



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

FEBRUARY 2013

Santa Clarita Public Library Fiscal Year 2012-2013

Statistical Summary

Month-to-Date								
FEBRUARY 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	February 2013	2012 February	February 2013	2012 February	February 2013	2012 February	February 2013	2012 February
Patron Traffic	20,173	18,780	30,510	8,744	23,923	28,848	74,606	56,372
Circulation	29,763	25,661	37,649	9,946	54,306	51,091	121,718	86,698
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	27,164	23,531
PC Reservations	6,159	6,070	7,734	760	4,442	5,846	18,335	12,676
Volunteer Hours	434	159	541	37	320	348	1,295.00	544.00
Holds Filled	3,808	2,415	3,128	1,102	6,844	4,997	13,780	8,514
Number of Programs	54	41	104	28	44	38	202	107
Program Attendance	1,294	1,010	2,473	504	1,284	1,773	5,051	3,287
Library Cards Issued	455	673	1,245	224	511	1,474	2,211	2,371
Wi-Fi Users	1,019	674	1,990	132	983	906	3,992	1,712

Year-to-Date								
FEBRUARY 2013	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Feb. 2013	2012 Feb. YTD	YTD Feb. 2013	2012 Feb. YTD	YTD Feb. 2013	2012 Feb. YTD	YTD Feb. 2013	2012 Feb. YTD
Patron Traffic	167,099	152,266	176,470	65,750	223,579	269,536	567,148	487,552
Circulation	250,747	195,769	233,893	81,405	476,954	414,995	961,594	692,169
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	233,427	182,642
PC Reservations	50,878	43,172	41,961	6,243	42,058	41,613	134,897	91,028
Volunteer Hours	1,709	578	1,490	85	2,191	1,724	5,389.50	2,386.25
Holds Filled	26,119	21,544	16,402	8,162	45,791	39,736	88,312	69,442
Number of Programs	240	150	316	101	228	186	784	437
Program Attendance	5,305	4,702	10,982	2,299	7,212	8,374	23,499	15,375
Library Cards Issued	4,115	13,627	10,531	3,733	5,173	26,879	19,819	44,239
Wi-Fi Users	7,289	4,487	9,884	844	7,882	6,748	25,055	12,079

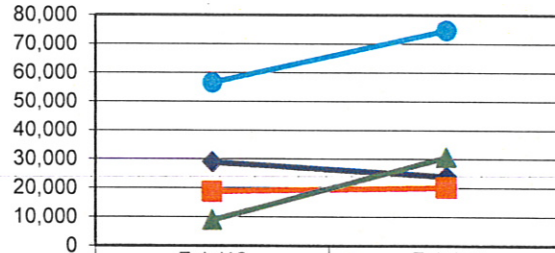
* Canyon Country Library was closed from end of November 2011 through mid-January 2012, thus minimal programming was held in January 2012.

SANTA CLARITA PUBLIC LIBRARY STATISTICS

PATRON VISITS

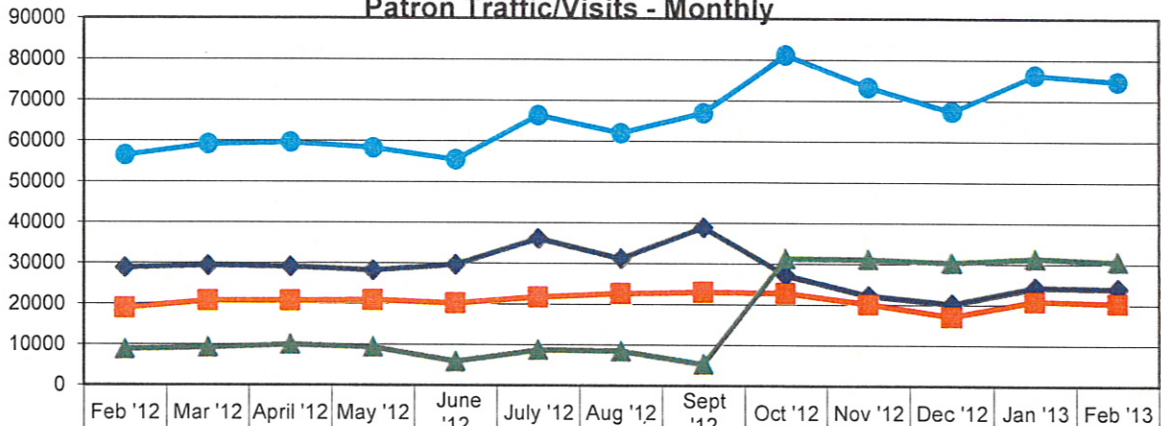
In February 2013, a total of 74,606 patrons visited the Santa Clarita Public Library with 23,923 visitors at Valencia, 20,173 at Canyon Country, and 30,510 at Newhall.

Patron Visits - February



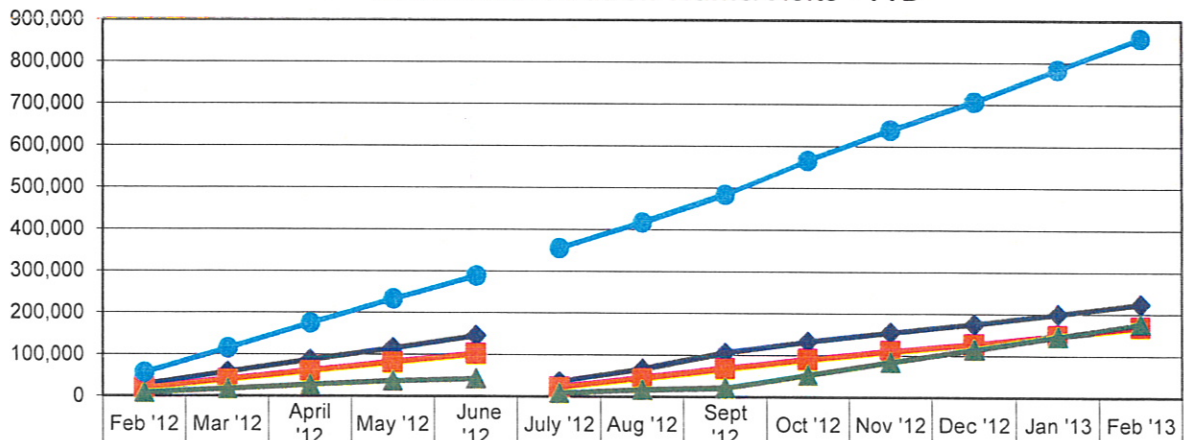
	Feb '12	Feb '13
Valencia	28,848	23,923
Cyn Country	18,780	20,173
Newhall	8,744	30,510
SCPL	56,372	74,606

