



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

July 2013

Santa Clarita Public Library Fiscal Year 2013-2014

Statistical Summary

Month-to-Date								
July 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	July 2013	2012 July	July 2013	2012 July	July 2013	2012 July	July 2013	2012 July
Patron Traffic	28,725	21,551	31,870	8,600	28,772	36,064	89,367	66,215
Circulation	40,672	32,318	44,395	8,714	70,015	61,885	155,082	102,917
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	33,094	27,538
PC Reservations	8,414	4,224	9,941	768	5,246	6,804	23,601	11,796
Volunteer Hours	1,362	213	741	29	499	296	2,602	538
Holds Filled	4,419	1,424	4,879	635	8,346	2,596	17,644	4,655
Number of Programs	15	16	35	6	19	24	69	46
Program Attendance	640	1,207	1,835	647	697	1,404	3,172	3,258
Library Cards Issued	636	405	1,175	75	562	491	2,373	971
Wi-Fi Users	1,289	860	2,079	115	1,269	1,018	4,637	1,993

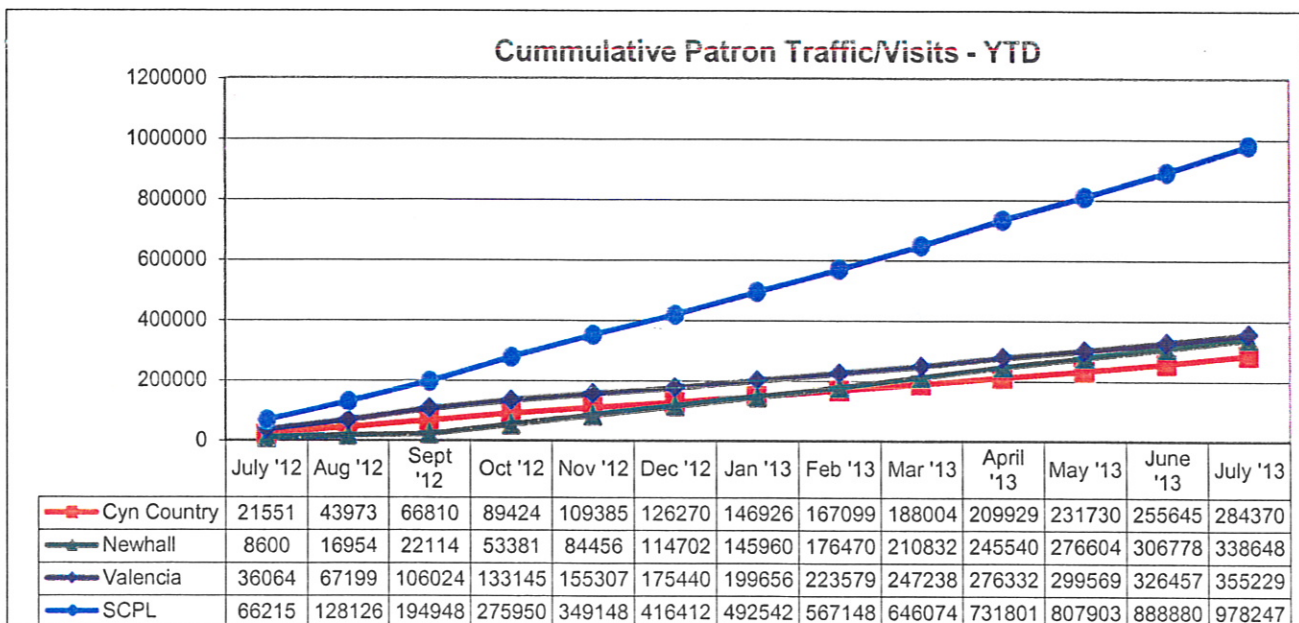
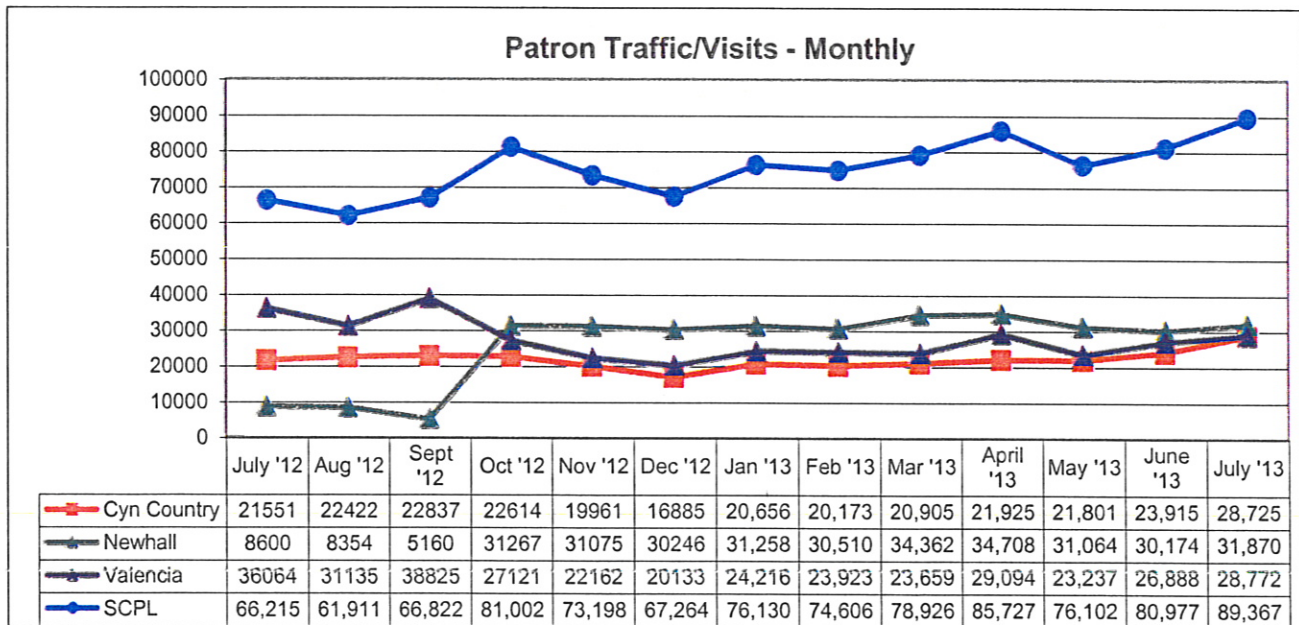
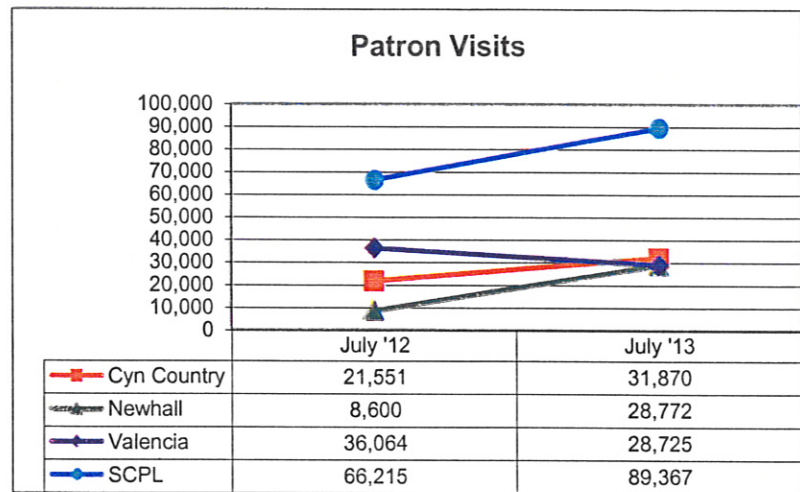
Year-to-Date								
July 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD July 2013	2012 July YTD	YTD July 2013	2012 July YTD	YTD July 2013	2012 July YTD	YTD July 2013	2012 July YTD
Patron Traffic	28,725	21,551	31,870	8,600	28,772	36,064	89,367	66,215
Circulation	40,672	32,318	44,395	8,714	70,015	61,885	155,082	102,917
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	33,094	27,538
PC Reservations	8,414	4,224	9,941	768	5,246	6,804	23,601	11,796
Volunteer Hours	1,362	213	741	29	499	296	2,602.00	538.25
Holds Filled	4,419	1,424	4,879	635	8,346	2,596	17,644	4,655
Number of Programs	15	16	35	6	19	24	69	46
Program Attendance	640	1,207	1,835	647	697	1,404	3,172	3,258
Library Cards Issued	636	405	1,175	75	562	491	2,373	971
Wi-Fi Users	1,289	860	2,079	115	1,269	1,018	4,637	1,993

