



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

January 2014

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

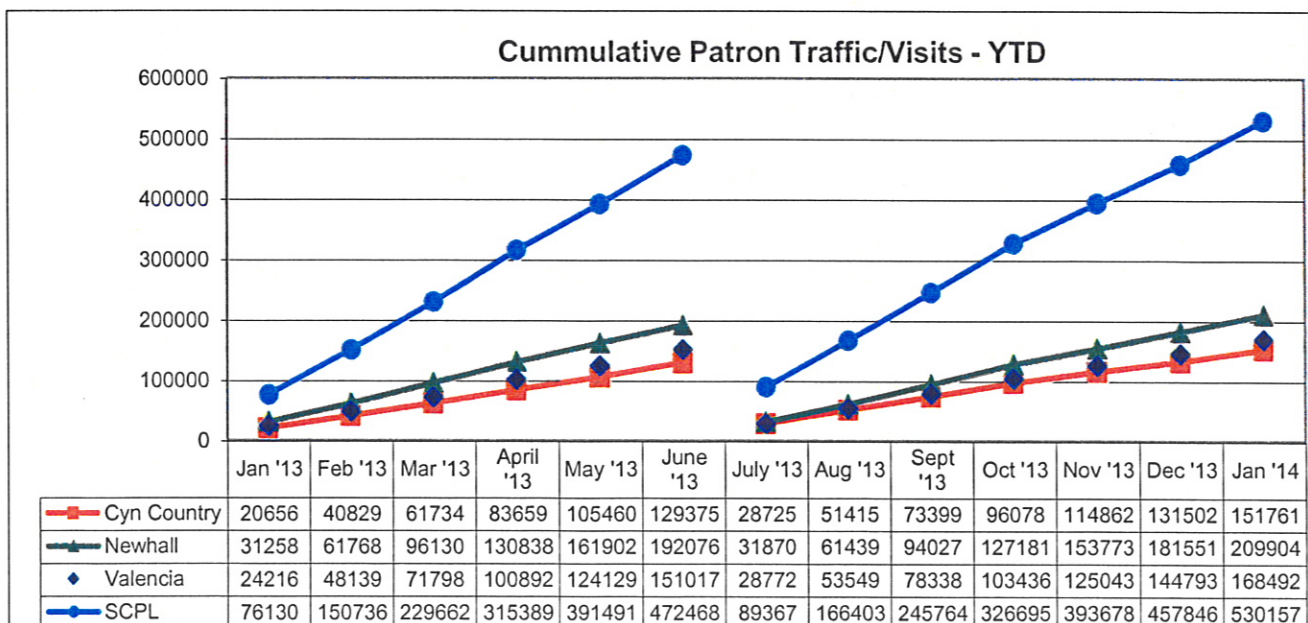
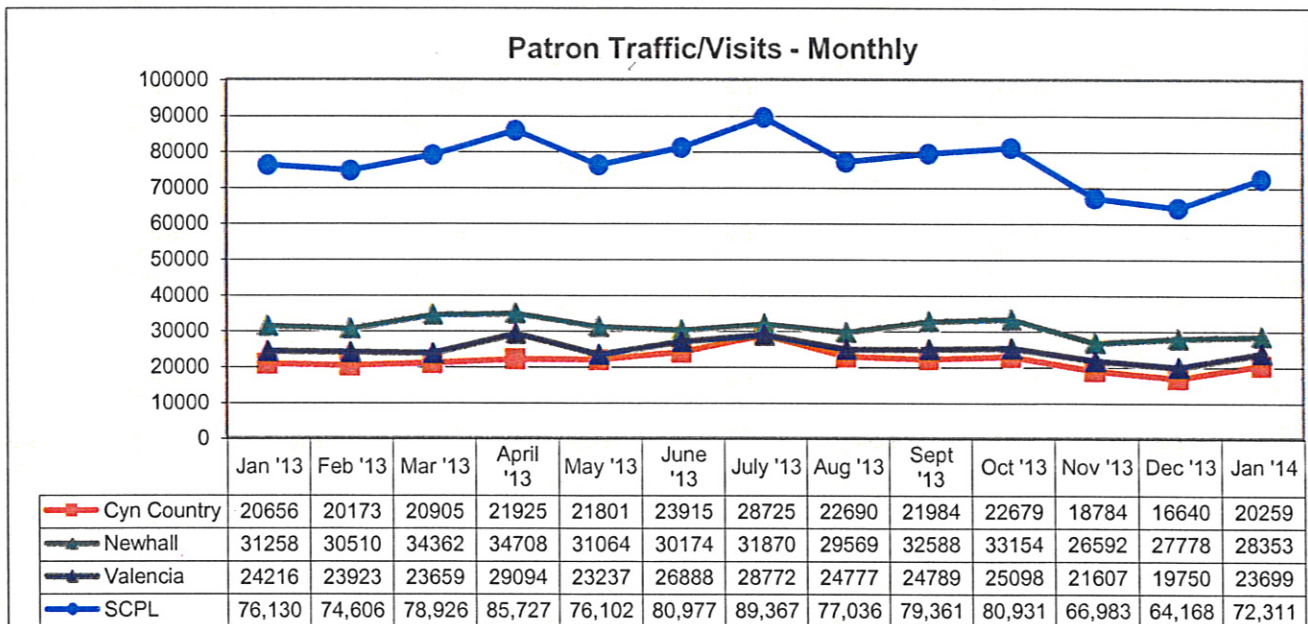
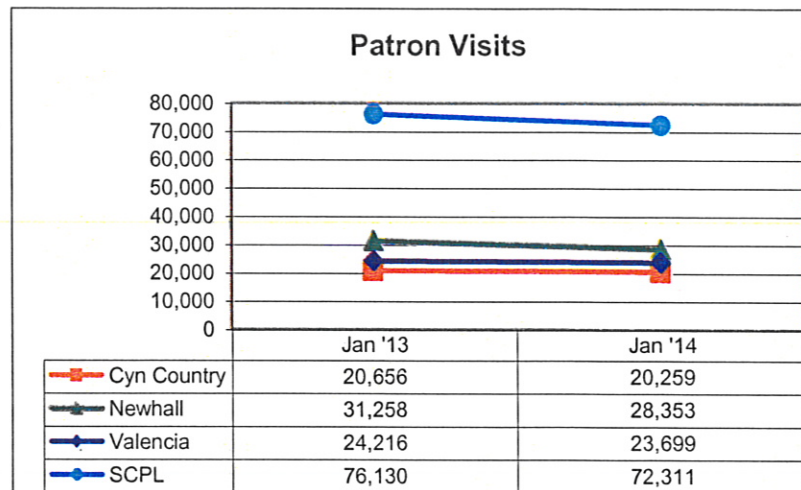
Month-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Jan. 2014	Jan. 2013	Jan. 2014	Jan. 2013	Jan. 2014	Jan. 2013	Jan. 2014	Jan. 2013
Patron Traffic	20,259	20,656	28,353	31,258	23,699	24,216	72,311	76,130
Circulation	30,086	30,078	35,382	39,883	58,348	57,215	123,816	127,176
PC Reservations	6,681	6,522	7,992	8,199	4,657	4,993	19,330	19,714
Volunteer Hours	471	279	565	224	269	295	1,305	798
Holds Filled	4,136	3,930	3,821	3,081	7,244	6,912	15,201	13,923
Number of Programs	56	35	87	67	54	38	197	140
Program Attendance	1,214	480	1,573	1,207	1,691	719	4,478	2,406
Library Cards Issued	385	504	772	1,561	401	565	1,558	2,630
Wi-Fi Users	1,141	943	2,046	1,806	1,187	972	4,374	3,721
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	30,384	31,676

