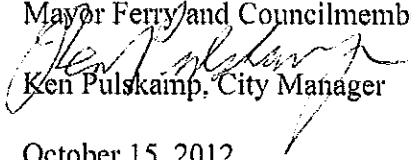


CITY OF SANTA CLARITA

INTEROFFICE MEMORANDUM

TO: Mayor Ferry and Councilmembers  
FROM:  Ken Pulskamp, City Manager  
DATE: October 15, 2012  
SUBJECT: SANTA CLARITA PUBLIC LIBRARY STATISTICS - SEPTEMBER 2012

---

Attached is the statistical report for the Santa Clarita Public Library for September 2012.

Overall statistics for the three branches in September 2012 include:

- 66,822 patrons visited the Libraries, and 108,704 items were circulated by the three branches.
- 13,572 patrons reserved and used a public computer, and 9,183 holds were filled.
- The Library's website received 30,631 visits from 12,310 new visitors and 18,321 returning visitors who viewed 57,986 website pages, and spent an average of 2.42 minutes visiting the City's Library website.

***Santa Clarita Public Library September 2012 Programs and Highlights***

Autumn programming at Canyon Country and Valencia libraries began on September 4. Regularly scheduled programs for Fall include: Baby and Toddler Storytime, School Readiness Storytime, Bilingual Storytime, Read to a Dog, Elementary Storytime, Board Games, and Crafty Kids.

In addition to the regularly scheduled story times, the following highlights are from some of the additional programs hosted by the Santa Clarita Public Library in September.

- Teen Advisory Board – The Library's Teen Advisory Board (TAB) held its first meeting on September 4. The TAB is open to all teens in 7<sup>th</sup> – 12<sup>th</sup> grade. The TAB is a great place for teens to have their voice be heard on teen library programs, as well as, books, magazines, movies, and music the library should have. By participating in TAB, teens will earn service hours, exercise leadership, have an impact on teen library services, and meet teens from other schools. Regular Teen Advisory Board meetings will be held on the first Tuesday of the month, from 5-6 p.m. at Valencia Library.
- Science in September Series – This specialized science program focusing on Biology, took place on September 6, 13, and 27. The three classes covered amazing facts about the largest and smallest living creatures and how they interact with each other in the intricate web of life on earth. Concepts and principles such as the scientific method,

## SANTA CLARITA PUBLIC LIBRARY STATISTICS

October 15, 2012

Page 2

science measurement, microscopy, ecology, species preservation and animal biology, among others, were integrated into lectures. These sessions were taught by Dr. Joe Francis who is a biologist and currently teaches at The Master's College.

- Super End-of-Summer Used Book Sale – The Friends of the Santa Clarita Public Library hosted a successful Super End-of-Summer Used Book Sale from September 6-10. The Friends of the Library held special sale days for Friends of the Library members, Santa Clarita educators, and the general public.
- Lego Robotics Workshop – The Valencia Library hosted a free workshop on the Lego Mindstorms NXT Robotics systems on September 8. Youth in attendance were able to use the robots and program them with a computer to move, react, and solve challenges. This workshop helped young library patrons develop critical thinking skills in the areas of math, science, technology, and engineering.
- *Maisy* - On September 15, a live storybook character, *Maisy* came to visit the Valencia Library. Children in attendance enjoyed meeting *Maisy* and reading *Maisy* books by author-illustrator, Lucy Cousins.
- “Mocha and More” – The Santa Clarita Public Library partnered with the Valencia *Barnes & Noble* to host “Mocha and More,” a special book club for teens. All teens in 7<sup>th</sup> – 12<sup>th</sup> grade are invited to join the “Mocha and More” book discussions at the Valencia *Barnes & Noble* bookstore on the third Friday of every other month. The first “Mocha and More” was successfully held on September 21 with teens treated to Starbucks’ drinks while discussing, “Divergent,” a New York Times bestselling novel by Veronica Roth.
- College 101: The Search Begins – On September 26 the Public Library hosted a free workshop providing information from professionals about the college experience and how to get started in the process from start to finish.
- In celebration of the grand opening of the new Old Town Newhall Library the following events took place:
  - The Old Town Newhall Library Gala Reception was held on Friday, September 21. The Gala was enjoyed by numerous community members, it provided attendees an opportunity to preview the new Library, enjoy food and wine, and benefit the Friends of the Santa Clarita Public Library.
  - The Educators’ Reception was held on September 24. All Santa Clarita educators were invited to preview the new Old Town Newhall Library and learn about the

SANTA CLARITA PUBLIC LIBRARY STATISTICS

October 15, 2012

Page 3

valuable resources available to them and their students at the Santa Clarita Public Library.

- o Grand Opening – The grand opening of the Old Town Newhall Library was held on September 29, with the Grand Opening Ceremony at 10:30 a.m. and a Street Fair on Main Street from 10:00 – 4:00 p.m. Approximately 4,000 people were in attendance to experience the new Library.

If you have any questions, please contact me at ext. 4905.

KRP:EG:

s:\fin\ma\library\statistics-Library\Library Stats – September 2012.doc

Attachment