



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

February 2014

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

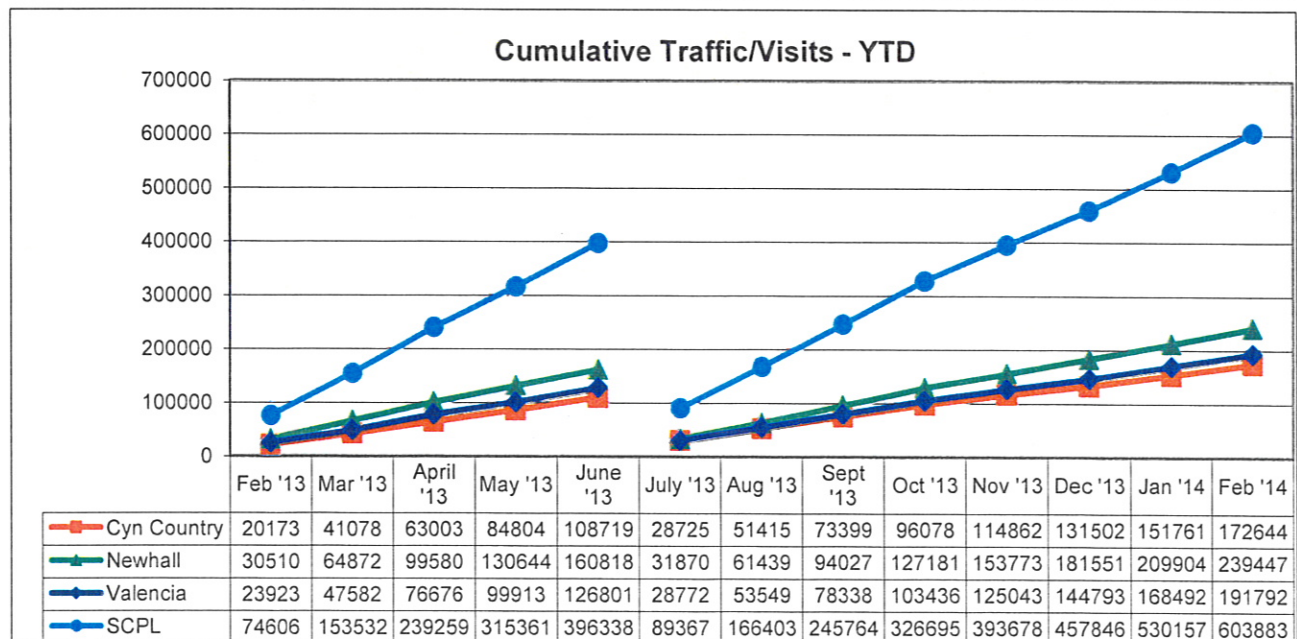
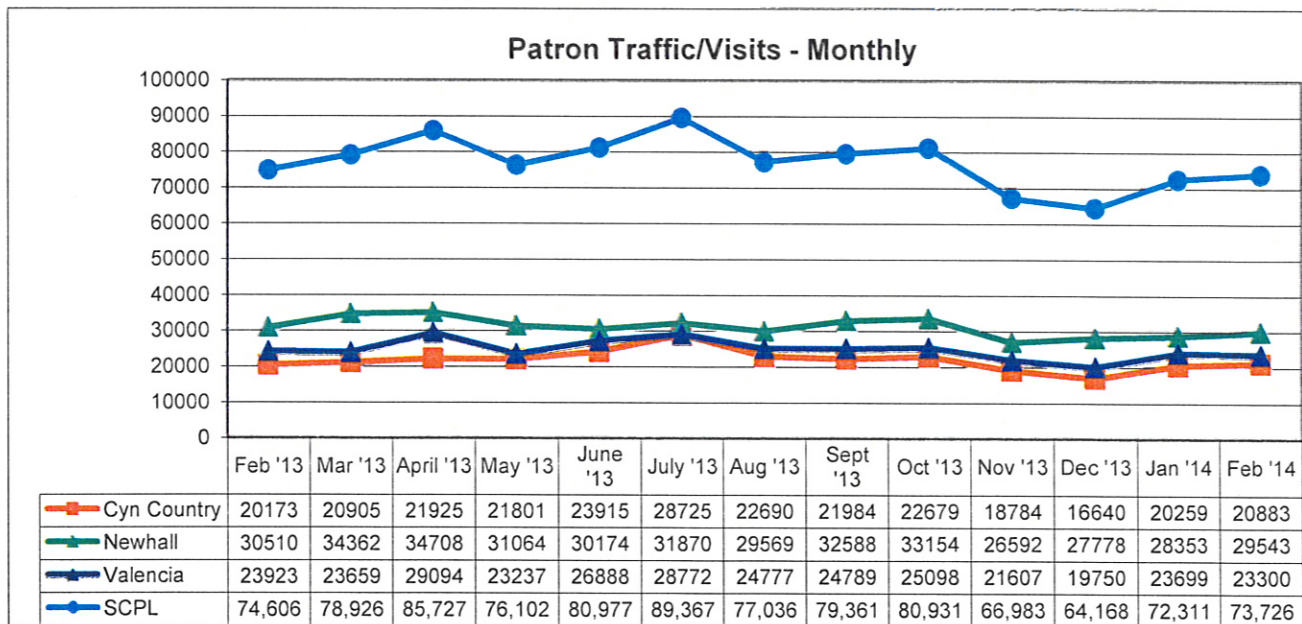
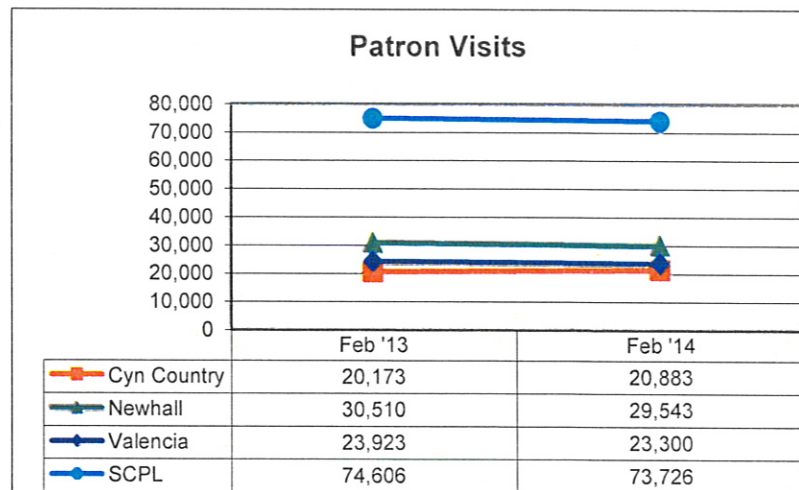
Month-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Feb. 2014	Feb. 2013	Feb. 2014	Feb. 2013	Feb. 2014	Feb. 2013	Feb. 2014	Feb. 2013
Patron Traffic	20,883	20,173	29,543	30,510	23,300	23,923	73,726	74,606
Circulation	28,342	29,763	32,363	37,649	54,035	54,306	114,740	121,718
PC Reservations	5,958	6,159	8,017	7,734	4,406	4,442	18,381	18,335
Volunteer Hours	423	434	702	541	316	320	1,441	1,295
Holds Filled	3,952	3,808	3,529	3,128	6,512	6,844	13,993	13,780
Number of Programs	79	54	113	104	64	44	256	202
Program Attendance	2,007	1,294	2,651	2,473	1,842	1,284	6,500	5,051
Library Cards Issued	392	455	682	1,245	332	511	1,406	2,211
Wi-Fi Users	1,114	1,019	2,181	1,990	1,138	983	4,433	3,992
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	27,741	27,164

