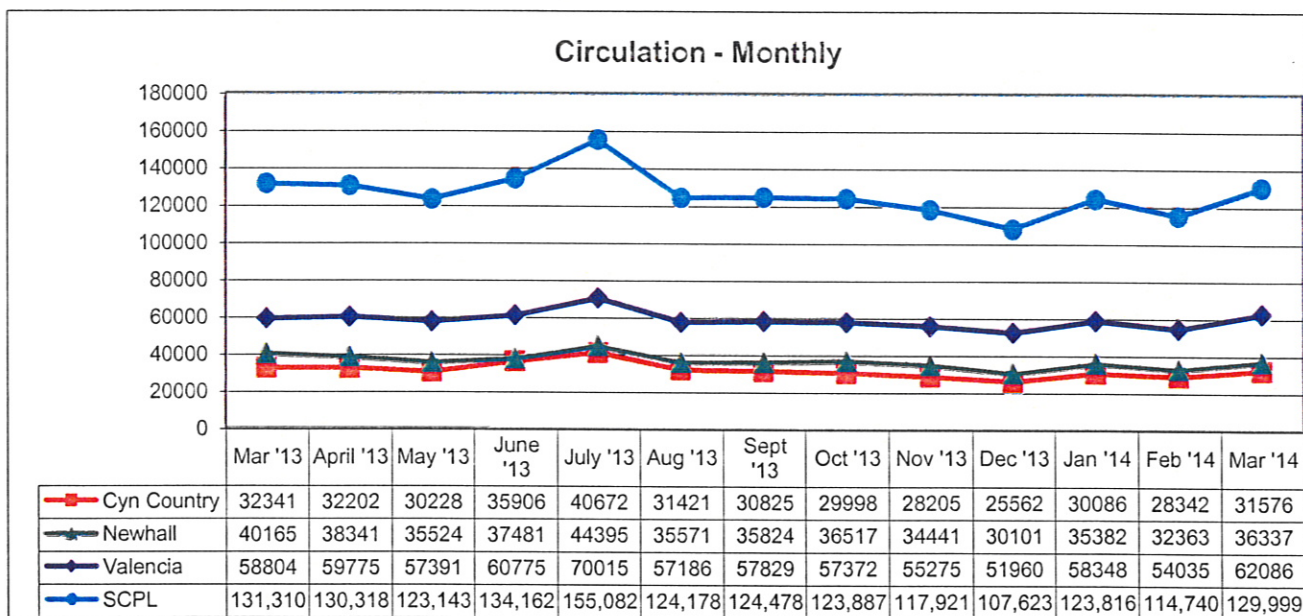
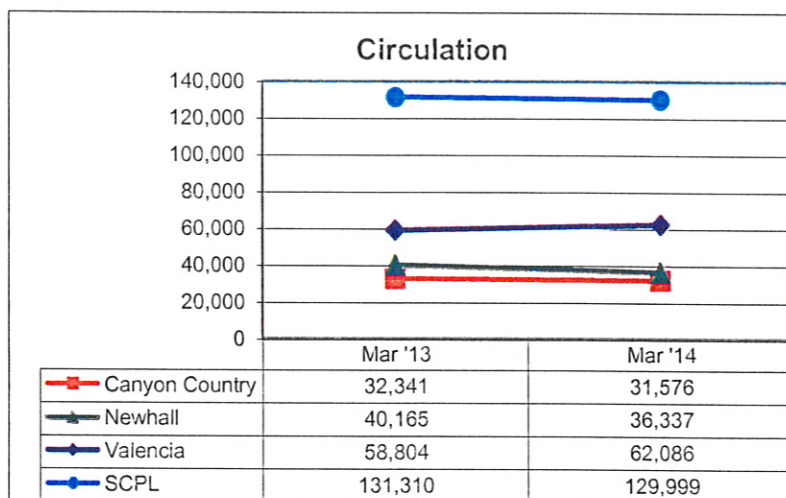
In March 2014, a total of 80,632 patrons visited the Santa Clarita Public Library, with 22,375 visitors at Canyon Country, 33,214 at Newhall, and 25,043 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In March 2014, a total of 129,999 books and materials were circulated in the Santa Clarita Public Library.

31,576 books and materials were circulated at the Canyon Country Library, 36,337 at Newhall Library, and 62,086 at Valencia Library.

