



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

October 2013

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

Month-to-Date								
October 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Oct. 2013	2012 Oct.	Oct. 2013	2012 Oct.	Oct. 2013	2012 Oct.	Oct. 2013	2012 Oct.
Patron Traffic	22,679	22,614	33,154	31,267	25,098	27,121	80,931	81,002
Circulation	29,998	32,892	36,517	50,877	57,372	59,685	123,887	143,454
PC Reservations	7,243	7,577	9,328	9,035	5,013	4,958	21,584	21,570
Volunteer Hours	510	256	759	237	299	325	1,568	818
Holds Filled	4,455	3,988	4,269	2,785	8,203	6,854	16,927	13,627
Number of Programs	85	57	98	58	64	38	247	153
Program Attendance	1,680	946	2,207	1,814	1,610	1,190	5,497	3,950
Library Cards Issued	406	630	856	3,533	425	683	1,687	4,846
Wi-Fi Users	1,211	931	2,256	2,036	1,274	929	4,741	3,896
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	27,183	33,969

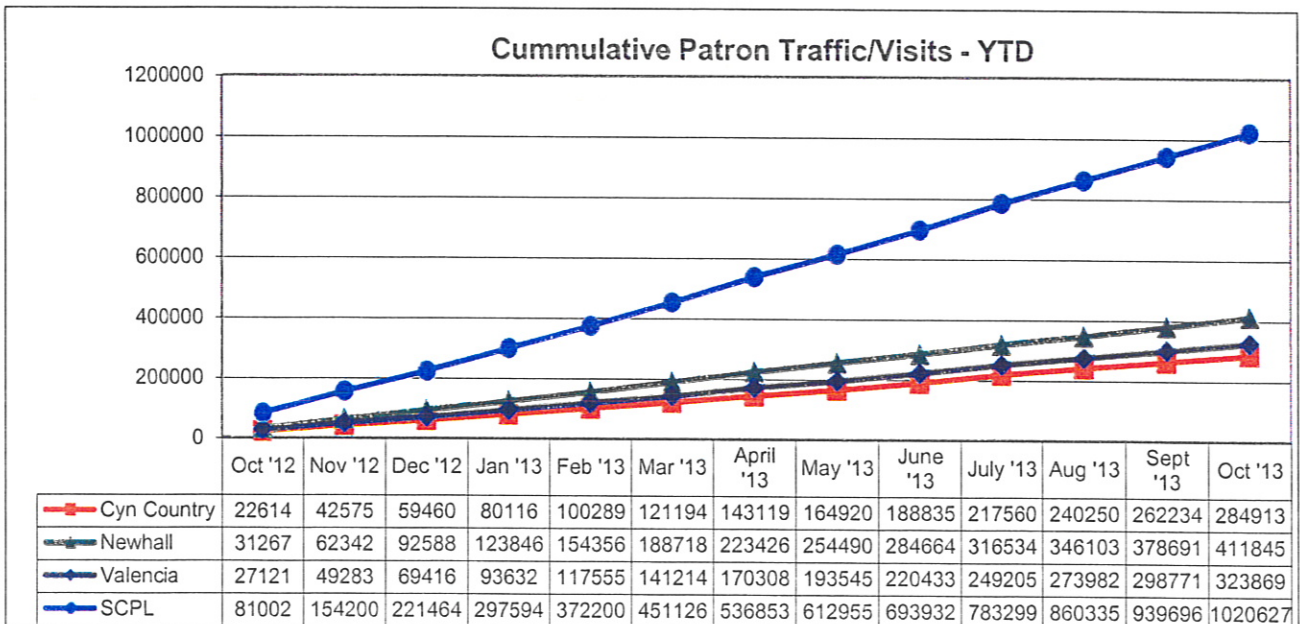
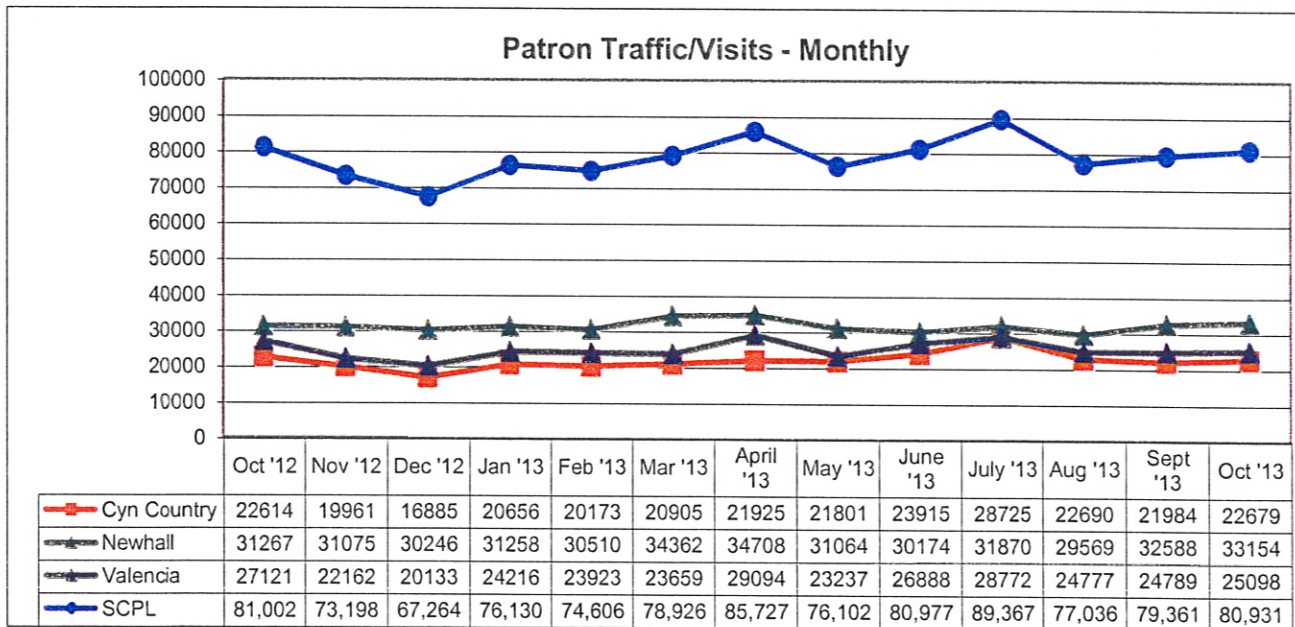
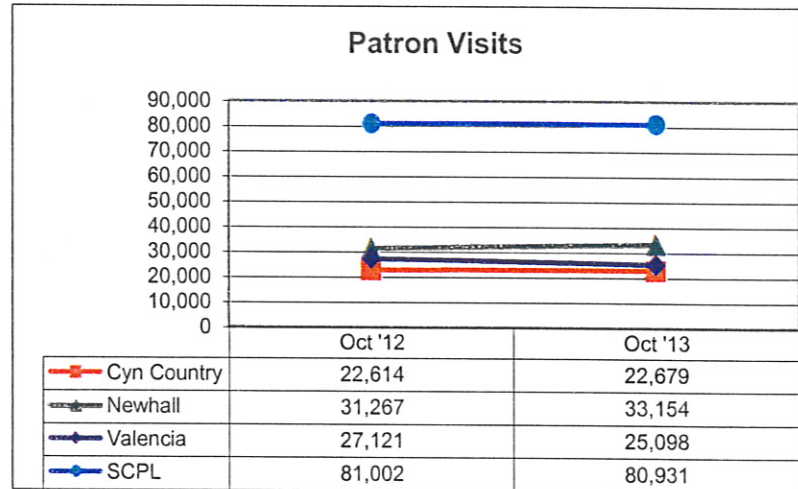
Year-to-Date								
October 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Oct. 2013	2012 Oct. YTD	YTD Oct. 2013	2012 Oct. YTD	YTD Oct. 2013	2012 Oct. YTD	YTD Oct. 2013	2012 Oct. YTD
Patron Traffic	96,078	89,424	127,181	53,381	103,436	133,145	326,695	275,950
Circulation	132,916	131,481	152,307	72,815	242,402	256,743	527,625	461,039
PC Reservations	30,438	26,385	36,675	10,860	20,031	23,900	87,144	61,145
Volunteer Hours	2,535	563	2,361	285	1,190	1,103	6,086	1,951
Holds Filled	17,054	11,288	17,321	4,573	32,328	21,069	66,703	36,930
Number of Programs	146	114	214	64	123	102	483	280
Program Attendance	3,456	2,899	6,881	2,461	3,449	4,396	13,786	9,756
Library Cards Issued	2,012	2,400	3,909	4,542	1,890	3,168	7,811	10,110
Wi-Fi Users	5,053	3,692	8,674	2,601	5,094	4,293	18,821	10,586
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	119,948	120,185