Note: The new Old Town Newhall Library opened in September 2012. The statistics for July 2012 reflect operations at the 'old' Newhall Library.

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

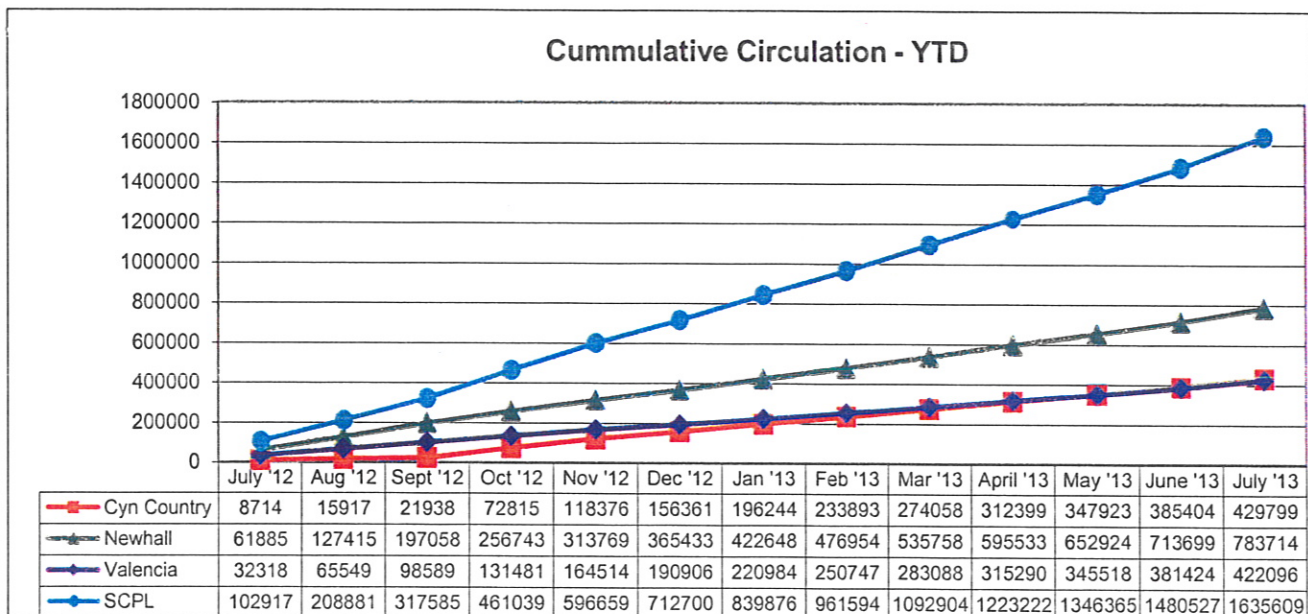
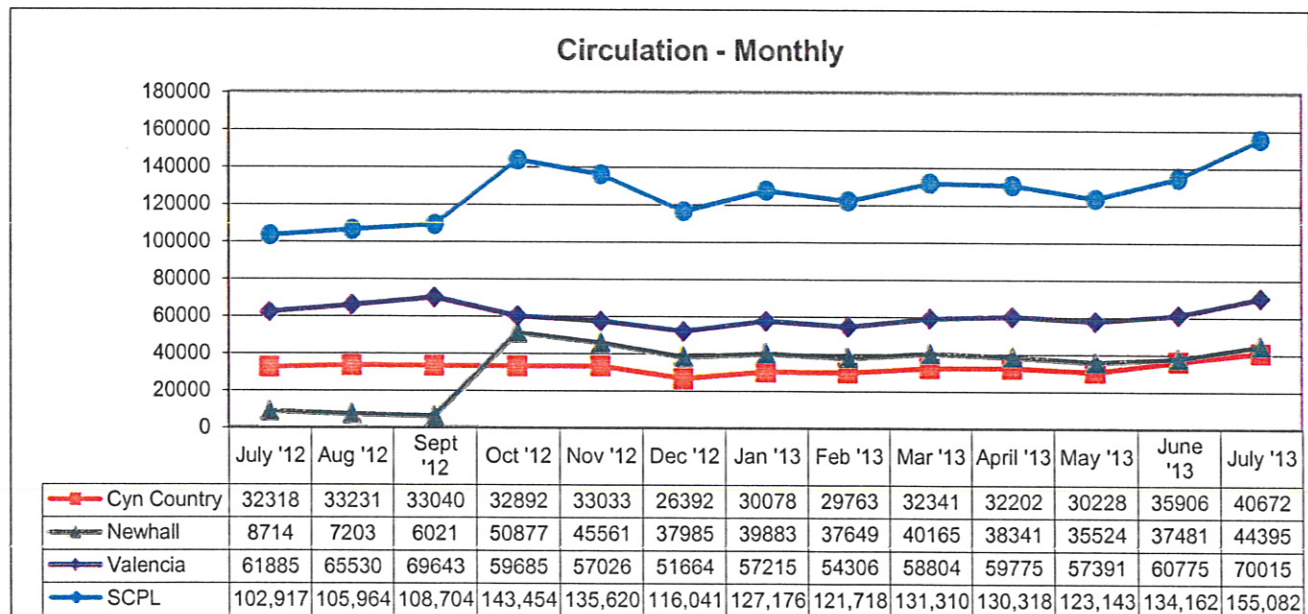
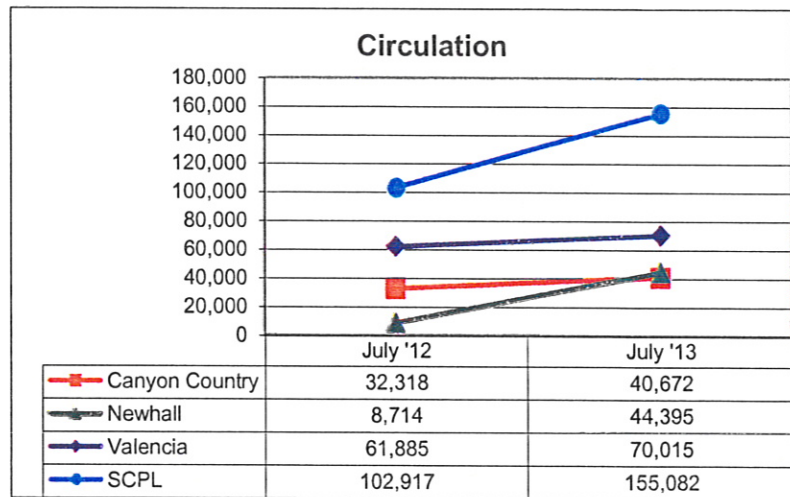
In July, a total of 89,367 patrons visited the Santa Clarita Public Library, with 31,870 visitors at Canyon Country, 28,772 at Newhall, and 28,725 at Valencia.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In July 2013, a total of 155,082 books and materials were circulated in the Santa Clarita Public Library.

