



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT

NOVEMBER 2012

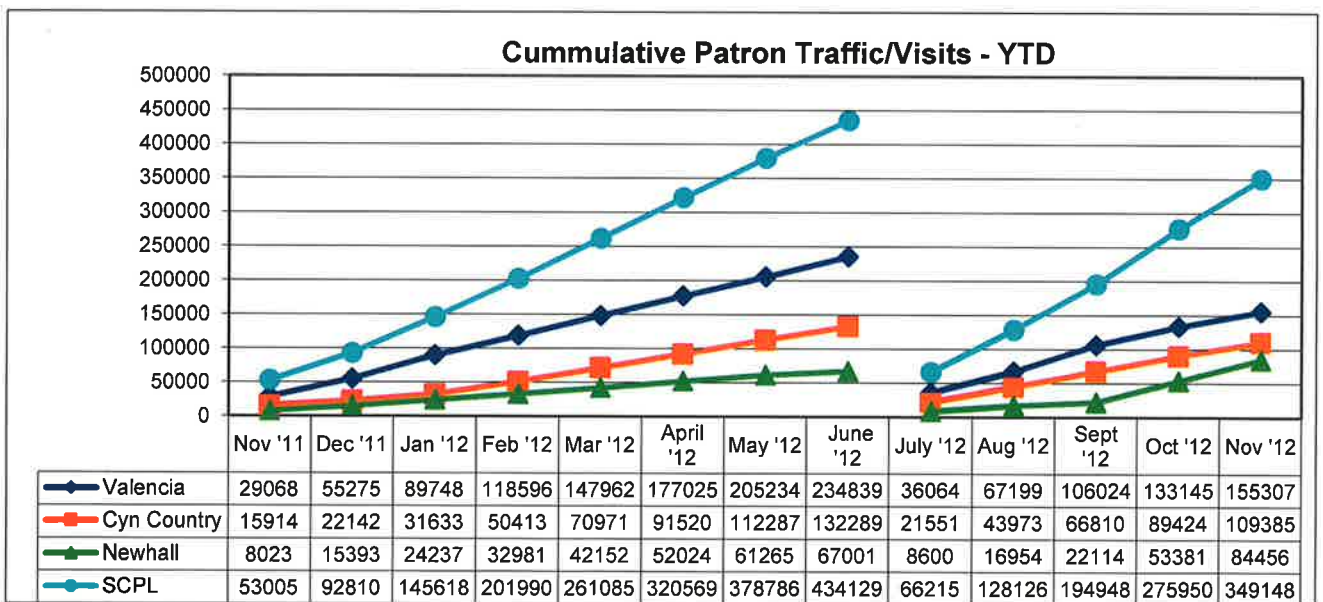
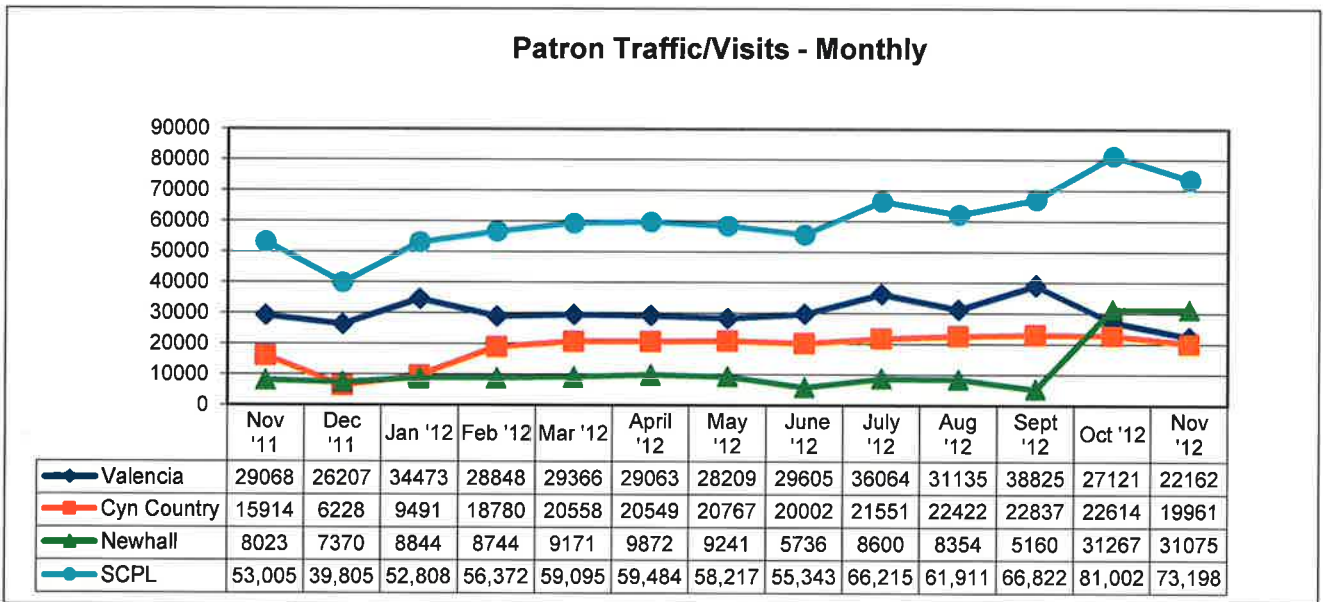
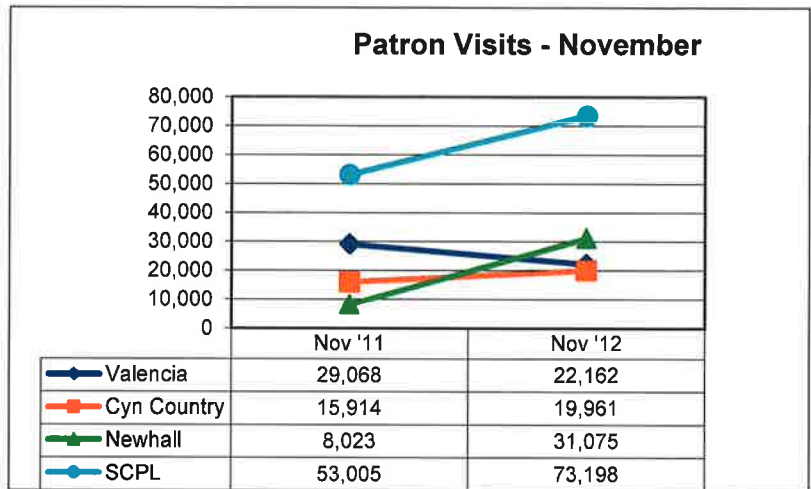
Santa Clarita Public Library Fiscal Year 2012-2013
Statistical Summary

Month-to-Date								
NOVEMBER	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	November 2012	2011 November	November 2012	2011 November	November 2012	2011 November	November 2012	2011 November
Patron Traffic	19,961	15,914	31,075	8,023	22,162	29,068	73,198	53,005
Circulation	33,033	22,709	45,561	10,240	57,026	50,521	135,620	83,470
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	28,206	21,669
PC Reservations	6,351	4,905	7,785	725	4,402	4,968	18,538	10,598
Volunteer Hours	202.00	31.00	225.00	5.00	240.00	263.00	667.00	299.00
Holds Filled	3,645	2,404	2,742	990	5,419	4,487	11,806	7,881
Number of Programs	28	8	48	8	30	42	106	58
Program Attendance	492	204	757	249	638	1,332	1,887	1,785
Library Cards Issued	426	676	1,825	242	556	1,662	2,807	2,580
Wi-Fi Users	821	452	1,728	105	795	720	3,344	1,277

