



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

December 2013

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

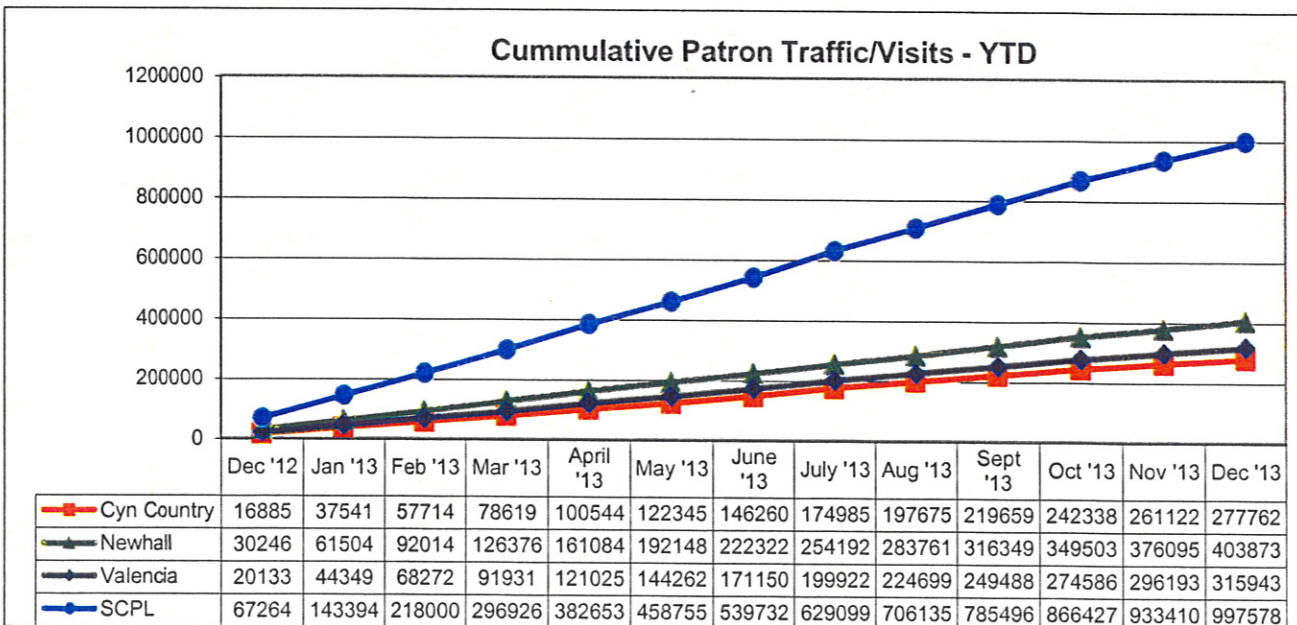
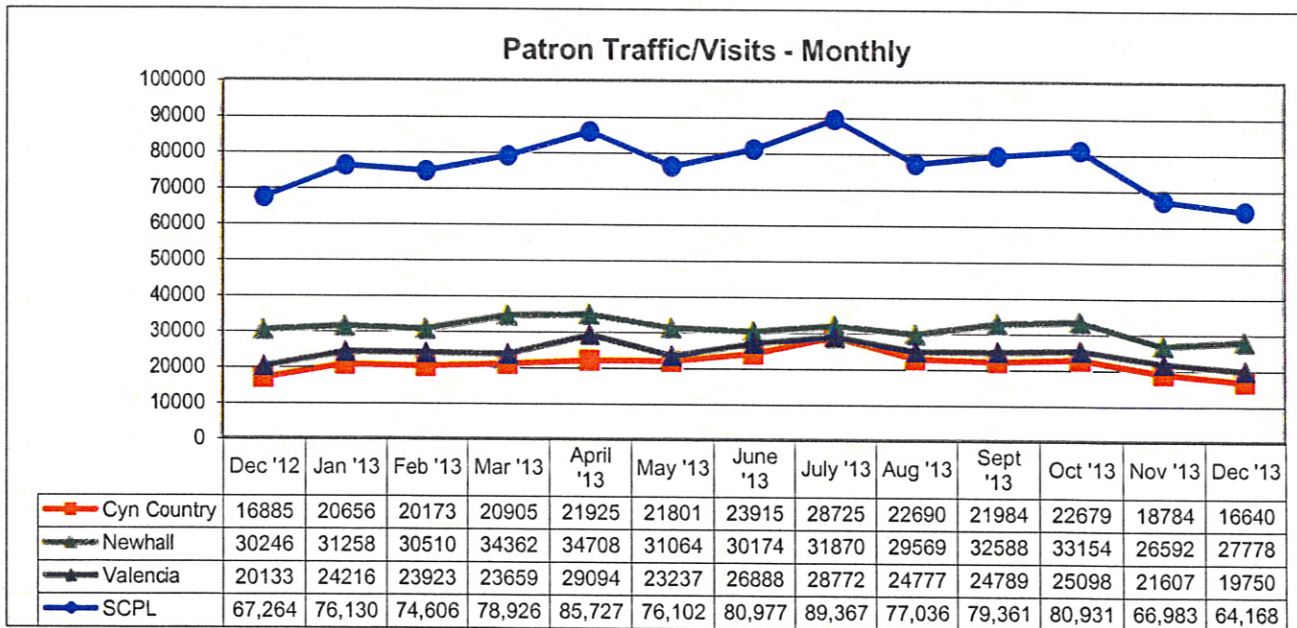
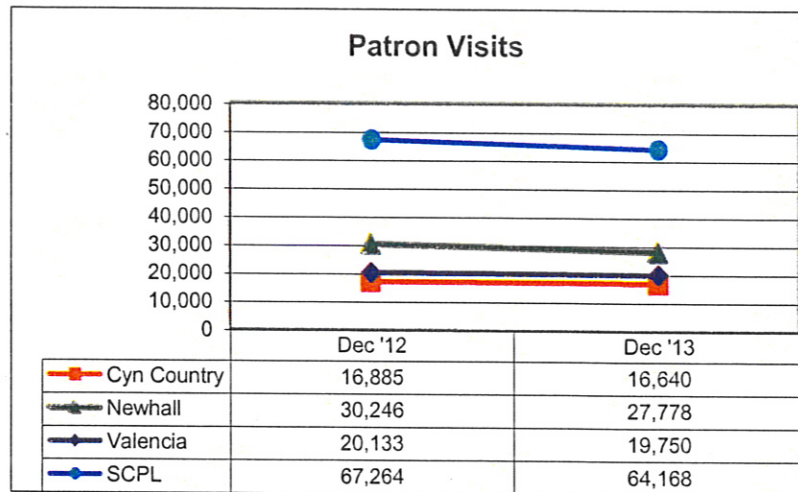
Month-to-Date								
December 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Dec. 2013	2012 Dec.	Dec. 2013	2012 Dec.	Dec. 2013	2012 Dec.	Dec. 2013	2012 Dec.
Patron Traffic	16,640	16,885	27,778	30,246	19,750	20,133	64,168	67,264
Circulation	25,562	26,392	30,101	37,985	51,960	51,664	107,623	116,041
PC Reservations	5,743	5,461	7,402	7,383	4,175	4,321	17,320	17,165
Volunteer Hours	316	231	473	215	205	233	994	679
Holds Filled	3,461	3,448	3,316	2,878	6,210	5,547	12,987	11,873
Number of Programs	31	9	50	33	24	14	105	56
Program Attendance	575	140	3,618	4,084	481	175	4,674	4,399
Library Cards Issued	272	330	574	1,358	264	373	1,110	2,061
Wi-Fi Users	1,039	814	2,161	1,759	1,078	839	4,278	3,412
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	25,271	26,196

