



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

November 2013

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

Month-to-Date								
November 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Nov. 2013	2012 Nov.	Nov. 2013	2012 Nov.	Nov. 2013	2012 Nov.	Nov. 2013	2012 Nov.
Patron Traffic	18,784	19,961	26,592	31,075	21,607	22,162	66,983	73,198
Circulation	27,049	33,033	33,043	45,561	53,010	57,026	113,102	135,620
PC Reservations	6,002	6,351	7,624	7,785	4,254	4,402	17,880	18,538
Volunteer Hours	405	202	619	225	286	240	1,310	667
Holds Filled	3,956	3,645	3,848	2,742	6,964	5,419	14,768	11,806
Number of Programs	70	28	98	48	40	30	208	106
Program Attendance	1,185	492	1,911	757	954	638	4,050	1,887
Library Cards Issued	348	426	694	1,825	368	556	1,410	2,807
Wi-Fi Users	1,063	821	2,101	1,728	1,117	795	4,281	3,344
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	26,235	28,206

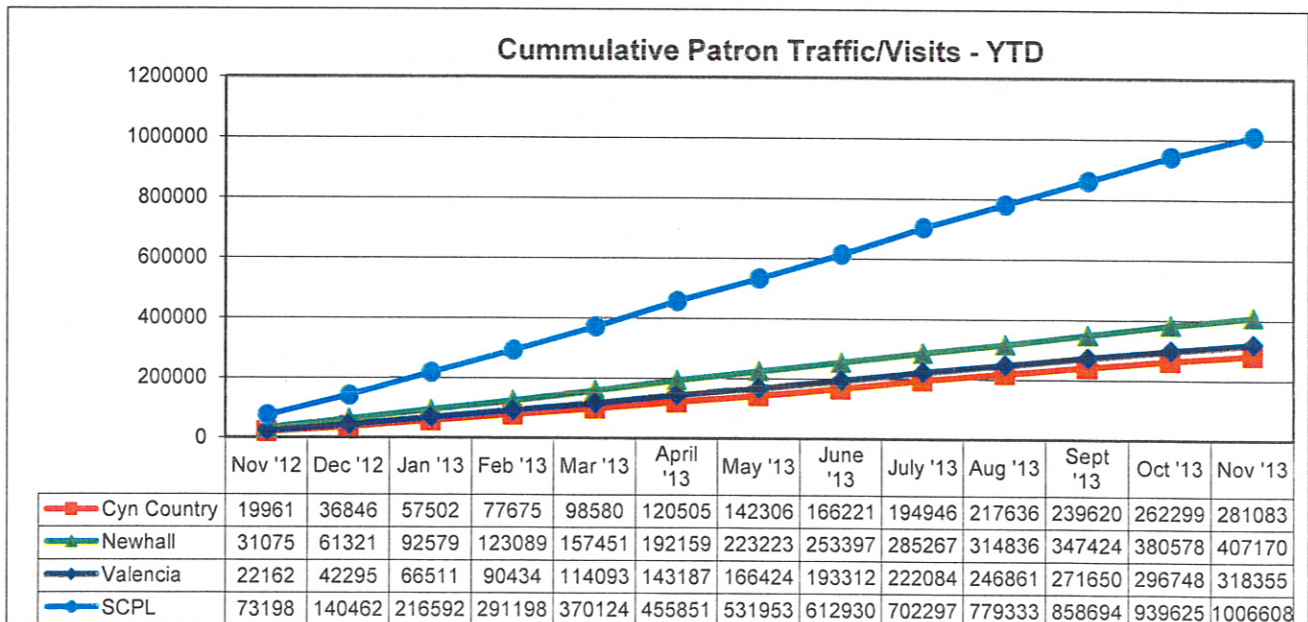