Year-to-Date								
NOVEMBER	CANYON COUNTRY		OLD TOWN NEWHALL		VALENCIA		TOTALS	
	YTD Nov. 2012	2011 Nov. YTD	YTD Nov. 2012	2011 Nov. YTD	YTD Nov. 2012	2011 Nov. YTD	YTD Nov. 2012	2011 Nov. YTD
Patron Traffic	109,385	117,767	84,456	40,792	155,307	180,008	349,148	338,567
Circulation	164,514	153,967	118,376	50,636	313,769	256,123	596,659	460,726
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	148,391	116,298
PC Reservations	32,736	28,444	18,645	3,888	28,302	24,165	79,683	56,497
Volunteer Hours	764.75	333.00	509.75	38.00	1343.00	932.50	2617.50	1303.50
Holds Filled	14,933	14,280	7,315	4,967	26,488	25,228	48,736	44,475
Number of Programs	142	104	112	52	132	126	386	282
Program Attendance	3,391	3,579	3,218	1,556	5,034	5,485	11,643	10,620
Library Cards Issued	2,826	12,092	6,367	3,098	3,724	22,318	12,917	37,508
Wi-Fi Users	4,513	3,124	5,088	4,254	5,088	4,254	13,930	7,869

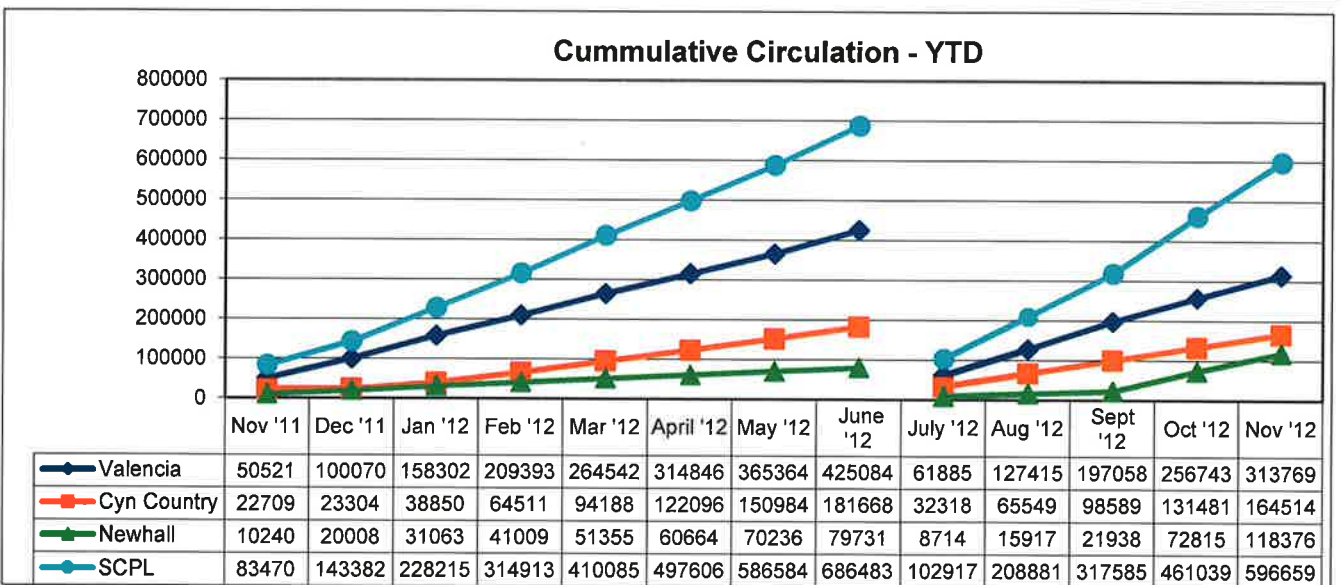
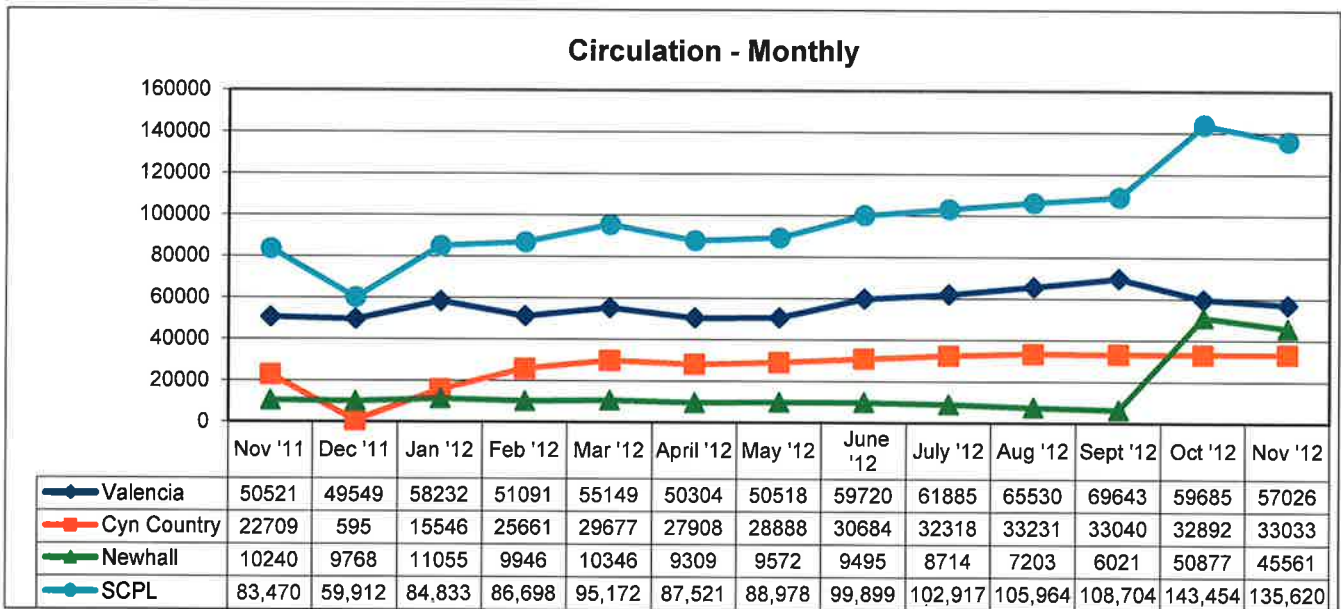
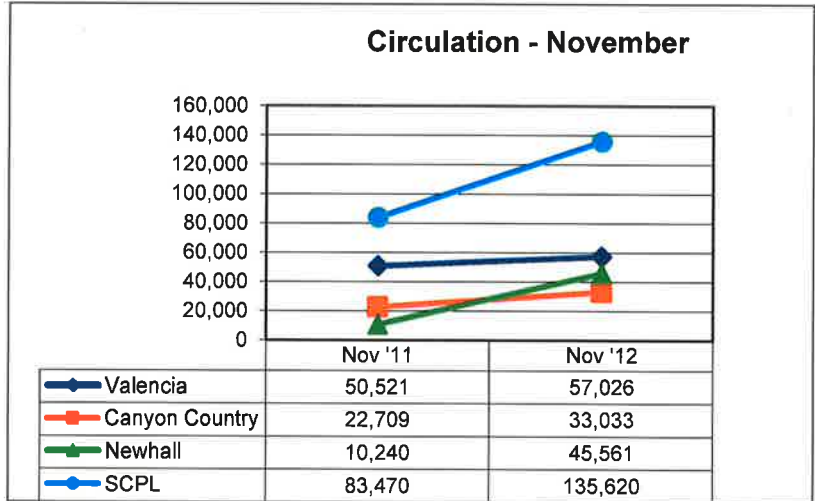
**SANTA CLARITA PUBLIC LIBRARY STATISTICS
PATRON VISITS**