NOTES: Valencia's side parking lot was closed for construction (opened 11-14-13)

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

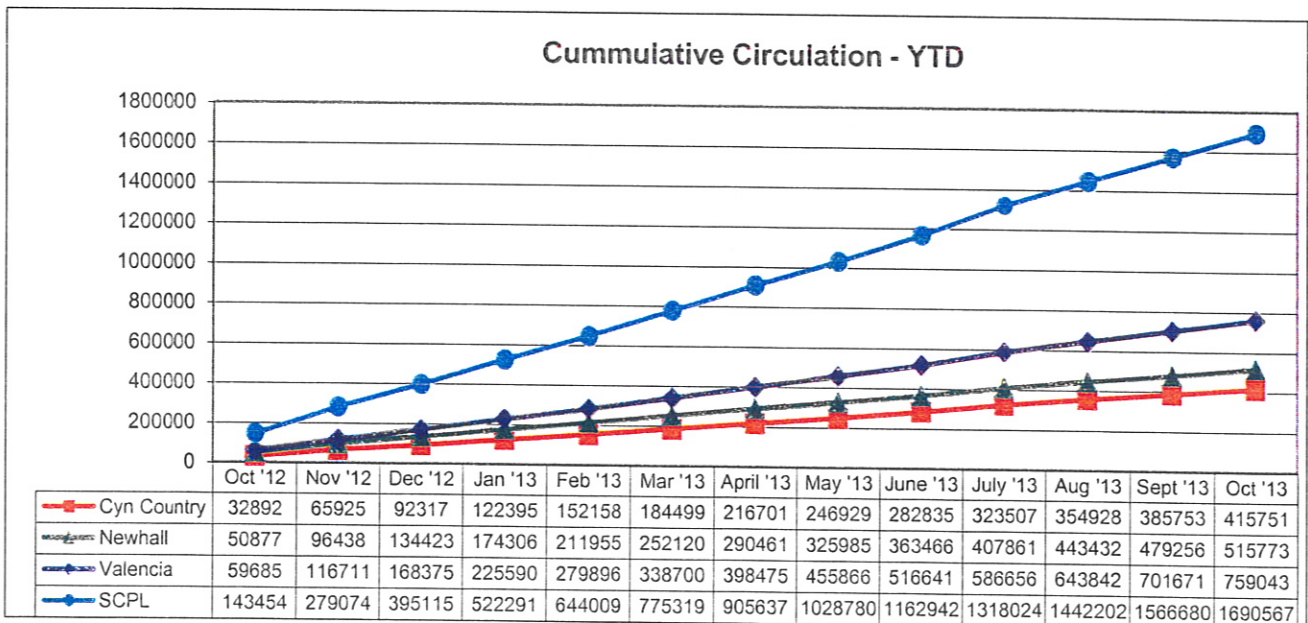
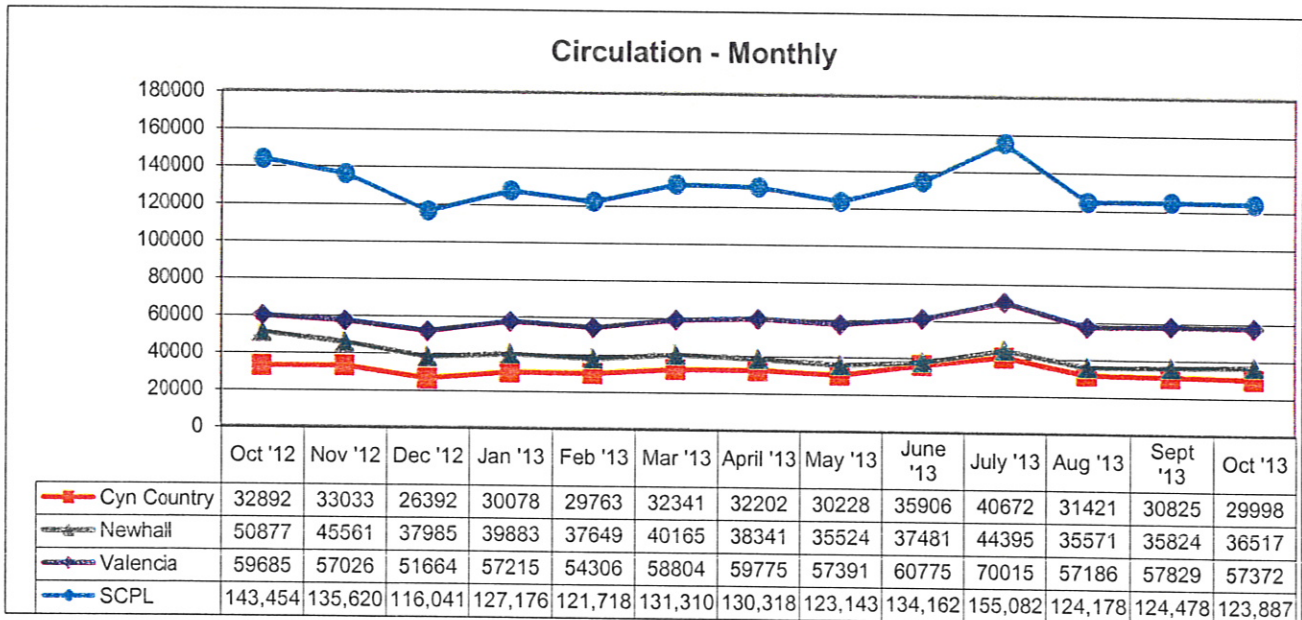
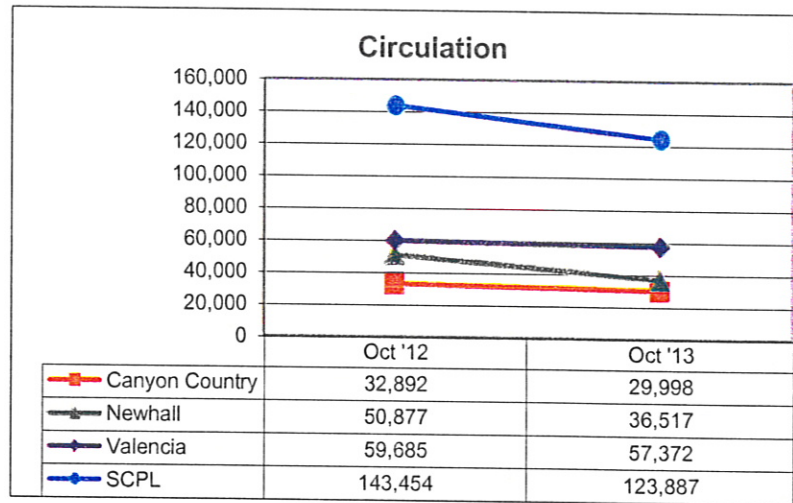
In October, a total of 80,931 patrons visited the Santa Clarita Public Library, with 22,679 visitors at Canyon Country, 33,154 at Newhall, and 25,098 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In October 2013, a total of 123,887 books and materials were circulated in the Santa Clarita Public Library.

