



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

September 2013

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

Month-to-Date								
SEPTEMBER 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Sept 2013	2012 Sept	Sept 2013	2012 Sept	Sept 2013	2012 Sept	Sept 2013	2012 Sept
Patron Traffic	21,984	22,837	32,588	5,160	24,789	38,825	79,361	66,822
Circulation	30,825	33,040	35,824	6,021	57,829	69,643	124,478	108,704
PC Reservations	6,960	7,153	8,248	460	4,857	5,959	20,065	13,572
Volunteer Hours	373	62	533	0	208	314	1,114	376
Holds Filled	4,038	3,018	3,910	176	7,444	5,989	15,392	9,183
Number of Programs	43	41	80	0	29	32	152	73
Program Attendance	1,062	746	2,780	0	787	1,246	4,629	1,992
Library Cards Issued	466	668	945	813	431	1,070	1,842	2,551
Wi-Fi Users	1,289	991	2,240	336	1,268	1,159	4,797	2,486
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	29,457	30,631

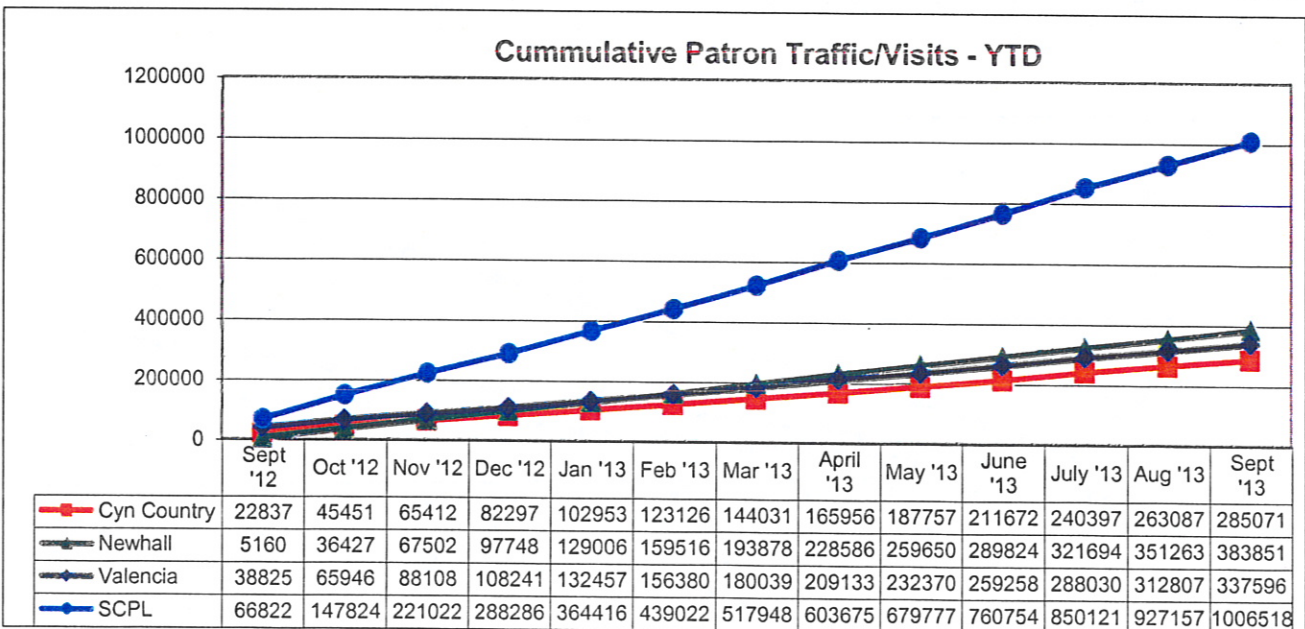
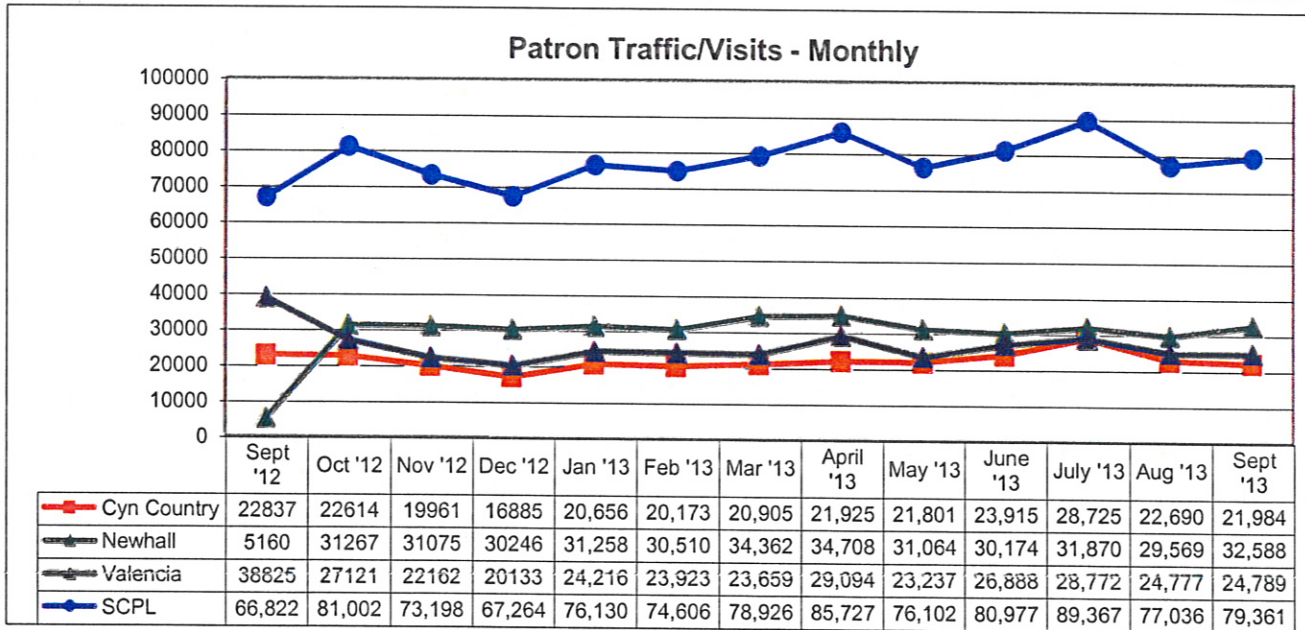
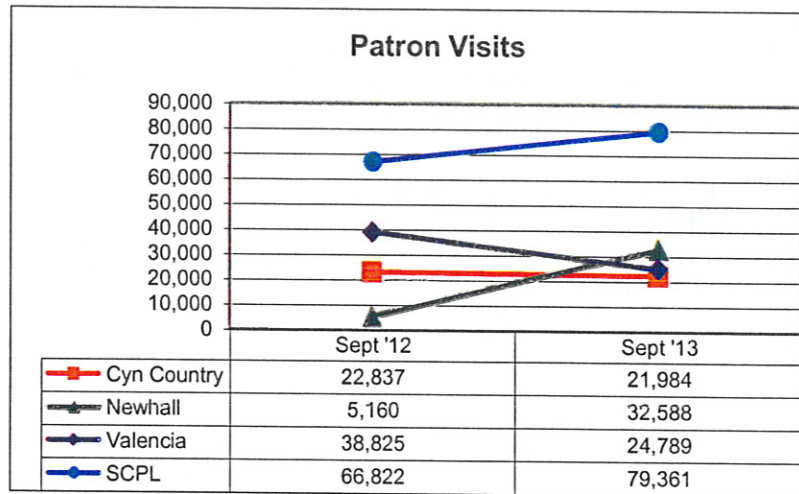
Year-to-Date								
SEPTEMBER 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Sept 2013	2012 Sept YTD	YTD Sept 2013	2012 Sept YTD	YTD Sept 2013	2012 Sept YTD	YTD Sept 2013	2012 Sept YTD
Patron Traffic	73,399	66,810	94,027	22,114	78,338	106,024	245,764	194,948
Circulation	102,918	98,589	115,790	21,938	185,030	197,058	403,738	317,585
PC Reservations	23,195	18,808	27,347	1,825	15,018	18,942	65,560	39,575
Volunteer Hours	2,025	307	1,602	48	891	778	4,518	1,133
Holds Filled	12,599	7,300	13,052	1,788	24,125	14,215	49,776	23,303
Number of Programs	61	57	116	6	59	64	236	127
Program Attendance	1,776	1,953	4,674	647	1,839	3,206	8,289	5,806
Library Cards Issued	1,606	1,770	3,053	1,009	1,465	2,485	6,124	5,264
Wi-Fi Users	3,842	2,761	6,418	565	3,820	3,364	14,080	6,690
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	92,765	86,216

