



City of
SANTA CLARITA
PUBLIC LIBRARY

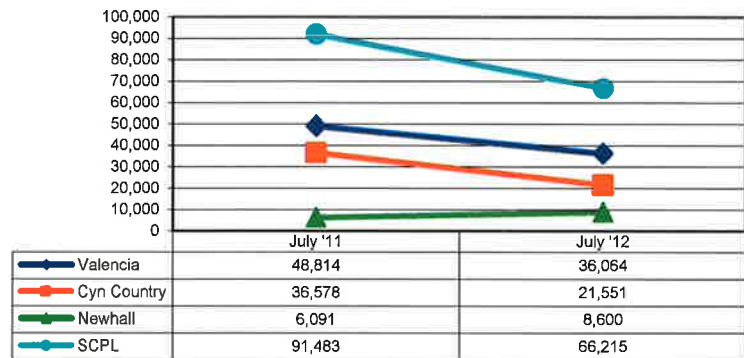
STATISTICAL REPORT

JULY 2012

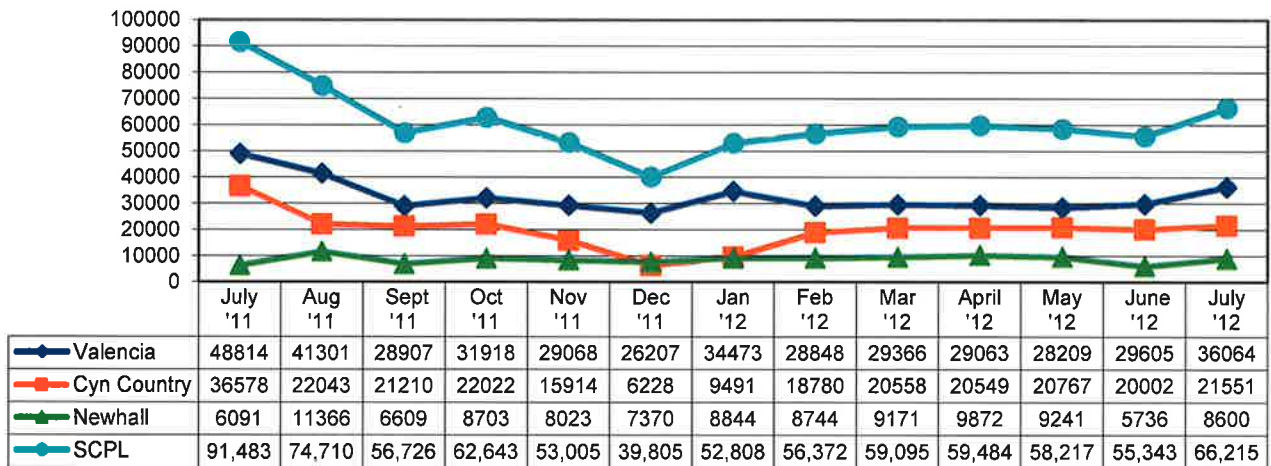
SANTA CLARITA PUBLIC LIBRARY STATISTICS - JULY 2012

In July 2012, a total of 66,215 patrons visited the Santa Clarita Public Library, with 36,064 at Valenica, 21,551 at Canyon Country, and 8,600 at Newhall.