29,998 books and materials were circulated at the Canyon Country Library, 36,517 at Newhall Library, and 57,372 at Valencia Library

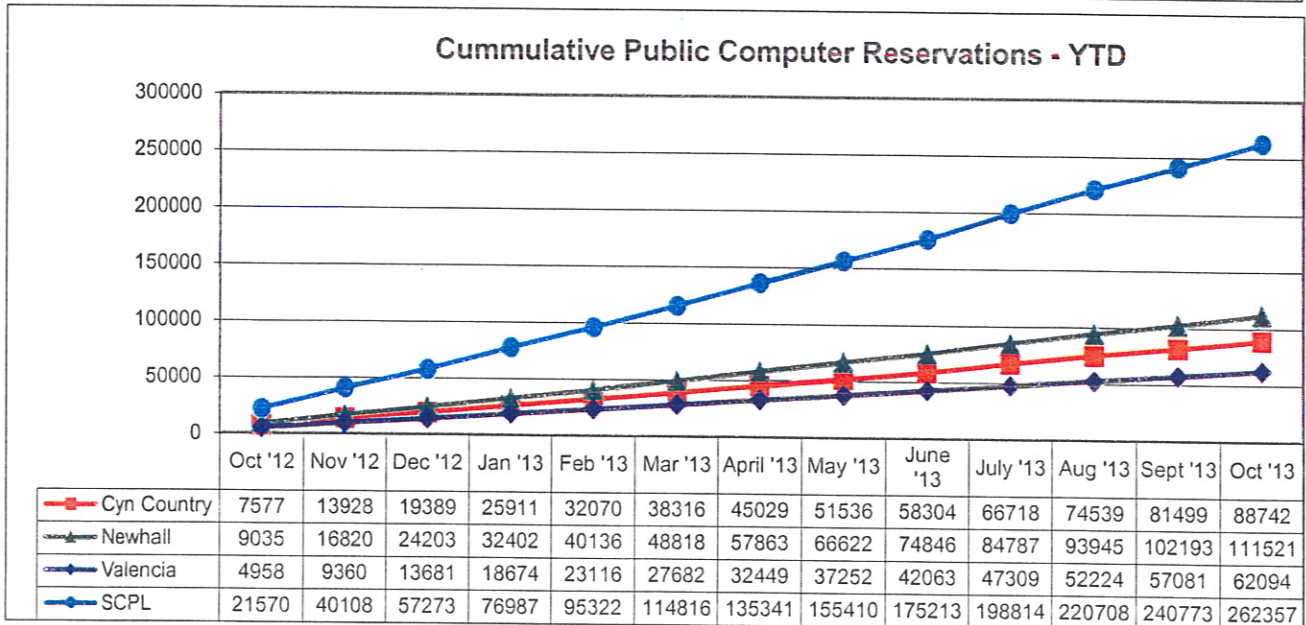
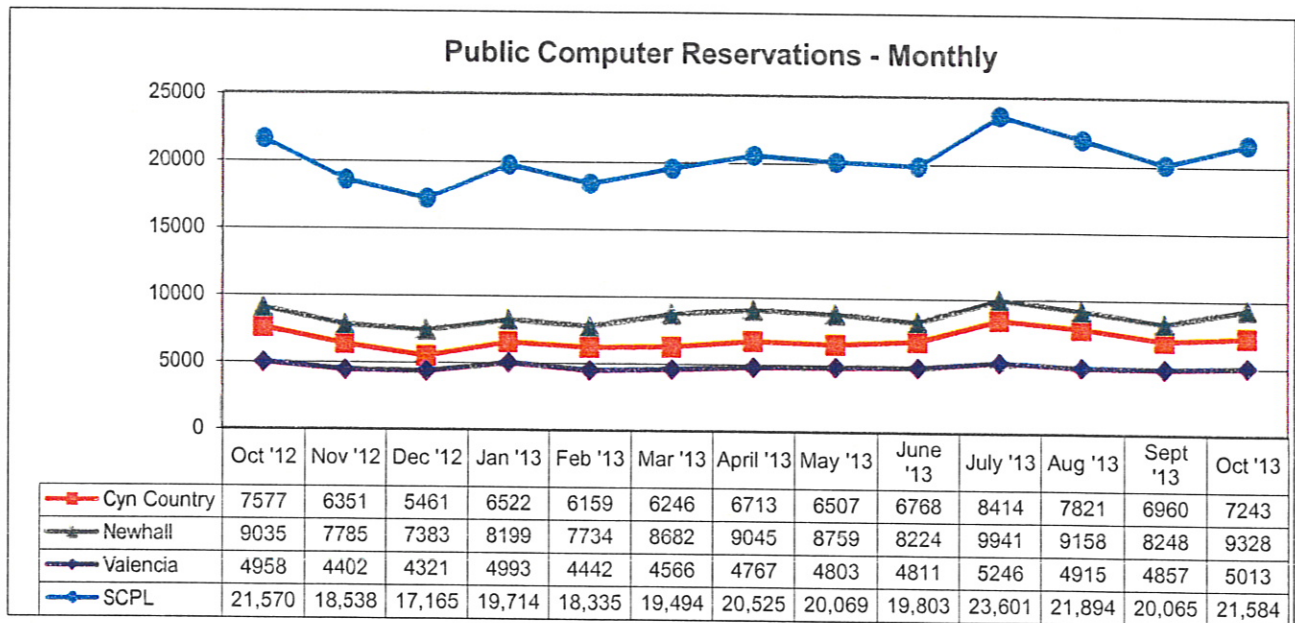
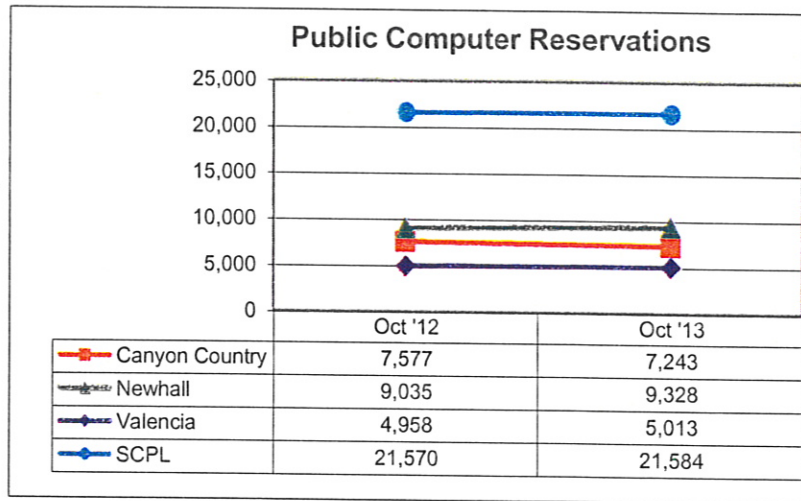


