



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

August 2013

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

Month-to-Date								
AUGUST 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	Aug 2013	2012 Aug	Aug 2013	2012 Aug	Aug 2013	2012 Aug	Aug 2013	2012 Aug
Patron Traffic	22,690	22,422	29,569	8,354	24,777	31,135	77,036	61,911
Circulation	31,421	33,231	35,571	7,203	57,186	65,530	124,178	105,964
PC Reservations	7,821	7,431	9,158	597	4,915	6,179	21,894	14,207
Volunteer Hours	290	32	328	19	184	168	802	219
Holds Filled	4,142	2,858	4,263	977	8,335	5,630	16,740	9,465
Number of Programs	3	0	1	0	11	8	15	8
Program Attendance	74	0	59	0	355	556	488	556
Library Cards Issued	504	697	933	121	472	924	1,909	1,742
Wi-Fi Users	1,264	910	2,099	114	1,283	1,187	4,646	2,211
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	30,214	28,047

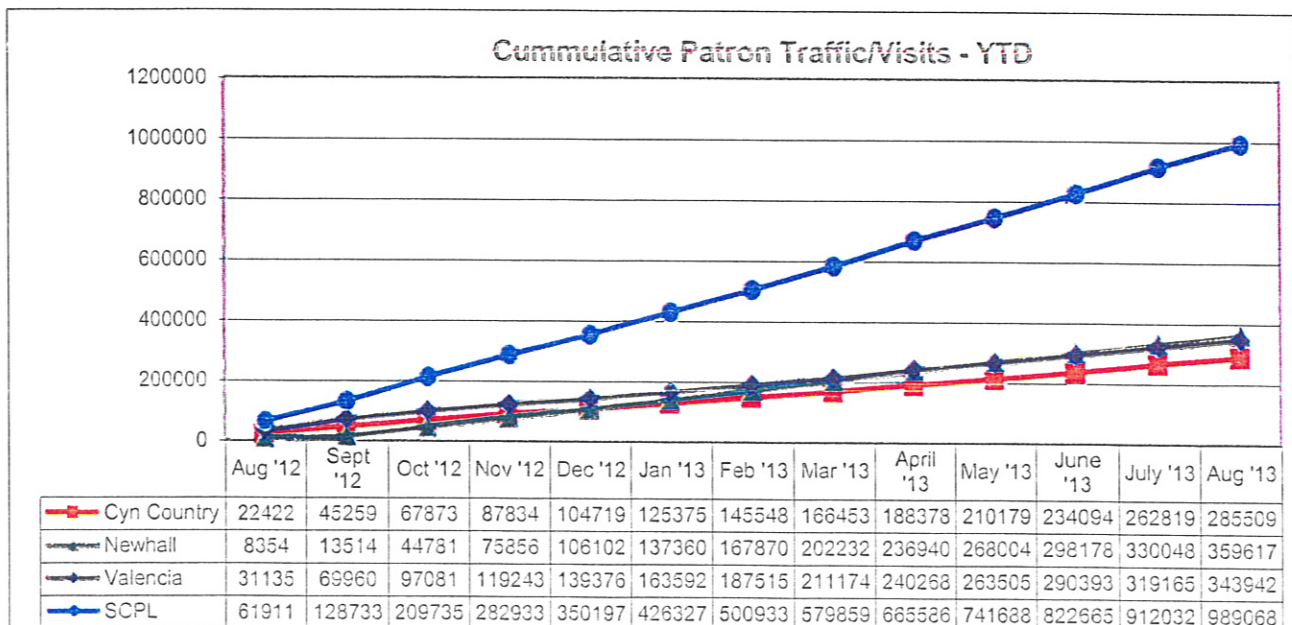
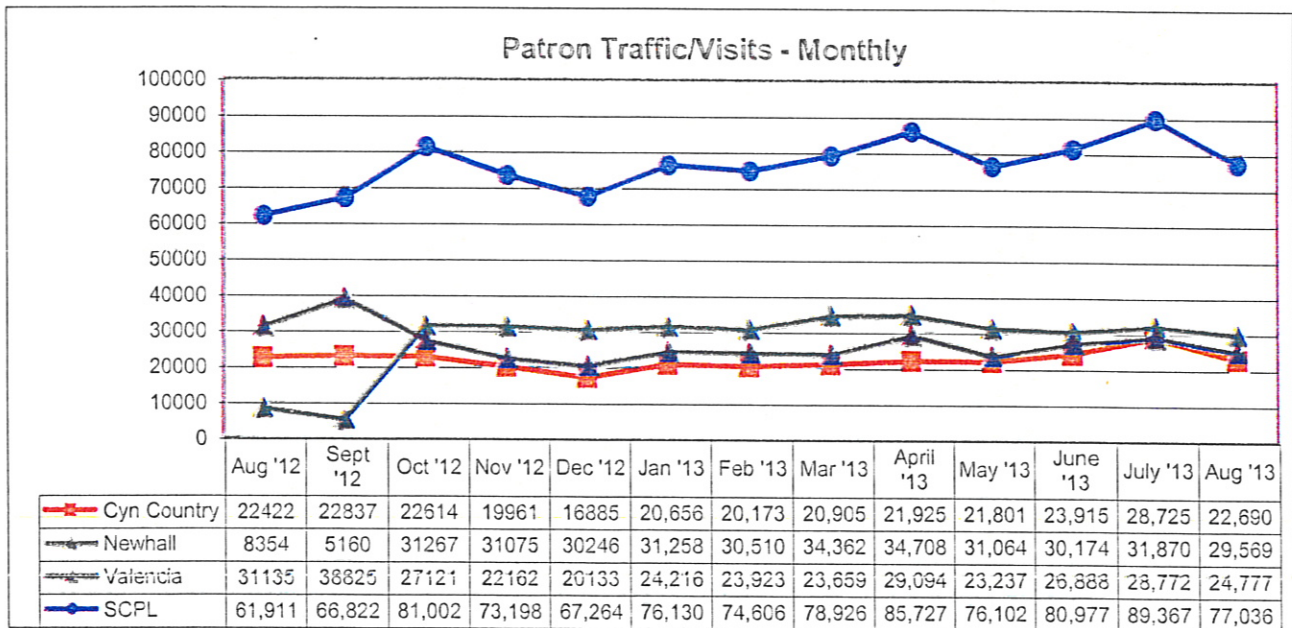
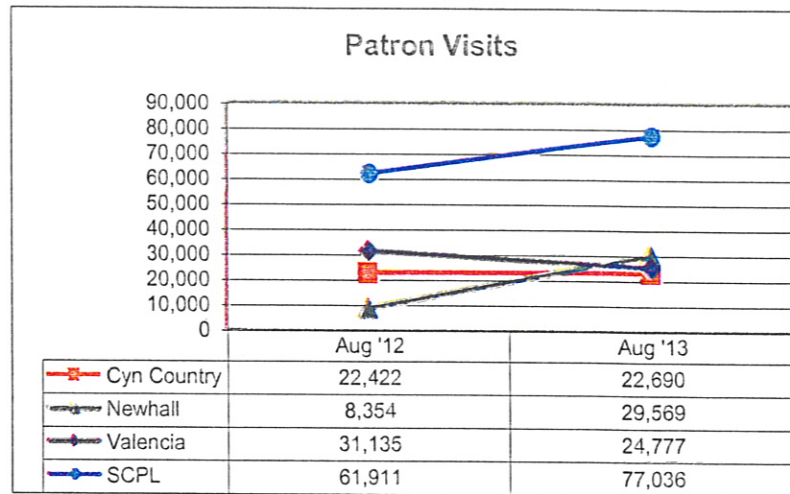
Year-to-Date								
AUGUST 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Aug 2013	2012 Aug YTD	YTD Aug 2013	2012 Aug YTD	YTD Aug 2013	2012 Aug YTD	YTD Aug 2013	2012 Aug YTD
Patron Traffic	51,415	43,973	61,439	16,954	53,549	67,199	166,403	128,126
Circulation	72,093	65,549	79,966	15,917	127,201	127,415	279,260	208,881
PC Reservations	16,235	11,655	19,099	1,365	10,161	12,983	45,495	26,003
Volunteer Hours	1,652	245	1,069	48	683	464	3,404.00	756.75
Holds Filled	8,561	4,282	9,142	1,612	16,681	8,226	34,384	14,120
Number of Programs	18	16	36	6	30	32	84	54
Program Attendance	714	1,207	1,894	647	1,052	1,960	3,660	3,814
Library Cards Issued	1,140	1,102	2,108	196	1,034	1,415	4,282	2,713
Wi-Fi Users	2,553	1,770	4,178	229	2,552	2,205	9,283	4,204
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	63,308	55,585

