



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

MAY 2013

Santa Clarita Public Library Fiscal Year 2012-2013

Statistical Summary

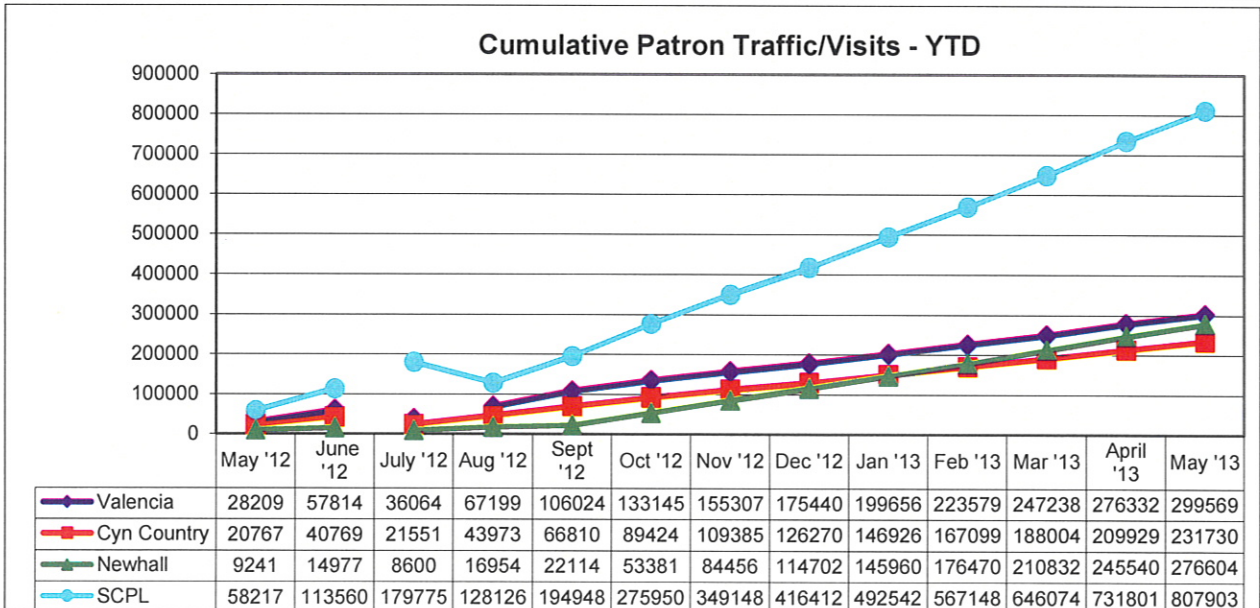
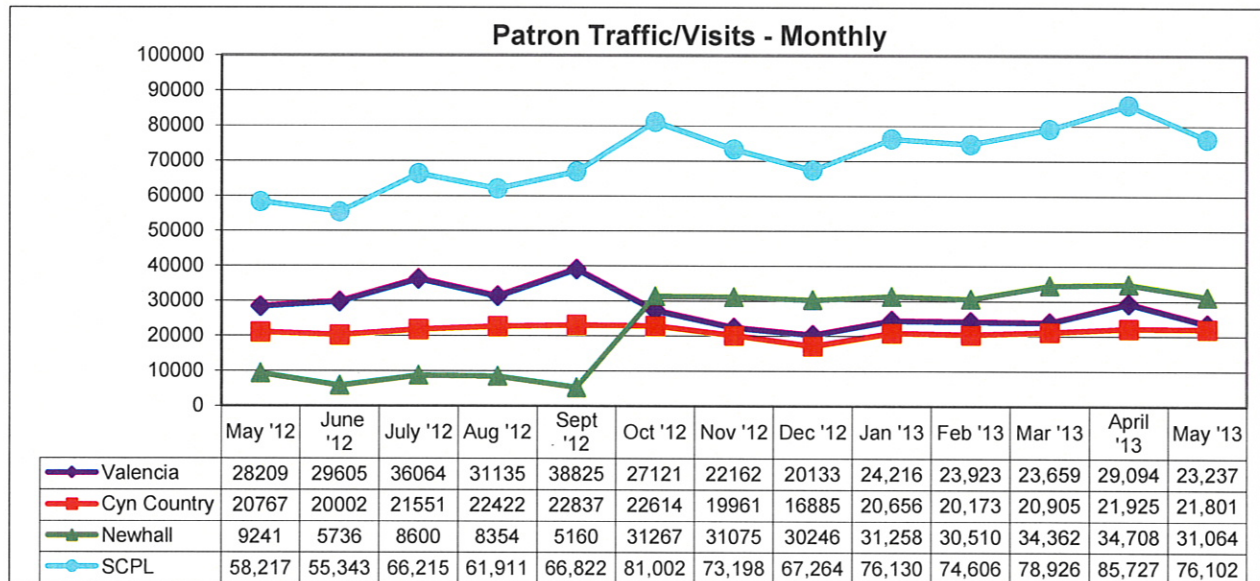
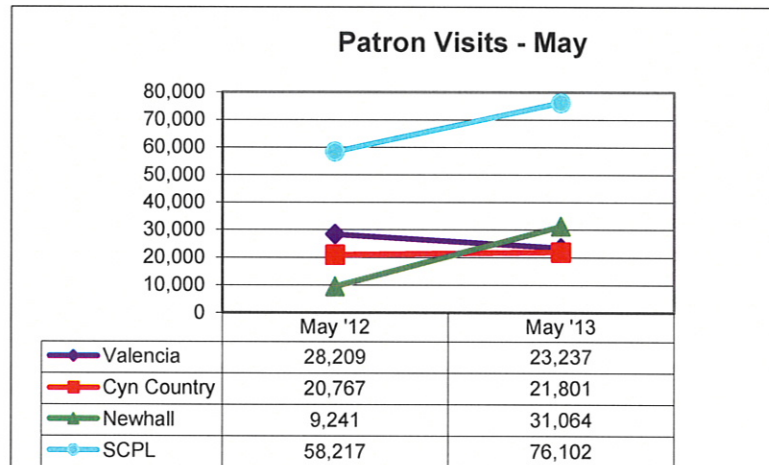
Month-to-Date								
May 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	May 2013	2012 May	May 2013	2012 May	May 2013	2012 May	May 2013	2012 May
Patron Traffic	21,801	20,767	31,064	9,241	23,237	28,209	76,102	58,217
Circulation	30,228	28,888	35,524	9,572	57,391	50,518	123,143	88,978
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	28,928	23,696
PC Reservations	6,507	6,956	8,759	624	4,803	5,212	20,069	12,792
Volunteer Hours	351	110	406	34	215	430	972.00	574.00
Holds Filled	3,761	3,218	3,653	1,293	7,338	5,198	14,752	9,709
Number of Programs	39	26	96	31	29	27	164	84
Program Attendance	1,045	871	1,513	450	613	708	3,171	2,029
Library Cards Issued	399	653	875	172	437	1,042	1,711	1,867
Wi-Fi Users	1,192	807	2,125	135	1,099	969	4,416	1,911