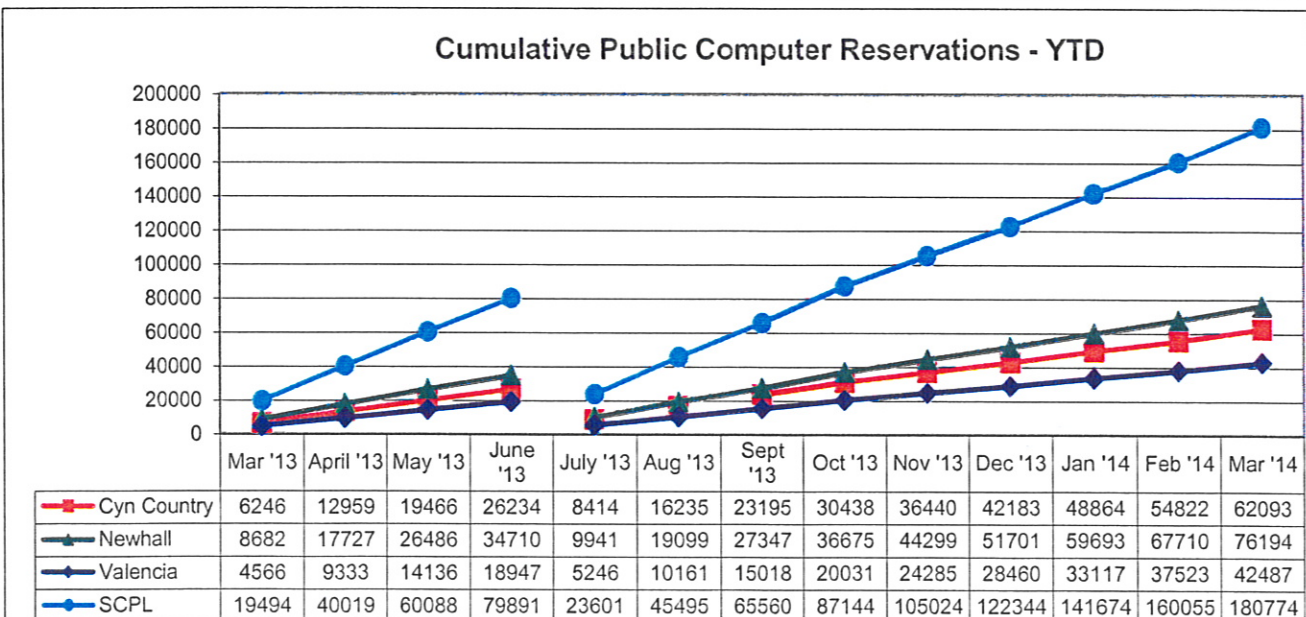
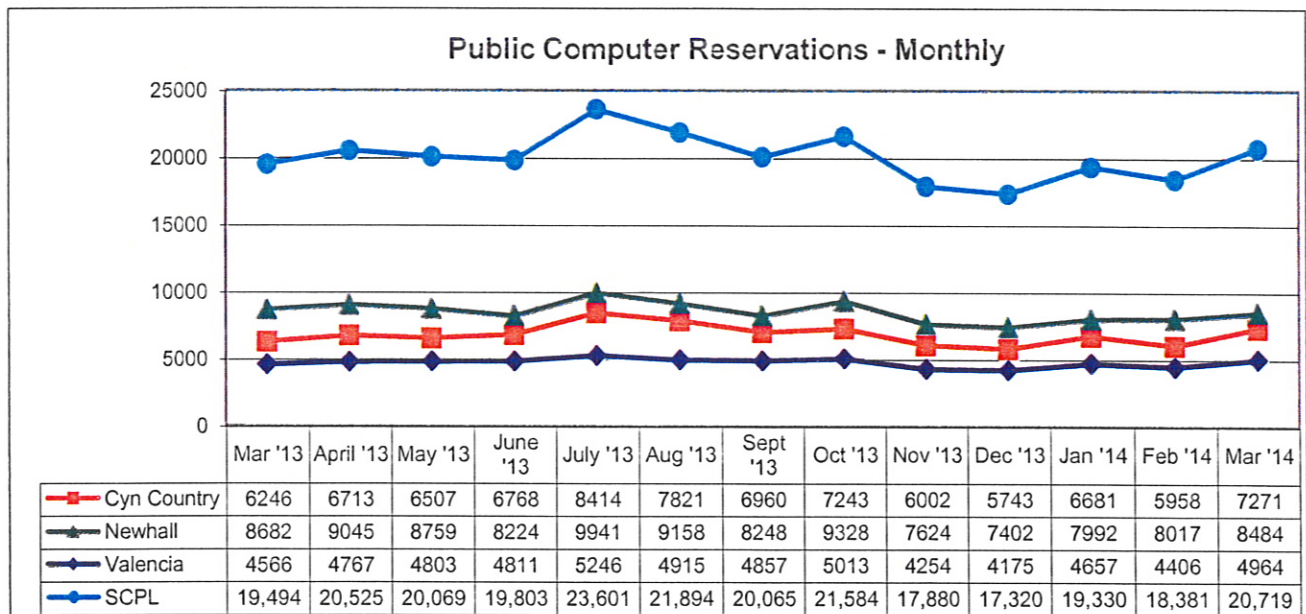
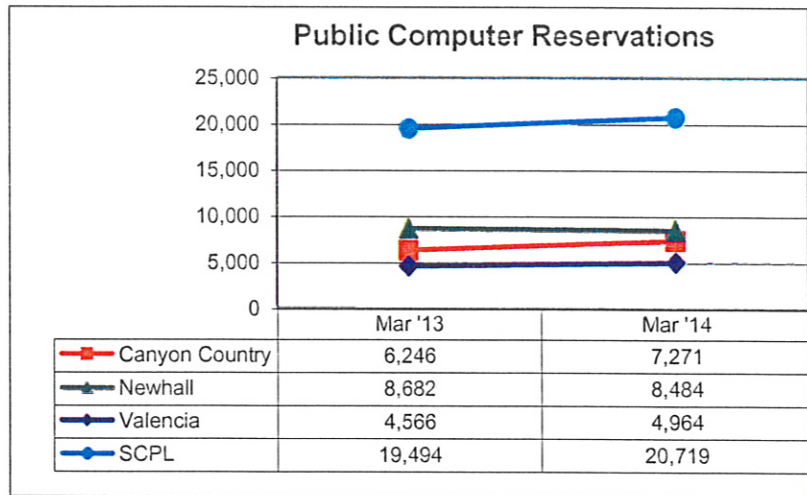


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In March 2014, a total of 20,719 patrons reserved and used a public computer.