Year-to-Date								
December 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Dec. 2013	2012 Dec. YTD	YTD Dec. 2013	2012 Dec. YTD	YTD Dec. 2013	2012 Dec. YTD	YTD Dec. 2013	2012 Dec. YTD
Patron Traffic	131,502	126,270	181,551	114,702	144,793	175,440	457,846	416,412
Circulation	185,527	190,906	215,451	156,361	347,372	365,433	748,350	712,700
PC Reservations	42,183	38,197	51,701	26,028	28,460	32,623	122,344	96,848
Volunteer Hours	3,256	996	3,453	725	1,681	1,576	8,390	3,297
Holds Filled	24,471	18,381	24,485	10,193	45,502	32,035	94,458	60,609
Number of Programs	247	151	362	145	187	146	796	442
Program Attendance	5,216	3,531	12,410	7,302	4,884	5,209	22,510	16,042
Library Cards Issued	2,632	3,156	5,177	7,725	2,522	4,097	10,331	14,978
Wi-Fi Users	7,155	5,327	12,936	6,088	7,289	5,927	27,380	17,342
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	171,454	174,587

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

In December 2013, a total of 64,168 patrons visited the Santa Clarita Public Library, with 16,640 visitors at Canyon Country, 27,778 at Newhall, and 19,750 at Valencia.

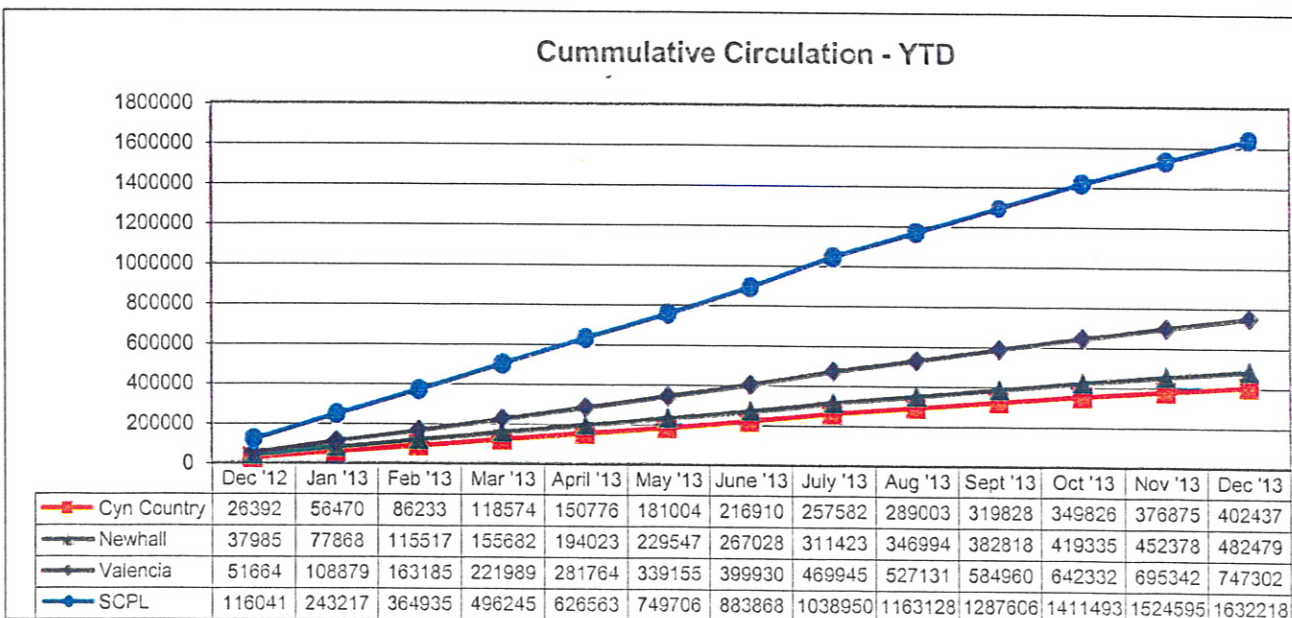
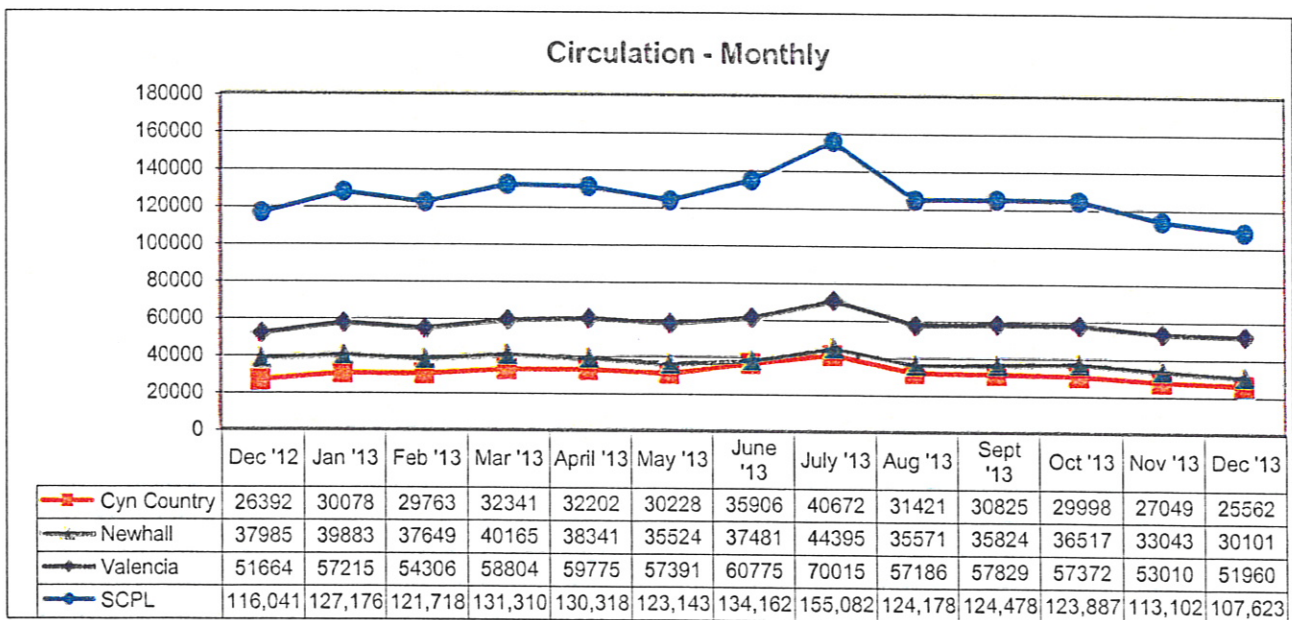
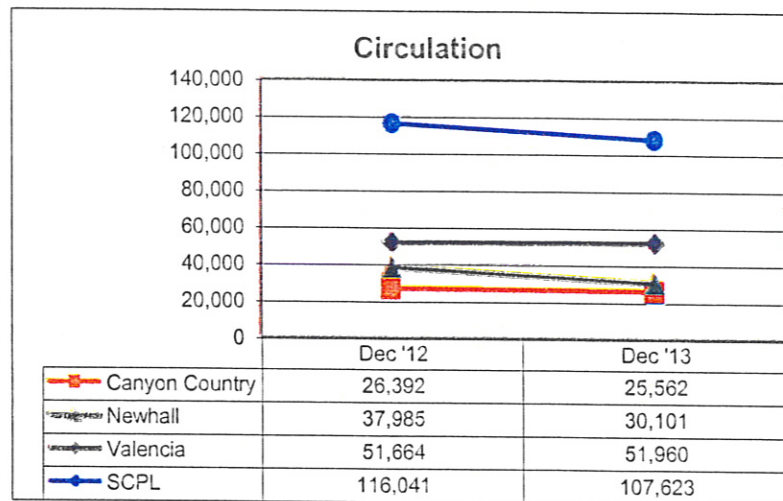