Note: The 'old' Newhall Library closed during August 2012, and the 'new' Old Town Newhall Library opened on September 29th, 2012. The statistics for September 2012 reflect only two days of operation: September 29th, and September 30th.

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

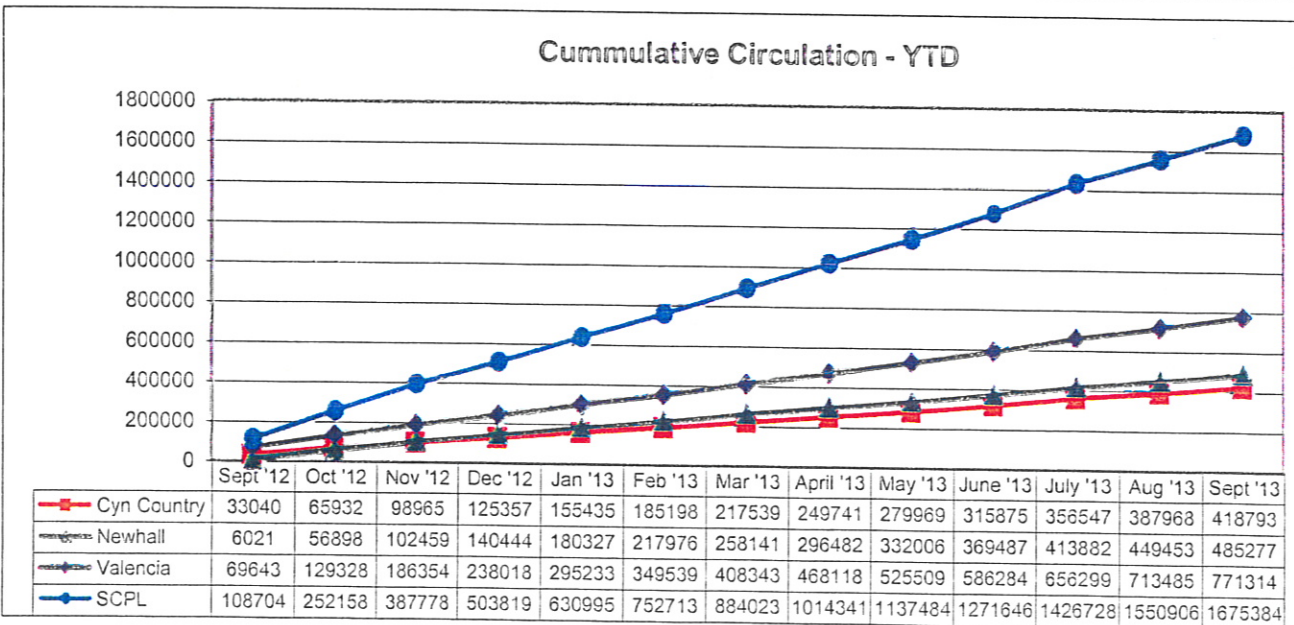
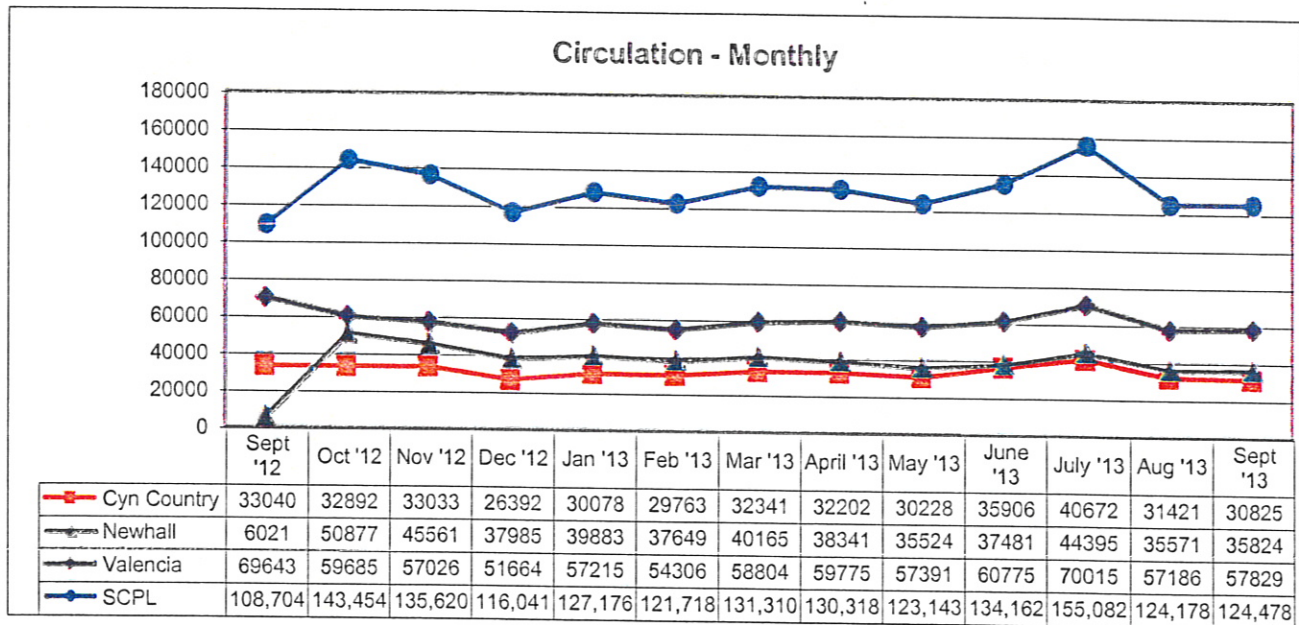
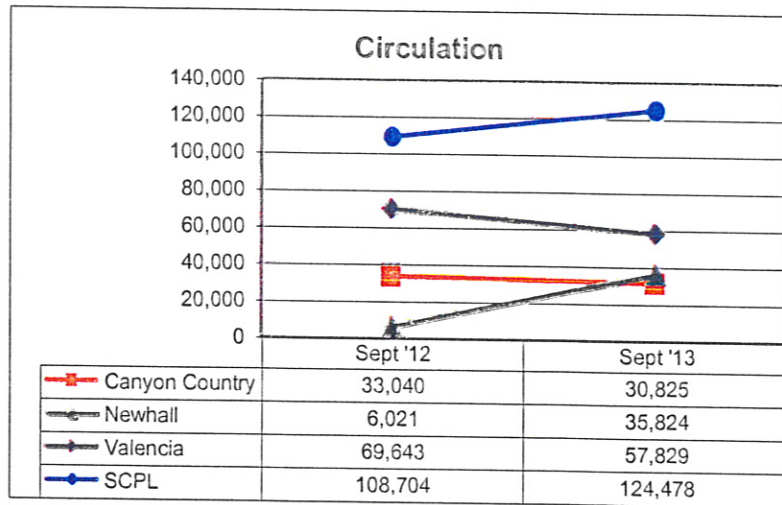
In September, a total of 79,361 patrons visited the Santa Clarita Public Library, with 21,984 visitors at Canyon Country, 32,588 at Newhall, and 24,789 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In September 2013, a total of 124,478 books and materials were circulated in the Santa Clarita Public Library.

