



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

MARCH 2013

Santa Clarita Public Library Fiscal Year 2012-2013

Statistical Summary

Month-to-Date								
MARCH 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	March 2013	2012 March	March 2013	2012 March	March 2013	2012 March	March 2013	2012 March
Patron Traffic	20,905	20,558	34,362	9,171	23,659	29,366	78,926	59,095
Circulation	32,341	29,677	40,165	10,346	58,804	55,149	131,310	95,172
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	29,868	24,673
PC Reservations	6,246	6,375	8,682	802	4,566	5,763	19,494	12,940
Volunteer Hours	407	120	506	90	398	334	1,311.00	543.30
Holds Filled	4,190	3,126	3,505	1,491	6,362	5,824	14,057	10,441
Number of Programs	50	40	107	42	51	34	208	116
Program Attendance	1,265	870	2,214	668	1,129	1,023	4,608	2,561
Library Cards Issued	455	744	1,171	230	505	1,337	2,131	2,311
Wi-Fi Users	1,045	771	2,091	149	1,104	1,010	4,240	1,930

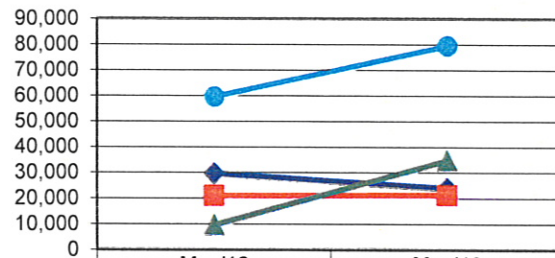
Year-to-Date								
MARCH 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Mar. 2013	2012 Mar. YTD	YTD Mar. 2013	2012 Mar. YTD	YTD Mar. 2013	2012 Mar. YTD	YTD Mar. 2013	2012 Mar. YTD
Patron Traffic	188,004	172,824	210,832	74,921	247,238	298,902	646,074	546,647
Circulation	283,088	225,446	274,058	91,751	535,758	470,144	1,092,904	787,341
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	263,295	207,315
PC Reservations	57,124	49,547	50,643	7,045	46,624	47,376	154,391	103,968
Volunteer Hours	2,116	697	1,996	175	2,589	2,057	6,700.50	2,929.55
Holds Filled	30,309	24,670	19,907	9,653	52,153	45,560	102,369	79,883
Number of Programs	290	190	423	143	279	220	992	553
Program Attendance	6,570	5,572	13,196	2,967	8,341	9,397	28,107	17,936
Library Cards Issued	4,570	14,371	11,702	3,963	5,678	28,216	21,950	46,550
Wi-Fi Users	8,334	5,258	11,975	993	8,986	7,758	29,295	14,009

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

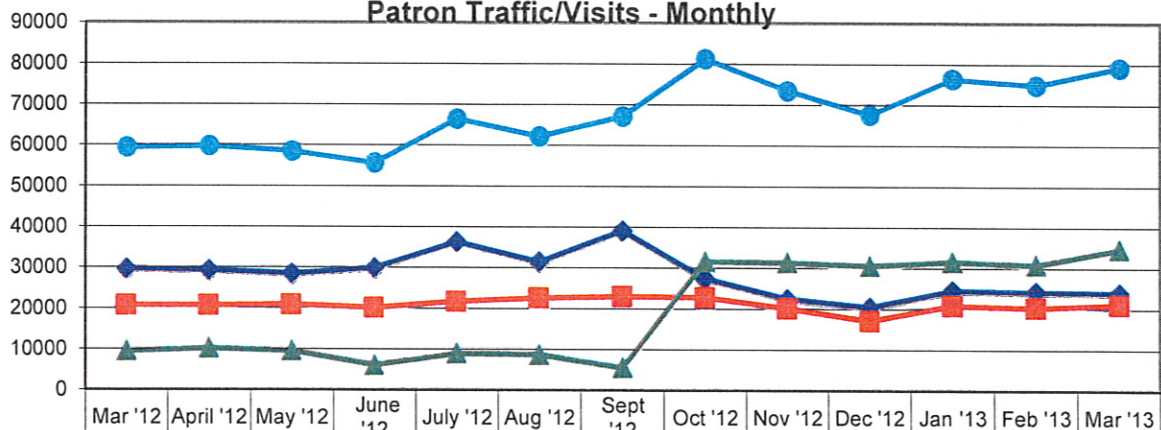
In March 2013, a total of 78,926 patrons visited the Santa Clarita Public Library, with 23,659 visitors at Valencia, 20,905 at Canyon Country, and 34,362 at Newhall.

Patron Visits - March



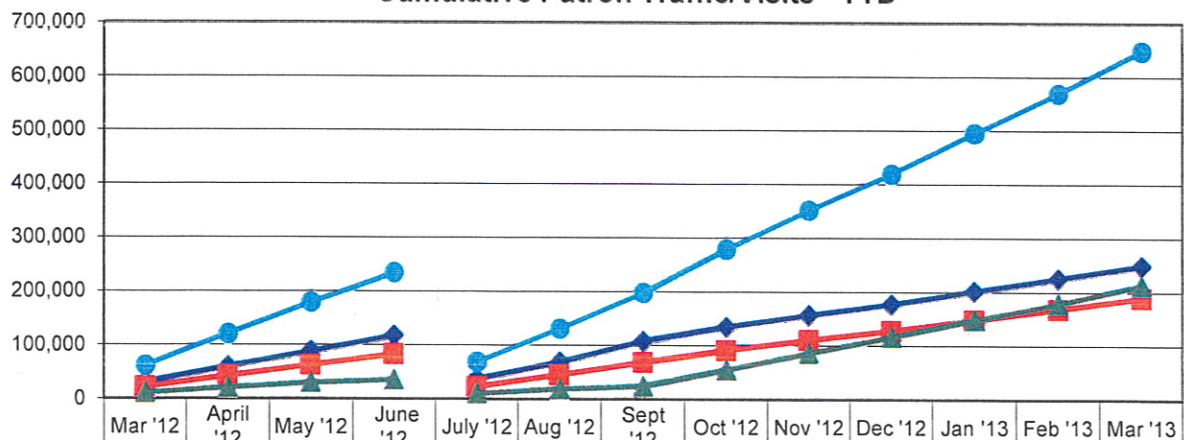
	Mar '12	Mar '13
Valencia	29,366	23,659
Cyn Country	20,558	20,905
Newhall	9,171	34,362
SCPL	59,095	78,926