Patron Traffic/Visits - Monthly



Valencia	28848	29366	29063	28209	29605	36064	31135	38825	27121	22162	20133	24,216	23,923
Cyn Country	18780	20558	20549	20767	20002	21551	22422	22837	22614	19961	16885	20,656	20,173
Newhall	8744	9171	9872	9241	5736	8600	8354	5160	31267	31075	30246	31,258	30,510
SCPL	56,372	59,095	59,484	58,217	55,343	66,215	61,911	66,822	81,002	73,198	67,264	76,130	74,606

Cummulative Patron Traffic/Visits - YTD



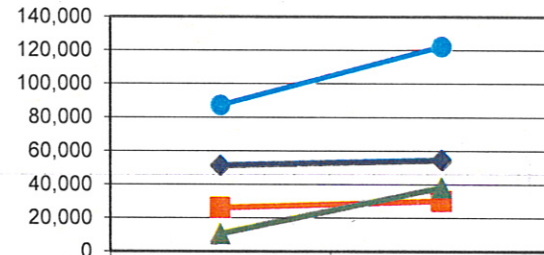
Valencia	28,848	58214	87277	115486	145091	36064	67199	106024	133145	155307	175440	199656	223579
Cyn Country	18,780	39338	59887	80654	100656	21551	43973	66810	89424	109385	126270	146926	167099
Newhall	8,744	17915	27787	37028	42764	8600	16954	22114	53381	84456	114702	145960	176470
SCPL	56372	115467	174951	233168	288511	354726	416637	483459	564461	637659	704923	781053	855659

SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

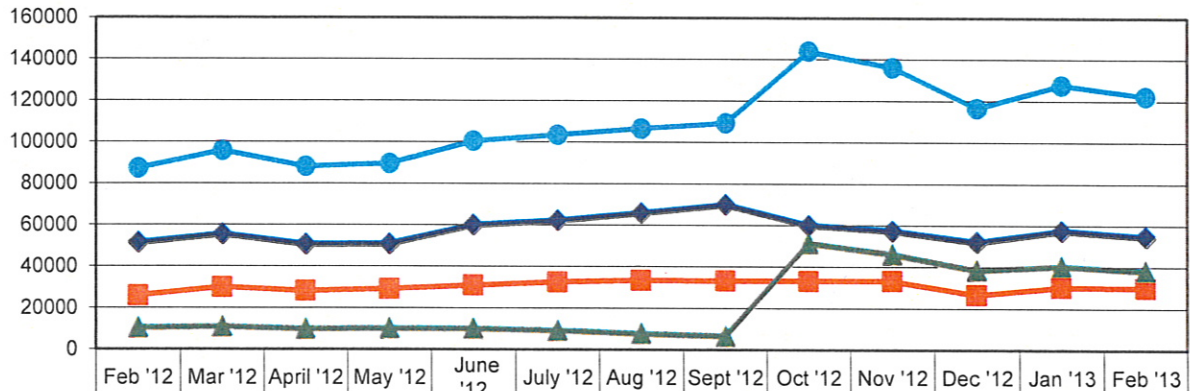
In February 2013, a total of 121,718 books and materials were circulated in the Santa Clarita Public Library.

54,306 books/materials were circulated in Valencia, 29,763 in Canyon Country, and 37,649 in Newhall.