Year-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Feb. Y-T-D 2014	Feb. Y-T-D 2013	Feb. Y-T-D 2014	Feb. Y-T-D 2013	Feb. Y-T-D 2014	Feb. Y-T-D 2013	Feb. Y-T-D 2014	Feb. Y-T-D 2013
Patron Traffic	172,644	167,099	239,447	176,470	191,792	223,579	603,883	567,148
Circulation	245,111	250,747	284,594	233,893	462,020	476,954	991,725	961,594
PC Reservations	54,822	50,878	67,710	41,961	37,523	42,058	160,055	134,897
Volunteer Hours	4,150	1,709	4,720	1,490	2,266	2,191	11,136	5,390
Holds Filled	32,559	26,119	31,835	16,402	59,258	45,791	123,652	88,312
Number of Programs	382	240	562	316	305	228	1,249	784
Program Attendance	8,437	5,305	16,634	10,982	8,417	7,212	33,488	23,499
Library Cards Issued	3,409	4,115	6,631	10,531	3,255	5,173	13,295	19,819
Wi-Fi Users	9,410	7,289	17,163	9,884	9,614	7,882	36,187	25,055
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	229,579	233,427

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

In February 2014, a total of 73,726 patrons visited the Santa Clarita Public Library, with 20,883 visitors at Canyon Country, 29,543 at Newhall, and 23,300 at Valencia.

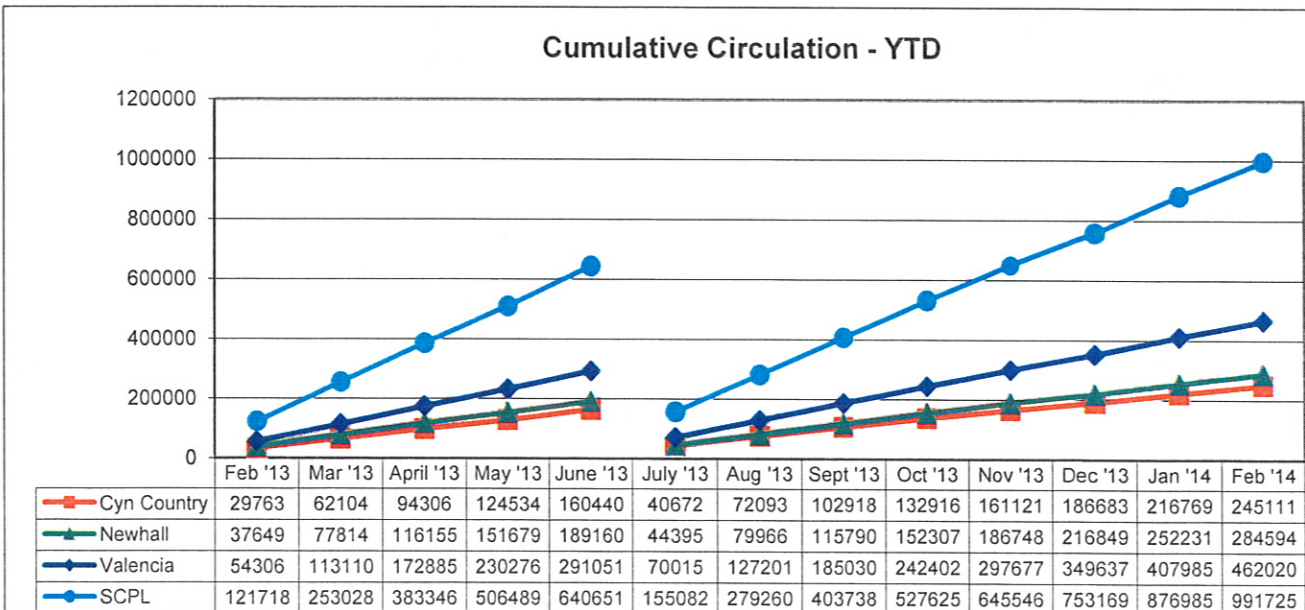
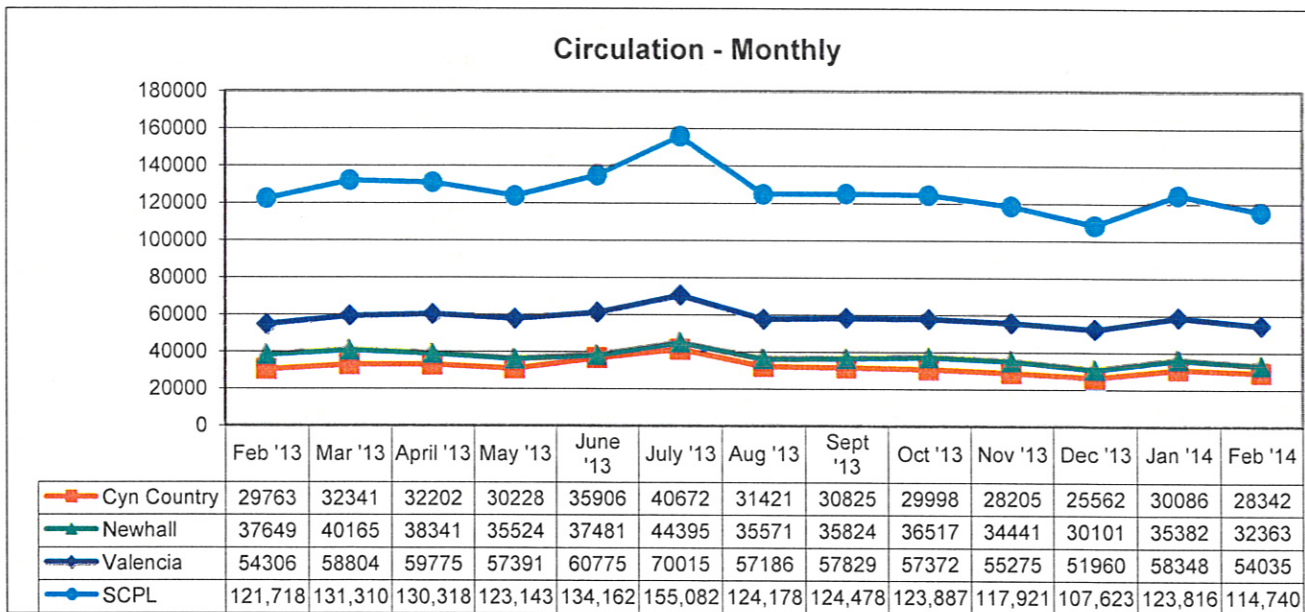
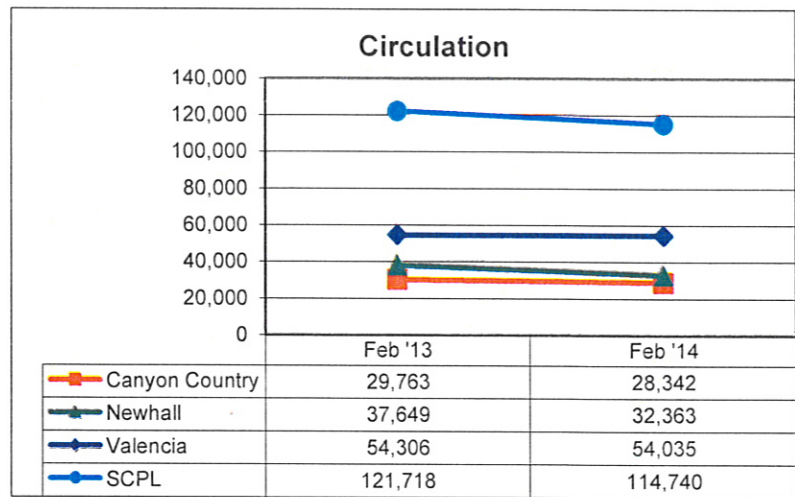