Note: The new Old Town Newhall Library opened in September 2012. The statistics for August 2012 reflect operations at the 'old' Newhall Library.

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

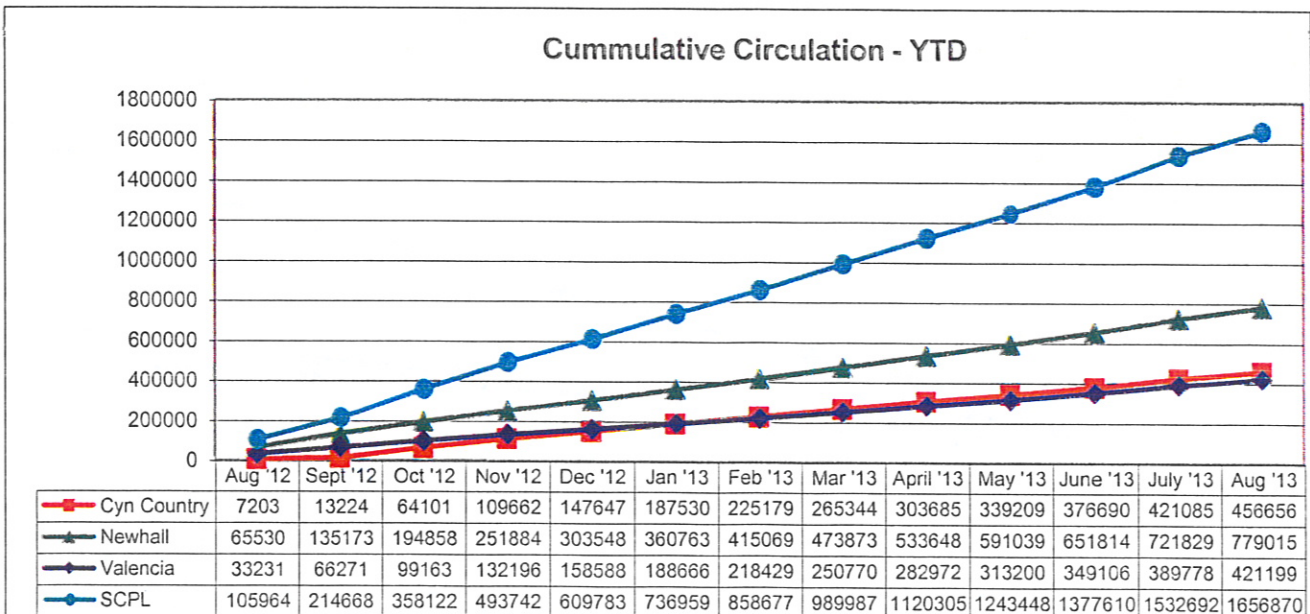
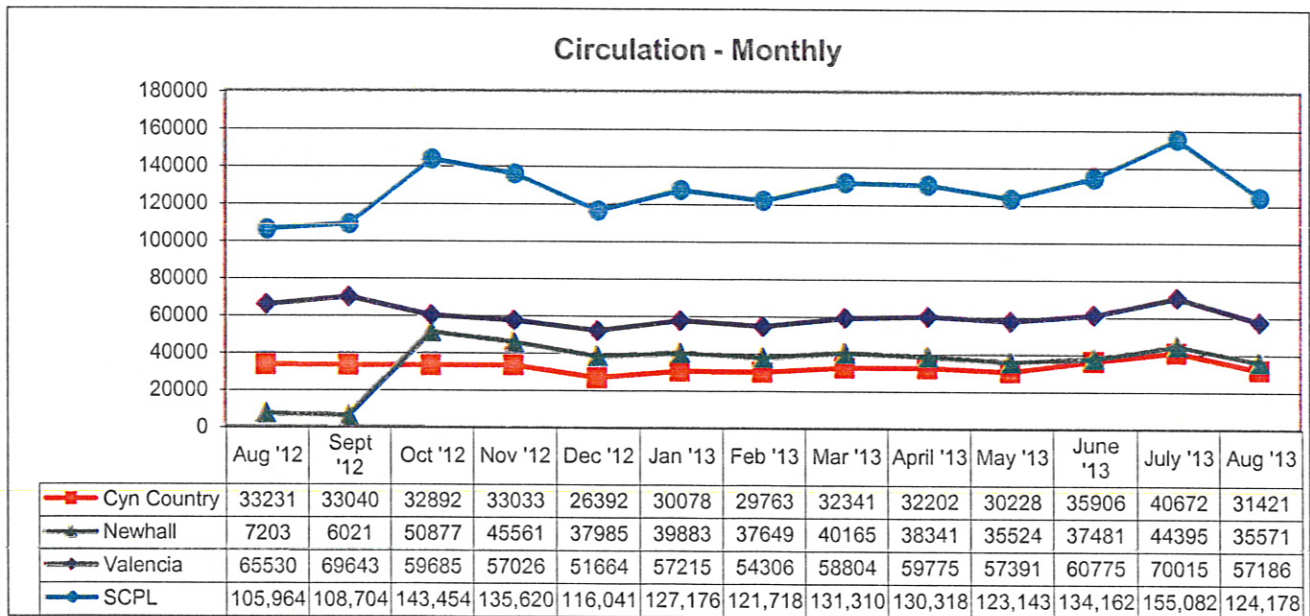
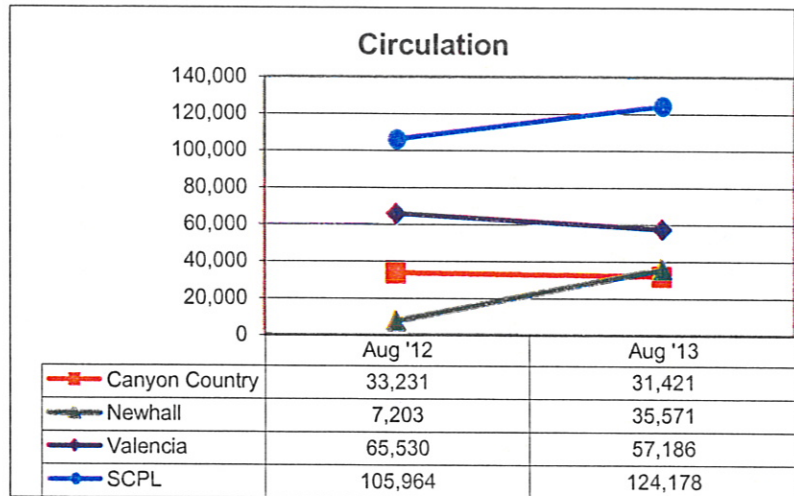
In August, a total of 77,036 patrons visited the Santa Clarita Public Library, with 22,690 visitors at Canyon Country, 29,569 at Newhall, and 24,777 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In August 2013, a total of 124,178 books and materials were circulated in the Santa Clarita Public Library.

