



City of
SANTA CLARITA
PUBLIC LIBRARY

STATISTICAL REPORT FOR

AUGUST 2012

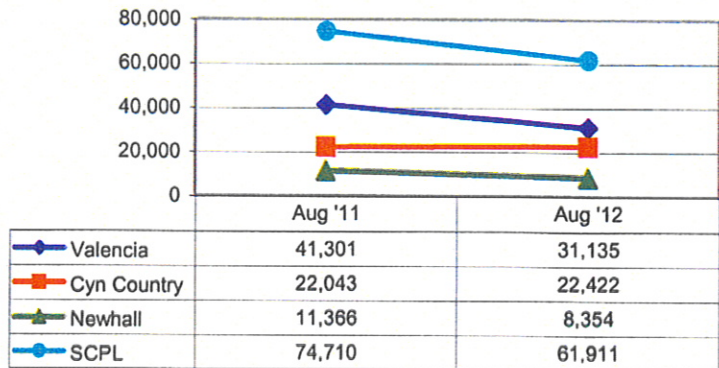
SANTA CLARITA PUBLIC LIBRARY STATISTICS - AUGUST 2012

Branches	CANYON COUNTRY				NEWHALL				VALENCIA				TOTALS			
	Aug-12	Aug-11	YTD 2012	YTD 2011	Aug-12	Aug-11	YTD 2012	YTD 2011	Aug-12	Aug-11	YTD 2012	YTD 2011	Aug-12	Aug-11	YTD 2012	YTD 2011
Patron Traffic	22,422	22,043	43,973	40,332	8,354	11,366	8,600	17,457	31,135	41,301	30,328	90,115	61,911	74,710	128,126	147,904
Circulation	33,231	34,023	65,549	69,254	7,203	10,812	8,714	19,380	65,530	55,976	61,885	104,242	105,964	100,811	208,881	192,876
Website Visits	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	xxx	28,047	25,801	55,585	50,786
PC Reservations	7,431	6,246	11,655	11,193	597	831	597	1,456	6,179	4,167	6,179	8,754	14,207	11,244	26,003	21,403
Volunteer Hours	32	116.5	245	279.5	19	27	19	41	167.5	190.5	167.5	398	218.5	334	756.75	718.5
Holds Filled	1,097	2,593	1,481	5,979	1,161	765	855	1,760	9,407	4,455	5,235	10,378	11,665	7,813	20,418	18,117
Number of Programs	0	28	16	42	0	11	0	19	8	23	8	37	8	62	54	98
Program Attendance	0	910	1,207	1,715	0	282	0	520	556	1,103	556	2,043	556	2,295	3,814	4,278
Library Cards Issued	697	2,250	1,102	8,650	121	469	121	2,134	924	4,165	924	15,851	1,742	6,884	2,713	26,635
Wi-Fi Users	910	877	1,770	1,538	114	118	114	217	1,187	1,172	1,187	2,184	2,211	2,167	4,204	3,939