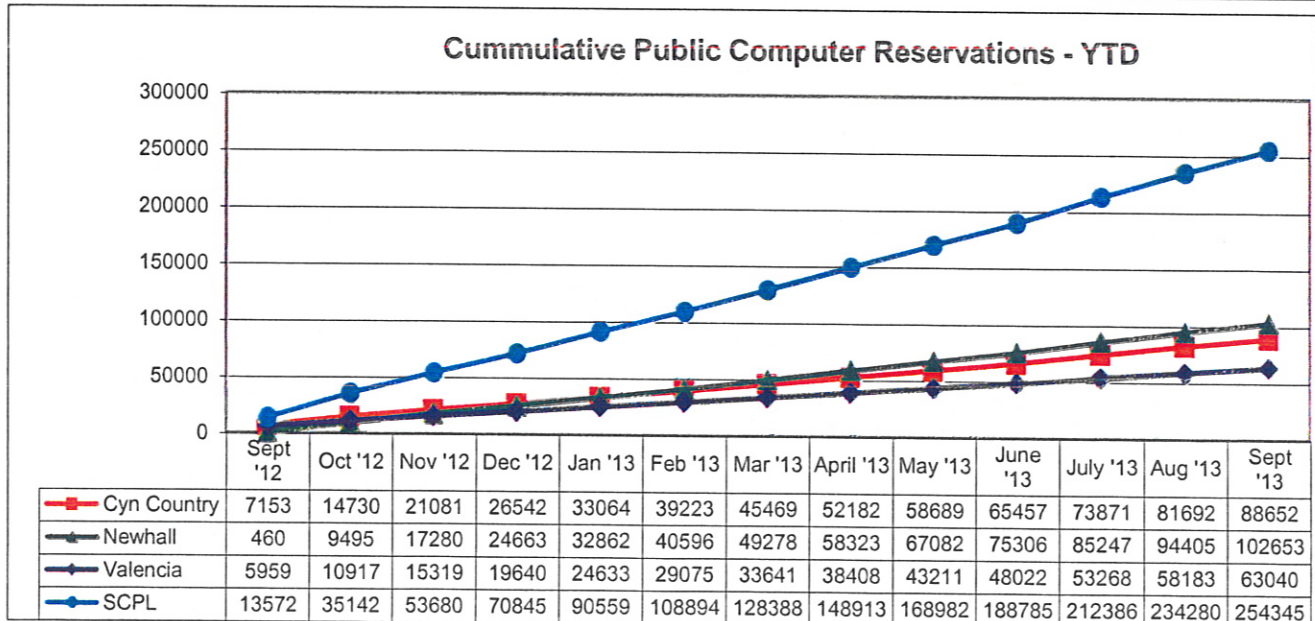
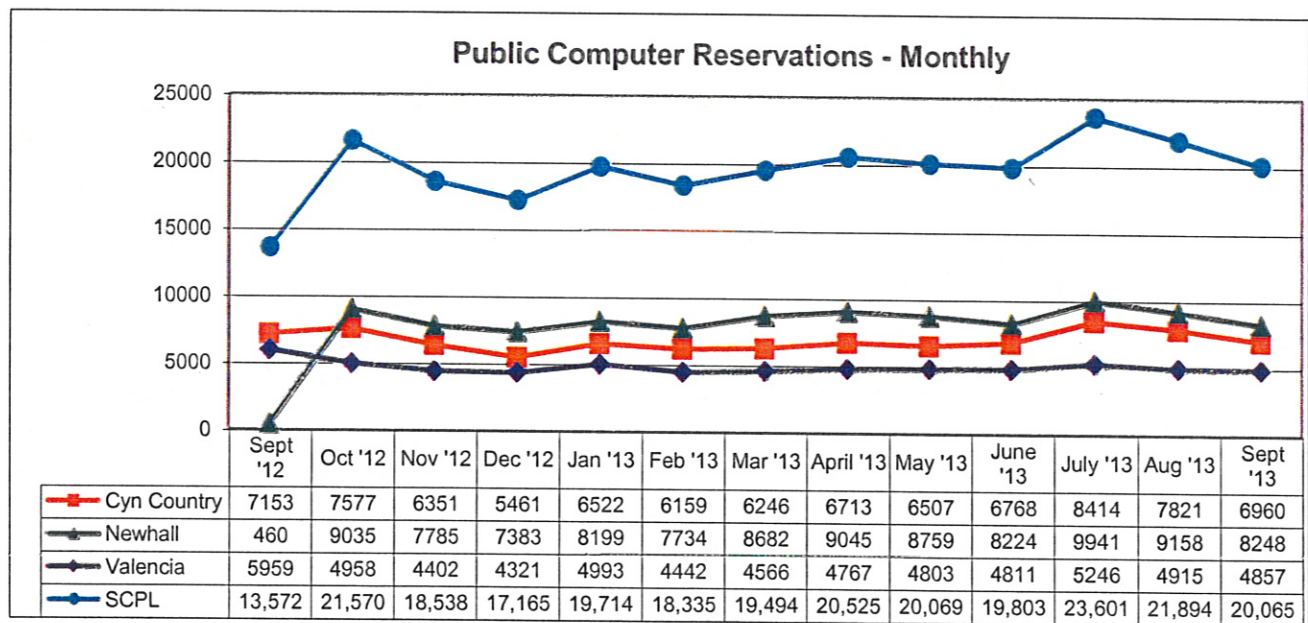
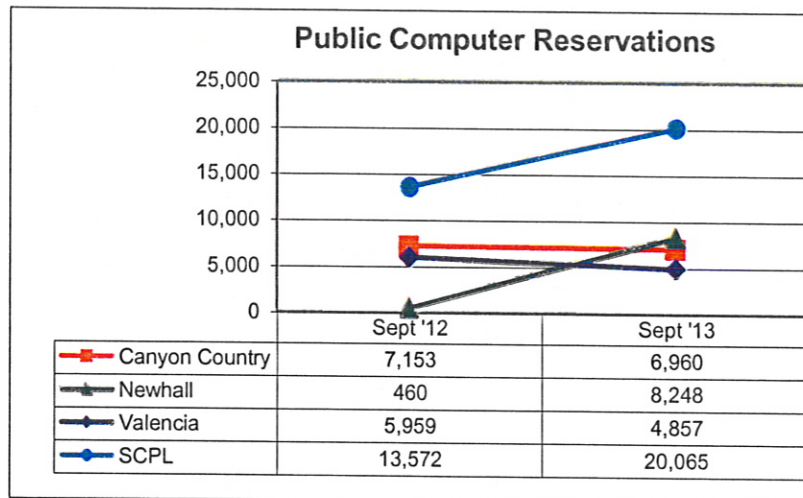
30,825 books and materials were circulated at the Canyon Country Library, 35,824 at Newhall Library, and 57,829 at Valencia Library