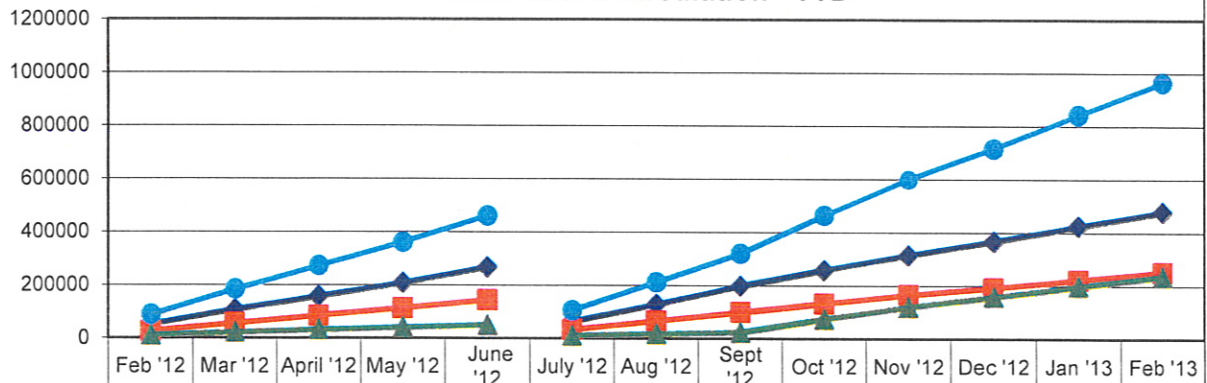
Circulation - February



Circulation - Monthly



Cummulative Circulation - YTD



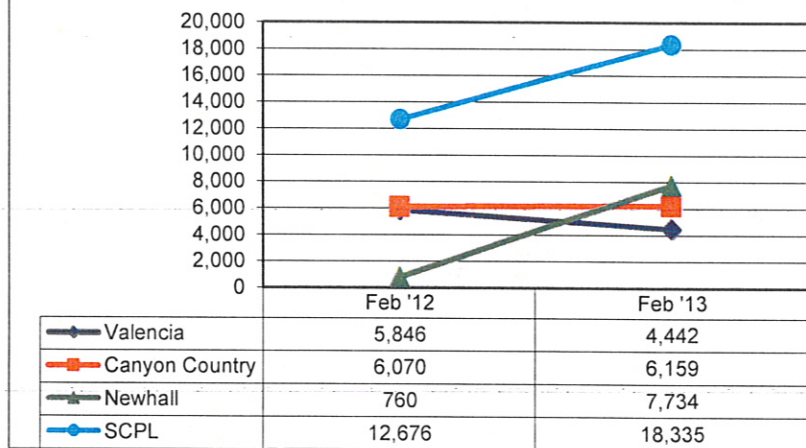
SANTA CLARITA PUBLIC LIBRARY STATISTICS

PUBLIC COMPUTER RESERVATIONS

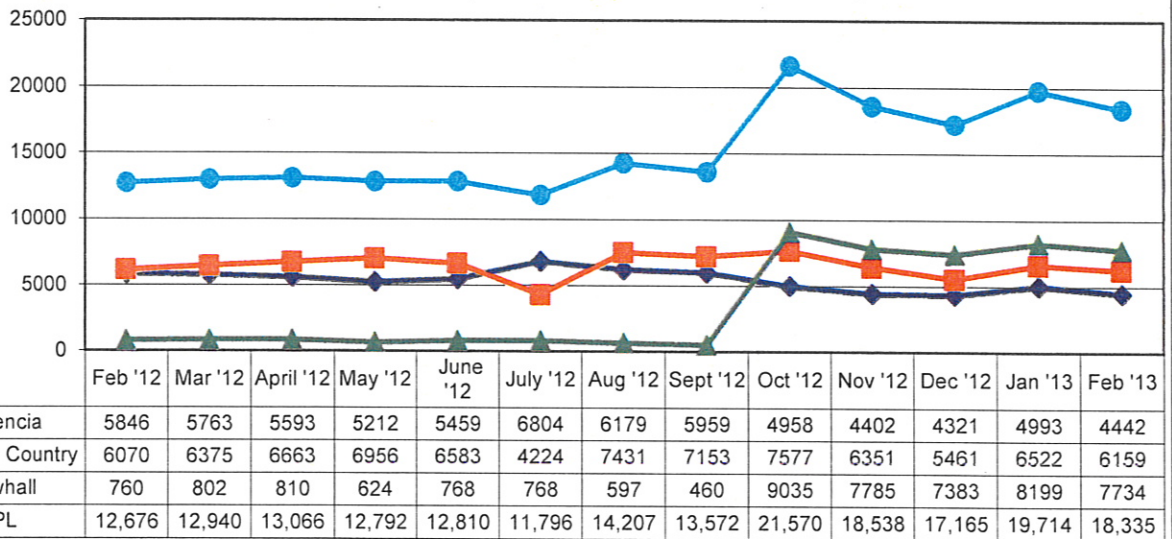
In February 2013, a total of 18,335 patrons reserved and used public computers.

4,442 patrons used public computers in Valencia, 6,159 in Canyon Country, and 7,734 in Newhall.

