



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

APRIL 2013

Santa Clarita Public Library Fiscal Year 2012-2013

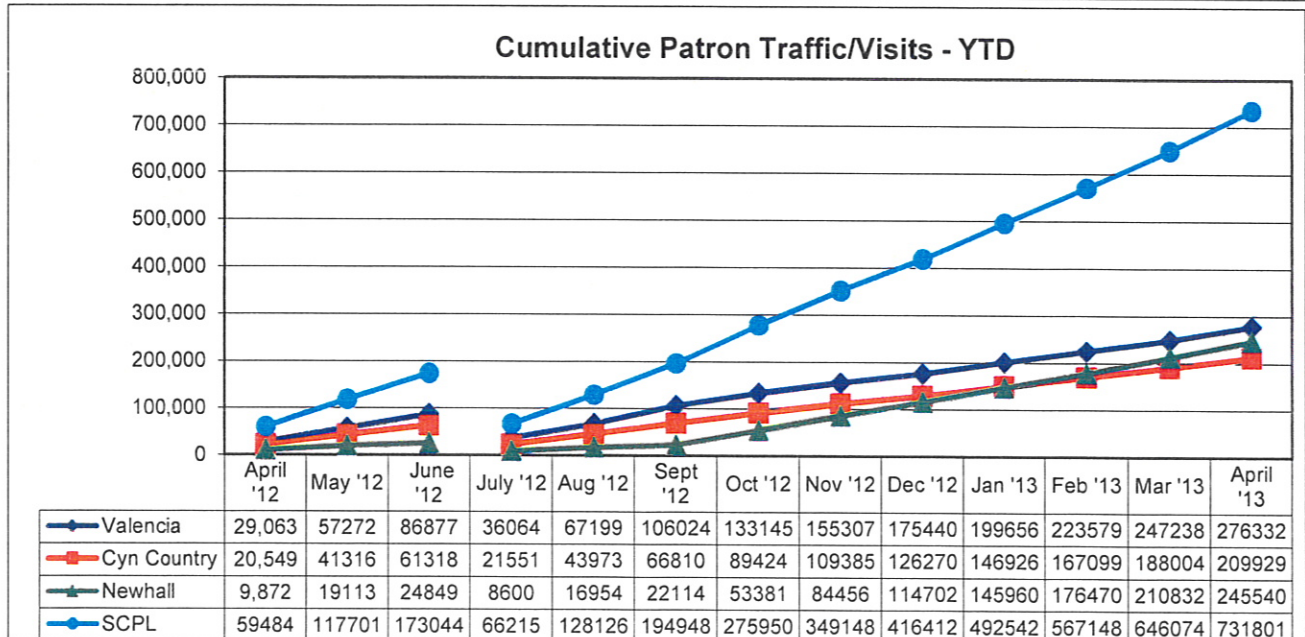
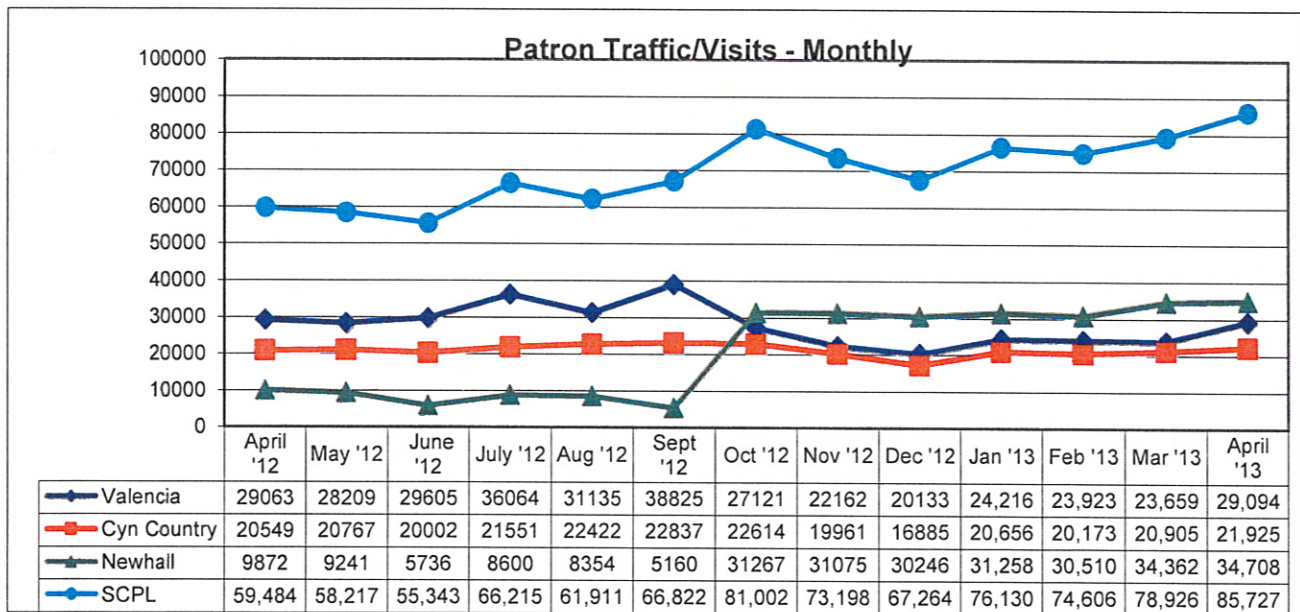
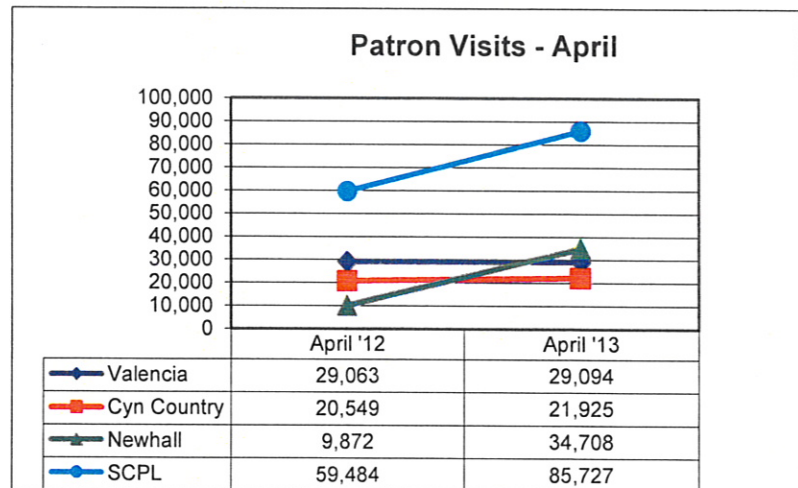
Statistical Summary