31,421 books and materials were circulated at the Canyon Country Library, 35,571 at Newhall Library, and 57,186 at Valencia Library

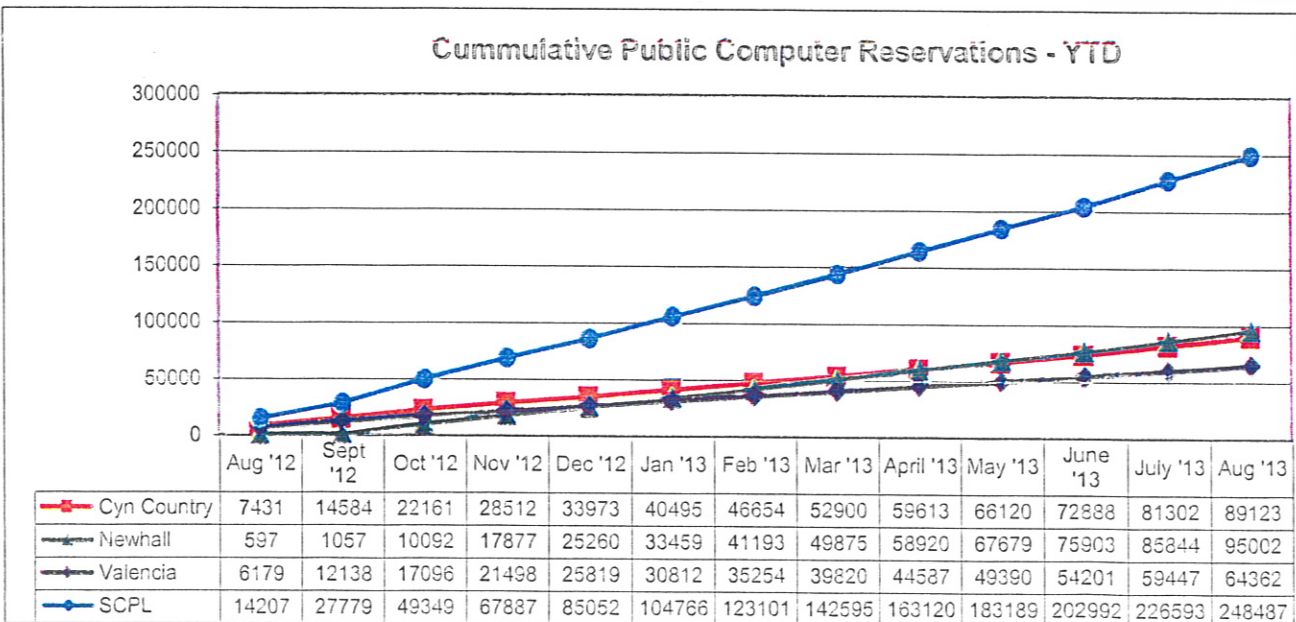
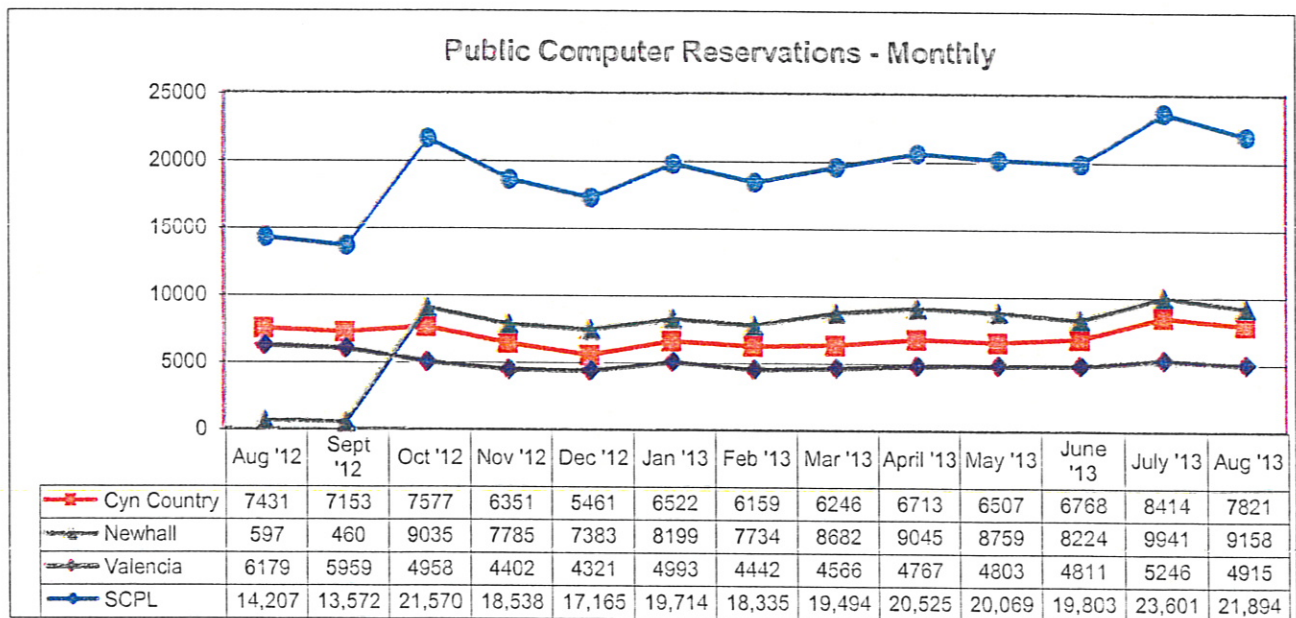
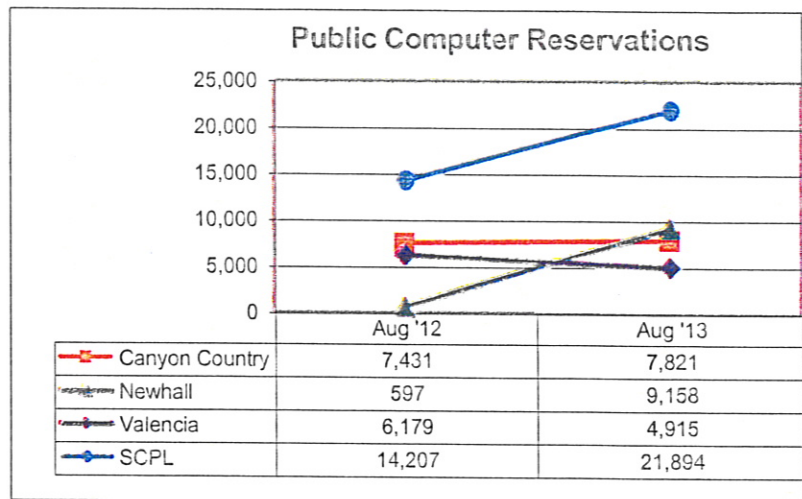