SANTA CLARITA PUBLIC LIBRARY STATISTICS PUBLIC COMPUTER RESERVATIONS

In September 2013, a total of 20,065 patrons reserved and used a public computer.

6,960 patrons used public computers in the Canyon Country Library, 8,248 in Newhall Library, and 4,857 in Valencia Library.

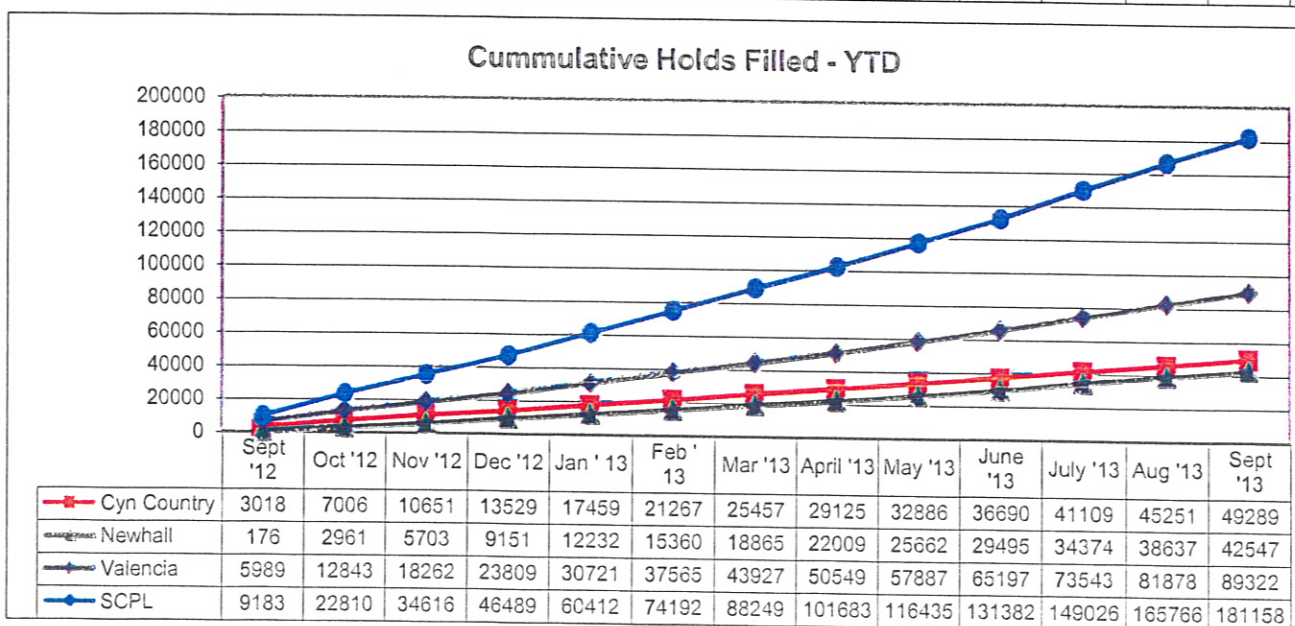
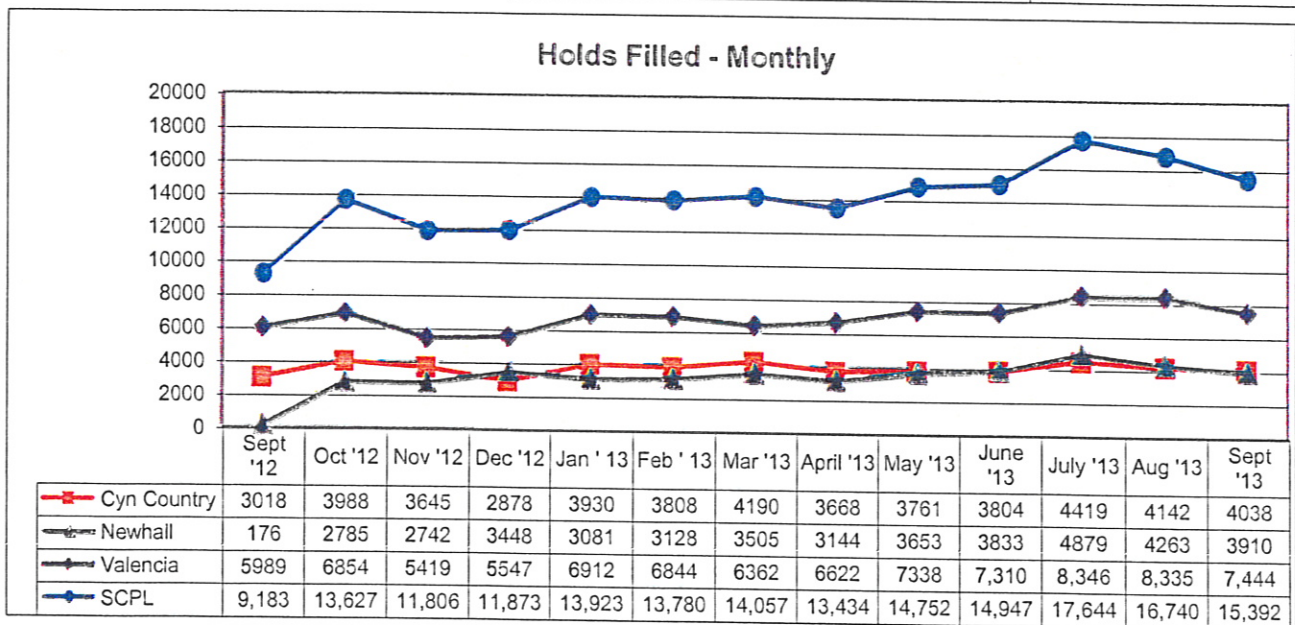
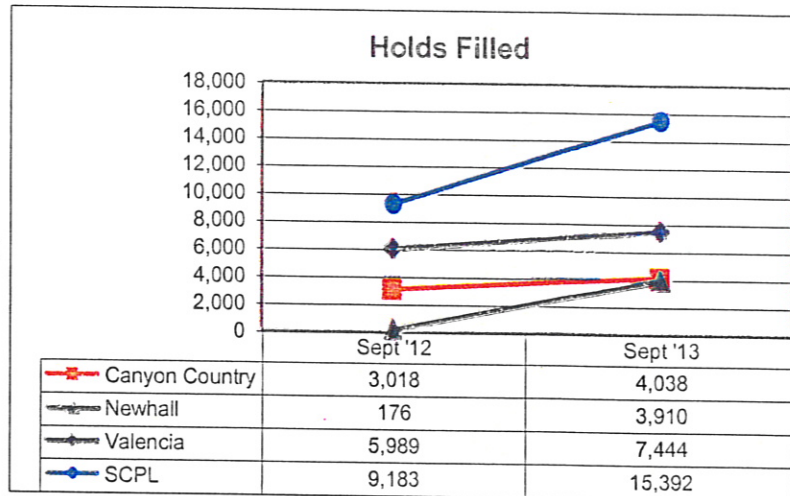