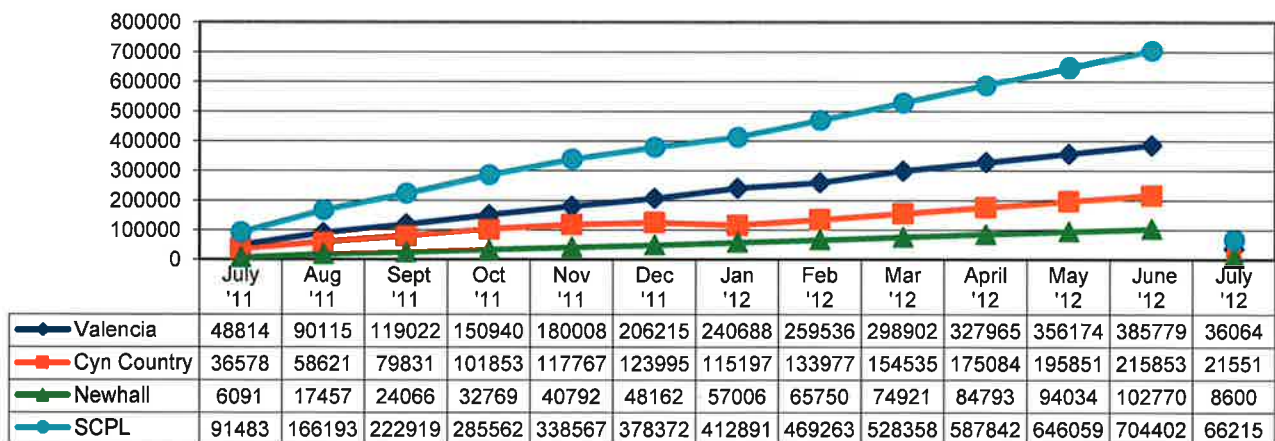
Patron Visits - July



Patron Traffic/Visits - Monthly



Total Patron Traffic/Visits - YTD

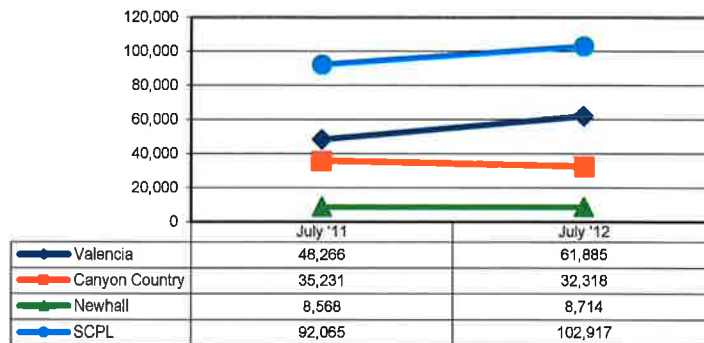


SANTA CLARITA PUBLIC LIBRARY STATISTICS - JULY 2012

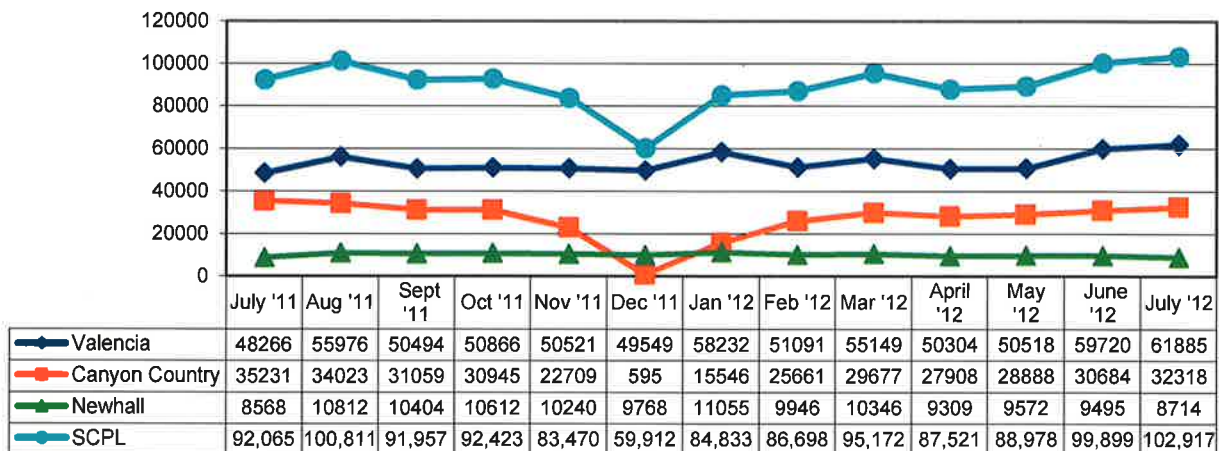
In July 2012, a total of 102,917 books and materials were circulated in the Santa Clarita Public Library.

61,885 books/materials were circulated in Valencia, 32,318 in Canyon Country, and 8,714 in Newhall.