7,271 patrons used public computers in the Canyon Country Library, 8,484 in Newhall Library, and 4,964 in Valencia Library.

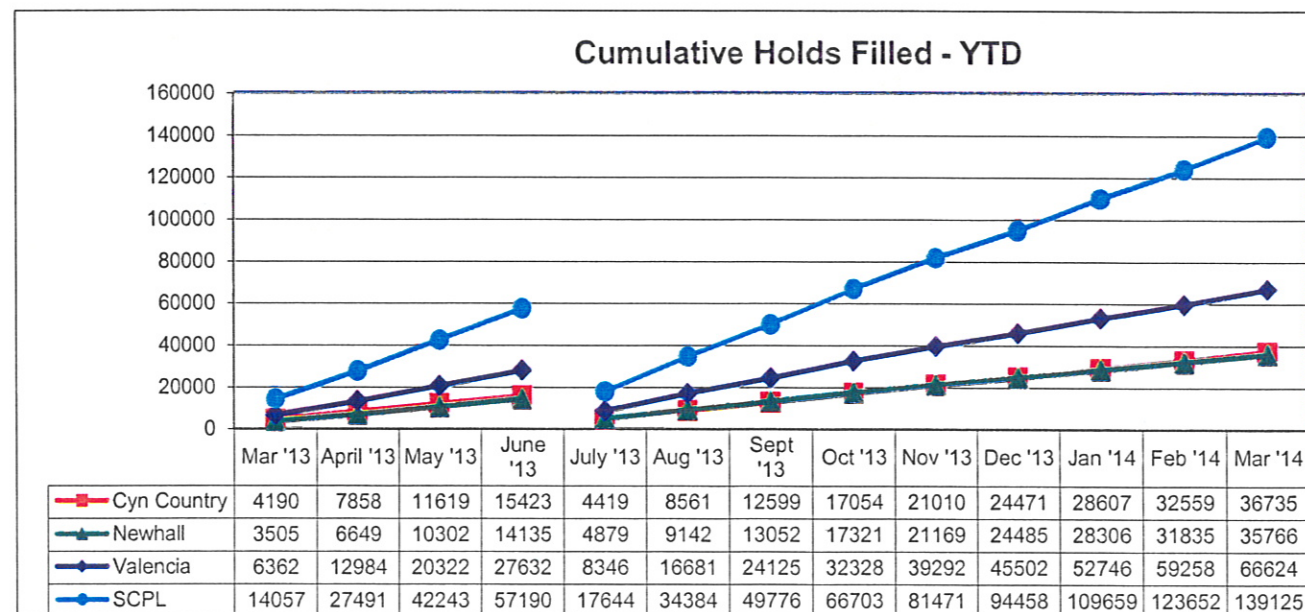
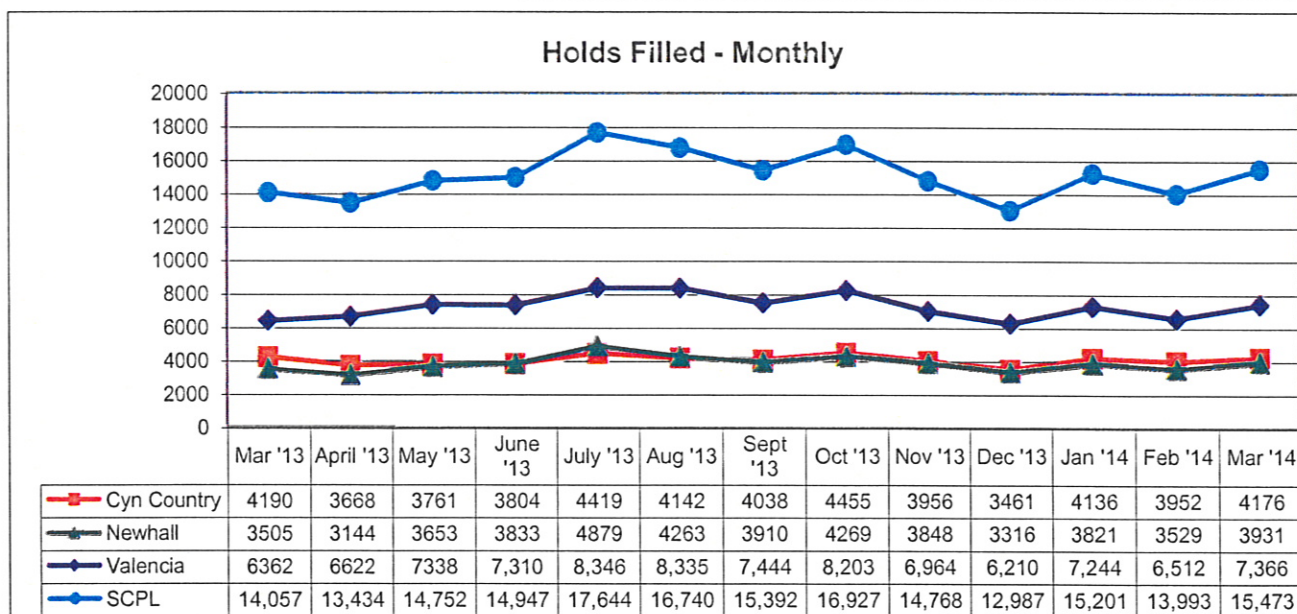
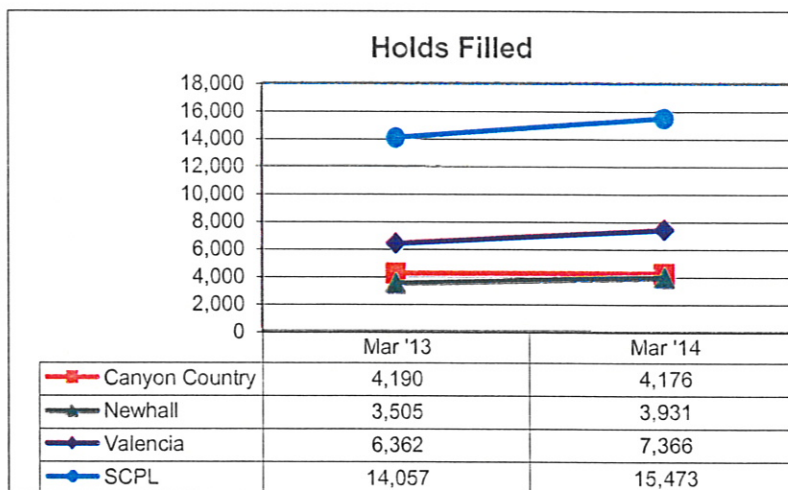