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In October 2013, a total of 21,584 patrons reserved and used a public computer.

7,243 patrons used public computers in the Canyon Country Library, 9,328 in Newhall Library, and 5,013 in Valencia Library.

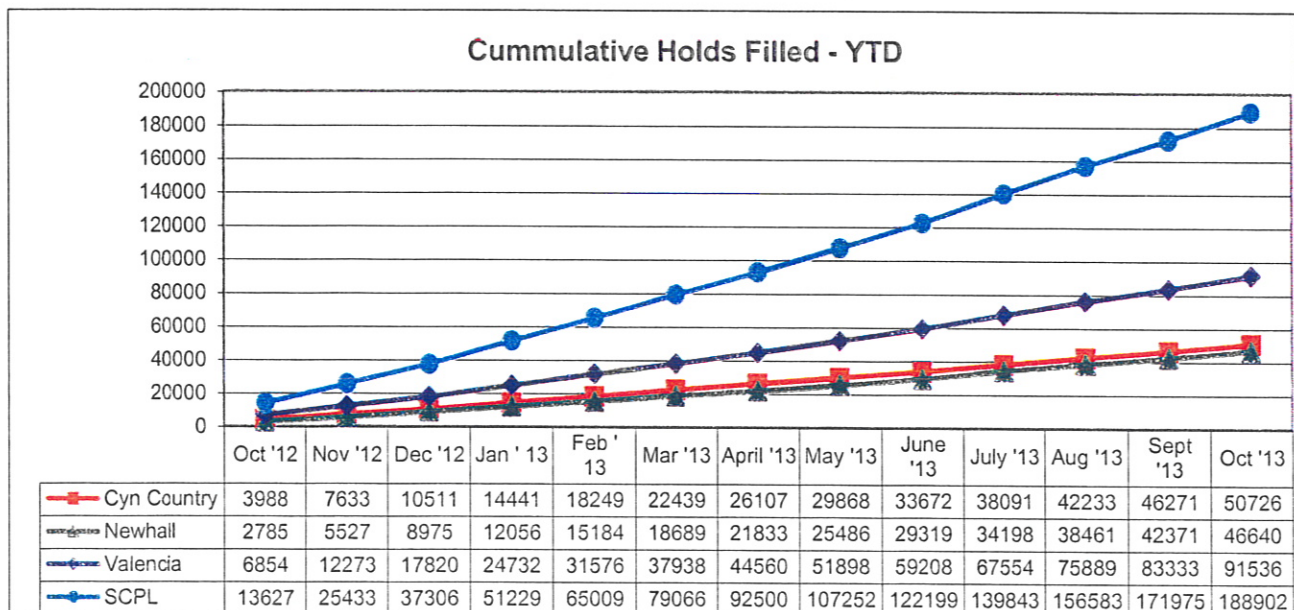
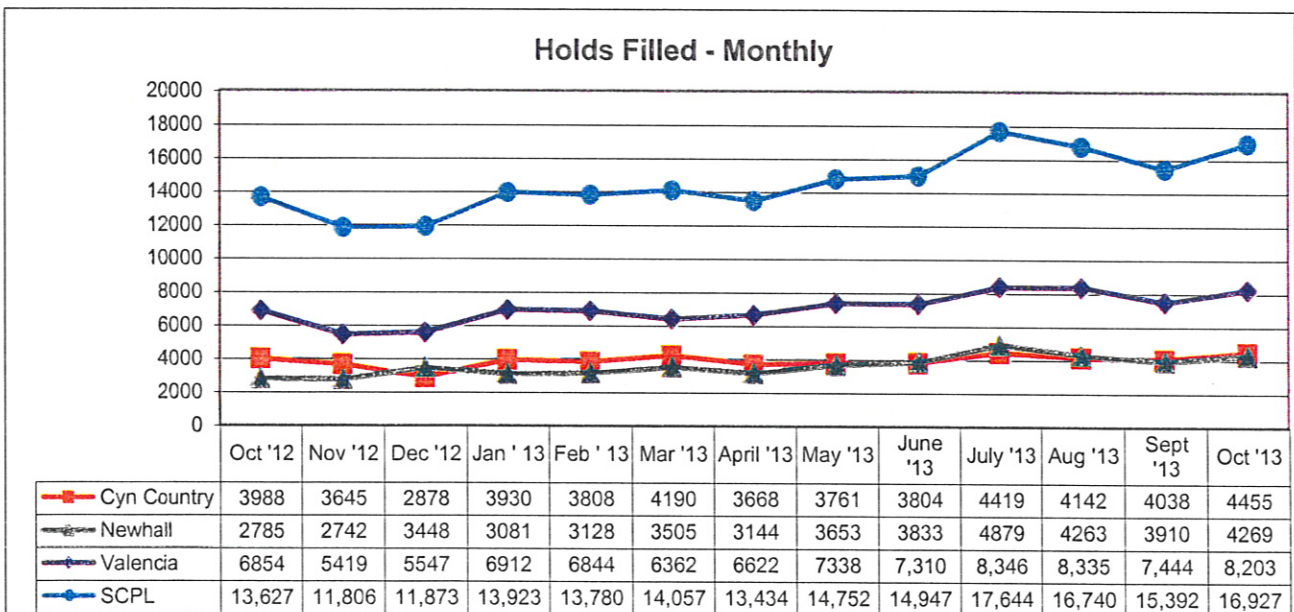
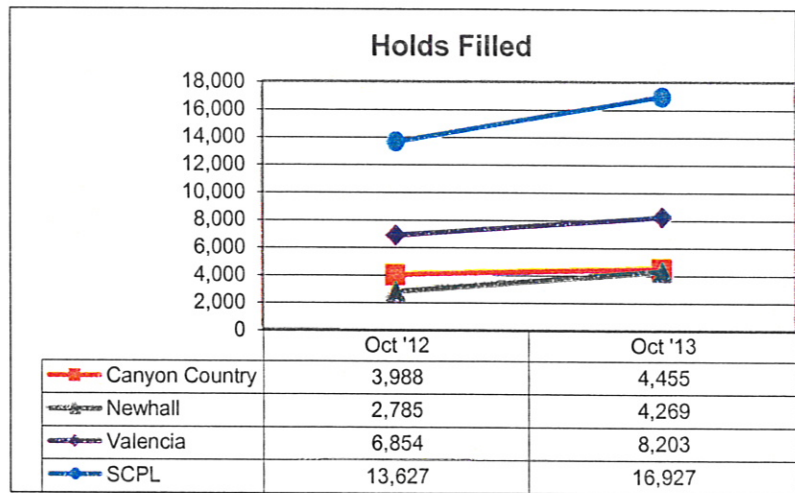