40,672 books and materials were circulated at the Canyon Country Library, 44,395 at Newhall Library, and 70,015 at Valencia Library



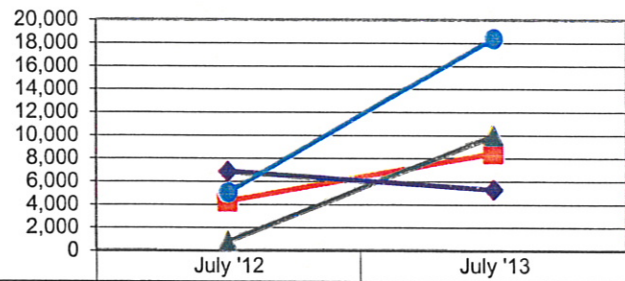
SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In July 2013, a total of 18,355 patrons reserved and used a public computer.

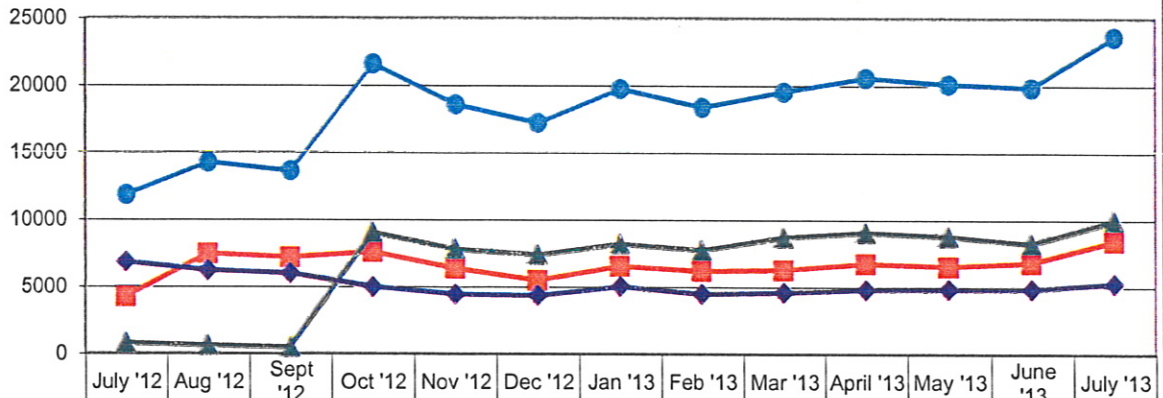
8,414 patrons used public computers in the Canyon Country Library, 9,941 in Newhall Library, and 5,246 in Valencia Library.