Month-to-Date								
APRIL 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	April 2013	2012 April	April 2013	2012 April	April 2013	2012 April	April 2013	2012 April
Patron Traffic	21,925	20,549	34,708	9,872	29,094	29,063	85,727	59,484
Circulation	32,202	27,908	38,341	9,309	59,775	50,304	130,318	87,521
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	28,882	22,642
PC Reservations	6,713	6,663	9,045	810	4,767	5,593	20,525	13,066
Volunteer Hours	372	120	663	65	325	393	1,360.00	577.75
Holds Filled	3,668	2,697	3,144	1,248	6,622	5,074	13,434	9,019
Number of Programs	61	36	143	36	54	34	258	106
Program Attendance	1,396	1,080	3,511	748	1,326	1,325	6,233	3,153
Library Cards Issued	394	733	1,175	196	518	1,256	2,087	2,185
Wi-Fi Users	1,077	768	2,092	126	1,091	933	4,260	1,827

Year-to-Date								
APRIL 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Apr. 2013	2012 Apr. YTD	YTD Apr. 2013	2012 Apr. YTD	YTD Apr. 2013	2012 Apr. YTD	YTD Apr. 2013	2012 Apr. YTD
Patron Traffic	209,929	193,373	245,540	84,793	276,332	327,965	731,801	606,131
Circulation	315,290	253,354	312,399	101,060	595,533	520,448	1,223,222	874,862
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	292,177	229,957
PC Reservations	63,837	56,210	59,688	7,855	51,391	52,969	174,916	117,034
Volunteer Hours	2,488	817	2,659	240	2,914	2,450	8,060.50	3,507.30
Holds Filled	33,977	27,367	23,051	10,901	58,775	50,634	115,803	88,902
Number of Programs	351	226	566	179	333	254	1,250	659
Program Attendance	7,966	6,652	16,707	3,715	9,667	10,722	34,340	21,089
Library Cards Issued	5,745	15,104	12,096	4,159	6,196	29,472	24,037	48,735
Wi-Fi Users	9,411	6,026	14,067	1,119	10,077	8,691	33,555	15,836

SANTA CLARITA PUBLIC LIBRARY STATISTICS PATRON VISITS

In April 2013, a total of 85,727 patrons visited the Santa Clarita Public Library, with 29,094 visitors at Valencia, 21,925 at Canyon Country, and 34,708 at Newhall.

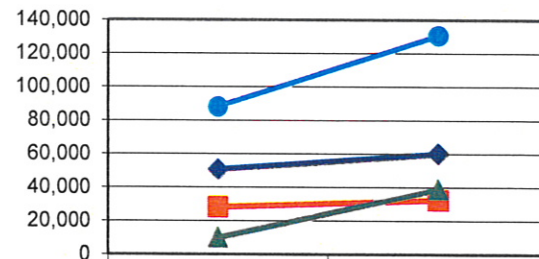


SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

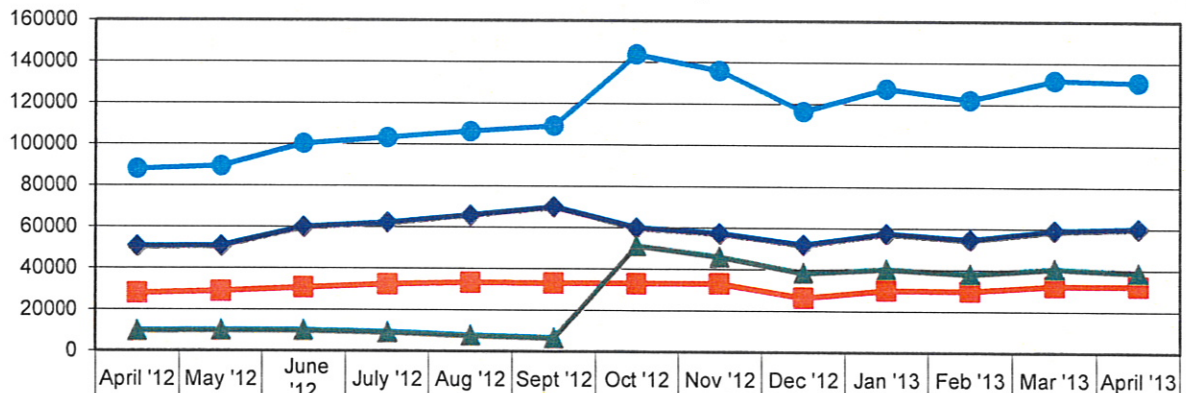
In April 2013, a total of 130,318 books and materials were circulated in the Santa Clarita Public Library.

59,775 books/materials were circulated in Valencia, 32,202 in Canyon Country, and 38,341 in Newhall.