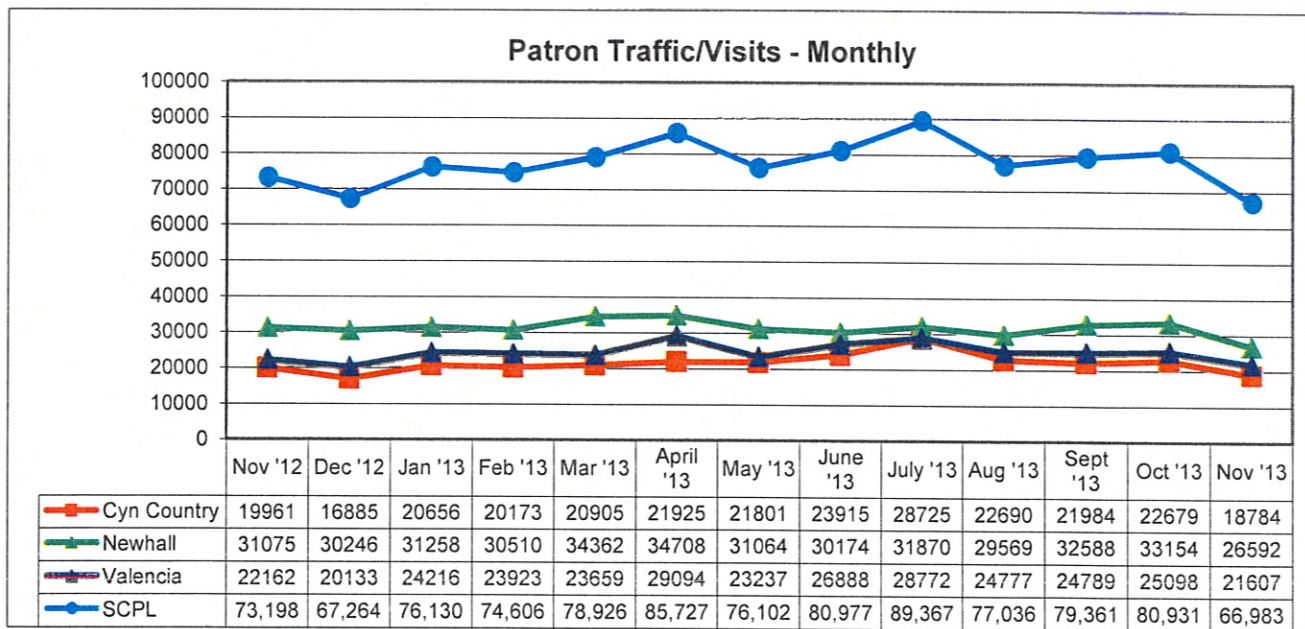
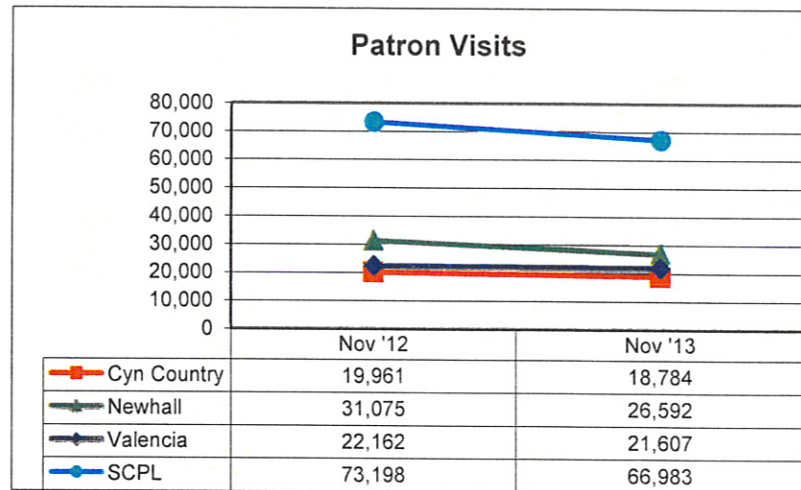
Year-to-Date								
November 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Nov. 2013	2012 Nov. YTD	YTD Nov. 2013	2012 Nov. YTD	YTD Nov. 2013	2012 Nov. YTD	YTD Nov. 2013	2012 Nov. YTD
Patron Traffic	114,862	109,385	153,773	84,456	125,043	155,307	393,678	349,148
Circulation	159,965	164,514	185,350	118,376	295,412	313,769	640,727	596,659
PC Reservations	36,440	32,736	44,299	18,645	24,285	28,302	105,024	79,683
Volunteer Hours	2,940	765	2,980	510	1,476	1,343	7,396	2,618
Holds Filled	21,010	14,933	21,169	7,315	39,292	26,488	81,471	48,736
Number of Programs	216	142	312	112	163	132	691	386
Program Attendance	4,641	3,391	8,792	3,218	4,403	5,034	17,836	11,643
Library Cards Issued	2,360	2,826	4,603	6,367	2,258	3,724	9,221	12,917
Wi-Fi Users	6,116	4,513	10,775	4,329	6,211	5,088	23,102	13,930
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	146,183	148,391