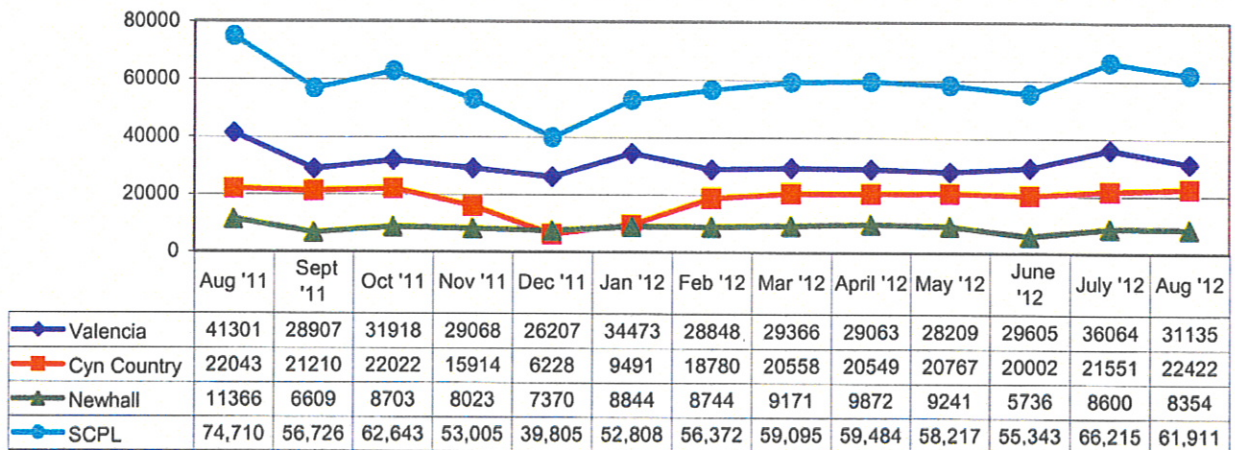
SANTA CLARITA PUBLIC LIBRARY STATISTICS - AUGUST 2012

In August 2012, a total of 61,911 patrons visited the Santa Clarita Public Library, with 31,135 at Valencia, 22,422 at Canyon Country, and 8,354 at Newhall.