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In September 2013, a total of 15,392 holds were filled in the Santa Clarita Public Library.

4,038 holds were filled in the Canyon Country Library, 3,910 in Newhall Library, and 7,444 in Valencia Library.



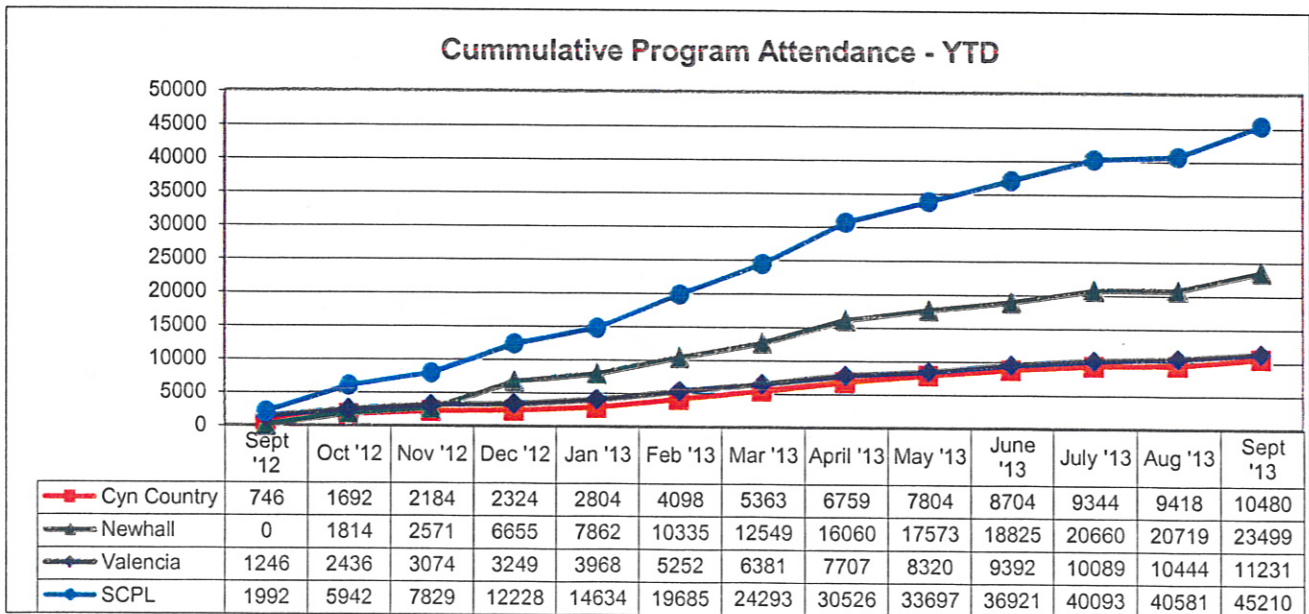
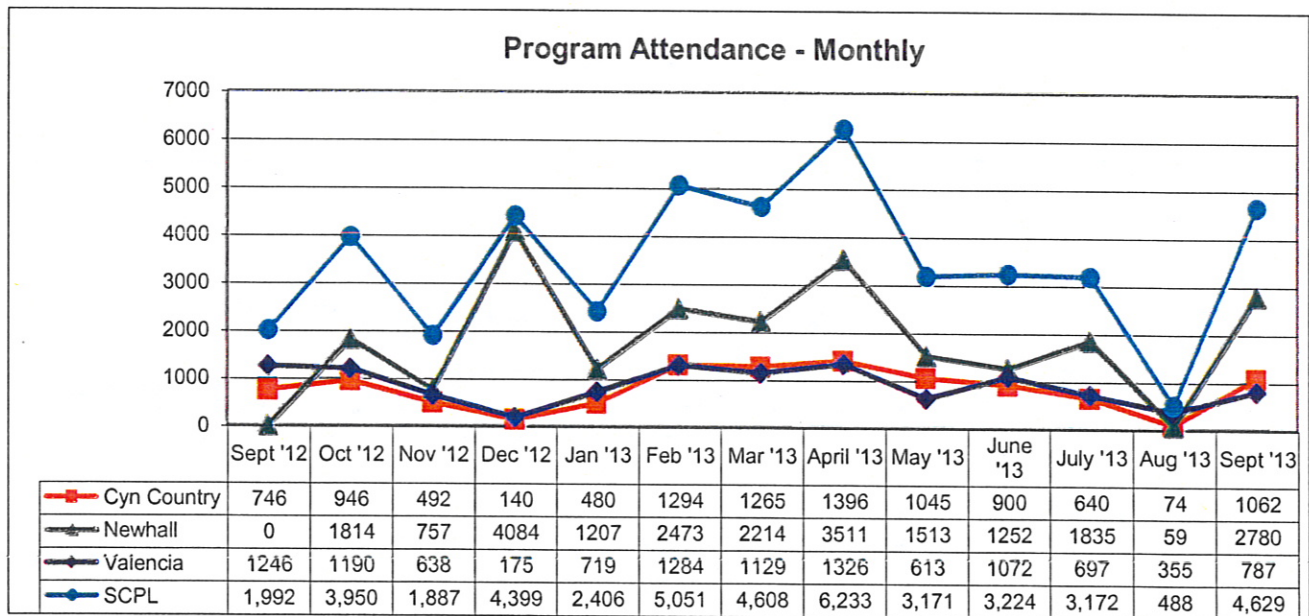
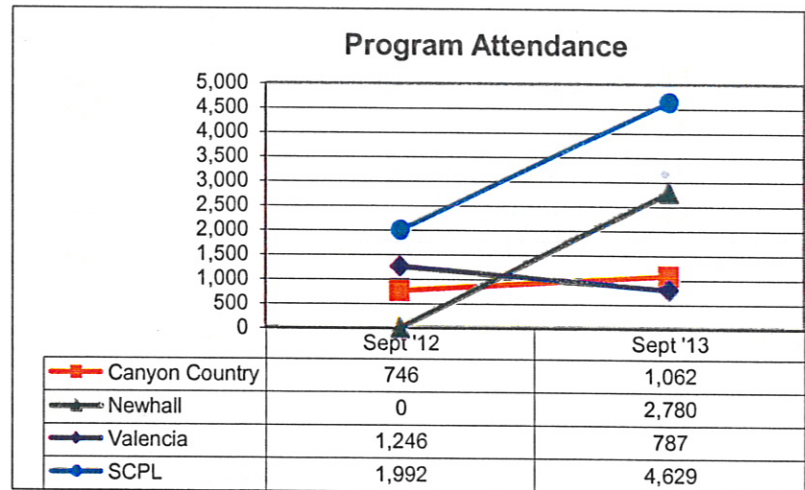
SANTA CLARITA PUBLIC LIBRARY STATISTICS