NOTES: Valencia's side parking lot was closed for construction and opened on November 14th, 2013.

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

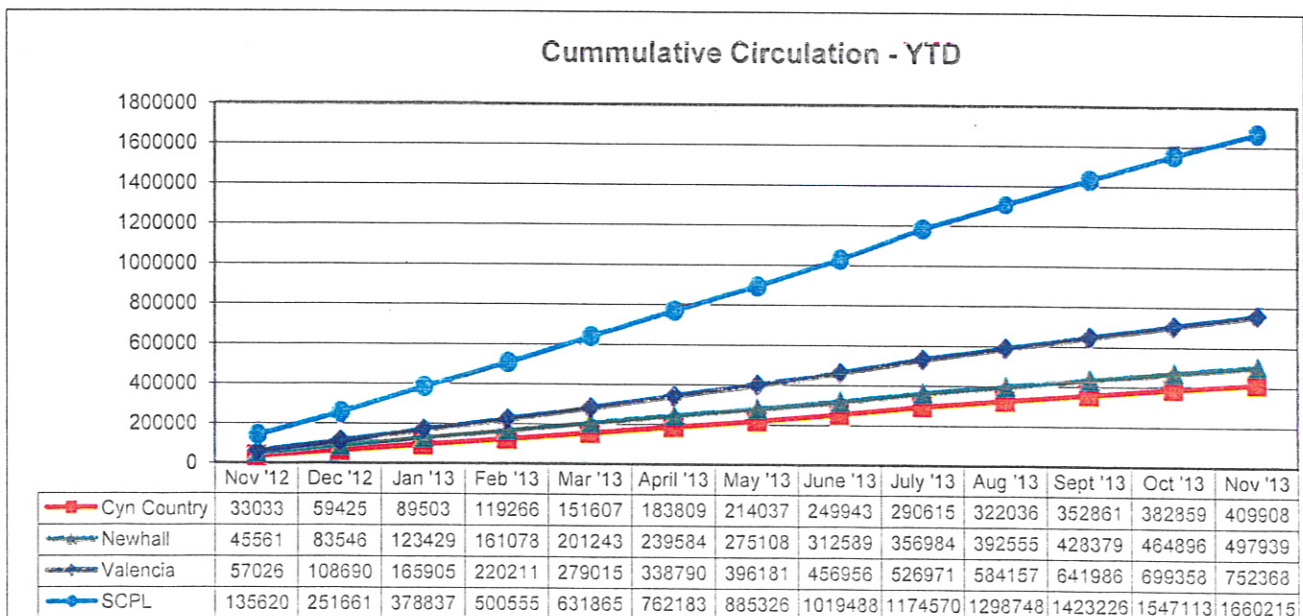
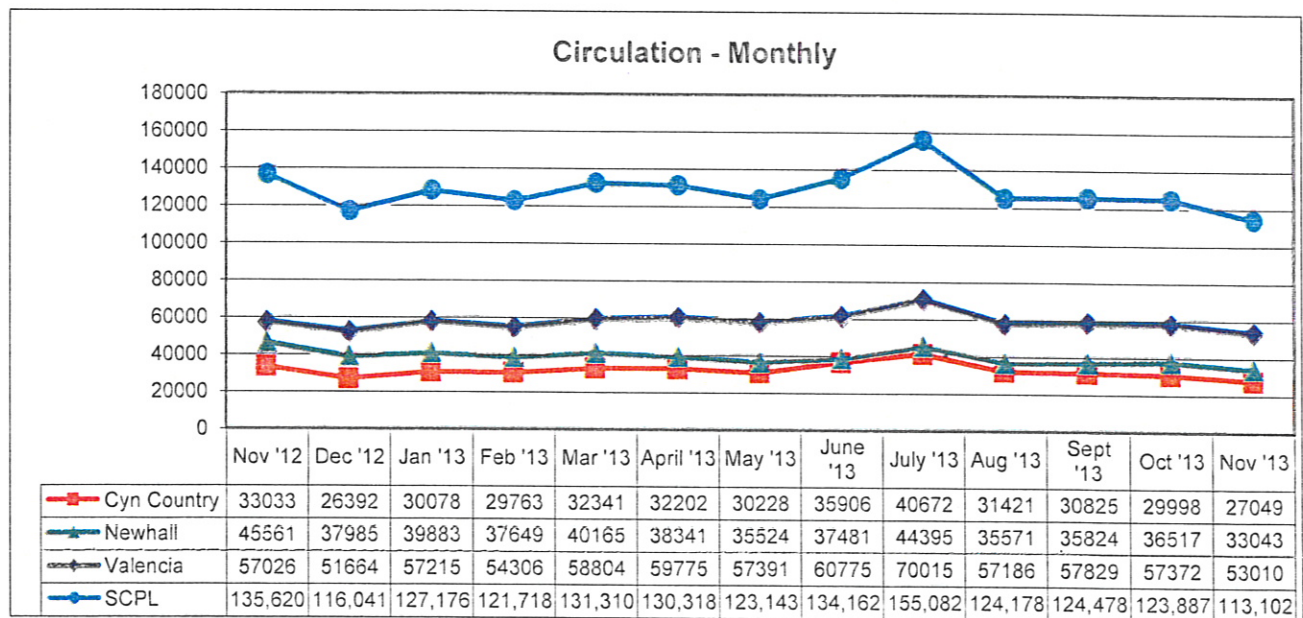
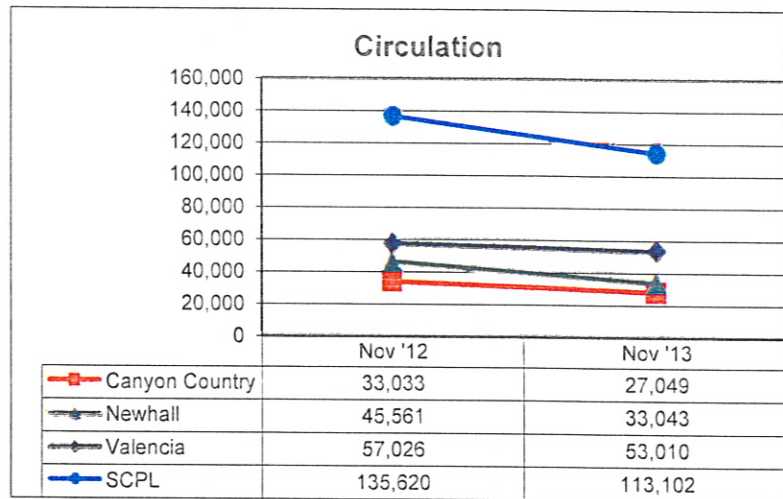
In November 2013, a total of 66,983 patrons visited the Santa Clarita Public Library, with 18,784 visitors at Canyon Country, 26,592 at Newhall, and 21,607 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In November 2013, a total of 113,102 books and materials were circulated in the Santa Clarita Public Library.