Year-to-Date								
	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Jan. Y-T-D 2014	Jan. Y-T-D 2013	Jan. Y-T-D 2014	Jan. Y-T-D 2013	Jan. Y-T-D 2014	Jan. Y-T-D 2013	Jan. Y-T-D 2014	Jan. Y-T-D 2013
Patron Traffic	151,761	146,926	209,904	145,960	168,492	199,656	530,157	492,542
Circulation	216,769	220,984	252,231	196,244	407,985	422,648	876,985	839,876
PC Reservations	48,864	44,719	59,693	34,227	33,117	37,616	141,674	116,562
Volunteer Hours	3,727	1,275	4,018	949	1,950	1,871	9,695	4,095
Holds Filled	28,607	22,311	28,306	13,274	52,746	38,947	109,659	74,532
Number of Programs	303	186	449	212	241	184	993	582
Program Attendance	6,430	4,011	13,983	8,509	6,575	5,928	26,988	18,448
Library Cards Issued	3,017	3,660	5,949	9,286	2,923	4,662	11,889	17,608
Wi-Fi Users	8,296	6,270	14,982	7,894	8,476	6,899	31,754	21,063
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	201,838	206,263

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

In January 2014, a total of 72,311 patrons visited the Santa Clarita Public Library, with 20,259 visitors at Canyon Country, 28,353 at Newhall, and 23,699 at Valencia.

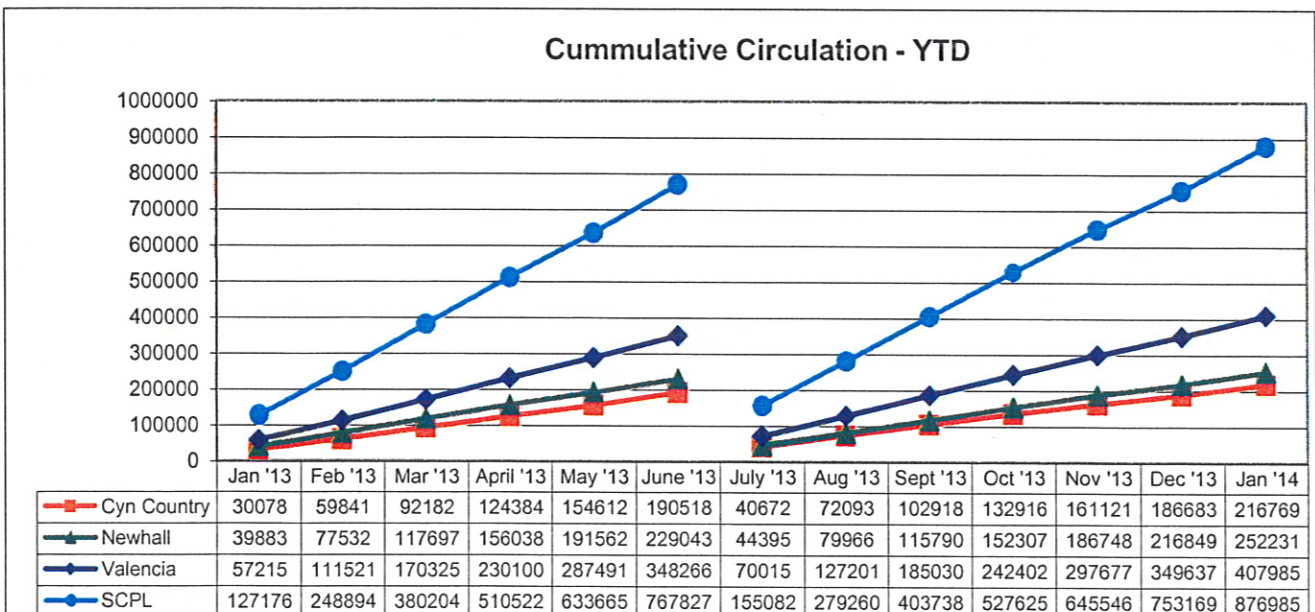
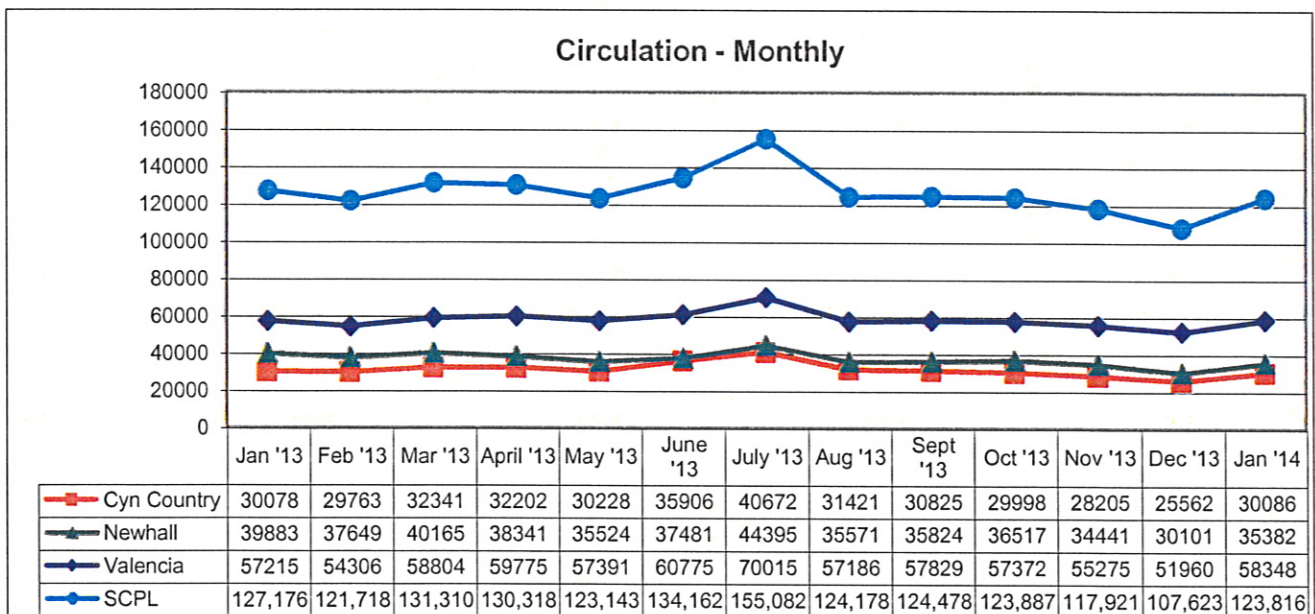
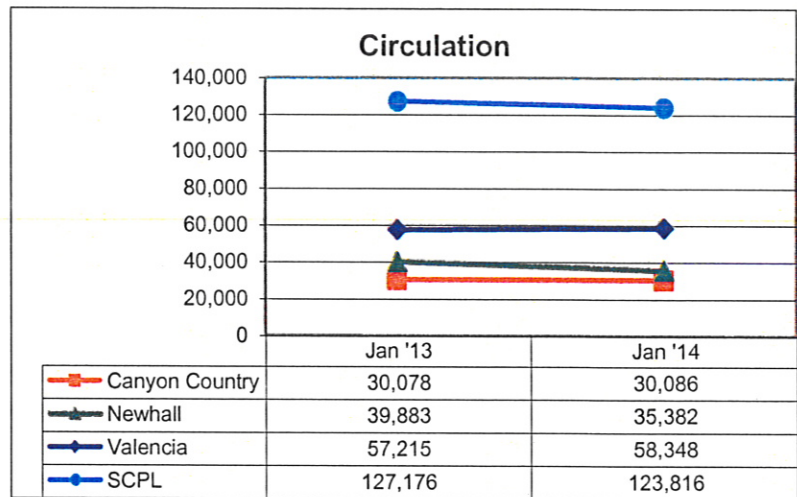