PROGRAM ATTENDANCE

In September 2013, a total of 4,629 attendees participated in a program.

1,062 attended a Library program at the Canyon Country Library, 2,780 at Newhall Library, and 787 at Valencia Library.

September 2013 shows an increase of 2,780 program attendees because the Old Town Newhall Library was opened on September 29, 2012, and therefore no programs were offered at Newhall last September.

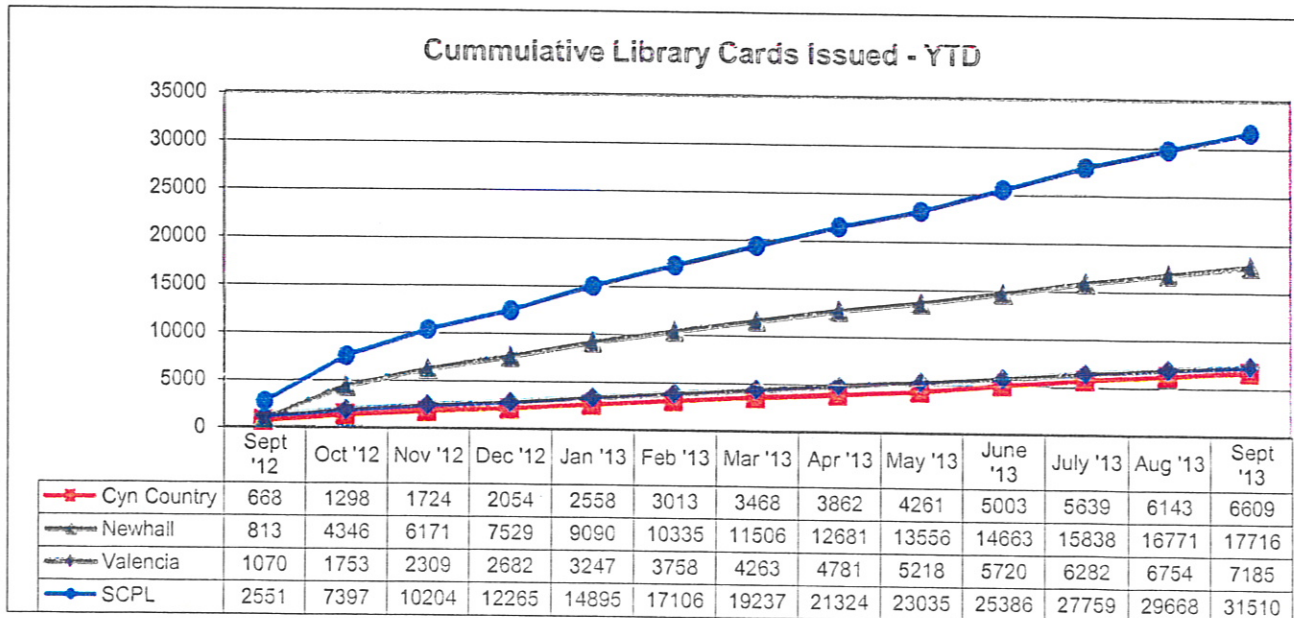
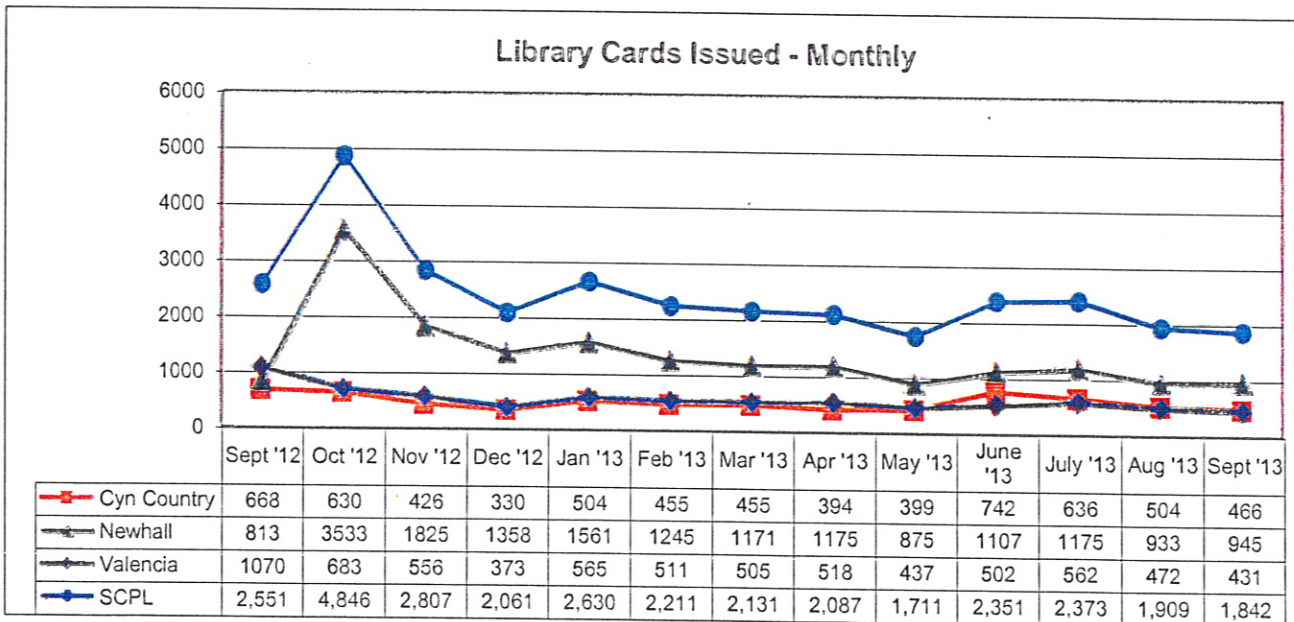
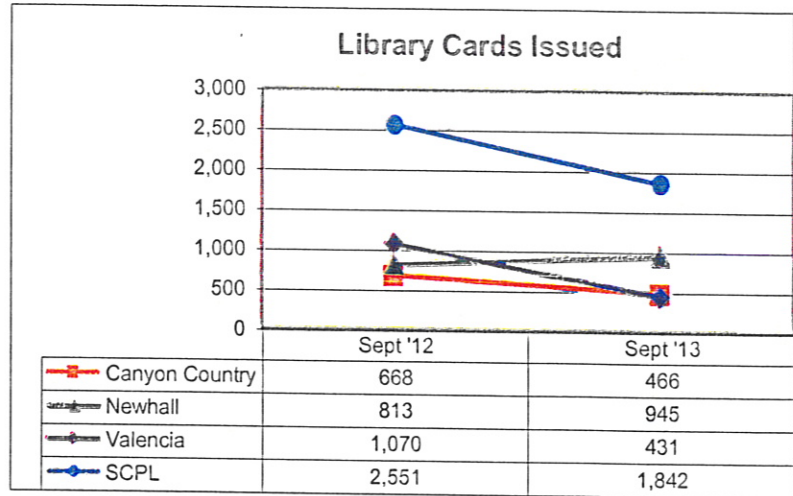


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In September 2013, a total of 1,842 new Library cards were issued.

466 new Library cards were issued at the Canyon Country Library, 945 at Newhall Library, and 431 at Valencia Library.