27,049 books and materials were circulated at the Canyon Country Library, 33,043 at Newhall Library, and 53,010 at Valencia Library.

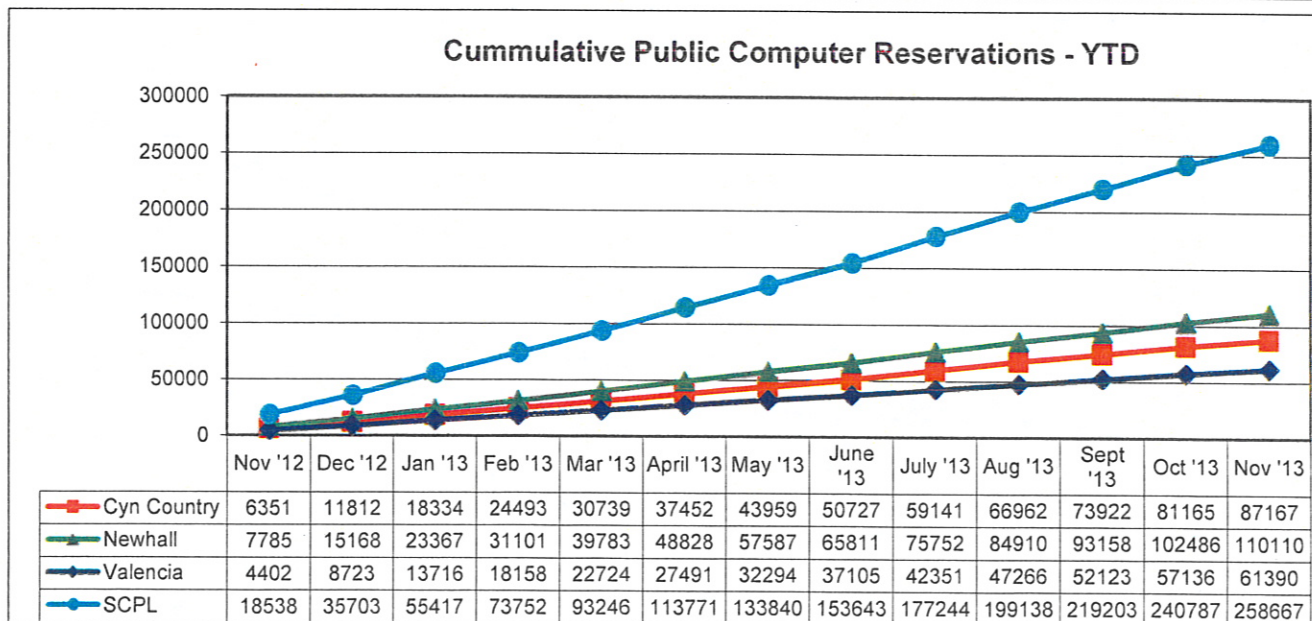
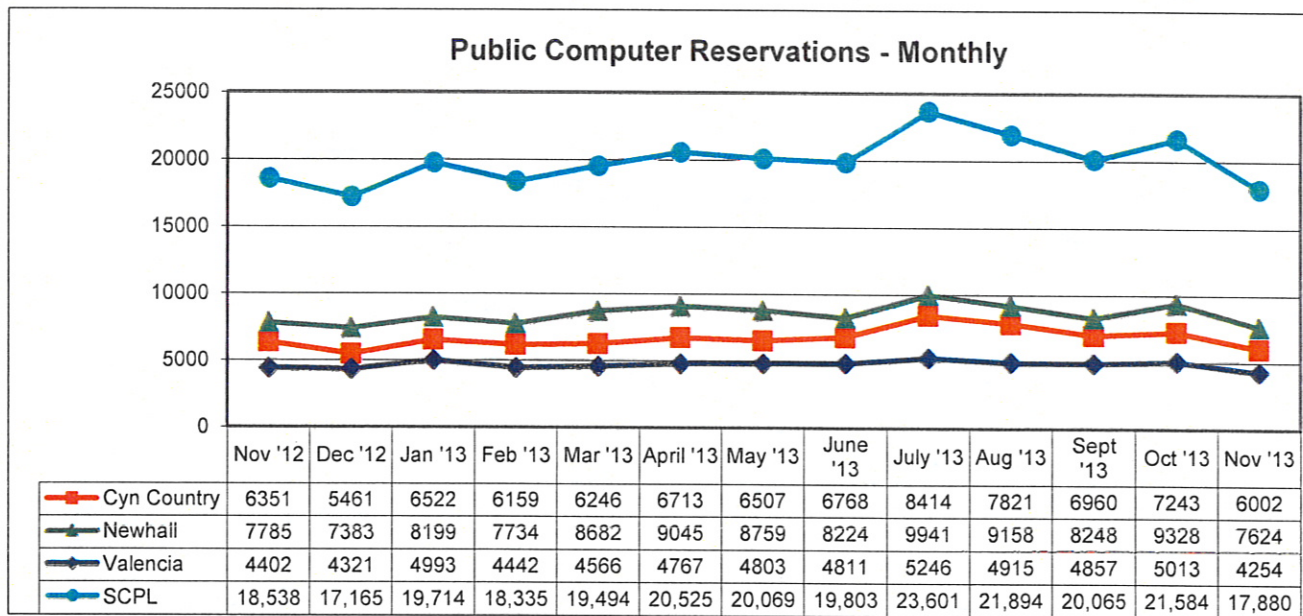
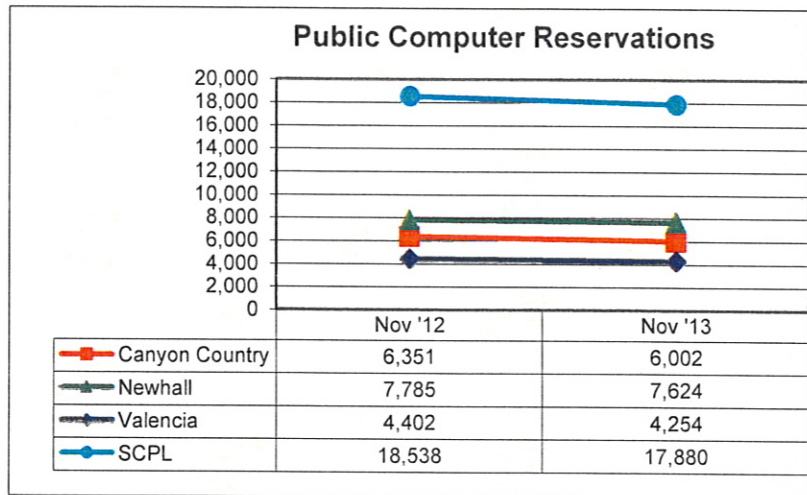


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In November 2013, a total of 17,880 patrons reserved and used a public computer.

6,002 patrons used public computers in the Canyon Country Library, 7,624 in Newhall Library, and 4,254 in Valencia Library.