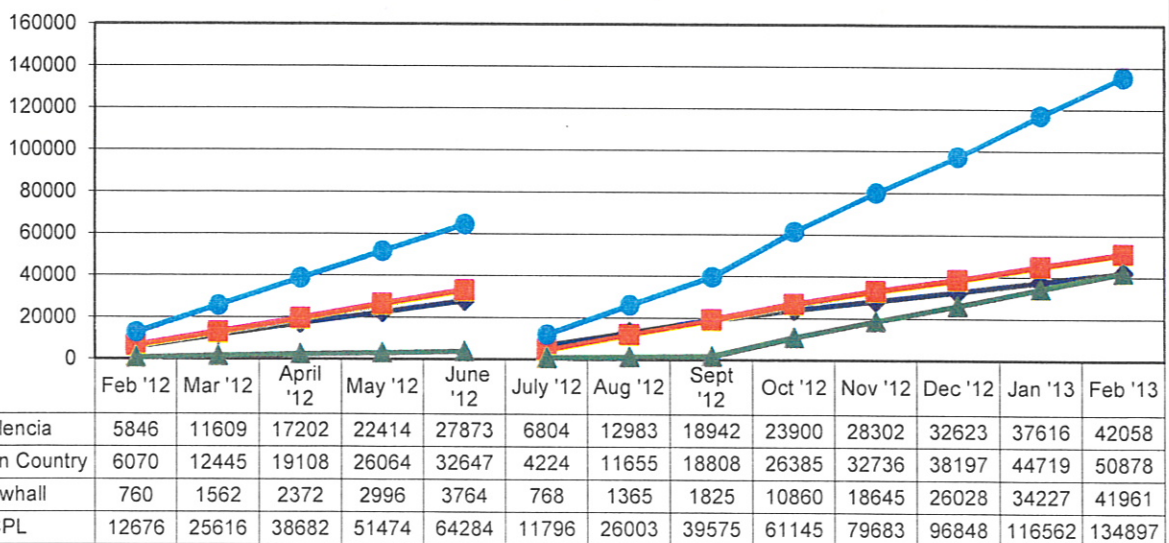
Public Computer Reservations - February



Public Computer Reservations - Monthly



Cummulative Public Computer Reservations - YTD

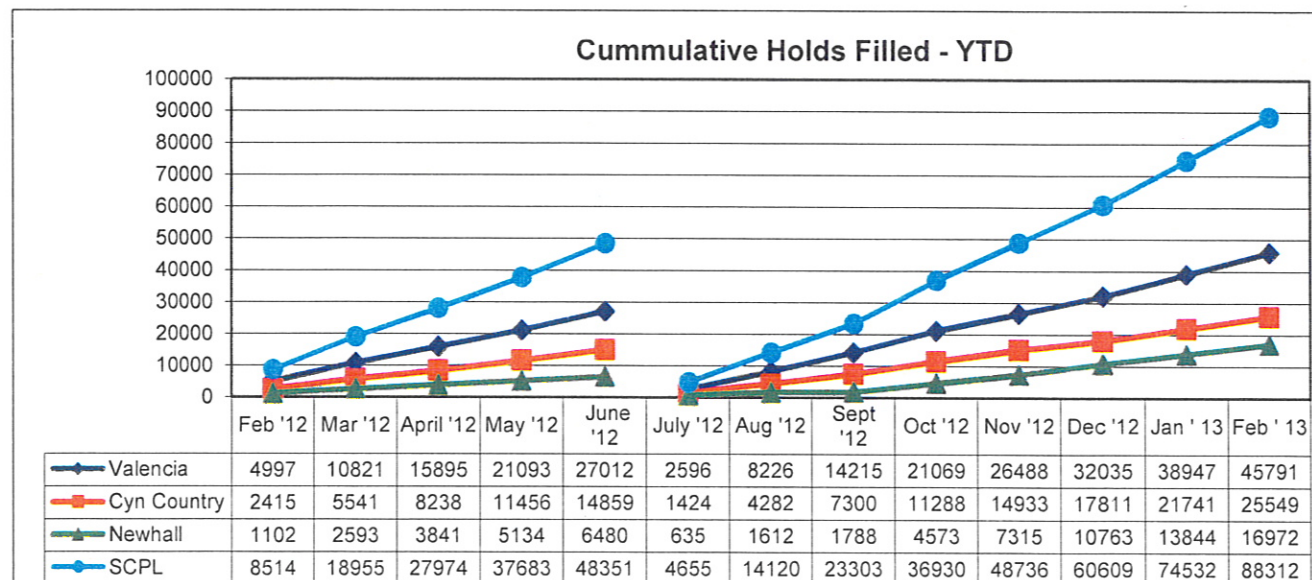
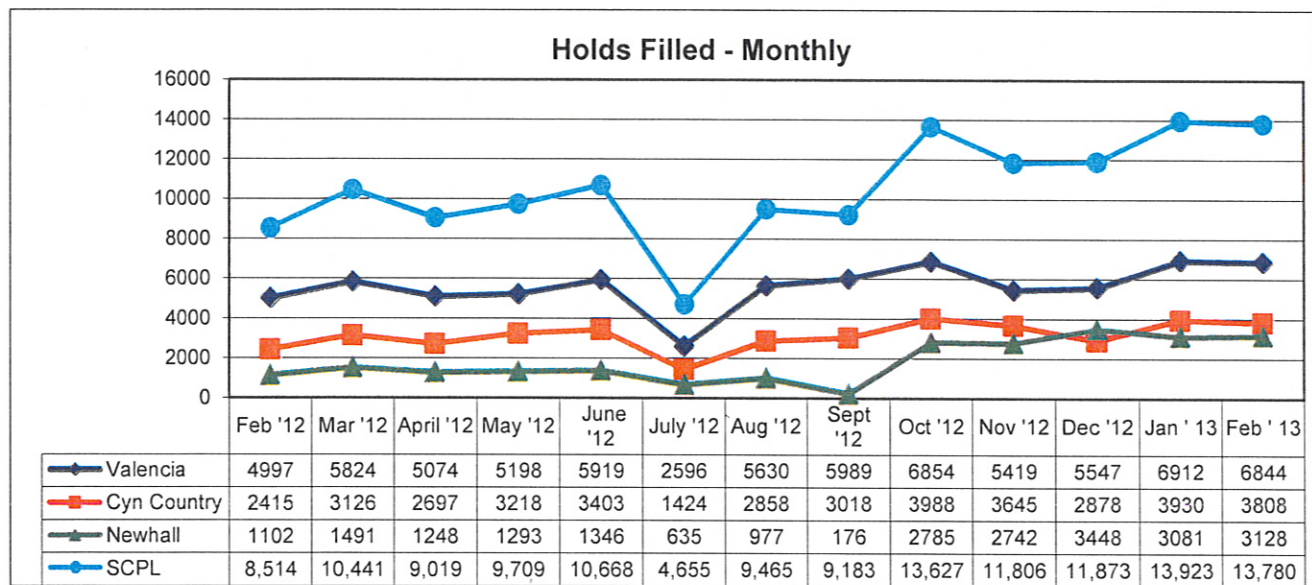
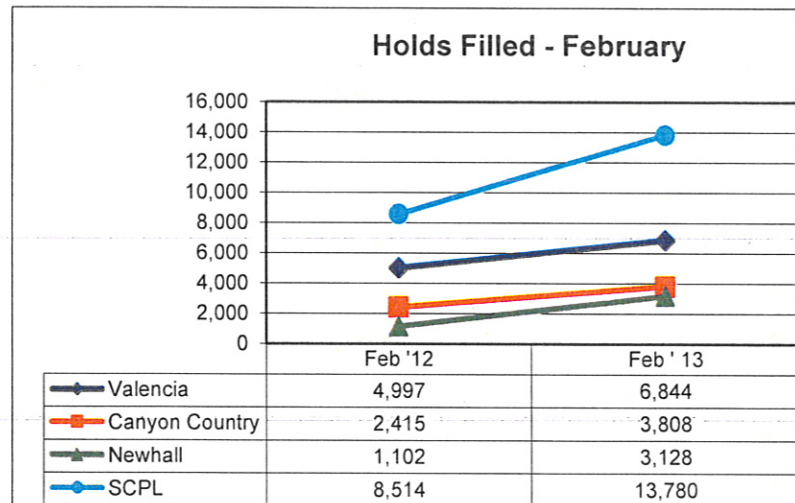


SANTA CLARITA PUBLIC LIBRARY STATISTICS

HOLDS FILLED

In February 2013, a total of 13,780 holds were filled in the Santa Clarita Public Library.