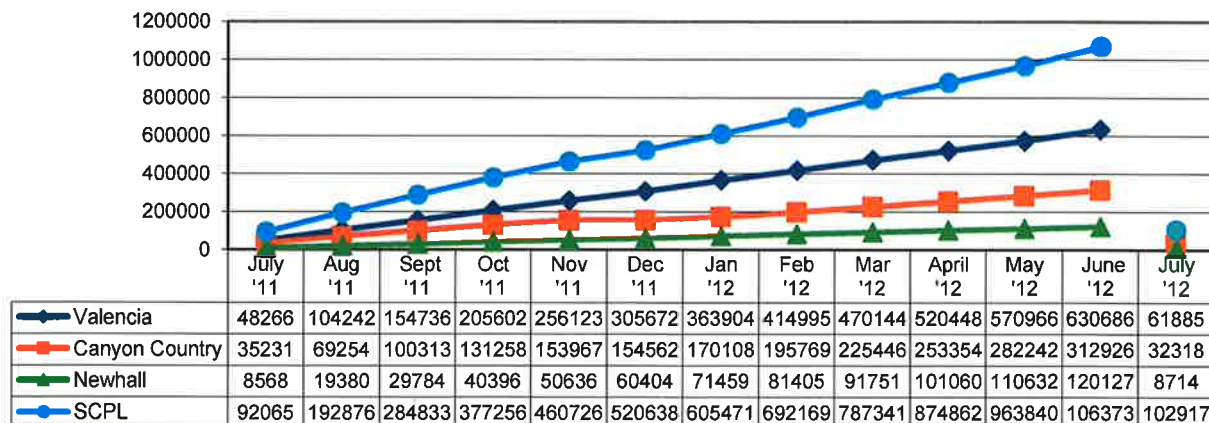
Circulation - July



Circulation - Monthly



Total Circulation - YTD

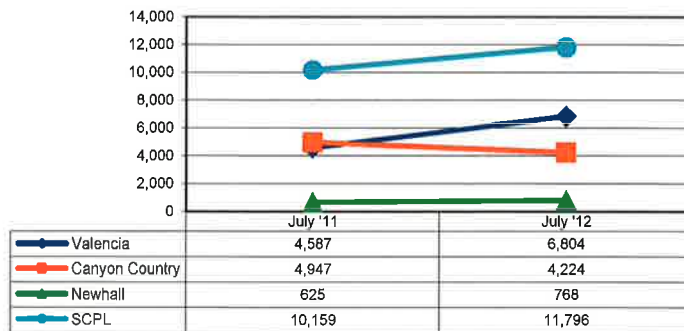


SANTA CLARITA PUBLIC LIBRARY STATISTICS - JULY 2012

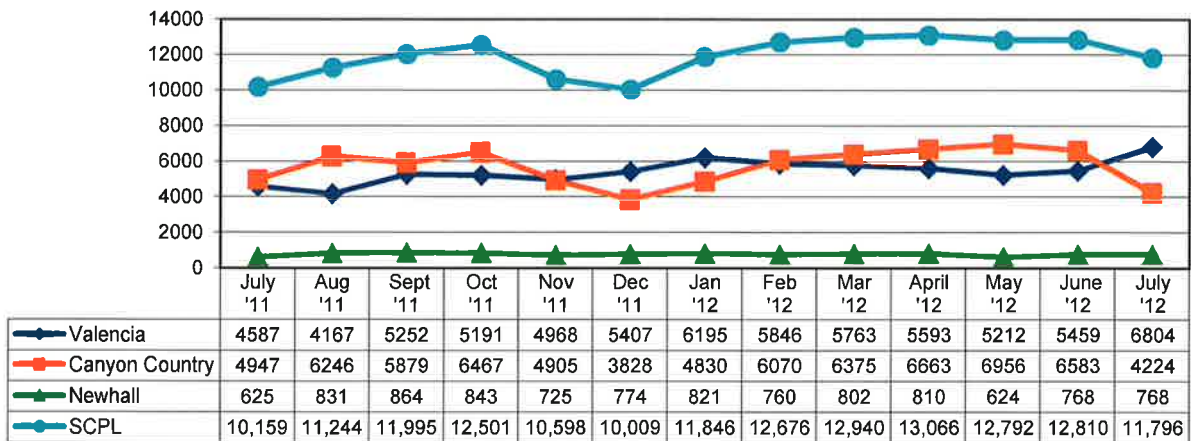
In July 2012, a total of 11,796 patrons reserved and used the public computers.

6,804 patrons used the public computers in Valencia, 4,224 in Canyon Country, and 768 in Newhall.