Year-to-Date								
May 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD May 2013	2012 May YTD	YTD May 2013	2012 May YTD	YTD May 2013	2012 May YTD	YTD May 2013	2012 May YTD
Patron Traffic	231,730	214,140	276,604	94,034	299,569	356,174	807,903	664,348
Circulation	345,518	282,242	347,923	110,632	652,924	570,966	1,346,365	963,840
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	206,263	253,653
PC Reservations	70,344	63,166	68,447	8,479	56,194	58,181	194,985	129,826
Volunteer Hours	2,839	927	3,065	274	3,129	2,880	9,032.50	4,081.30
Holds Filled	37,738	30,585	26,704	12,194	66,113	55,832	130,555	98,611
Number of Programs	390	252	662	210	362	281	1,414	743
Program Attendance	9,011	7,523	18,220	4,165	10,280	11,430	37,511	23,118
Library Cards Issued	6,144	15,757	12,971	4,331	6,633	30,514	25,748	50,602
Wi-Fi Users	10,603	6,833	16,192	1,254	11,176	9,660	37,971	17,747

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

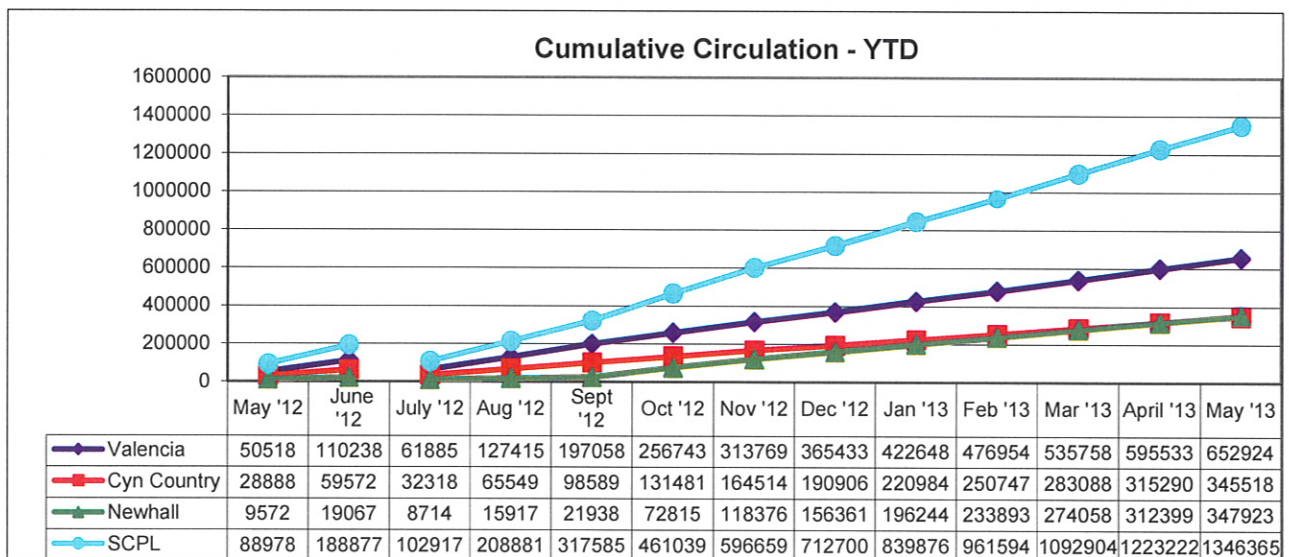
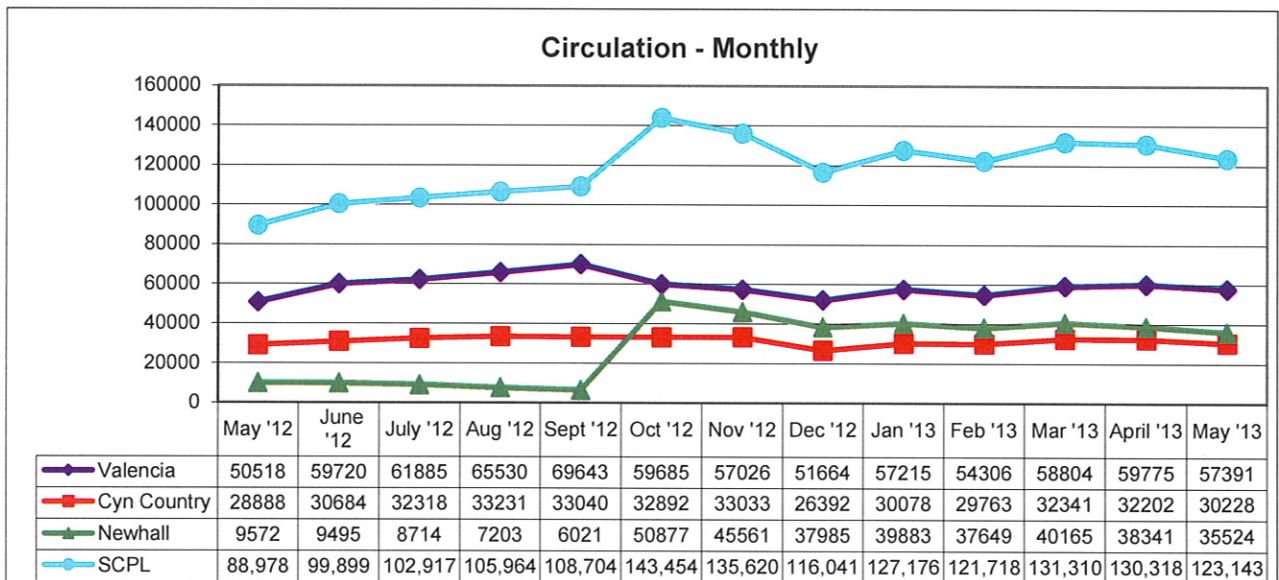
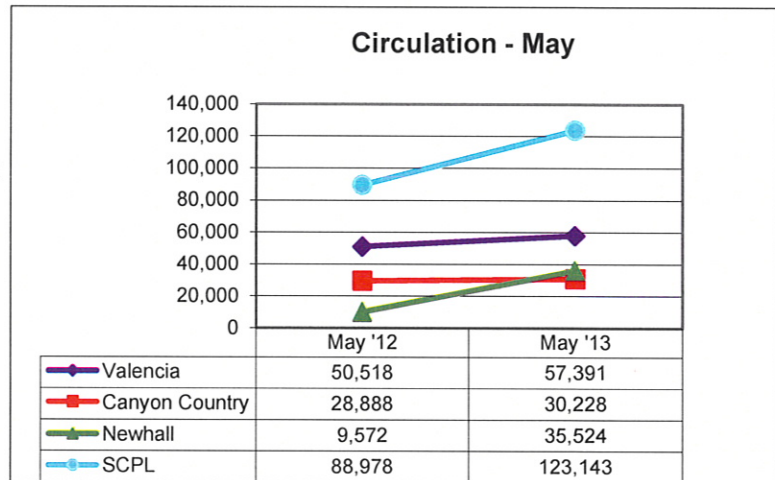
In May 2013, a total of 76,102 patrons visited the Santa Clarita Public Library, with 23,237 visitors at Valencia, 21,801 at Canyon Country, and 76,102 at Newhall.



SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In May 2013, a total of 123,143 books and materials were circulated in the Santa Clarita Public Library.

57,391 books/materials were circulated in Valencia, 30,228 in Canyon Country, and 35,524 in Newhall.

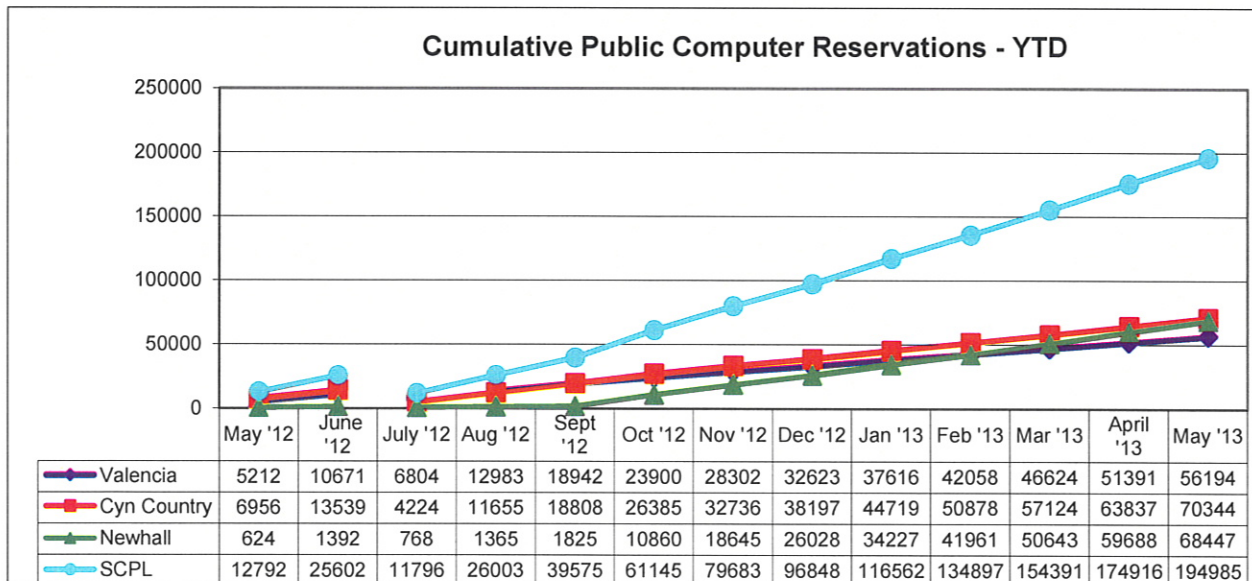
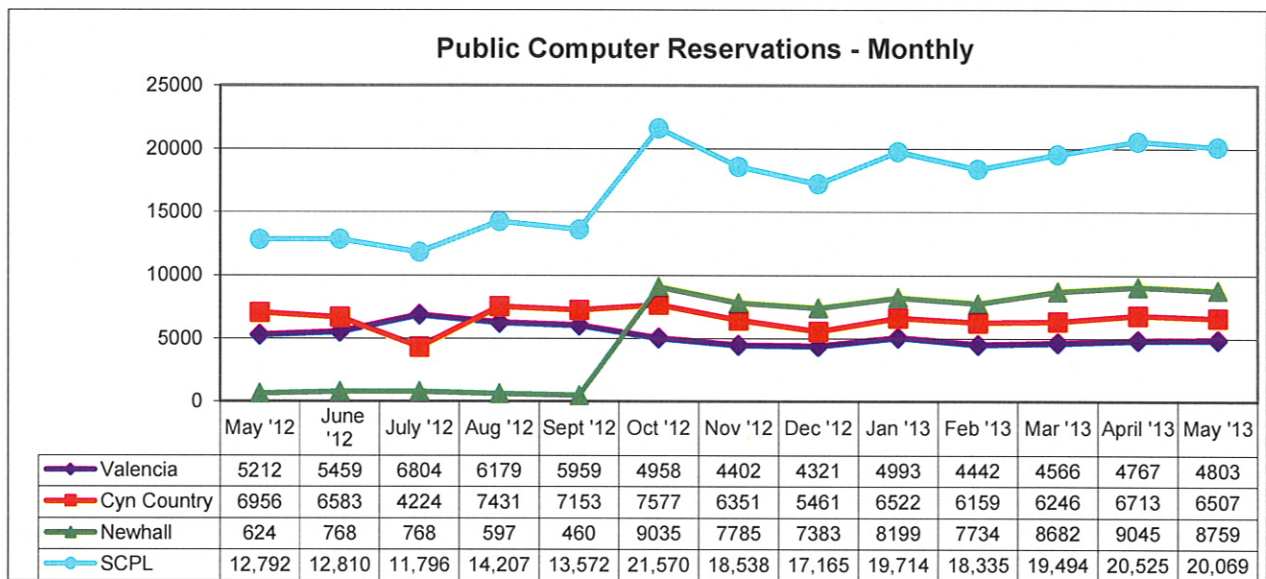
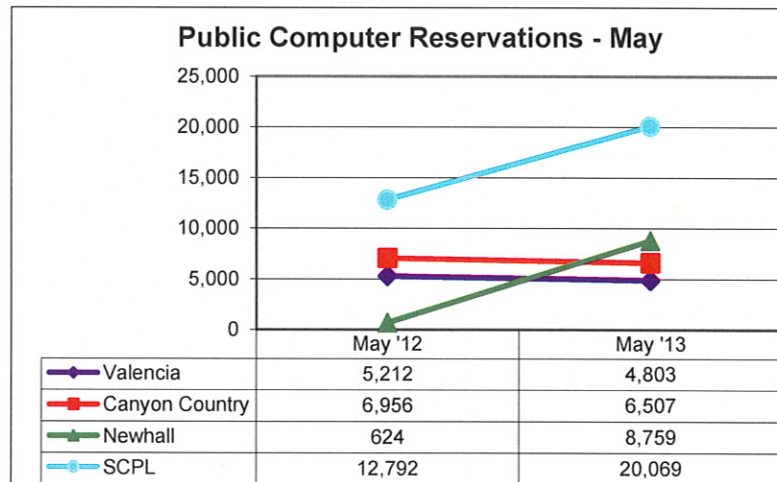