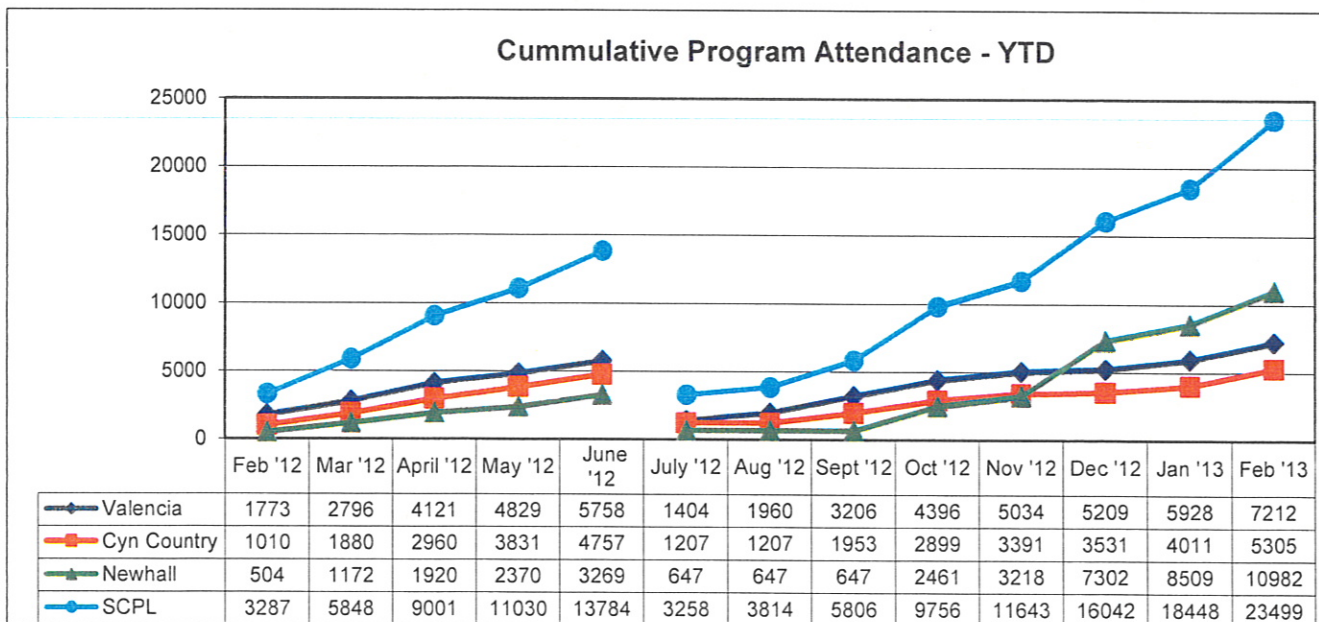
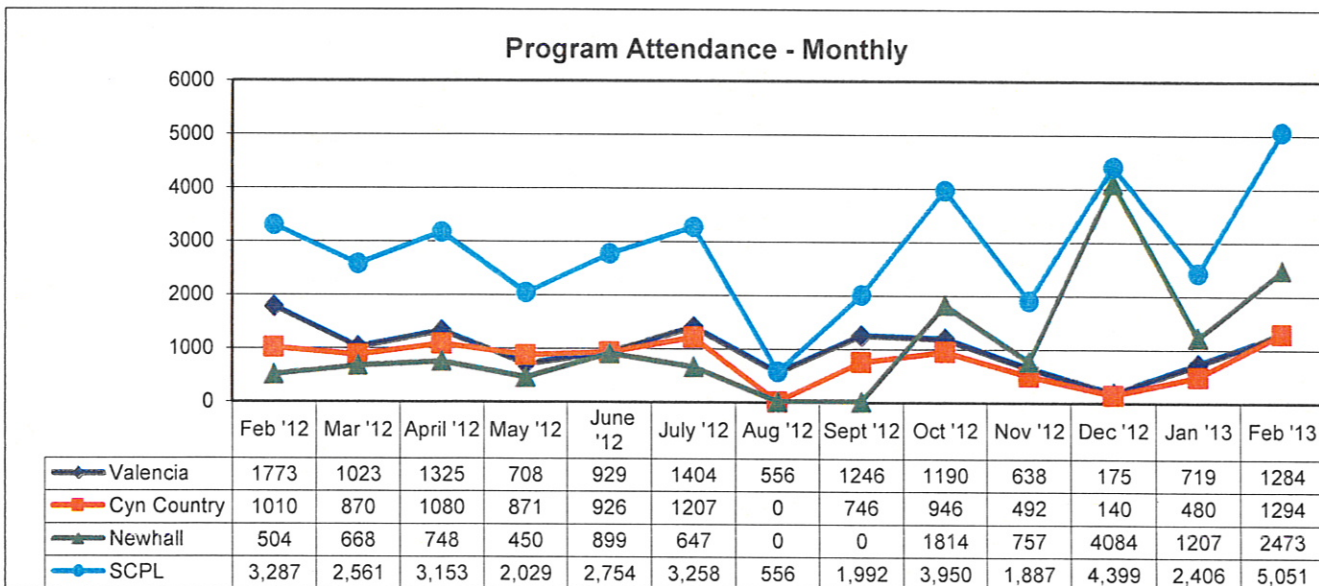
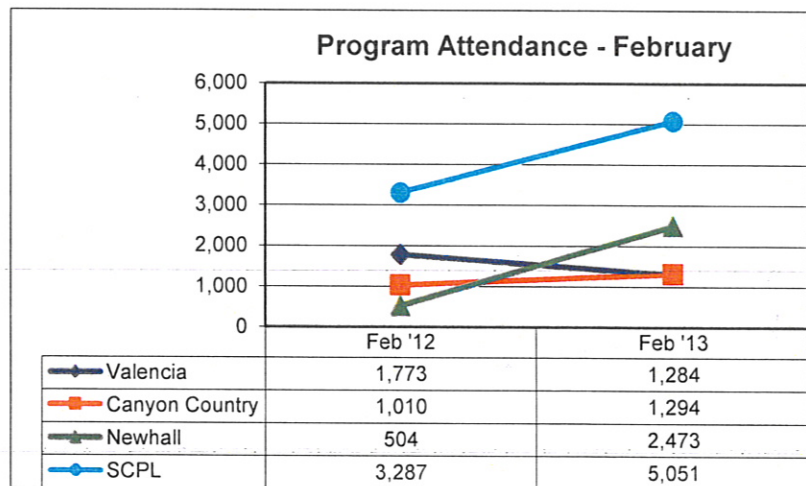
6,844 holds were filled in Valencia, 3,808 in Canyon Country, and 3,128 in Newhall.



SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In February 2013, a total of 5,051 attendees participated in a program.

1,248 attended a Library program at Valencia, 1,294 at Canyon Country, and 2,473 at Newhall.