SANTA CLARITA PUBLIC LIBRARY STATISTICS

CIRCULATION

In December 2013, a total of 107,623 books and materials were circulated in the Santa Clarita Public Library.

25,562 books and materials were circulated at the Canyon Country Library, 30,101 at Newhall Library, and 51,960 at Valencia Library.

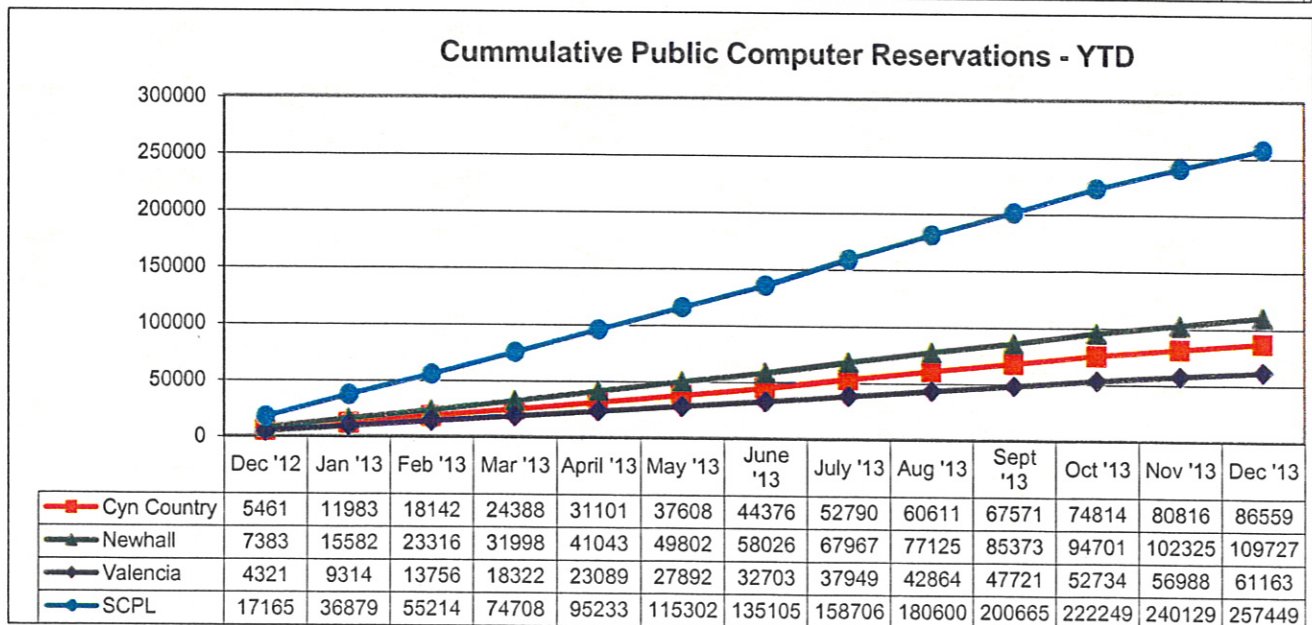
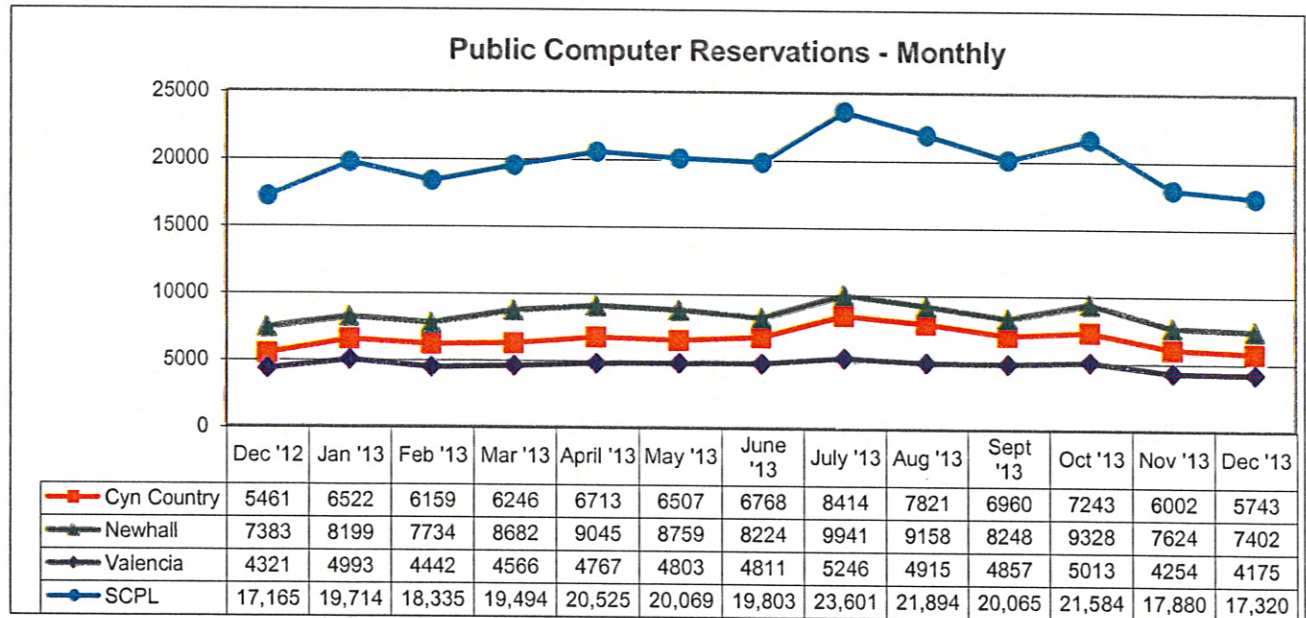
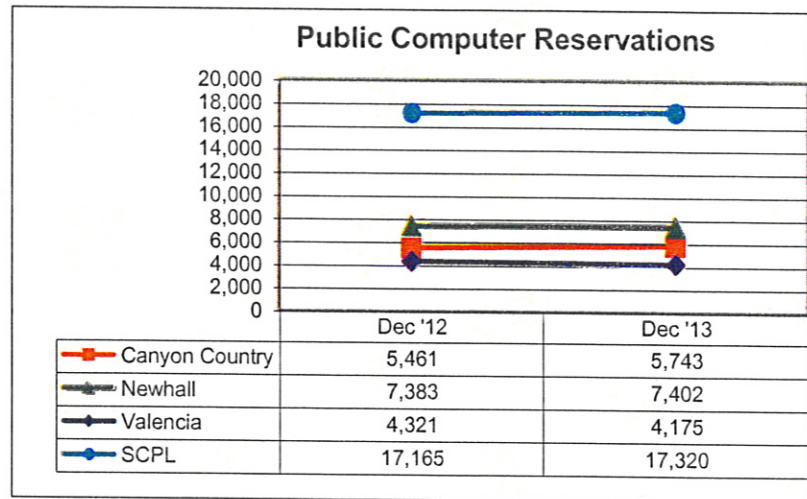


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In December 2013, a total of 17,320 patrons reserved and used a public computer.

5,743 patrons used public computers in the Canyon Country Library, 7,402 in Newhall Library, and 4,175 in Valencia Library.