SANTA CLARITA PUBLIC LIBRARY STATISTICS

CIRCULATION

In January 2014, a total of 123,816 books and materials were circulated in the Santa Clarita Public Library.

30,086 books and materials were circulated at the Canyon Country Library, 35,382 at Newhall Library, and 58,348 at Valencia Library.

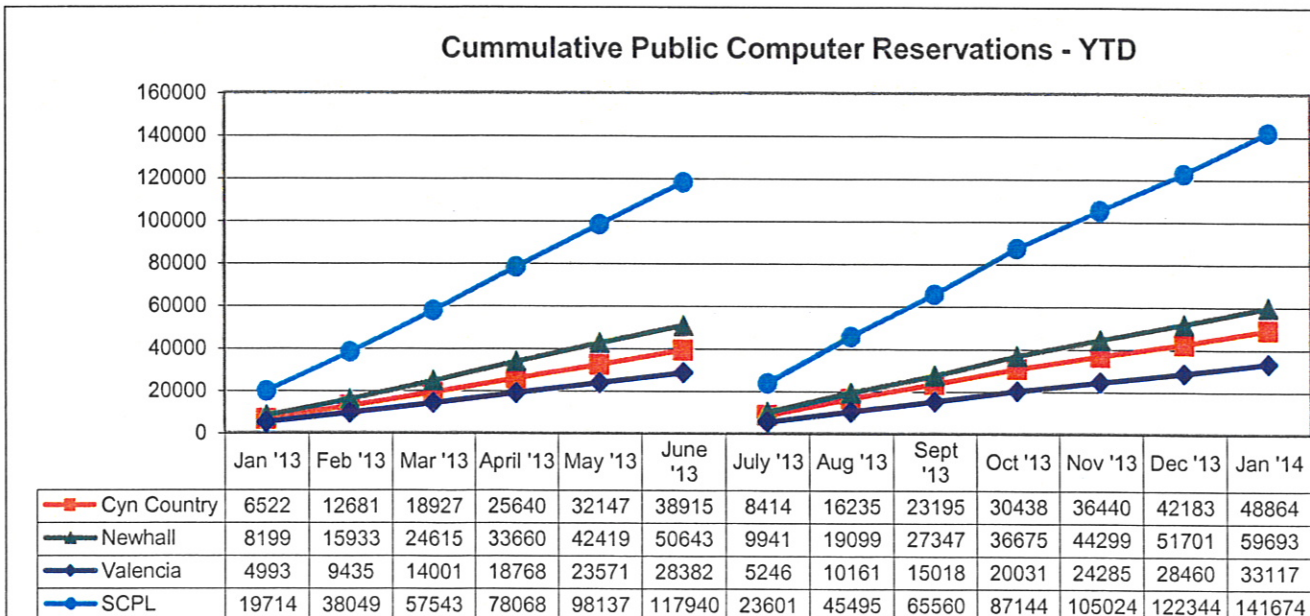
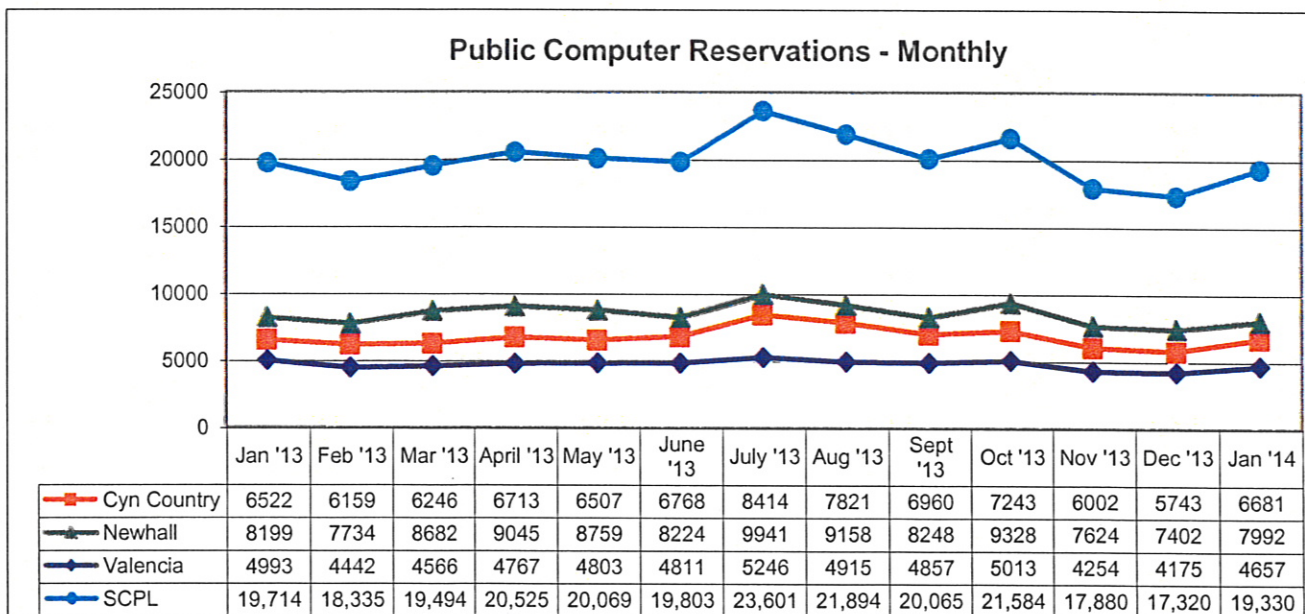
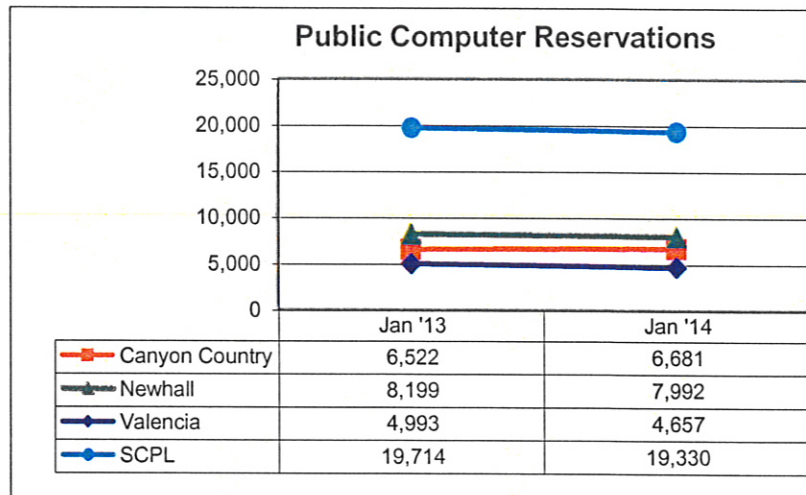