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In October 2013, a total of 16,927 holds were filled in the Santa Clarita Public Library.

4,455 holds were filled in the Canyon Country Library, 4,269 in Newhall Library, and 8,203 in Valencia Library.

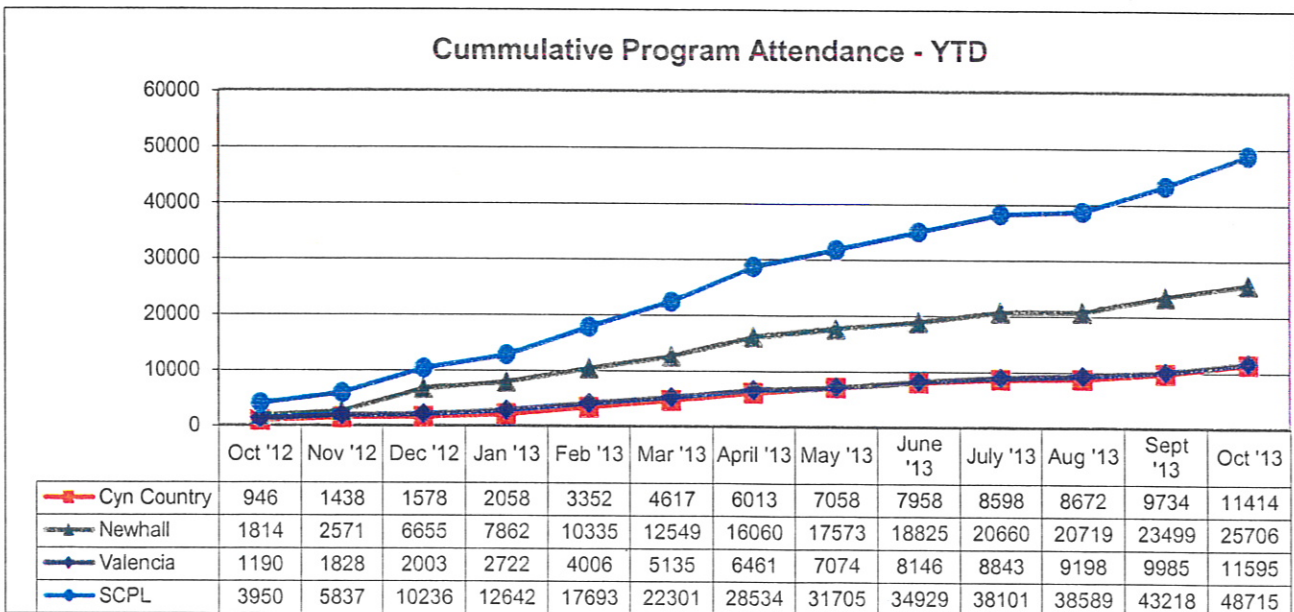
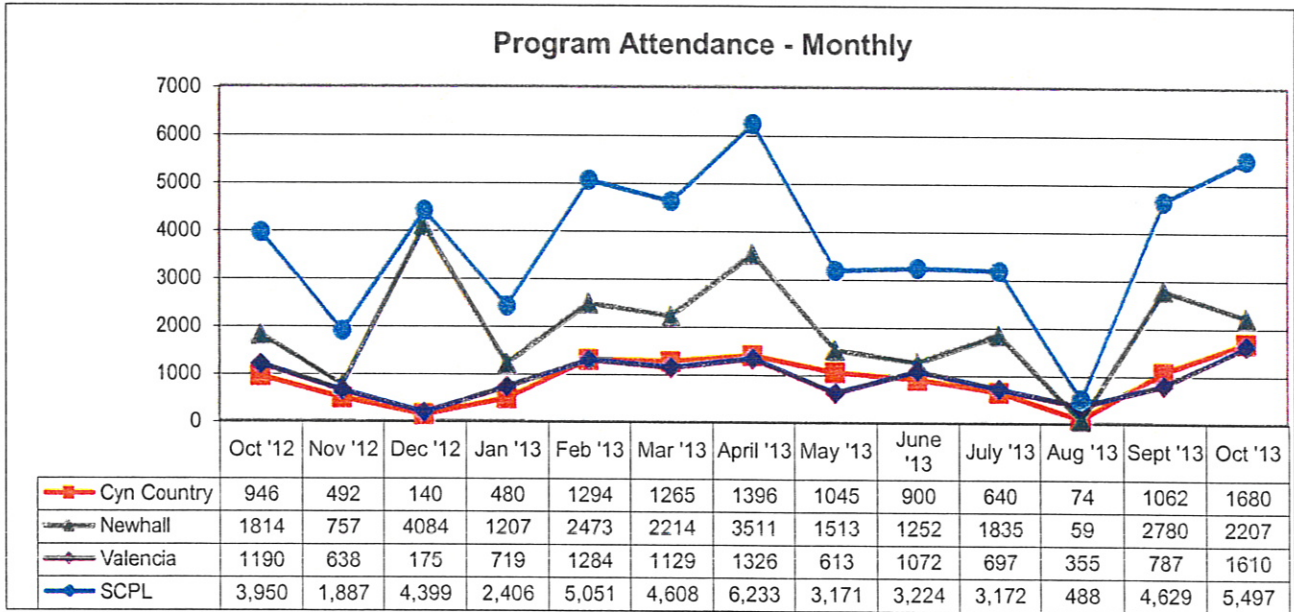
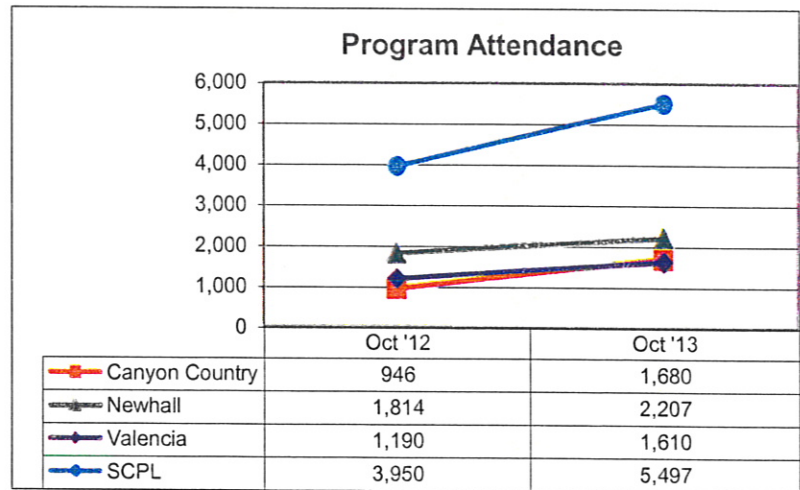