Patron Traffic/Visits - Monthly



Valencia	29366	29063	28209	29605	36064	31135	38825	27121	22162	20133	24,216	23,923	23,659
Cyn Country	20558	20549	20767	20002	21551	22422	22837	22614	19961	16885	20,656	20,173	20,905
Newhall	9171	9872	9241	5736	8600	8354	5160	31267	31075	30246	31,258	30,510	34,362
SCPL	59,095	59,484	58,217	55,343	66,215	61,911	66,822	81,002	73,198	67,264	76,130	74,606	78,926

Cumulative Patron Traffic/Visits - YTD



Valencia	29,366	58429	86638	116243	36064	67199	106024	133145	155307	175440	199656	223579	247238
Cyn Country	20,558	41107	61874	81876	21551	43973	66810	89424	109385	126270	146926	167099	188004
Newhall	9,171	19043	28284	34020	8600	16954	22114	53381	84456	114702	145960	176470	210832
SCPL	59095	118579	176796	232139	66215	128126	194948	275950	349148	416412	492542	567148	646074

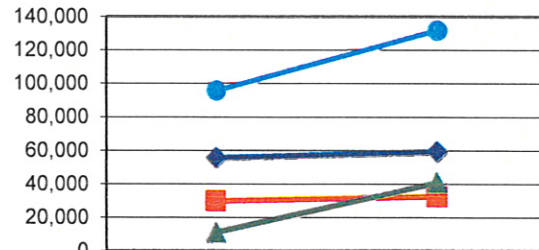
SANTA CLARITA PUBLIC LIBRARY STATISTICS

CIRCULATION

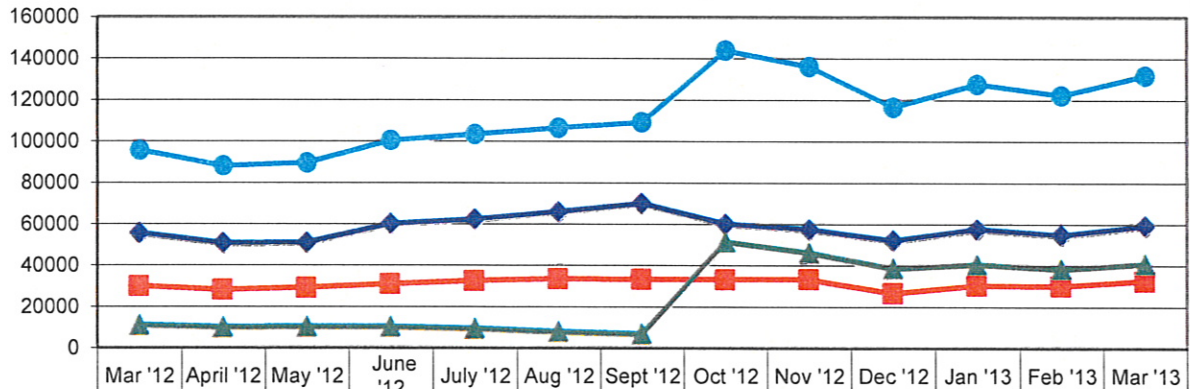
In March 2013, a total of 131,310 books and materials were circulated in the Santa Clarita Public Library.

58,804 books/materials were circulated in Valencia, 32,341 in Canyon Country, and 40,165 in Newhall.