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In August 2013, a total of 21,894 patrons reserved and used a public computer.

7,821 patrons used public computers in the Canyon Country Library, 9,158 in Newhall Library, and 4,915 in Valencia Library.

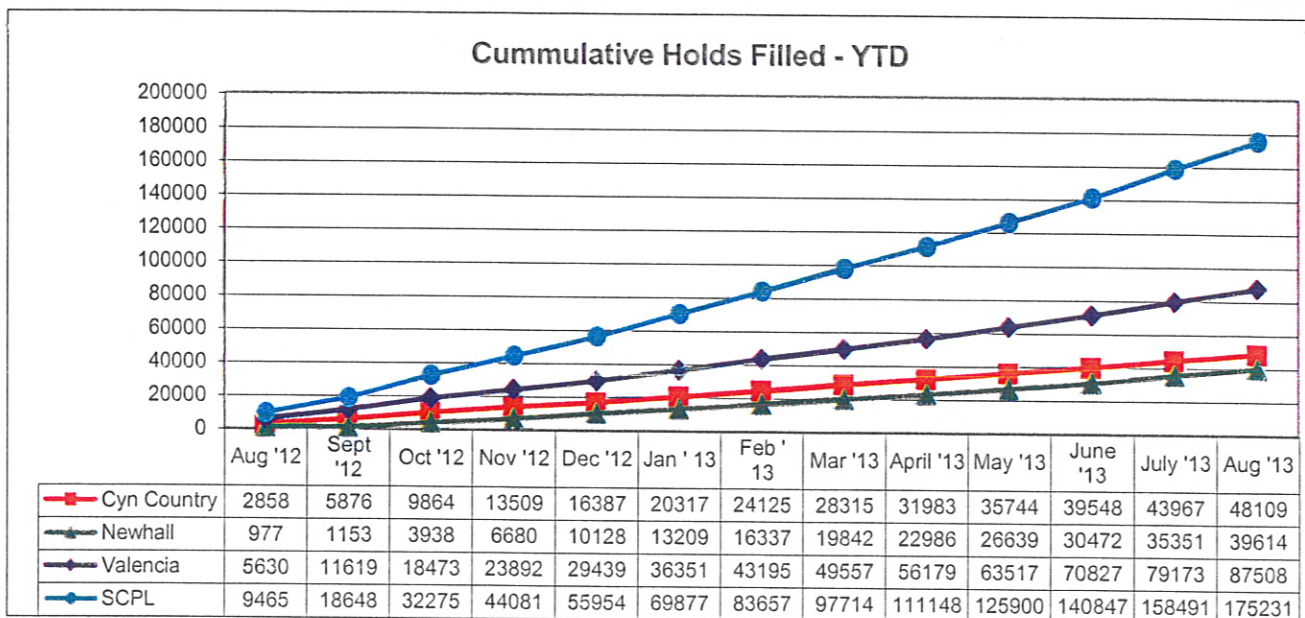
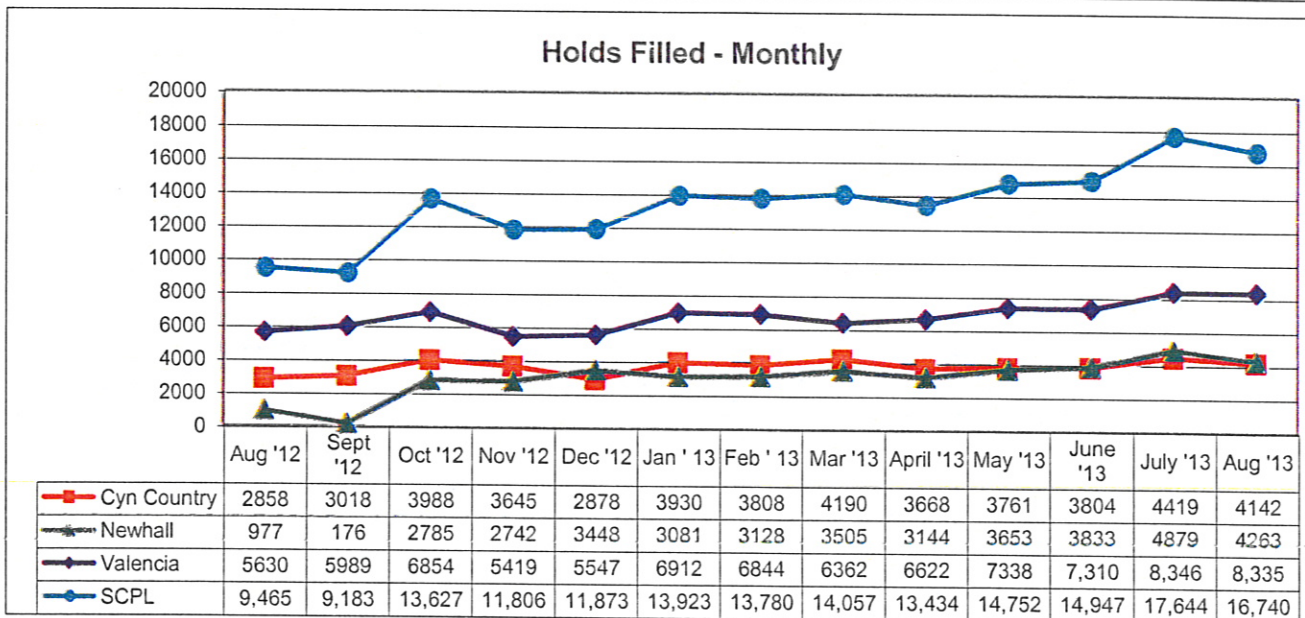
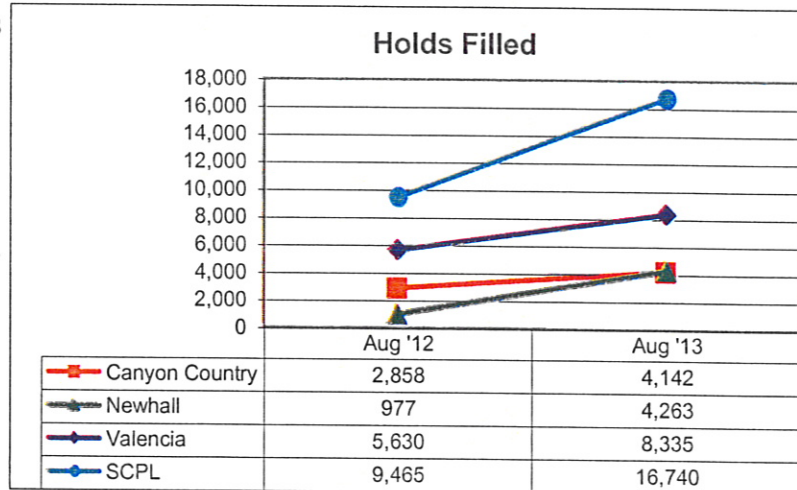


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In August 2013, a total of 16,740 holds were filled in the Santa Clarita Public Library.

4,142 holds were filled in the Canyon Country Library, 4,263 in Newhall Library, and 8,335 in Valencia Library.