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PROGRAM ATTENDANCE

In October 2013, a total of 5,497 attendees participated in a program.

1,680 attended a Library program at the Canyon Country Library, 2,207 at Newhall Library, and 1,610 at Valencia Library.



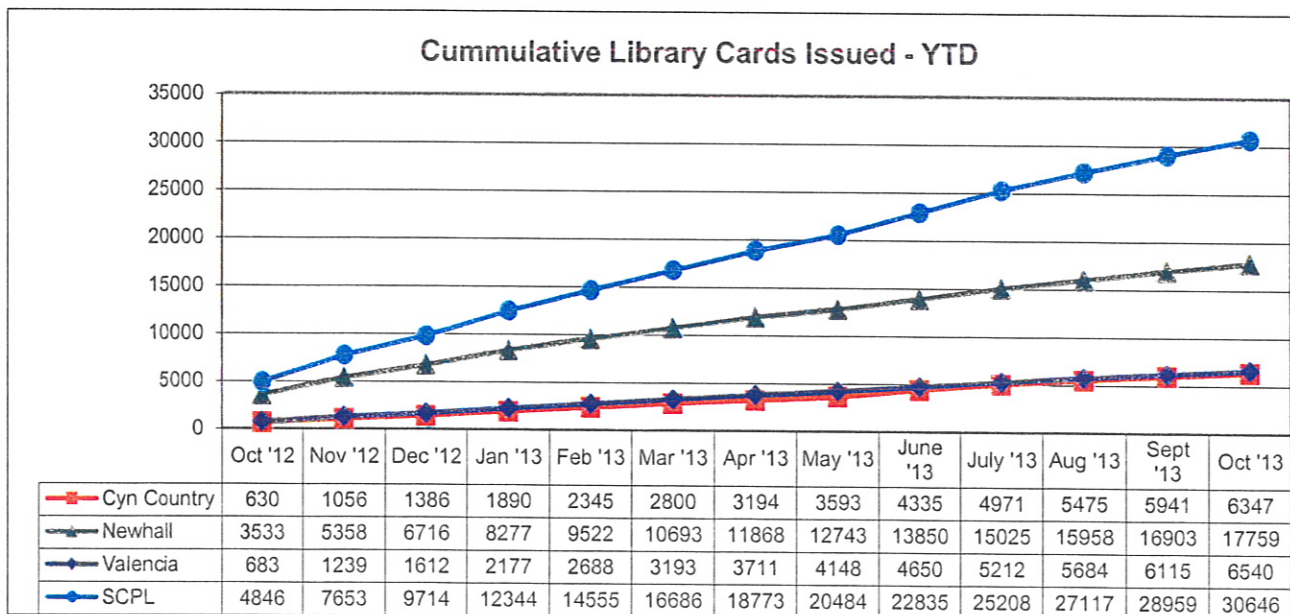
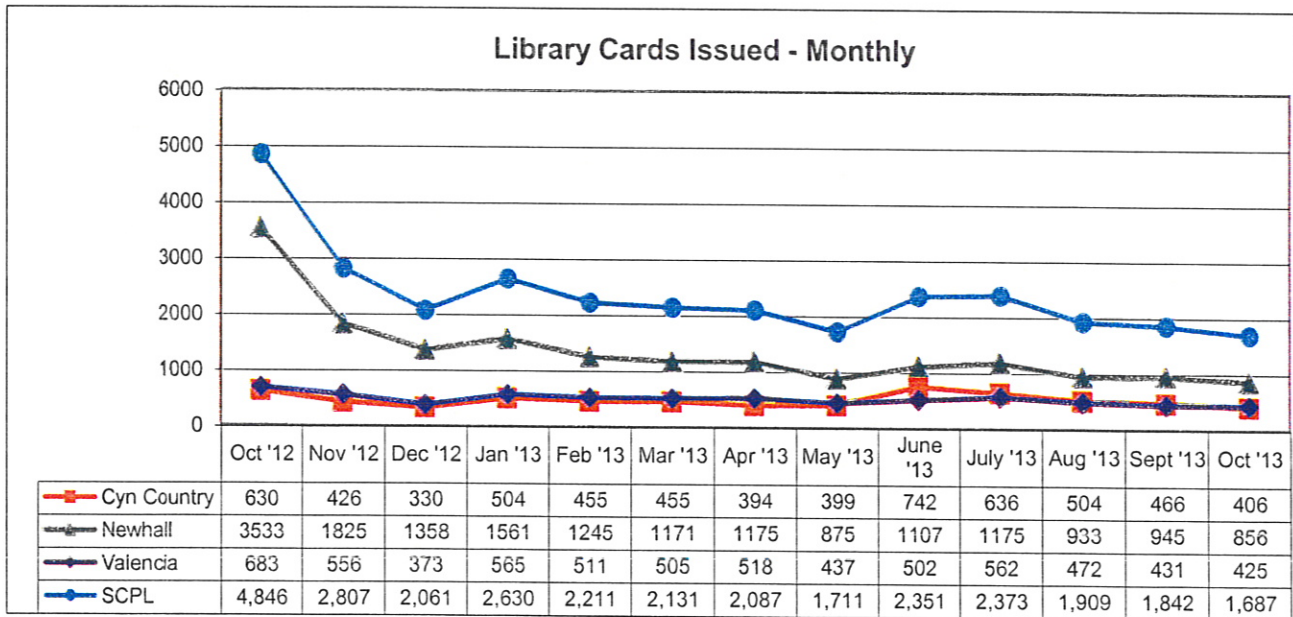
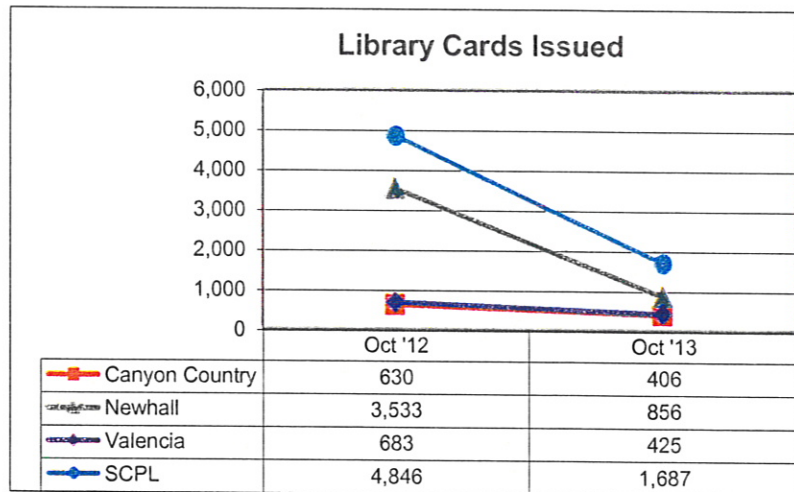
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In October 2013, a total of 1,687 new Library cards were issued.