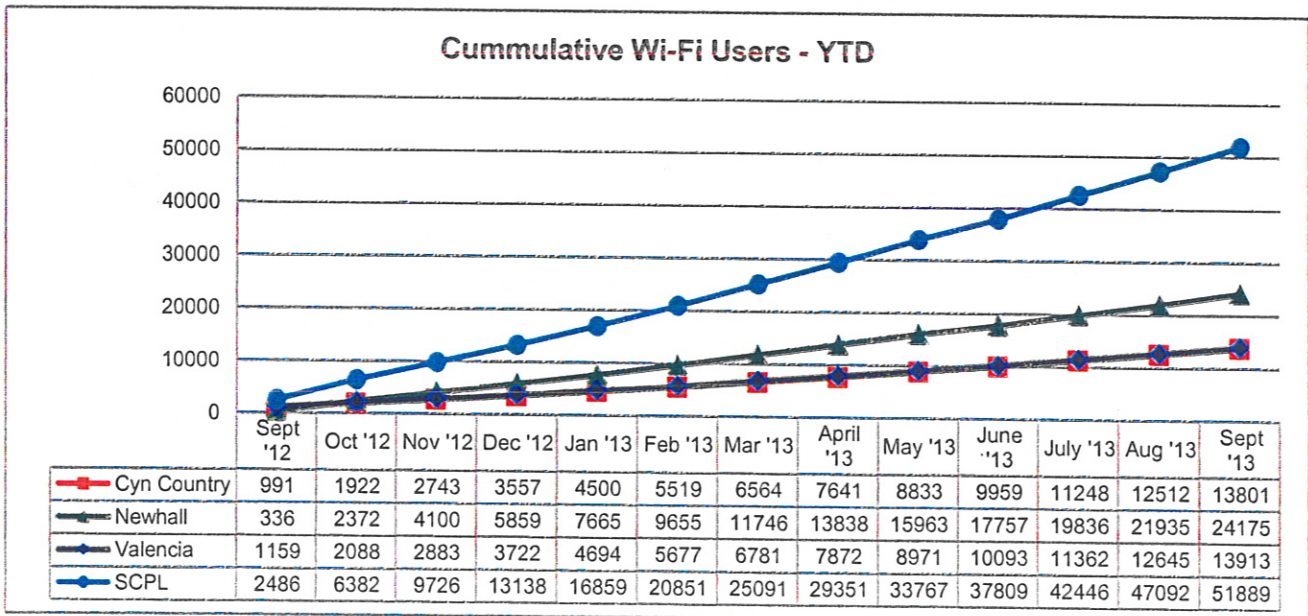
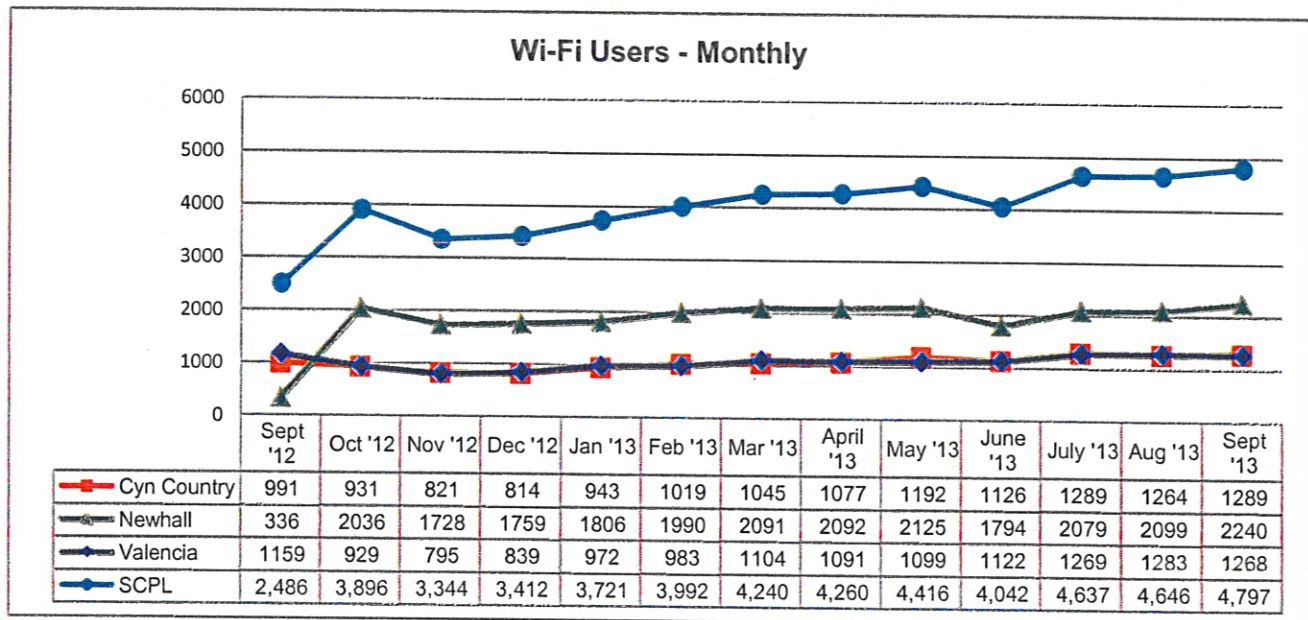
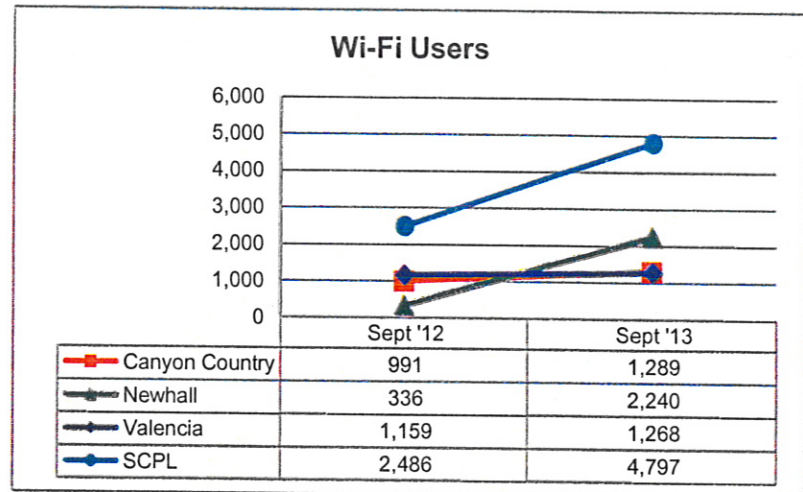


SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In September 2013, a total of 4,797 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,289 Wi-Fi users were at the Canyon Country Library, 2,240 at Newhall Library, and 1,268 at Valencia Library.



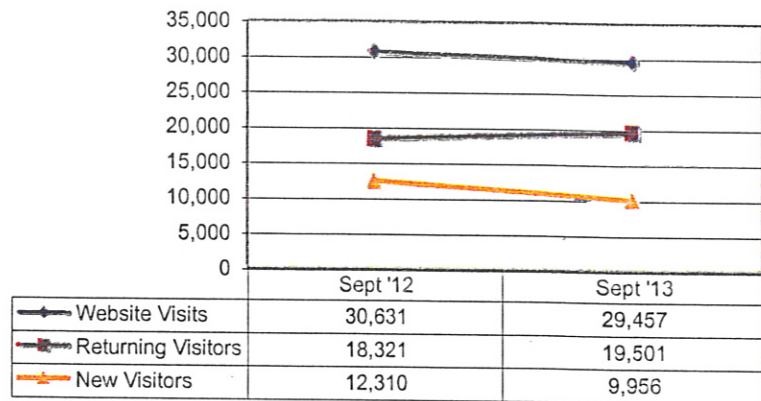
SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In September 2013, the Library's website received a total of 29,457 visits.

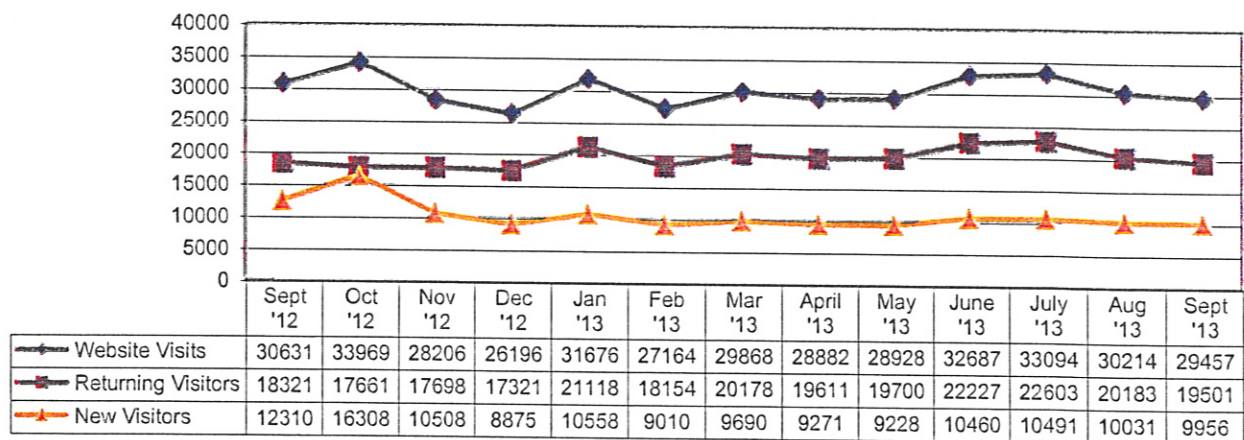
19,501 were returning visitors and 9,956 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 52,381 website pages during the month of September 2013.

Library Website Visits



Library Website Visits - Monthly



Library Web Pages Viewed