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In March 2014, a total of 15,473 holds were filled in the Santa Clarita Public Library.

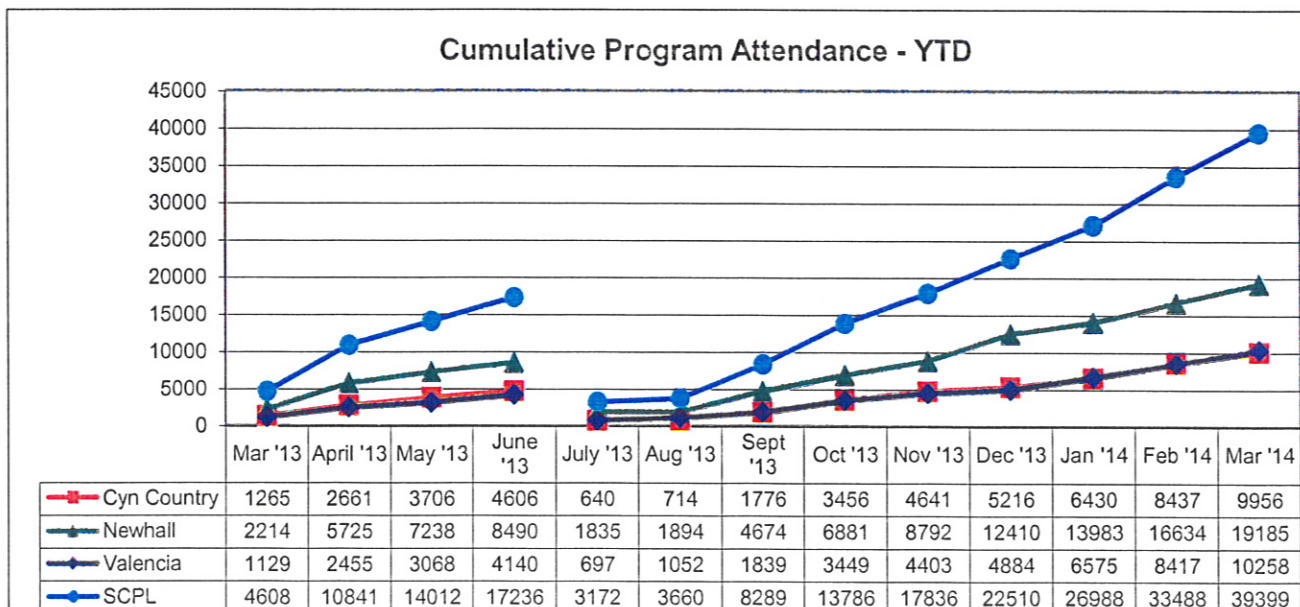
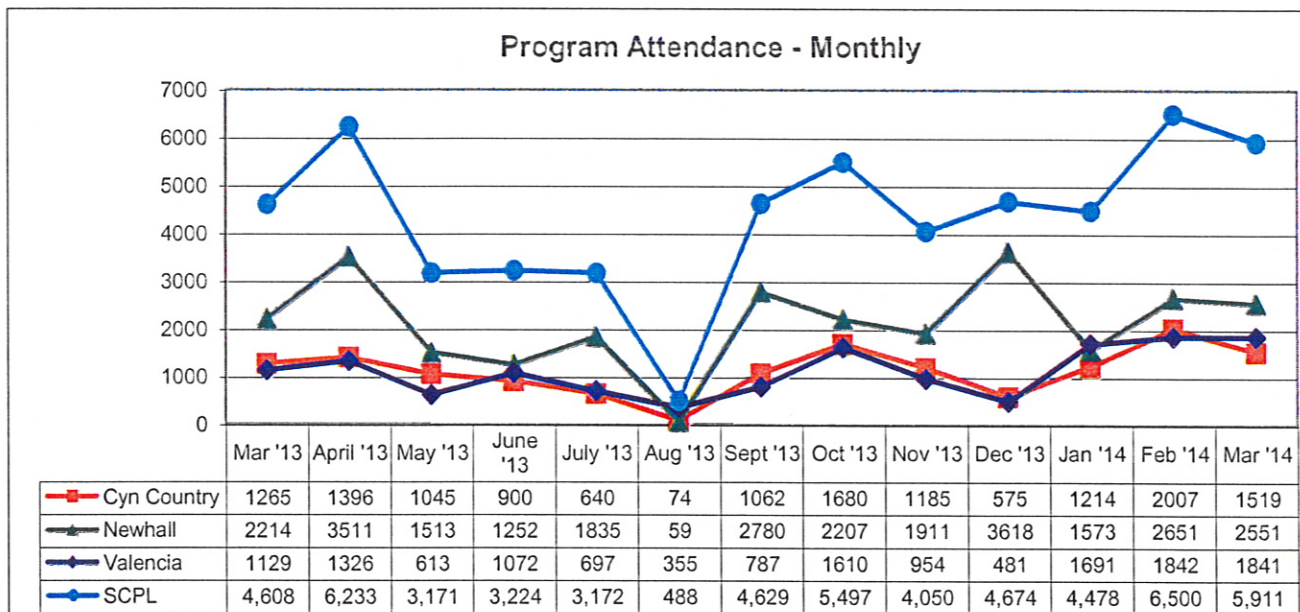
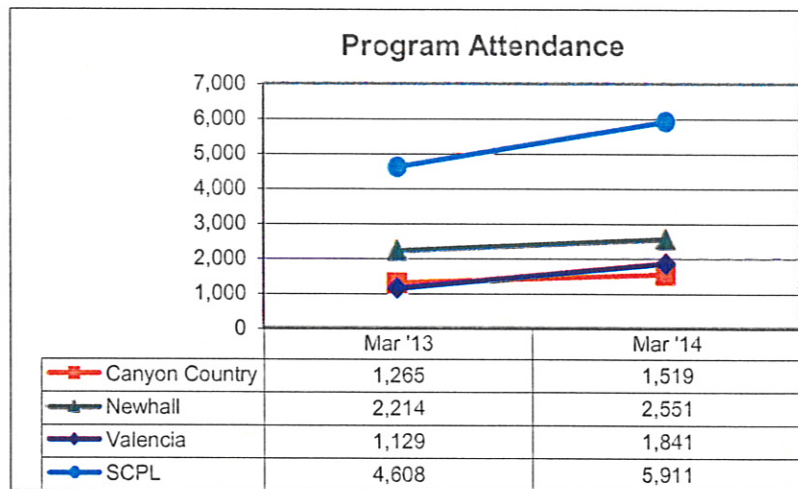
4,176 holds were filled in the Canyon Country Library, 3,931 in Newhall Library, and 7,366 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In March 2014, a total of 5,911 attendees participated in a program.

1,519 attended a Library program at the Canyon Country Library, 2,551 at Newhall Library, and 1,841 at Valencia Library.