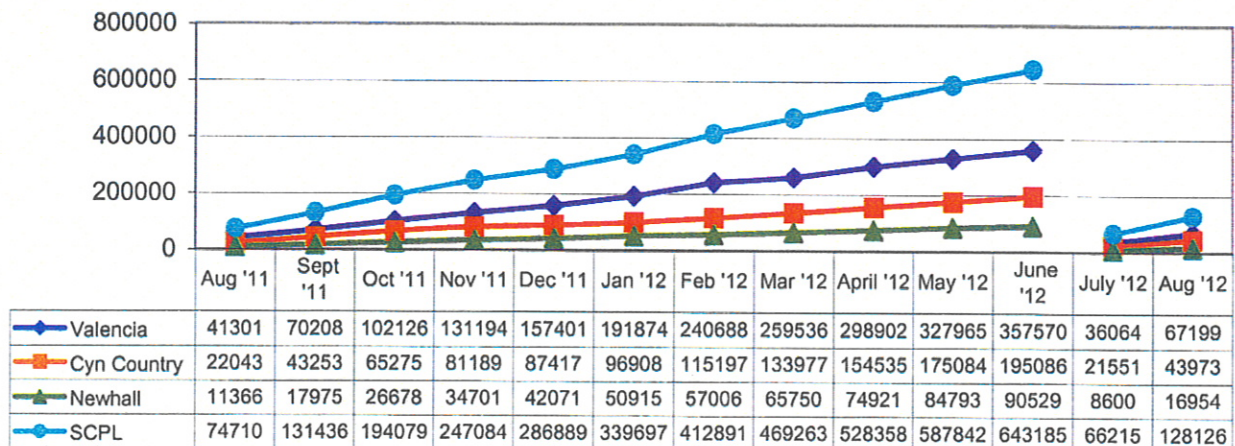
Patron Visits - August



Patron Traffic/Visits - Monthly



Cummulative Patron Traffic/Visits - YTD

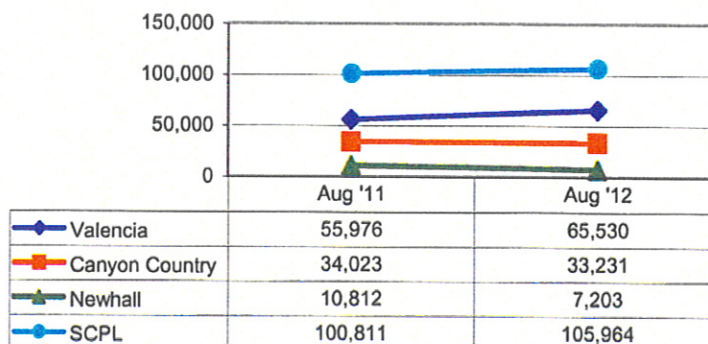


SANTA CLARITA PUBLIC LIBRARY STATISTICS - AUGUST 2012

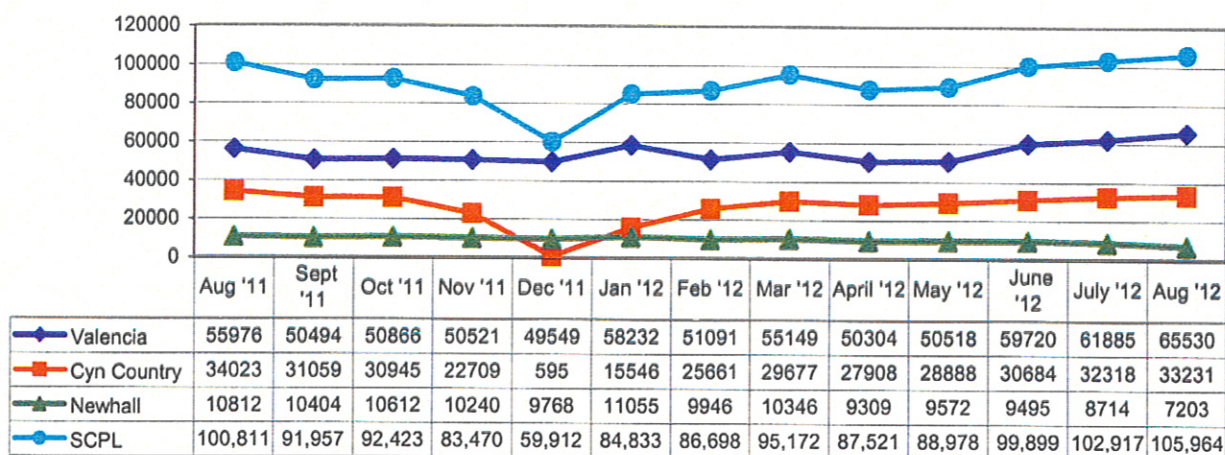
In August 2012, a total of 105,954 books and materials were circulated in the Santa Clarita Public Library.

65,530 books/materials were circulated in Valencia, 33,231 in Canyon Country, and 7,203 in Newhall.