In November 2012, a total of 73,198 patrons visited the Santa Clarita Public Library, with 22,162 visitors at Valencia, 19,961 at Canyon Country, and 31,075 at Newhall.



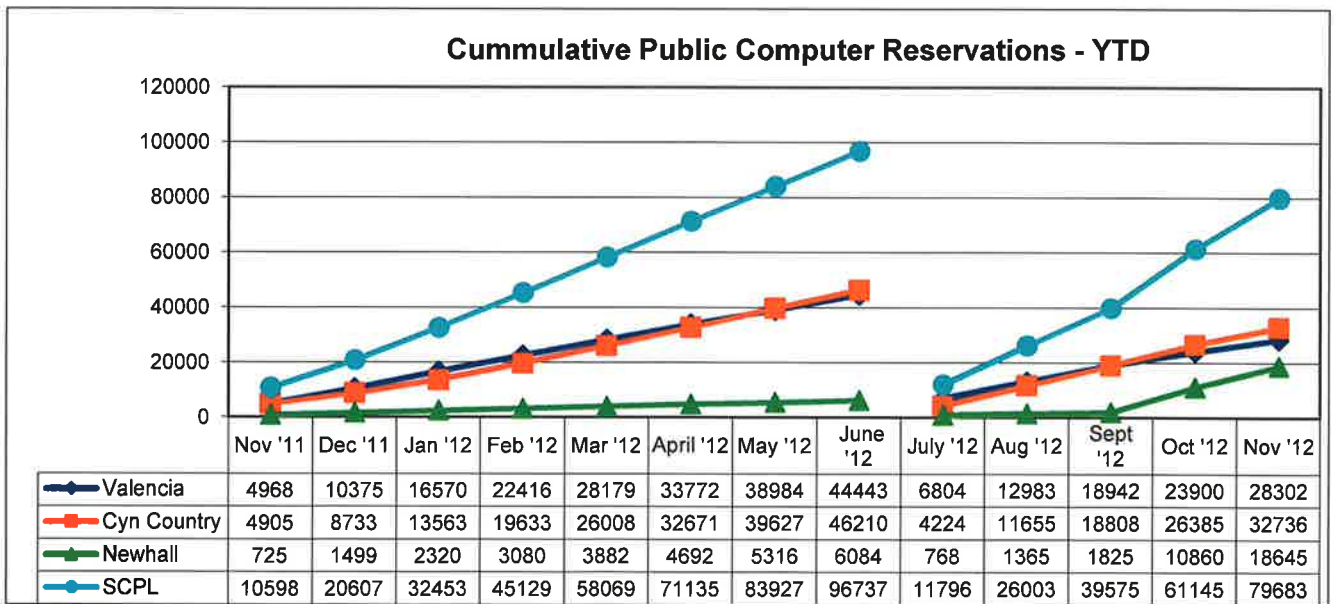
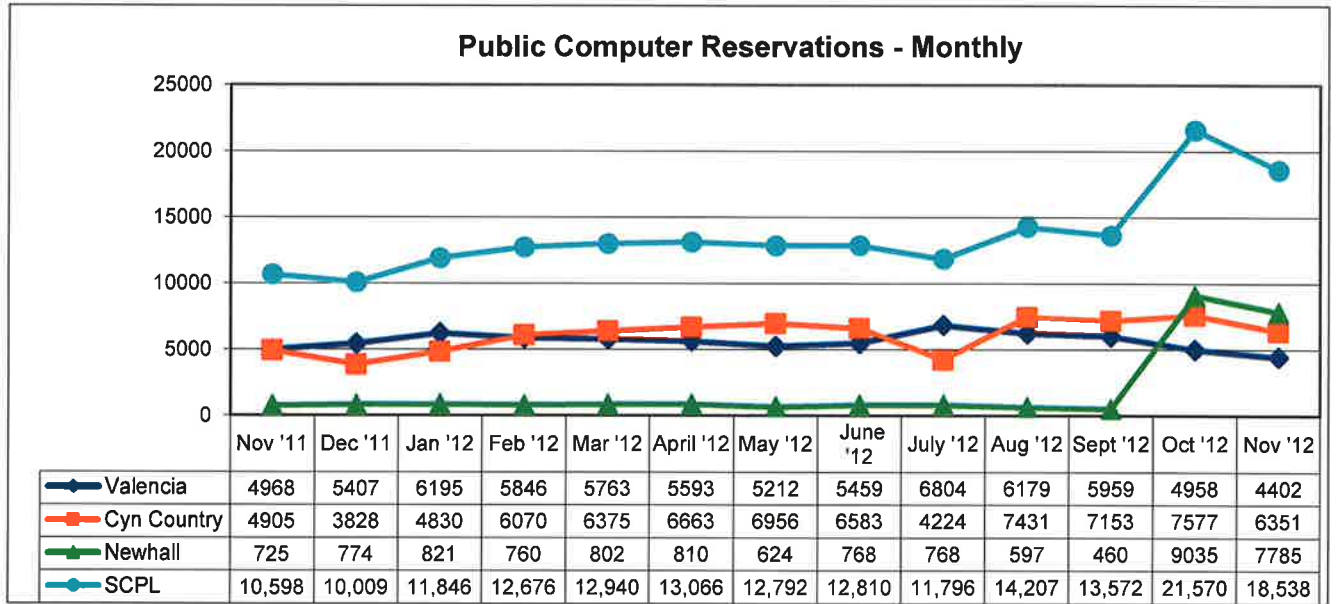
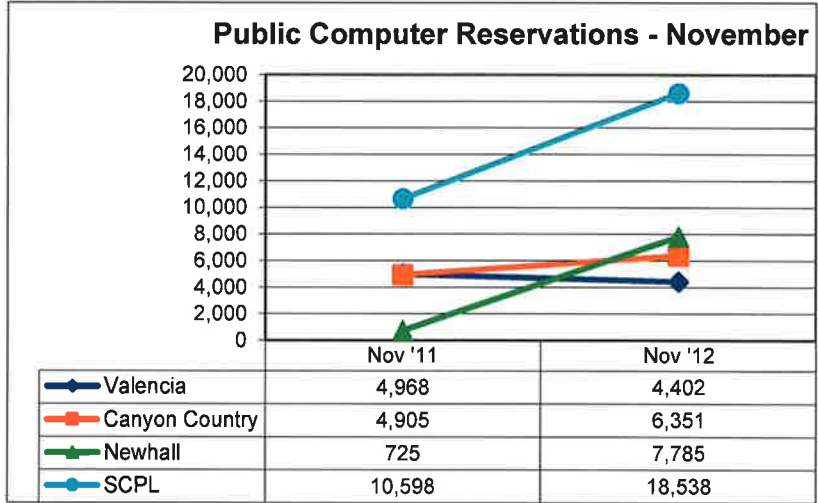
SANTA CLARITA PUBLIC LIBRARY STATISTICS CIRCULATION

In November 2012, a total of 135,620 books and materials were circulated in the Santa Clarita Public Library. 57,026 books/materials were circulated in Valencia, 33,033 in Canyon Country, and 45,561 in Newhall.