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In May 2013, a total of 20,069 patrons reserved and used public computers.

4,803 patrons used public computers in Valencia, 6,507 in Canyon Country, and 8,759 in Newhall.

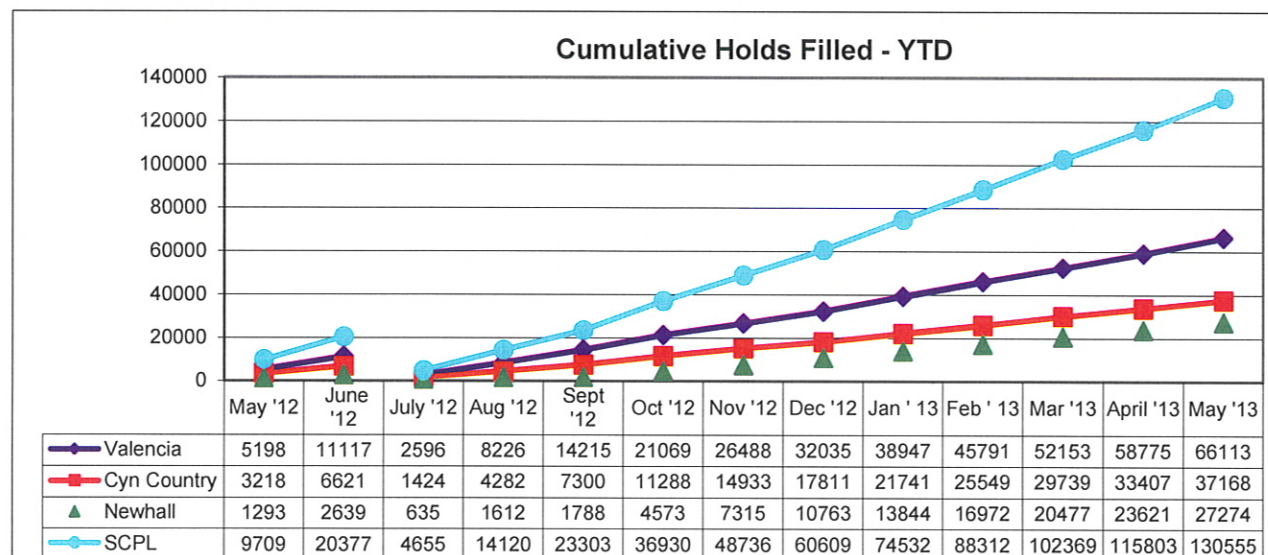
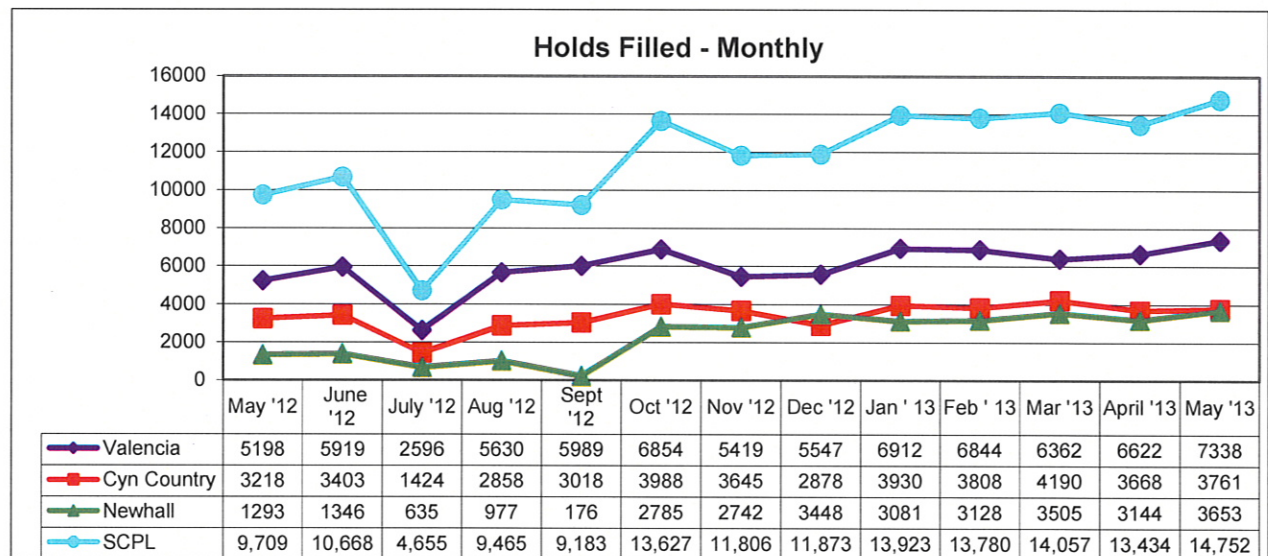
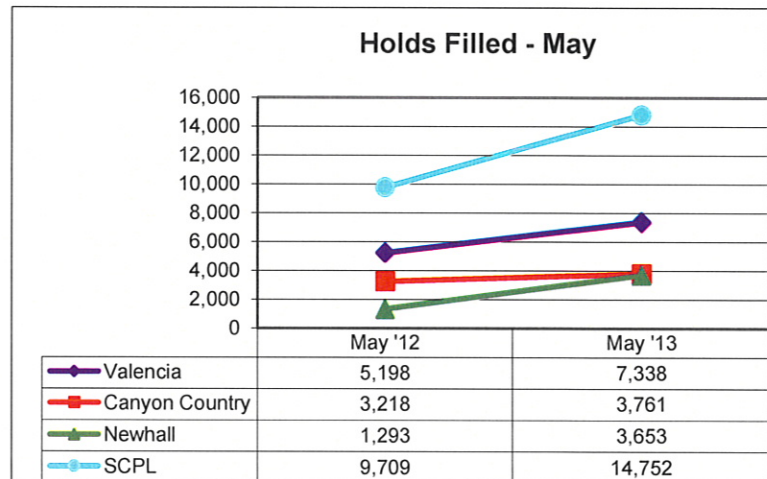