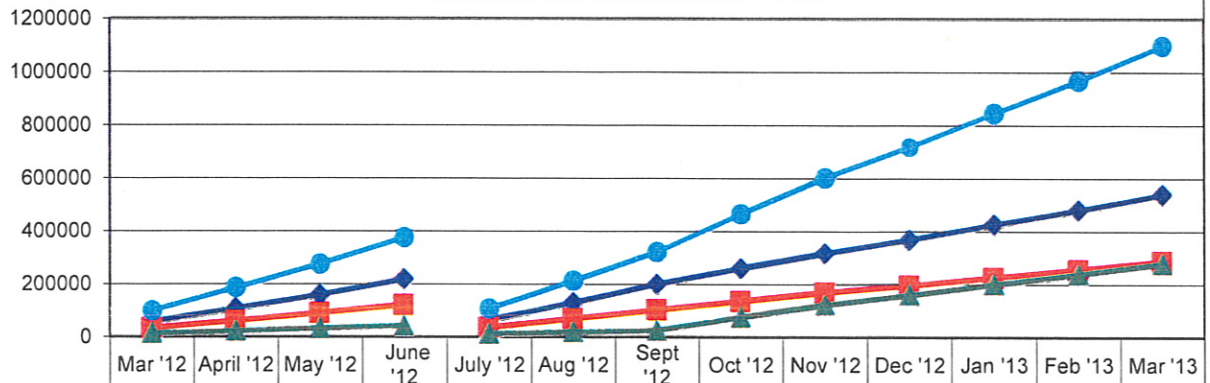
Circulation - March



Circulation - Monthly



Cumulative Circulation - YTD



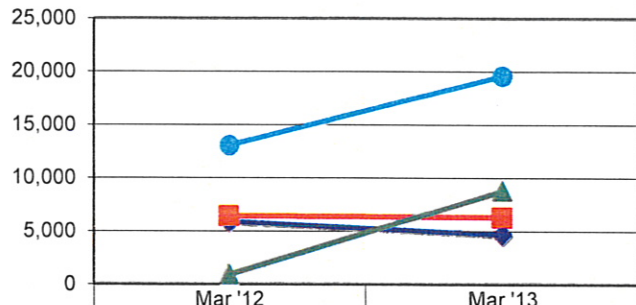
SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

In March 2013, a total of 19,494 patrons reserved and used public computers.

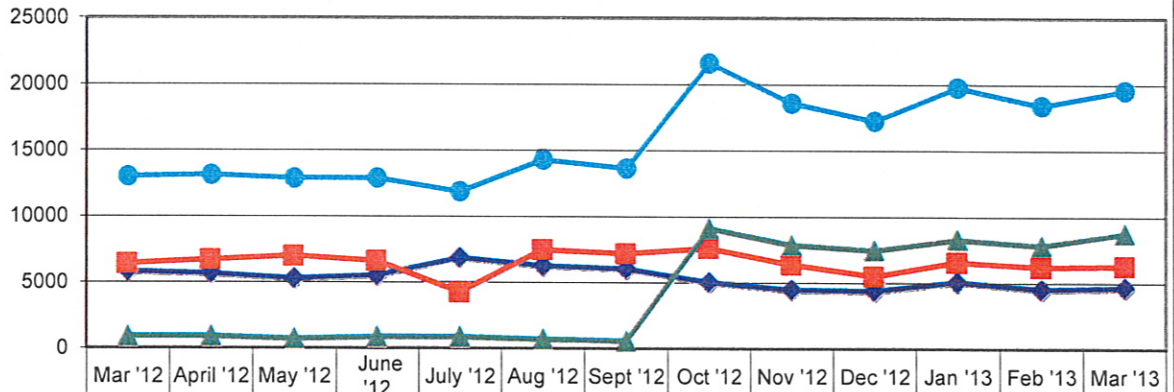
4,566 patrons used public computers in Valencia, 6,246 in Canyon Country, and 8,682 in Newhall.

Public Computer Reservations - March



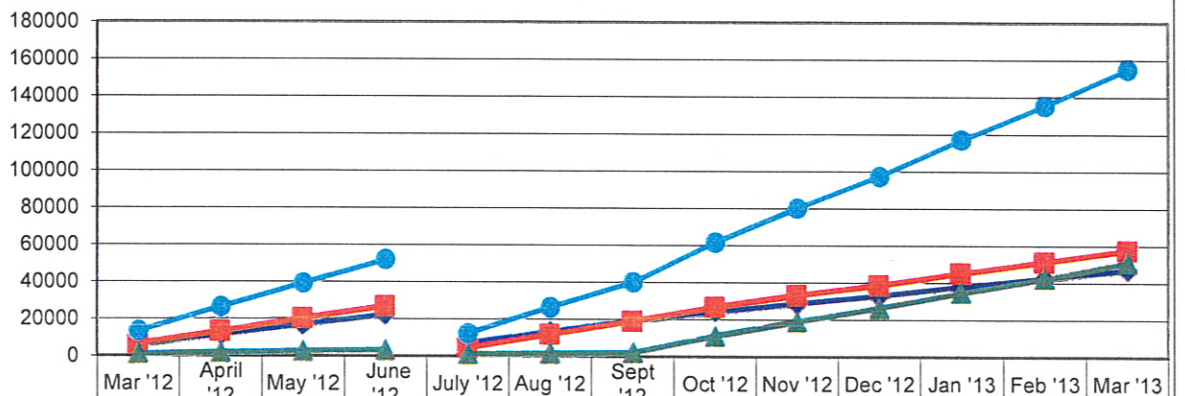
	Mar '12	Mar '13
Valencia	5,763	4,566
Canyon Country	6,375	6,246
Newhall	802	8,682
SCPL	12,940	19,494

Public Computer Reservations - Monthly



Valencia	5763	5593	5212	5459	6804	6179	5959	4958	4402	4321	4993	4442	4566
Cyn Country	6375	6663	6956	6583	4224	7431	7153	7577	6351	5461	6522	6159	6246
Newhall	802	810	624	768	768	597	460	9035	7785	7383	8199	7734	8682
SCPL	12,940	13,066	12,792	12,810	11,796	14,207	13,572	21,570	18,538	17,165	19,714	18,335	19,494

Cumulative Public Computer Reservations - YTD



Valencia	5763	11356	16568	22027	6804	12983	18942	23900	28302	32623	37616	42058	46624
Cyn Country	6375	13038	19994	26577	4224	11655	18808	26385	32736	38197	44719	50878	57124
Newhall	802	1612	2236	3004	768	1365	1825	10860	18645	26028	34227	41961	50643
SCPL	12940	26006	38798	51608	11796	26003	39575	61145	79683	96848	116562	134897	154391