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In January 2014, a total of 19,330 patrons reserved and used a public computer.

6,681 patrons used public computers in the Canyon Country Library, 7,992 in Newhall Library, and 4,657 in Valencia Library.

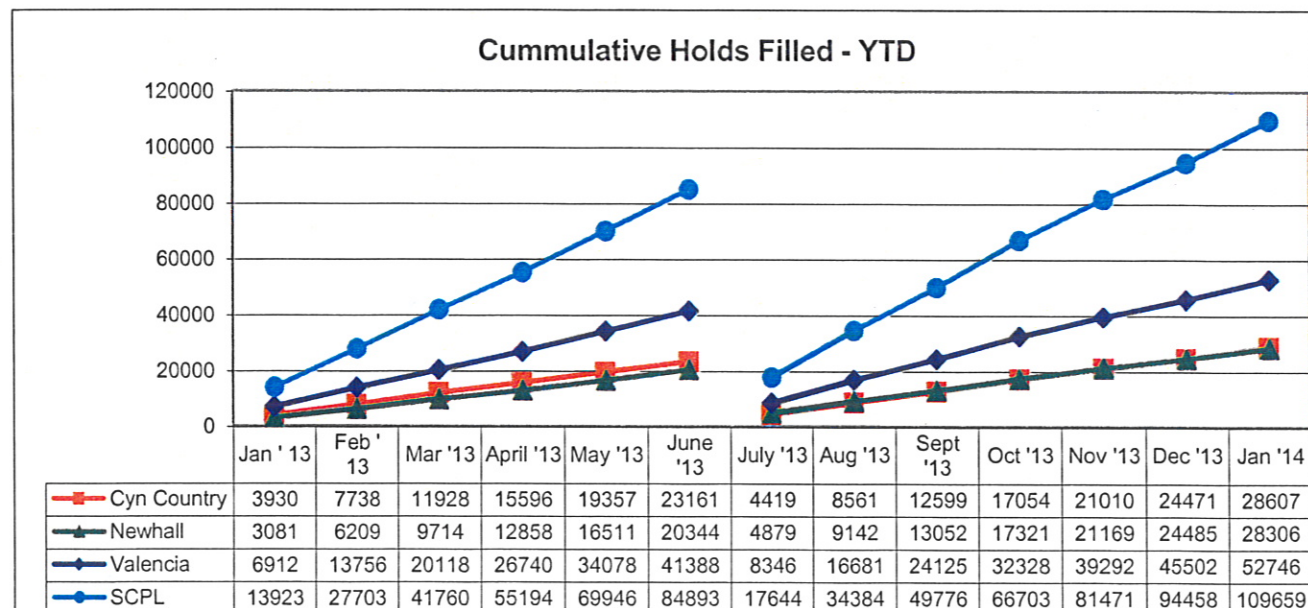
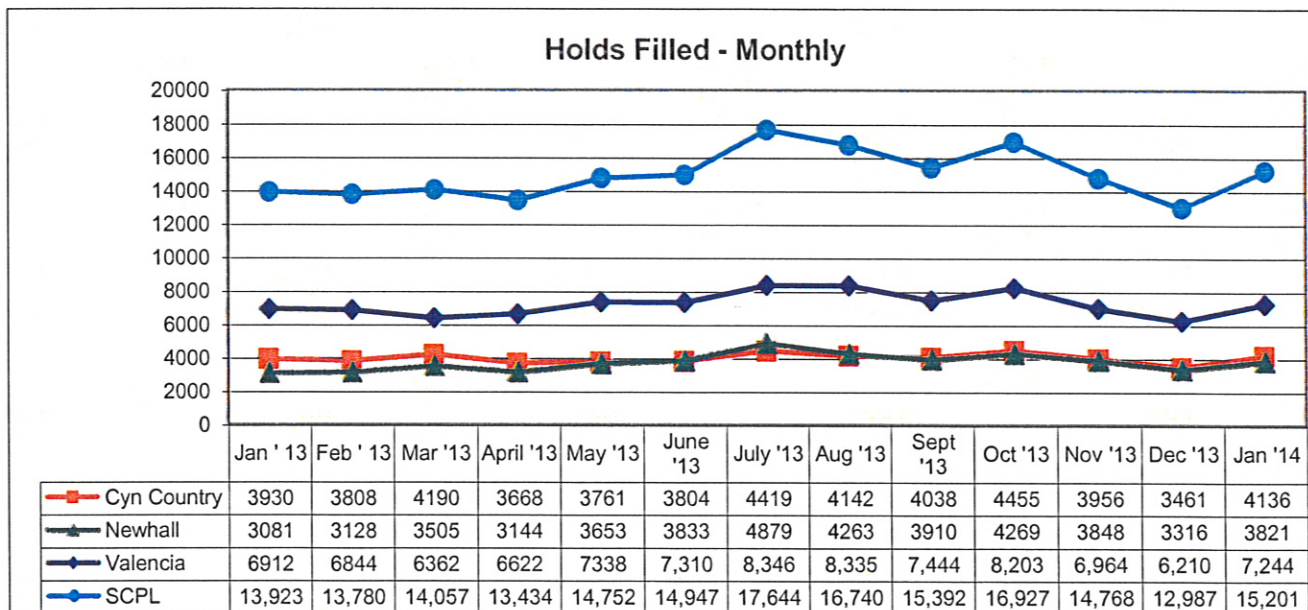
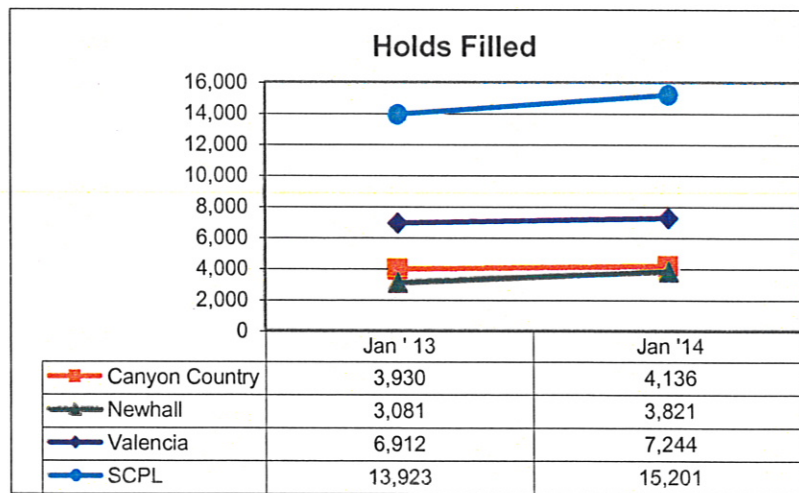