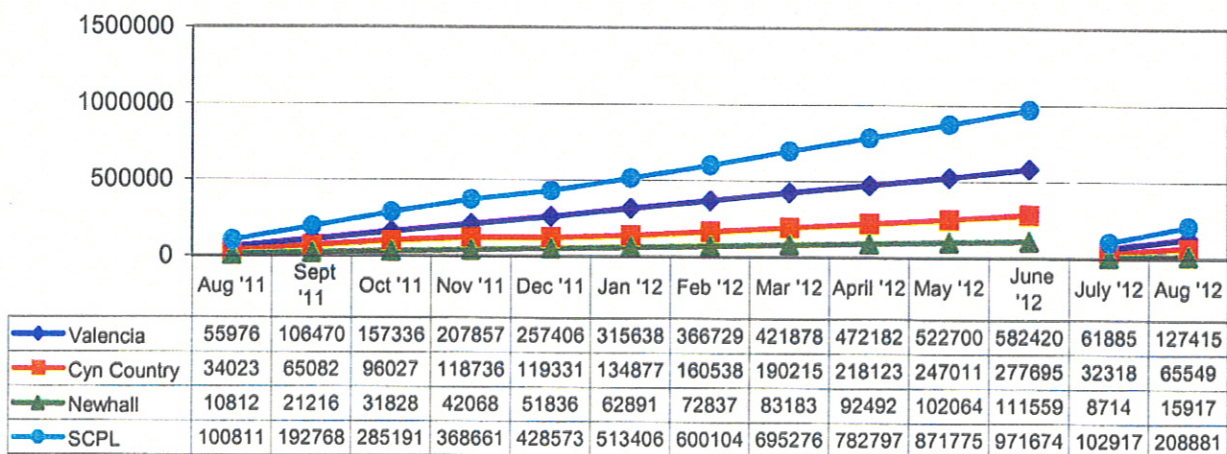
Circulation - August



Circulation - Monthly



Cummulative Circulation - YTD

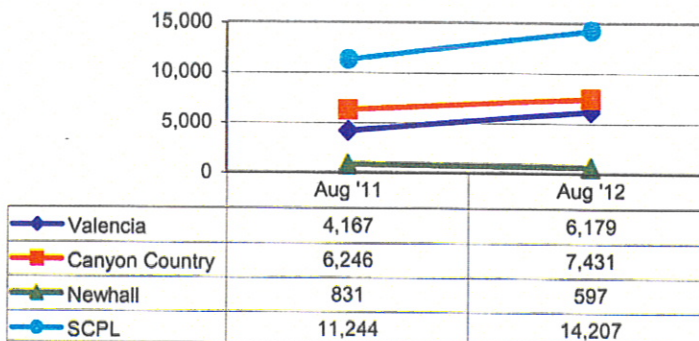


SANTA CLARITA PUBLIC LIBRARY STATISTICS - AUGUST 2012

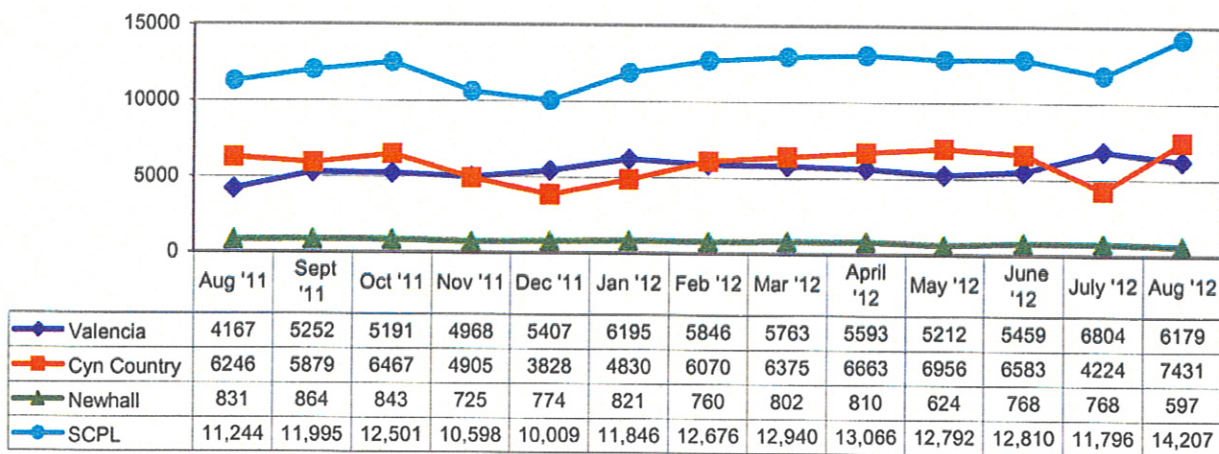
In August 2012, a total of 14,207 patrons reserved and used public computers.

6,179 patrons used public computers in Valencia, 7,431 in Canyon Country, and 597 in Newhall.