SANTA CLARITA PUBLIC LIBRARY STATISTICS

CIRCULATION

In February 2014, a total of 114,740 books and materials were circulated in the Santa Clarita Public Library.

28,342 books and materials were circulated at the Canyon Country Library, 32,363 at Newhall Library, 54,035 at Valencia Library, and 54,035 at Valencia Library.

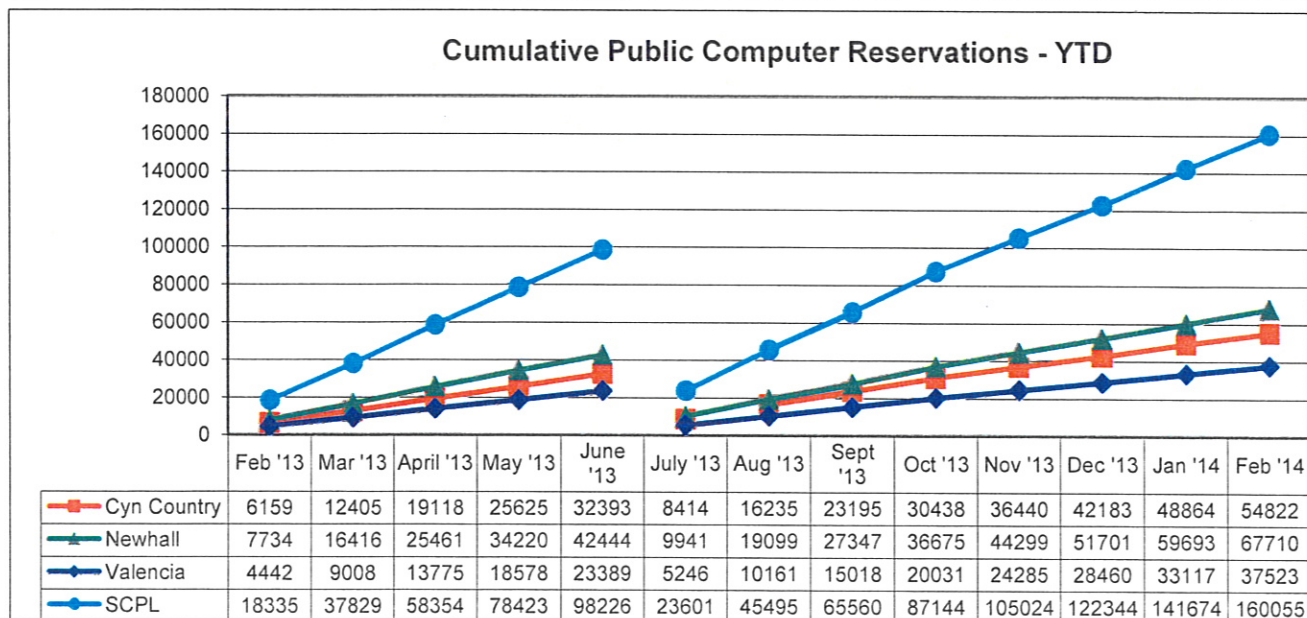
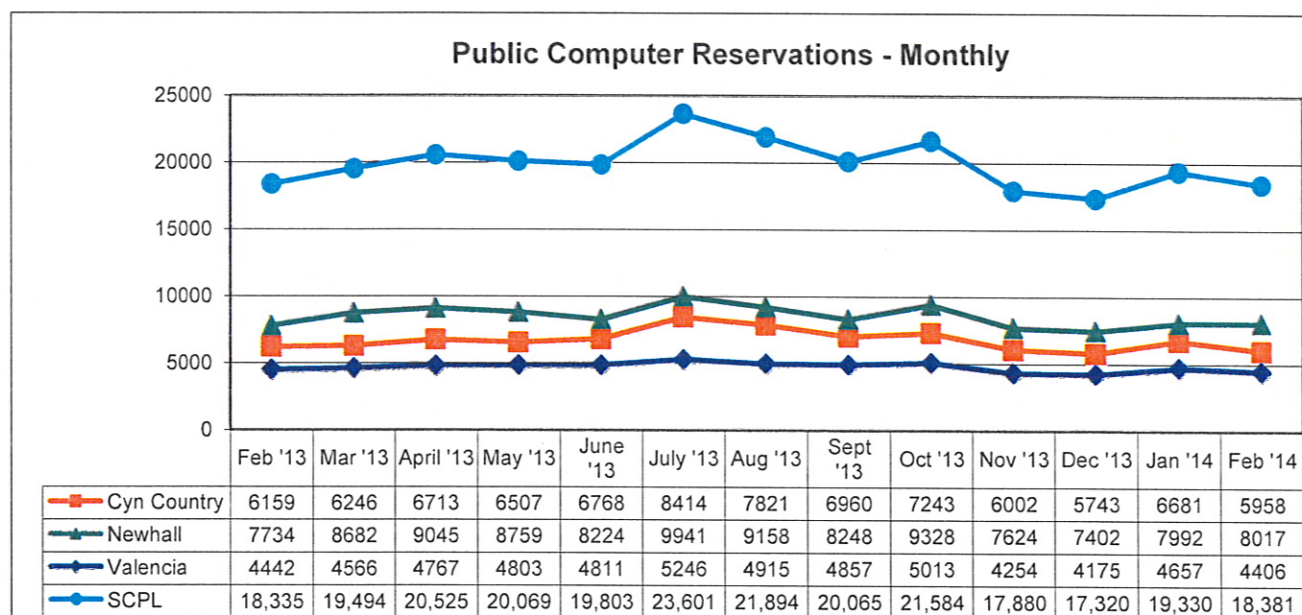
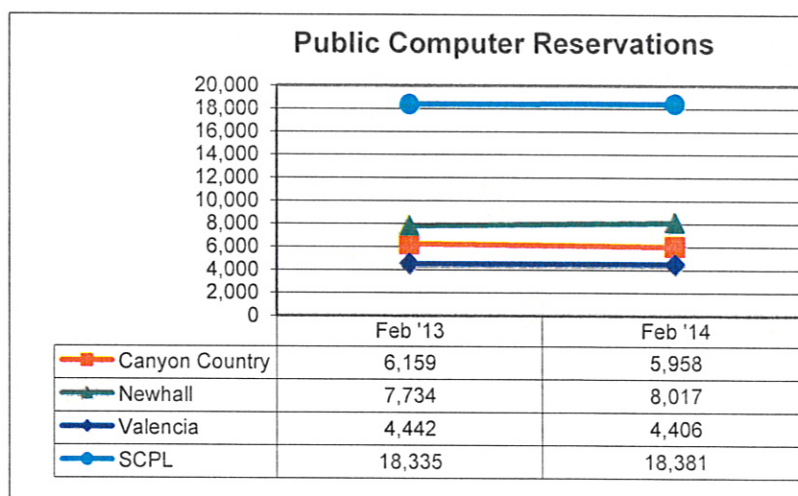


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In February 2014, a total of 18,381 patrons reserved and used a public computer.

5,958 patrons used public computers in the Canyon Country Library, 8,017 in Newhall Library, and 4,406 in Valencia Library.