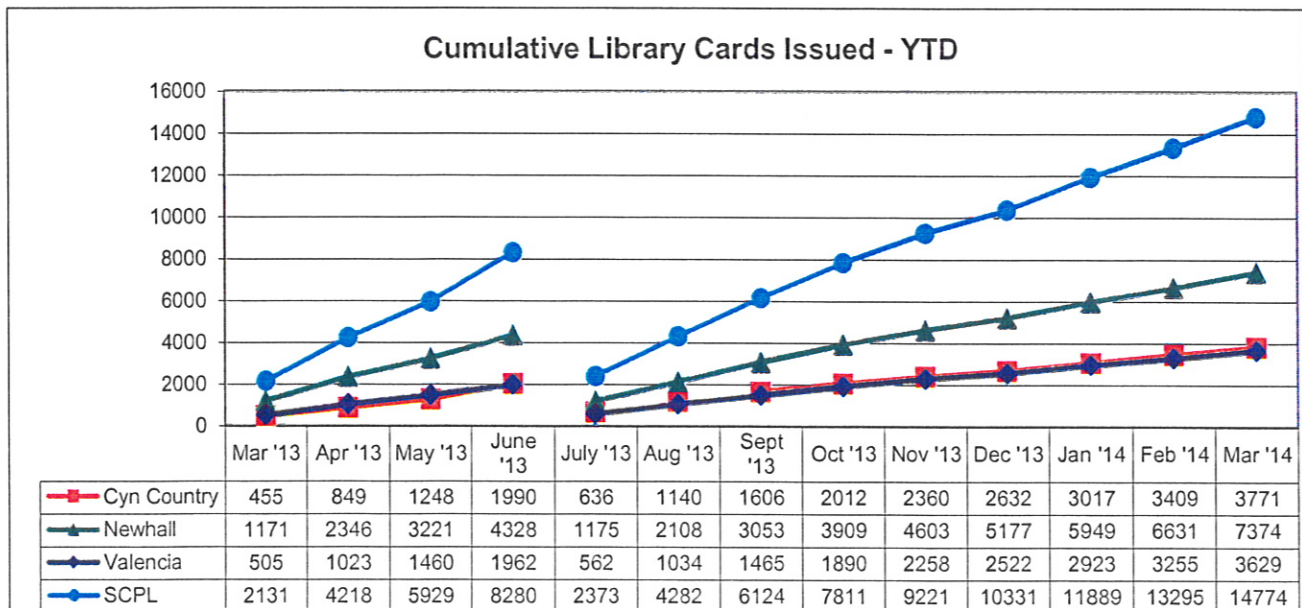
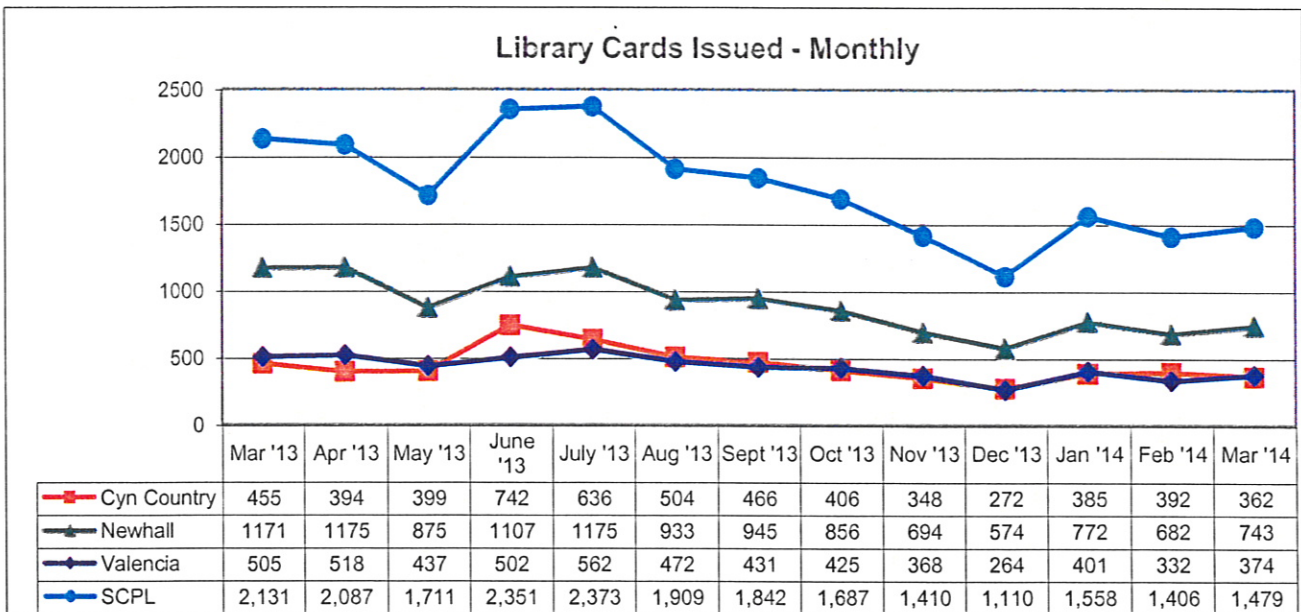
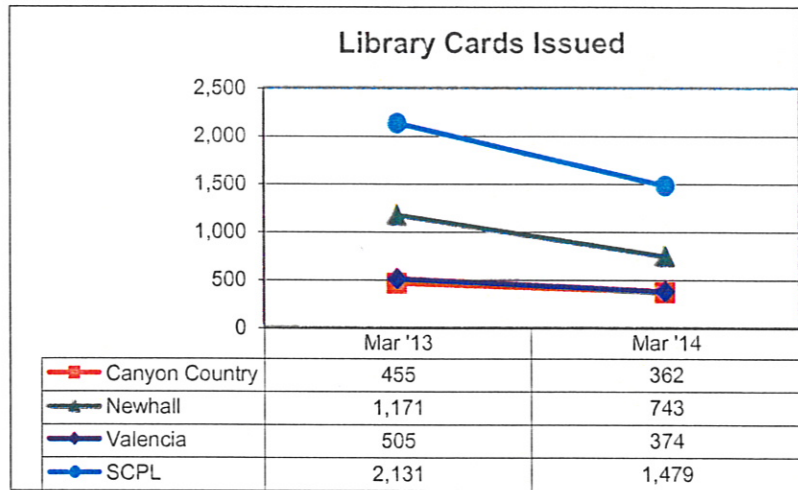


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In March 2014, a total of 1,479 new Library cards were issued.