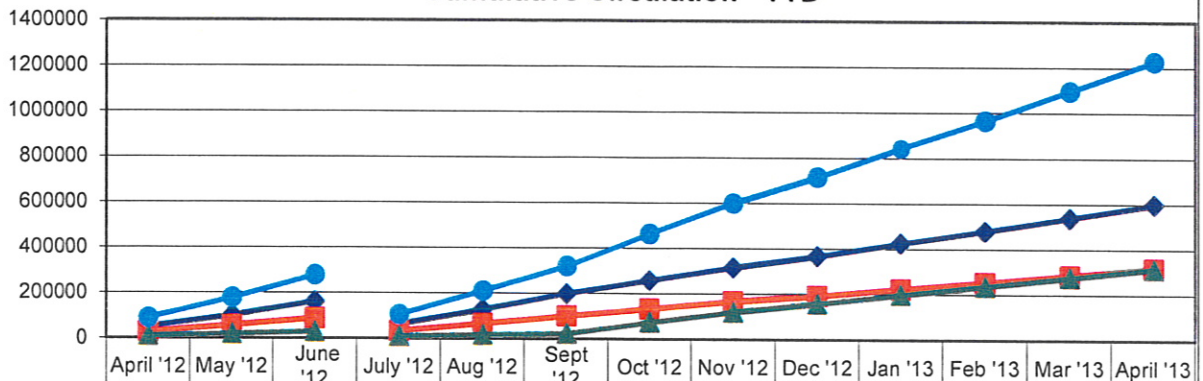
Circulation - April



Circulation - Monthly



Cumulative Circulation - YTD



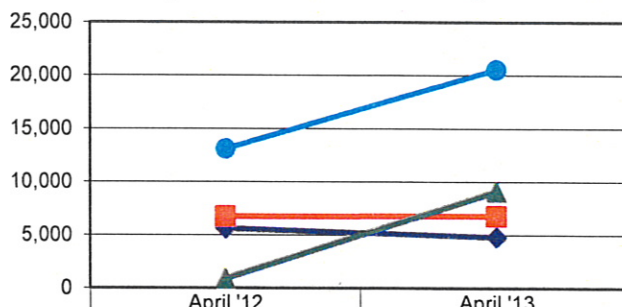
SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In April 2013, a total of 20,525 patrons reserved and used public computers.

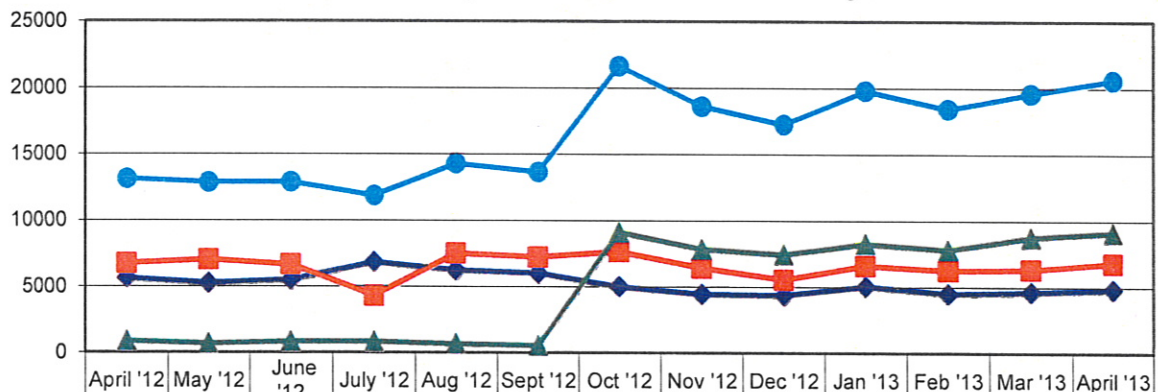
4,767 patrons used public computers in Valencia, 6,713 in Canyon Country, and 9,045 in Newhall.

Public Computer Reservations - April



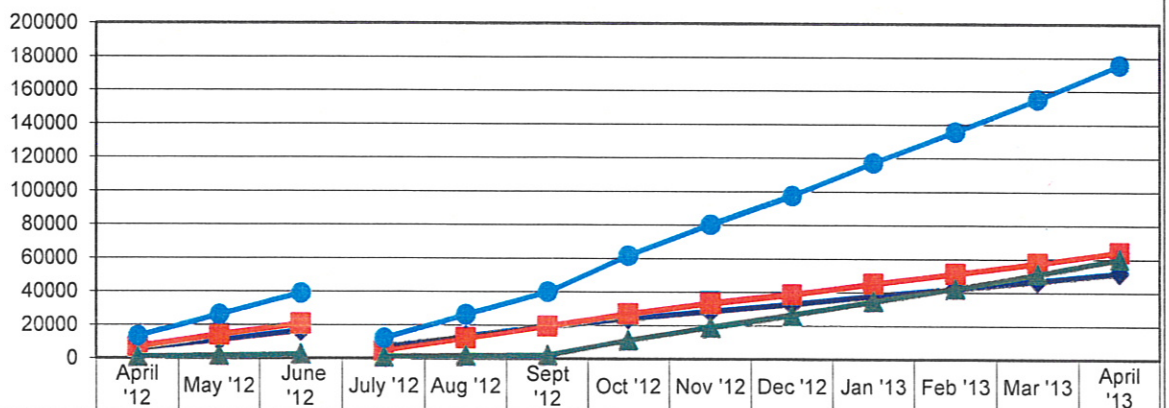
	April '12	April '13
Valencia	5,593	4,767
Canyon Country	6,663	6,713
Newhall	810	9,045
SCPL	13,066	20,525

Public Computer Reservations - Monthly



	April '12	May '12	June '12	July '12	Aug '12	Sept '12	Oct '12	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	April '13
Valencia	5593	5212	5459	6804	6179	5959	4958	4402	4321	4993	4442	4566	4767
Cyn Country	6663	6956	6583	4224	7431	7153	7577	6351	5461	6522	6159	6246	6713
Newhall	810	624	768	768	597	460	9035	7785	7383	8199	7734	8682	9045
SCPL	13,066	12,792	12,810	11,796	14,207	13,572	21,570	18,538	17,165	19,714	18,335	19,494	20,525