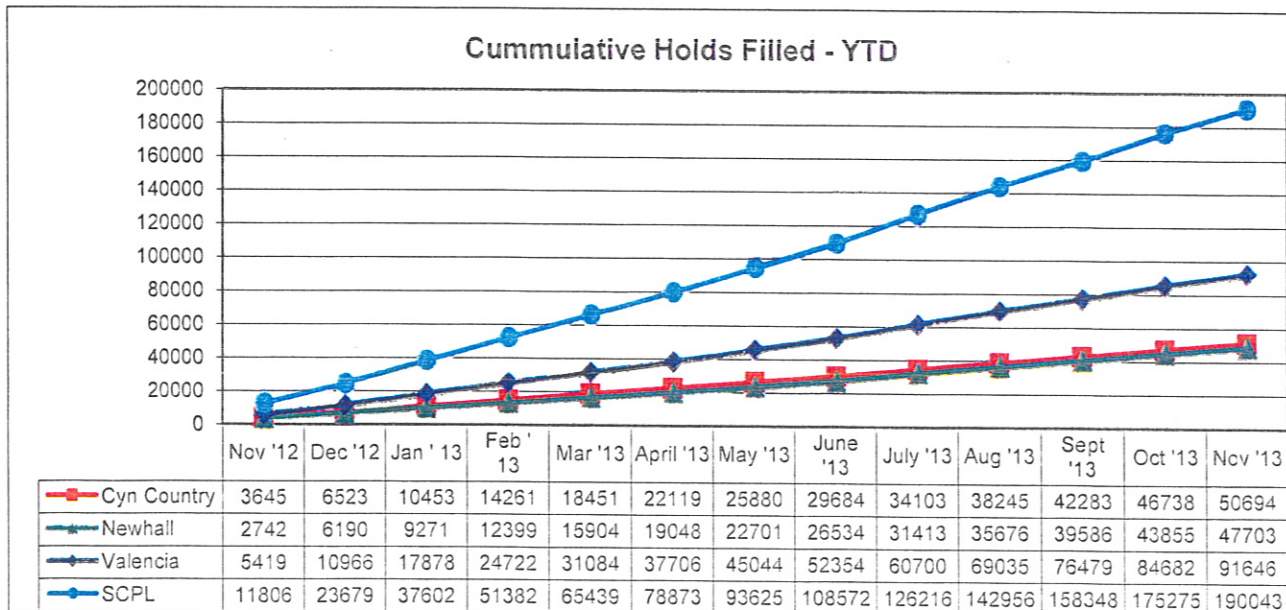
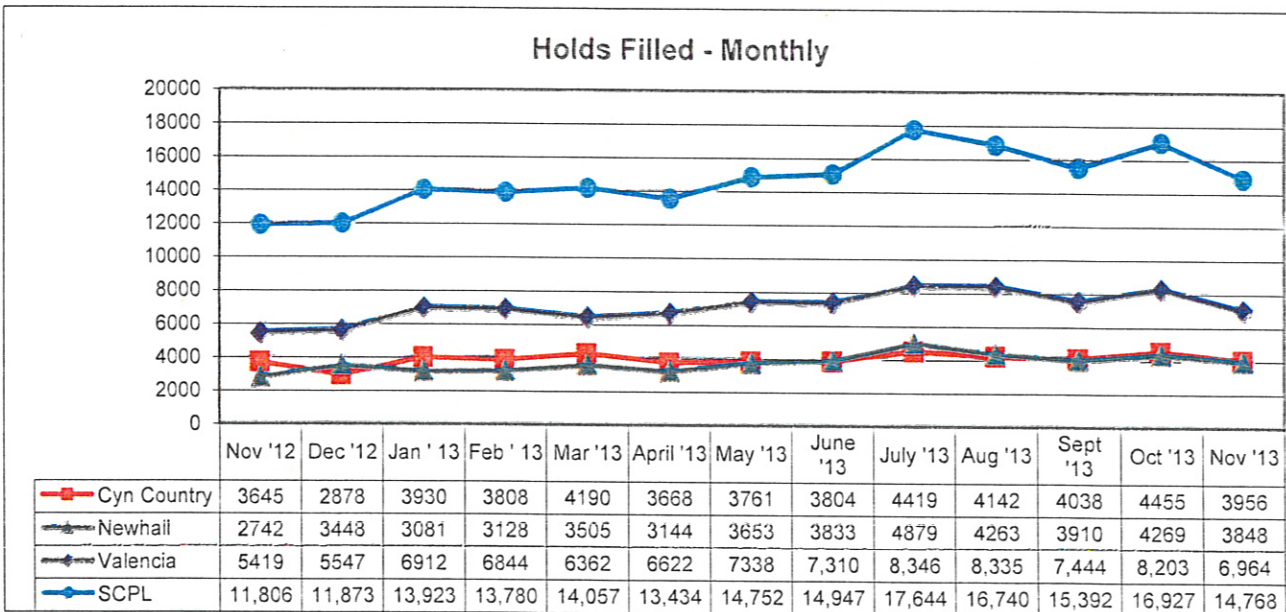
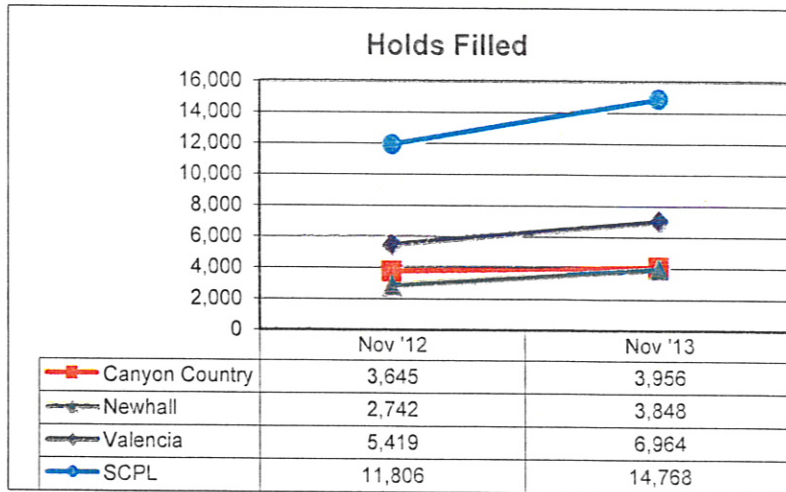


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In November 2013, a total of 14,768 holds were filled in the Santa Clarita Public Library.