Public Computer Reservations



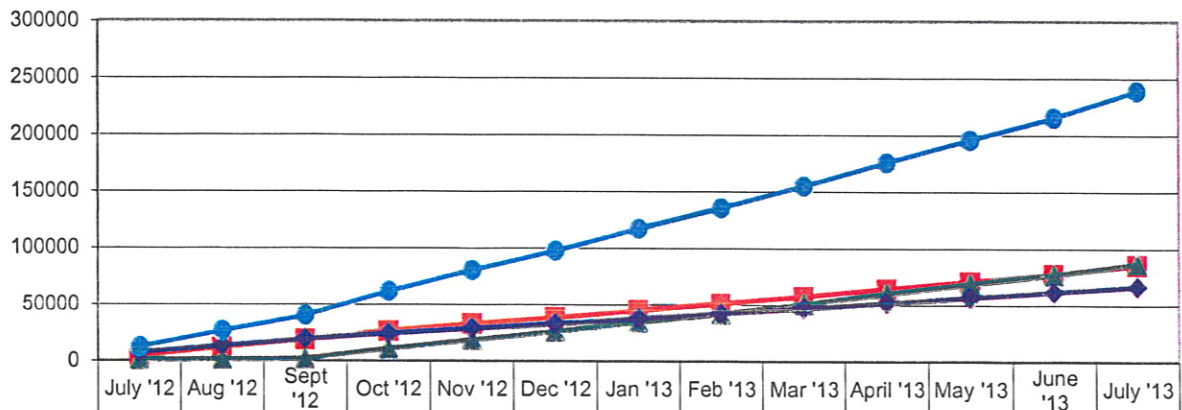
	July '12	July '13
Canyon Country	4,224	8,414
Newhall	768	9,941
Valencia	6,804	5,246
SCPL	4,992	18,355

Public Computer Reservations - Monthly



Cyn Country	4224	7431	7153	7577	6351	5461	6522	6159	6246	6713	6507	6768	8414
Newhall	768	597	460	9035	7785	7383	8199	7734	8682	9045	8759	8224	9941
Valencia	6804	6179	5959	4958	4402	4321	4993	4442	4566	4767	4803	4811	5246
SCPL	11,796	14,207	13,572	21,570	18,538	17,165	19,714	18,335	19,494	20,525	20,069	19,803	23,601

Cummulative Public Computer Reservations - YTD



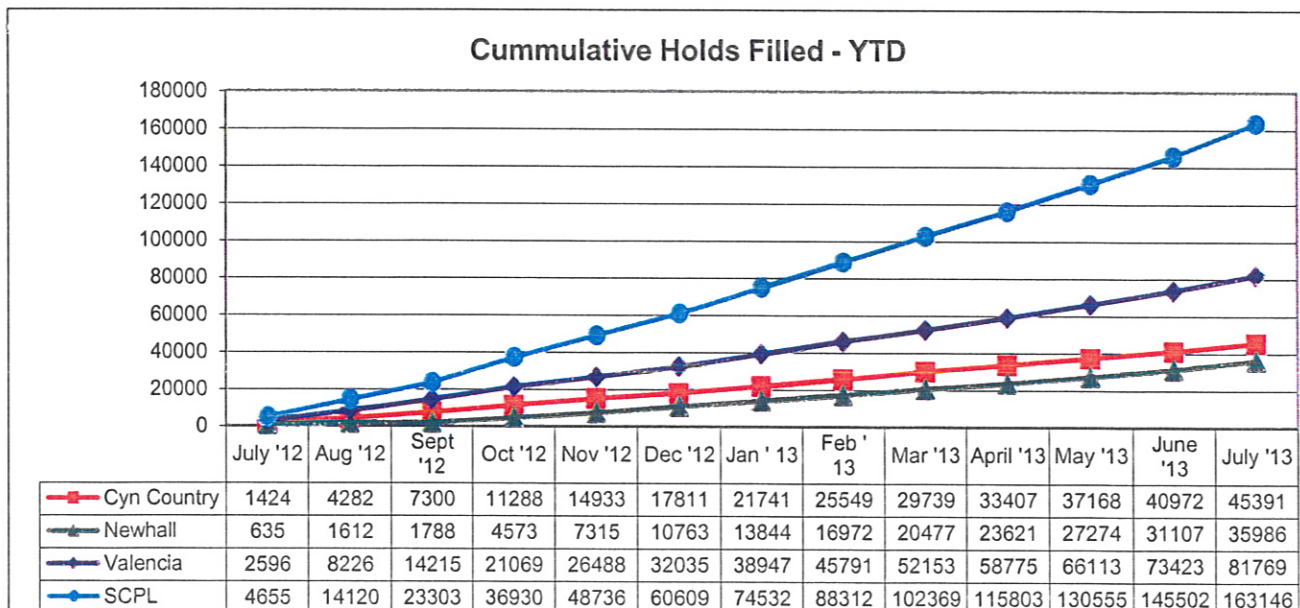
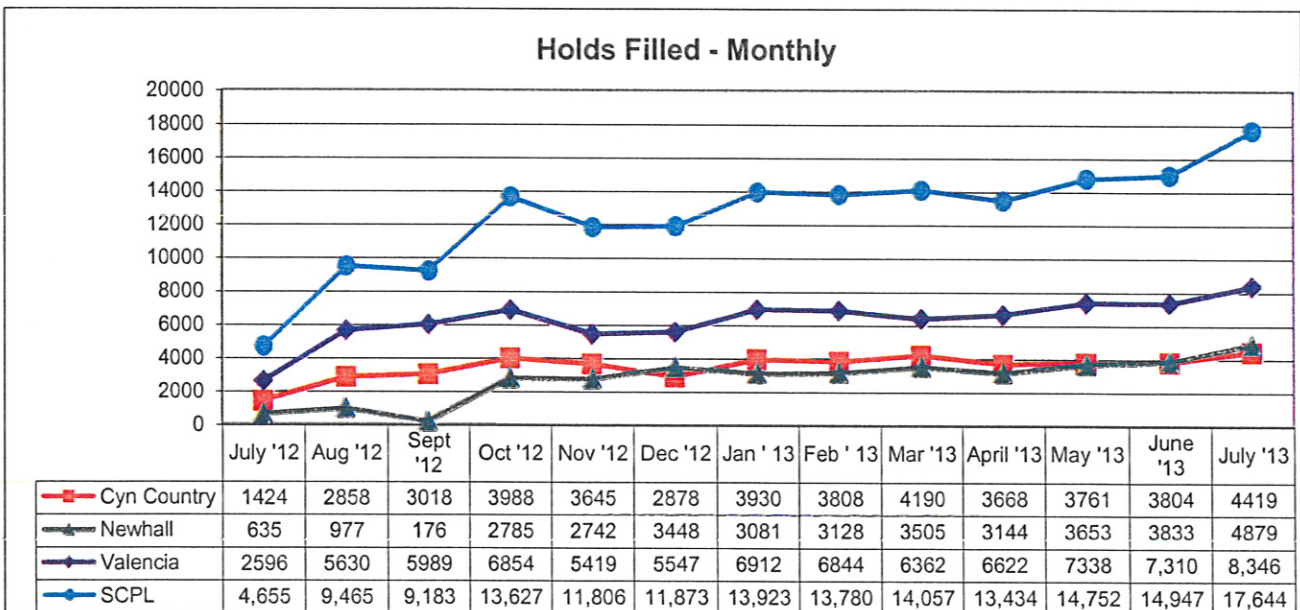
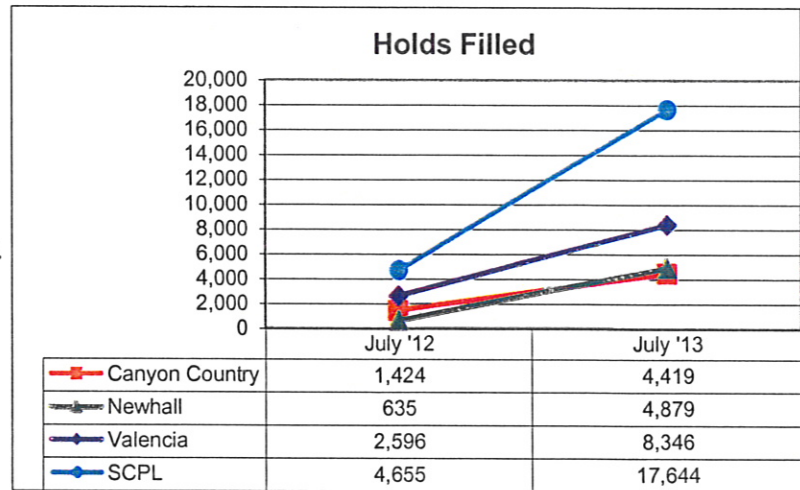
Cyn Country	4224	11655	18808	26385	32736	38197	44719	50878	57124	63837	70344	77112	85526
Newhall	768	1365	1825	10860	18645	26028	34227	41961	50643	59688	68447	76671	86612
Valencia	6804	12983	18942	23900	28302	32623	37616	42058	46624	51391	56194	61005	66251
SCPL	11796	26003	39575	61145	79683	96848	116562	134897	154391	174916	194985	214788	238389

SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In July 2013, a total of 17,644 holds were filled in the Santa Clarita Public Library.

4,419 holds were filled in the Canyon Country Library, 4,879 in Newhall Library, and 8,346 in Valencia Library.

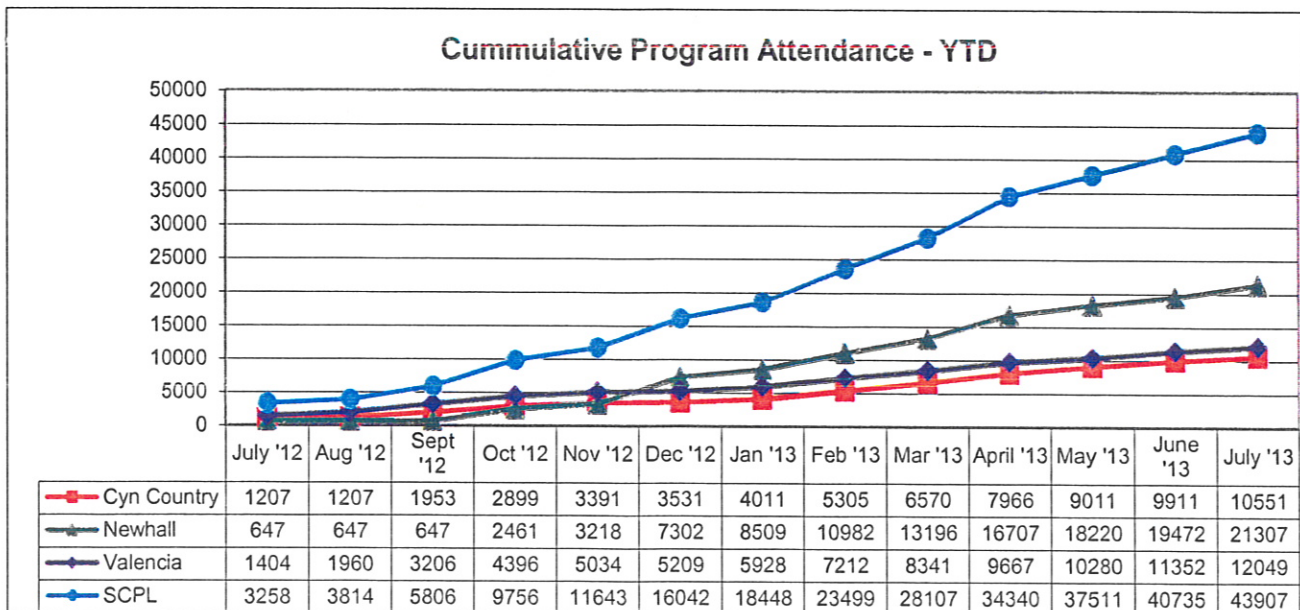
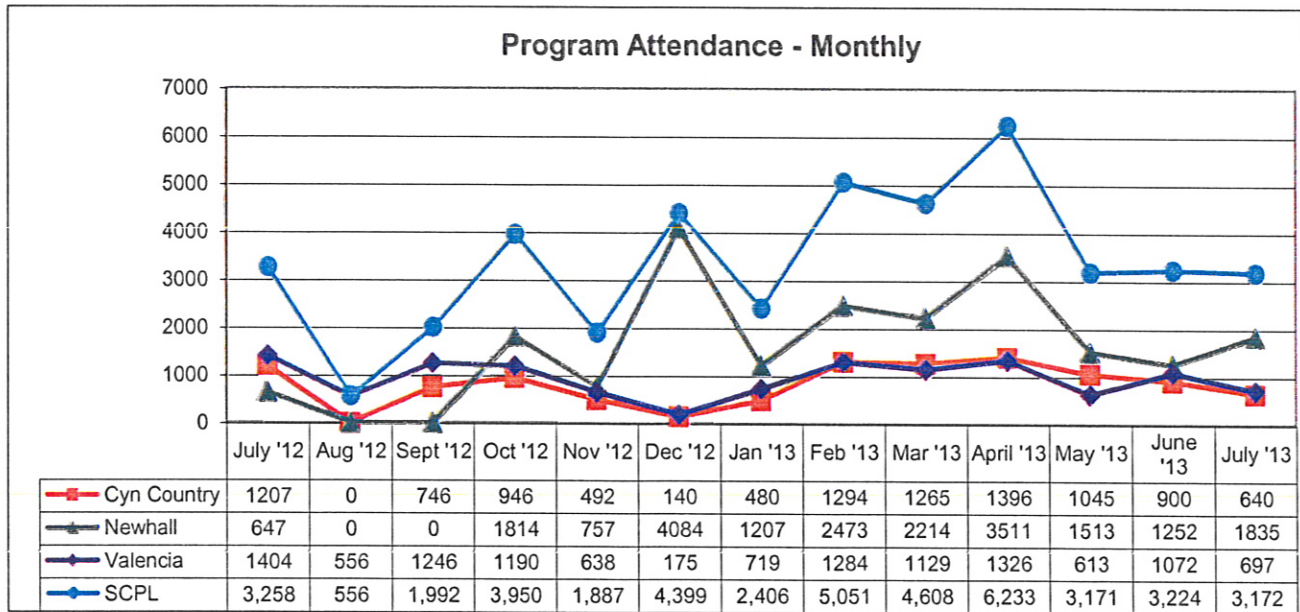
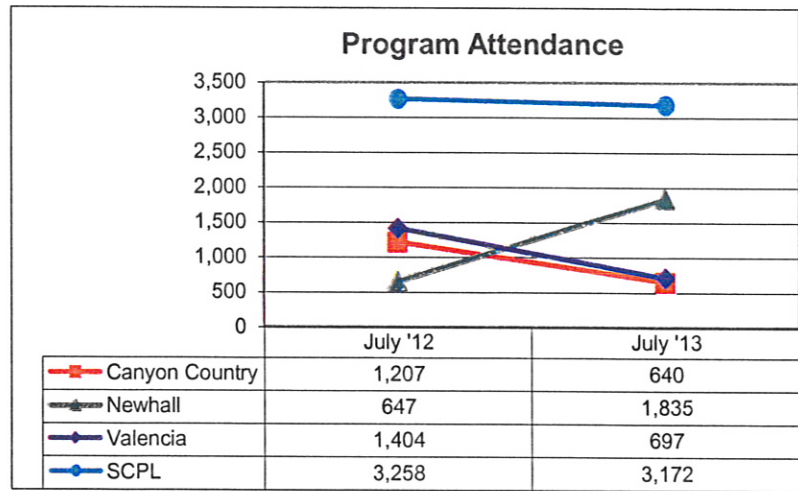