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In May 2013, a total of 14,752 holds were filled in the Santa Clarita Public Library.

7,338 holds were filled in Valencia, 3,761 in Canyon Country, and 3,653 in Newhall.

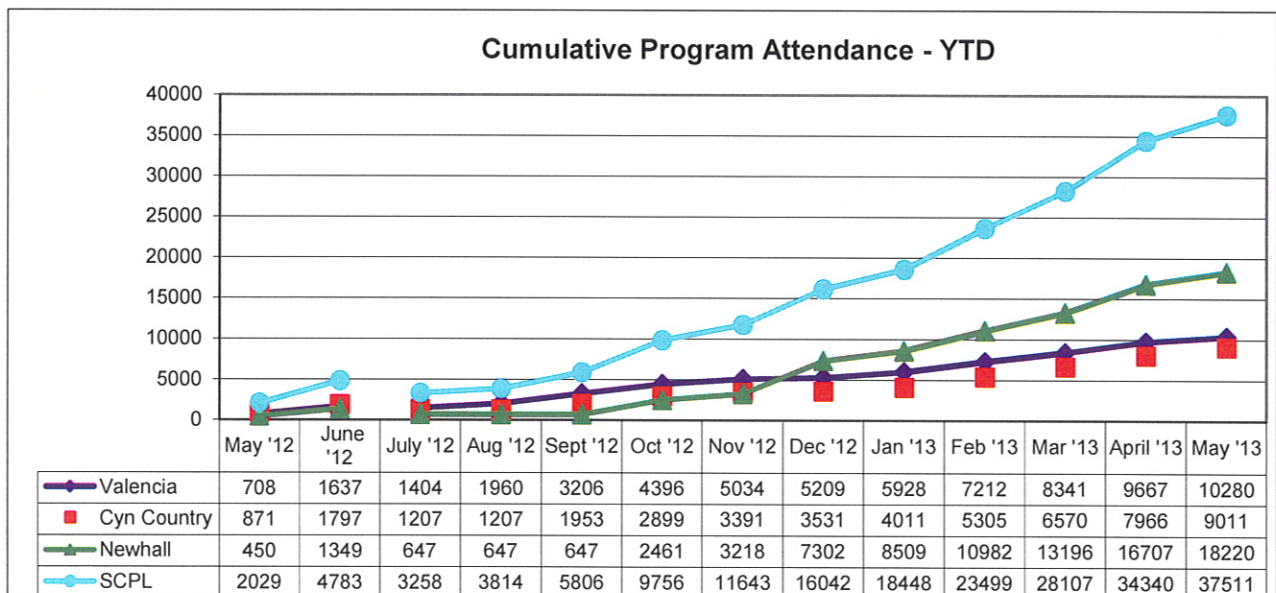
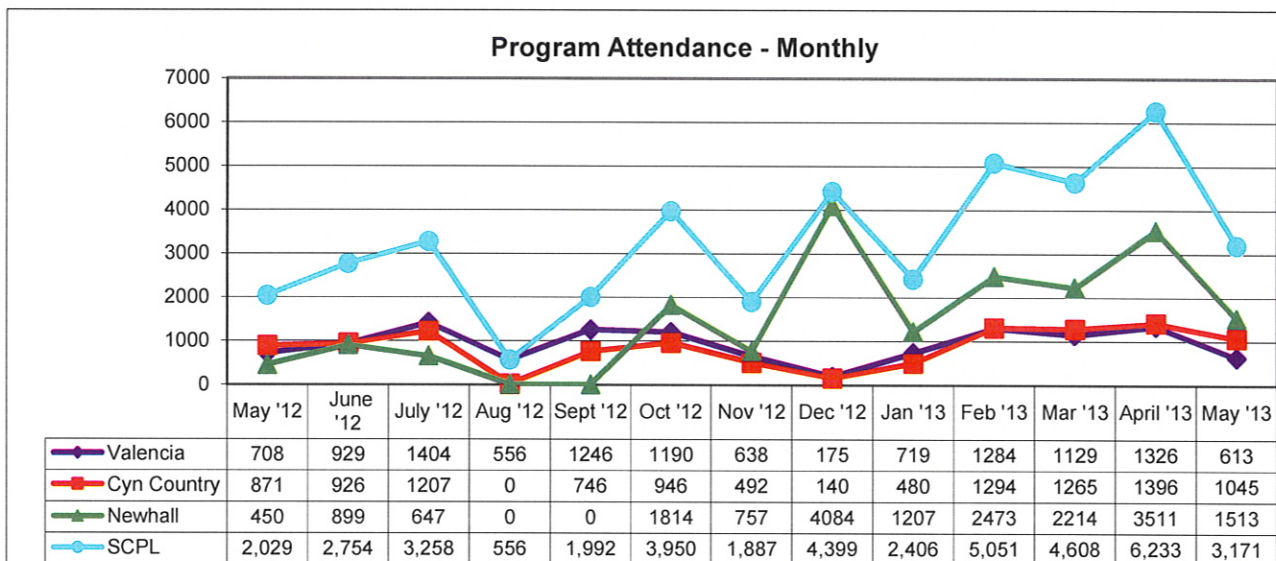
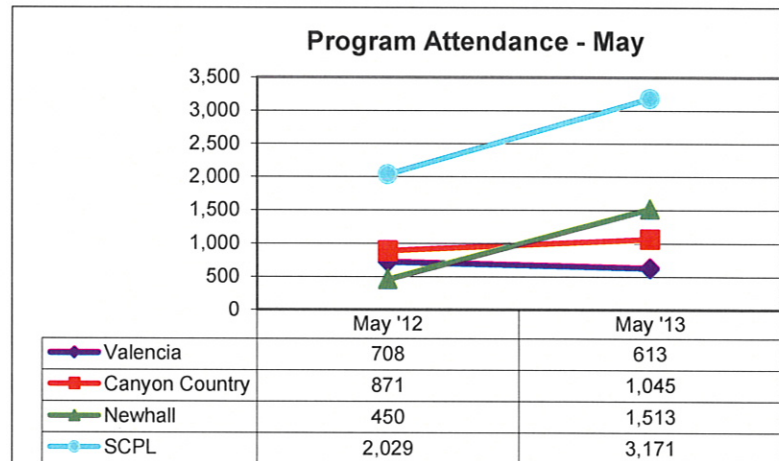