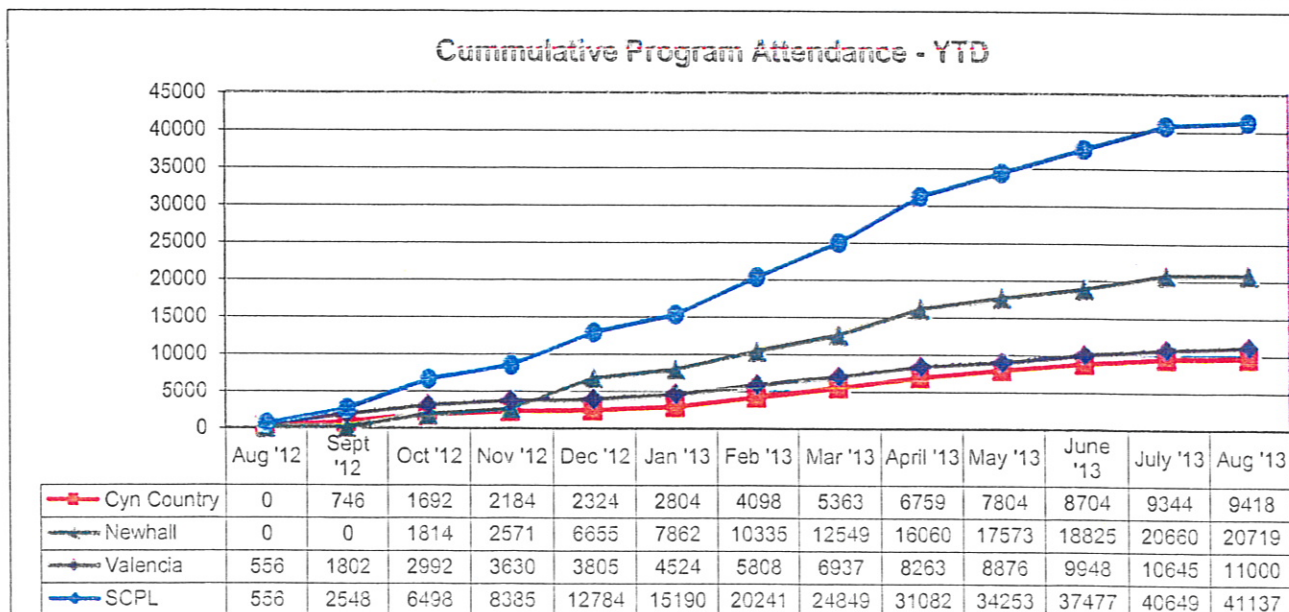
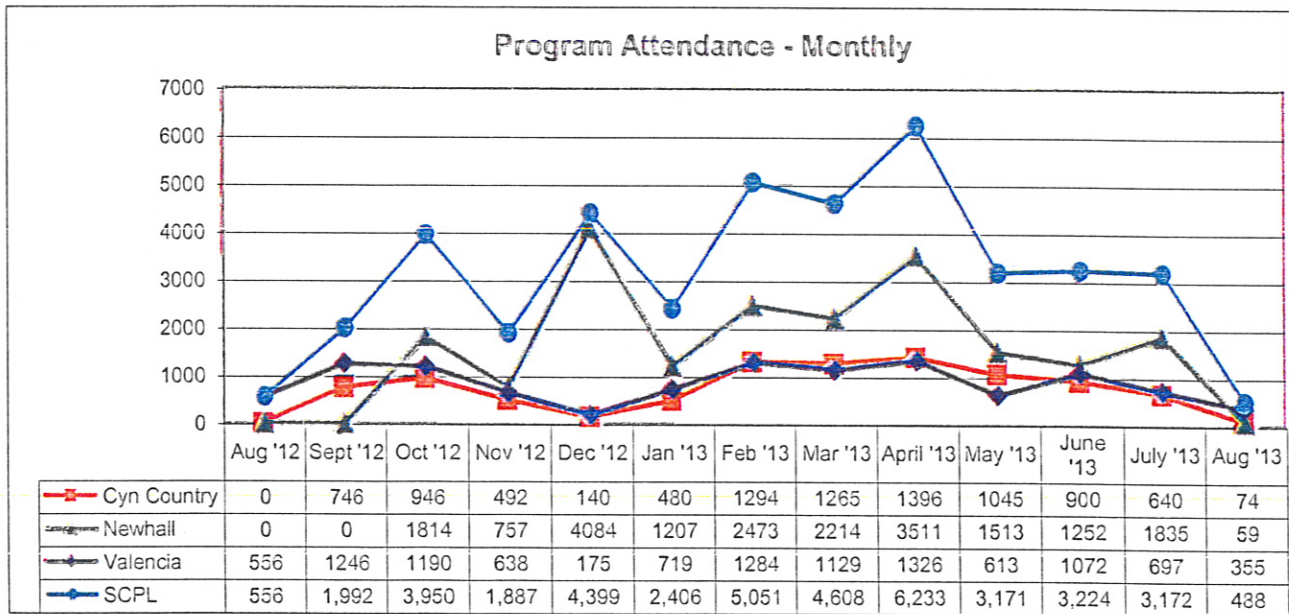
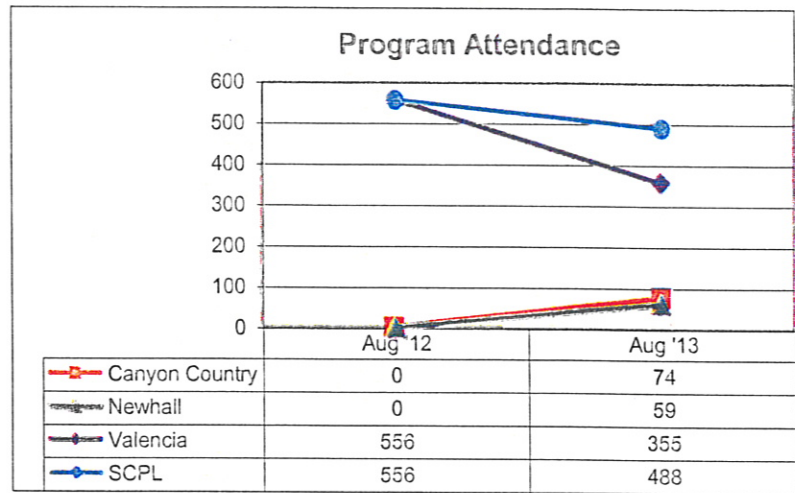


SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In August 2013, a total of 488 attendees participated in a program.

74 attended a Library program at the Canyon Country Library, 59 at Newhall Library, and 355 at Valencia Library.

** Limited programming occurred in August due to the completion of the Summer Reading Program and preparation of Fall Library Programming.*