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In January 2014, a total of 15,201 holds were filled in the Santa Clarita Public Library.

4,136 holds were filled in the Canyon Country Library, 3,821 in Newhall Library, and 7,244 in Valencia Library.

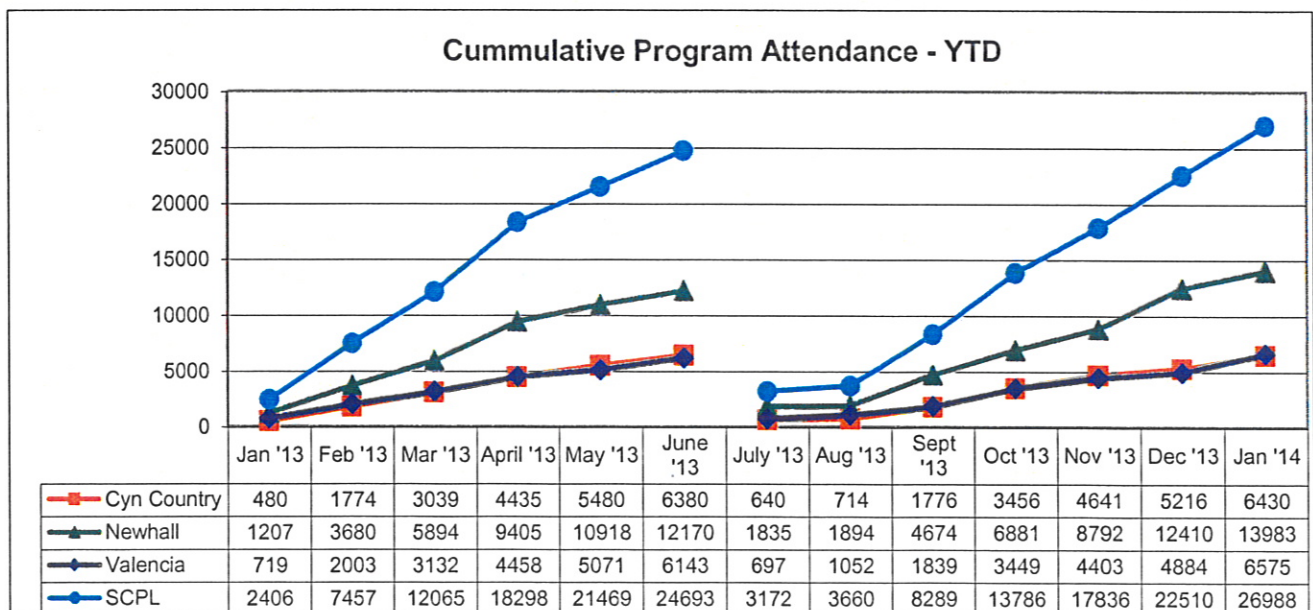
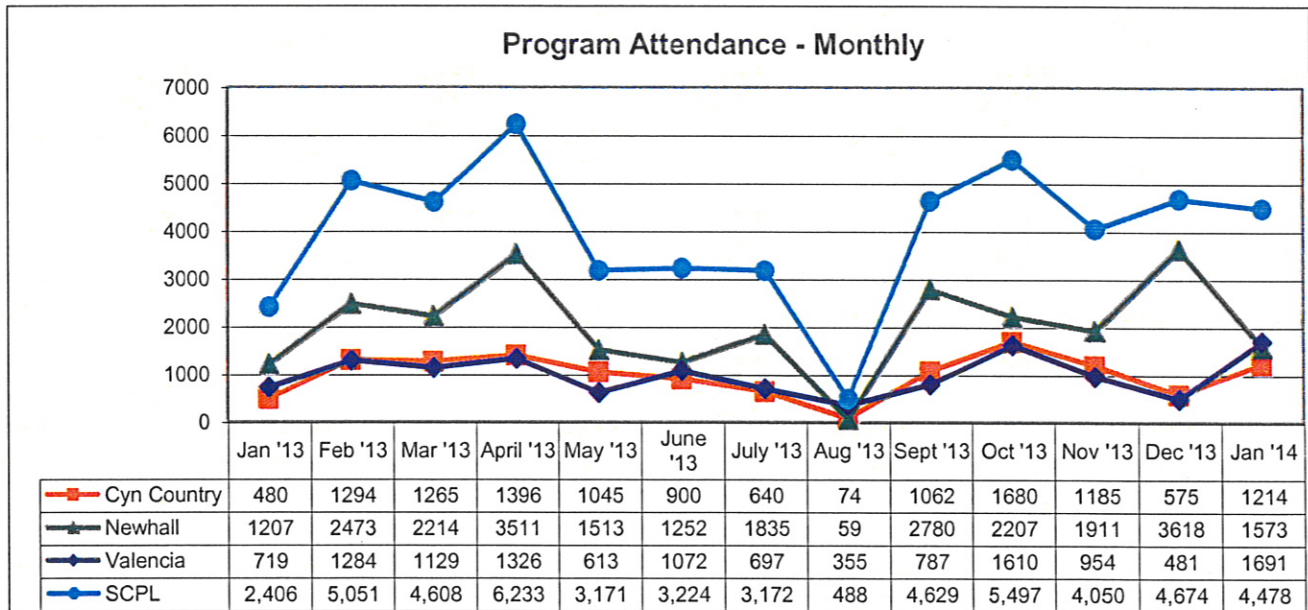
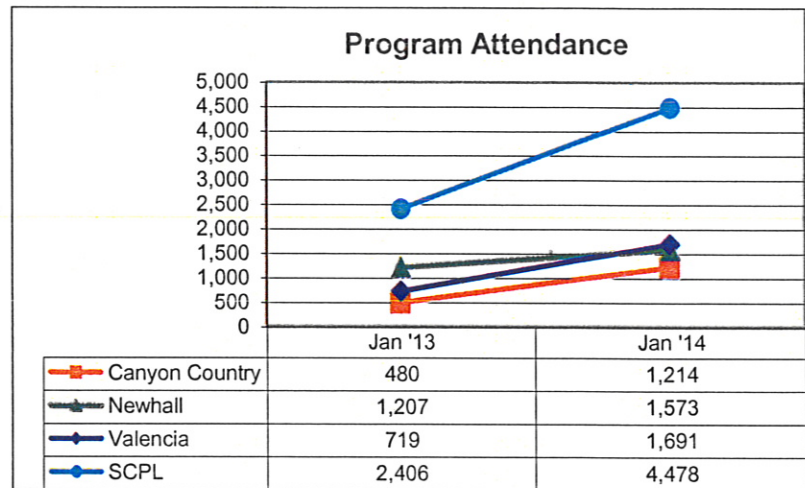