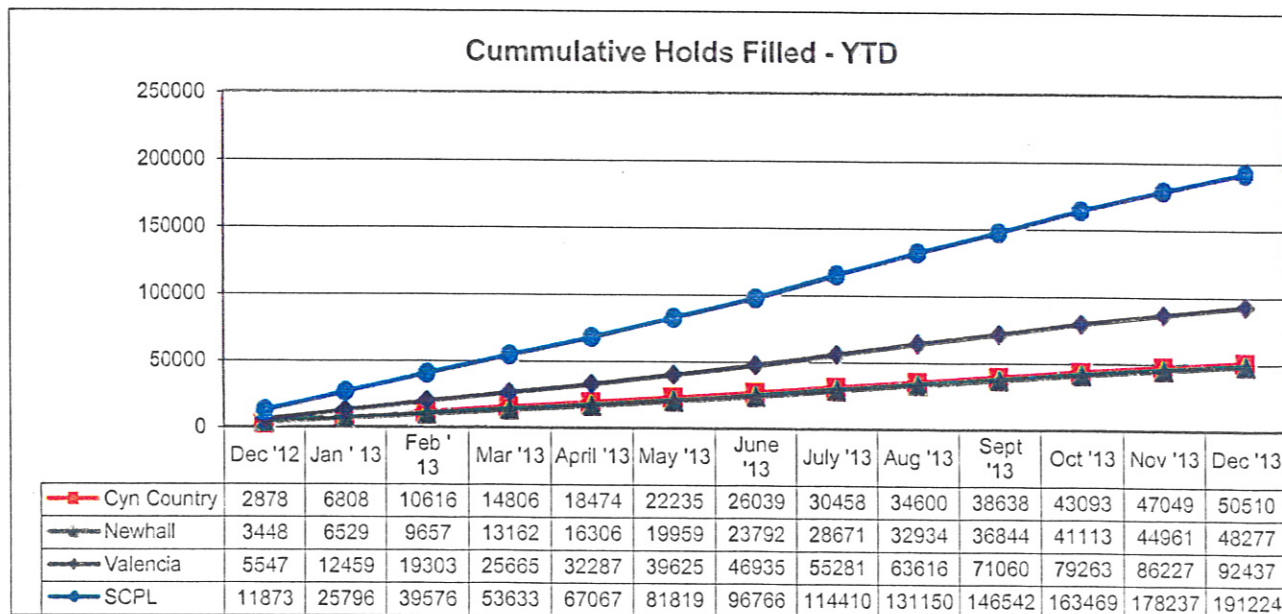
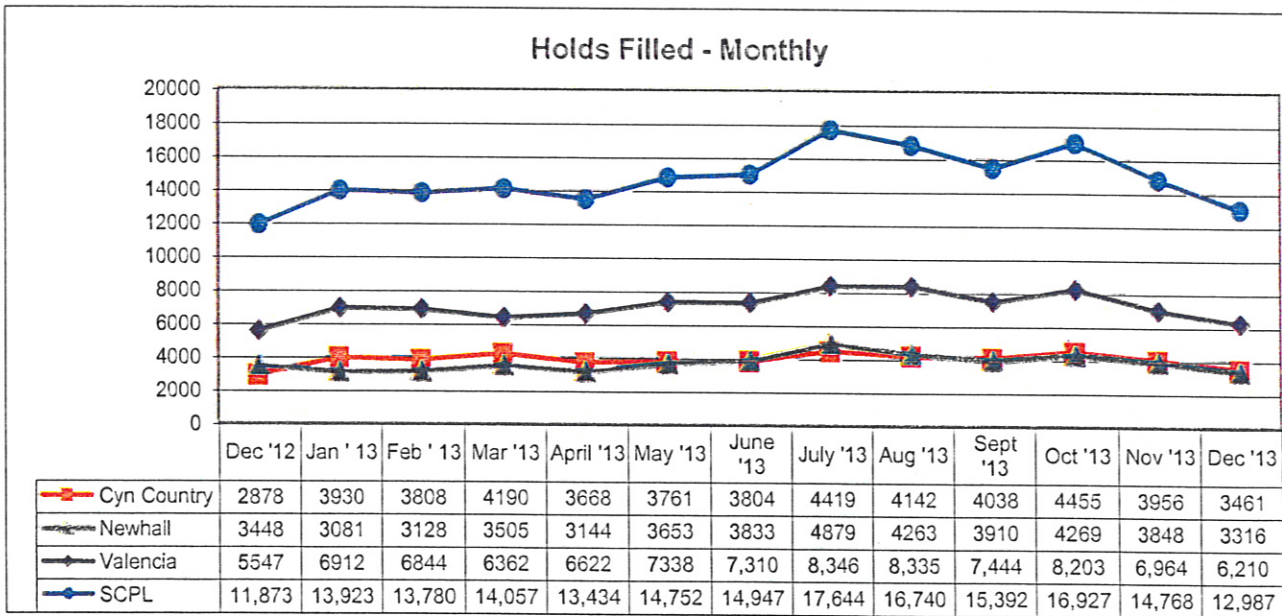
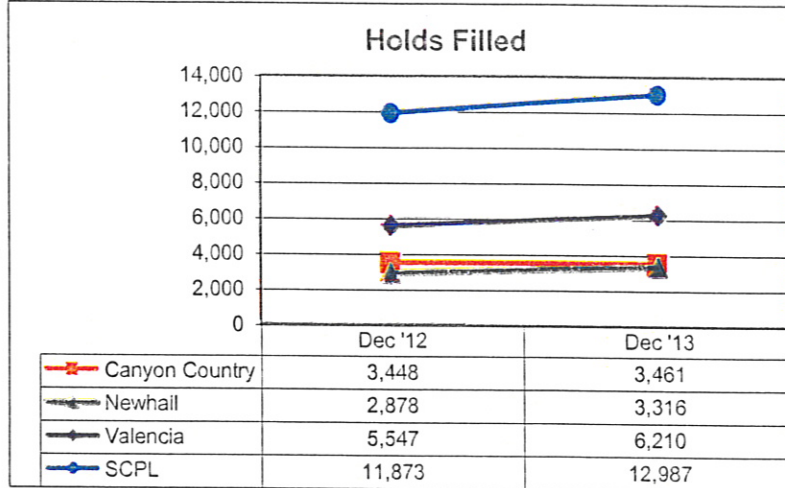


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In December 2013, a total of 12,987 holds were filled in the Santa Clarita Public Library.

3,461 holds were filled in the Canyon Country Library, 3,316 in Newhall Library, and 6,210 in Valencia Library.