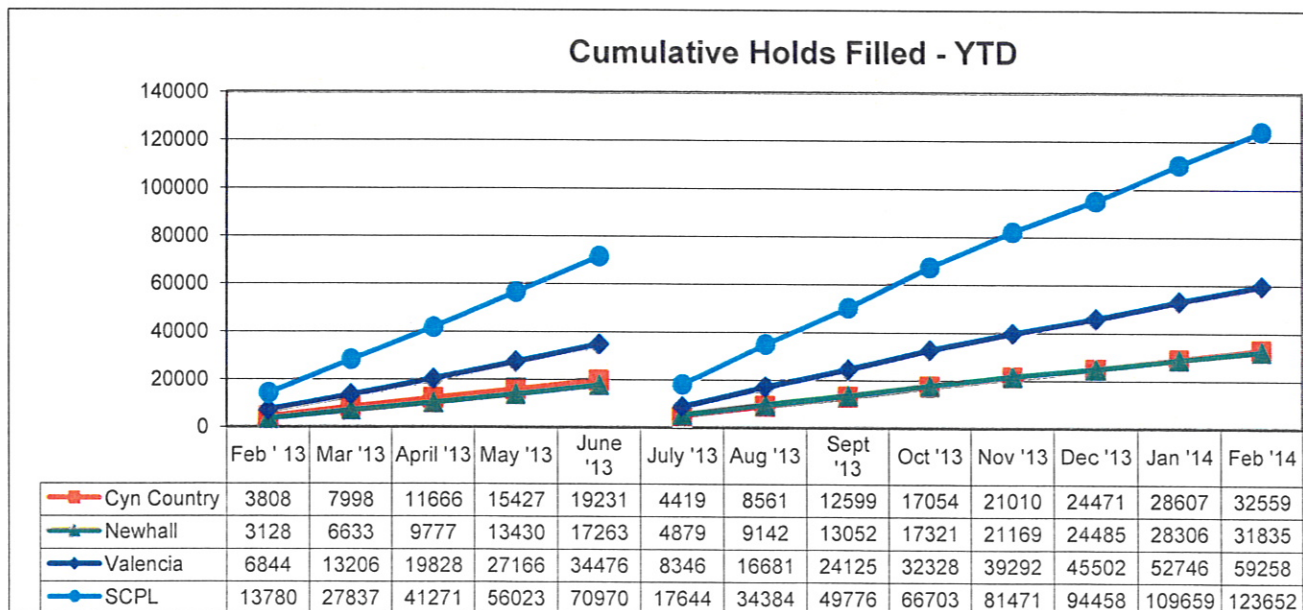
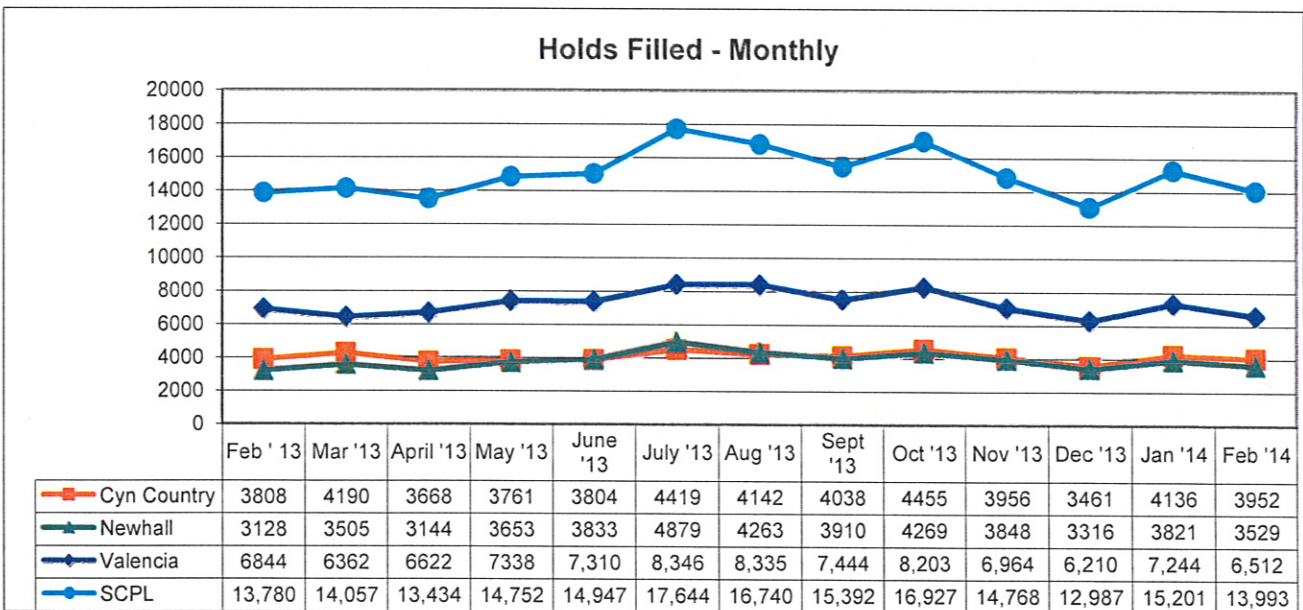
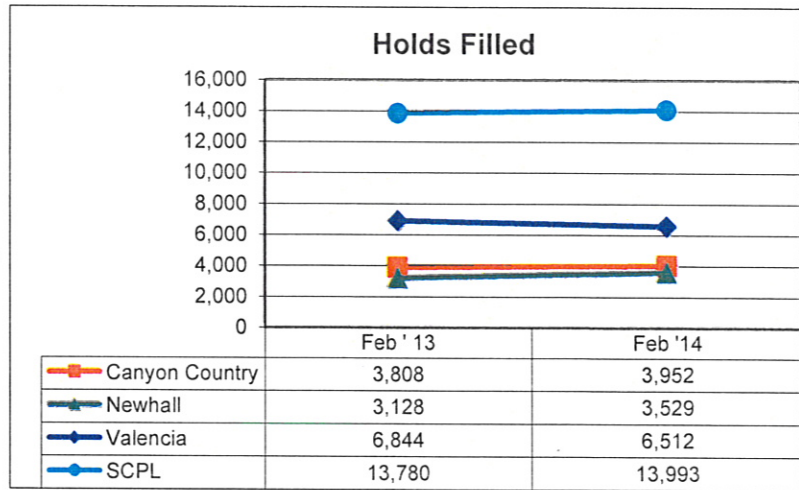


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In February 2014, a total of 13,993 holds were filled in the Santa Clarita Public Library.