362 new Library cards were issued at the Canyon Country Library, 743 at Newhall Library, and 374 at Valencia Library.

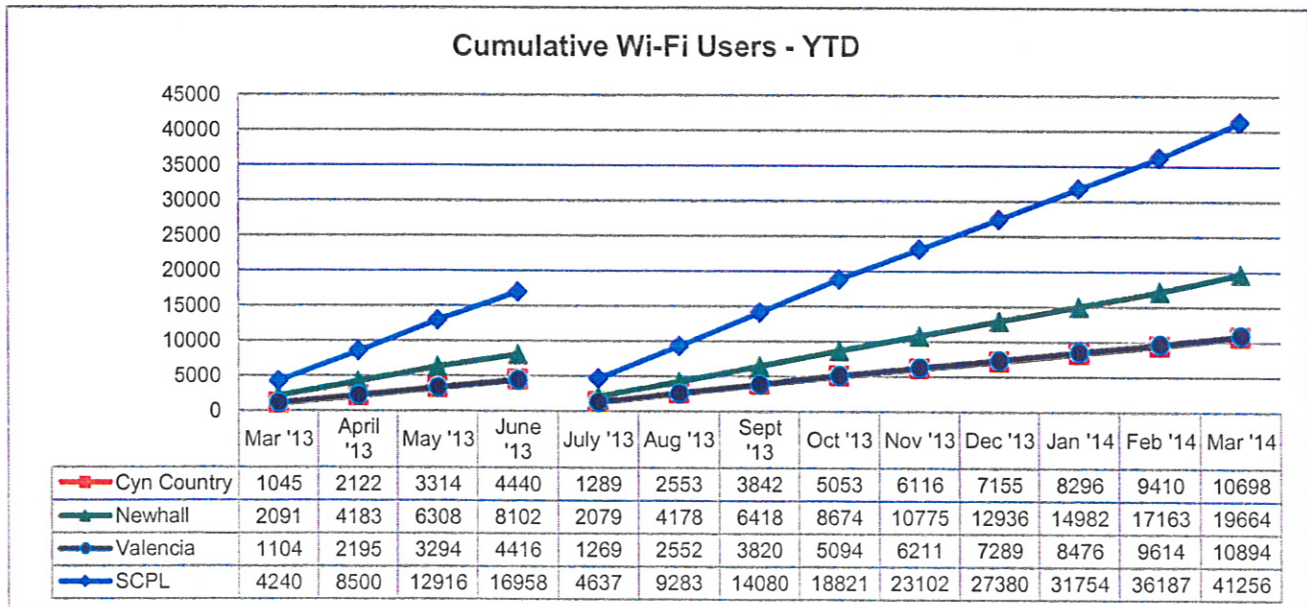
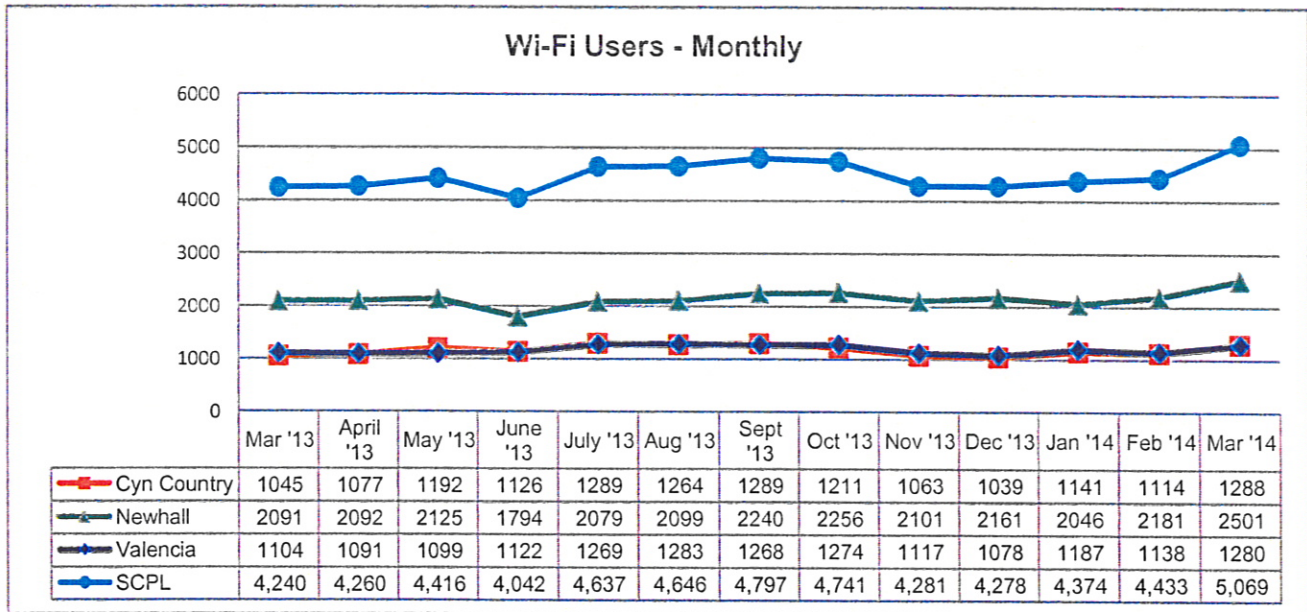
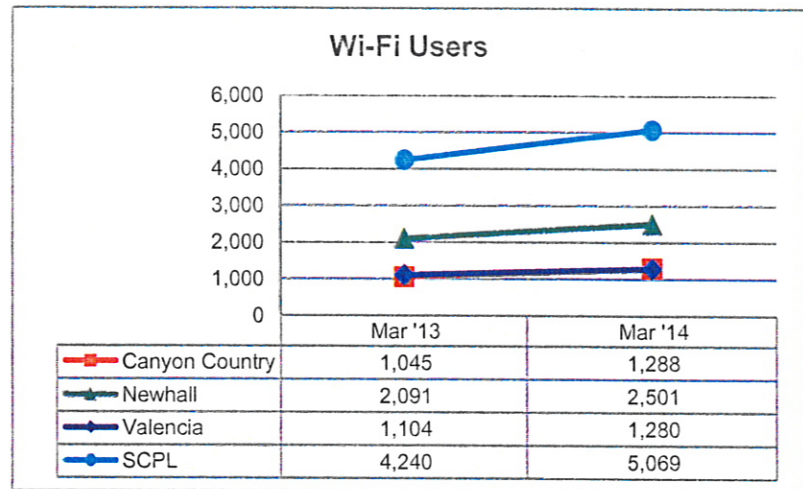