Cumulative Public Computer Reservations - YTD



	April '12	May '12	June '12	July '12	Aug '12	Sept '12	Oct '12	Nov '12	Dec '12	Jan '13	Feb '13	Mar '13	April '13
Valencia	5593	10805	16264	6804	12983	18942	23900	28302	32623	37616	42058	46624	51391
Cyn Country	6663	13619	20202	4224	11655	18808	26385	32736	38197	44719	50878	57124	63837
Newhall	810	1434	2202	768	1365	1825	10860	18645	26028	34227	41961	50643	59688
SCPL	13066	25858	38668	11796	26003	39575	61145	79683	96848	116562	134897	154391	174916

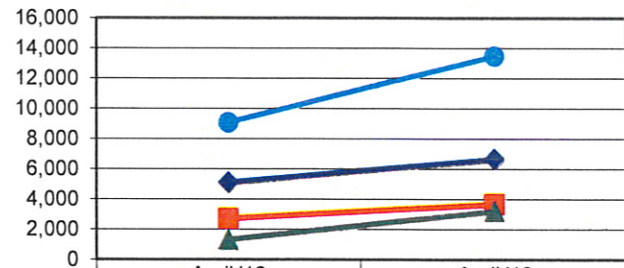
SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

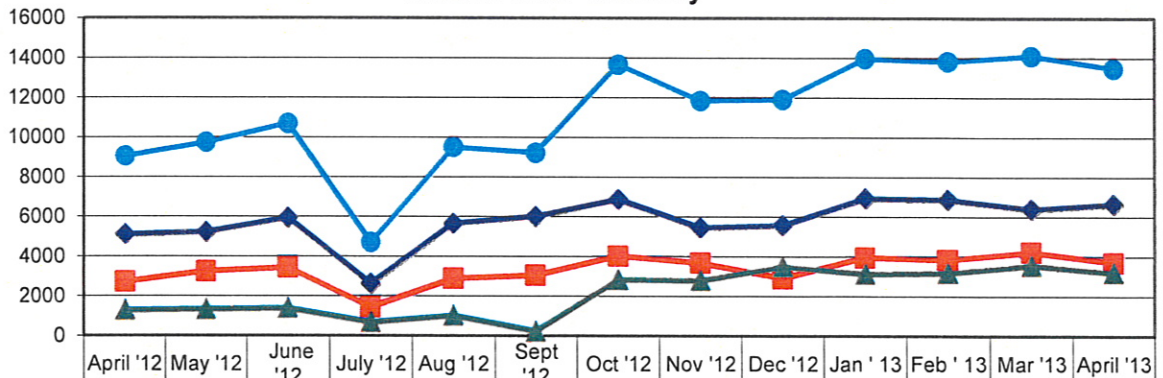
In April 2013, a total of 13,434 holds were filled in the Santa Clarita Public Library.

6,622 holds were filled in Valencia, 3,668 in Canyon Country, and 3,144 in Newhall.