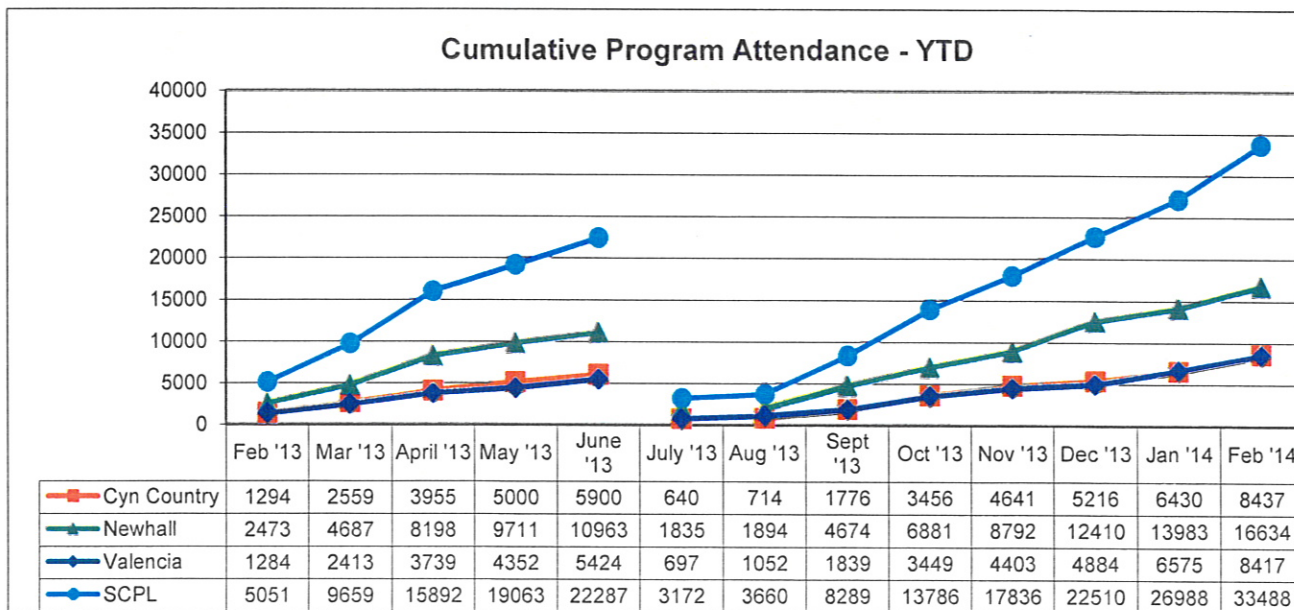
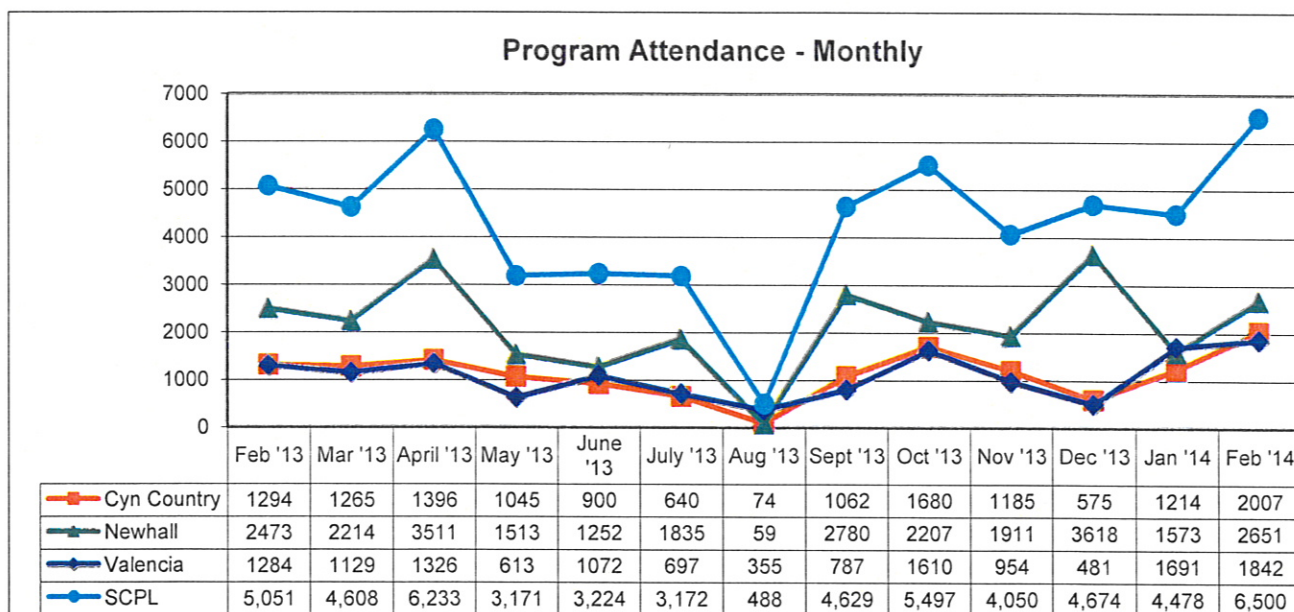
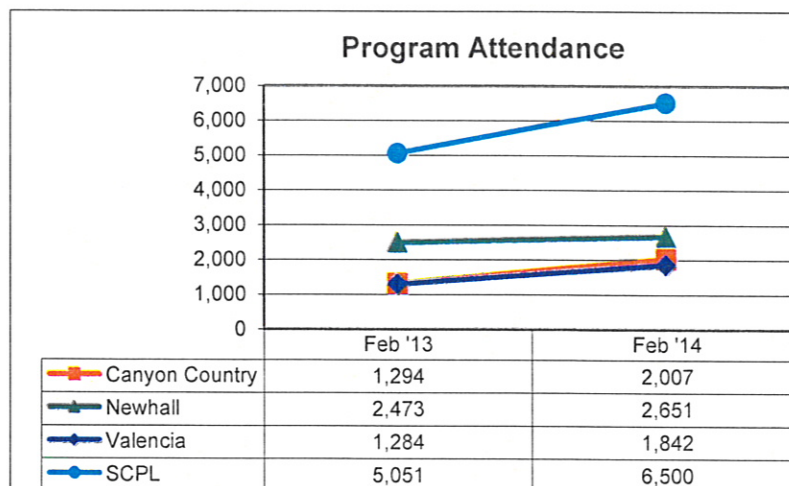
3,952 holds were filled in the Canyon Country Library, 3,529 in Newhall Library, and 6,512 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In February 2014, a total of 6,500 attendees participated in a program.

2,007 attended a Library program at the Canyon Country Library, 2,651 at Newhall Library, and 1,842 at Valencia Library.