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PROGRAM ATTENDANCE

In January 2014, a total of 4,478 attendees participated in a program.

1,214 attended a Library program at the Canyon Country Library, 1,573 at Newhall Library, and 1,691 at Valencia Library.



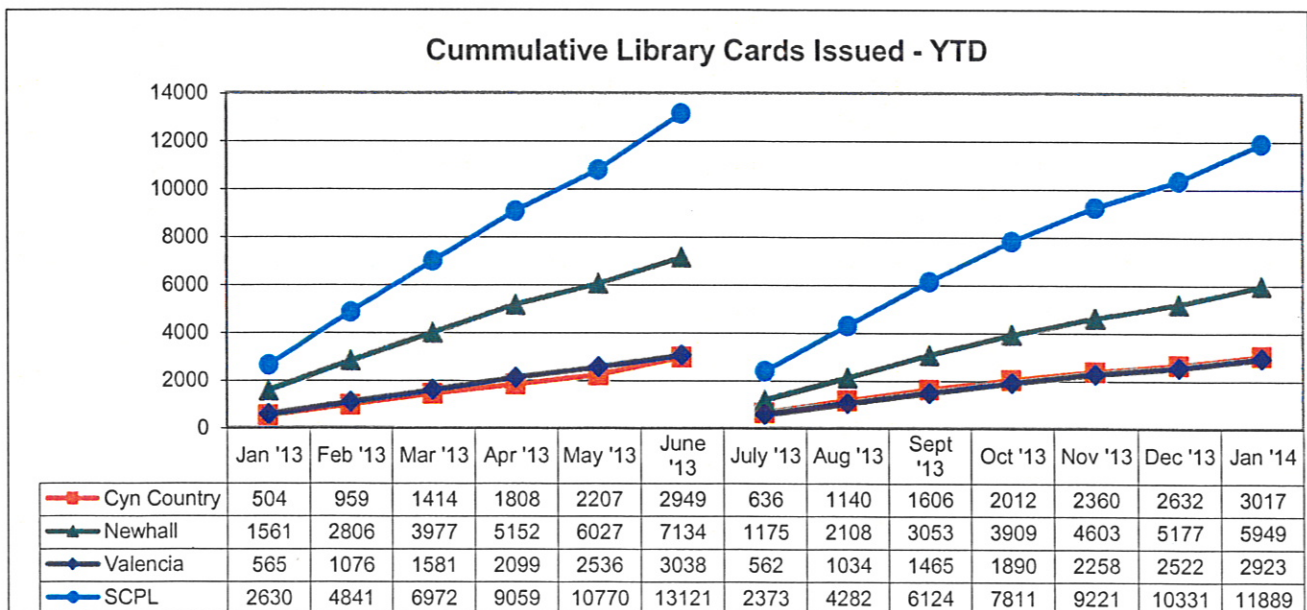
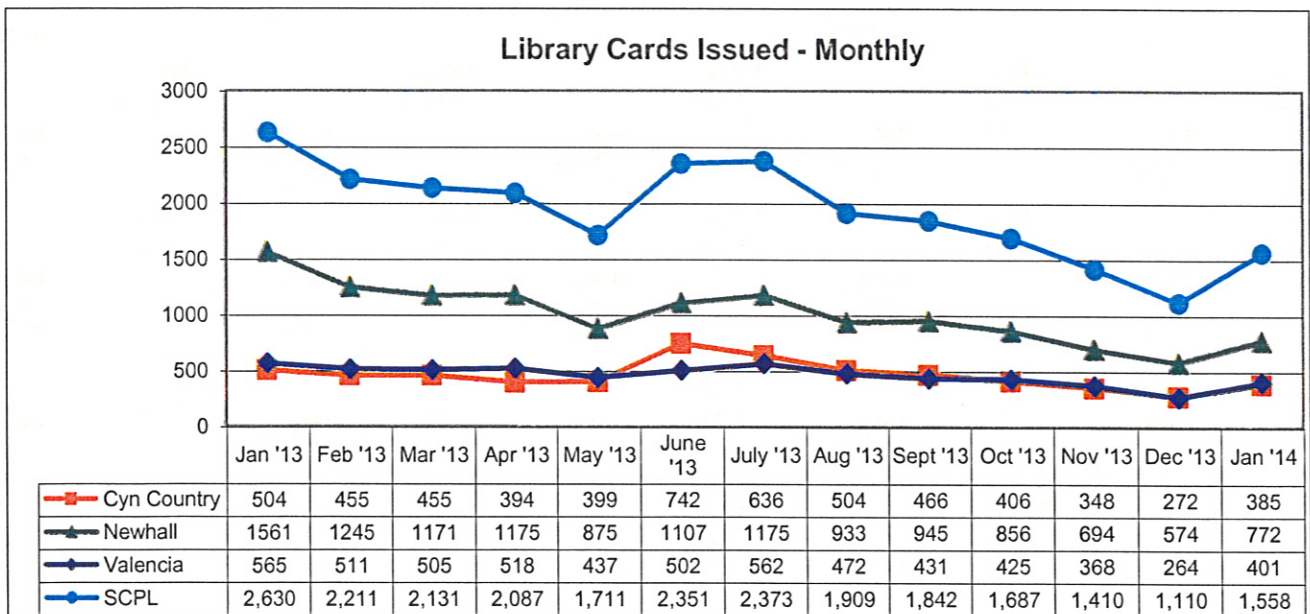
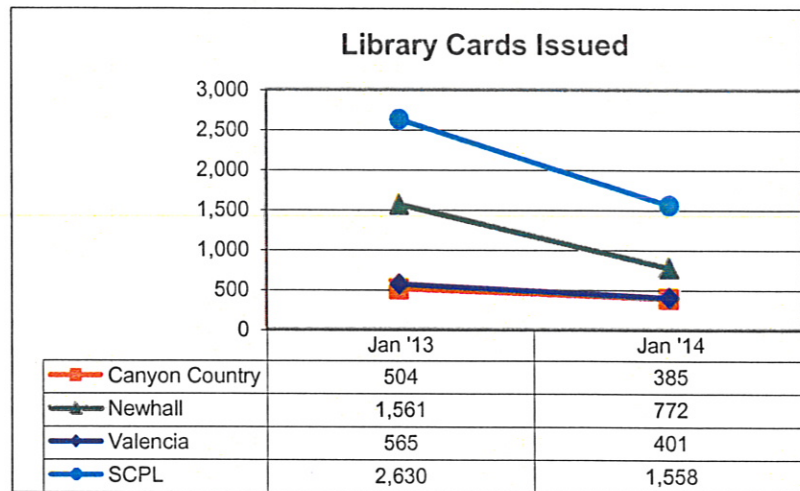
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In January 2014, a total of 1,558 new Library cards were issued.