**SANTA CLARITA PUBLIC LIBRARY STATISTICS
PUBLIC COMPUTER RESERVATIONS**

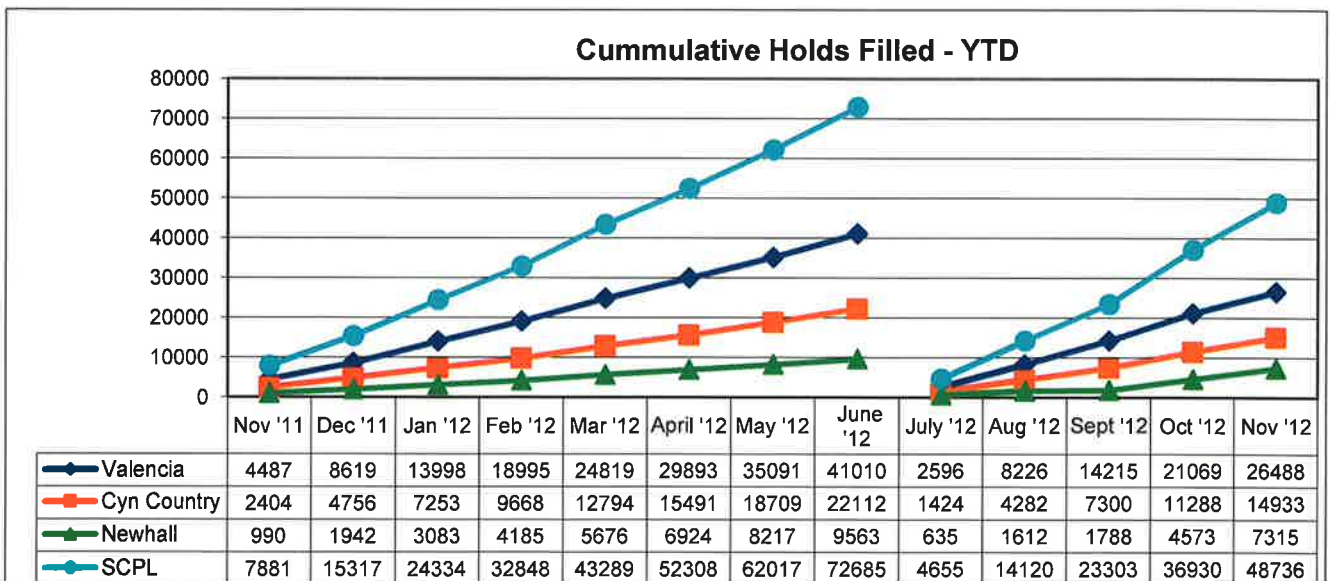
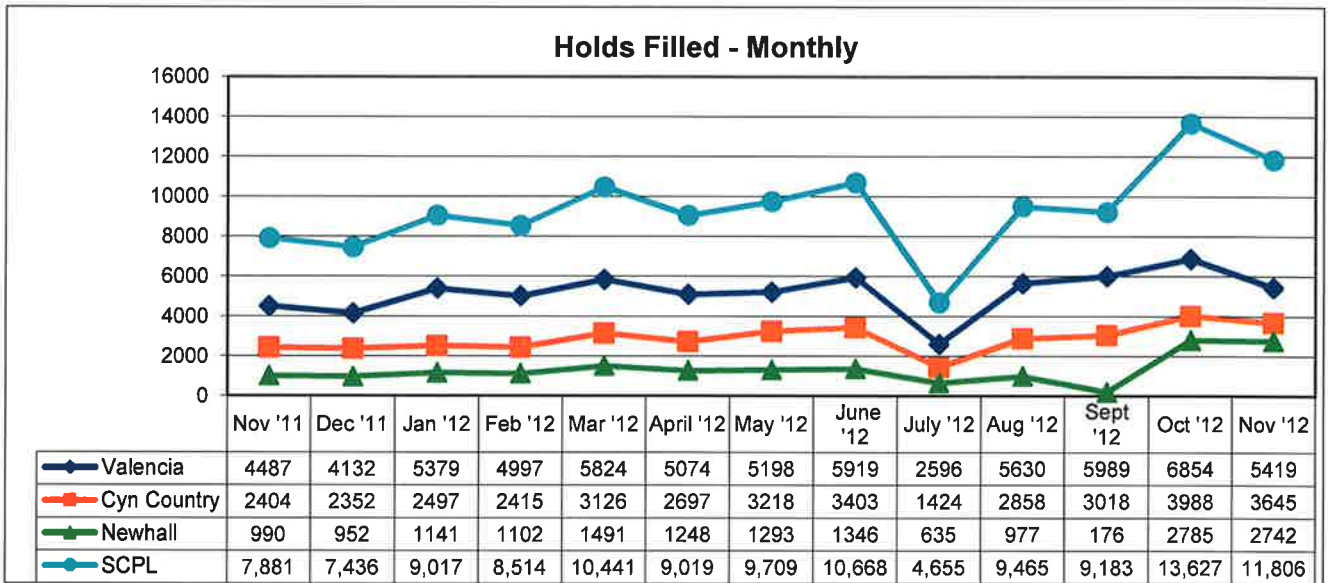
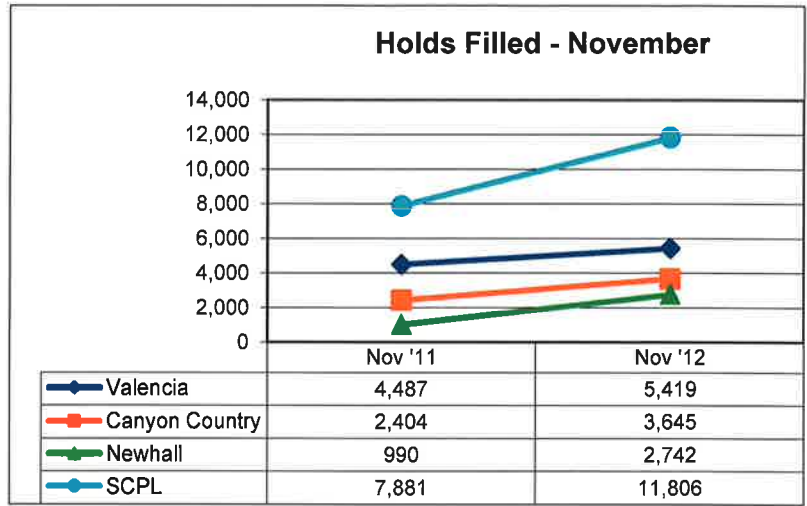
In November 2012, a total of 18,538 patrons reserved and used public computers. 4,402 patrons used public computers in Valencia, 6,351 in Canyon Country, and 7,785 in Newhall.