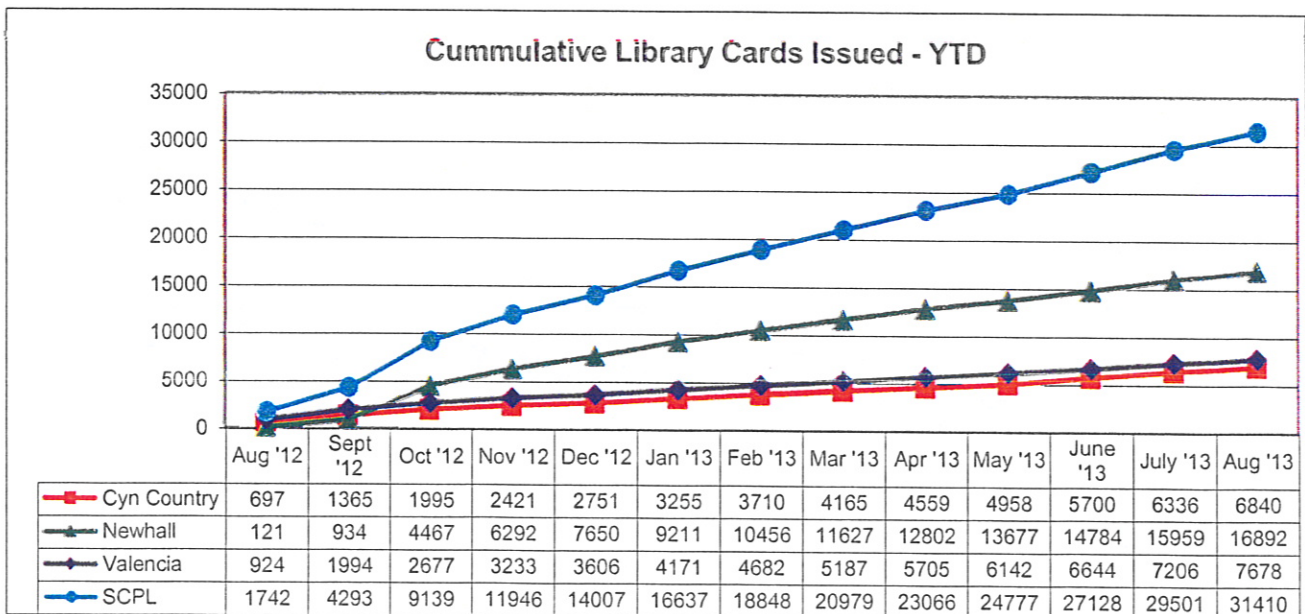
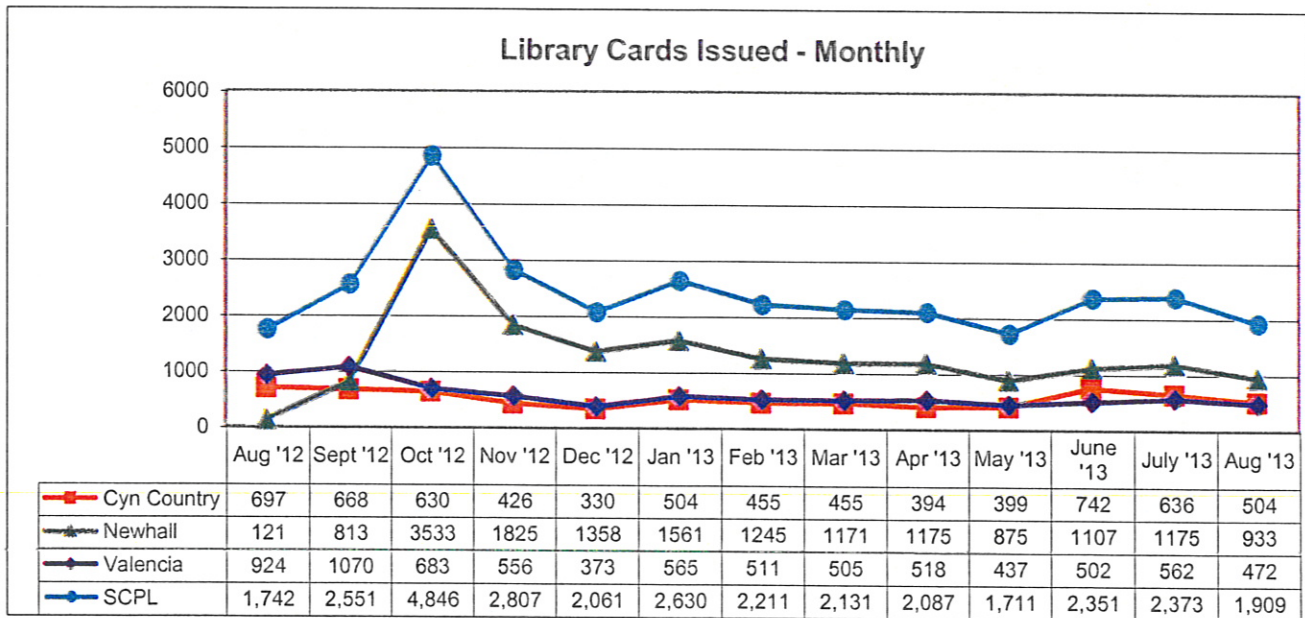
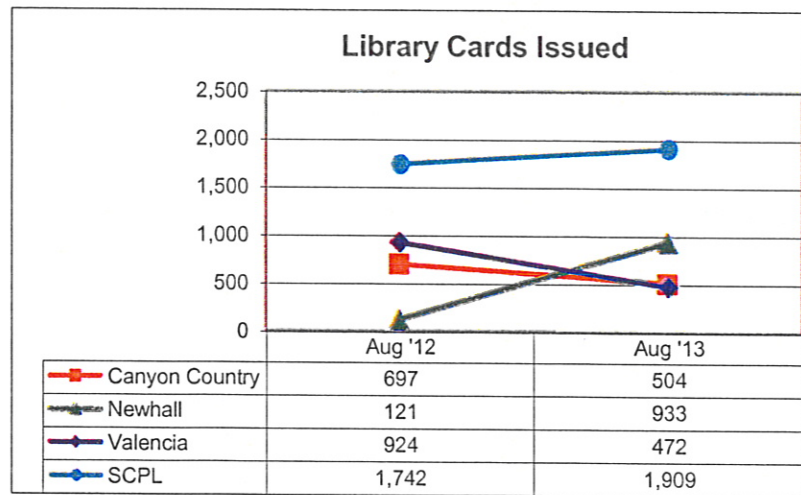


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In August 2013, a total of 1,909 new Library cards were issued.

504 new Library cards were issued at the Canyon Country Library, 933 at Newhall Library, and 472 at Valencia Library.