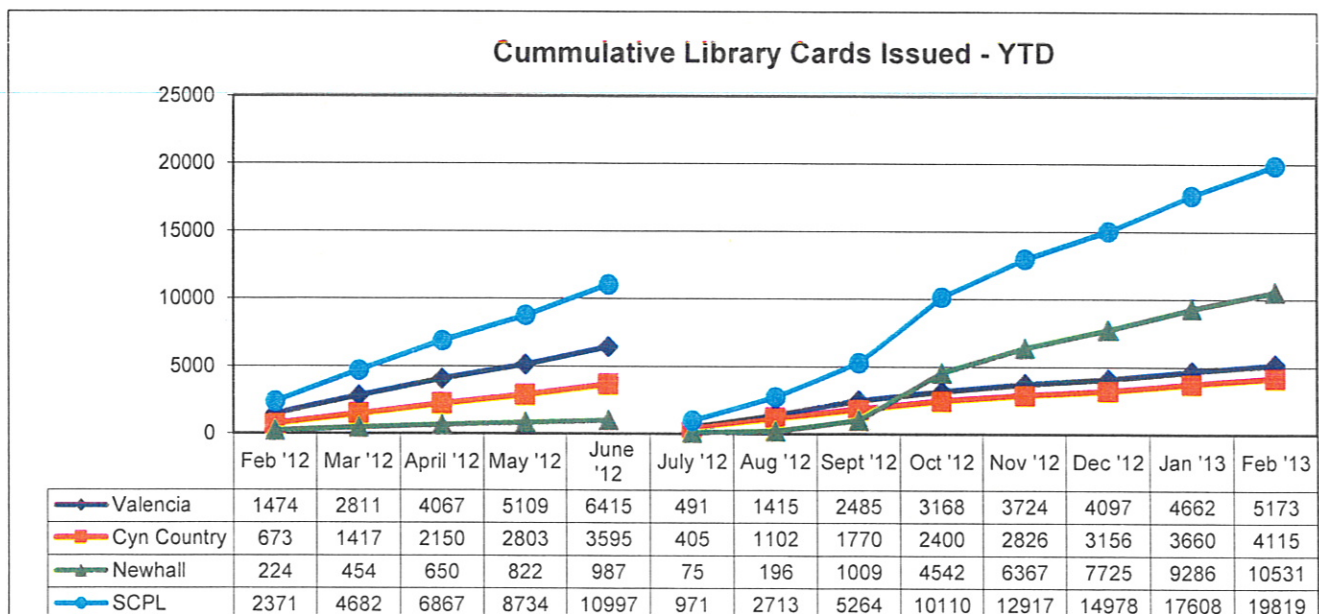
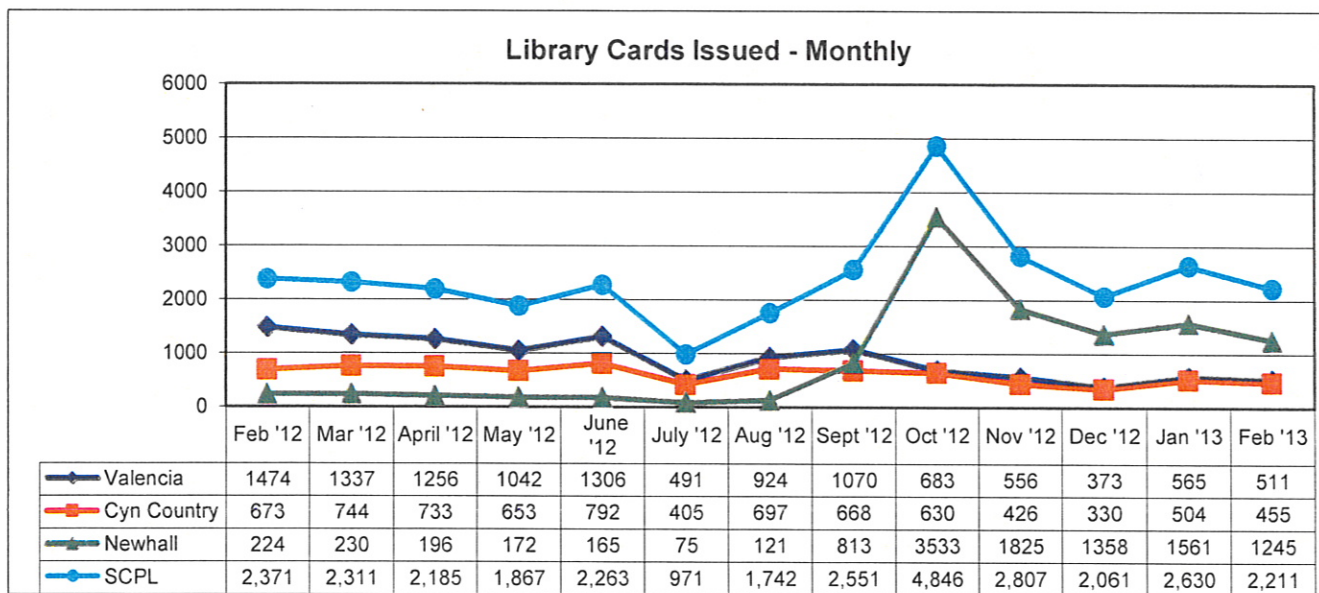
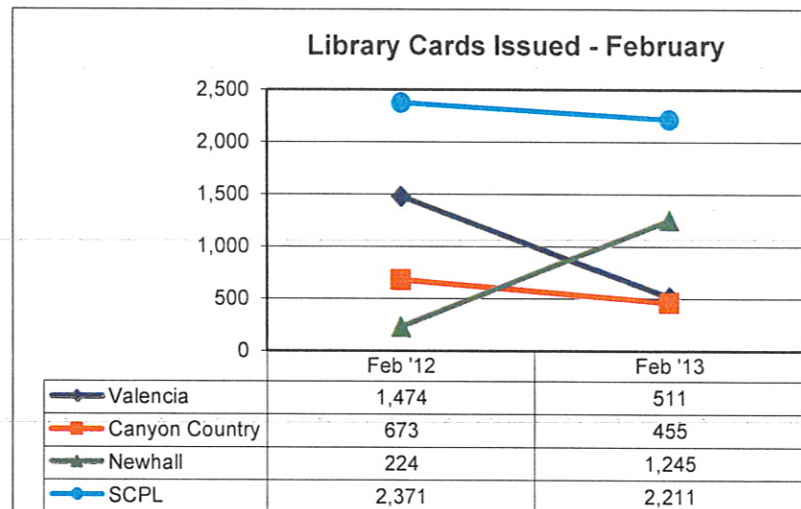


SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY CARDS ISSUED

In February 2013, a total of 2,211 new Library cards were issued.