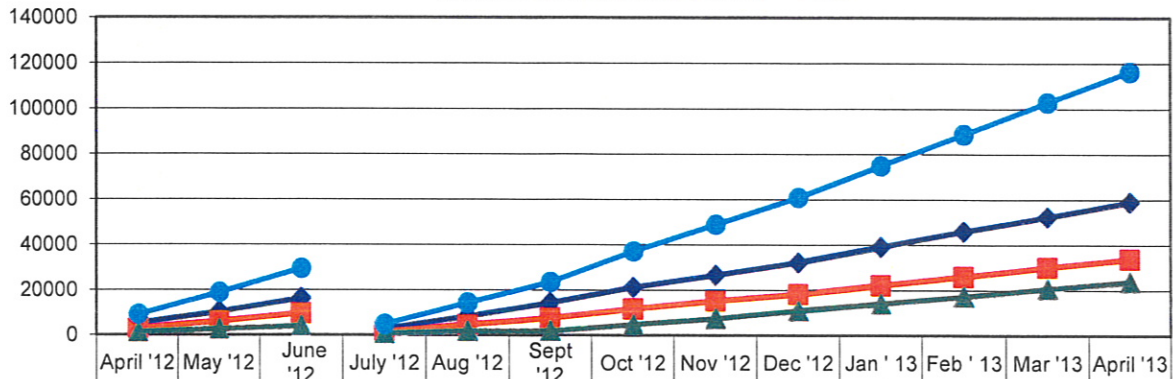
Holds Filled - April



Holds Filled - Monthly



Cumulative Holds Filled - YTD

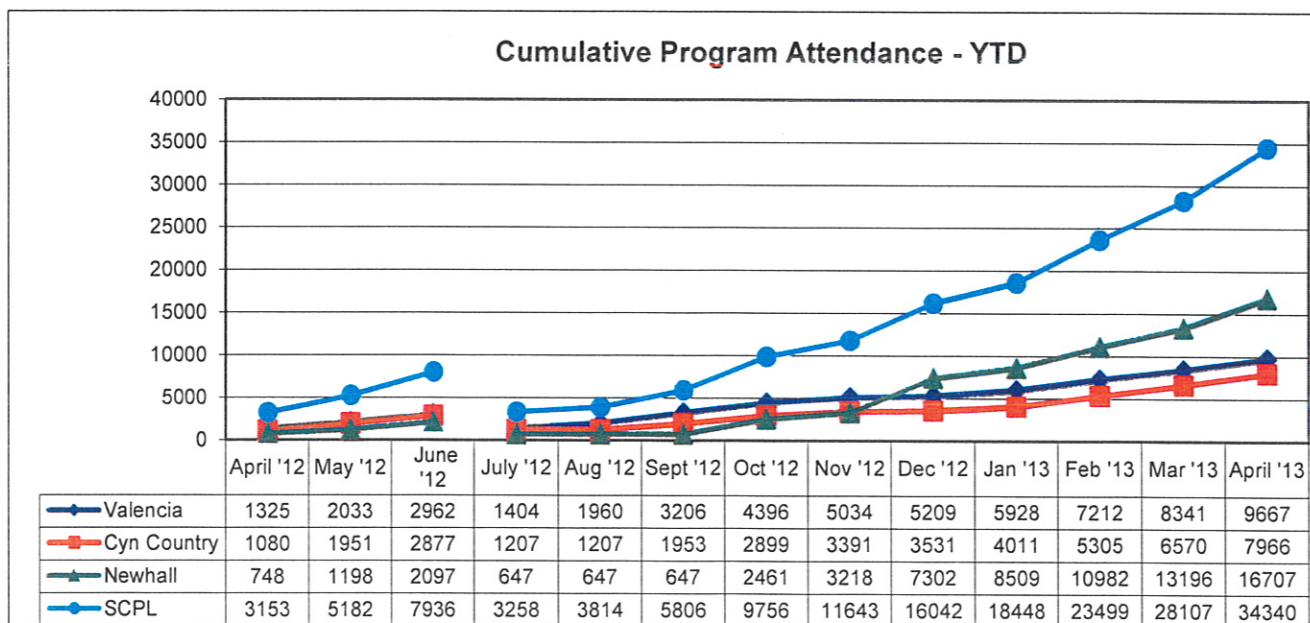
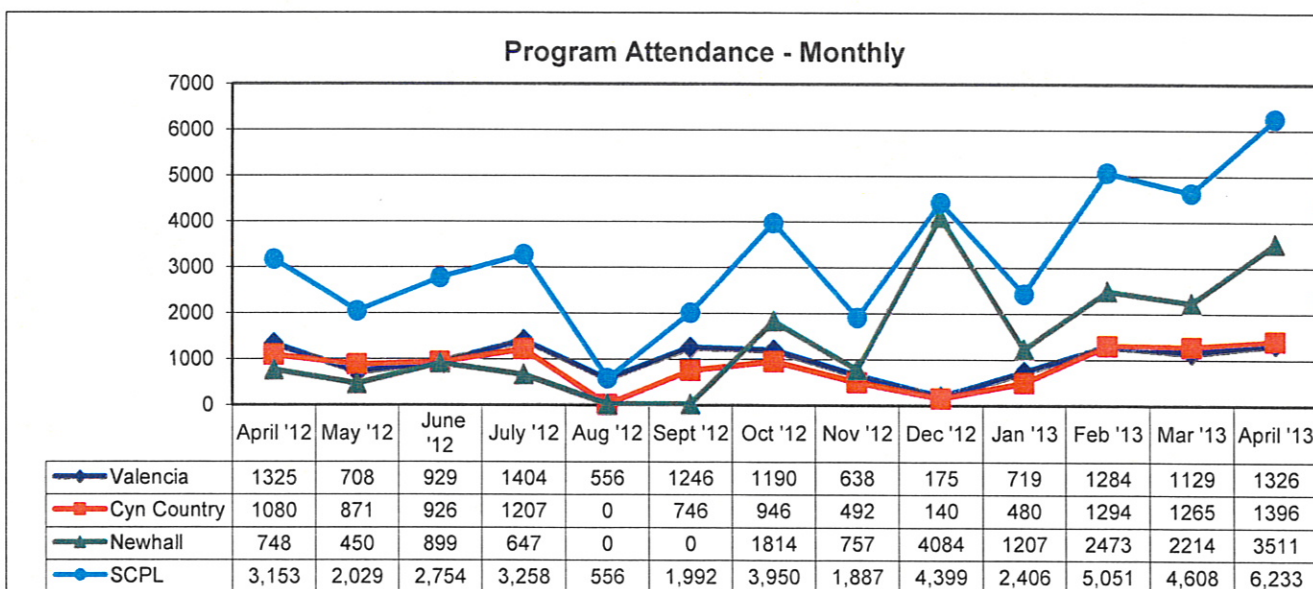
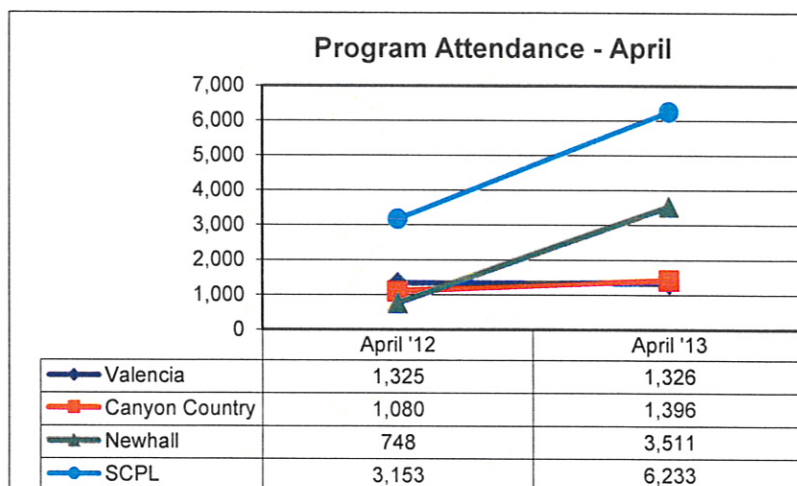


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PROGRAM ATTENDANCE

In April 2013, a total of 6,233 attendees participated in a program.

1,326 attended a Library program at Valencia, 1,396 at Canyon Country, and 3,511 at Newhall.