406 new Library cards were issued at the Canyon Country Library, 856 at Newhall Library, and 425 at Valencia Library.

October 2013 shows a decrease of 2,677 in library cards issued at Old Town Newhall Library compared to October 2012. This is because the Newhall branch was opened on September 29, 2012.

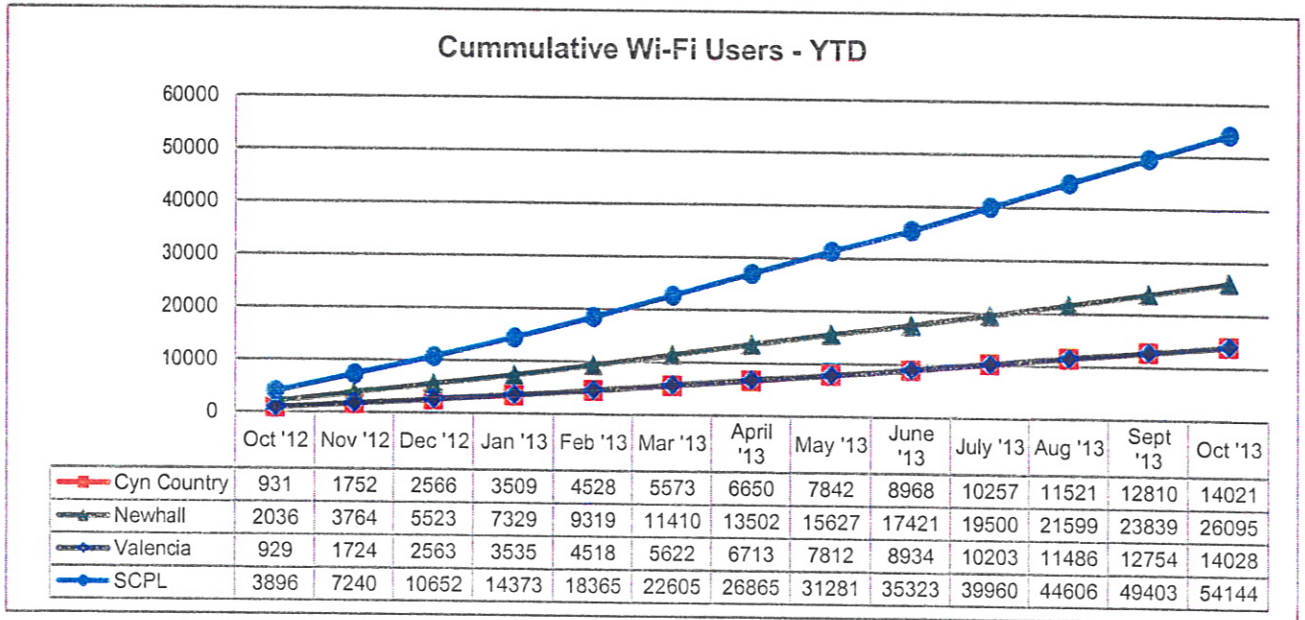
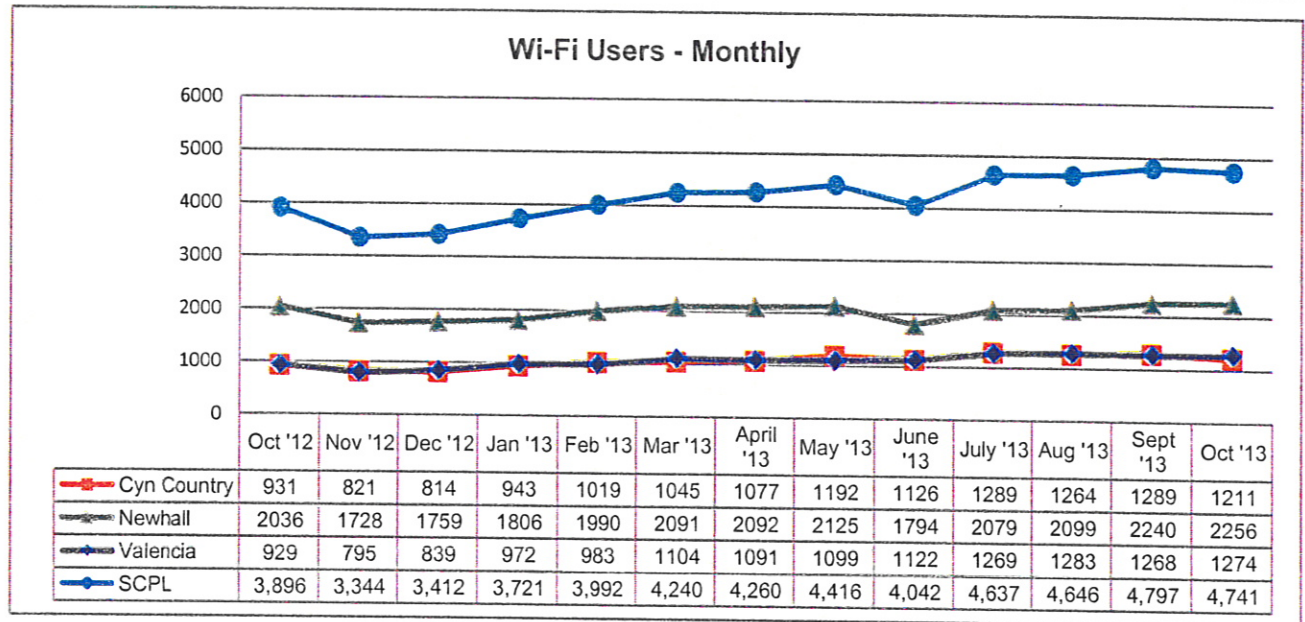
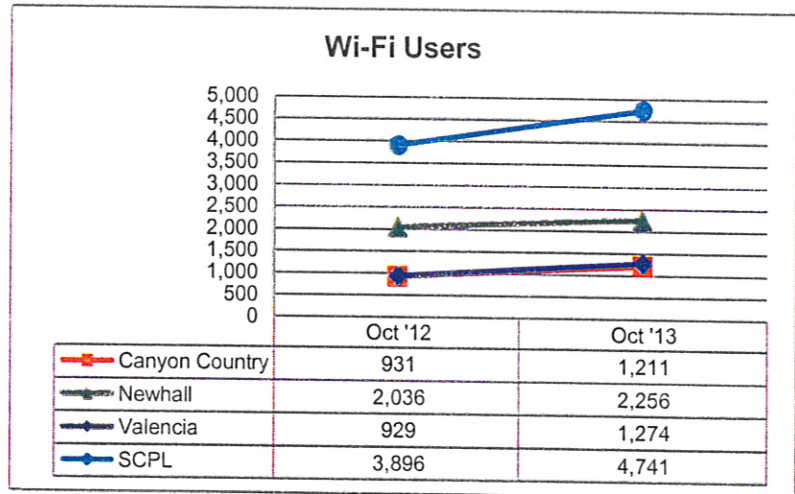


