


CITY OF SANTA CLARITA
INTEROFFICE MEMORANDUM

TO: Kenneth W. Striplin, City Manager
Frank Oviedo, Assistant City Manager

FROM: Darren Hernández, Deputy City Manager 

DATE: February 19, 2013

SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS – JANUARY 2013

Attached is the statistical report for the Santa Clarita Public Library for January 2013.

Overall statistics for the three Library branches in January 2013 include:

- 76,130 patrons visited the Libraries, and 127,176 items were circulated by the three branches.
- 19,714 patrons reserved and used a public computer, and 13,923 holds were filled.
- 2,406 patrons attended a Library program, 2,630 new Library cards were issued, and 3,721 patrons used the Library's wireless internet (Wi-Fi).
- The Library's website received 31,676 visits from 10,558 new visitors and 21,118 returning visitors who viewed a total of 62,062 website pages visiting the City's Library website.

Santa Clarita Public Library January 2013 Programs and Highlights

- The winter programming began on January 14, which includes the following ongoing programs: Baby & Toddler Storytime, School Readiness Storytime, Bilingual Storytime, Pajama Storytime, Elementary Storytime, Storybook Character Visits, Lego Club for Families – Read & Build, Read to a Dog, and Lego Mindstorm NST Robotic.
- A cultural art series program began in January for children kindergarten – 6th grade with four different art classes focusing on cultural art.
- Friends of Santa Clarita Public Library held a “bag sale” from January 14 – 21 at all three branches. Patrons were able to fill a book bag with any books in the book store for only \$6 per bag.
- Family Lego Club began in January at Valencia and Canyon Country providing an opportunity for families to come and build Legos together.
- The ARTree partnered with the Library by providing free art classes at the Newhall Library on the first and second Friday of each month. The art classes are aimed toward eight- to thirteen-year-olds.

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- The Teen Book Club met on January 18 for “Mocha and More,” which is a book discussion for teens 7th – 12th grade at Barnes and Noble.
- Homework help classes were given at the Libraries so that teens can learn about the various online homework help services offered by the Library, including online tutoring and practice tests.

If you have any questions, please contact me at ext. 4925.

DH:EG:hds

s/fin/ma/library/statistics-Library/2013 January/Memo Library Stats – Jan 2013.doc

Attachment

cc: Ed Kieczkowski, City Librarian