SANTA CLARITA PUBLIC LIBRARY STATISTICS HOLDS FILLED

In November 2012, a total of 11,806 holds were filled in the Santa Clarita Public Library.

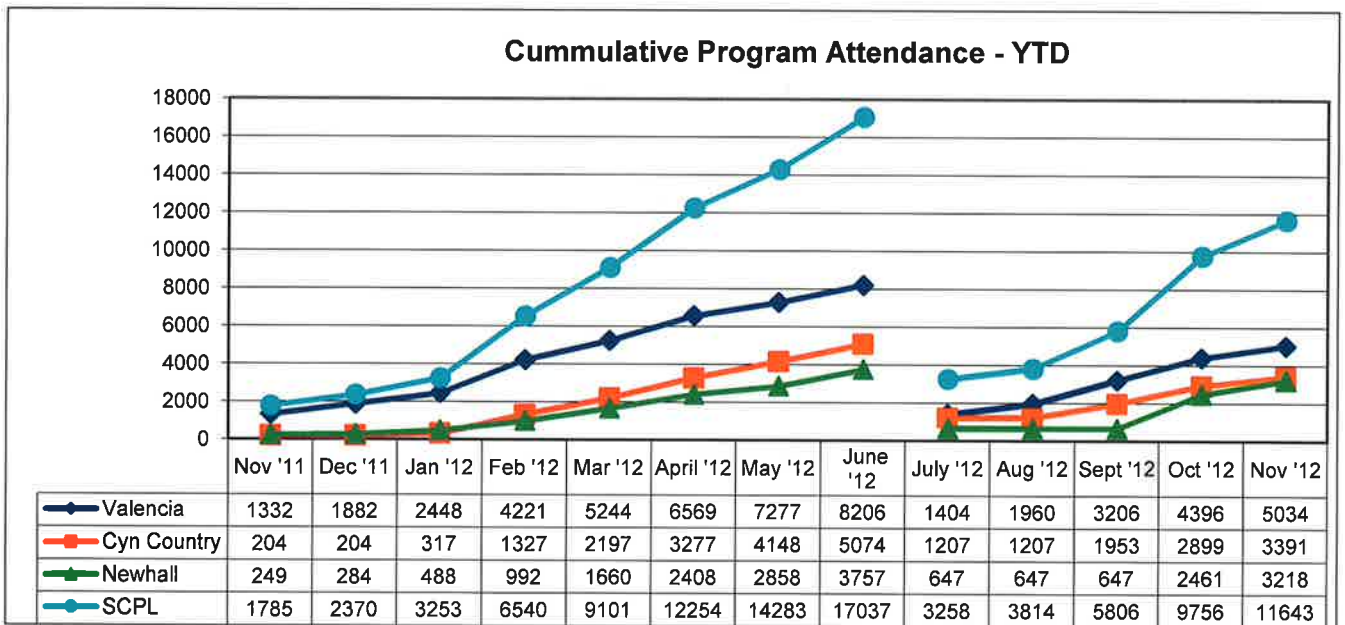
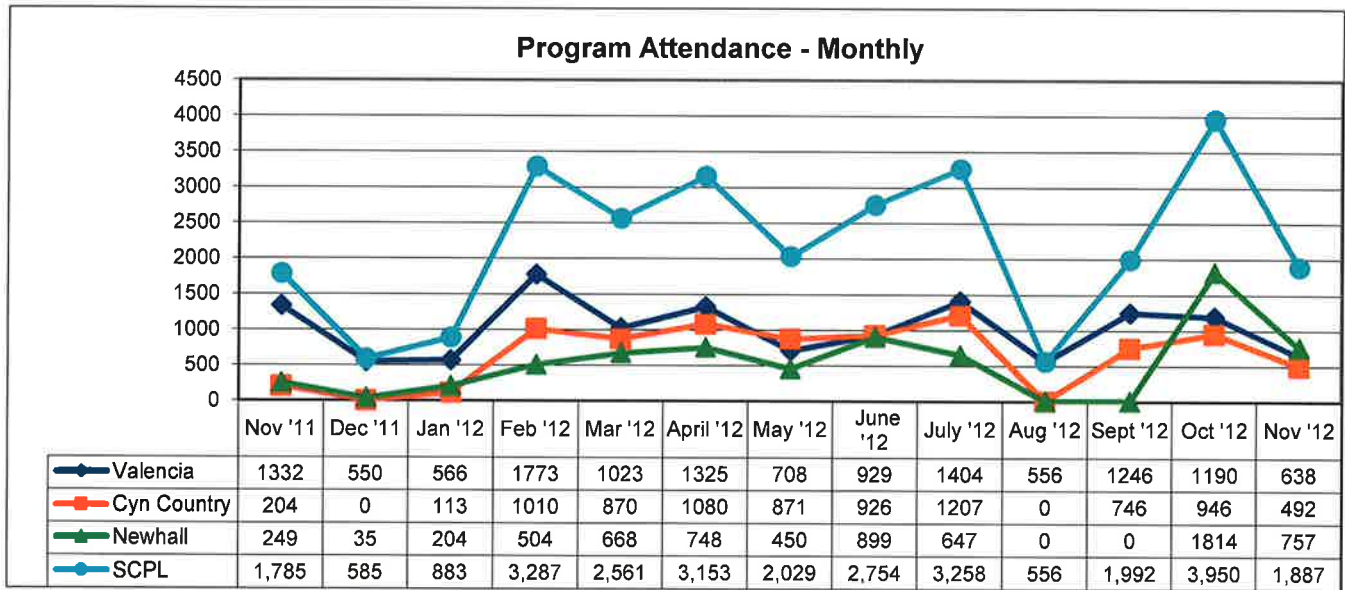
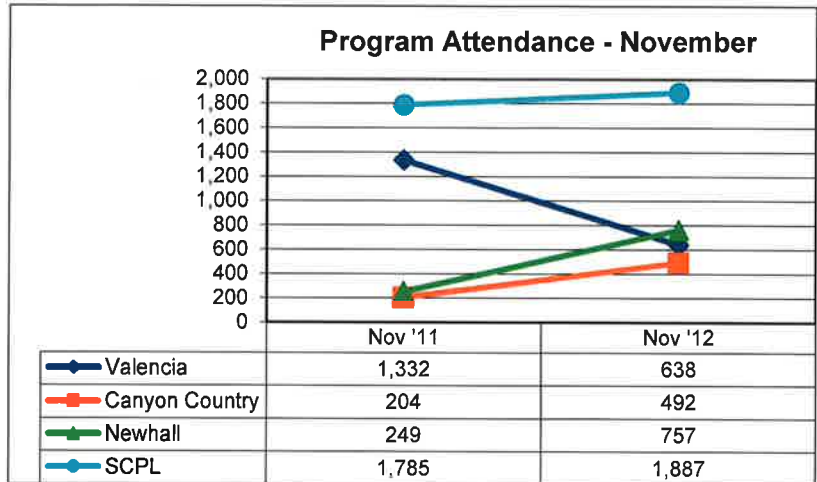
5,419 holds were filled in Valencia, 3,645 in Canyon Country, and 2,742 in Newhall.