511 new Library cards were issued at Valencia, 455 at Canyon Country, and 1,245 at Newhall.

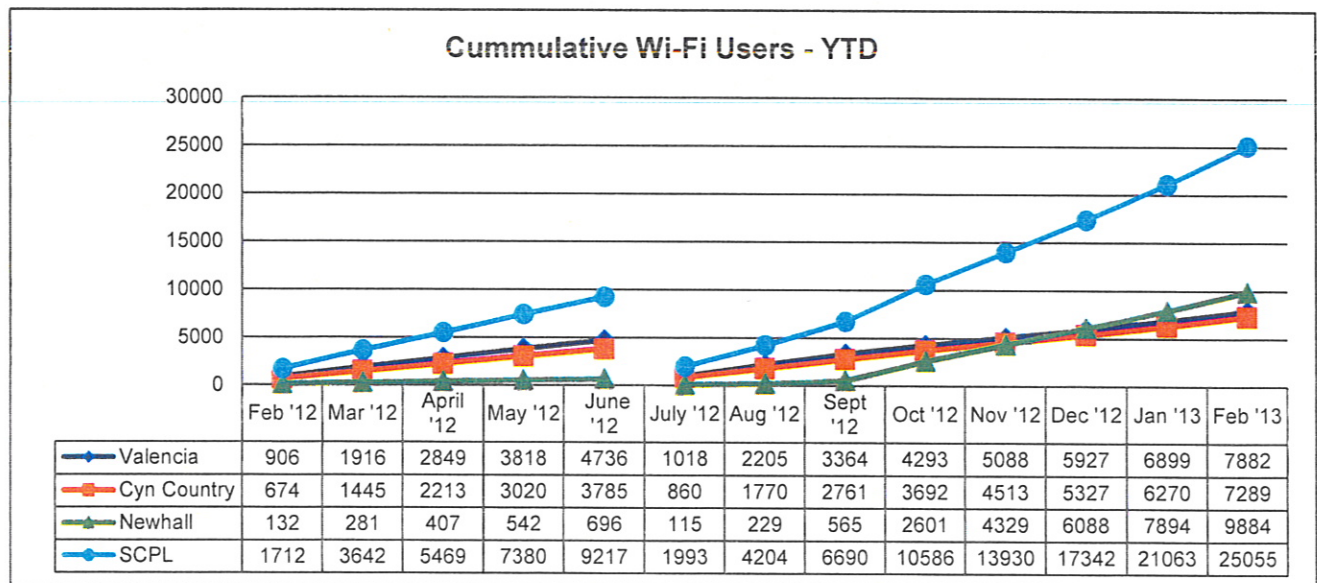
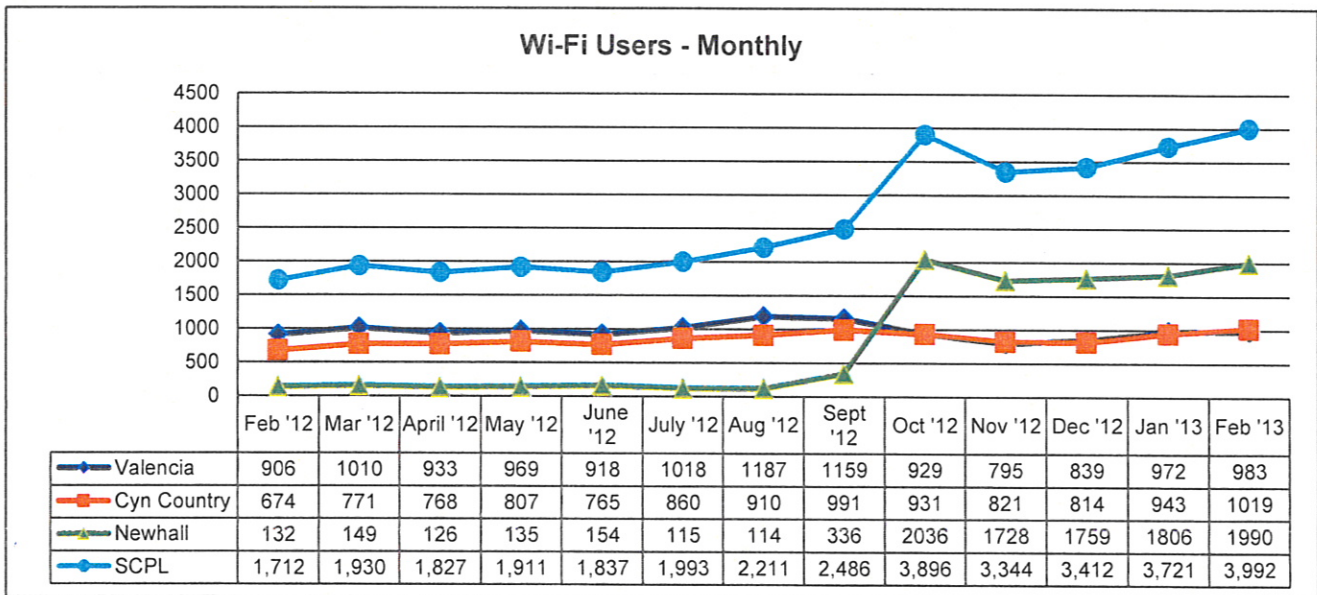
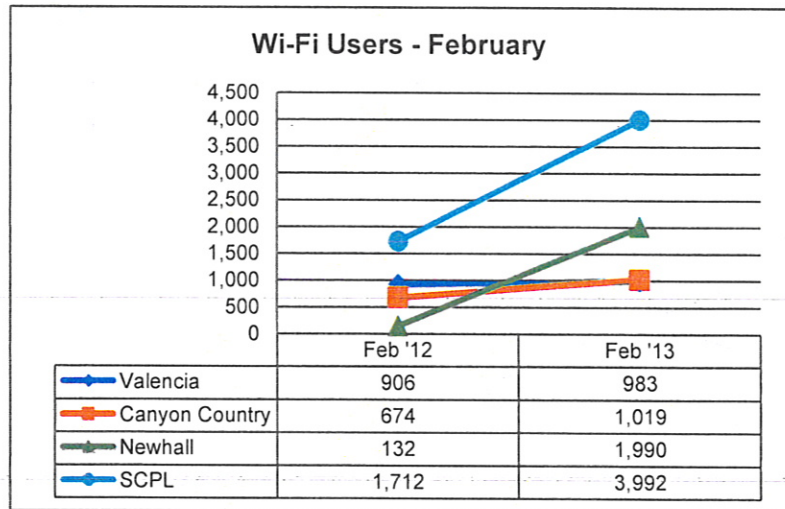


SANTA CLARITA PUBLIC LIBRARY STATISTICS

Wi-Fi USERS

In February 2013, a total of 3,992 Library patrons used the Santa Clarita Public Library's wireless internet (Wi-Fi).

