


CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: April 2, 2013

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – FEBRUARY 2013

Attached is the statistical report for the Santa Clarita Public Library for February 2013.

Overall statistics for the three Library branches in February 2013 include:

- 74,606 patrons visited the Libraries, and 121,718 items were circulated by the three branches.
- 18,335 patrons reserved and used a public computer, and 13,780 holds were filled.
- 5,051 patrons attended a Library program, 2,211 new Library cards were issued, and 3,992 patrons used the Library's wireless internet (Wi-Fi).
- The Library's website received 27,164 visits from 19,010 new visitors and 18,154 returning visitors who viewed a total of 48,833 website pages visiting the City's Library website.

Santa Clarita Public Library February 2013 Programs and Highlights

Aside from the regularly scheduled programs for February, including Baby and Toddler Storytime, School Readiness Storytime, Bilingual Storytime, Elementary Storytime, Little Dudes & Dads Storytime, Lego Club, and Read to a Dog, the following programs and highlights took place in February.

- **Special Needs Program** – Canyon Country Library began a monthly Library program in February for children with special needs. On the second Saturday of the month, children with special needs will have the opportunity to use the full Library from 9:30 a.m. to 10 a.m. before open hours, followed by story and activity-time programs.
- **Tess Rafferty** – On February 7, the Santa Clarita Public Library welcomed comedy writer and new author, Tess Rafferty, at Newhall Library. This free author speaking event was sponsored by the Friends of Santa Clarita Public Library. Tess Rafferty is a high-spirited comedian, who spoke about her new memoir, "Recipes for Disaster," which includes delicious recipes, useful life tips, and a practical approach to culinary excellence.
- **Art Series** –Newhall Library hosted a free four-week Art Series for children. The art workshops included oil pastel drawings of Chinese zodiacs, paintings of traditional designs on Amate paper, symbols from Eskimos, and Japanese fish rubbings on rice paper. A reception hosted by the Friends of Santa Clarita Public Library culminated the Art Series to celebrate the young artists and their artwork.

SANTA CLARITA PUBLIC LIBRARY STATISTICS

April 2, 2013

Page 2

- **Paying for College** – Valencia Library hosted a workshop for teens and adults focused on the options available to pay for a college education.
- **Teen Advisory Board** - The Library's Teen Advisory Board (TAB) created the display "Blind Date with a YA Book" at Valencia Library. This program was geared for Library patrons from 7th grade to adult who were able to check out a wrapped book as their blind date. Once unwrapped and read at home, readers rated their book date from terrific to terrible, then entered a raffle for a surprise gift.
- **Free Dance Events** - Newhall Library hosted three free dance events presented by Studio 1 Dance Academy to community members interested in learning a wide variety of different dance techniques.
- **Enviroscape Program at Newhall Library** - The City of Santa Clarita conducted an environmental program at Newhall Library discussing urban run-off and water pollution for children.
- **Legendary Locals of the Santa Clarita Valley** - The Santa Clarita Public Library invited community members of all ages to go on a picturesque journey through time with local authors Dr. Alan Pollack, Kim Stephens, and E.J. Stephens as they reviewed their book, *Legendary Locals of the Santa Clarita Valley*. This free author event was held at Canyon Country Library on February 23 and at Valencia Library on February 24.
- **Film and Video Club** – A new club on film and video for teens was started in February and will run through May. The club is led by a Cal Arts Film School graduate. Teens will learn different film and video styles and techniques as they create movie trailers for books. The trailers will be premiered during the Summer Reading Program.
- **Volunteering** - Newhall Library hosted a volunteer morning in February which provided an opportunity for 27 tweens and teens to serve the community and earned volunteer hours before the Library opened.

If you have any questions, please contact me at ext. 4925.

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Attachment

cc: Ed Kieczkowski, City Librarian
Executive Team