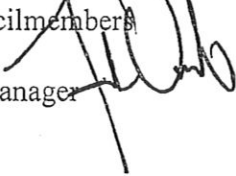


CITY OF SANTA CLARITA

INTEROFFICE MEMORANDUM

TO: Honorable Mayor and Councilmembers
FROM: Kenneth W. Striplin, City Manager 
DATE: May 20, 2013
SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – APRIL 2013

Attached is the statistical report for the Santa Clarita Public Library for April 2013.

Overall statistics for the three Library branches in April 2013 include:

- 85,727 patrons visited the Libraries, and 130,318 items were circulated by the three branches.
- 20,525 patrons reserved and used a public computer, and 13,434 holds were filled.
- 6,233 patrons attended a Library program, 2,087 new Library cards were issued, and 4,260 patrons used the Library's wireless internet (Wi-Fi).
- The Library's website received 28,882 visits from 9,271 new visitors and 19,611 returning visitors who viewed a total of 50,482 website pages visiting the City's Library website.

Santa Clarita Public Library April 2013 Programs and Highlights

Aside from the regularly scheduled programs for February, including Baby and Toddler Storytime, School Readiness Storytime, Bilingual Storytime, Elementary Storytime, Little Dudes & Dads Storytime, Lego Club, and Read to a Dog, the following are a few programs and highlights which took place in April:

- **National Library Week** – Mayor Keller presented a Proclamation for National Library Week to the Santa Clarita Public Library at the April 9, 2013 City Council Meeting.
- **Friends of Santa Clarita Public Library (Friends)** – made a presentation to City Council at the April 9 Council meeting which included highlights and accomplishments from the Friends, and April was designated as their official membership drive.
- **Author Attica Locke** – On April 16, the Santa Clarita Public Library welcomed award winning author and successful screenwriter Attica Lock, at the Valencia Library. This free author speaking event was sponsored by the Friends of Santa Clarita Public Library and was enjoyed by the public. Attica Locke's first novel, "Black Water Rising," garnered an Edgar Ward nomination (one of many honors), and her brilliant second novel "The Cutting Season," is getting rave reviews.

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- **Volunteers Recognition** – The Santa Clarita Public Library held a volunteer recognition on April 18 to thank the many library volunteers who helped and made a difference in our Libraries during the past year.
- **Solar 101** - The Newhall Library joined with Green Convergence to present activities to kids on the power of the sun and recycling. The kids and parents enjoyed the activities and learned more about the environment and recycling.
- **Library in the Community** – The Library staff joined the Newhall School carnival with a booth and provided students with information on Library services and programs. Library staff also attended numerous school open houses at various middle and high schools over the past couple of months focusing on teen outreach.

If you have any questions, please contact me at ext. 4925.

DH:EG:lms

s:/fin/ma/library/statistics-Library/2013 February/Memo Library Stats – April 2013.doc

Attachment

cc: Ed Kieczkowski, City Librarian
Executive Team