983 Wi-Fi users were at Valencia, 1,019 at Canyon Country, and 1,990 at Newhall.



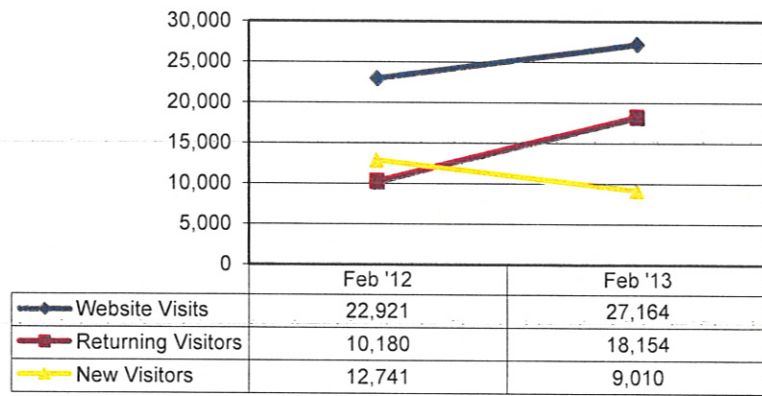
SANTA CLARITA PUBLIC LIBRARY STATISTICS

LIBRARY WEBSITE VISITS

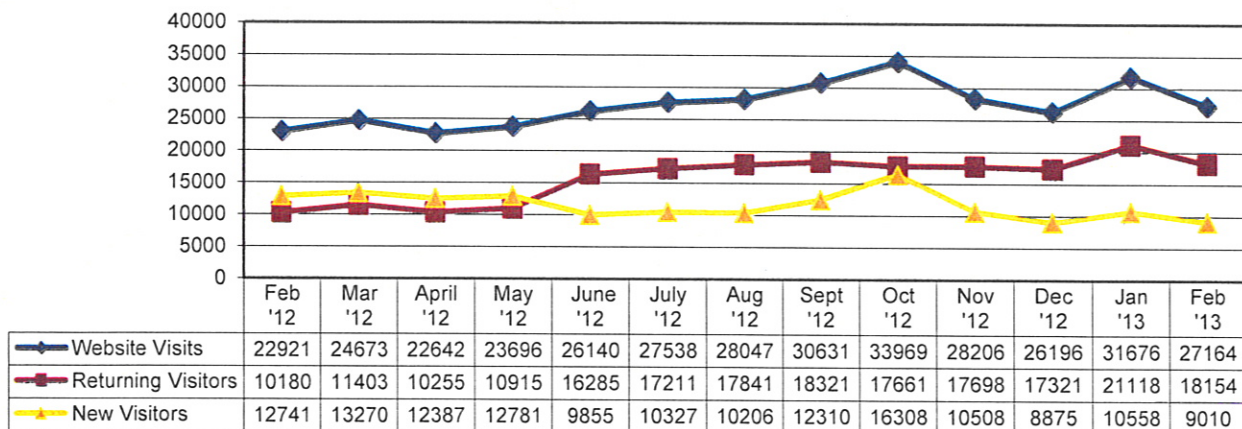
In February 2013, the Library's website received a total of 27,164 visits.

18,154 were returning visitors and 9,010 were new visitors to the Library website.

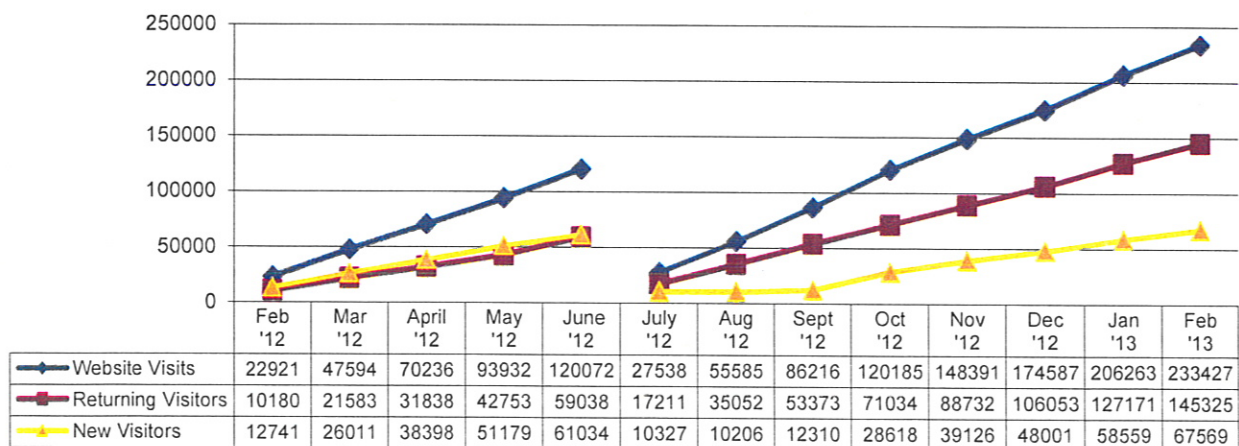
Library Website Visits - February



Library Website Visits - Monthly



Cummulative Library Website Visits - YTD



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In February 2013, visitors to the Santa Clarita Public Library website viewed a total of 48,833 website pages. Visitors to santaclaritalibrary.com spent an average of 1.57 minutes visiting the City's Library website.