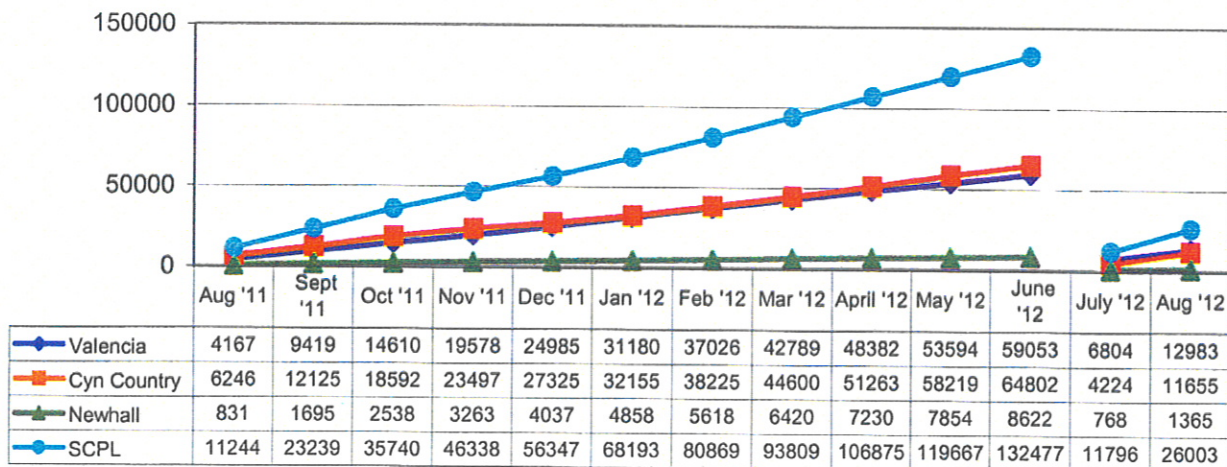
Public Computer Reservations - August



Public Computer Reservations - Monthly



Cummulative Public Computer Reservations - YTD

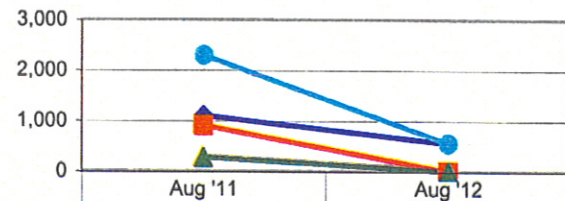


SANTA CLARITA PUBLIC LIBRARY STATISTICS - AUGUST 2012

August had no programming at the Library. Having just completed the Summer Reading Program, in August Library staff plans and prepares for the Fall programming; therefore, no programs occur in August.

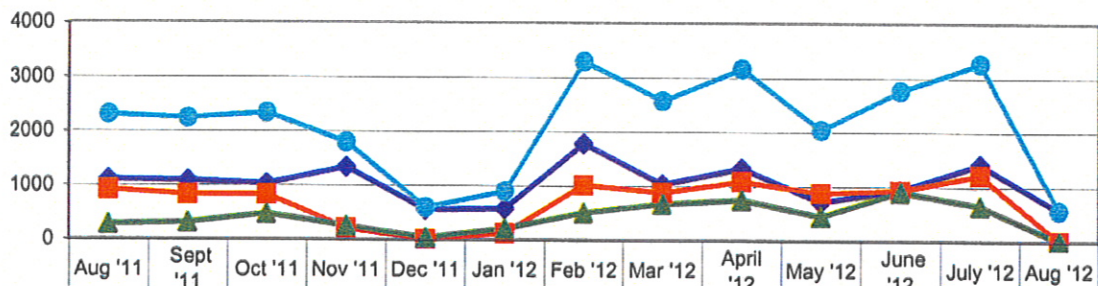
The Valencia Library held specialized programming with local school(s).