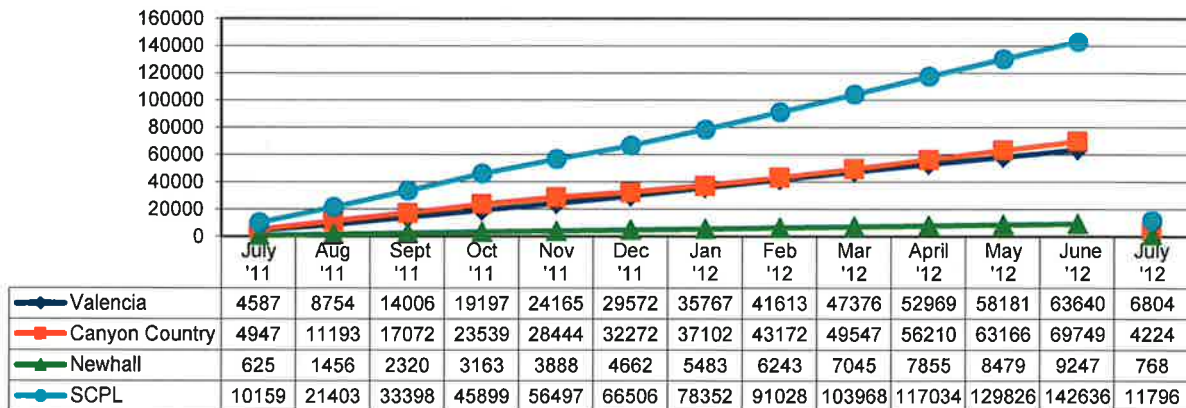
Public Computer Reservations - July



Public Computer Reservations - Monthly



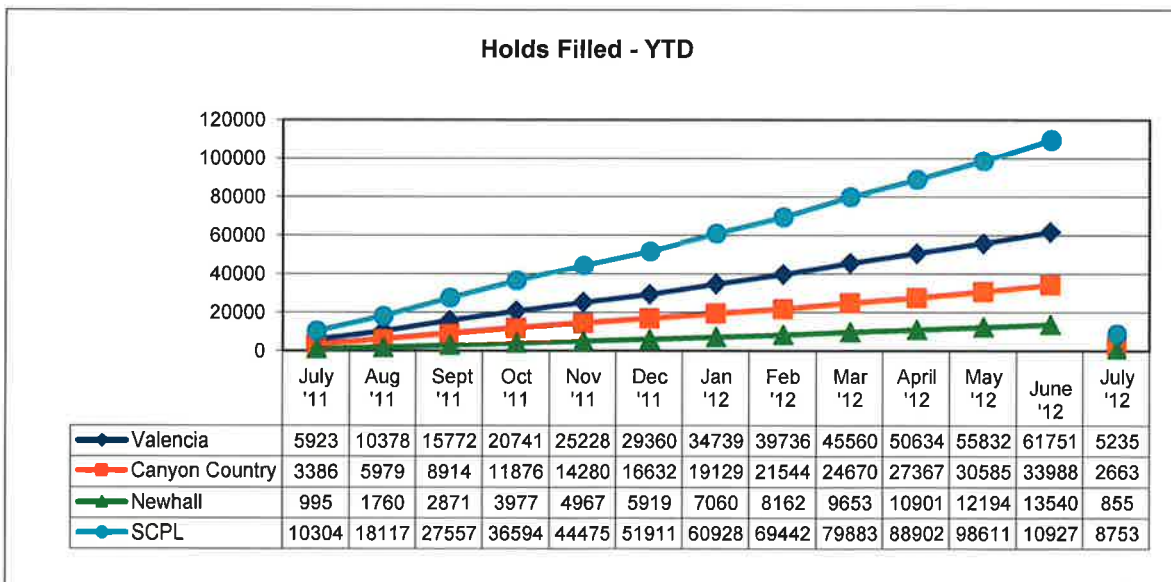