385 new Library cards were issued at the Canyon Country Library, 772 at Newhall Library, and 401 at Valencia Library.

The number of Library Cards issued at the Newhall branch was higher in 2013 due to the opening of the new Old Town Newhall Library in September 2012.

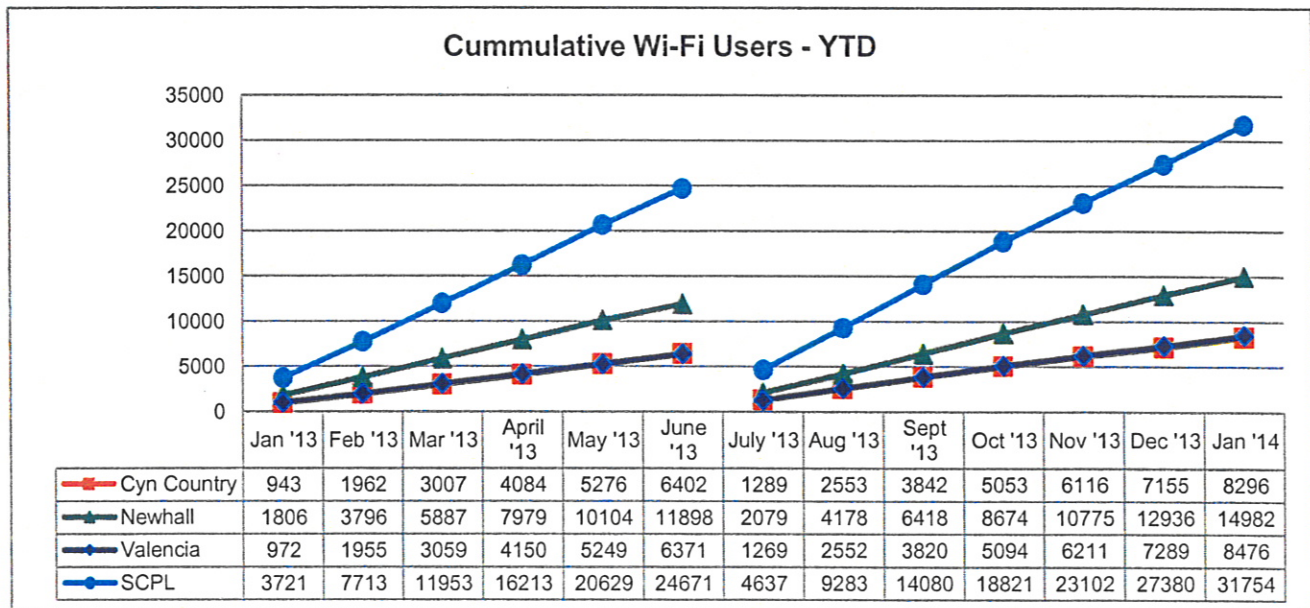
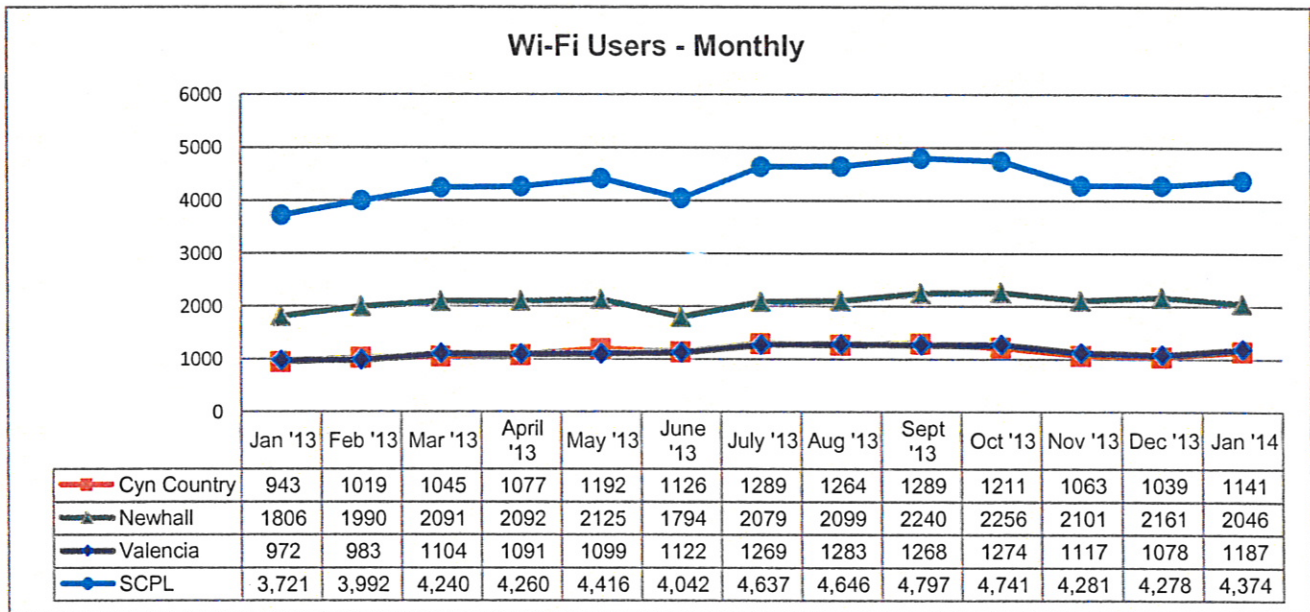
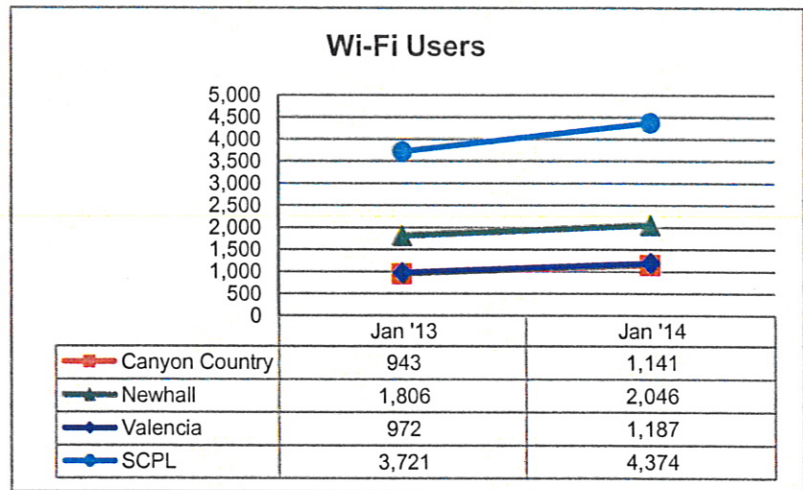


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In January 2014, a total of 4,374 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,141 Wi-Fi users