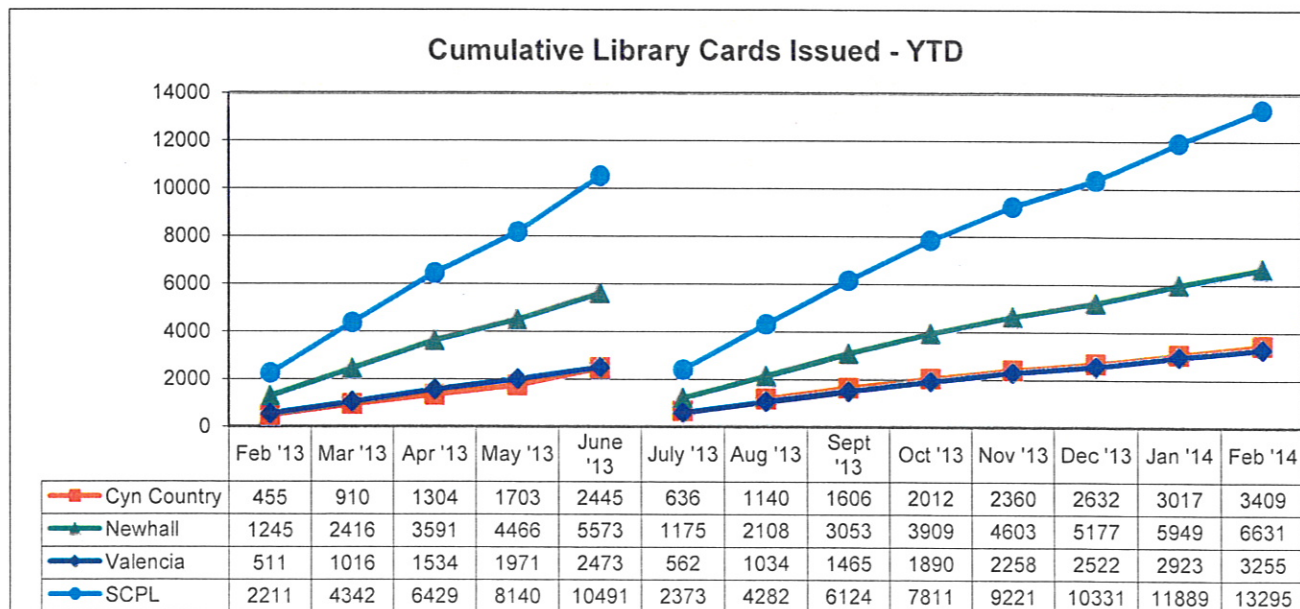
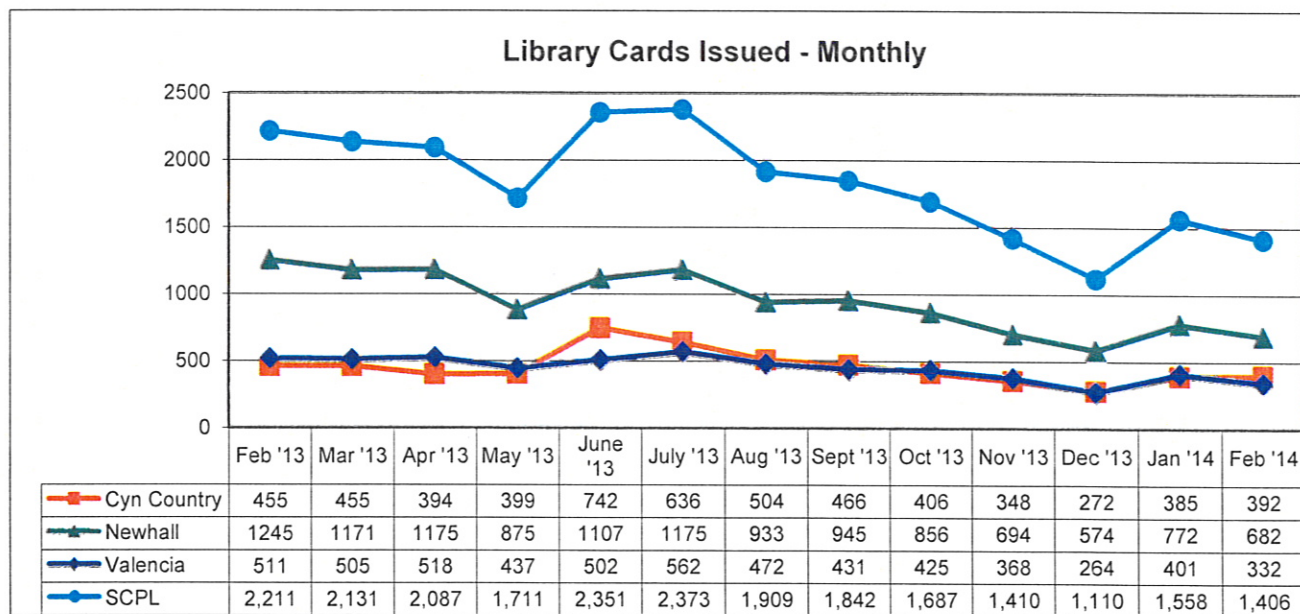
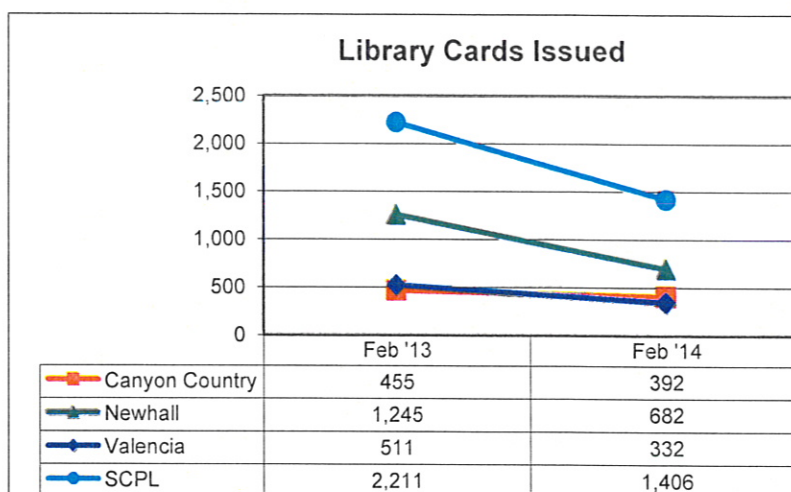


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In February 2014, a total of 1,406 new Library cards were issued.

392 new Library cards were issued at the Canyon Country Library, 682 at Newhall Library, and 332 at Valencia Library.