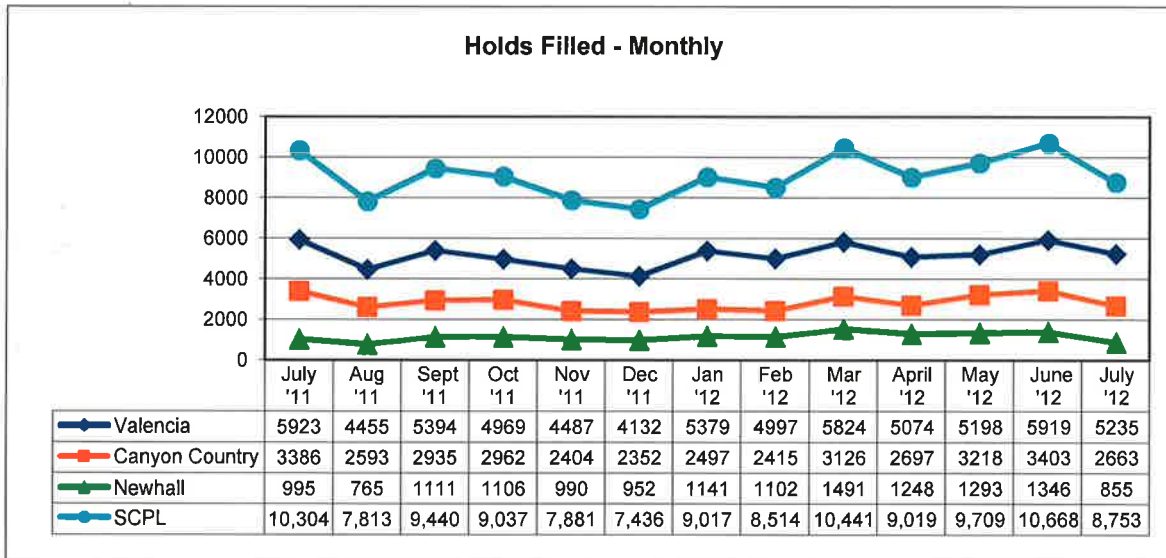
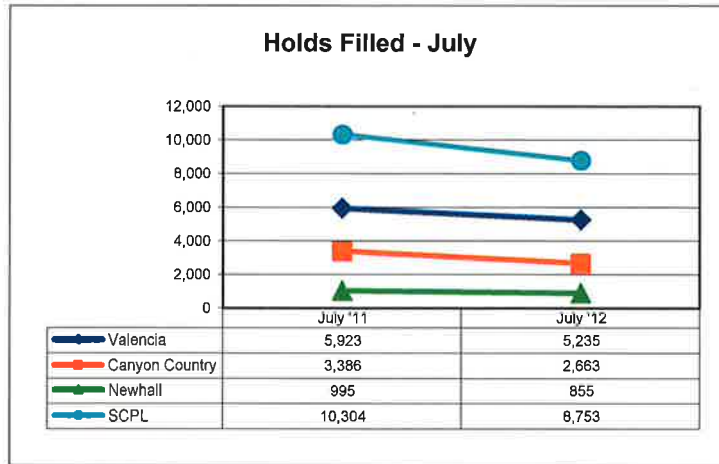
Total Public Computer Reservations - YTD