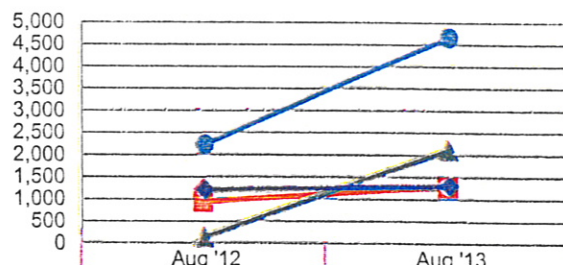
SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

In August 2013, a total of 4,646 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

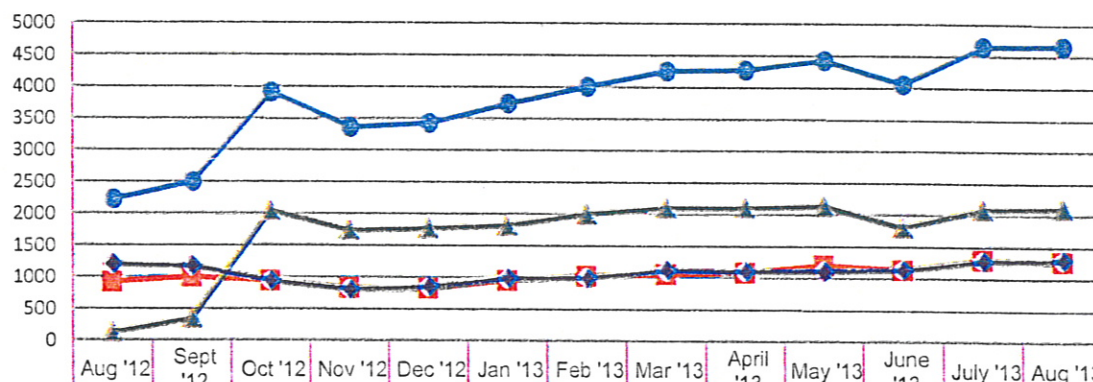
1,264 Wi-Fi users were at the Canyon Country Library, 2,099 at Newhall Library, and 1,283 at Valencia Library.

