



## SANTA CLARITA PUBLIC LIBRARY STATISTICS

April 14, 2014

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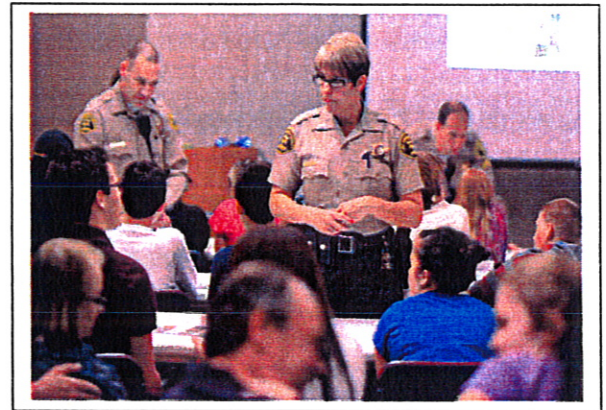
### *Santa Clarita Public Library March 2014 Programs and Highlights*

As part of the Winter/Spring schedule, all three libraries continued to offer regularly scheduled programs in March, including Baby and Toddler, School Readiness, Bilingual, and Pajama storytimes, Homework Help, Digital Drop-In, Read to a Dog, Lego Club, Senior Watercolor Classes, Adult Adoptive Program, Senior Creative Writing, and Conversational English.

A variety of special events also took place at Santa Clarita Public Library (SCPL) during March including:

**Facebook for Your Business** – Santa Clarita Valley Business Group member, Alyssa Renne, presented a program at the Old Town Newhall branch on how to create a Facebook page for businesses. The class was geared towards adults in Santa Clarita who are promoting their businesses, and Renne provided her expertise in social media by teaching a hands-on training program in the computer lab, and included specifics such as generating online traffic, and creating Facebook ads and status updates.

**Adaptive Needs Program** – Valencia Library hosted an Adaptive Needs program for teens, adults, and their caregivers. The program featured a movie by Emily Iland, called “Be Safe: The Movie.” The movie targets those with adaptive needs such as Autism Spectrum Disorders, Learning Disabilities, and other special needs, and interactively teaches how to be prepared for a variety of potential encounters with law enforcement. The event was well attended with 69 adaptive needs teens and their caregivers, and seven deputies also attended and interacted with teens.



**Computer Programming Class** – During March, SCPL offered four *Coding Camp with MIT Scratch* classes. The classes are designed for youth ages 10-17 and show them how to use computer programming language to create interactive stories, games, and animation. Classes are offered on a weekly basis and rotate between the three library branches.

**Photography Exhibit** – From February 22 – March 5, Valencia Library displayed The Souls of Hope Project, an art exhibit by Arts Commissioner Gary Choppe. The Souls of Hope Project displayed faces of some of Santa Clarita Valley’s homeless population to help raise awareness for those in need.

**Celebrating Dr. Seuss** – In honor of Dr. Seuss’ birthday, SCPL hosted themed activities and storytimes at all three branches. The events were attended by 170 library patrons, which included special Seuss decorations, Seuss storytimes from books and NOOKS, and Seuss-themed crafts and games for children and families. Parents enjoyed sharing their personal



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favorite Seuss books during storytime. Dr. Seuss Day is also part of national Read Across America Day, a program by the National Education Association.

**Special Author Event with Jamie Ford** – The Friends of the Library sponsored New York Times and international best-selling author, Jamie Ford, at the Old Town Newhall Library. Seventy Ford-fans gathered for a private reception/fundraiser and a meet-and-greet with the author before the program. During the free author event, Ford spoke to 130 attendees about his debut novel, *The Hotel on the Corner of Bitter and Sweet*, which sold over one million copies, and his newest novel *Songs of Willow Frost*.



If you have any questions, please contact me at ext. 4905.

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Attachment

cc: Ed Kieczkowski, City Librarian  
City Leadership Team  
Citizens Public Library Advisory Committee  
Friends of Santa Clarita Public Library