SANTA CLARITA PUBLIC LIBRARY STATISTICS PROGRAM ATTENDANCE

In November 2012, a total of 1,887 attendees participated in a Santa Clarita Public Library program.

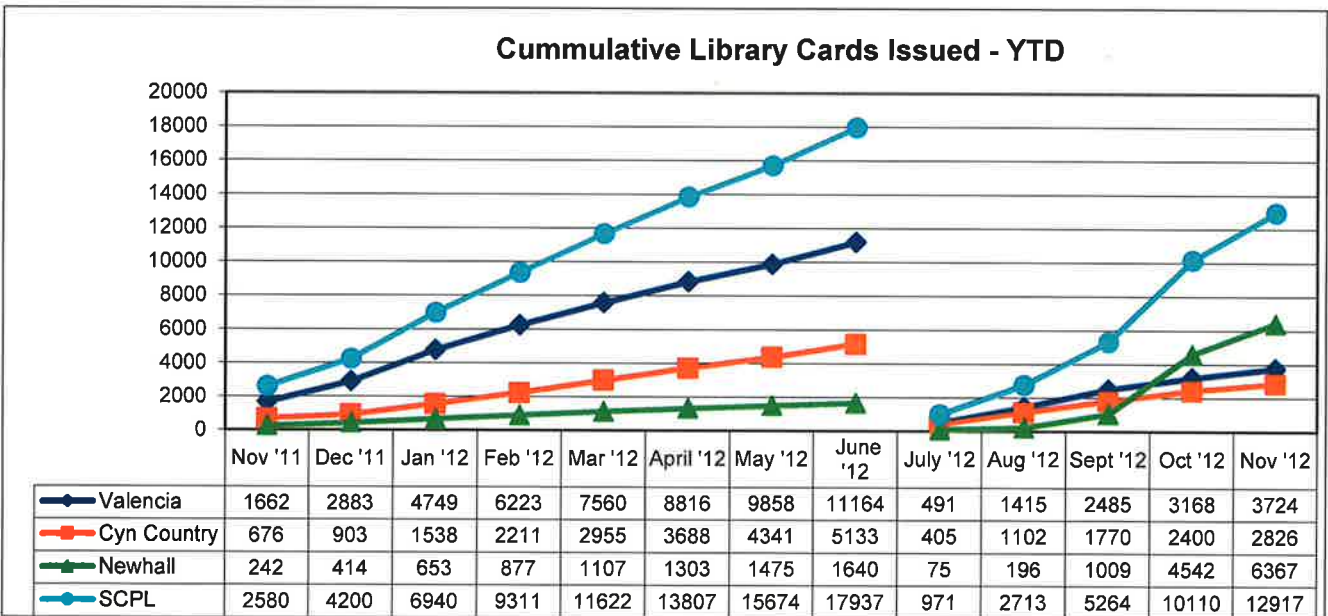
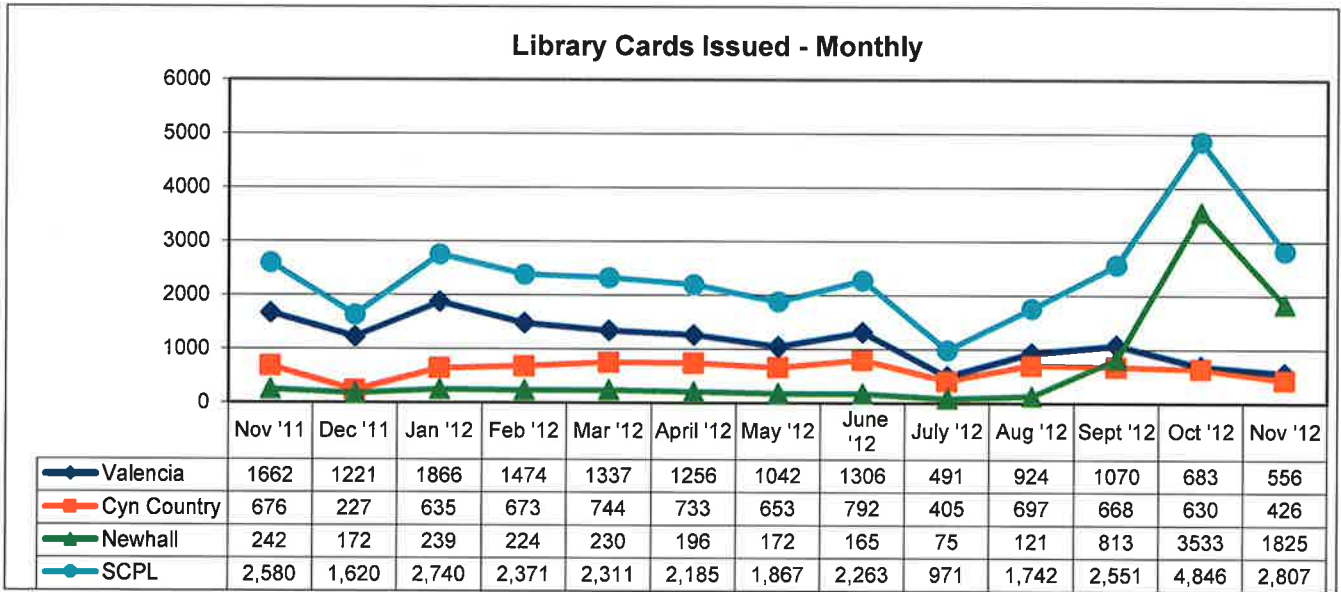
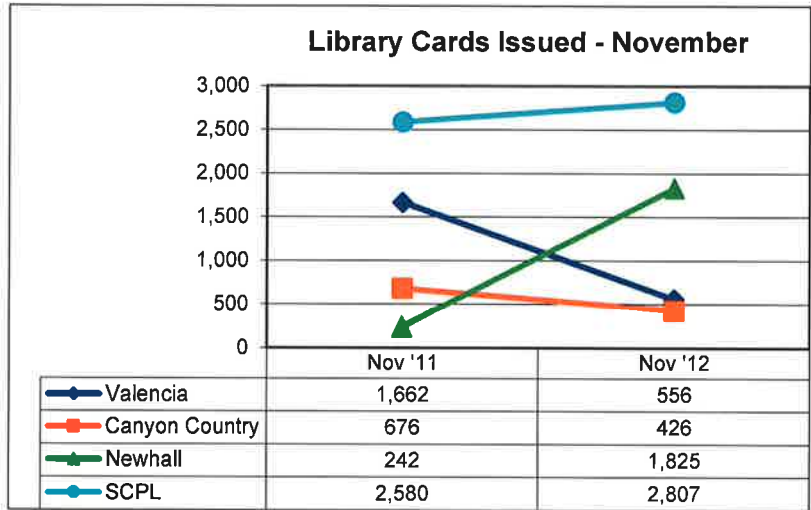
638 attended a Library program at Valencia, 492 at Canyon Country, and 757 at Newhall.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
LIBRARY CARDS ISSUED

In November 2012, a total of 2,807 new Library cards were issued.