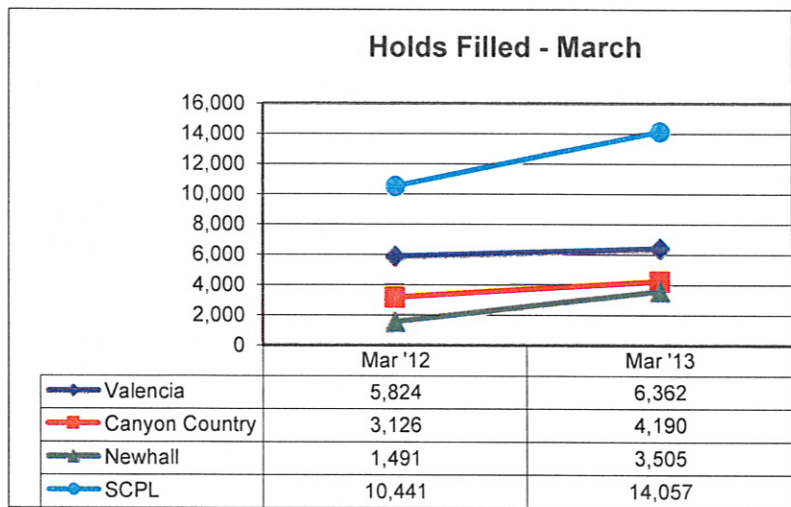
SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

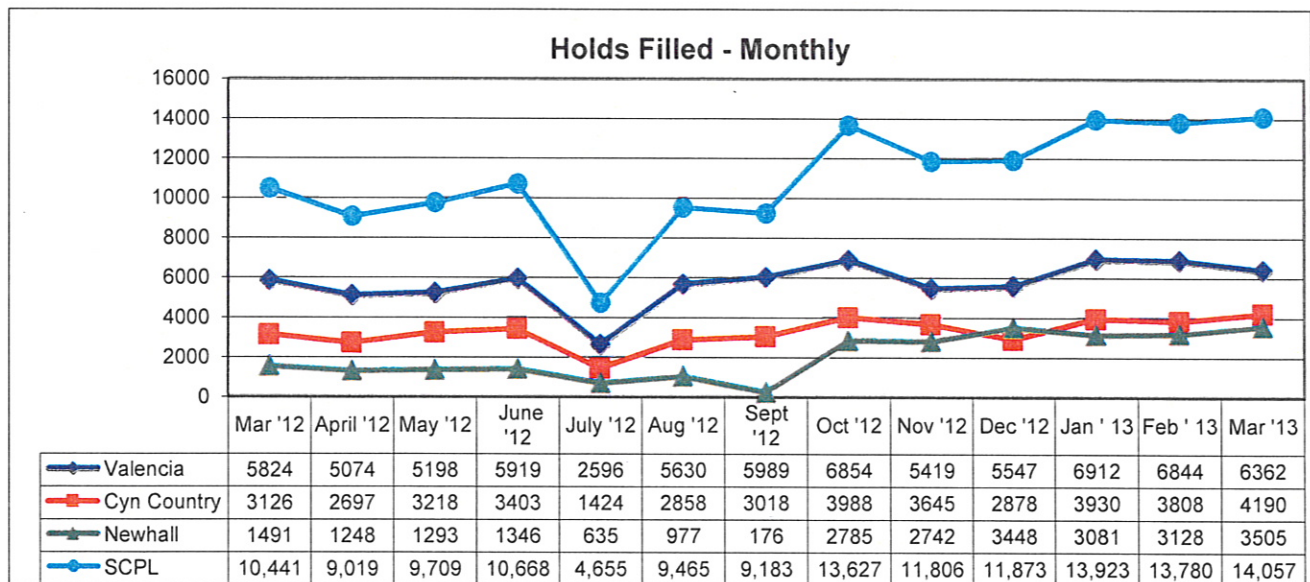
In February 2013, a total of 14,057 holds were filled in the Santa Clarita Public Library.

6,362 holds were filled in Valencia, 34,190 in Canyon Country, and 3,505 in Newhall.