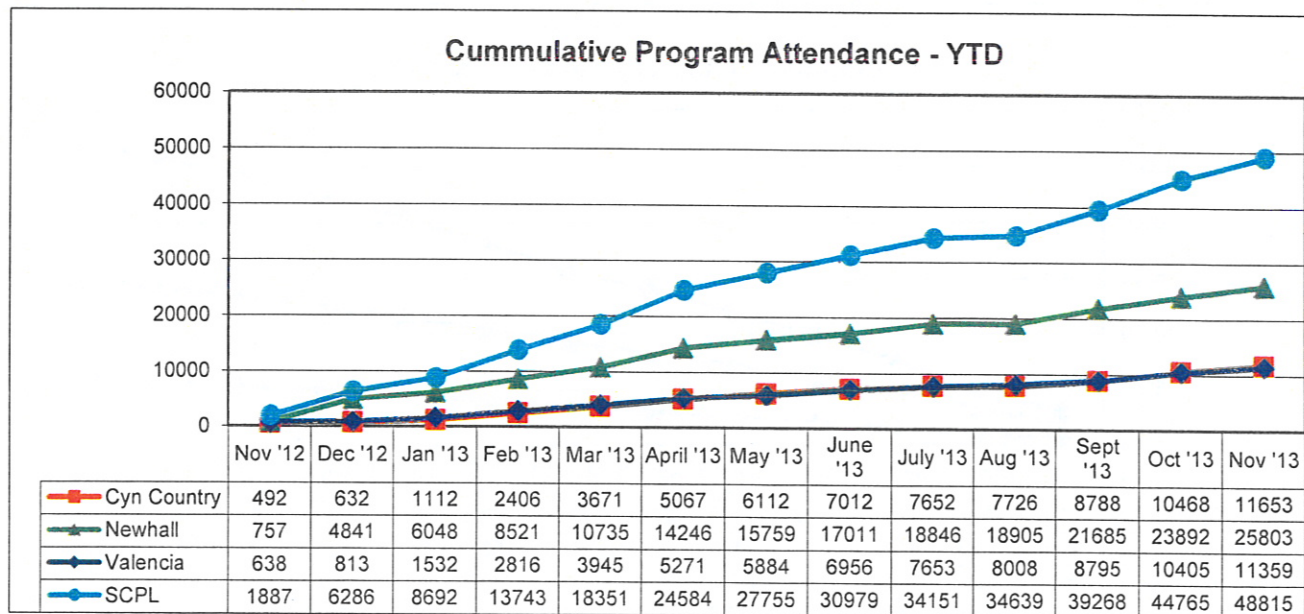
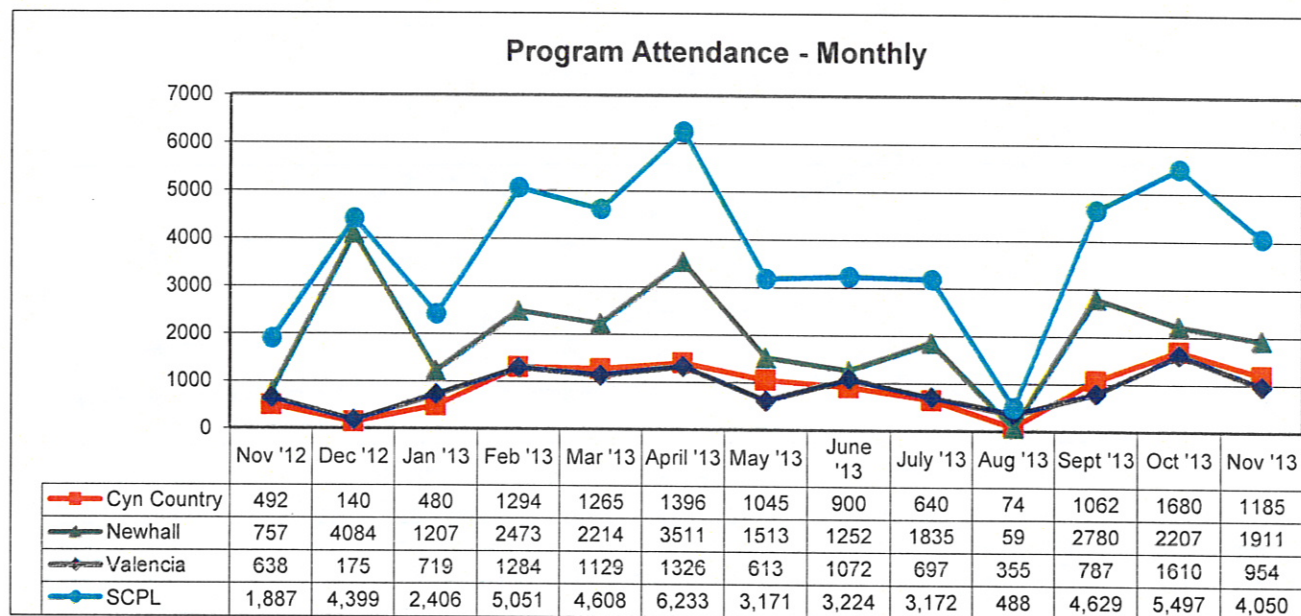
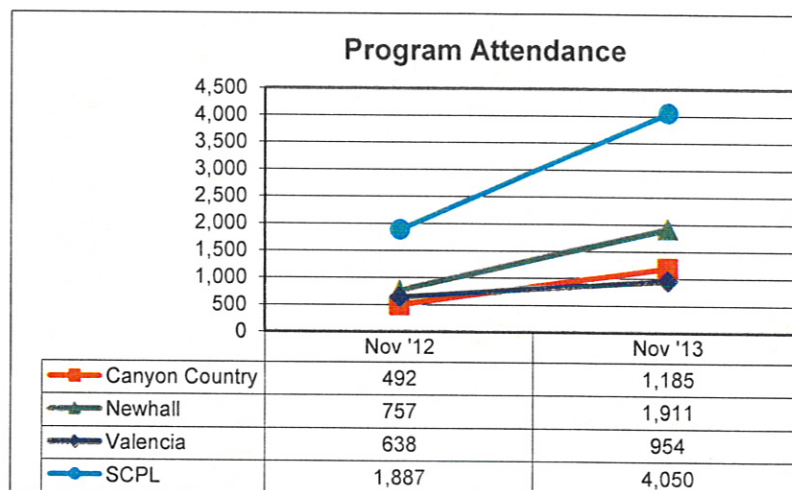
3,956 holds were filled in the Canyon Country Library, 3,848 in Newhall Library, and 6,964 in Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In November 2013, a total of 4,050 attendees participated in a program.

1,185 attended a Library program at the Canyon Country Library, 1,911 at Newhall Library, and 954 at Valencia Library.