Program Attendance - August



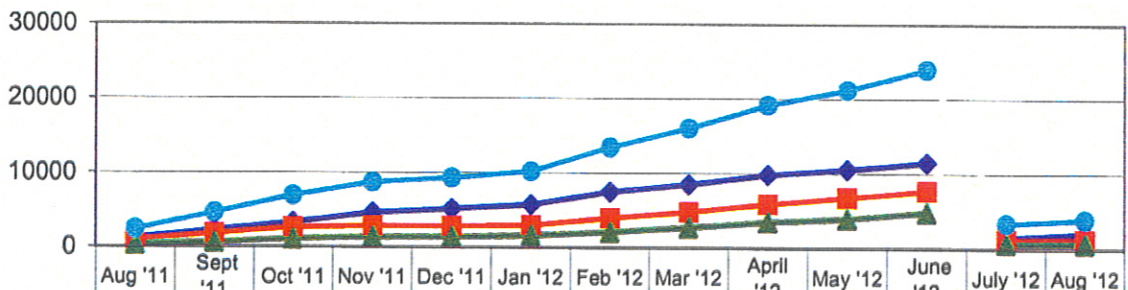
	Aug '11	Aug '12
Valencia	1,103	556
Canyon Country	910	0
Newhall	282	0
SCPL	2,295	556

Program Attendance - Monthly



	Aug '11	Sept '11	Oct '11	Nov '11	Dec '11	Jan '12	Feb '12	Mar '12	April '12	May '12	June '12	July '12	Aug '12
Valencia	1103	1084	1026	1332	550	566	1773	1023	1325	708	929	1404	556
Cyn Country	910	830	830	204	0	113	1010	870	1080	871	926	1207	0
Newhall	282	313	474	249	35	204	504	668	748	450	899	647	0
SCPL	2,295	2,227	2,330	1,785	585	883	3,287	2,561	3,153	2,029	2,754	3,258	556

Cummulative Program Attendance - YTD



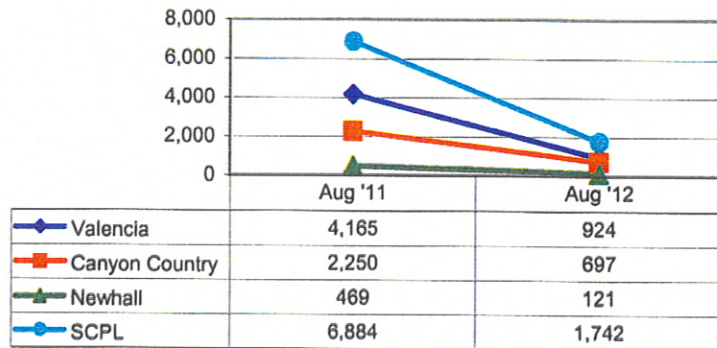
	Aug '11	Sept '11	Oct '11	Nov '11	Dec '11	Jan '12	Feb '12	Mar '12	April '12	May '12	June '12	July '12	Aug '12
Valencia	1103	2187	3213	4545	5095	5661	7434	8457	9782	10490	11419	1404	1960
Cyn Country	910	1740	2570	2774	2774	2887	3897	4767	5847	6718	7644	1207	1207
Newhall	282	595	1069	1318	1353	1557	2061	2729	3477	3927	4826	647	647
SCPL	2295	4522	6852	8637	9222	10105	13392	15953	19106	21135	23889	3258	3814

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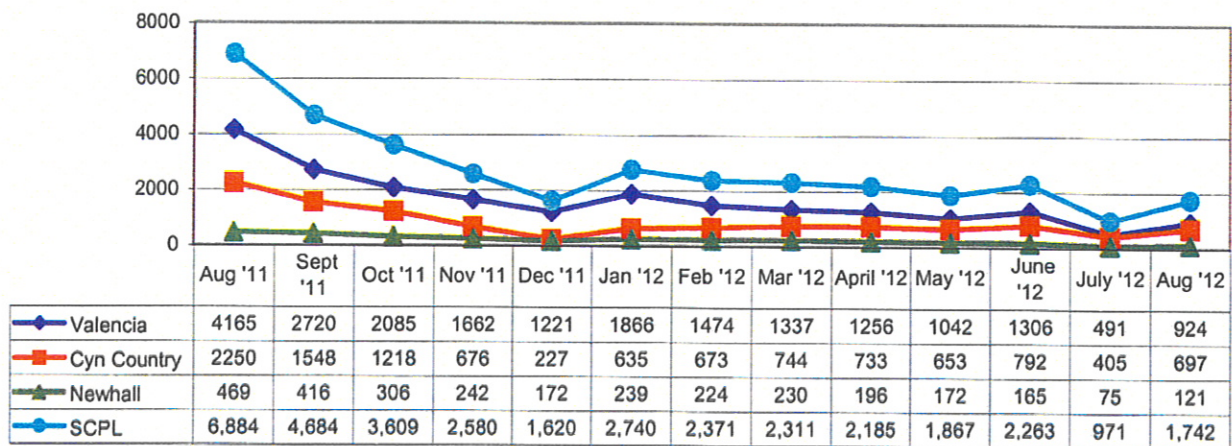
In August 2012, a total of 1,742 new Library cards were issued.