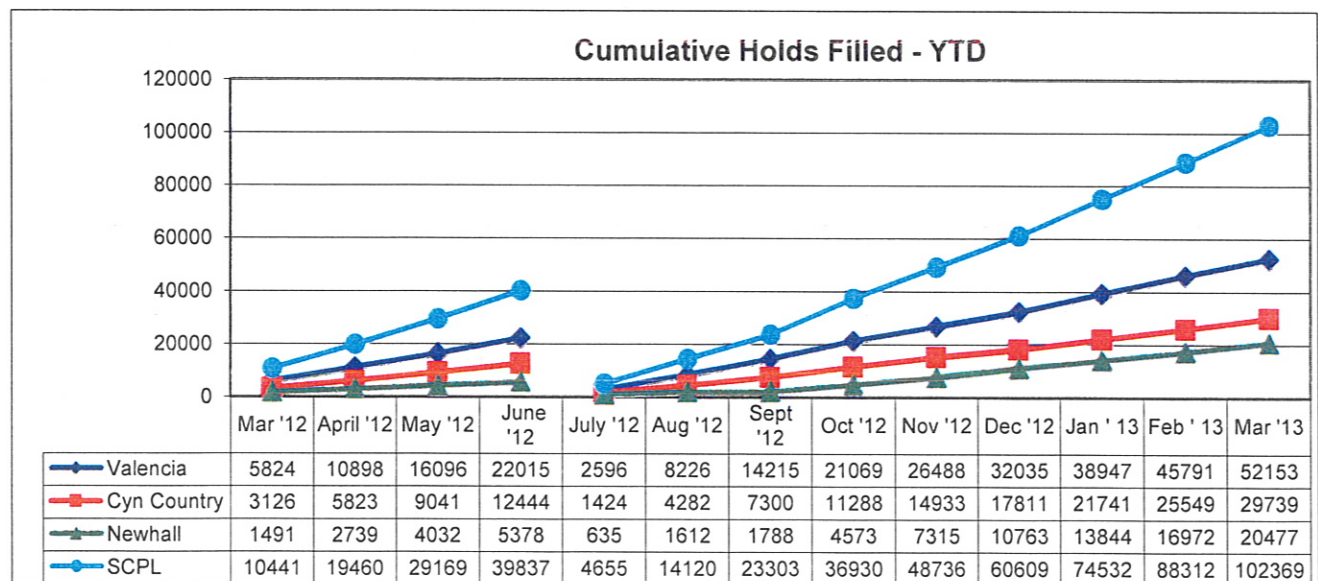
Holds Filled - March



Holds Filled - Monthly



Cumulative Holds Filled - YTD

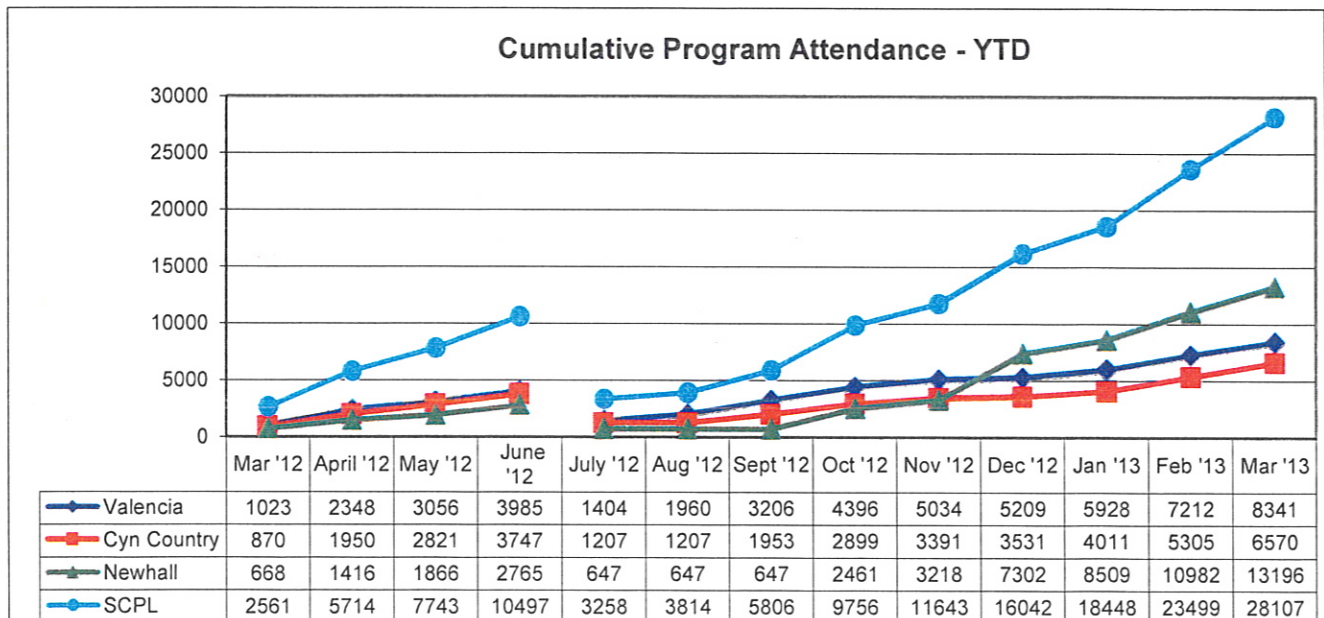
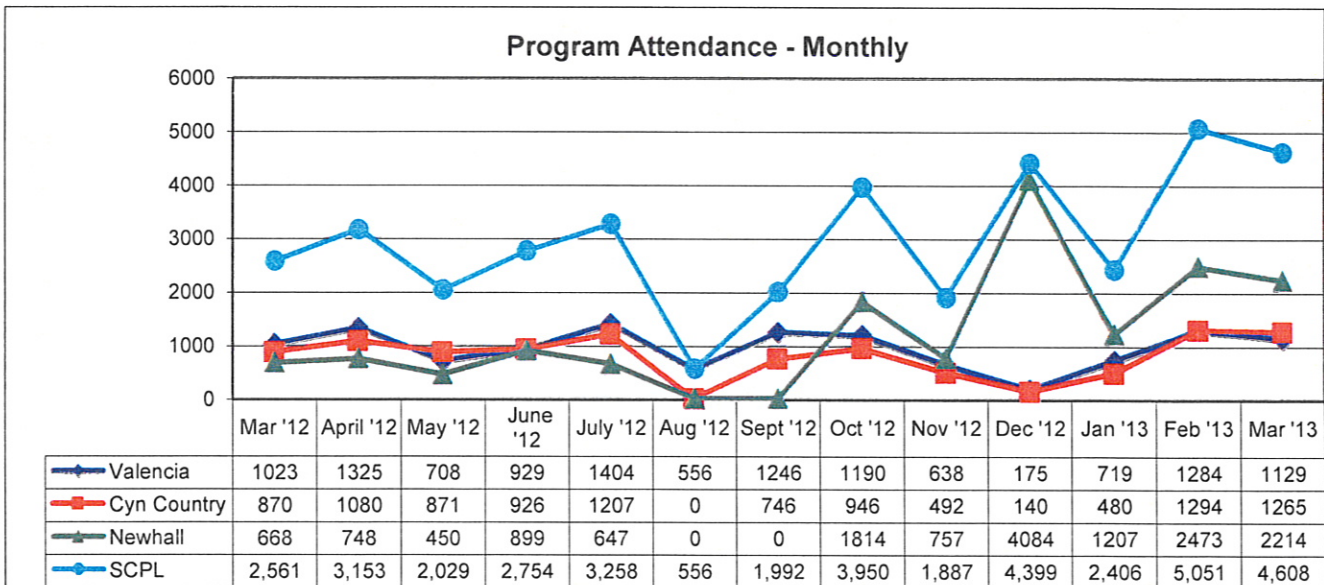
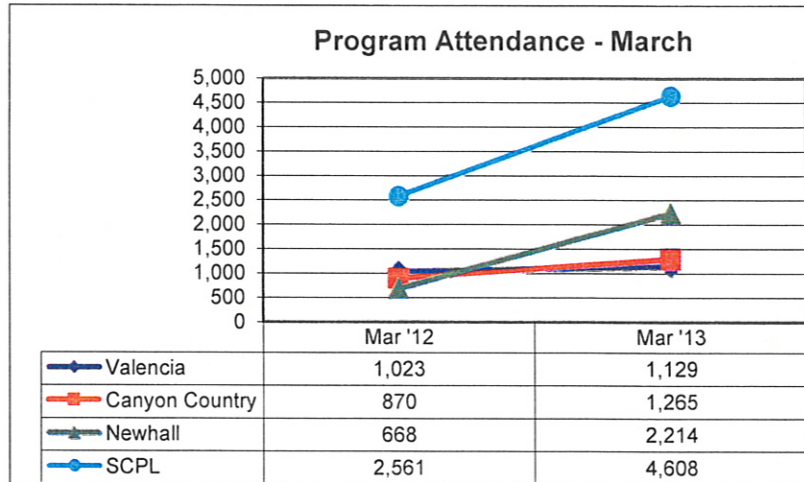