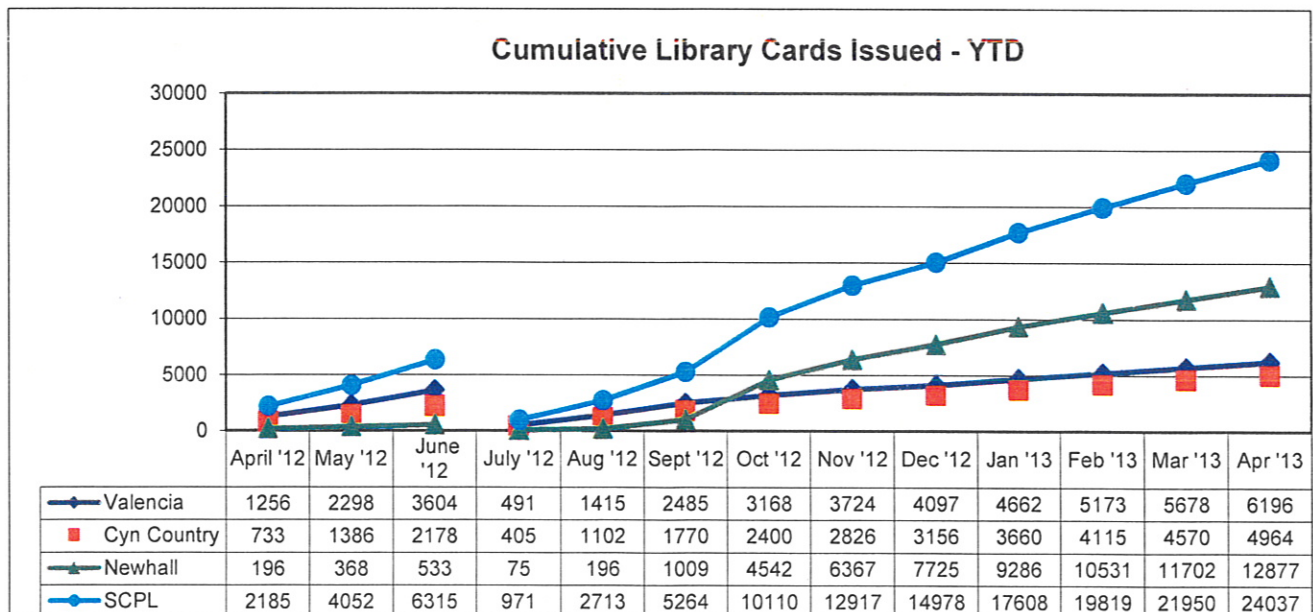
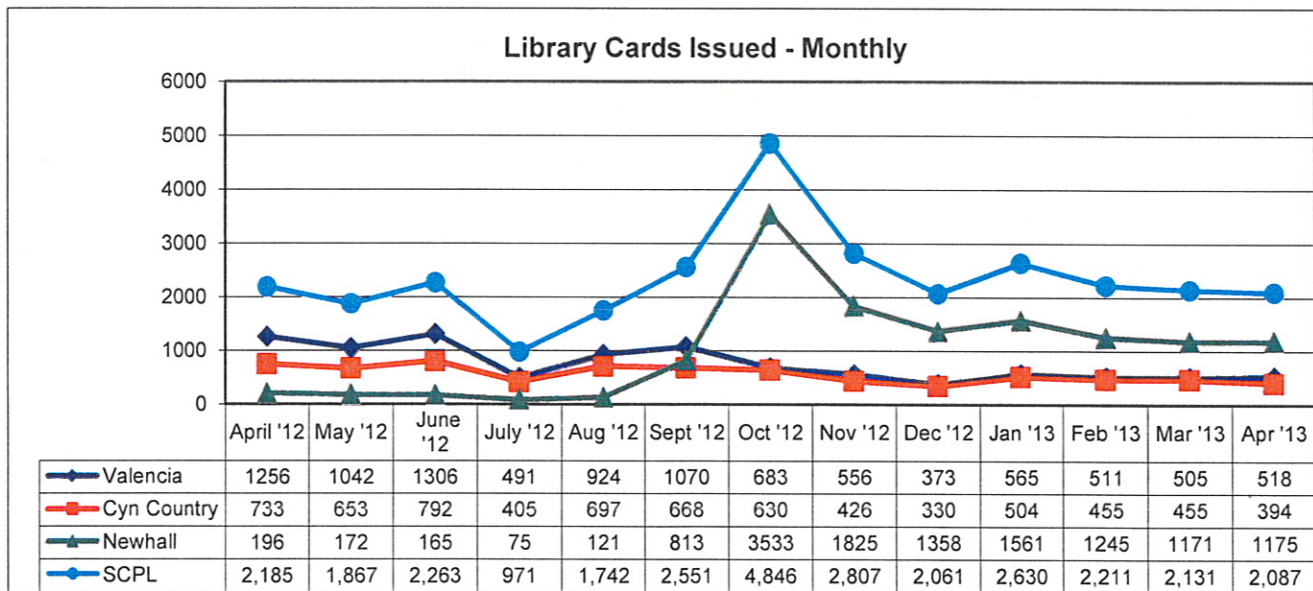
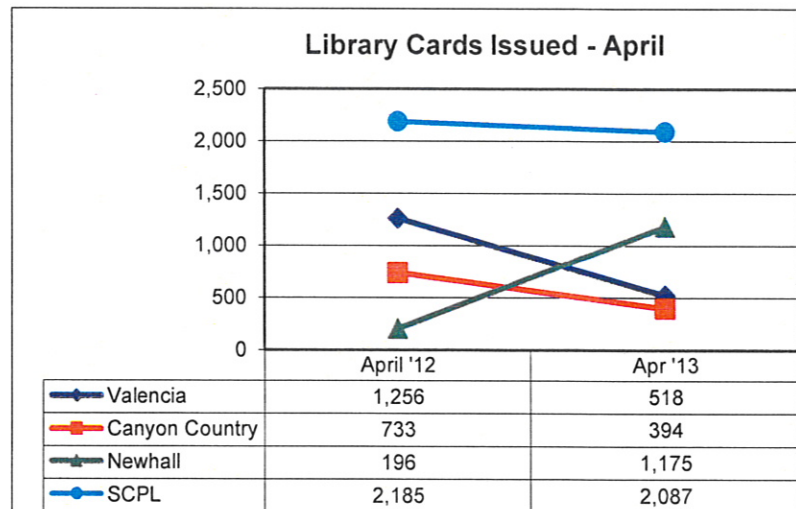


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In April 2013, a total of 2,087 new Library cards were issued.

518 new Library cards were issued at Valencia, 394 at Canyon Country, and 1,175 at Newhall.