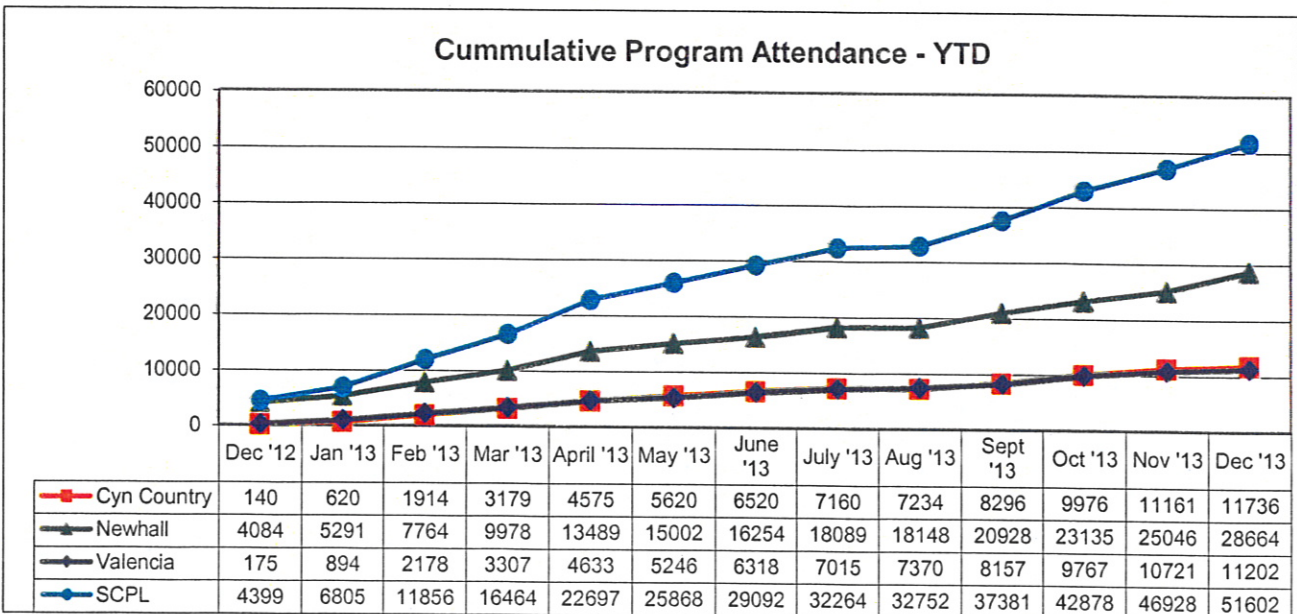
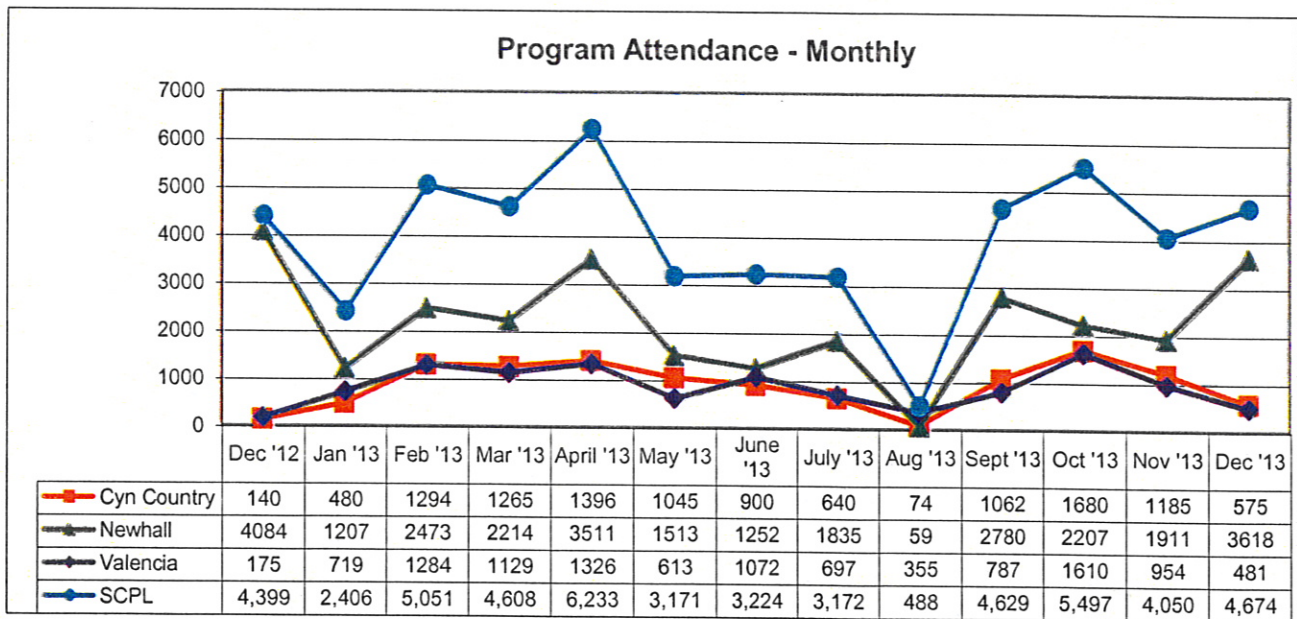
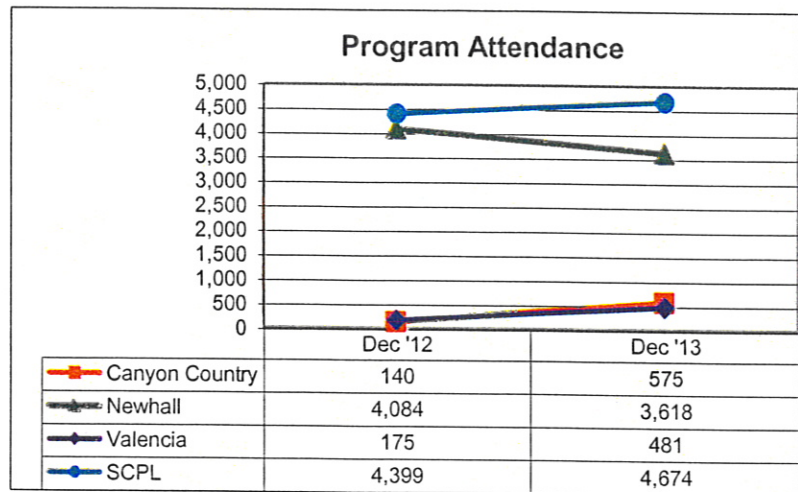


SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In December 2013, a total of 4,674 attendees participated in a program.

575 attended a Library program at the Canyon Country Library, 3,618 at Newhall Library, and 481 at Valencia Library.

Program Attendance was higher at Newhall Library due to the hosting of the SCV Literacy and Arts Festival.