SANTA CLARITA PUBLIC LIBRARY STATISTICS

PROGRAM ATTENDANCE

In March 2013, a total of 4,608 attendees participated in a program.

1,129 attended a Library program at Valencia, 1,265 at Canyon Country, and 2,214 at Newhall.

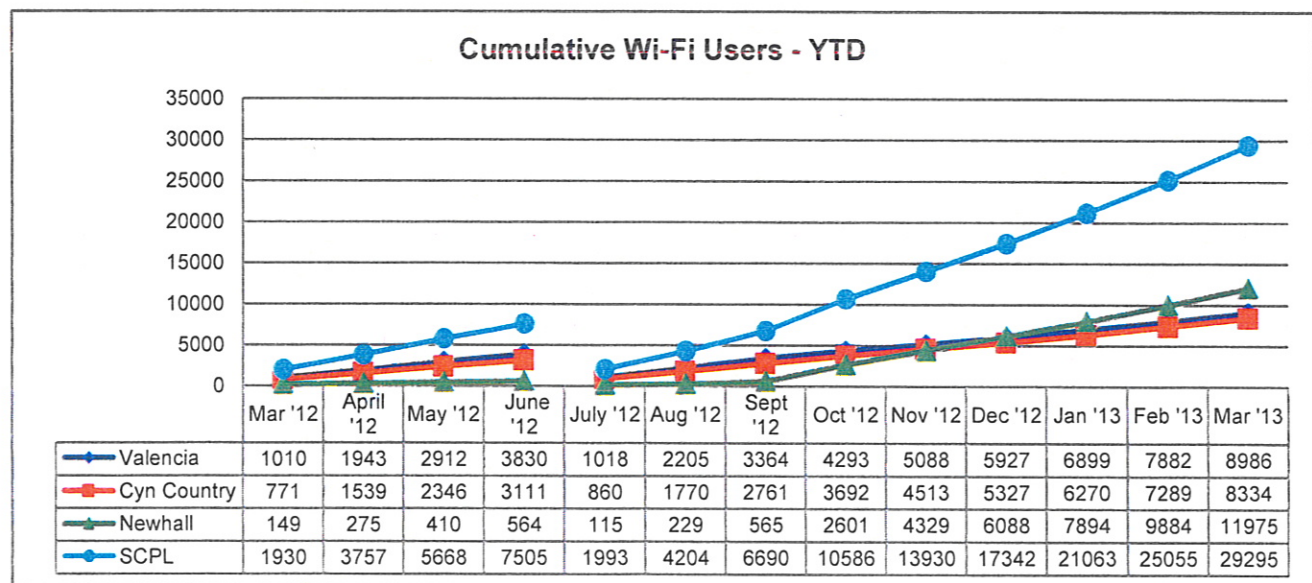
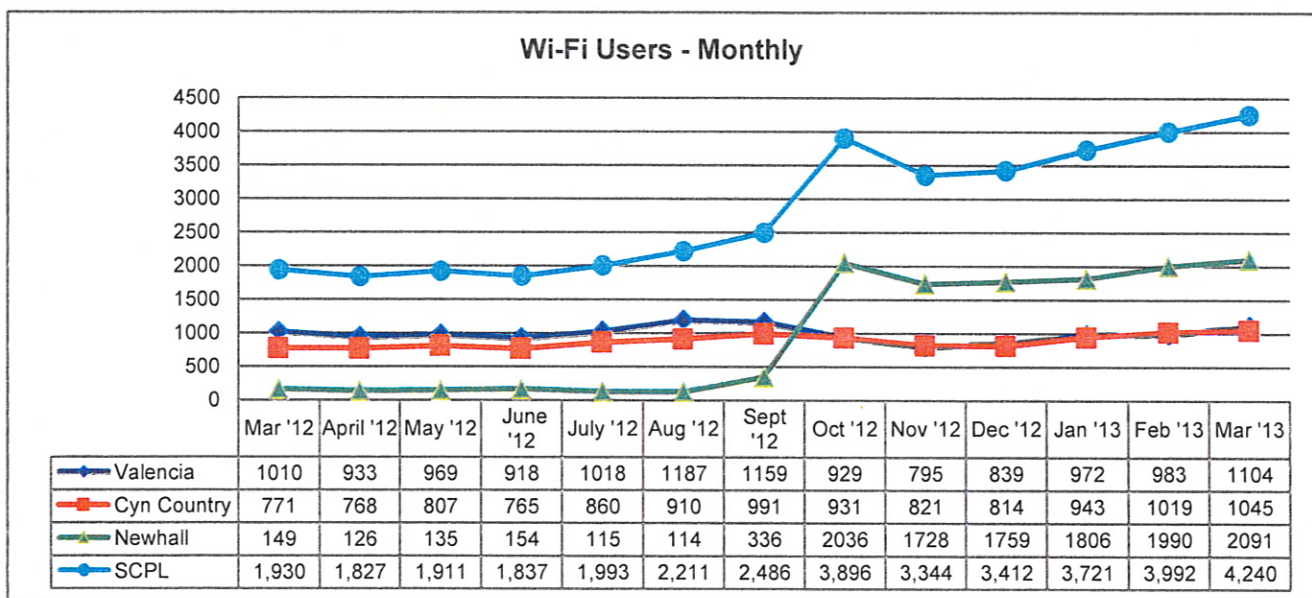
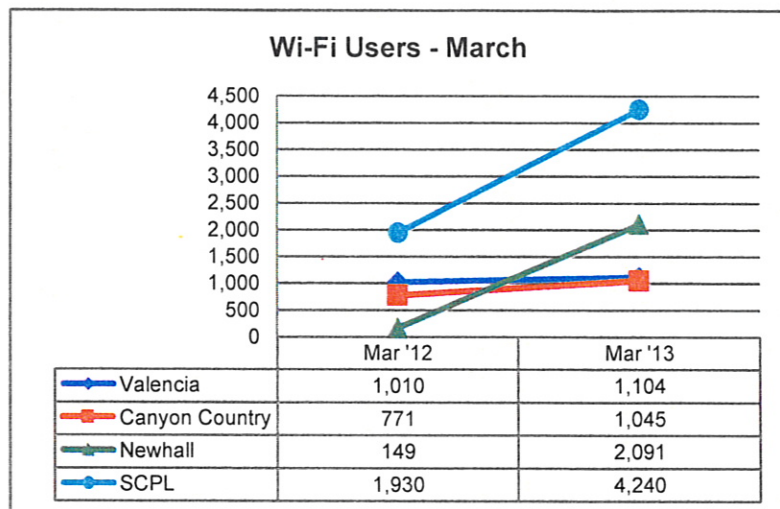