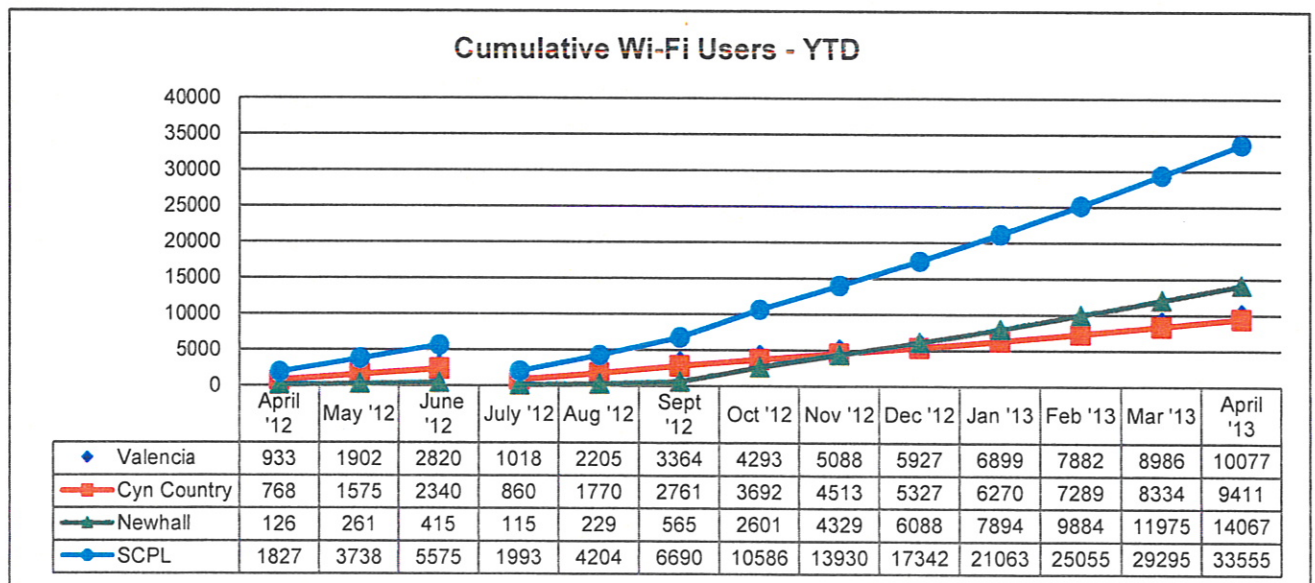
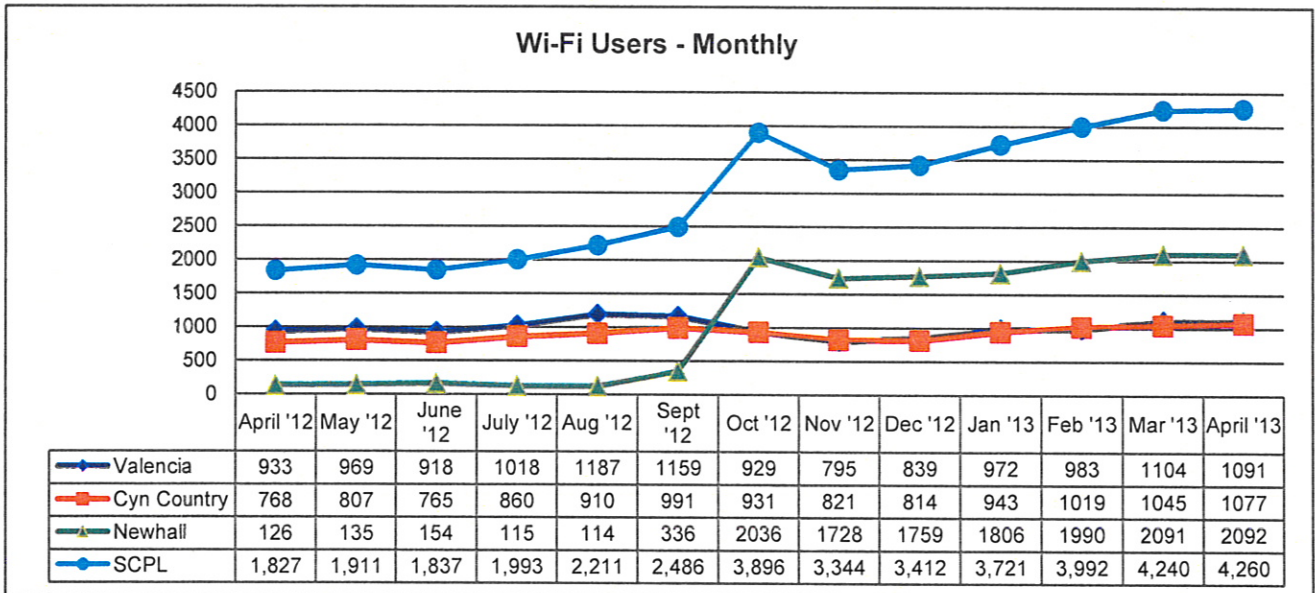
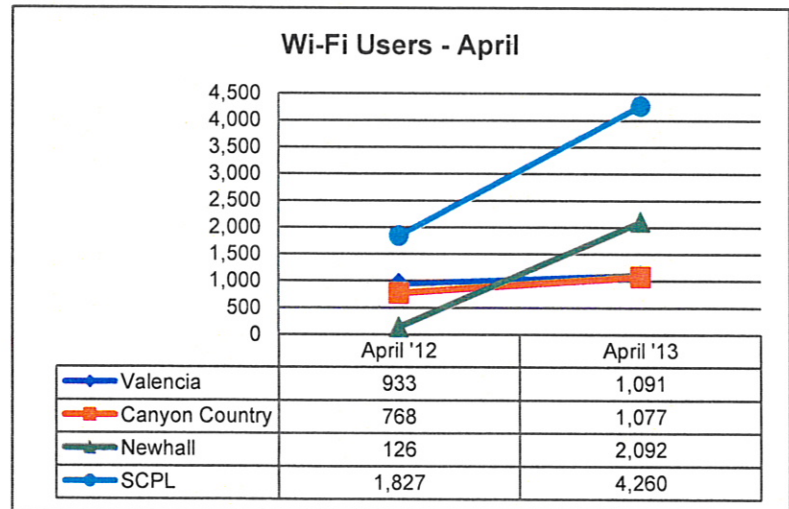


SANTA CLARITA PUBLIC LIBRARY STATISTICS

Wi-Fi USERS

In April 2013, a total of 4,260 Library patrons used the Santa Clarita Public Library's wireless internet (Wi-Fi).