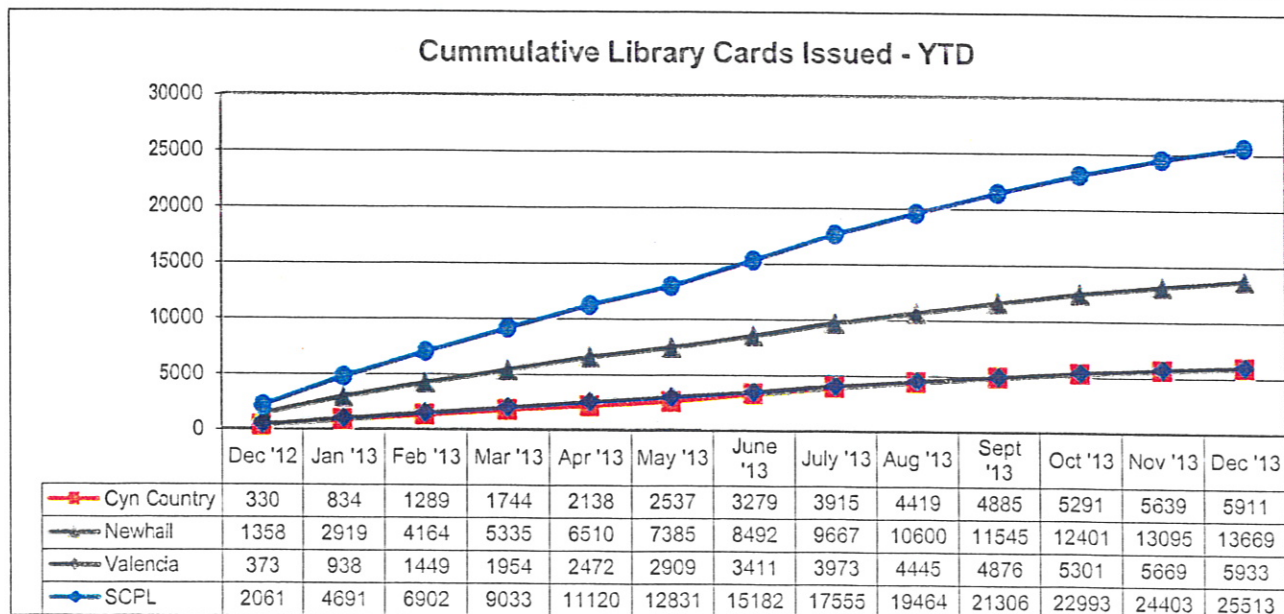
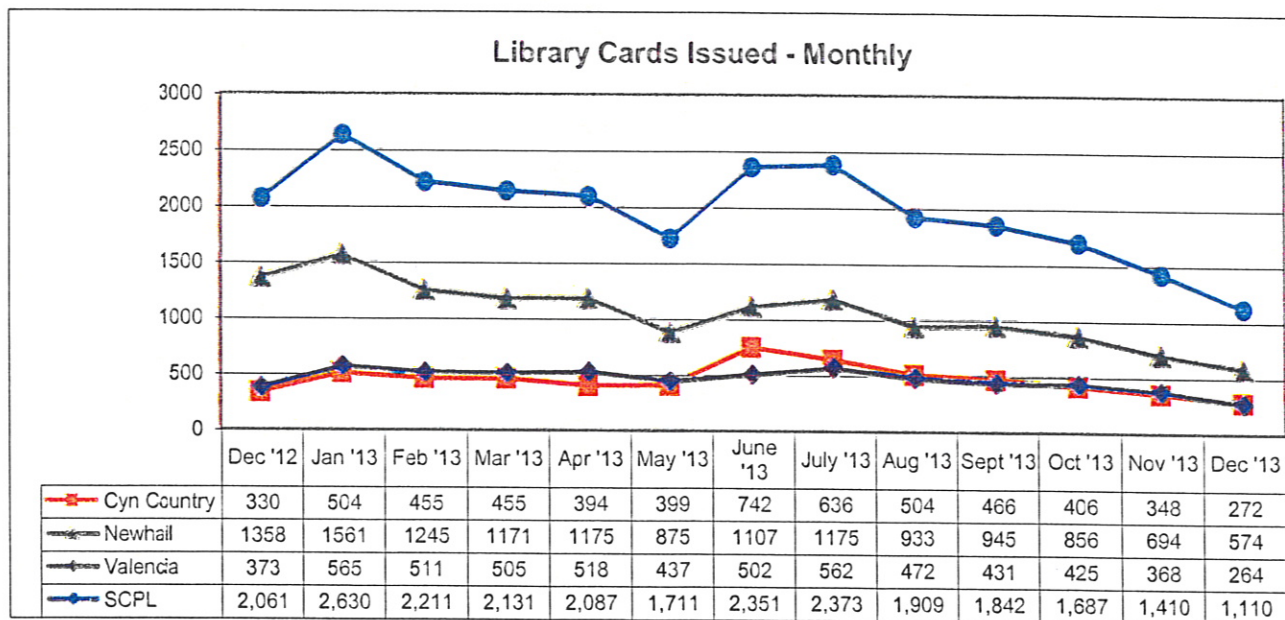
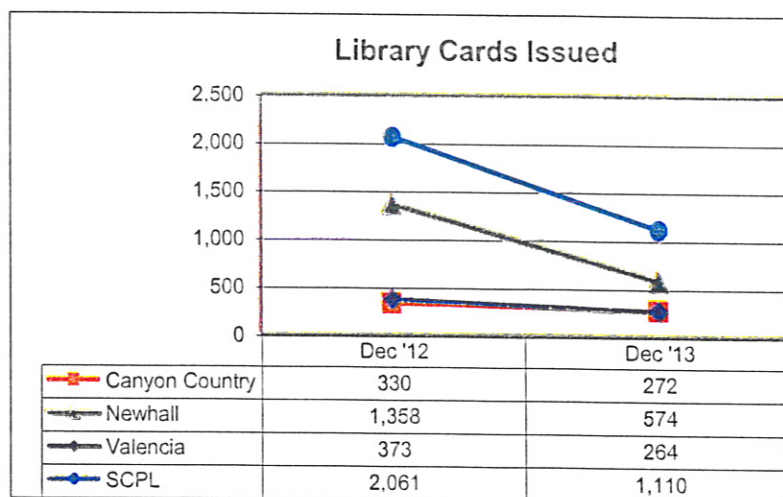
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In December 2013, a total of 1,110 new Library cards were issued.

272 new Library cards were issued at the Canyon Country Library, 574 at Newhall Library, and 264 at Valencia Library.

The number of Library Cards issued at the Newhall branch was higher in 2012 due to the opening of the new Old Town Newhall Library in September 2012.