SANTA CLARITA PUBLIC LIBRARY STATISTICS

Wi-Fi USERS

In March 2013, a total of 4,240 Library patrons used the Santa Clarita Public Library's wireless internet (Wi-Fi).

1,104 Wi-Fi users were at Valencia, 1,045 at Canyon Country, and 2,091 at Newhall.



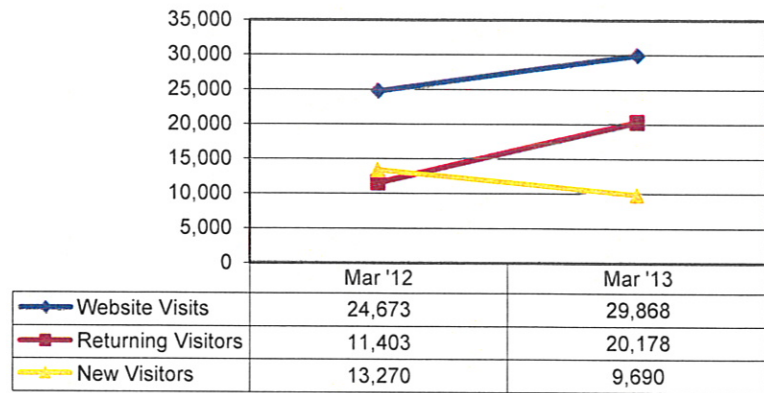
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY WEBSITE VISITS

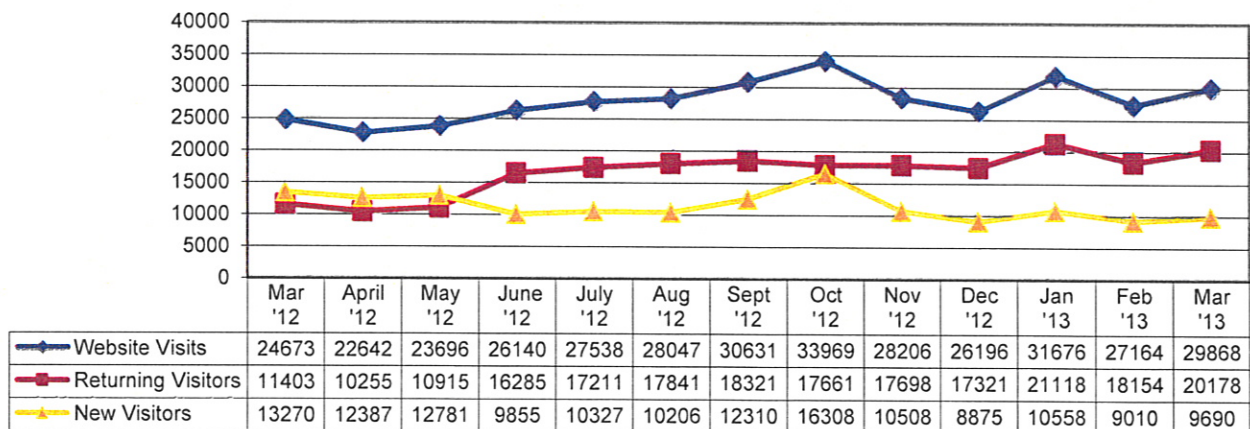
In March 2013, the Library's website received a total of 29,868 visits.