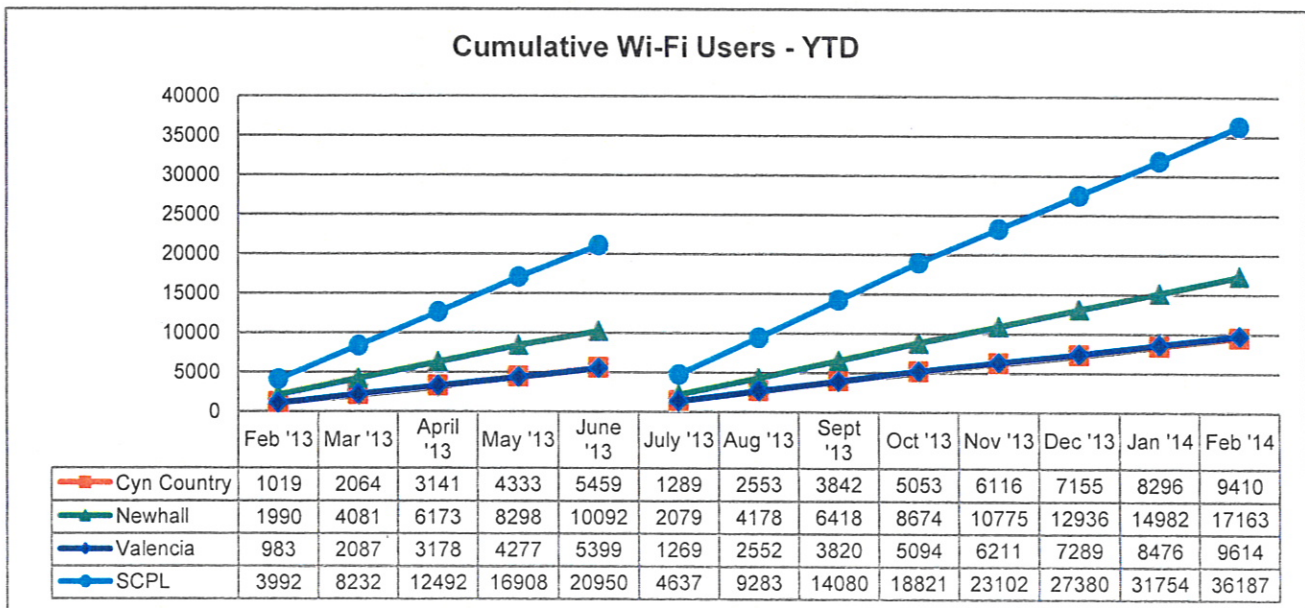
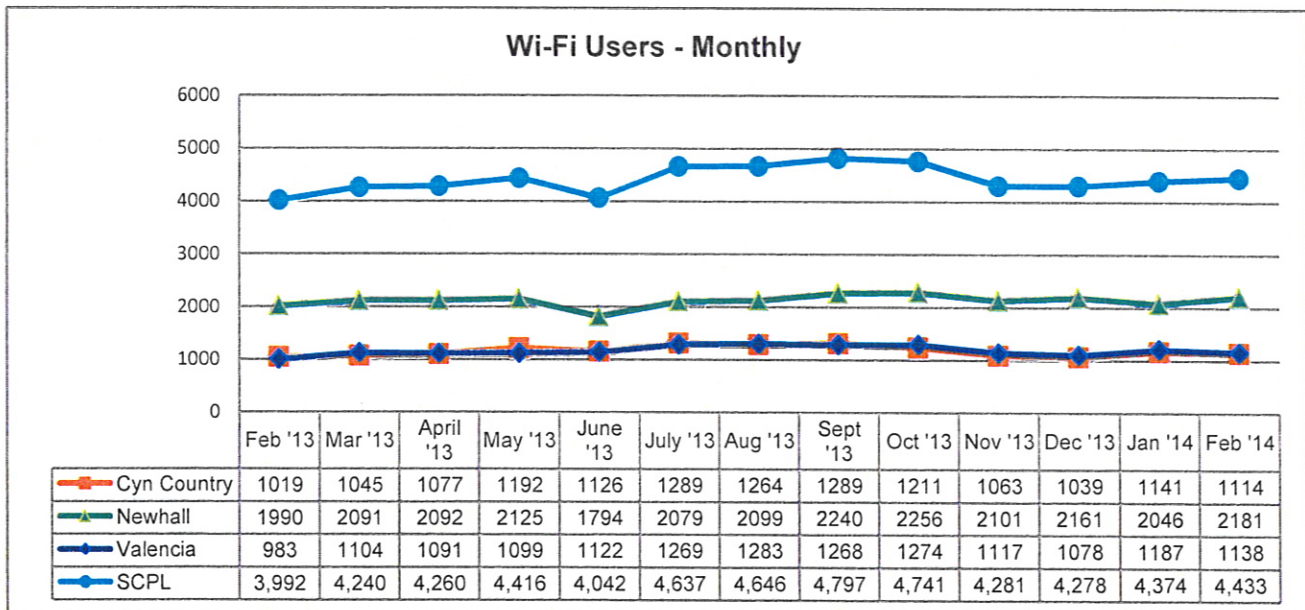
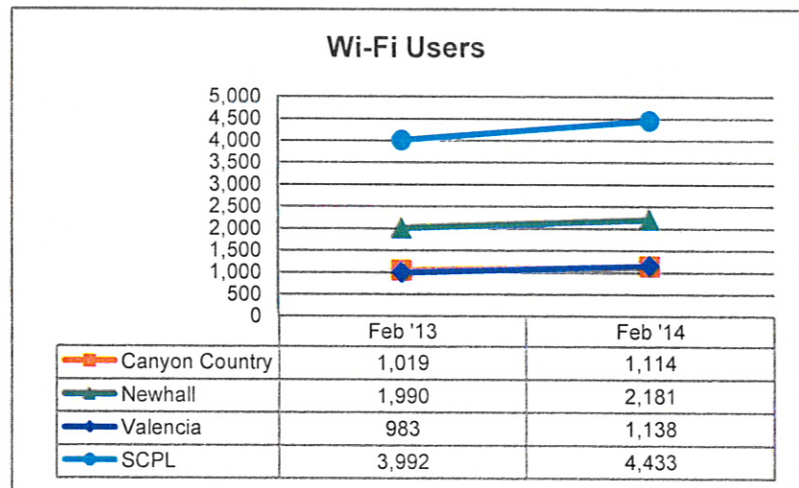


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In February 2014, a total of 4,433 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,114 Wi-Fi users were at the Canyon Country Library, 2,181 at Newhall Library, and 1,138 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In February 2014, the Library's website received a total of 27,741 visits.

17,865 were returning visitors and 9,876 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 51,243 website pages during the month of January 2014.