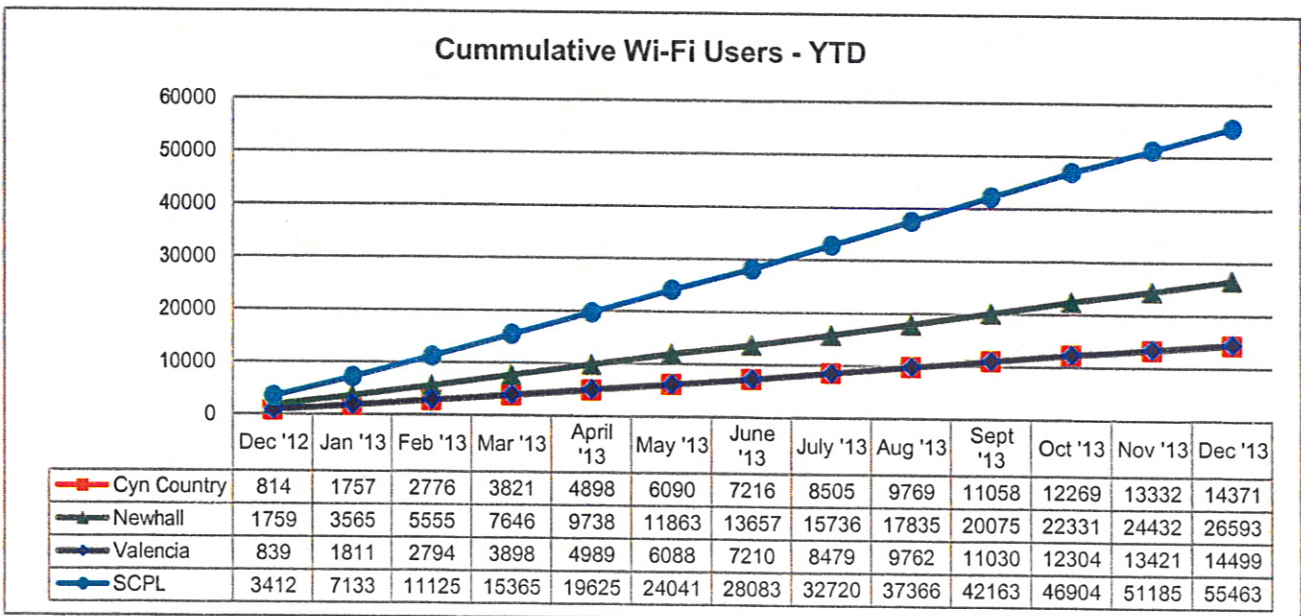
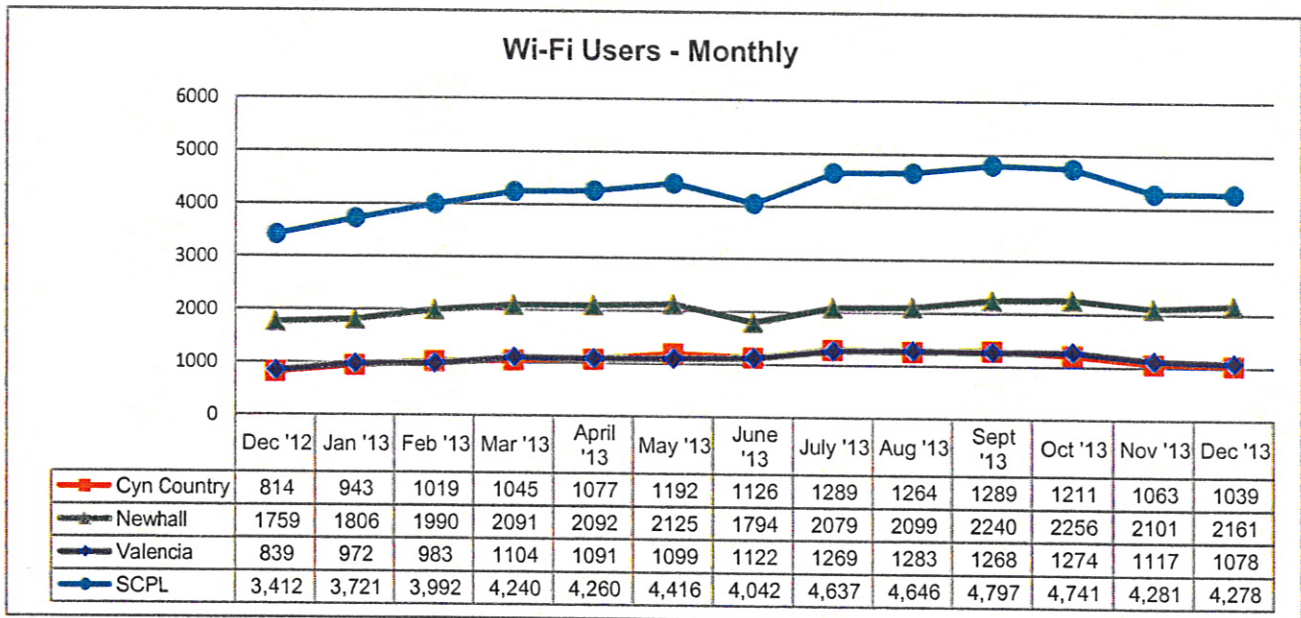
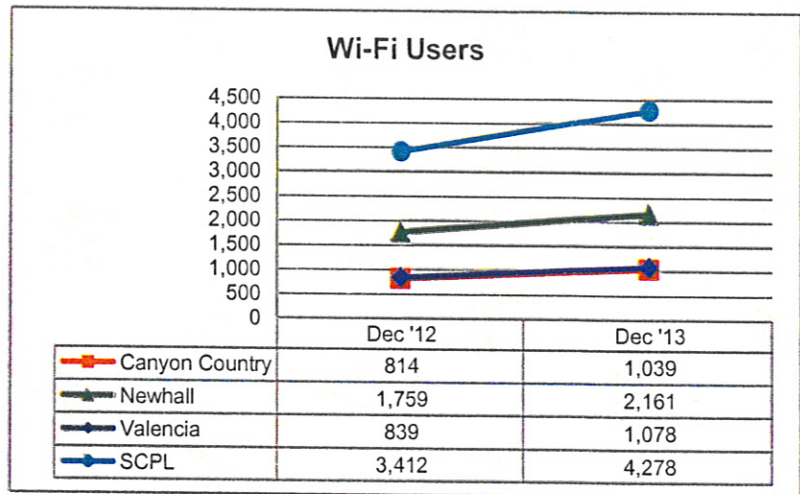


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In December 2013, a total of 4,278 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,039 Wi-Fi users were at the Canyon Country Library, 2,161 at Newhall Library, and 1,078 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In December 2013, the Library's website received a total of 25,271 visits.

16,451 were returning visitors and 8,820 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 45,837 website pages during the month of December 2013.