924 new Library cards were issued at Valencia, 697 at Canyon Country, and 121 at Newhall.

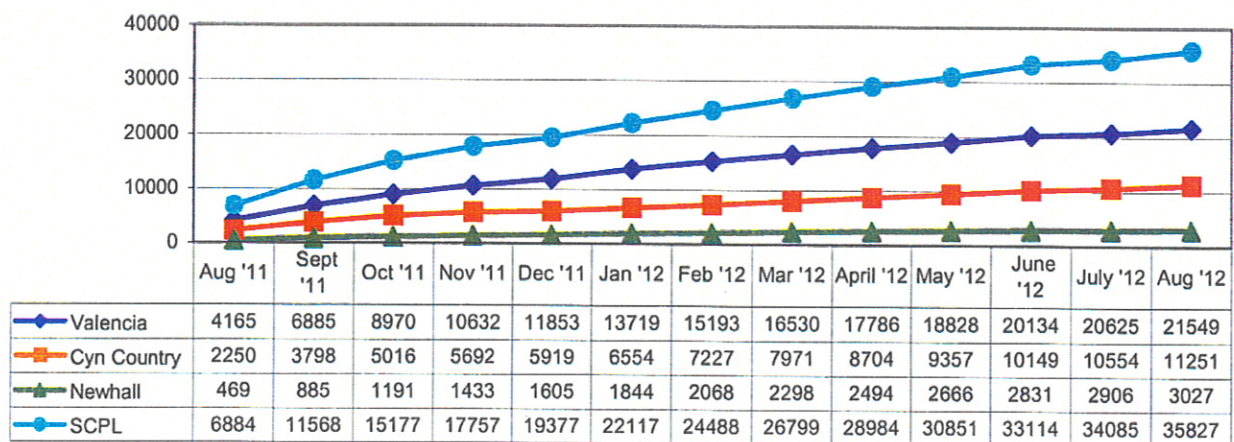
Library Cards Issued - August



Library Cards Issued - Monthly



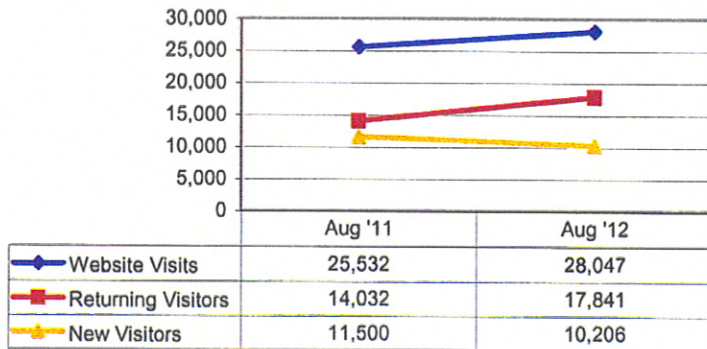
Cummulative Library Cards Issued - YTD



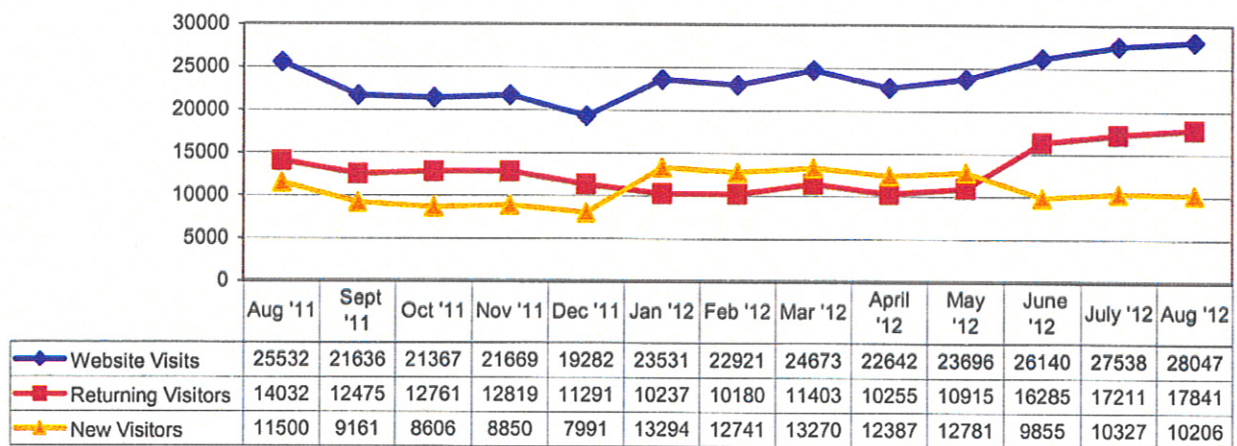
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In August 2012, the Library's website received 28,047 visits from 17,841 returning visitors and 10,206 new visitors.