Wi-Fi Users



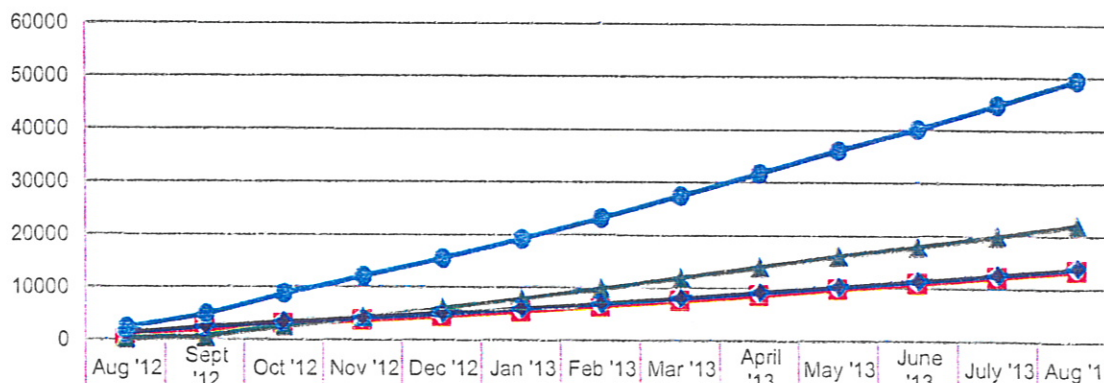
	Aug '12	Aug '13
Canyon Country	910	1,264
Newhall	114	2,099
Valencia	1,187	1,283
SCPL	2,211	4,646

Wi-Fi Users - Monthly



	Aug '12	Sept '12	Oct '12	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	April '13	May '13	June '13	July '13	Aug '13
Cyn Country	910	991	931	821	814	943	1019	1045	1077	1192	1126	1289	1264
Newhall	114	336	2036	1728	1759	1806	1990	2091	2092	2125	1794	2079	2099
Valencia	1187	1159	929	795	839	972	983	1104	1091	1099	1122	1269	1283
SCPL	2,211	2,486	3,896	3,344	3,412	3,721	3,992	4,240	4,260	4,416	4,042	4,637	4,646

Cummulative Wi-Fi Users - YTD



	Aug '12	Sept '12	Oct '12	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	April '13	May '13	June '13	July '13	Aug '13
Cyn Country	910	1901	2832	3653	4467	5410	6429	7474	8551	9743	10869	12158	13422
Newhall	114	450	2486	4214	5973	7779	9769	11860	13952	16077	17871	19950	22049
Valencia	1187	2346	3275	4070	4909	5881	6864	7968	9059	10158	11280	12549	13832
SCPL	2211	4697	8593	11937	15349	19070	23062	27302	31562	35978	40020	44657	49303

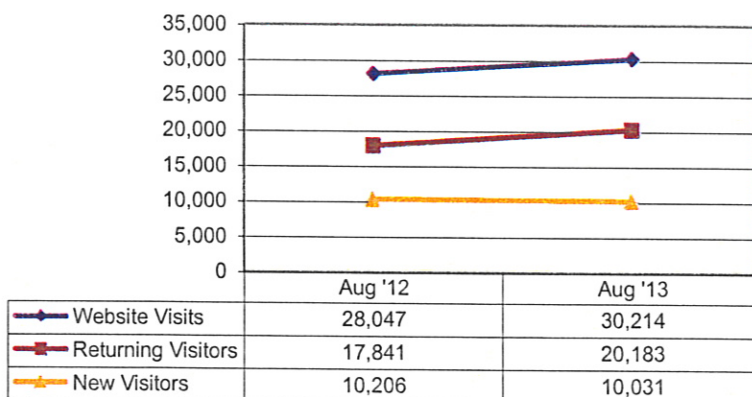
SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In August 2013, the Library's website received a total of 30,214 visits.

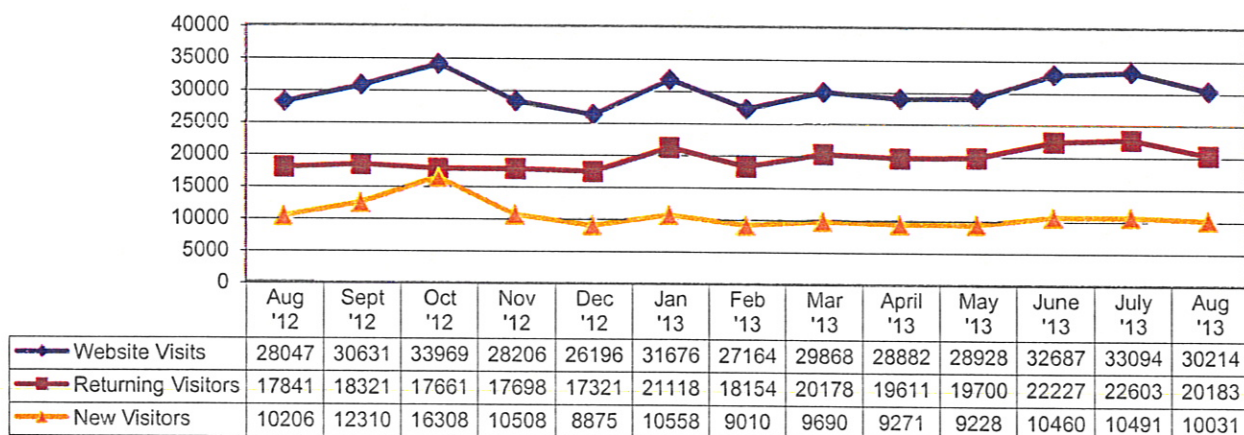
20,183 were returning visitors and 10,031 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 51,542 website pages during the month of August 2013.

Library Website Visits



Library Website Visits - Monthly



Library Web Pages Viewed