SANTA CLARITA PUBLIC LIBRARY STATISTICS - JULY 2012

In July 2012, a total of 8,753 holds were filled in the Santa Clarita Public Library.

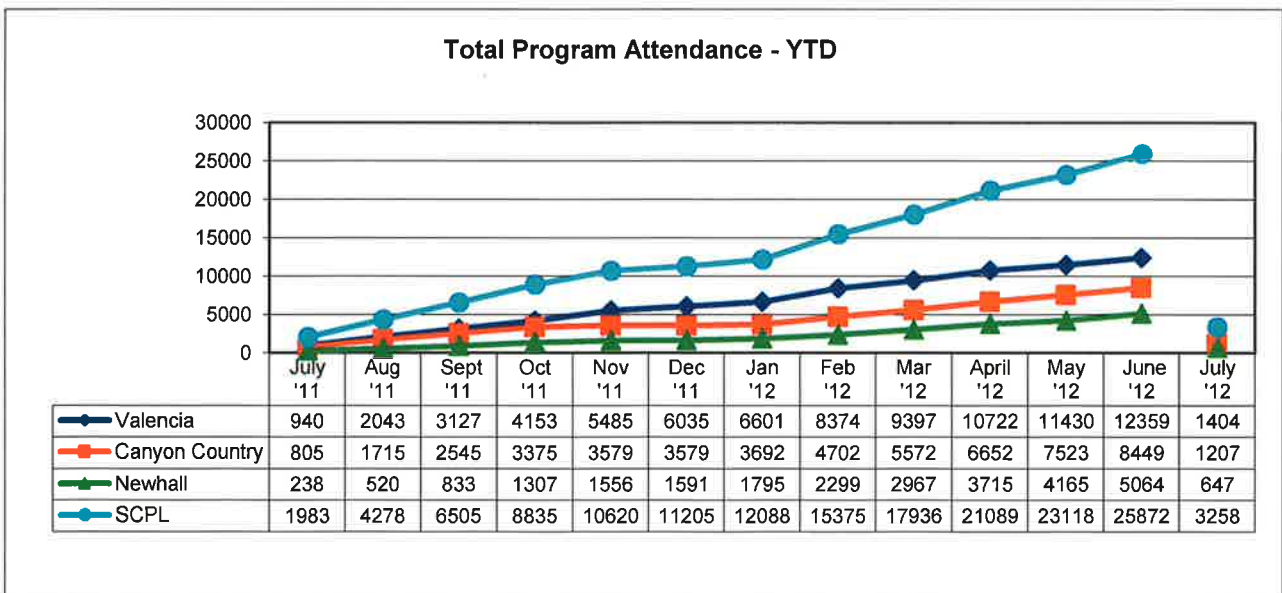
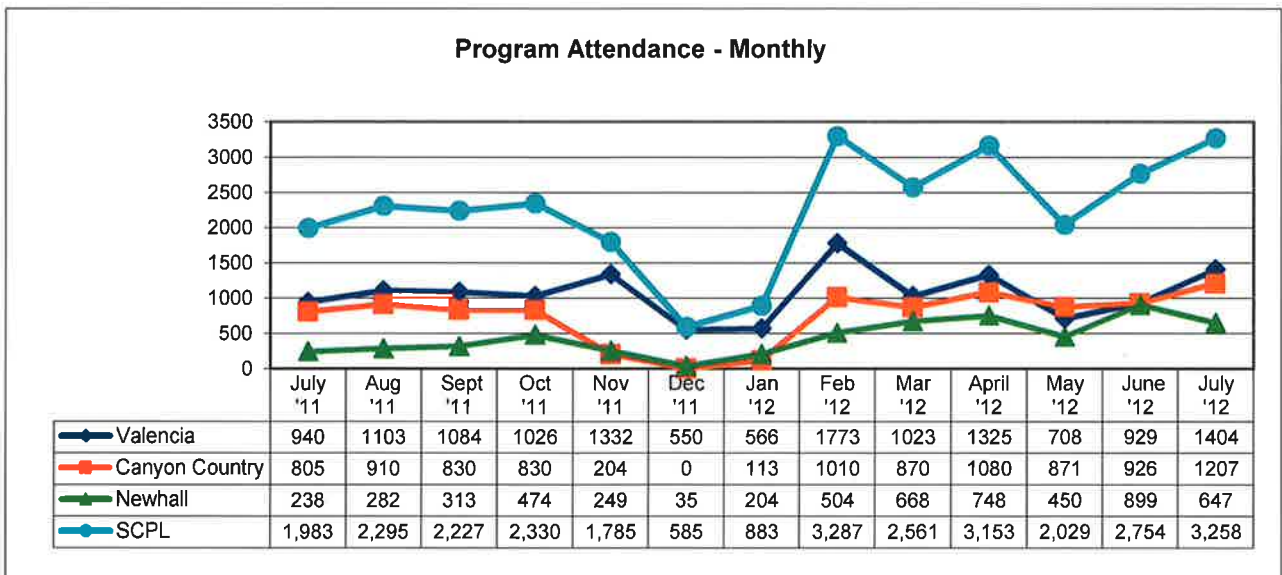
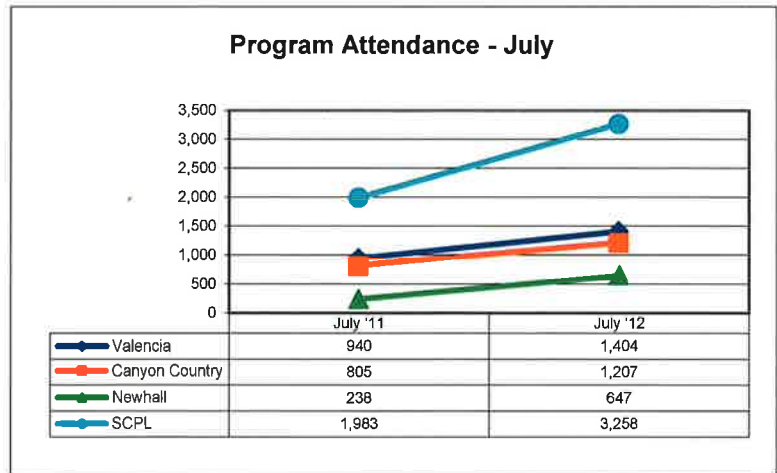
5,335 holds were filled in Valencia, 2,663 in Canyon Country, and 855 in Newhall.