were at the Canyon Country Library, 2,046 at Newhall Library, and 1,187 at Valencia Library.



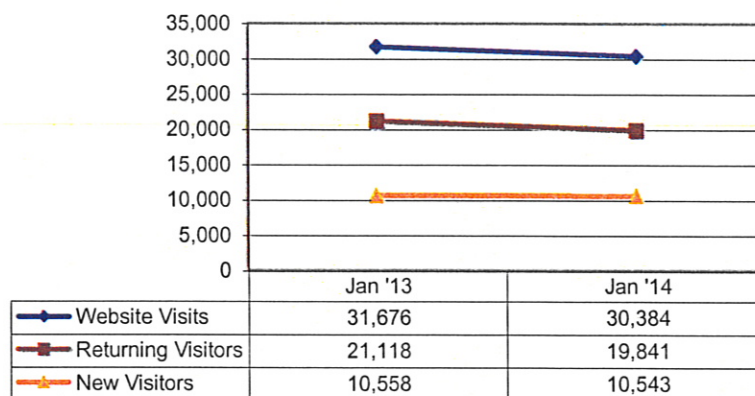
SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In January 2014, the Library's website received a total of 30,384 visits.

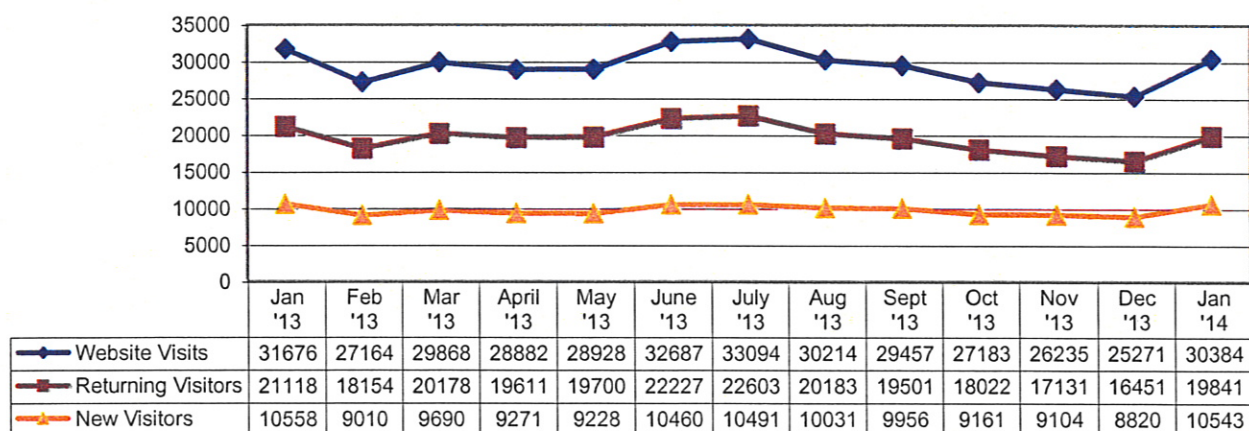
19,841 were returning visitors and 10,543 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 58,228 website pages during the month of January 2014.

Library Website Visits



Library Website Visits - Monthly



Library Web Pages Viewed