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PROGRAM ATTENDANCE

In May 2013, a total of 3,171 attendees participated in a program.

613 attended a Library program at Valencia, 1,045 at Canyon Country, and 1,513 at Newhall.

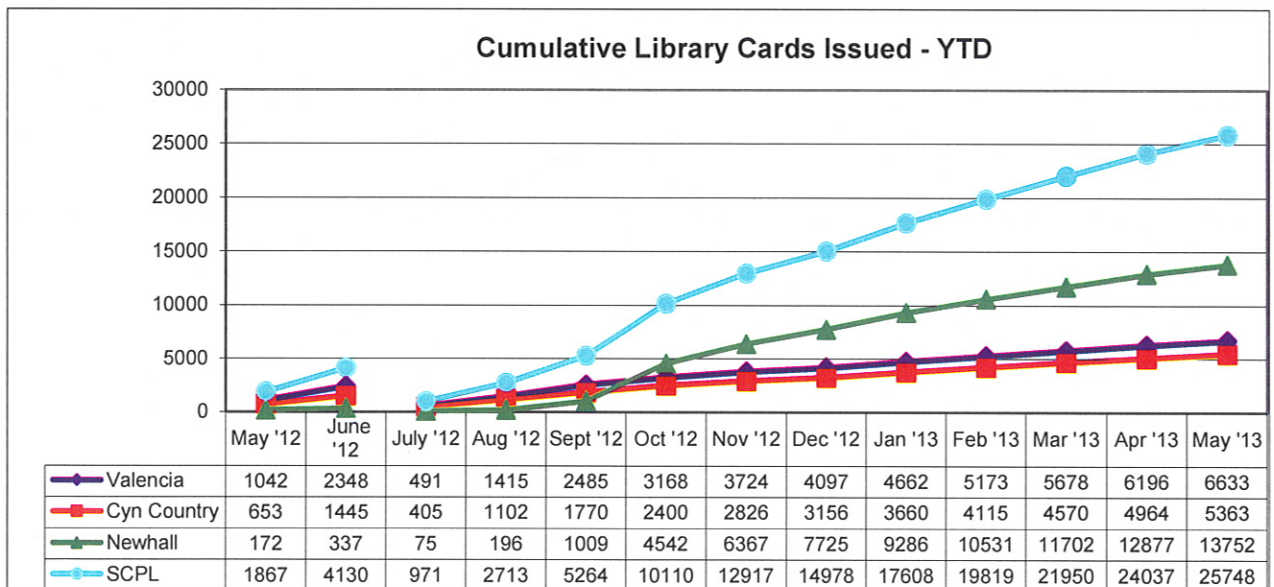
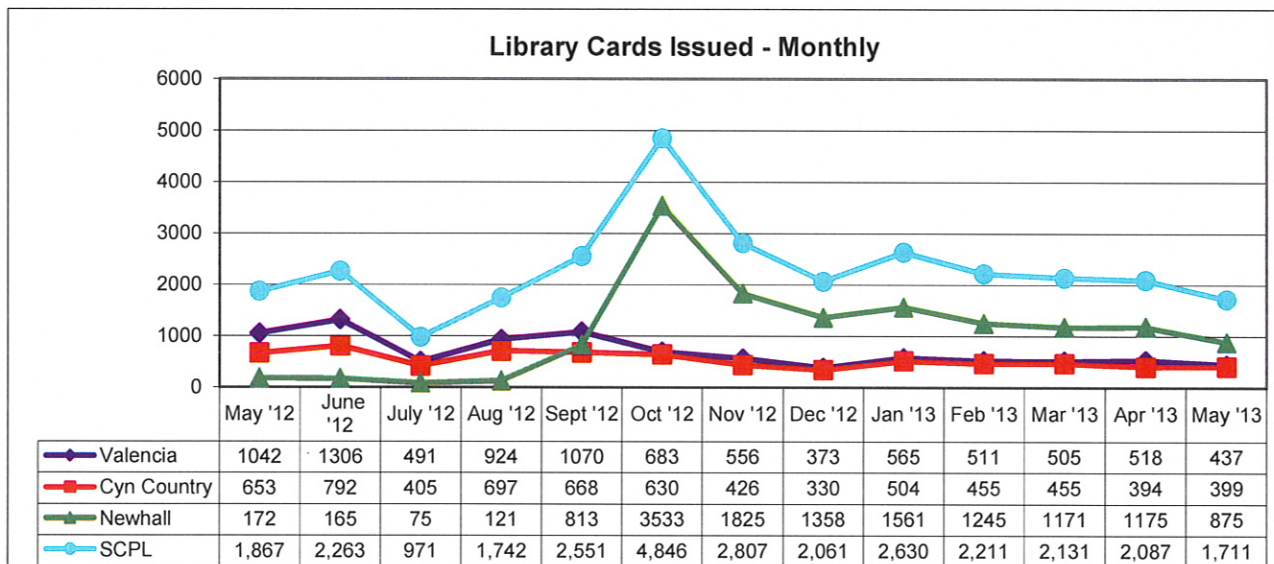
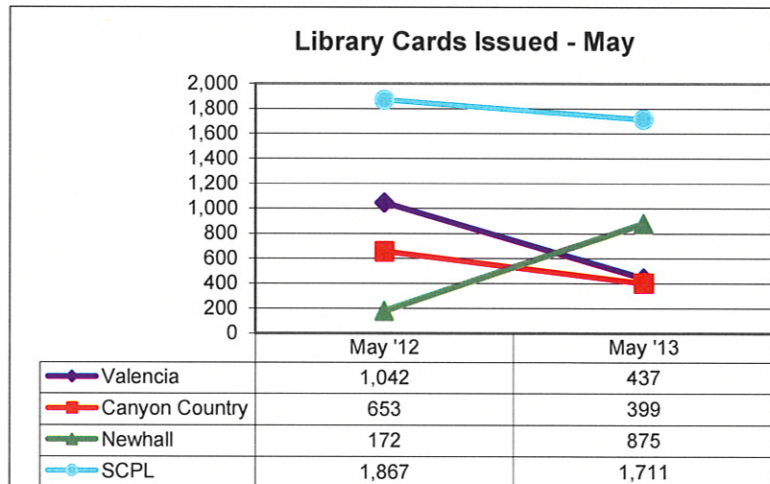