20,178 were returning visitors and 9,690 were new visitors to the Library website.

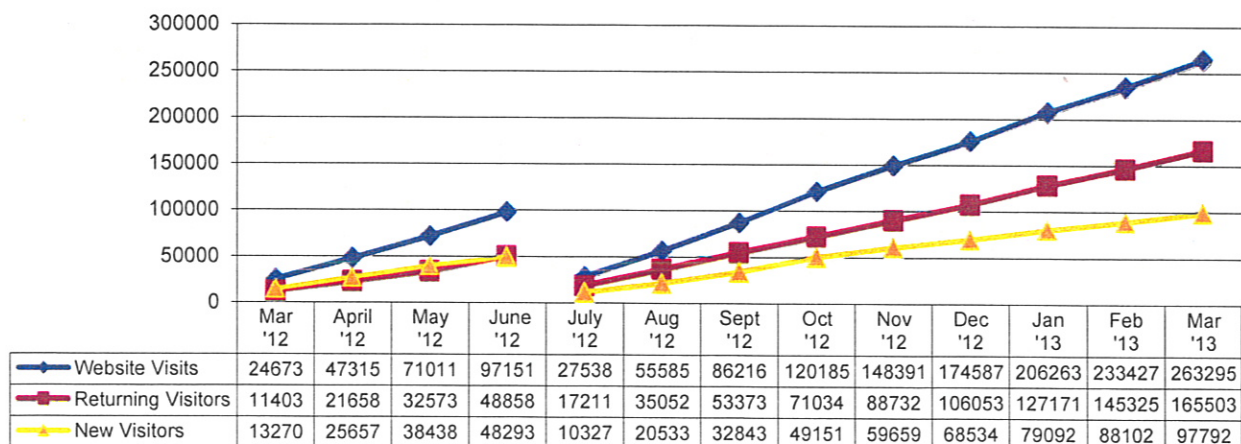
Library Website Visits - March



Library Website Visits - Monthly



Cumulative Library Website Visits - YTD



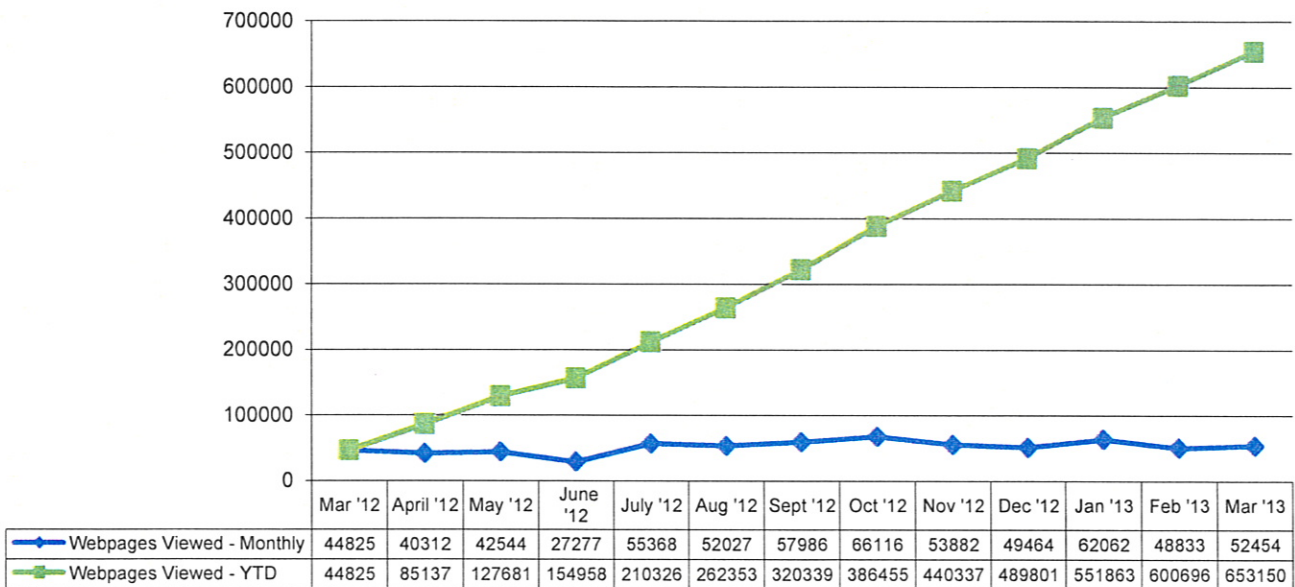
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY WEBSITE

In March 2013, visitors to the Santa Clarita Public Library website viewed a total of 52,454 website pages.

Visitors to santaclaritalibrary.com spent an average of 1.54 minutes visiting the City's Library website.

Library Web Pages Viewed



Average Minutes on Site - Monthly

