

CITY OF SANTA CLARITA  
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager

DATE: March 13, 2014

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – FEBRUARY 2014

Attached is the statistical report for the Santa Clarita Public Library for February 2014.

Overall statistics for the three Library branches in February 2014 include:

- 73,726 patrons visited the Libraries, 1,406 new Library cards were issued, and 6,500 patrons attended a Library program.
- 114,740 books and materials were circulated by the three branches, and 13,993 holds were filled.
- 18,381 patrons reserved and used a public computer, while 4,433 patrons used the Library's free wireless internet (Wi-Fi).
- The Library's website received 27,741 visits from 9,876 new visitors and 17,865 returning visitors who viewed 51,243 website pages visiting the City's Library website.

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***Santa Clarita Public Library February 2014 Programs and Highlights***

The Winter/Spring Storytime schedule continued throughout February at all three libraries. Below are highlights of special events hosted by Santa Clarita Public Library (SCPL) during February:

- **Adaptive Adult Reading Program** – Canyon Country Library hosted a new, four-week program designed to target the literacy needs of disabled adults. Each week featured a different storytime book and activities based on the week's themes: Super Heroes, Valentine's Day, Animals, and Technology. Participants who attended all four events received a personalized certificate and ribbon for their accomplishment. This program provided the first adult special-needs program at Santa Clarita Public Library; an average of 65 disabled adults and their caregivers attended each event. The City's Cultural Landscape grant was used to fund the program, and it will continue to be offered once a month beginning this spring.
- **Author Visits**
  - **Author Gary Soto** – The Friends of the Library were excited to host their first off-site author event at the Savia auditorium in Newhall. Over 200 people attended the discussion and book signing by award-winning author, Gary Soto, who has written poems, short stories, novels, and nonfiction for all ages. Soto's achievements include American Book Awards, a fellowship from the National Endowment for the Arts, and the Guggenheim Fellowship for Creative Arts. Attendees were especially thrilled to participate in the book signing.
  - **Author Erica Bauermeister** – National best-selling author Erica Bauermeister came to the Old Town Newhall Library to discuss her newest adult-fiction novel, *The Lost Art of Mixing*. Bauermeister is also author of the novel, *Joy for Beginners*, which was a Library Journal Best Book of the Year. This author event was sponsored by the Friends of the Library.



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- **California Highway Patrol Driving Program** – The Library partnered with the California Highway Patrol (CHP) to offer their “Smart Start” Driving Program at the Libraries. Old Town Newhall Library hosted the first one with the CHP, providing safety tips to new and future licensed teenage drivers and their parents. The class discussed collision avoidance, seatbelt usage, and testimonies from fatal collisions involving teens. The Smart Start program will also be offered at Valencia Library in March and at Canyon Country Library in April.
- **Family Education Workshops** – The City of Santa Clarita works in collaboration with College of the Canyons and Kinship Care Education Program to provide the Family Education Classes and Workshops series. During February, three classes from the series were held at Valencia Library, including Balancing Family Life, Parenting Children with Social and Emotional Challenges, and Supporting Your Child’s Literacy. The free educational classes vary in topics and feature doctors, therapists, counselors, and family educators.
- **Computer Classes for Adults** – SCPL offers a variety of computer classes to adults looking to increase computer skills. The classes range from learning computer basics such as Windows 7, Google Accounts, and Google Documents, to learning how to optimize online resources. During February, two Career Workshops were offered for adults to learn about the online databases used for job searching, resume building, and interview coaching. Select computer classes are now also offered in Spanish at the Newhall branch.

If you have any questions, please contact me at ext. 4905.

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Attachment

cc: Ed Kieczkowski, City Librarian  
City Leadership Team  
Citizens Public Library Advisory Committee  
Friends of Santa Clarita Public Library