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In May 2013, a total of 1,711 new Library cards were issued.

437 new Library cards were issued at Valencia, 399 at Canyon Country, and 875 at Newhall.

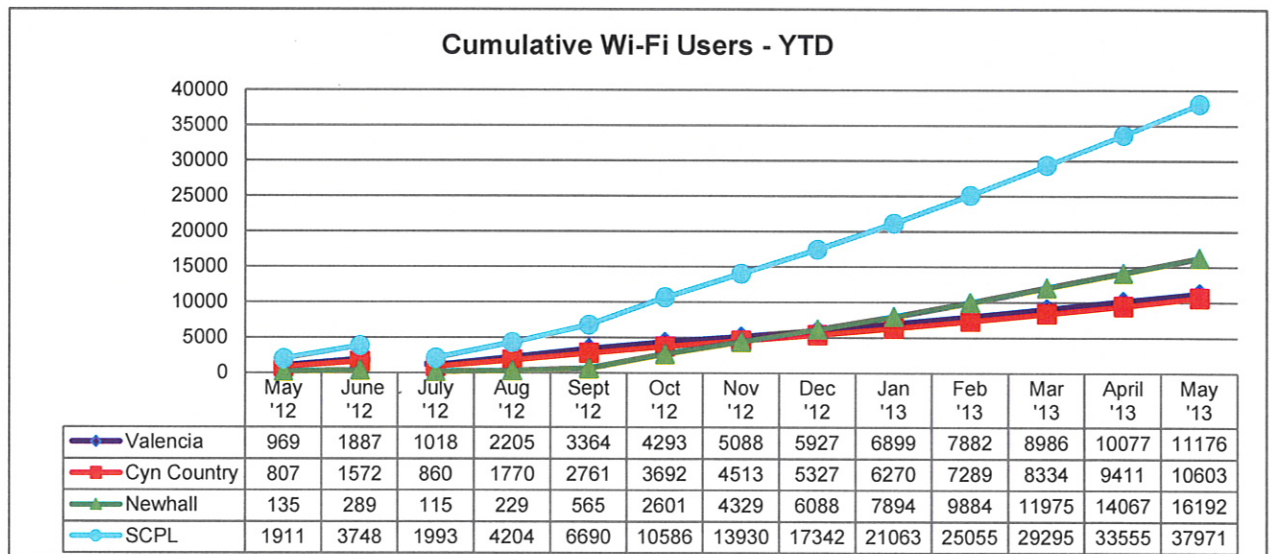
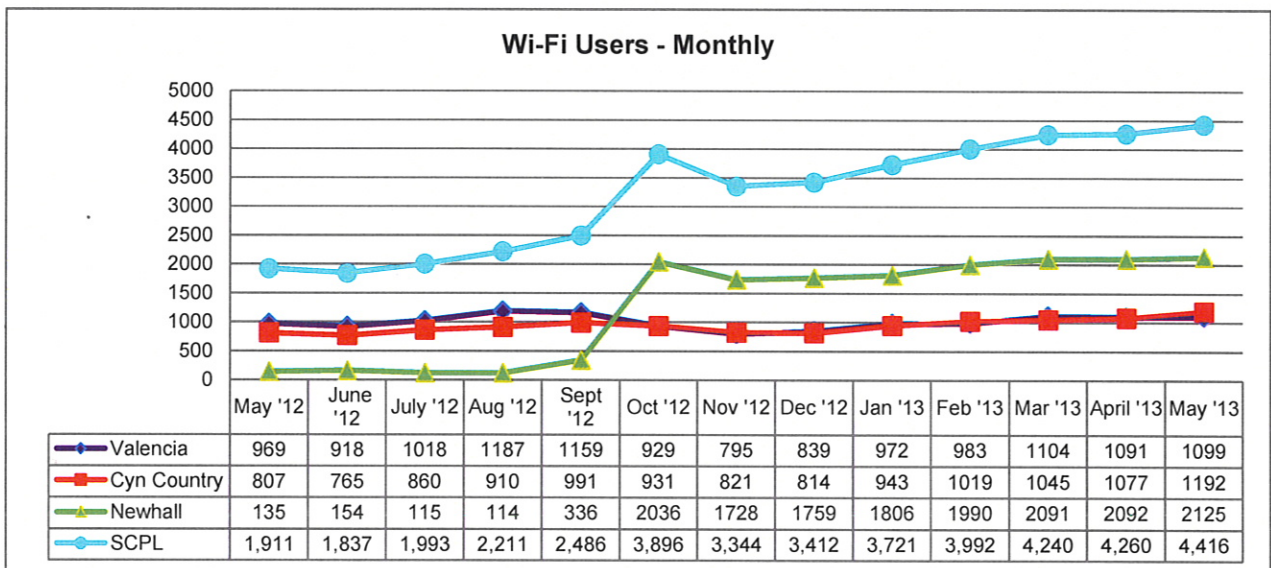
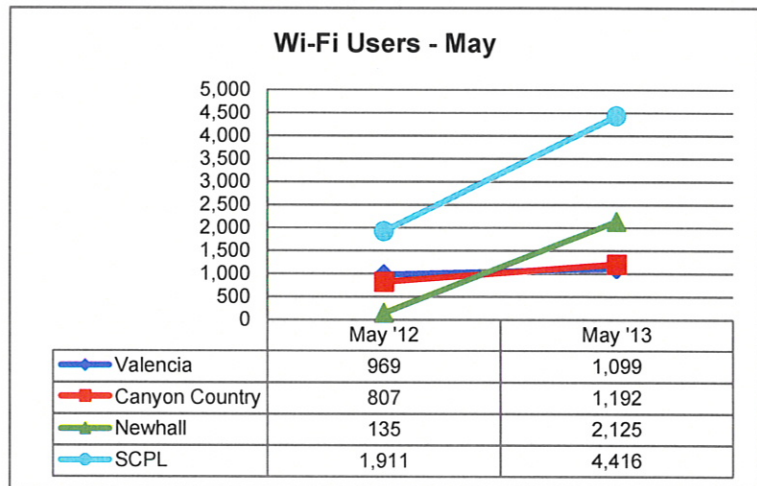