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In March 2014, a total of 5,069 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,288 Wi-Fi users were at the Canyon Country Library, 2,501 at Newhall Library, and 1,280 at Valencia Library.



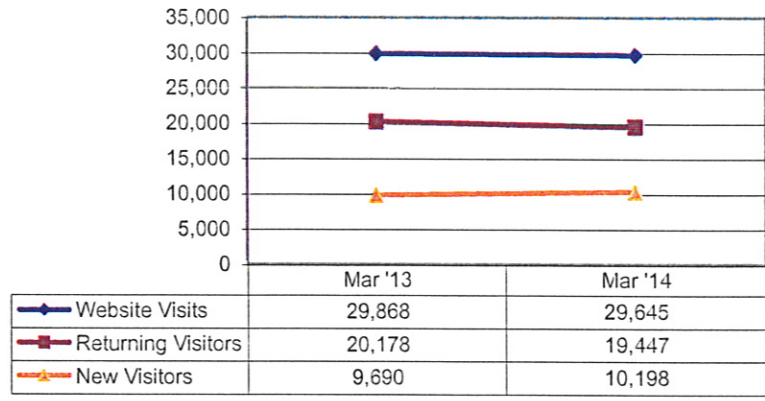
SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In March 2014, the Library's website received a total of 29,645 visits.

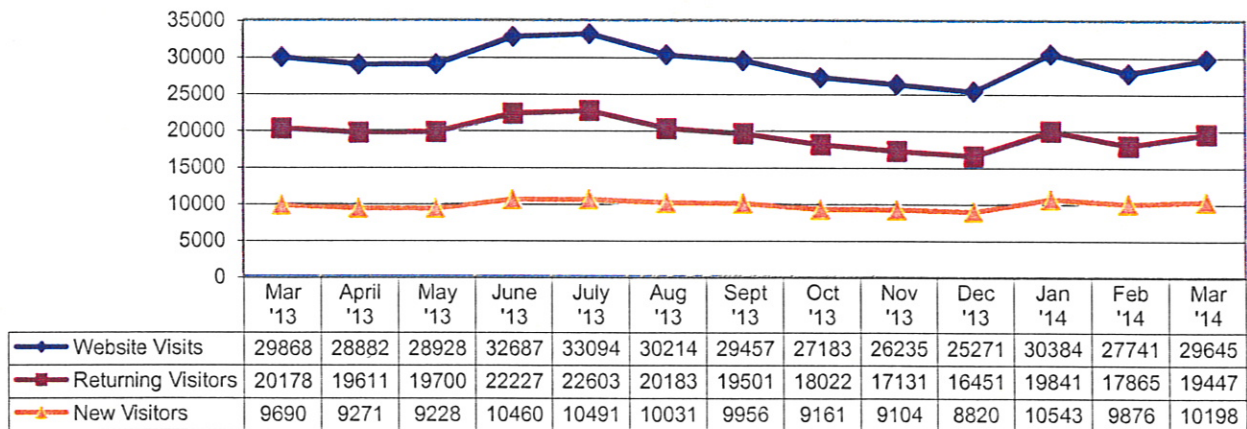
19,447 were returning visitors and 10,198 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 54,079 website pages during the month of March 2014.

Library Website Visits



Library Website Visits - Monthly



Library Web Pages Viewed