SANTA CLARITA PUBLIC LIBRARY STATISTICS - JULY 2012

In July 2012, a total of 3,256 attendees participated in a Santa Clarita Public Library program.

1,404 attended a Library program at Valencia, 1,207 at Canyon Country, and 647 at Newhall.

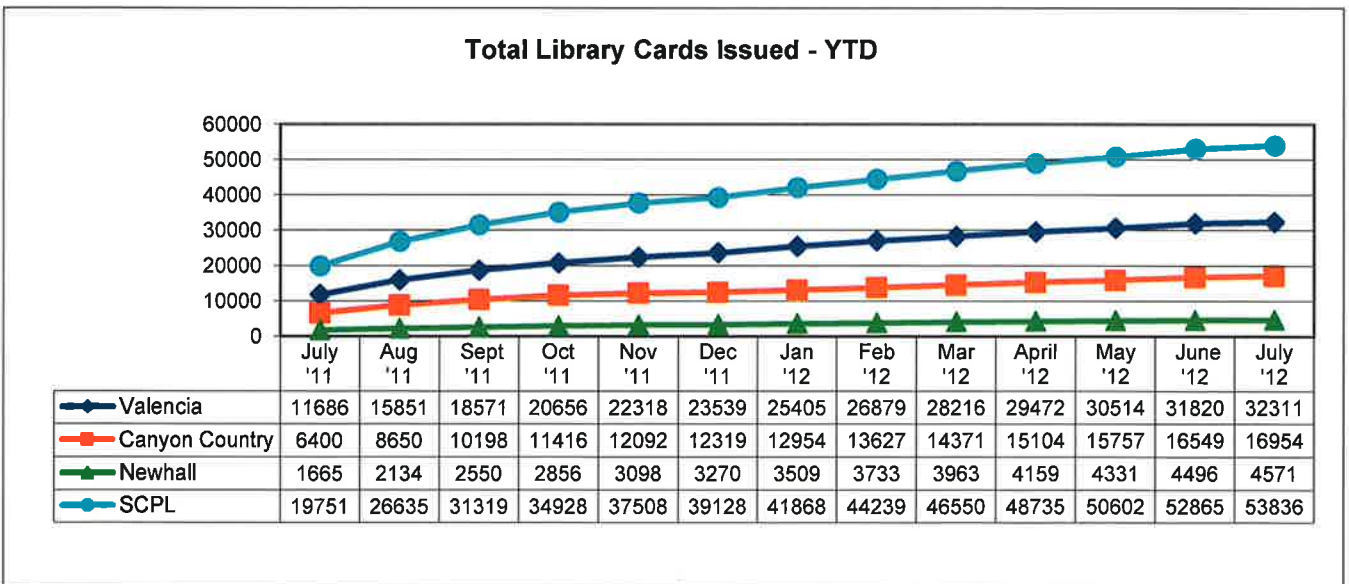
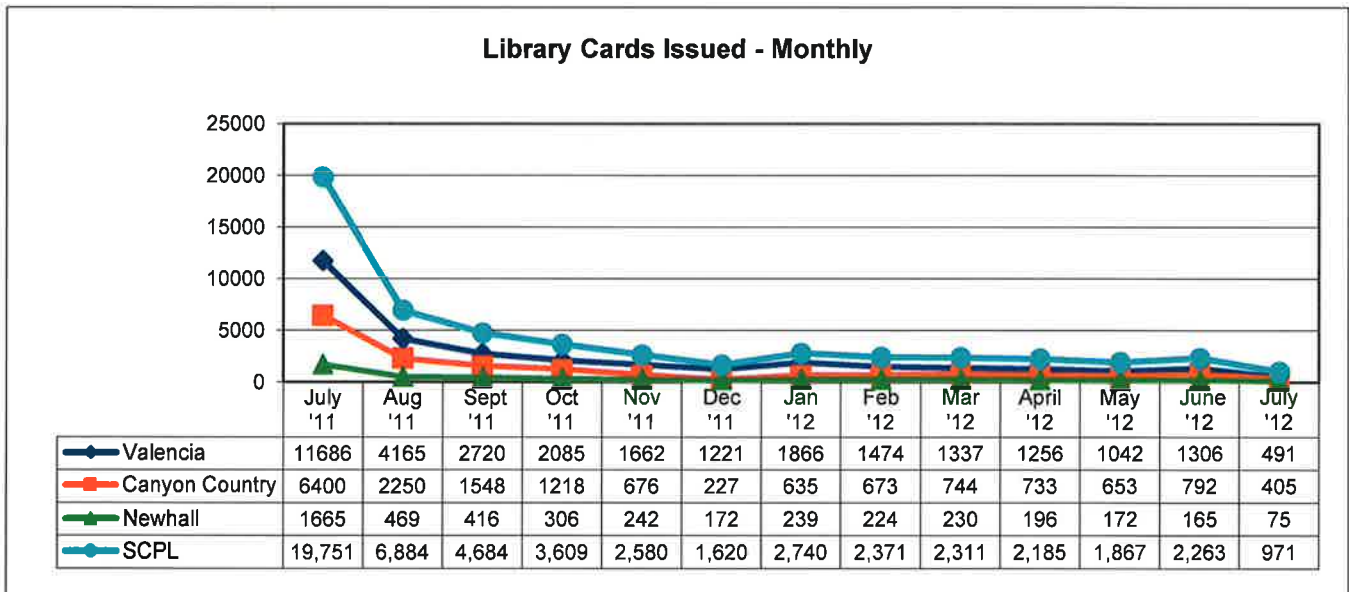
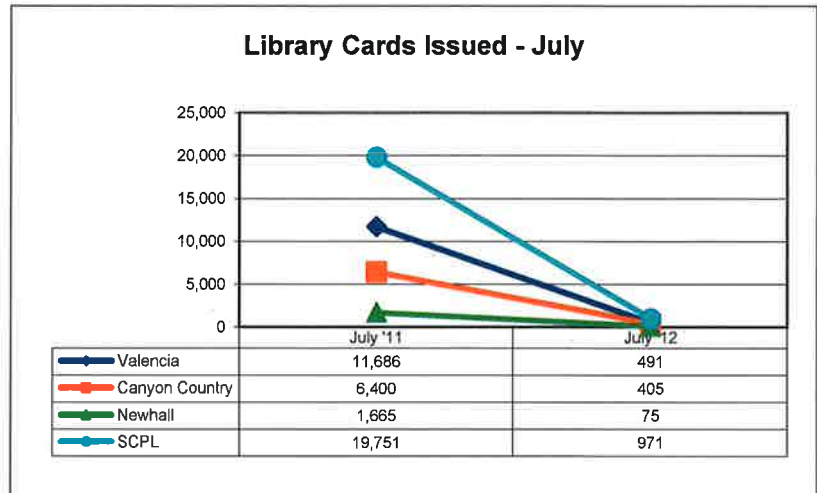


SANTA CLARITA PUBLIC LIBRARY STATISTICS - JULY 2012

In July 2012, a total of 971 new Library cards were issued.

491 new Library cards were issued at Valencia, 405 at Canyon Country, and 75 at Newhall.