1,091 Wi-Fi users were at Valencia, 1,077 at Canyon Country, and 2,092 at Newhall.



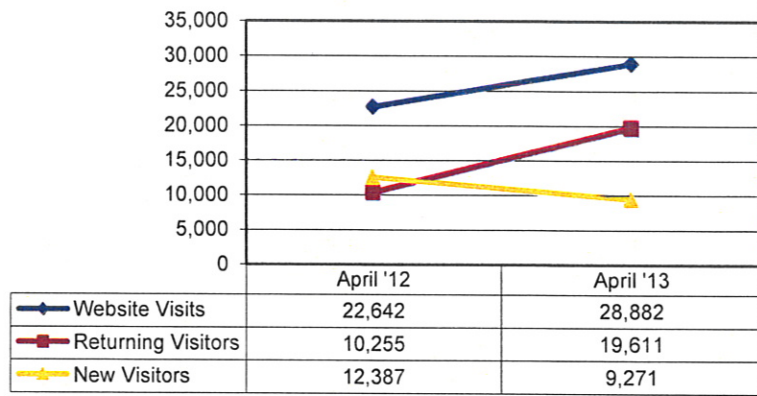
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY WEBSITE VISITS

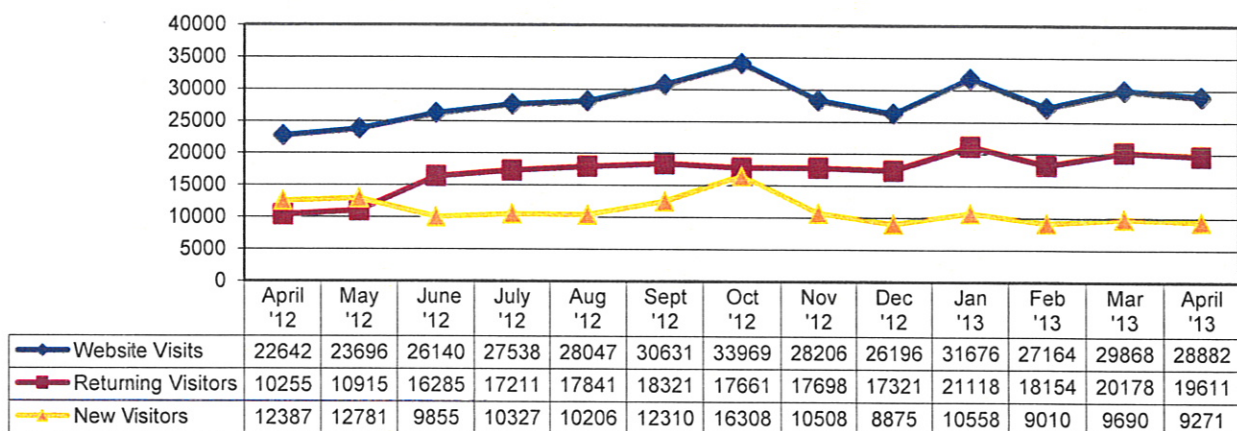
In April 2013, the Library's website received a total of 28,882 visits.

19,611 were returning visitors and 9,271 were new visitors to the Library website.

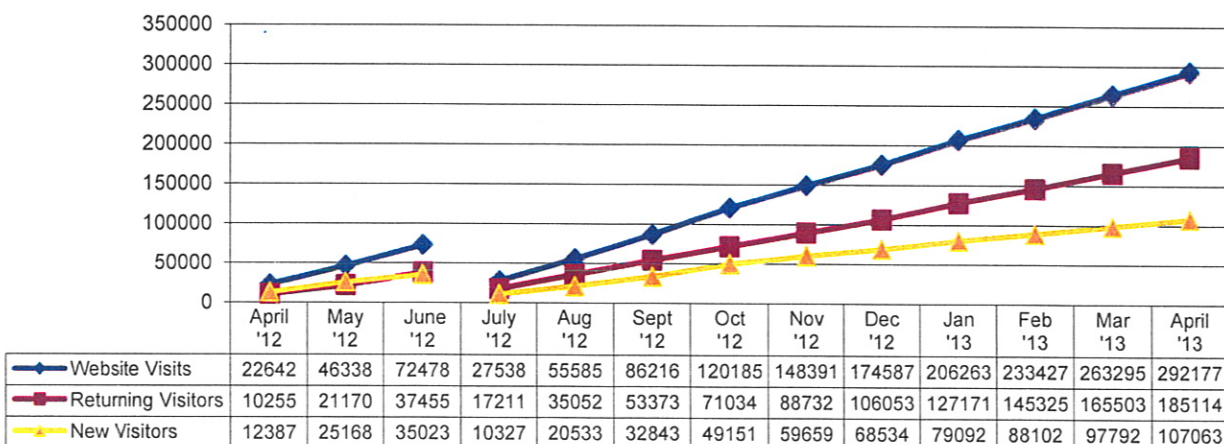
Library Website Visits - April



Library Website Visits - Monthly



Cumulative Library Website Visits - YTD



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In April 2013, visitors to the Santa Clarita Public Library website viewed a total of 50,482 website pages.

Visitors to santaclaritalibrary.com spent an average of 1.75 minutes visiting the City's Library website.