556 new Library cards were issued at Valencia, 426 at Canyon Country, and 1,825 at Newhall.

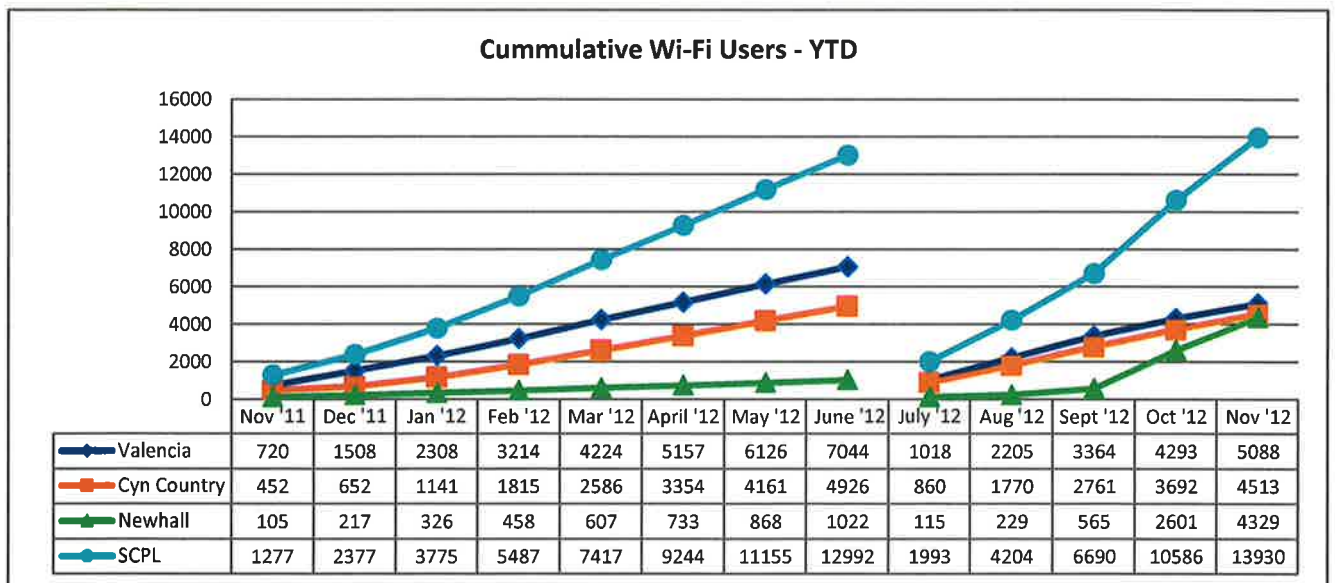
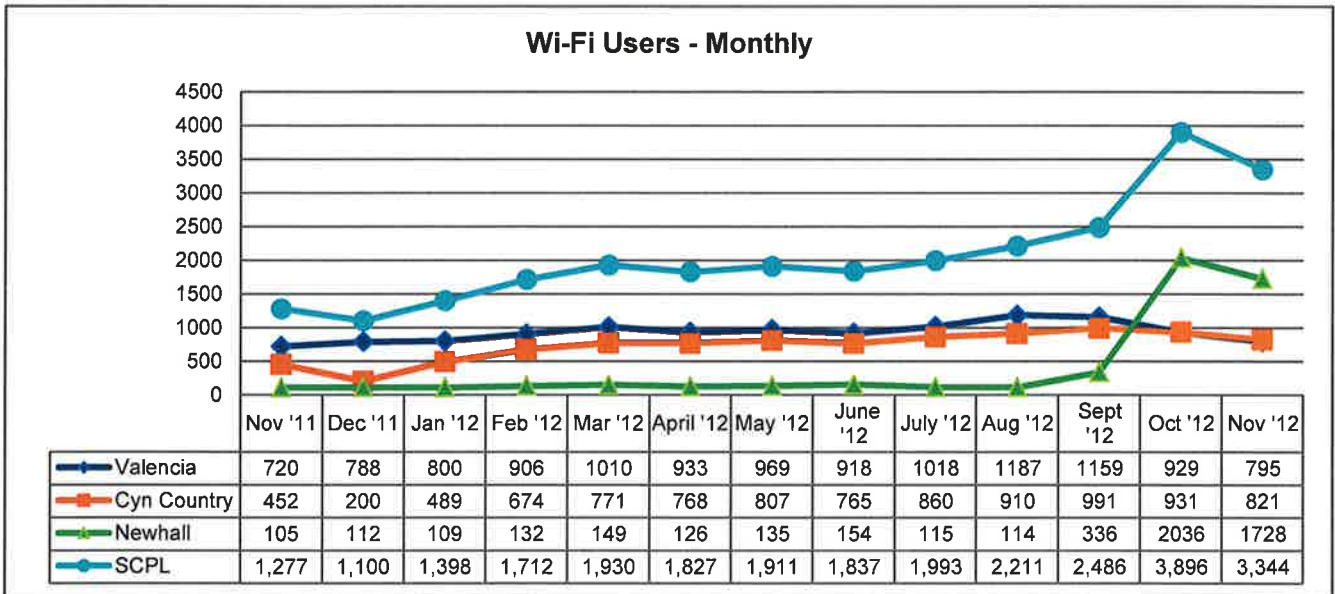
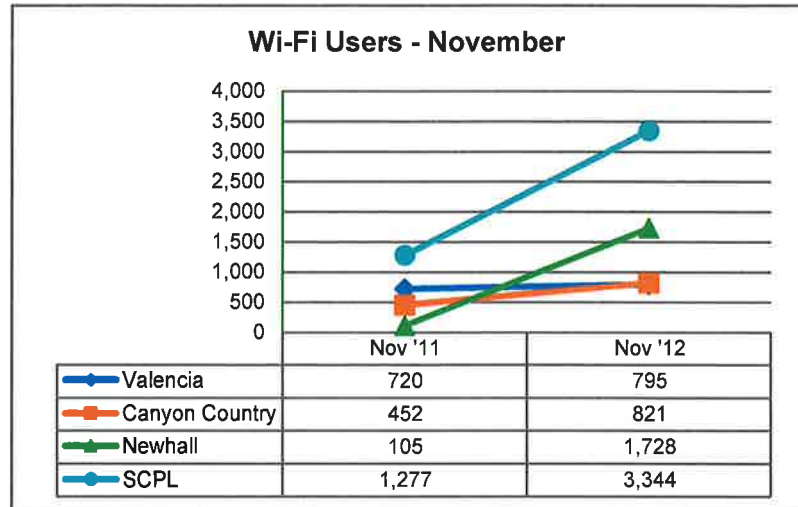


SANTA CLARITA PUBLIC LIBRARY STATISTICS

Wi-Fi USERS

In November 2012, a total of 3,344 Library patrons used the Santa Clarita Public Library's wireless internet (Wi-Fi).