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In October 2013, a total of 4,741 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,211 Wi-Fi users were at the Canyon Country Library, 2,256 at Newhall Library, and 1,274 at Valencia Library.



SANTA CLARITA PUBLIC LIBRARY STATISTICS

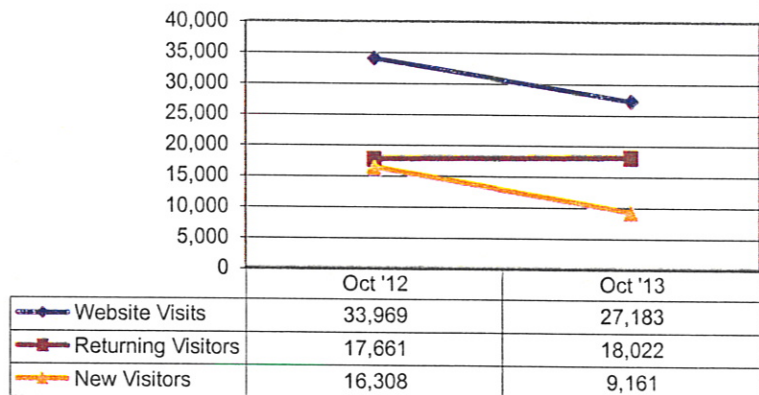
LIBRARY WEBSITE

In October 2013, the Library's website received a total of 27,183 visits.

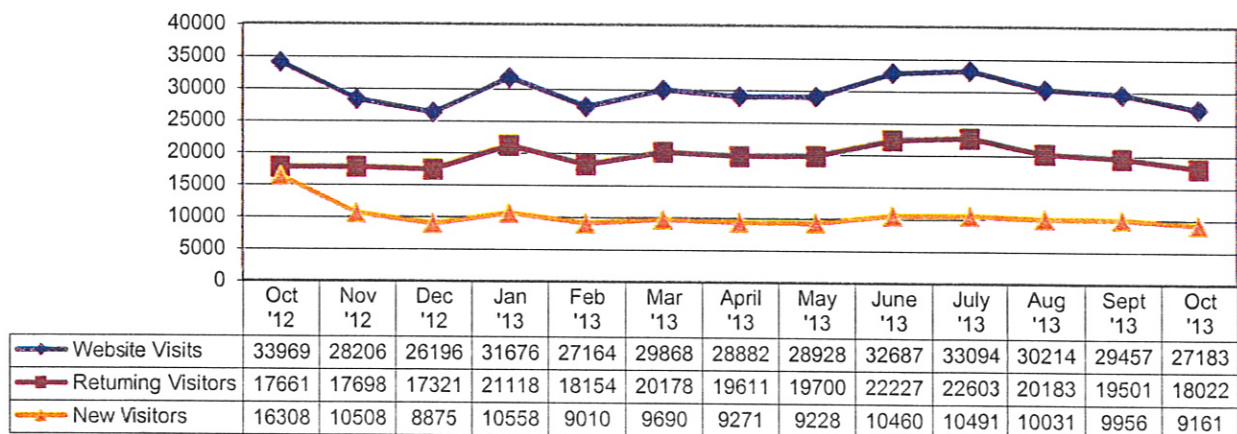
18,022 were returning visitors and 9,161 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 48,148 website pages during the month of October 2013.

Library Website Visits



Library Website Visits - Monthly



Library Web Pages Viewed