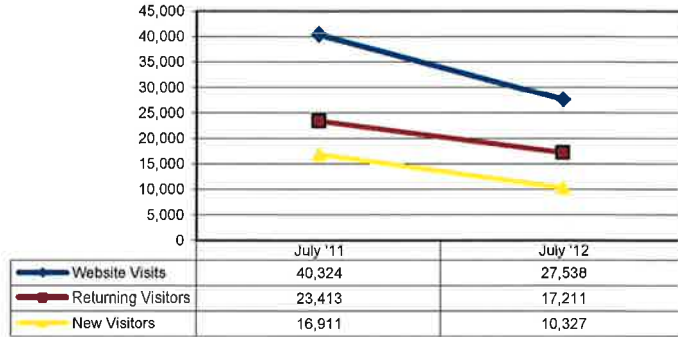
A total of 53,836 new Library cards have been issued in the Santa Clarita Public Library.



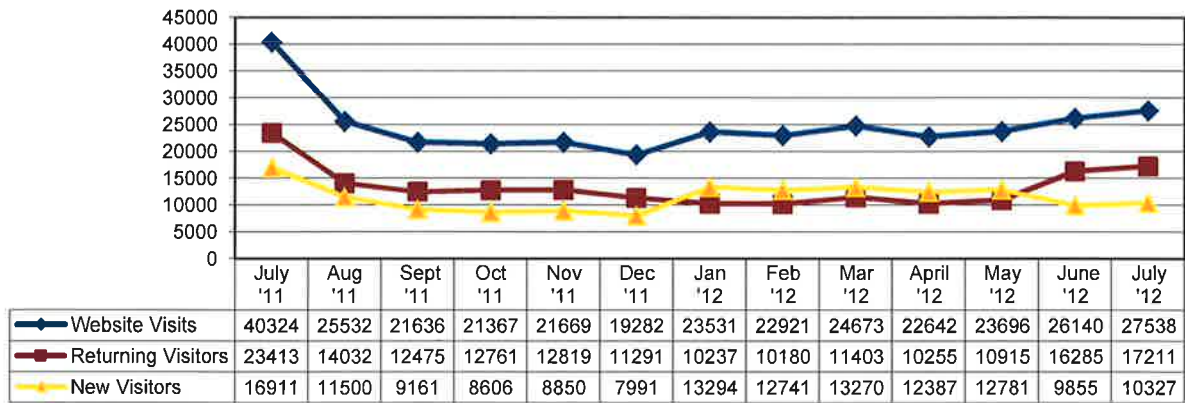
SANTA CLARITA PUBLIC LIBRARY STATISTICS - JULY 2012

In July 2012, the Library's website received 27,538 visits from 17,211 returning visitors and 10,327 new visitors.

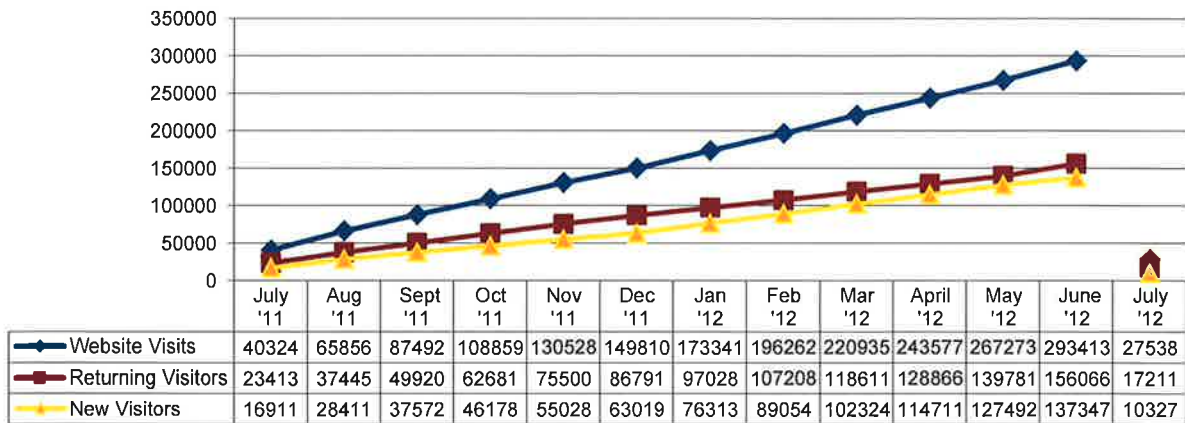
Library Website Visits - July



Library Website Visits - Monthly



Total Library Website Visits - YTD



SANTA CLARITA PUBLIC LIBRARY STATISTICS - JULY 2012

In July 2012, visitors to the Santa Clarita Public Library website viewed a total of 55,368 website pages.

Visitors to santaclaritalibrary.com spent an average 3.25 minutes visiting the City's Library website.