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PROGRAM ATTENDANCE

In July 2013, a total of 3,172 attendees participated in a program.

640 attended a Library program at the Canyon Country Library, 1,835 at Newhall Library, and 697 at Valencia Library.

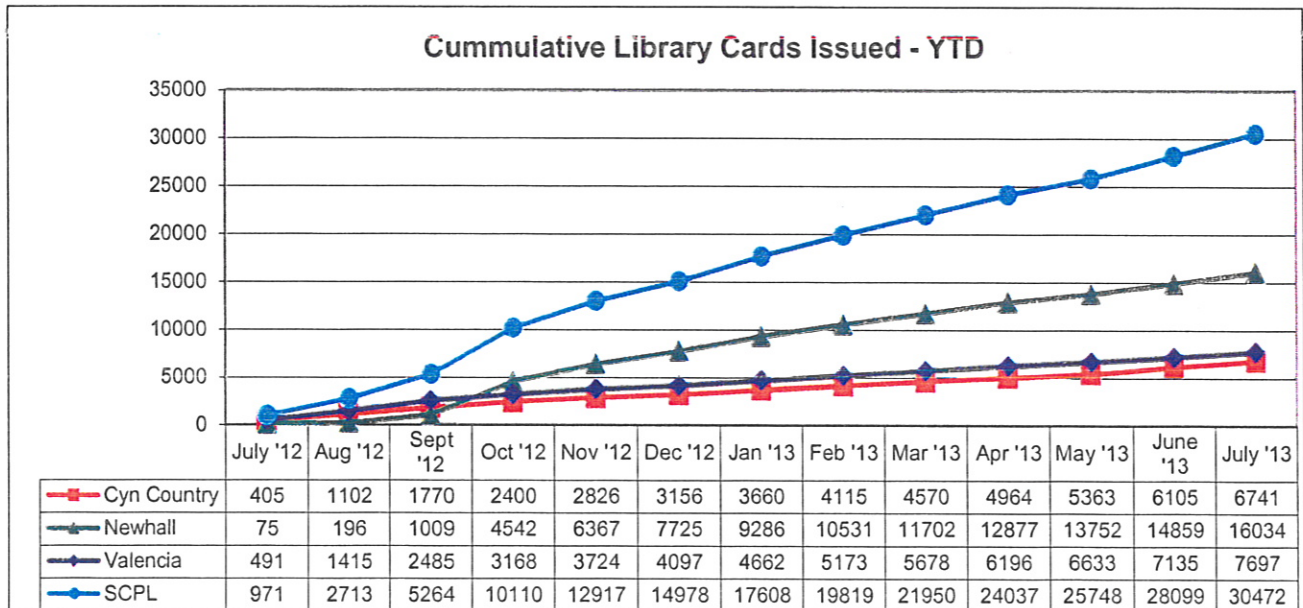
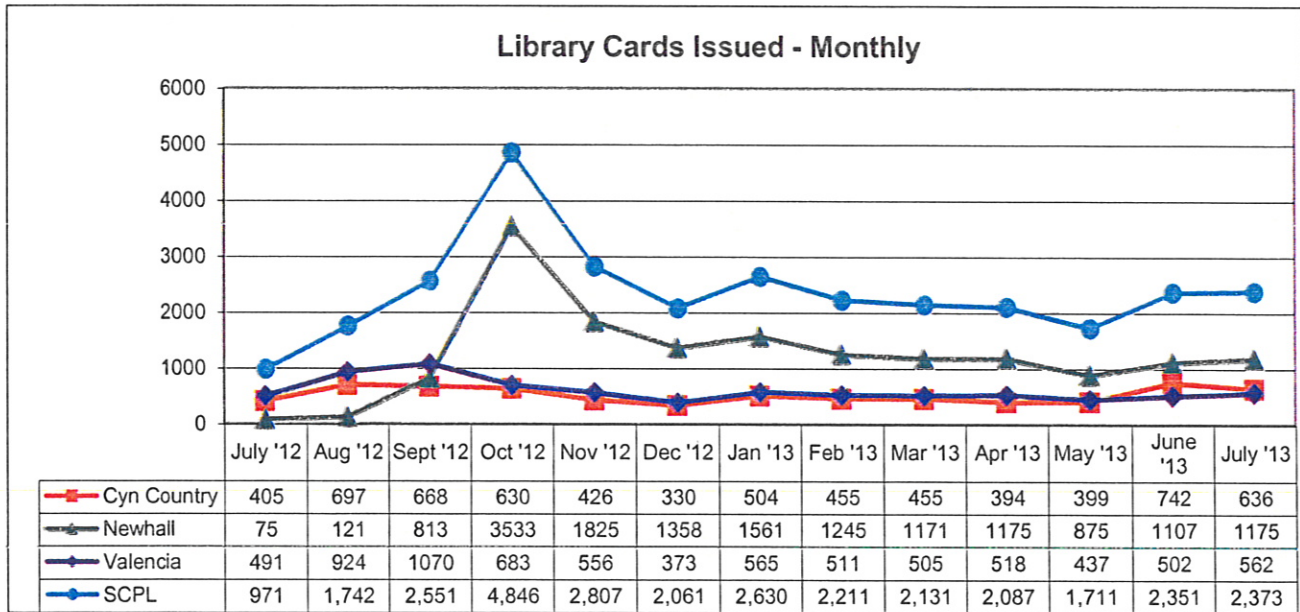
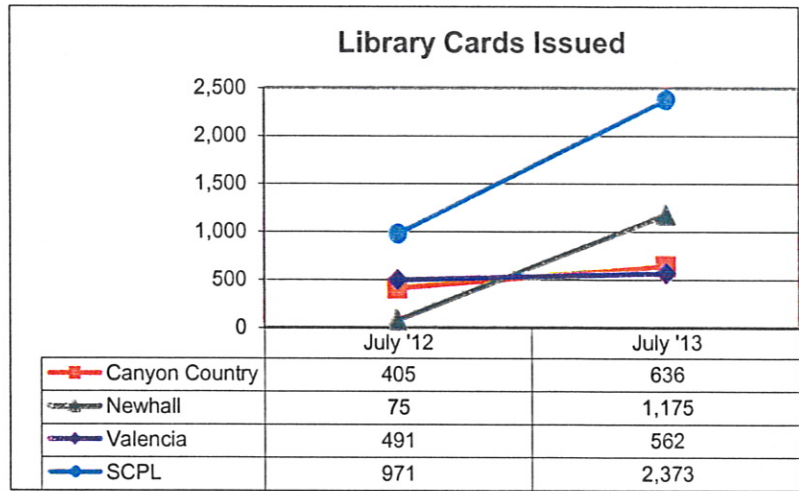