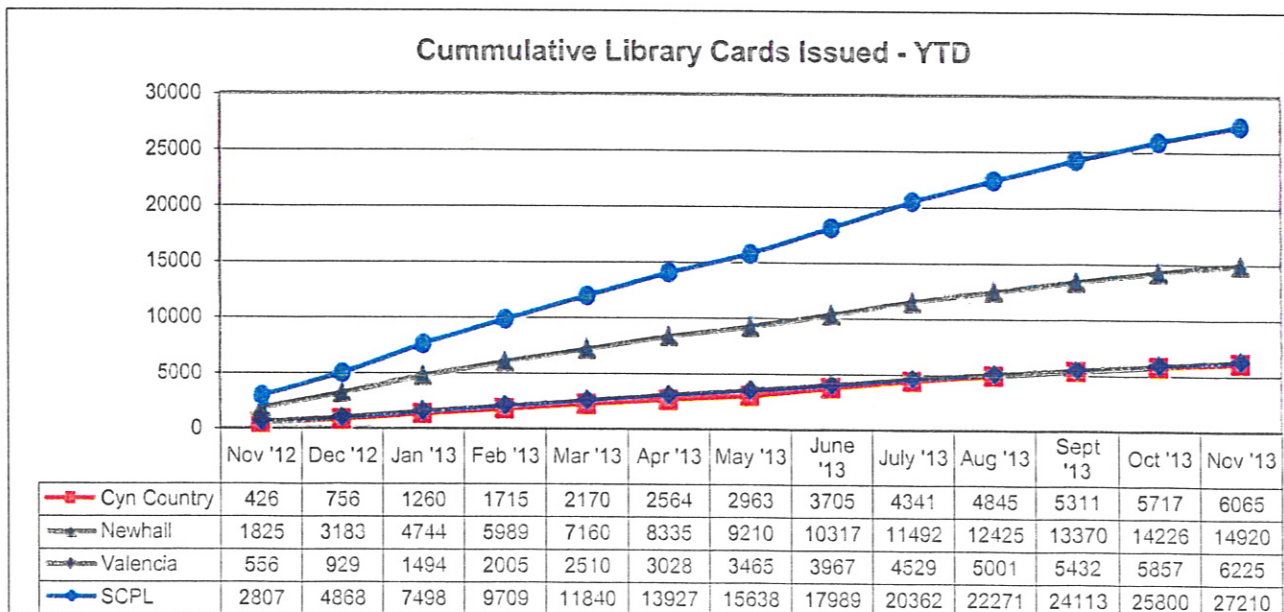
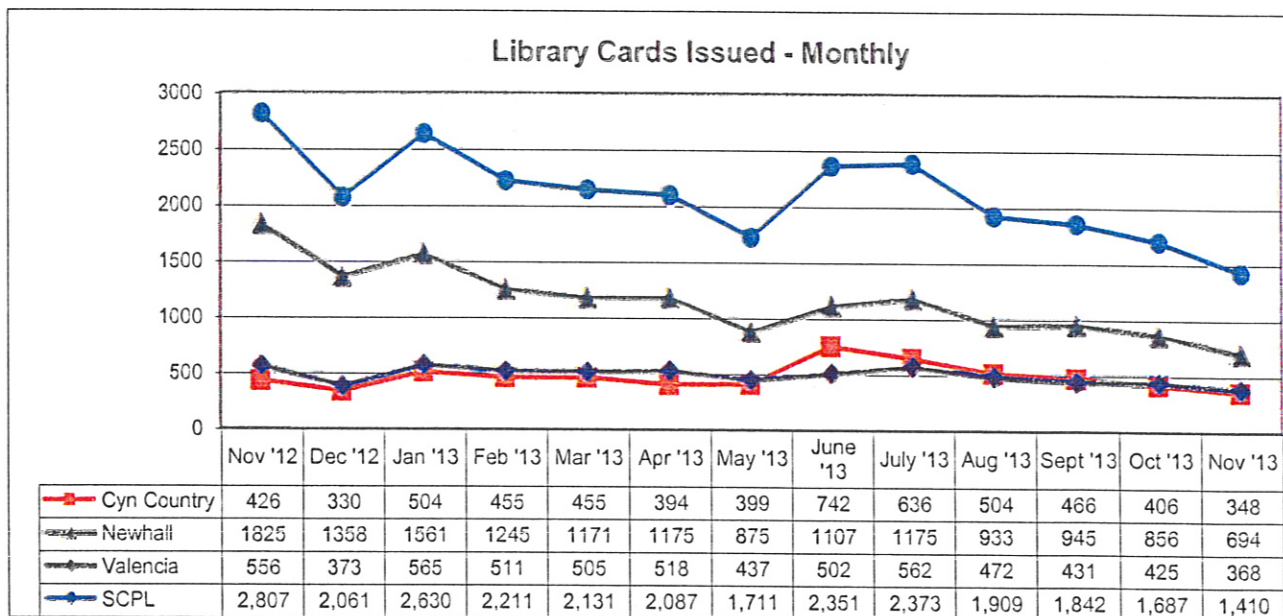
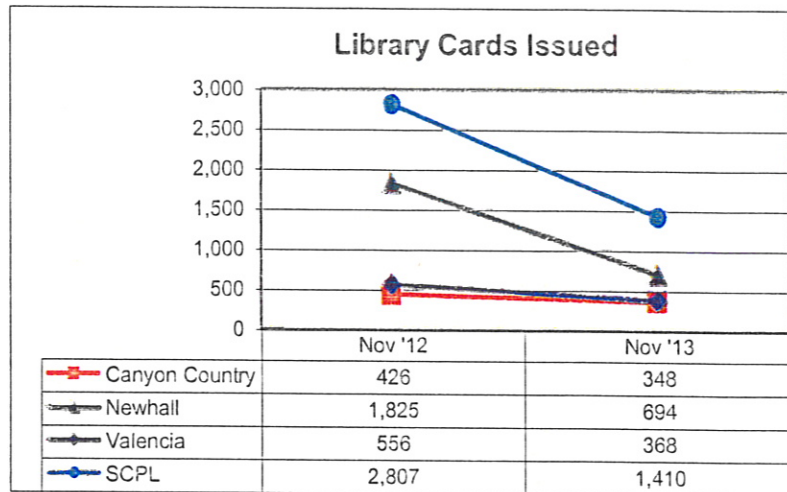
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In November 2013, a total of 1,410 new Library cards were issued.

348 new Library cards were issued at the Canyon Country Library, 694 at Newhall Library, and 368 at Valencia Library.

The number of Library Cards issued at the Newhall branch was higher in 2012 due to the opening of the new Old Town Newhall Library in September 2012.