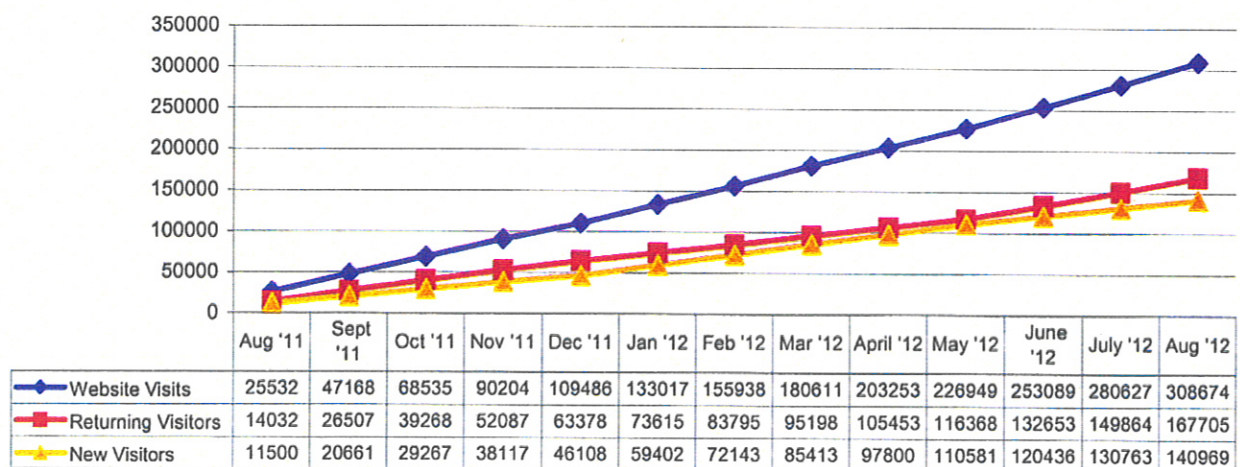
Library Website Visits - August



Library Website Visits - Monthly



Cummulative Library Website Visits - YTD



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In August 2012, visitors to the Santa Clarita Public Library website viewed a total of 52,027 website pages.

Visitors to santaclaritalibrary.com spent an average 3.01 minutes visiting the City's Library website.