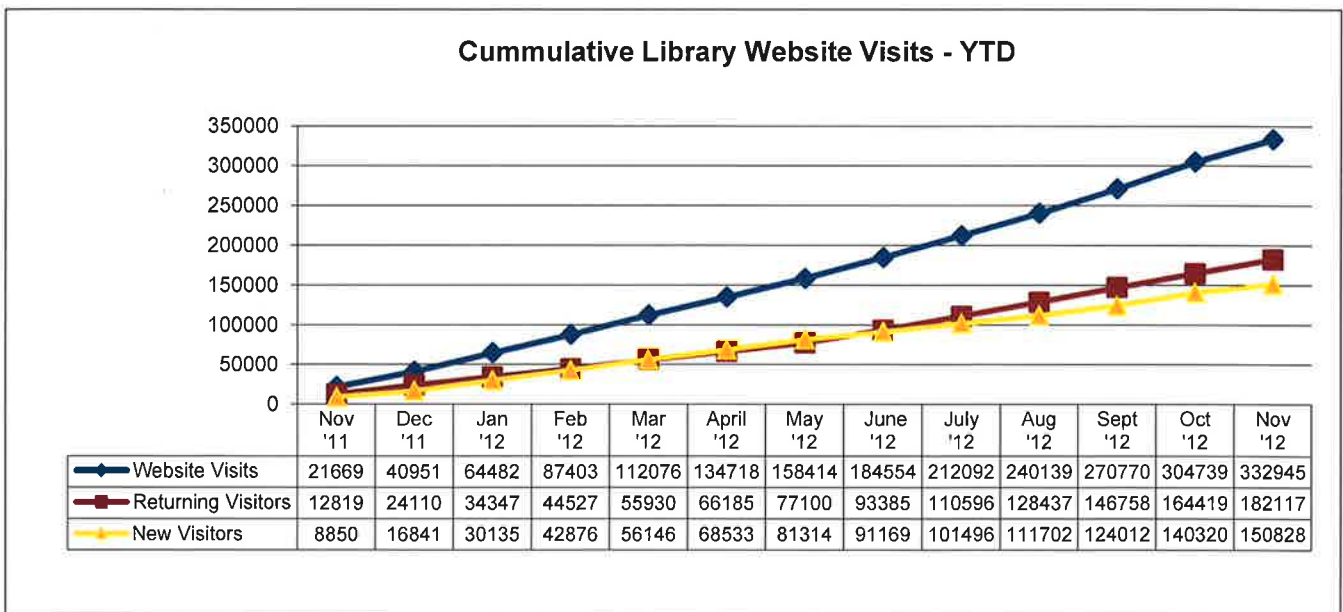
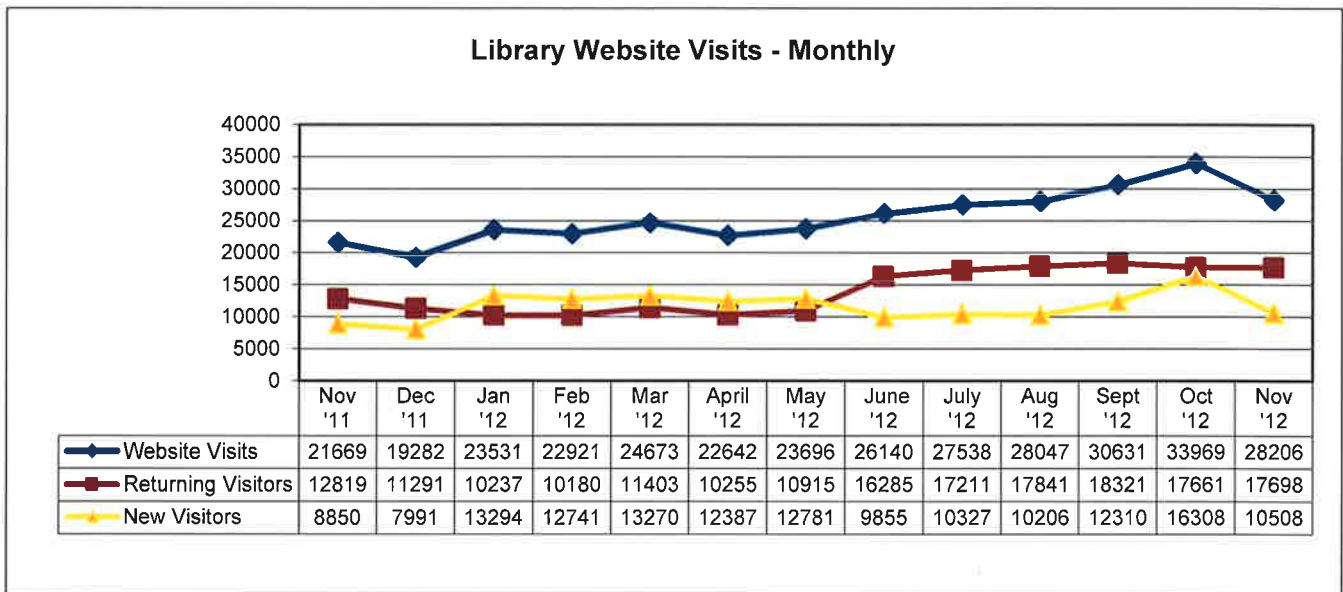
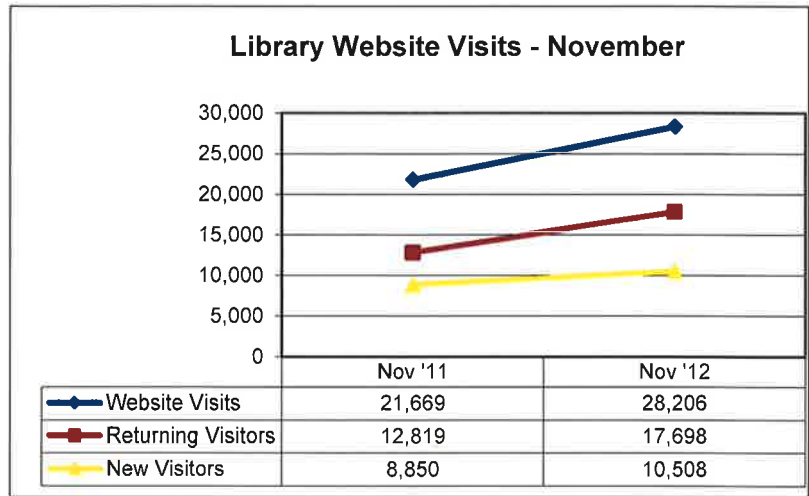
795 Wi-Fi users were at Valencia, 821 at Canyon Country, and 1,728 at Newhall.



SANTA CLARITA PUBLIC LIBRARY STATISTICS
LIBRARY WEBSITE VISITS

In November 2012, the Library's website received a total of 28,206 visits.

17,698 were returning visitors and 10,508 were new visitors to the Library website.



SANTA CLARITA PUBLIC LIBRARY STATISTICS LIBRARY WEBSITE

In November 2012, visitors to the Santa Clarita Public Library website viewed a total of 53,882 website pages. Visitors to santaclaritalibrary.com spent an average of 2.00 minutes visiting the City's Library website.