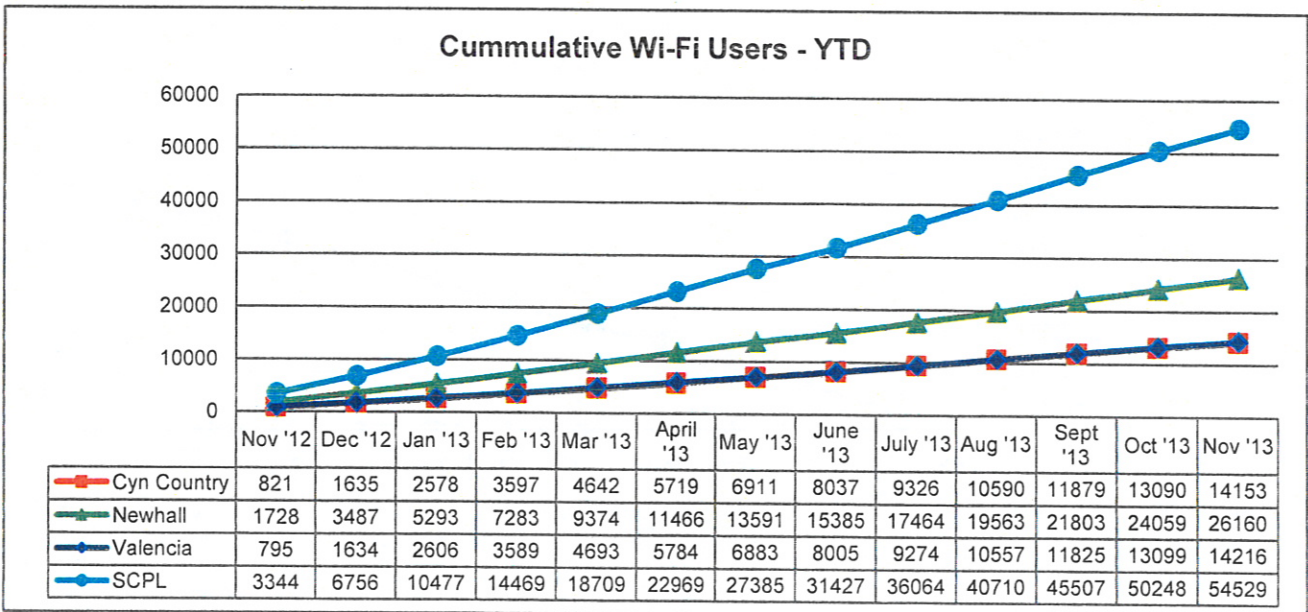
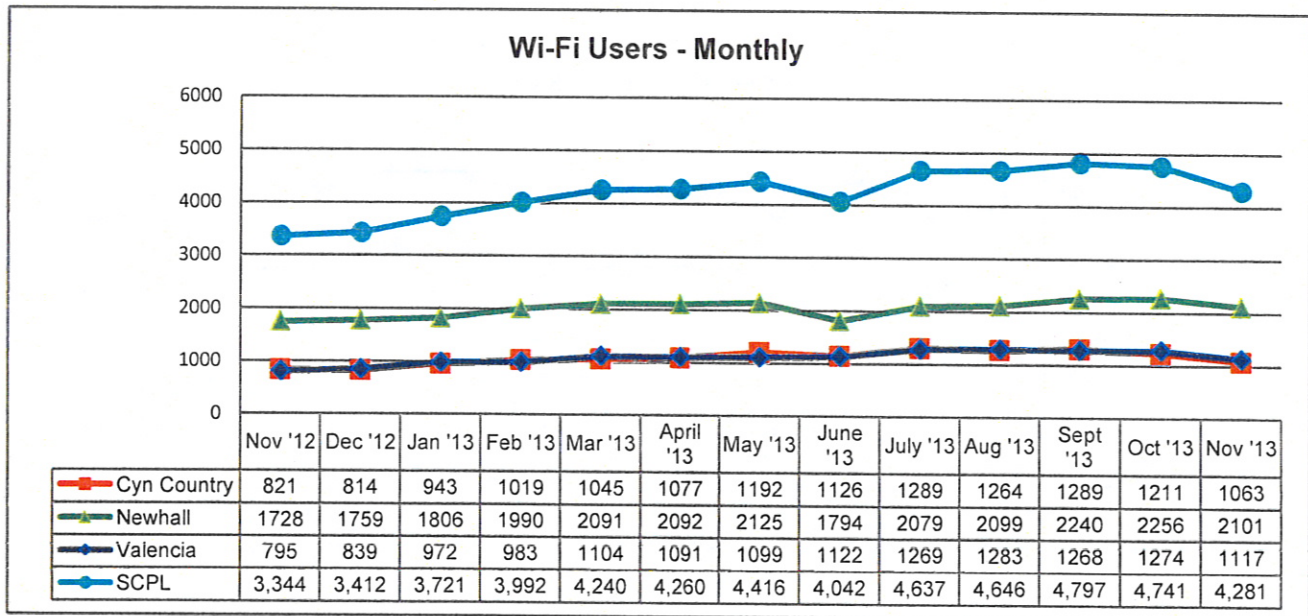
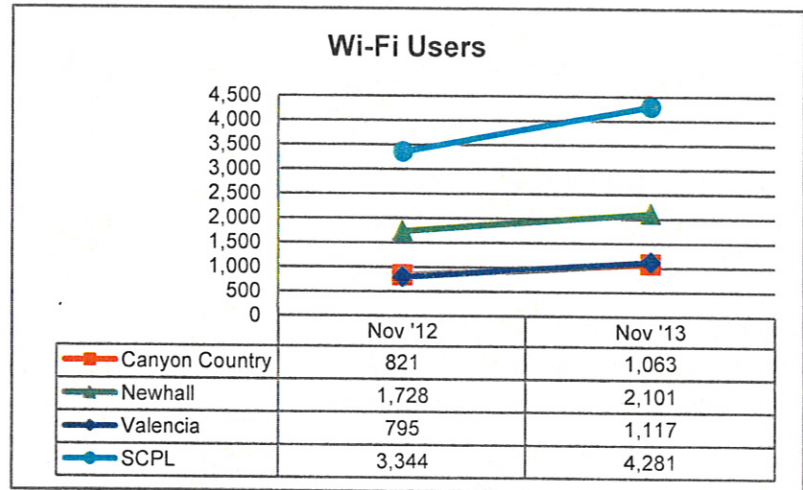


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In November 2013, a total of 4,281 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,063 Wi-Fi users were at the Canyon Country Library, 2,101 at Newhall Library, and 1,117 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY WEBSITE

In November 2013, the Library's website received a total of 26,235 visits.

17,131 were returning visitors and 9,104 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 46,277 website pages during the month of November 2013.