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In July 2013, a total of 2,373 new Library cards were issued.

636 new Library cards were issued at the Canyon Country Library, 1,175 at Newhall Library, and 562 at Valencia Library.



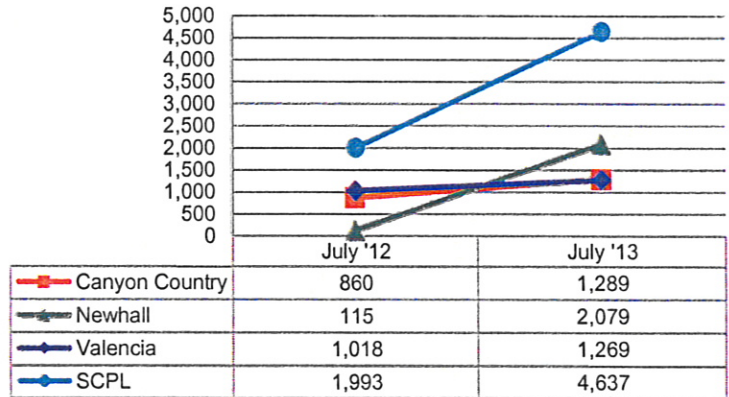
SANTA CLARITA PUBLIC LIBRARY STATISTICS

WI-FI USERS

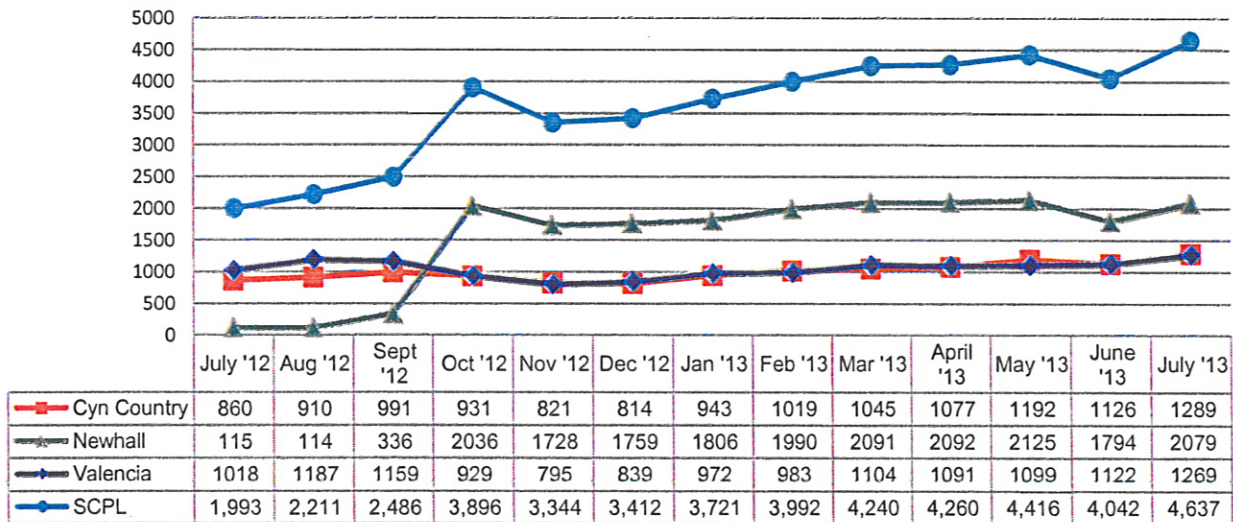
In July 2013, a total of 4,637 Library patrons used the Santa Clarita Public Library's free wireless internet (Wi-Fi).