SANTA CLARITA PUBLIC LIBRARY STATISTICS

Wi-Fi USERS

In May 2013, a total of 4,416 Library patrons used the Santa Clarita Public Library's wireless internet (Wi-Fi).

1,099 Wi-Fi users were at Valencia, 1,192 at Canyon Country, and 2,125 at Newhall.



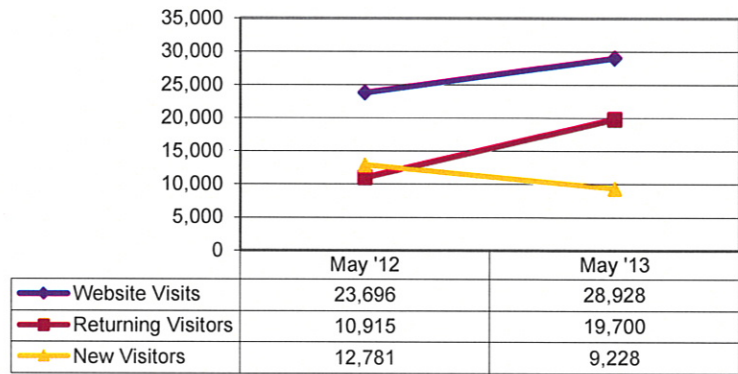
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY WEBSITE VISITS

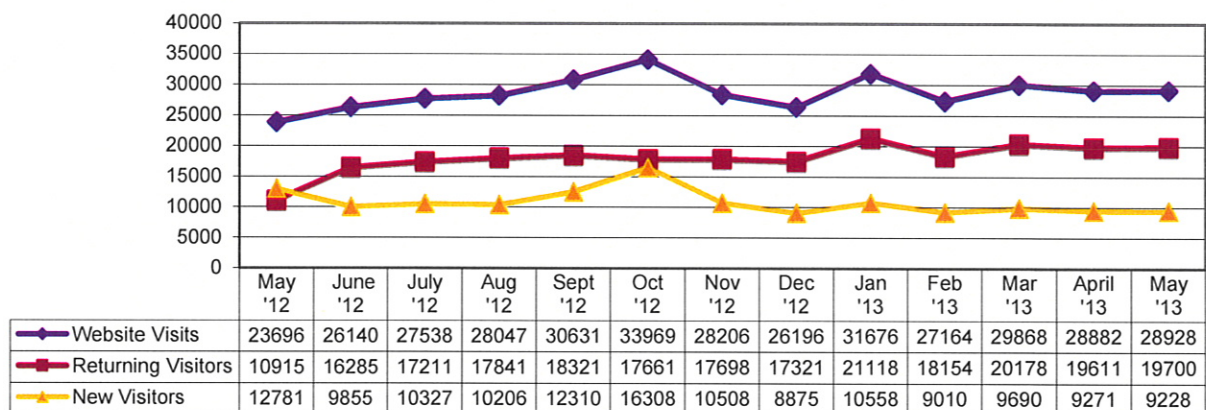
In May 2013, the Library's website received a total of 28,928 visits.

19,700 were returning visitors and 9,228 were new visitors to the Library website.

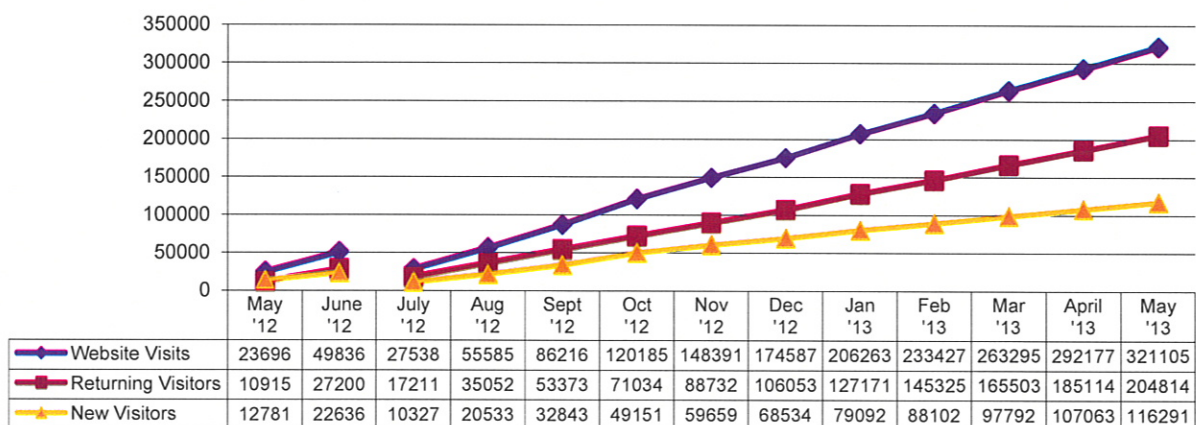
Library Website Visits - May



Library Website Visits - Monthly



Cumulative Library Website Visits - YTD



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In May 2013, visitors to the Santa Clarita Public Library website viewed a total of 50,359 website pages.
Visitors to santaclaritalibrary.com spent an average of 1.74 minutes visiting the City's Library website.