1,289 Wi-Fi users were at the Canyon Country Library, 2,079 at Newhall Library, and 1,269 at Valencia Library.

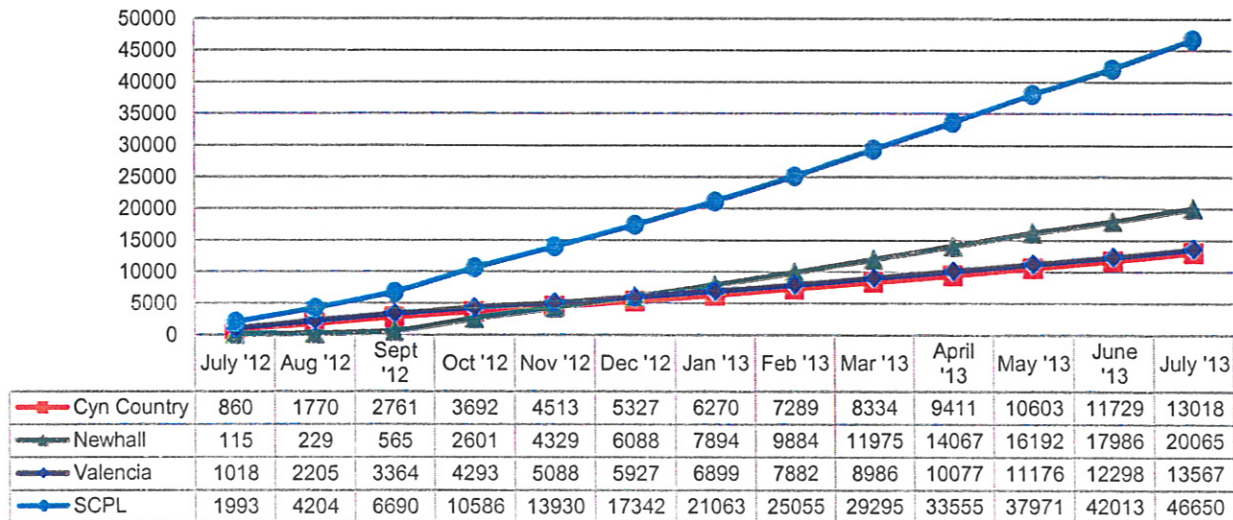
Wi-Fi Users



Wi-Fi Users - Monthly



Cummulative Wi-Fi Users - YTD



SANTA CLARITA PUBLIC LIBRARY STATISTICS

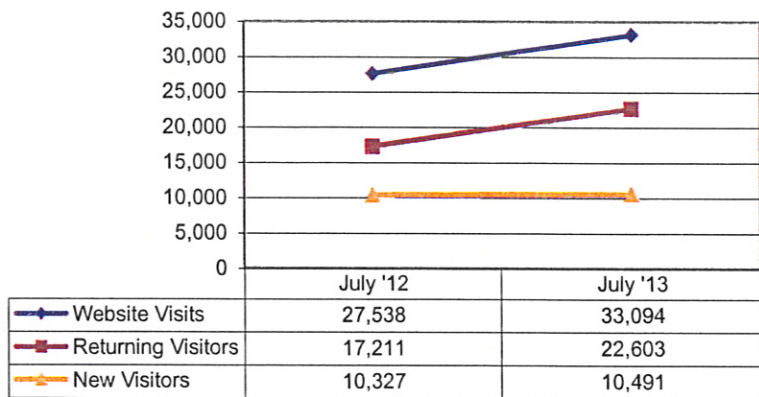
LIBRARY WEBSITE

In July 2013, the Library's website received a total of 33,094 visits.

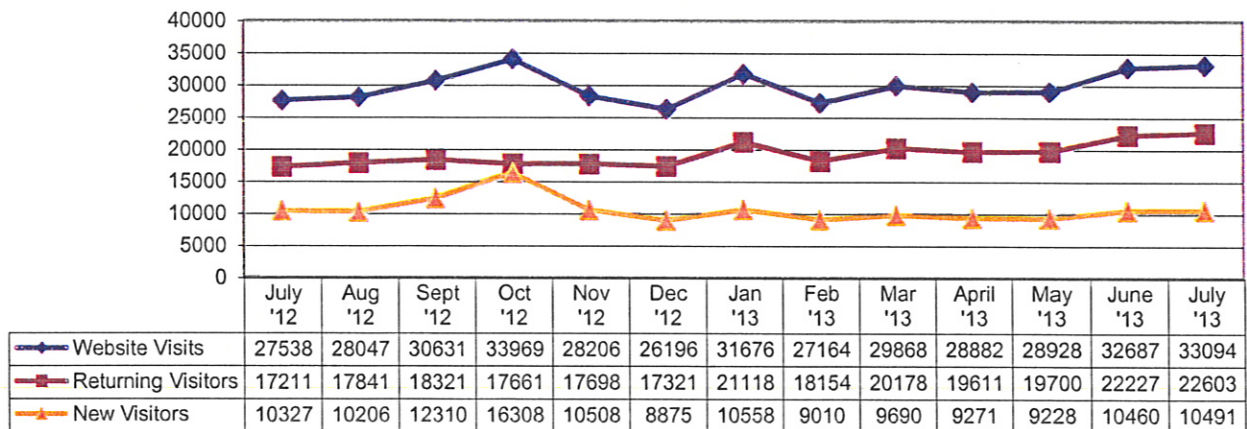
22,603 were returning visitors and 10,491 were new visitors to the Library website.

Visitors to the Santa Clarita Public Library website viewed 57,450 website pages during the month of July 2013.

Library Website Visits



Library Website Visits - Monthly



Library Web Pages Viewed

